

## AMITIANS CELEBRATED "AZADI KA AMRIT MAHOTSAV"



Every year, AUH observes National Days to inspire patriotism in its students, faculty, and staff members. However, on the commemoration of the 75th anniversary of India's independence, the entire country observed Partition Horrors Memorial Day, as announced by Prime Minister Narendra Modi during his speech on August 15, 2021. The aim was to remind the people of the largest displacement of human population and the agony of millions of people who were sufferers of partition.

### INSIDE STORY

#### MOU WITH ACCA-UK & INTERNATIONAL SKILL DEVELOPMENT CORPORATION

Amity University Gurugram, with a mission to enhance the skills of the students for a global business environment, has collaborated with the International Skill Development Cooperation and the Association of Chartered Certified Accountants (ACCA-UK) for B.com. (H).

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#### AMITY HOSTED INDIA'S 90TH ANNUAL MEETING OF THE SOCIETY OF BIOLOGICAL CHEMISTS (SBC)

Amity University Haryana (AUH), Haryana organized the 90th annual meeting of The Society of Biological Chemists (SBC), under the theme "Metabolism to Drug Discovery: Where Chemistry and Biology Unite" from 16th to 19th December 2021.

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#### DST SPONSORED ONE WEEK HANDS ON TRAINING UNDER STUTI HELD AT AMITY UNIVERSITY GURUGRAM

STUTI, a DST initiative programme, was held at Amity University Gurugram with the goal of developing human resources and knowledge capacity through open access to science and technology infrastructure.

To be continued on Page -4

#### DEEKSHAARAMBH-SIP – A FIVE DAYS ORIENTATION PROGRAM 2022 AT AUH

Deeksharambh, the student induction programme 2022 at Amity University Haryana, strives to provide incumbents with a complete understanding of the university and its operations. Freshmen are introduced to the Amity ideology and ethos during this 5-day programme.

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On August 10, 2022, AUH organized Remembrance Day celebration, and as the function's Guest of Honor, 90-year-old Retired Sepoy Shri Rati Ram of Village Gwalior was invited. The show began with a presentation of patriotic songs. Pro VC Prof. (Dr.) Vikas Madhukar gave the opening remarks, beginning with the poetry penned by Faiz Ahmad Faiz, he noted that the Britishers' "Divide and Rule" policy had a disastrous effect on the human population during India's division.

"We should recognize that independence did not come about without sacrifices; it was a protracted struggle," said Vice Chancellor, Prof. (Dr.) P B Sharma while addressing the gathering. He urged everyone to respect all religions. He said, "We should be proud that we are all Indians, and we live in a multi-cultural country like India. "Oneness in diversity and diversity in oneness" should be respected. On this Memorial Day, he also encouraged everyone to defend the dignity and honour of our nation.

Hon'ble VC and Pro VC welcomed and honored Retired Soldier Shri Rati Ram Ji by tying a turban and presenting him with a shawl and souvenir. Shri Rati Ram ji joined the Indian Army as a gunner in 1952. He had witnessed both the Independence Day celebrations and the horrors of partition. He described some of the incidents that occurred during the freedom movement. "Peaceful coexistence among all communities is necessary for our nation to remain whole and strong, otherwise we could be in trouble," he concluded.

Major General B S Bal began his speech by emphasising the necessity of historical knowledge in dealing with the future. "Those who do not learn from history are destined to repeat it," he said. During the vote of thanks, Major General P K Sharma praised respected VC, Pro VC, and all faculty and staff members for attending and contributing to the event's success. He expressed his gratitude towards Rati Ram ji for making the enormous effort to grace the occasion despite his advanced age.



“When God pushes somebody, inspires somebody, leads somebody-no power in the world can stop such a person.”

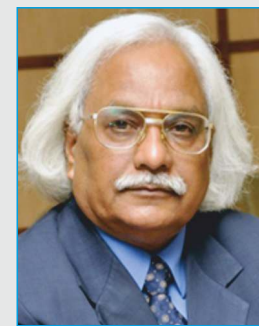
**Dr. Ashok K Chauhan**  
Founder President,  
Amity Education Group



“Amity University is an epitome of higher education that blends modernity with tradition and culture, where science and technology blend harmoniously with performance, progression and innovation.”

**Dr. Aseem Chauhan**  
Chancellor,  
Amity University Haryana

### MESSAGE FROM VICE CHANCELLOR



Amity University Haryana has made a highly impressive progress on academics and research during the last 12 years of journey. With over 208 patents filed, we are marching ahead to be the leading research and innovation driven university. At Amity University Haryana, we provide a vibrant environment for the pursuit of quality education backed by modern amenities and world class infrastructure

and dedicated faculties. AUH provides the perfect ambience for all-round growth of future ready professionals of the new age. Events like Innovation Day, Sangathan, Ami-fest, Corporate Meet gives us an opportunity to showcase our accomplishments and to draw future roadmap for growth and advancement.

Under the visionary leadership of our Founder President Dr. Ashok K Chauhan and with inspirational leadership of our dynamic Chancellor Dr. Aseem Chauhan, the university has achieved global standards in education, training and research with world class infrastructure - thrust area research and technology innovations.

University Newsletter "University Chronicle" is an endeavor to reflect the richness of our campus environment that is gravitating with cutting edge R&D and Impactful Innovations. It is also an excellent platform to showcase the innovative and creative potential of our students and faculty.

I extend my warm greetings to the inspired minds of the faculty and students who have made profound contributions to enrich the intellectual and innovative environment of our university and wish them all success.

**Prof. (Dr.) P. B. Sharma**  
Vice Chancellor,  
Amity University Haryana

## LECTURE ON "COMPANY DECISIONS & MARKETING 5.0" BY PROF. PHILIP KOTLER



**Prof. Philip Kotler**, "The Father of Modern Marketing", delivered a distinguished lecture on "Company Decisions and Marketing 5.0" on November 22, 2021 at the Amity Center for Innovation in Education at Amity University Haryana. Prof. Philip Kotler stressed that we should all work to save the planet's valuable resources, while bearing in mind that the future of marketing is dependent on the entire planet and its resources must be restored.

He emphasized the challenges that organizations are currently facing, as well as feasible solutions for COVID-19 (climate change), digital upgrades, evolving customer behaviors, and societal issues. Prof. Kotler concluded that businesses must in corporate technological advancements if they intend to remain long-term sustainable. Prof. Kotler summarised the conversation by responding to insightful questions from professors and students.

## CELEBRATION OF WORLD ENTREPRENEUR'S DAY 2022

On August 23, 2022, the Amity Innovation Incubator, Amity Business School (ABS), and Institution Innovation Council (IIC) of Amity University Haryana hosted an interactive expert session to honour the essence and significance of the day. The distinguished session featured Dr. Sukhpal Singh, Professor and Former Chairperson, CMA, IIM-Ahmedabad, and Mr. Syed Asif Iqbal, Head of Product and Strategy, Lawyer.

Dr. Sukhpal Singh spoke on "Entrepreneurial Possibilities for Agriculture and Agribusiness in India" and explained about the sectors that can provide huge benefits and opportunities. In order to expand students' awareness of entrepreneurship, Mr. Syed Asif Iqbal conducted an interactive discussion on "Entrepreneurship & Innovation as a Career Option," wherein he highlighted the variants of entrepreneurship and innovation. He also insisted that students must take chances and take risks in the field with courage and inspiration to ignite their knowledge of entrepreneurship.

A Student-Founder's Talk session was also conducted in addition to our well-distinguished speakers. The speakers of this session were:



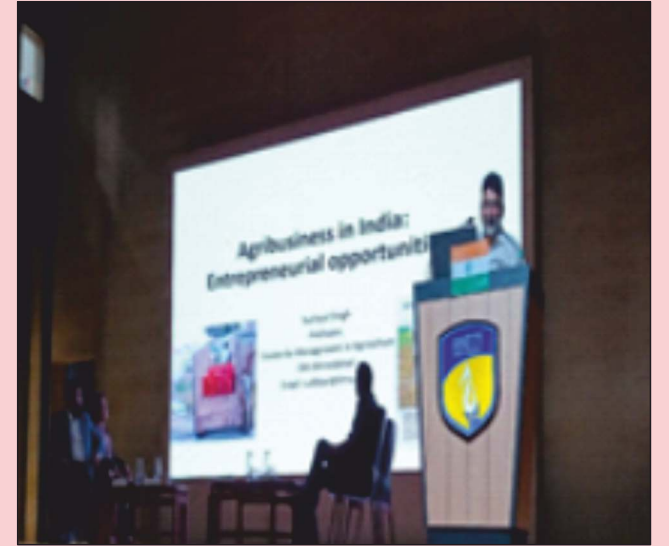
**WORLD ENTREPRENEUR'S DAY**  
Tuesday, 23-08-2022  
10:00 AM-01:30 PM  
Amity University Gurugram Campus

**SPEAKERS:**  
**Dr. Sukhpal Singh**  
Professor and Former Chairperson, Centre for Management in Agriculture (CMA), IIM, Ahmedabad, Gujarat.  
**Mr. Syed Asif Iqbal**  
Head of Product & Strategy, Lawyer

**FOUNDER'S TALK**  
**Rishab Chhillar** (Prospeer)  
**Sahil Pruthi** (Keto India)  
**Ayush Awasthi** (Jammies)  
**Sonal Shukla** (Eco Decco)

**TOPIC: ENTREPRENEURIAL OPPORTUNITIES FOR AGRIBUSINESS IN INDIA**  
**TOPIC: ENTREPRENEURSHIP & INNOVATION AS A CAREER OPTION**

Mr. Rishab Chhillar, Founder, Prospeer; Mr. Sahil Pruthi, Founder, Keto India; Mr. Ayush Awasthi, Founder, Jammies; and Ms. Sonal Shukla, Founder, Eco Decco. The hour-long session focused on retaining knowledge and expertise while empowering and encouraging the students to develop their skill sets and set higher standards.



## NATIONAL SCIENCE WEEK 2022 CELEBRATION

From February 21 to February 28, 2022, the Amity School of Applied Sciences at Amity University Gurugram observed National Science Week with a focus on innovation in the presence of professionals from the industry, including Dr. Pradip Gatkine, NASA Hubble Fellow, Caltech; Ms. Prachi Prateeti and Ms. Varsha Garg, IPR; Mr. Shivaprasad Khened, Former Director, Nehru Science Centre, Mumbai; Prof. Ramagopal V. S. Uppaluri, Dept. of Chemical Engineering, IIT Guwahati; and Prof. P. B. Sharma, Vice Chancellor, Amity University, Haryana. The event's primary motivation and purposes were to promote awareness of the value of science and its potential to be applied to daily life, as well as to improve scientific temper, promote science, and foster inventive activities by imparting a scientific temperament in the public.



## WITH AN INSPIRING PANEL DISCUSSION, AMITIANS OBSERVED NATIONAL EDUCATION DAY.

Amity Academic Staff College, AUH organized a one-day panel discussion on "Reimagine Higher Education for Accelerated Learning Outcomes and Impactful R&D" as part of the National Education Day commemoration. All illustrious vice-chancellors and pro-vice-chancellors from various Amity Universities in India took part in the discussion.

Prof. (Dr.) P B Sharma, Vice Chancellor, AUH welcomed the Hon'ble Chancellor, Dr. Aseem Chauhan of Amity Gurugram, and the other dignitaries to the session. Prof. (Dr.) P.B. Sharma emphasized the need to build a compassionate world that is filled with harmony, peace, empathy, and human values in his address. Hon'ble Chancellor Dr. Aseem Chauhan (AUH) highlighted the significance of being committed to learning and growing as an educator, learner, and person in his opening address on National Education Day.

The coordinator of the session summarised the informative session by emphasizing the outcomes of the panel discussion and concluded the session by expressing gratitude towards the respected speakers, faculty members, and students.

## AN ARTISTIC APPROACH ON "GENDER EQUALITY"

On Women's Day, Amity School of Fine Art hosted a Gender Equality: Painting Workshop. "Gender equality today for a sustainable tomorrow," was the theme of the workshop.

Art, regardless of gender, promotes equality by operating as a spectrum. This opens up the possibility of gender debates beyond men and women. Art is perceived as neutral in the best conceivable manner. The arts allow for, and validate, self and collective expressions and are a means whereby fulfillment is gained through being heard and being visible in public spaces. Hence all sections of our communities, howsoever identifying in terms of their gender and sexuality must be seen and heard within our public performances and displays of art.

The ASFA faculty gracefully portrayed the workshop's themes on their canvases. Mr. Vinod (Faculty) used the artwork to illustrate how gender equality is a challenge affecting both men and women as it is centered on the interactions between one another.



## WORLD ENVIRONMENT DAY CELEBRATED AT THE CAMPUS

The Amity School of Earth & Environmental Sciences at Amity University in Haryana hosted a webinar titled "Just One Earth" on June 5, 2022, with some renowned professionals, including Mrs. Panni Verma, Project Manager, Saahas, and Prof. (Dr.) Arun Ahluwalia, Head of the Geology Department at Punjab University, Chandigarh. The event's main goals were to inspire young people and initiate a conversation about how human activity affects the environment and why protecting the environment is essential to our continued existence.



**WORLD ENVIRONMENT DAY | Theme - Only One Earth**  
**WE HAVE ONLY ONE EARTH: LOVE IT!**  
 Invited Lecture on: **ECONOMY & CIRCULARITY**  
 Sunday 05th June 2022  
 Platform Online  
 Speaker: **Prof. Dr. Arun Ahluwalia**, Head of the Geology Department, Punjab University, Chandigarh, India.  
 Co-sponsors: **Prof. Dr. Vinod Khanna**, Director, Amity School of Earth & Environmental Sciences, 2022.  
**Dr. Sanyogit**, Amity Business School, Amity University, Gurugram, India, 2022.  
 Co-ordinator: **Dr. Shashi Sharma**, Assistant Professor, 2022.

## FUSION-INSPIRED DESIGN COMPETITION ON THE OCCASION OF INTERNATIONAL WOMEN'S DAY

As a part of the Women's Day Celebration, Amity University Gurugram organized a design competition on "Women's Wear-Contemporary Style & Design" on March 8, 2022. Students from Amity as well as other colleges actively participated and presented blouses with inspiring designs. The selected designs were refined and exhibited through a fashion show that took place on March 9, 2022.

Hon'ble Vice Chancellor, Prof. (Dr.) P B Sharma was invited as the guest of honor for this occasion. During the fashion show, the students walked down the aisle



representing contemporary cuts and designs with pride and confidence. The garments were embellished by the students utilizing conventional methods drawn on the fabric. They were combined with tailored bottoms to produce outfits with fusion elements. The principal target of the event was to educate students on the best way to design a contemporary, well-made blouse with artistic work paintings. Their designs were also featured in a fashion show to increase recognition, competence, and confidence. The competition stood out as a source of inspiration for the next generation of fashion industry aspirants.

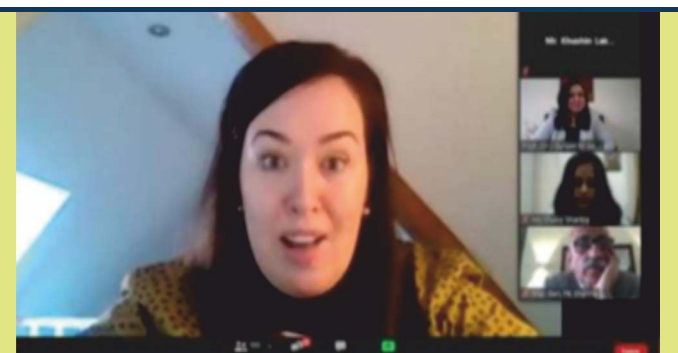
## WEBINAR ON "COURTROOM ADVOCACY SKILLS"

Amity University Haryana organized a webinar on "Courtroom Advocacy Skills" with an international guest speaker, Ms. Theresa Lynch, Director of Advocacy at Birmingham Law.

Prof. (Dr.) Gunjan M. Sanjeev gave a brief speech that highlighted the importance of advocacy skills for budding lawyers to achieve effective trials and courtroom proceedings. In his special address, Hon'ble Vice Chancellor Prof. (Dr.) PB Sharma talked about the importance of advocacy to drive justice to its logical conclusion and said, "Advocacy is not just a communication skill; it's an art to utilize the short period of time in the most effective way to guide the Hon'ble court with all the facts and evidence. Everybody is not good at justice, and that's why we need advocates." He also discussed how technology is altering the paradigm of court processes, and he advised attorneys and budding lawyers to take account of the UK's finest

legal procedures to effectively resolve the vast majority of ongoing cases in India.

During her presentation, Ms. Theresa Lynch talked about various aspects of courtroom advocacy skills and their applications in courtroom proceedings in the most effective way. She talked about the role of presentation, verbal and non-verbal communications, professional legal ethics, and courtroom advocacy types and shared the insights with some very lucid examples of how to master them. Ms. Theresa Lynch emphasized the importance of practice and said, "Practice is very key to making sure that your arguments actually do sit and that the judge listens to them and is persuaded by them." She suggested the budding lawyers and practitioners to take maximum advantage of mooting before the actual court proceedings to get the desired results in the most impactful way.



The session imparted to the students a basic awareness of legal ethics and courtroom advocacy skills. Prof. (Dr.) Gunjan M. Sanjeev concluded the session with a vote of thanks.

AMITY UNIVERSITY GURUGRAM HAS BEEN LISTED IN THE BAND EXCELLENT IN THE PRESTIGIOUS



ACADEMIC EXCELLENCE 03

## MOU WITH ACCA-UK & INTERNATIONAL SKILL DEVELOPMENT CORPORATION

With the goal of enhancing accountancy credentials and preparing students for a job in the global marketplace, this course will provide students a competitive advantage in the field of international accounting practices. Amity University Gurugram signed a MOU with International Skill Development Corporation and Association of Chartered Certified Accountants (ACCA-UK) on August 2, 2022 for B.COM Integrated with ACCA-UK programme. The signing of the MoU has paved the way for cooperation in the areas of training, skill development, and education. The MoU was signed in the presence of Hon'ble Vice Chancellor Prof. (Dr.) P.B. Sharma and Pro-Vice Chancellor Prof. (Dr.) Vikas Madhukar. ISDC (International Skill Development Corporation) is a significant provider of British education and skills on a global scale. ISDC is collaborating with the Scottish Qualifications Authority, the UK Skills Federation, a large number of institutions, and a panel of 25 professional organizations in the UK to increase their market, transnational education, and growth. In addition to university degrees, ISDC collaborates with universities and higher education providers to develop and upgrade academic degree programs that prepare students for external accreditation, memberships, or professional qualifications. ISDC has an active presence in India and collaborates with over 200 universities, including central, state, deemed, and private universities, on a variety of undergraduate and postgraduate programs. It has also established a number of successful



strategic partnerships in the country, including one with the National Skill Development Corporation (NSDC) to promote vocational education with international accreditation.

The Association of Chartered Certified Accountants (ACCA) is the world's largest professional accounting organization. ACCA's mission is to provide business-relevant, first-choice qualifications to people with application, aptitude, and desire all over the world who want to pursue a successful career in accounting, finance, and management. Through a network of 110 offices and activity centers, ACCA offers services to its 2, 33,000 members and 5, 36,000 students to help them throughout their careers. The focus of the ACCA is on professional principles, ethics, and governance. Through 98 worldwide accounting partnerships, ACCA provides value-added services and collaborates closely with both large and small organizations to advance international standards and support. The different career alternatives, such as Accountant, Finance Director, Financial Analyst, Chief Financial Officer, Accounts Assistant, Finance Manager, Finance Controller, Management Accountant, Assistant Accountant, Financial Accountant, Business Analyst, Assistant Management accountant, and many more are attainable. As an ACCA-trained accountant, your talents will be in high demand. ACCA Certifications are recognized and regarded all around the world.

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## MESSAGE FROM THE PRO VICE CHANCELLOR



**Prof. (Dr.) Vikas Madhukar**  
Pro Vice Chancellor  
Amity University Haryana

Amity University Haryana is truly committed to achieve academic excellence through continuous improvement in curriculum, teaching-learning, industry integration, internationalization, extension activities and creating an ecosystem of research, innovation and entrepreneurship. The innovative industry-led curriculum of the university promotes inter-disciplinary learning, provides academic flexibility in designing alternative career pathways, integrates skills and vocational education. The pedagogy used by faculty members provides meaningful learning experience to students in achieving desired learning outcomes. The existence of various clubs and committees offers plethora of opportunities for students in participating in various co-curricular and extracurricular activities. The newsletter 'University Chronicle' is the prestigious publication of Amity University Haryana showcasing the achievements of our faculty members and students and provides an excellent insight about important co-curricular and extra-curricular activities conducted, and key milestones achieved by the university. I am happy to share that the newsletter has gained great popularity among students, faculty, alumni, corporate and other stakeholders. I extend my gratitude to the Hon'ble Founder President Dr. Ashok K Chauhan and our charismatic & innovative leader Hon'ble Chancellor Dr. Aseem K Chauhan for their strategic direction and leadership to the University in attaining the global eminence in quality education. I am grateful to the respected Vice Chancellor Prof. (Dr.) P B Sharma for his continued guidance and support to make this newsletter more meaningful to its readers. I am sure that the 13th edition of 'University Chronicle' will continue strengthening the bond of university with all its stakeholders by disseminating innovative and creative potential of our faculty and students, key achievements & activities and all great work done at the University. I am thankful to the 'editorial team' for their support to make this issue a reality. My best wishes to all readers.

**THE IMPACT RANKINGS**

**RANKS AMITY GURUGRAM #32 GLOBALLY FOR AFFORDABLE & CLEAN ENERGY**

A RECOGNITION OF AMITY'S COMMITMENT TO QUALITY EDUCATION AND SUSTAINABILITY DEVELOPMENT

- Affordable & Clean Energy
- Climate Action
- Gender Equality
- Partnership for the Goals
- Clean Water and Sanitation
- Good Health and Wellbeing
- Quality Education
- Industry, Innovation and Infrastructure

AMITY UNIVERSITY GURUGRAM HAS BEEN RANKED AMONGST THE TOP UNIVERSITIES IN INDIA



**#27** AMONGST TOP 30 INSTITUTES IN INDIA (LAW)

**#92** AMONGST TOP 100 INSTITUTES IN INDIA (MANAGEMENT)

Amity Business School, Gurugram RANKED AMONGST TOP 10 PRIVATE B-SCHOOLS IN INDIA-2022



## AMITY HOSTED INDIA'S 90TH ANNUAL MEETING OF THE SOCIETY OF BIOLOGICAL CHEMISTS (SBC)

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Amidst the COVID-19 pandemic, the 90th annual meeting of The Society of Biological Chemists (SBC), under the motif "Metabolism to Drug Discovery: Where Chemistry and Biology Unite," was virtually organized by Amity University Haryana (AUH) from December 16th to 19th, 2021. Amity Institute of Biotechnology (AIB) and Amity Institute of Integrative Sciences and Health (AIISH) functioned in close association to successfully host the meeting. The four-day-long scientific session comprised 75 invited talks, 3 award lectures, 4 plenary lectures from prominent scientific intellectuals, 138 poster presentations from various scholars, and more than 900 delegates participated virtually. In addition to the thematic session, the organizing committee of the 90th SBCI meeting decided to conduct a contemporary

symposium on "Covid-19: An Indian Perspective" to spread light on the actuality of the Covid-19 pandemic & vaccine generation by stakeholders. The inaugural function was initiated by Dr. D N Rao, esteemed scientist at IISc, and President Elect of SBCI, with a welcome address articulating the vision and mission of society. The other renowned panelists of the inaugural session were Dr. Utpal Nath, Secretary, SBCI, and Dr. Usha Vijayaraghavan, Vice President, SBCI.

The Chief Guest, Dr. Shekhar C. Mande, DG, CSIR, illuminated "CSIR for New Atma Nirbhar Bharat" and expressed his views on the pandemic and its consequences. Alongside the Guest of Honor, Dr. Ram Vishwakarma, Advisor, CSIR, & Chairman, COVID Strategy Group of CSIR, emphasized "COVID Mitigation Strategies of CSIR". In addition, Dr. Ashok K Chauhan, Hon'ble Founder President, Amity Education Group, apportioned his insights & perceptions on "Way Ahead and Future Roadmaps", and added how scientists from various Amity Institutions can contribute to the biochemical Zenith in India. Dr. Aseem Chauhan, Hon'ble Chancellor, AUH accentuated the significance of biochemistry in the era of the drug discovery revolution. Prof. (Dr.) P.B. Sharma, Vice Chancellor, AUH, heightened the gravity of "life tech" in the next decade. Prof. Rajendra Prasad, President SBCI & Convenor, Dean Faculty of Engineering Science and Technology, and Directors, AIB & AIISH, highlighted the investigation endeavors of life science programs at Amity University Haryana.

Dr. Partha P. Majumder, NIBMG, Kolkata; Dr. V Nagaraja, IISc, Bangalore; Dr. R Shankararayanan, CCMB, Hyderabad; and Dr. Gaiti Hasan, NCBS, Bangalore well attended the four plenary presentations. Dr. Sudhanshu Vratil, Executive Director, Regional Centre of Biotechnology (RCB), Faridabad, presided over a unique session, 'COVID 19: An Indian Perspective,' alongside 75 speakers from around the country. Dr. Anurag Agrawal, Director CSIR-Institute of Genomics and Integrative Biology (IGIB), gave the opening

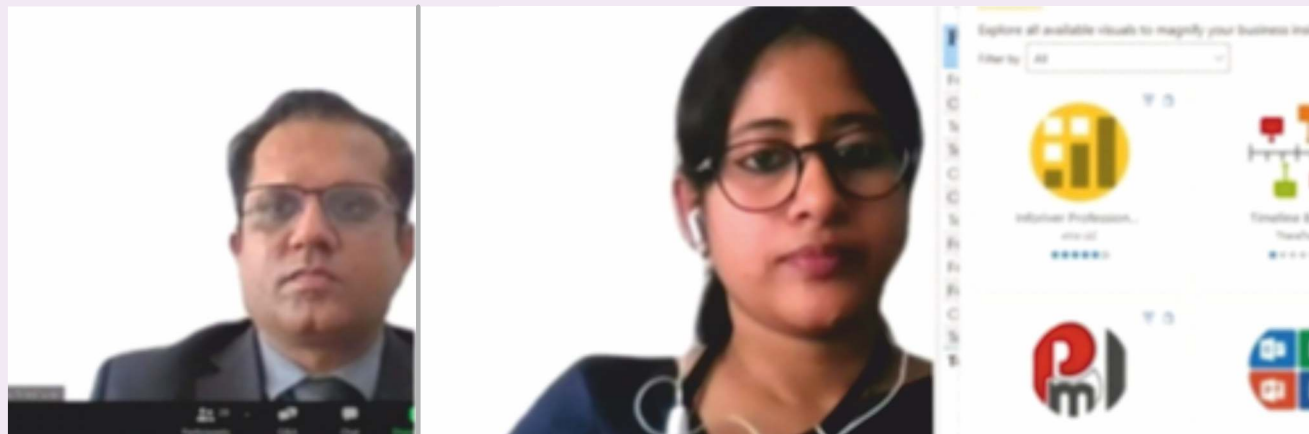
remarks, followed by Dr. Sanjay Singh, CEO of Genova Biopharma, Dr. R. Varadarajan, IISc, and Dr. Lalith Kishore, CCAMP, Bangalore. The entire session was enthralled by the neoteric scientific updates & strategies to impede the COVID-19 pandemic as a whole. Prof. Umesh Varshney, IISc, Bangalore, initiated another exclusive session on the "History of Biochemistry". Prof. GP Talwar, Talwar Research Foundation, New Delhi, and Prof. G Padmanabhan, CUTN, IISc, Bangalore, and Prof. D.J. Chattopadhyay, SNU, Kolkata discussed the history of biochemistry in Eastern India. The three award lectures, which included the P. B. Rama Rao Memorial Award, Dr. M. Shadaksharaswamy Endowment Lecture Award, and the C. R. Krishna Murti Lecture Award, were delivered by the awardees Dr. Samir K. Maji, IIT Bombay; Dr. Suman K. Dhar, JNU, New Delhi; and Dr. Kausik Chattopadhyay, IISER Mohali, on cancer and health-related research. The scientific program was excellently managed by Dr. Ujjaini Dasgupta and Dr. Kaustav Bandyopadhyay. In the poster presentations, a nominated jury reviewed the 138 posters, and the top 10% were endowed with 'Certificate of Recognition' along with a cash prize of Rs. 2000.

The 90th SBCI was well organized by numerous committees led by Dr. Machiavelli Singh as organizing secretary, Dr. Ujjaini Dasgupta and Dr. Kaustav Bandyopadhyay as program coordinators, Dr. Nitai Debnath as treasurer, Dr. Saif Hameed and Dr. Zeshan Fatima as publication coordinators, Dr. Munindra Ruwali and Dr. Sumistha Das as poster session coordinators, and Dr. Ravi D Sharma and Dr. Atanu Banerjee managed the virtual platform. The conference was sponsored by Genova Biopharmaceuticals, as a platinum partner, and Kewaunee International Group, MP Bio, Eppendorf, and SCIEX Technologies, as gold partners. The conference was well covered by regional print media organizations such as APN NEWS, Media Bulletin, FM Live, Business News, City Air News, and Media 9, among others, making the entire event a huge success.

## FACULTY DEVELOPMENT PROGRAM ON "DATA VISUALIZATION USING POWER BI"

The Amity Business School (ABS) Center for Financial Analytics hosted a Faculty Development Program titled "Data Visualization with Power BI" from March 7–11, 2022. Dr. Vikas Madhukar, Pro-VC, Director-FMS, Dr. Vani Aggarwal, Assistant Professor, Amity Business School, and Dr. Ranjana Kothari, Associate Professor, Amity Business School, all did an excellent job of organizing the event. The program aimed to create interactive dashboards for corporate projects as well as numerous charts, maps, scatter plots, and other high-impact representations of typical data analysis. The practical module has taught participants how to set up Power BI, connect to data files, prepare data for analysis, and visualize data using Power BI. In the business world, the term "business analytics" has gained popularity. All information, in its raw form, is worthless because it won't help the business make decisions. These days, there is a great need for programs that specialize in producing powerful visualizations from common data analysis.

The speakers illuminated on the significance of Data Visualization & power BI. In our increasingly data-driven world, it's more important than ever to have accessible ways to view and understand data. After all, the demand for data skills in employees is steadily increasing each year. Employees and business owners at every level need to have an understanding of data and of its impact. That's where data visualization comes in handy. With the goal of making data more accessible and understandable, data visualization in the form of dashboards is the go-to tool for many businesses to analyze and share information. Power BI is a cloud-based business analytics service from Microsoft that enables anyone to visualize and analyze data, with better speed and efficiency. It is a powerful as well as a flexible tool for connecting with and analyzing a wide variety of data. The session was engaging and the information was well-received by the participants, thus making the event a success



## INTERACTIVE SESSION ON THALASSEMIA SCREENING WITH BOLLYWOOD STAR: MR. JACKIE SHROFF

Amity University Haryana hosted a blood donation drive and interactive session on thalassemia screening with renowned Bollywood actor Mr. Jackie Shroff on May 11, 2022, in association with the Indian Red Cross Society and Ms. Nanni Singh, Director of Showcase Events. Bollywood actor Mr. Jackie Shroff is currently India's brand ambassador for thalassemia. Along with the Guest of Honor, Mr. Jackie Shroff, the esteemed dignitaries of the university, Prof. (Dr.) P B Sharma, Vice Chancellor, Amity University Haryana; Prof. (Dr.) Vikas Madhukar, Pro Vice-Chancellor; and Maj. Gen. G.S. Bal, Dean of Student Welfare, were seated on the dais. Mr. Shroff and Ms. Singh were elated to see the response from the audience. In addition to educating

the students on the issue, its causes, impacts, and safety measures, they provided thoughtful responses to each question. They also asked the Amity University fraternity to encourage their friends and relatives to support their efforts to raise awareness about thalassemia by doing the same. Moreover, they encouraged the audience to undergo a blood test so that the required preventative actions might be implemented. More than 1,000 students attended the interactive session that Mr. Jackie Shroff delivered. The Red Cross in Delhi received blood donations from about 110 volunteers, and 35 people offered to have their blood tested for thalassemia, making the session a great success.



## (FDP-STPDP) ON "UNIVERSITIES & COLLEGES LEADING BY EXAMPLE IN ATTAINMENT OF SDG'S: ROLE OF TEACHERS"

Amity Academic Staff College, AUH, has organized a five-day Faculty Development Program to create an opportunity to encourage and motivate teachers about their vision for a better world and actions that the teachers and the students, together with the university management, can take to help achieve these goals by 2030. The Nobel Laureate of Peace, Hon'ble Prof. (Dr.) Muhammad Yunus, was the chief guest of honor and the main attraction of the session. During his inaugural address, Hon'ble Prof. Yunus shared his vision on the importance of universities in contributing to the achievement of Sustainable Development Goals. Prof. Yunus proposed a thorough redesign of our developmental policies and programs to build a new human civilization around the noble concept of 3 Zeros, namely, zero poverty, zero unemployment, and zero wealth concentration in achieving the SDGs.

The Hon'ble Chancellor Dr. Aseem Chauhan, AUH, highlighted the major initiatives taken by Amity Universities in India towards compliance with the SDGs, which has enabled Amity University Haryana to achieve the distinction of being the first university in India and the second in Asia to receive the LEED Platinum Certification for its green building designs and for Leadership in Energy and Environmental Compliance. Amity is also ranked among the top 200 universities globally by THE IMPACT RANKING 2022.

The program was organized by Dr Sanjna Vij, Program Director of Amity Academic Staff College and was live-streamed and was attended by a large number of VCs, faculty, and students from around India and abroad. The Hon'ble Vice Chancellor, Prof. (Dr.) P B Sharma, expressed his gratitude towards all the attendees of the program, thereby concluding the session.



## INNOVATIVE TEACHING PRACTICES IN HIGHER EDUCATION IN THE DIGITAL ERA

On August 5, 2022, Amity Academic Staff College, Amity Center of Excellence for Innovation in Education, and Amity School of Communication, in collaboration, organized a faculty training workshop on "Innovative Teaching Practices in Higher Education in the Digital Era." The training program commenced with an introduction by Dr. Sanjna Vij, Program Director, AACSC. Dr. Vij welcomed the Hon'ble Vice Chancellor Prof. (Dr.) P.B. Sharma, Prof. (Dr.) Vikas Madhukar, Pro Vice-Chancellor, and Distinguished Guest Prof. (Dr.) Arvind Singhal, Professor of Communication, University of Texas, USA, who was joined by his mother, Ms. Shashi Singhal, Hols, faculty members, and other workshop participants. Dr. Vij highlighted the objectives of the workshop, which were to promote innovation, brilliance, and industry standards. The workshop encouraged and inspired the attendees to implement innovative teaching practices so as to enhance the academic excellence of the students, thereby making it a huge success.



## DST-STUTI : A WEEK OF HANDS-ON TRAINING AT AMITY UNIVERSITY GURUGRAM

Continued from page 1

The Science Awareness Program, STUTI (Synergistic Training Program Utilizing the Scientific and Technological Infrastructure), an initiative of the Department of Science and Technology, was organized at Amity University Haryana with the aim to develop human resources and their knowledge capacity through open access to the Science and Technology Infrastructure. The workshop was attended by hundreds of students from different schools. The one-weeklong hands-on training on "Materials Characterizations, Lipidomic, and Proteomics Techniques" was conducted by AUH from August 22nd to August 28th, 2022, and was sponsored by the Department of Science and Technology (DST) under STUTI.

Amity University Uttar Pradesh (AUUP) has been awarded STUTI program as a Project Management Unit (PMU) by Department of Science & Technology (DST), under which Amity University Haryana served as the Spoke (Partner Institute) and organized the 9th training program for students, postdoctoral fellows, young faculty members, and researchers to provide hands-on training on the cutting-edge equipment infrastructure created under the DST-FIST program, which is used for material sciences, Lipidomic, and proteomics.

Speaking about the training program, Prof. (Dr.) Rajendra Prasad, Director, AIB stated, "This program envisions Sensitization of the state-of-the-art equipment, ensuring transparent access to S&T facilities, capacity building through training modules, hands-on training, effective and optimal usage of S&T facilities created by DST. So far, IIT Roorkee, NIT Rourkela, and Guru Nanak Dev University have already started this program on their state-of-the-art S&T equipment and we hope to tie up with many Universities / Institutes having DST-funded SATHI / SAIF / PURSE / FIST / CURIE and other premier institutions all across the country."

The training was conducted in a hub-and-spoke model approach. The Department of Science and Technology, as the apex body, identifies an Institute that shall function as a Project Management Unit (PMU). The hubs will essentially be organizations having availed projects under FIST/ PURSE/ CURIE/ SAIF/ SATHI schemes. The PMU acts as a hub further identify host institutes/ departments in the catchment areas for coordinating and imparting training in a smooth and efficient manner.

Concluding his address, Prof. (Dr.) Rajendra Prasad reminded

Dr. Ashok K. Chauhan, our Hon'ble Founder President's belief that India can become a knowledge superpower through education, research, and development. One should not waste time doing something that is non-productive but rather utilize the time in the area of interest and thus contribute by focusing on the area of expertise. He also emphasized the importance of planning to work towards the development of the country by constantly moving forward with true commitment and focus.



AMITY LAW SCHOOL, GURUGRAM  
RANKED #27 AMONGST TOP 30 INSTITUTES IN INDIA



NATIONAL INSTITUTIONAL RANKING FRAMEWORK

As per India Rankings 2022

ACADEMIC EXCELLENCE 05

## WORKSHOP ON "EARLY WARNING AND EARLY ACTION" IN ALLIANCE WITH ESSO, IMD, AND THE MINISTRY OF EARTH SCIENCES (MOES), NEW DELHI

The Amity Centre for Ocean-Atmospheric Science and Technology (ACOAST) and Amity Centre for Environmental Science and Health (ACESH), Amity University, Gurugram, in collaboration with the Earth System Science Organization (ESSO) and the India Meteorological Department (IMD), Ministry of Earth Sciences (MoES), New Delhi, organised a workshop titled "Early Warning and Early Action" with an emphasis on hydrometeorology and climate information for disasters and risk reduction. Along with a few industry specialists, including Dr. L.H. Rathore, a former director general of meteorology (DGM), and Dr. K.J. Ramesh, another former DGM, the India Meteorological Department.

This year's World Meteorological Organization Day has as its theme "Early Warning and Early Action," with a focus on hydrometeorological and climate data for disaster risk reduction.

Amity University Gurugram continued its tradition of integrating modernity with the antiquity of India's spiritual legacy by beginning its week-long orientation programme with the Vedic Hawan, invoking the powers of divinity and the blessings of God Almighty. Over 2500 students and parents attended the first day of orientation, which was officiated by Hon'ble Prof. (Dr.) P. B. Sharma, Vice Chancellor, AUH.

The Hon'ble Vice Chancellor, Prof. (Dr.) PB Sharma, in his opening address on "Nurturing New Gen Professionals for the New World," said that "the age of digital India has arrived and a revolution is already in the making for digital transformation. In every sector, be it trade, commerce, service, governance, or even education, digital transformation is clearly visible. But what is not visible is an emphasis on integrity, compassion, and empathy, or Aatmiyata, are the 'Trinity of Divinity,' that governs human behavior to ensure organizational effectiveness." In addition to discussing job options and the future of work, professionals from the sector encouraged the freshmen to become tech-ready for the high-tech workplace of the digital era. Freshmen were inspired and instructed to develop an innovative and creative research mindset. An open house was also planned so that parents and freshmen could observe the cutting-edge research initiatives at Amity University is now

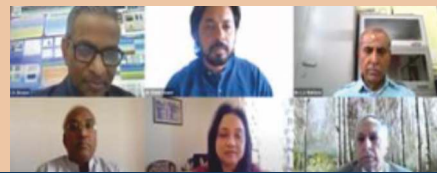
engaged in. Prof. Sharma conveyed his greetings to the Hon'ble Founder President of Amity Education Group, Dr. Ashok K. Chauhan, and the Hon'ble Chancellor of AUH, Dr. Aseem Chauhan, for whom Amity is not just a mission but a passion for quality and excellence.

While addressing the gathering, Prof. (Dr.) Vikas Madhukar, Pro Vice Chancellor, AUH, shared eight mantras for success in college and beyond, i.e., know your mission, goals, and values; translate long-term goals into short-term plans; participate and engage in class and develop the habit of self-study; develop self-awareness, self-management, and self-discipline; build skills relevant to your course work; maintain a social balance; manage your time with intention, and take care of your health.

A unique feature of the inaugural session was a video address by world-renowned spiritual leader Swami Mukundananda, on "The Role of Values and Ethics in Life." Narrating with interesting anecdotes, Swami Mukundananda advised the budding professionals to remember that there are no free lunches in life. "We must never shy away from hard work. A person who is successful today might have failed so many times, but never gave up," he added. The Spiritual Guru also highlighted the importance of self-discipline in life and inspired the freshmen with real-life stories. He emphasized that self-discipline is the mantra to succeed in life. He also encouraged the young boys and girls to inculcate good habits for a happy and successful life.

All participants, including students, learned about the importance of new beginnings and also got introduced to the driving forces of our university, thus concluding the session successfully.

The session concluded with all the participants and students learning vital information about standalone and coupled processes between land, atmosphere, and oceans, as well as their combined impact on the climate system and variability.



## WORKSHOP ON VIDEO CONTENT PRODUCTION IN ASSOCIATION WITH SPUTNIKPRO

Ms. Olga Anisimova, Head of Video Production, Rossiya Segodnya Media Group and Editor-in-Chief, TOK Media, Russia, was a distinguished speaker at a combined training/workshop hosted by the Amity School of Communication, Amity University Gurugram, and SputnikPro with the goal of educating the students about the creation of video content that appeals to an international audience. Ms. Olga had ten years of experience working in a newsroom as a hard news reporter. Ms. Olga Anisimova gave a quick introduction to the event at the beginning. She stressed the significance of spending some time setting up the camera. Thereafter, the expert mentioned how the frame and mood are an important start in setting the plan and structure of the documentary. The significance of staging in presentation and to showcase reality was also emphasized during the session. Furthermore, the scope and opportunities of working with YouTube creators were also discussed, and the participants of the session gained necessary information on the topic.



## THE CHALLENGES OF CROSS-CULTURAL COMMUNICATION AND INTERACTION BETWEEN INDIANS AND GERMANS: GUEST LECTURE

Amity School of Languages, Amity University Gurugram, organized a guest lecture on the topic "The Challenges of Cross-Cultural Communication and Interaction between Indians and Germans," with an eminent speaker, Prof. (Dr.) Vridhagiri Ganeshan, Emeritus Professor CIEFL, Hyderabad, on February 17, 2022. Prof. (Dr.) Vridhagiri Ganeshan is an emeritus professor of German and has served as vice chancellor at the Central Institute of English and Foreign Languages (CIEFL). The session's primary goal was to make the students aware of cross-cultural communication. The esteemed guest highlighted on the differences between Indian and German culture and how they thereby increase the chances of miscommunication. The session thereby concluded successfully with a vote of thanks by the session coordinator.



## INTERNATIONAL WORKSHOP ON "INSTRUMENTATION TECHNIQUES"

A two-day international workshop on instrumentation techniques was held on January 17 and 18, 2022, by the Amity School of Applied Sciences at Amity University Haryana and the University of Bengkulu, Indonesia. It was graced by two experts, Dr. Sal Prima Yudha, PI Department of Chemistry, University of Bengkulu, and Dr. Mohammed Abid, Assistant Professor, Jamia Milia Islamia. Prof. A.K. Yadav, HOI-Amity School of Applied Sciences, Amity University Gurugram, gave a welcome address to start the session. The workshop for the day was divided into two sections: a lesson and a live demonstration. The course started off with a basic introduction to UVV spectroscopy, its uses in numerous disciplines, and its underlying principles such as the non-invasive, economical, sensitive, and adaptive UVV spectroscopy method and the equation  $E=hc/\lambda$  is used to determine the energy of a wave of a specific radiation. Prof. Seema R. Pathak and Prof. A.K. Yadav, coordinators of the session, delivered the vote of thanks, concluding the session successfully.



## USA-BASED SOFTWARE ENGINEER FROM WALMART GLOBAL TECH, MR. ASHISH KAPOOR, CONDUCTED AN INTERNATIONAL WORKSHOP ON "DOCKER & KUBERNETES"

Amity School of Engineering and Technology, Amity University Haryana organized a workshop on "Docker and Kubernetes" on February 4, 2022, with an eminent expert, Mr. Ashish Kapoor, Software Engineer, Walmart Global Tech, USA. The experts have contributed a lot to Kubernetes, Docker, networking, development, computing, CDN, big data, and analytics platforms.

The main goals of this workshop were related to Dockers and Kubernetes, such as a basic introduction to the subject matter, a Docker overview, Docker labs, Docker questions and answers, and a Kubernetes overview, Kubernetes labs, and Kubernetes questions and answers. The participants of the workshop acquired understanding and knowledge on the central topic of discussion, thus concluding the session successfully.



## DEEKSHAARAMBH-SIP: A FIVE-DAY ORIENTATION PROGRAM FOR CLASS OF 2022

Continued from page 1

Amity University Gurugram commenced its week-long orientation program with the Vedic Hawan, invoking the forces of divinity and the blessings of God Almighty, continuing its history of fusing modernity with the antiquity of India's spiritual heritage. Over 1500 students and parents attended the first day of orientation, which was presided over by Prof. (Dr.) P. B. Sharma, the Vice Chancellor of AUH.

In addition to discussing job options and the future of work, professionals

"Nurturing New Gen Professionals for the New World," said that "the age of digital India has arrived and a revolution is already in the making for digital transformation. In every sector, be it trade, commerce, service, governance, or even education, digital transformation is clearly visible. But what is not visible is an emphasis on integrity, compassion, and empathy, or Aatmiyata, are the 'Trinity of Divinity,' that governs human behavior to ensure organizational effectiveness." Prof. Sharma also conveyed his greetings to the Founder President of Amity Education Group, Dr. Ashok K. Chauhan, and the Hon'ble Chancellor of AUH, Dr. Aseem Chauhan, for whom Amity is not just a mission but a passion for quality and excellence. While addressing the gathering, Prof. (Dr.) Vikas Madhukar, Pro Vice Chancellor, AUH, shared eight mantras for success in college and beyond, i.e.,

1. Know your mission, goals, and values. 2. Translate long-term goals into short-term plans. 3. Participate and engage in class and develop the habit of self-study. 4. Develop self-awareness, self-management, and self-discipline. 5. Build skills relevant to your course work. 6. Maintain a social balance. 7. Manage your time with intention. 8. Take care of your health.

A unique feature of the inaugural session was a video address by world-renowned spiritual leader Swami Mukundananda, on "The Role of Values and



Ethics in Life." Narrating with interesting anecdotes, Swami Mukundananda advised the budding professionals to remember that there are no free lunches in life. "We must never shy away from hard work. A person who is successful today might have failed so many times, but never gave up," he added. The Spiritual Guru also highlighted the importance of self-discipline in life and inspired the freshmen with real-life stories. He emphasized that self-discipline is the mantra to succeed in life. He also encouraged the young boys and girls to inculcate good habits for a happy and successful life.

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from the sector encouraged the freshmen to become tech-ready for the high-tech workplace of the digital era. Freshmen were inspired and instructed to develop an innovative and creative research mindset. An open house was also planned so that parents and freshmen could observe the cutting-edge research and initiatives Amity University is now engaged in.

The Hon'ble Vice Chancellor, Prof. (Dr.) PB Sharma, in his opening address on

## CONFERENCE ON NEP 2020: HUMAN VALUES & THE INDIAN KNOWLEDGE SYSTEM

Amity Academic Staff College (AASC), Amity School of Liberal Arts, Amity School of Sanskrit and Indic Studies, and Amity University Haryana (AUH) organized a two-day conference, "NEP 2020: Human Values and Indian Knowledge System," on November 23rd and 24th, 2021, sponsored by the Indian Council of Philosophical Research (ICPR), to bring out the applied part of Indic wisdom to inculcate human values so that our society could produce more creative leaders for a better world. The inaugural session was graced with the presence of a galaxy of illustrious luminaries from academia. Prof. Ramesh Chandra Sinha, Chairman, ICPR, was the chief guest of the session, accompanied by Prof. Dinesh Chandra Shastri, Director, Haryana Sanskrit Academy; Rajyogini Brahma Kumari; Asha Didi, Director, Om Shanti Retreat Center, Vilaspur, Haryana; and Dr. Anamik Shah, President, Indian Society of Chemists and Biologists, Lucknow. The conference was attended by around 300 participants from different premier Indian universities, thereby contributing to the success of the event.



## GUEST LECTURE BY MR. MATHEW JOSEPH, COUNTRY DIRECTOR, AMERICAN INDIA FOUNDATION

Amity Institute of Behavioral & Allied Sciences hosted an expert lecture featuring Mr. Mathew Joseph, Country Director, American India Foundation, on the topic "American India Foundation's Vision, Mission, Programmes, and Activities" on September 1st, 2022, as a part of Orientation Week celebration. The primary objective of the lecture was to increase the students' understanding of the options outside of the classroom, including those

offered by non-governmental organizations and other sectors. In his opening remarks, Mr. Mathew Joseph informed the audience of the goals and objectives of the American India Foundation. Students had the opportunity to go deeper into the study of psychology, thanks to the work done by AIF around the world and the great prospect it creates for them. He continued to educate the audience as the speech went on by introducing several key ideas or value additions, such as MANSI (the Maternal and Newborn Survival Initiative), the Digital Equalizer, Learning and Migration Programs, and Banyan Impact Fellowships. The speaker also informed the students that the sector offers a variety of opportunities and professional paths. Moving on to the future, the speaker emphasized the cutting-edge solutions, prospective government policies, and the implementation procedure. The lecture session was followed by a round of questions and answers, and the students gained insight and understanding of the topic, which contributed to the event's success.



## A GUEST LECTURE ON "MEDIA TRIALS: A BARRIER TO THE NATURAL JUSTICE SYSTEM"

On March 22, 2022, a guest lecture entitled "Media Trials: Hindrance to the Natural Justice System" was conducted by the Amity Law School of Amity University Gurugram with Mr. R.H.A. Sikander, an accomplished industry professional and Supreme Court of India advocate. The speaker began the lecture by stating that the two principles of the justice system, Nemo Judex Causa Sua and Audi Altrem Partem, can never be ignored. He then explained the meaning of the term "trial by media" as a predetermined outcome of an ongoing case. He referred to the case of R.K. Anand v. Registrar H.C. of Delhi, where the three-judge bench of the Hon'ble Supreme Court observed that the expression "media trial" means the intense impact of television and newspaper coverage on a person's reputation by creating a widespread expression of guilt. "This is akin to mob lynching, and the accused is not able to live their further lives without public scrutiny", he said.

He further said that, in today's society, the media, under the guise of investigative journalism, which conducts its own independent inquiry, shapes public opinion against the accused even before the court takes the matter under consideration and renders a verdict. The speaker argued that while the value of a free press in a democracy cannot be disputed, the real question is: to what extent? He emphasized the need to keep in mind that the Constitution's rights to freedom of speech and expression are subject to legitimate limitations, one of which is contempt of court. Mr. Sikander said that the presumption of innocence of the accused is the basic rule of natural justice, and the media houses should not infringe on this protection granted to the accused.

He asserted that is why media should not be barred from reporting cases, but it should be very cautious in reporting and interpreting the facts of a sub-judiciary case. He concluded by referring to the autobiography of Mr. Fali Nariman, "Before Memory Fails," wherein it has been clarified that the media should give both sides an equal opportunity to be heard. He advised the students to make wise decisions when they browsed the content on various news channels, noting that the media had to focus on accountability standards. The session coordinator concluded the session by expressing his gratitude towards the participants, faculty, and staff members for contributing to the success of the event.



## CORPORATE CONNECT SESSION ON "ANALYTICS IN MARKETING MANAGEMENT"

On February 17, 2022, Mr. Debanjan, Vice President, Digital Advisory, Edelman led a Corporate Connect Session on the topic "Analytics in Marketing Management" at Amity Business School, Amity University Haryana, with the goal of educating and moulding management students at Amity Business School to have insight into the concept of Marketing Analytics and how to best shape themselves with intellectual, behavioural, personality, and execution skill sets to become an effective Manager.

Marketing Analytics, according to Mr. Debanjan, is the analysis of data to assess how well a marketing action has performed. Businesses can better understand what motivates consumer behaviour, hone their marketing strategies, and maximise their return on investment by applying technology and analytical procedures to marketing-related data. In his prolonged interactions with the students, Mr. Debanjan elucidated the idea of how data analytics is employed in marketing. The workshop proceeded to a good conclusion as the students and other participants were imparted with practical information about marketing and data analytics.



## REAL ENTREPRENEUR, REAL STORY: MR. RAGHAV CHANDRA, EX-IAS, FOUNDER & CEO, CUNSLT, INDIA



The founder and CEO of the Indian professional messaging and connection app CUNSLT, Mr. Raghav Chandra, gave a guest lecture titled "My Story" on February 18, 2022. The lecture's major goal was to foster an entrepreneurial spirit in the management students at Amity Business School, Amity University Gurugram. Beginning

with a discussion of his transition from IAS to entrepreneur, Mr. Raghav Chandra began his talk. He went on to discuss how important the problem you're trying to solve is in relation to how valuable your solution is. The most dangerous mistake a start-up can make is to create a product that no one wants. This will almost probably occur if you choose to address a situation that is not causing anyone any major headaches. Instead of suggesting something your target clients have been dreaming about or perhaps even something they didn't dare to dream, you will end up providing just "good to have" value.

The students gained an understanding of the fundamental principles of successful entrepreneurship as well as the measures that must be taken in order to thrive in this industry. The session coordinators expressed their appreciation for the presence of the guest of honour, students, instructors, and staff before drawing the session to a conclusion.

## WEBINAR ON "ADVENTURE TOURISM & ENTREPRENEURSHIP"

On January 28, 2022, the Amity School of Hospitality at Amity University Gurugram hosted a webinar on "Adventure Tourism & Entrepreneurship" with renowned speaker Mr. Rakesh Jain, Director, Outdoors India. He is a well-known, knowledgeable, and experienced professional in the field of adventure tourism & has provided cutting-edge teachings to the students of Amity School of Hospitality. The major goal of the event was to inform students about the nature of adventure tourism as well as career and entrepreneurship options in the industry. The participants gained knowledge about the characteristics of adventure tourism as well as employment and business opportunities.



AMONGST TOP 201-300 GLOBALLY IN OVERALL RANKING



INTERNATIONALISATION 07

## STANFORD UNIVERSITY PROFESSOR V 'SEENU' SRINIVASAN DELIVERED AN EXPERT TALK

Prof. V. 'Seenu' Srinivasan, Professor of Management, Adams Distinguished, Emeritus Graduate School of Business, Stanford University, USA, was felicitated with a virtual citation at the Fourteenth Session of the Distinguished Global Indian Speaker Series. The Hon'ble Chancellor, Dr. Aseem Chauhan, and Vice-Chancellor, Prof. (Dr.) P B Sharma, was also honored at the session. The talk was moderated by Prof. (Dr.) Gunjan M. Sanjeev, Vice President-RBEF and Director-International Affairs, in the presence of several other senior officials. The major goal of DGISS is to provide Amity fraternity with a platform to meet with academicians from renowned global universities. Dr. Gunjan welcomed everyone and delivered her opening remarks. As she introduced the esteemed speaker, Prof. V. 'Seenu' Srinivasan, to the audience, she expressed her wish for the diverse audience to be inspired by him. The webinar will help and inspire participants from all over the world.

In his welcome remarks, Prof. (Dr.) P B Sharma, said that the market research is currently being supported by contemporary decision-making models, and highlighted on how organizations can connect with individuals who have heart, empathy, and 'Atmiyata'. The Hon'ble Chancellor Dr. Aseem Chauhan expressed his genuine satisfaction at the presence of the distinguished speaker.

Prof. V. 'Seenu' Srinivasan created the phrase 'Conjoint Analysis,' which is utilized and well-received to productize and monetize cutting-edge market research. Conjoint Analysis is a method employed by prominent market research firms all over the world. Conjoint Analysis is a statistical method based on information from surveys that are used in market research to

effectively evaluate consumer preferences for several features associated with a product or service. Every year, 18,000 applications of Conjoint Analysis are utilized in the pharmaceutical business, in variety of product compositions, and competitive circumstances.

Dr. Gunjan delivered the vote of thanks, and congratulated the chief guest for his fantastic and informative lecture. Around 800 people attended the session, including the Vice Chancellor, Deans, Directors, Faculty Members, Students, and numerous other top officials from Amity University's different campuses, as well as an external audience from both India and abroad. The seminar was well received by the audience, who actively participated in the form of several questions, thereby contributing to the success of the event.



## PROF. BRIAN NORTON, HEAD OF ENERGY RESEARCH & RESEARCH PROFESSOR, TYNDALL NATIONAL INSTITUTE, TRINITY COLLEGE, DUBLIN, GAVE AN EXPERT TALK ON "INNOVATION"

On January 28, 2022, the Amity School of Engineering and Technology at Amity University Haryana organized an expert talk on "Innovation" with Prof. Brian Norton, the Tyndall National Institute's Head of Energy Research and Research Professor, who was invited as the guest speaker. He has significantly advanced the area of solar energy applications through projects, community engagement programs, consulting, and other social development platforms. Prof. Brian Norton highlighted the many variations of crop dryers and emphasized the relevance of solar energy applications in the field of crop drying. He also emphasized how the crop's dietary components and nutritional value could be preserved by solar drying.

The students and other participants in the session gained knowledge and awareness about the subject matters, such as solar energy applications, crop dryers, and their purpose and significance in the field of agriculture. Thus the session concluded with a vote of thanks from the session coordinator.



## PROF. THOMAS POGGE, LEITNER PROFESSOR, YALE UNIVERSITY, US ON "GLOBAL JUSTICE, RIGHTS & OBLIGATIONS"

On May 30, 2022, the Amity School of Liberal Arts at Amity University Gurugram hosted a guest lecture titled "Global Justice, Rights, and Duties." with a renowned specialist, Prof. Thomas Pogge, Leitner Professor, Yale University, United States. Prof. Thomas Pogge in general spoke about how the theory of global justice aims to give us an overview of what justice on a global scale consists of, and this often includes a discussion of the following components: identifying what should count as important problems of global justice; positing solutions to each identified problem; identifying who might have responsibilities in addressing the identified problem; arguing for positions about what particular agents (or collections of agents) ought to do in connection with solving each problem; and providing a normative view which grounds the theory. Theories of global justice aim to help us understand our world better and what our responsibilities are in it. He emphasized that some theorists aim purely at theoretical understanding, while others hope to also provide an analysis that can be useful in practical policy-making concerning global justice matters.

The participants and attendees acquired awareness about the basic elements of the justice system and the basic rights that are available to every individual. The knowledgeable session came to a conclusion with the delivery of a vote of thanks from the moderator of the session, Prof. (Dr.) Sanjay Kumar Jha, Director, ASLA.



## EXPERT TALK BY MS. ANNA DROZDOWSKA, CEO, CMO, TRAVEL DESIGN WARSAW, POLAND, EUROPE

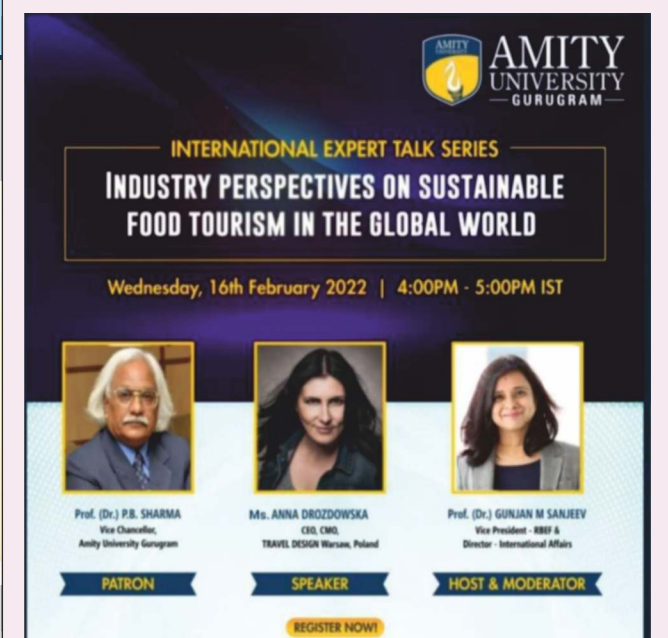


The Office of International Affairs (OIA), Amity University Haryana (AUH), hosted an expert talk session under the banner of IETS (International Embryo Technology Society), where an international industry expert Ms. Anna Drozdowska, CEO and CMO, Travel Design Warsaw, Poland, Europe, was invited as the guest

speaker. This was carried out to establish world-class learning through the academia-industry interface of the AUH fraternity.

The event also witnessed the presence of the Vice President of RBEF and Director of International Affairs, Prof. (Dr.) Gunjan M. Sanjeev. The event was attended by many students and faculty members of ASH, ABS, ACC, and external audiences from India and overseas experts. The event's main objective was to provide a platform under IETS at AUH for the fraternity to interact and brainstorm with top industry experts from premier foreign organizations across the globe and to organize collaborative activities with top foreign organizations to strengthen linkages for creating various internationalization opportunities.

The Honorable Vice Chancellor Prof. (Dr.) P.B. Sharma appreciated the speaker and presented his thoughts on the goal of education. In concluding the session, he thanked participants, professors and staff, for their contributions to the event's success as well as the guest speaker, Ms. Anna, for her concise and comprehensive lecture.



## SPECIAL LECTURE BY PROF. (DR) VAISHALI RAVAL, PROFESSOR & ASSOCIATE CHAIR OF THE DEPARTMENT OF PSYCHOLOGY, MIAMI UNIVERSITY

To strengthen the internationalization at AUH, another unique session as a part of the new initiative 'The International Expert Talk Series' was organized by Office of International Affairs at AUH under the mentorship of Prof. (Dr.) Gunjan M. Sanjeev, VP-RBEF, Director, International Affairs. Through this initiative, the International Prof. Dr. Vaishali Raval, Professor and Associate Chair of the Department of Psychology at Miami University

in Oxford, Ohio, USA, shared her ideas and views on the topic "Re-conceptualizing Global Mental Health With a Focus on Cultural and Contextual Foundations". HOIs, faculty members from various institutions, and doctorate and M.Phil students in Psychology were present among the attendees. Prof. (Dr.) Vikas Madhukar, Pro Vice Chancellor, AUH, welcomed the esteemed speaker and addressed all participants about "Global Mental Health," which is the need of every human being and society as a whole. The Hon'ble Vice Chancellor, Prof. (Dr.) P.B. Sharma, also interacted with the esteemed guest and had a discussion on the need of the hour with respect to the slogan by the WHO, "No Health without Good Mental Health," as mental health includes our emotional, psychological, and social well-being.

Further, the guests visited the campus to see our prestigious Amity University, land of 110 acres covers an herbal garden and a dog training center, and the flora and fauna, the fresh, crisp air, and the thoughtfully created infrastructure, which is Platinum LEED certified, make this campus beautiful, convenient, and unique. The last session was with the AIBAS team, Dr. Rajesh Nair, Director of AIBAS, AUH, along with 15 faculty members and 16 doctorates and M.Phil. students who interacted with Prof. (Dr.) Vaishali Raval with an aim to discuss and understand different proposals to work with Miami University, Oxford, Ohio, as a partner university.

The participants, including the teachers, staff, and students, understood the significance of psychological well-being and the range of contemporary psychological issues. The session was concluded by the program coordinator with a vote of thanks for everyone who had attended, including the keynote guest speaker.



## RESEARCH HIGHLIGHTS

### Research Projects & Funding

Particulars	No.
Research Students	656
Ph.D. Awarded	142
Extra Mural R&D Projects	88
Consultancy Projects	52
Projects Submitted	544

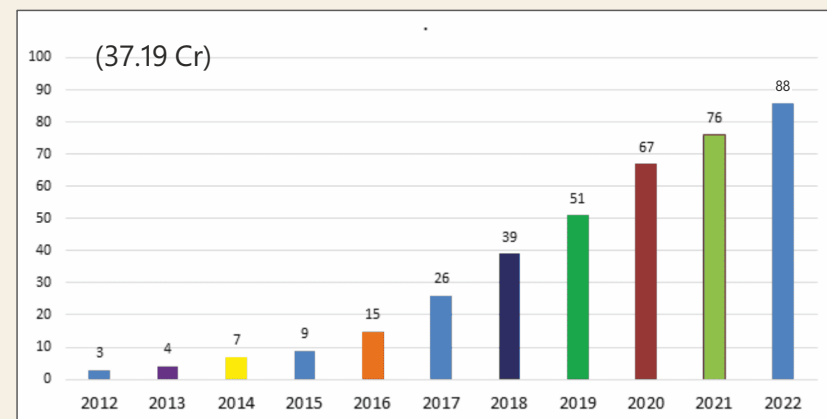
### IPR Generation

Particulars	No.
Patents Filed	208
Patents Published	133
Copyrights	10

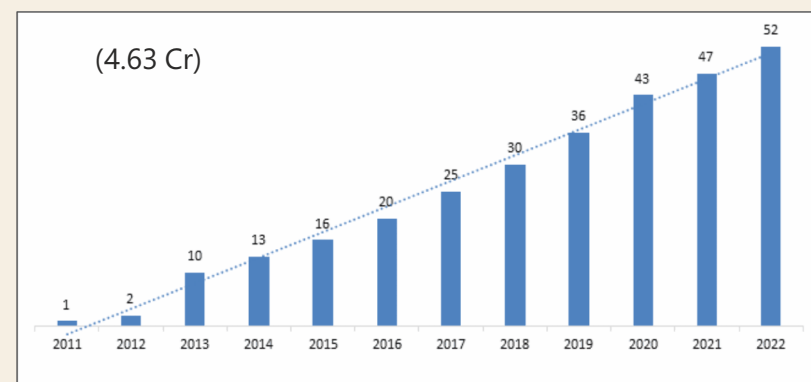
### Publications & Citations

Particulars	No.
Citations (Scopus)	11252
AUH Scopus h-Index	42
Books/Chapters	522
Conference/ Proceedings	1084
Article/Newspapers/Magazines/Bulletins/Newsletters	207
Research Articles	3902
Total Publications	5715
Scopus listed Publications	1652

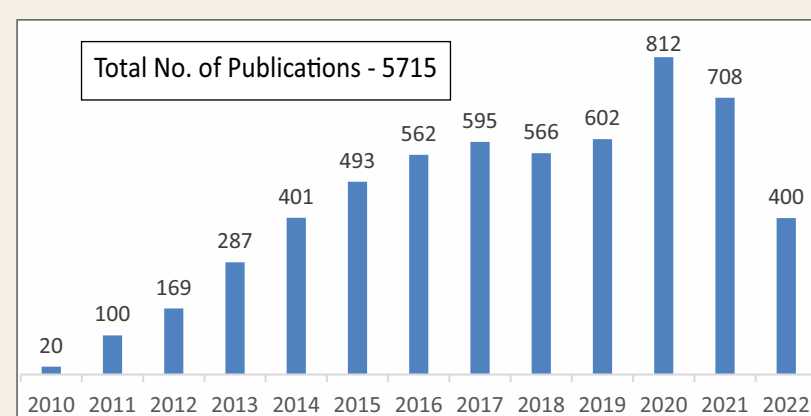
### EXTRA MURAL R & D PROJECTS



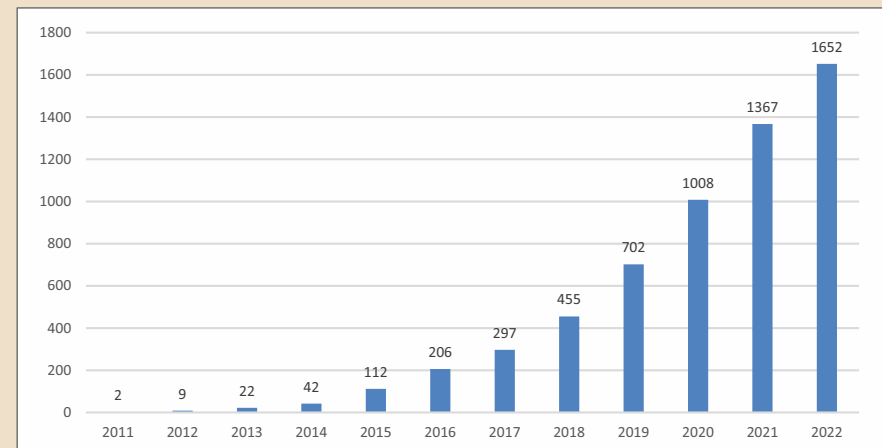
### CONSULTANCY PROJECTS



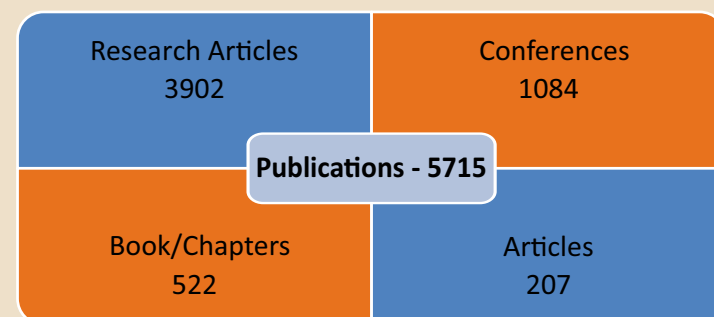
### YEAR WISE PUBLICATIONS



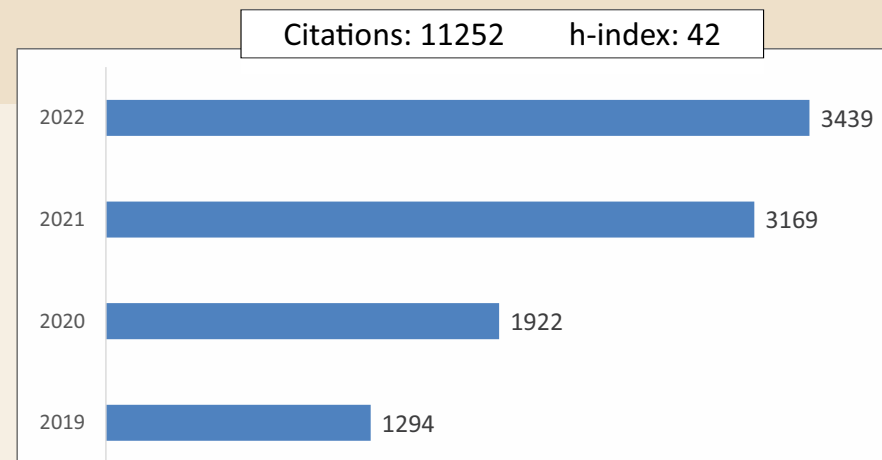
### Scopus Listed Publications (1652)



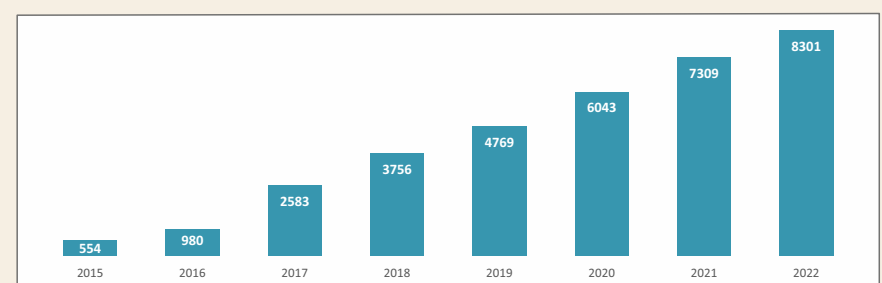
### NEWS ARTICLES, BOOK CHAPTERS, CONFERENCE PROCEEDINGS & RESEARCH ARTICLES



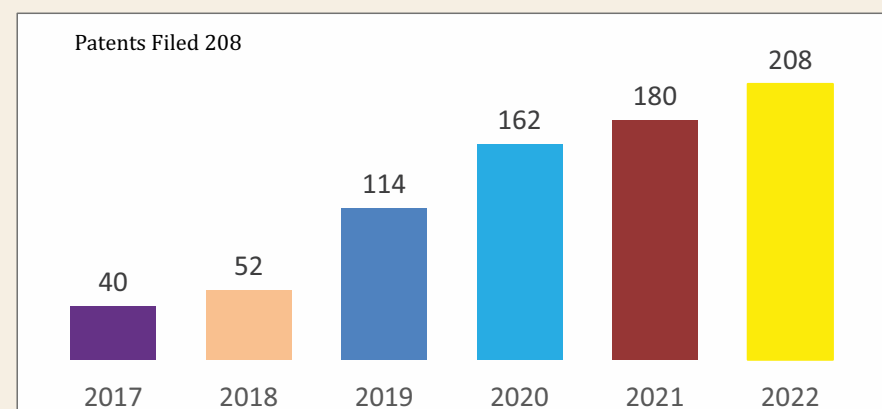
### SCOPUS CITATIONS



### CUMULATIVE IMPACT FACTOR



### PATENTS: PUBLISHED & FILED





## NASA-AUH COOPERATIVE RESEARCH PROGRAMS

**CENTRE OF EXCELLENCE IN OCEAN-ATMOSPHERIC SCIENCE AND TECHNOLOGY (ACOAST) & ENVIRONMENTAL SCIENCE AND HEALTH (ACESH), AMITY UNIVERSITY HARYANA (AUH), MANESAR-GURUGRAM, INDIA**  
(Correspondence to: pcsdevara@ggn.amity.edu (OR) devarapcs@gmail.com)

### NASA-AERONET CIMEL SUN-SKY MULTI-SPECTRAL RADIOMET

In a collaborative research effort, a global network station of NASA AERONET (Aerosol RObotic NETwork) site has been successfully established in May 2017 on the roof-top of Academic Block-A of Amity University Haryana, Panchgaon-Manesar-Gurugram for regional air quality and climate research (Figure 1). The valuable data sets (column-integrated aerosol optical depth, aerosol size distribution, aerosol refractive index, fine-mode and coarse-mode aerosol fractions, single scattering albedo, phase function, asymmetry parameter, water vapor, effective radius and current satellite and long-range transport model trajectories) from this real-time sun-sky radiometer provide understanding of almost complete characterization of aerosols over different environments. These real-time, network observations yield radiative forcing due to aerosols and various gases to the earth-atmosphere radiation balance, which plays a vital role in

climate change. These datasets have also been found valuable for developing models for forecast purpose and for calibrating/validating the satellite sensors (Holben et al., 1998; Giles et al., 2019; Vijayakumar et al., 2018, 2020). The program at AUH is being coordinated by Prof PCS Devara, Director ACOAST



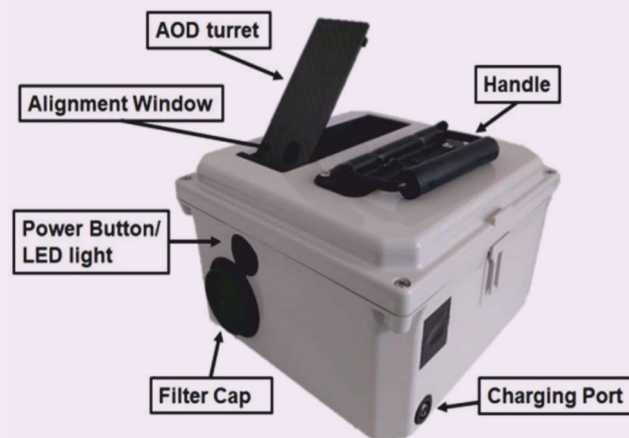
## MAIA AMOD SAMPLER FOR SPACEBORNE HEALTH STUDIES

As a part of the CAL-VAL Program of NASA's satellites, a Network of Citizen-Enabled Aerosol Measurements for Satellites (CEAMS), involving MAIA (Multi-Angle Imager for Aerosols Investigation) AMOD (Aerosol Mass and Optical Depth) samplers are being installed by Emory University Rollins School of Public Health, Atlanta, Georgia, USA at different Suitable locations all over the globe. The ACOAST-AUH has been selected as one of the sites in this global network. The IIT-D is coordinating these installations in India. Very recently, a MAIA AMOD sampler has been installed (Figure 2), co-located with the existing NASA-AERONET instrument, which has been operating for the past more than 4 years on the terrace of Academic Block-A of AUH. The data from MAIA AMOD would improve our understanding of how aerosols affect local air quality, visibility, and human health through the connections between AOD and fine particulate matter of PM2.5.



### Acknowledgements

The ACOAST and ACESSH gratefully acknowledge the constant support and encouragement from Hon'ble Founder President; Hon'ble Chancellor; President, ASTIF; Vice Chancellor and Pro-Vice Chancellor, AUH. Thanks are also due to B.N. Holben, M.D. Giles, K. Jason, M.S. Amy of NASA, USA; and N. Athauda, L. Yang, H. Rose, S. Jeremy, C. Sabrina, O. Margaret of Emory University, Georgia, USA.



### References

- Vijayakumar, K., P.C.S. Devara, D.M. Giles, B.N. Holben and Co-authors (2018), Intl. J. Remote Sens., 1-21.
- Vijayakumar, K., P.C.S. Devara, S.M. Sonbawne, D.M. Giles, B.N. Holben and Co-authors (2020), Atmos.
- Measure Techn., 13, 5569-5593, 2020 <https://doi.org/10.5194/amt-13-5569-2020>.
- Giles, D.M., A. Sinyuk, M.G. Sorokin, J.S. Schafer and Co-authors (2019). Atmos. Measure Techn., 12, 169-209.
- Holben, B.N., T.F. Eck, I. Slutsker, D. Tanre and Co-authors (1998). Remote Sense of Environ., 66, 1.

## Congratulations Sir

Prof. (Dr.) PB Sharma,  
Vice-Chancellor,  
Amity University Gurugram



Conferred with the "Ambassador for Peace" award by the Universal Peace Federation of India in partnership with Youth & Students for Peace - India



AMITY CENTRE FOR ATMOSPHERIC SCIENCE AND TECHNOLOGY

## Congratulations

For receiving the prestigious

**International Achievement Award (R&D)**  
Awarded by: Record Owner (Home of World Records)

On 6th November 2022 at  
**International Research and Development Summit (IRDAS-2022), New Delhi**



Prof. Dr. Panuganti C.S. Devara,  
Director, Amity Centre for Atmospheric Science and Technology

Panuganti China Sattilgam Devara, also known as P. C. S. Devara is an Indian atmospheric scientist and physicist. His work has focused on lidar technology, radio and optical remote sensing, climatology, atmospheric aerosols and climate dynamics.

## Congratulations

Dr. Naveen B P,  
Associate Professor & Head - Deptt. of Civil Engineering,  
Amity School of Engineering & Technology, Gurugram

For being endorsed with Distinguished Educator & Scholar Award for exemplary academic services and splendid scholarly activities in the field of Geotechnical & Geo-Environmental Engineering at the 13th National Teachers' Day Awards 2022 - National Foundation for Entrepreneurship Development (NFED), Coimbatore, Tamil Nadu.



## Congratulations

For receiving the prestigious  
**INDIAN PRIME WOMEN ICON AWARDS 2022**



Ms. Harneet Kaur  
Faculty, Amity School of Architecture and Planning, AUH  
Urban Planner, Geographer, Artist, and Social Worker



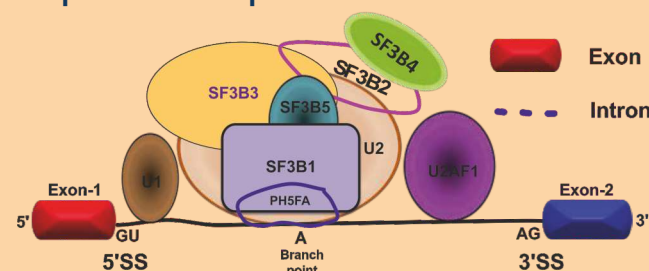
Dr. Deepa Suhag  
Assistant Professor  
AINT

- Project Title:** Development of Bio-mimicking Polymeric Scaffolds for Accelerated healing and sustained drug release: Preclinical studies in Radiation Impaired Surgical wounds in Cancer.  
**Funding Agency:** ICMR, Translational Research  
**Amount:** Rs. 50,00,000 | **PI:** Dr. Deepa Suhag
- Project Title:** Development and Preclinical evaluation of biosynthetic, polysaccharide rich hydrogels as ECM biomimics to understand metastatic matrisome in tumor micro environment and predict drug efficacy in 3D triple negative breast tumor model.  
**Funding Agency:** ICMR, Adhoc Research  
**Amount:** Rs. 50,00,000 | **PI:** Dr. Deepa Suhag

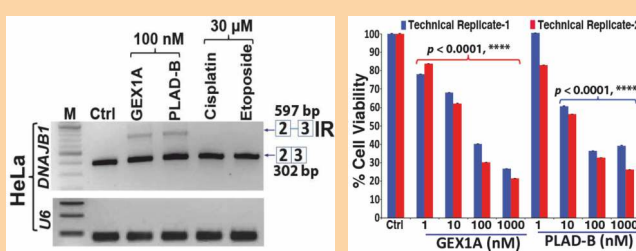
## RESEARCH AT AMITY STEM CELL INSTITUTE (ASCI)/AMS

### Dysregulation and Targeting of the Spliceosome for Anti-Cancer Therapy

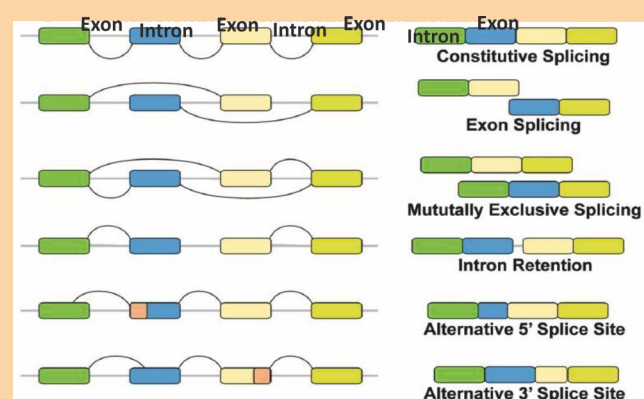
#### A. Spliceosome Complex



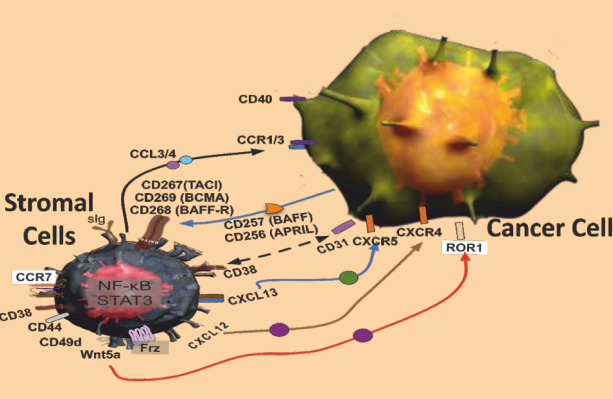
#### C. Intron Retention and Cell Viability in HeLa Cells



#### B. Different Alternative RNA Splicing Events



#### Tumor-Microenvironment Interaction



### Collaborators:

Prof. Januario Castro, Mayo Clinic, USA  
Prof. Hatem Zayed, Qatar University, Doha, Qatar  
Prof. Alok C Bharti, Delhi University, Delhi

### Grant Support:

SERB (TAR/2018/001054)  
ICMR (2020-3471)

### Selected Research Papers:

Sharma et al (2020). Front Bioeng Biotechnol 8:829. [IF:5.89], Aggarwal et al (2020). Frontiers in Cellular & Infection Microbiology 10:537650. [IF:5.29], Kashyap et al (2022). Aging (Albany NY) 14(5): 2081-2100. [IF: 5.68], Tripathi A, et al (2021). Biomarker Research 9(1):31. [IF: 6.15], Tripathi et al (2022). CSCRT (In Press, IF:3.8)

## BOOKS PUBLISHED



## THE COGNIZANCE OF ENTREPRENEURSHIP



**Mr. Vikas Gupta**  
Chairman and Managing Director  
VFN Group

The road to entrepreneurship is often a treacherous one filled with unexpected detours, roadblocks, and dead ends. There are lots of sleepless nights, plans that don't work out, funding that doesn't come through, and customers that never materialize. It can be so challenging to launch a business that it may make you wonder why anyone would willingly set out on such a path.

An entrepreneur finds a need that no company currently fills and decides on a method to fill it. Entrepreneurial activity includes developing and launching new businesses and marketing them, often with the end goal of selling the business to turn a profit. A serial entrepreneur is an entrepreneur who regularly launches new businesses, sells them, and then starts new businesses. Additionally, although the term entrepreneur is often associated with startups and small businesses, any founder of a successful household-name business began as an entrepreneur.

### What motivates entrepreneurs:

- **Autonomy:** Entrepreneurs aspire to be their own employers, to determine their own priorities, to steer their own development, and to manage their companies however they see fit.
- **Purpose:** Many business owners are focused on their goals and will put in endless effort to achieve them.
- **Flexibility:** The rigidity of traditional business culture does not apply to everyone. Entrepreneurs frequently seek freedom from these limitations, a better work-life balance, or the ability to work at odd hours and in unusual ways.
- **Financial success:** The majority of business owners are aware that they won't become overnight millionaires, but that doesn't mean they aren't interested in the possibility of making a load of money from an incredibly successful company that they are solely in charge of. Without them, progress stagnates, and the world becomes unproductive.

"Society needs entrepreneurs the same way the body needs air."

## RECRUITERS' SPEAKS



**Ms. Bhavna Marwah**  
Director-  
People & Culture, Protiviti

**Industry Integration:** Protiviti has been associated with Amity University Haryana for over 3 years now. It's an excellent experience to do campus hiring for MBA students with Amity University team. I am glad that we have been able to hire some bright students in the areas of research from Amity for our Protiviti Knowledge & Innovation Centre. They have been successful in imparting the desired aptitude to their students. I am personally impressed by the initiatives and efforts that have been taken by Amity Management to develop and prepare the students that they are able to thrive in the competitive world. My sincere appreciation to the Placement Department for a smooth experience. We look forward to having more students from Amity in the upcoming campus placements.

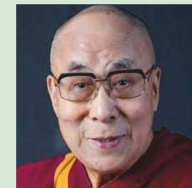


**Mr. Ashwini Kumar Rao**  
Senior Director- HR  
Sutherland Global

"It was indeed a pleasure interacting with CPO ( Chief placement officer) and his team from Amity University - Gurugram, during our selection process of MT program. Must say the CPO and his team were very professional, responsive, and efficient. They shortlisted the right profiles and we selected a student Deeksha Malviya as MT for Sutherland. Good wishes to Amity University Gurugram."

## INDUSTRY INTERACTION

The AUH's industry-leading engagements with corporate leaders and marketing experts are designed to provide students with knowledge and experiences that are above and beyond the norm. With CEO Forums, the CEO Dinner Series, and Corporate Mentoring Programs, students at AUH frequently get the chance to regularly interact with corporate executives. Through interactions with business executives from around the world, students are frequently introduced to global trends and practices in science, technology, research, and communication, among other subjects. Such encounters strengthen the accomplishments of our university and help students prepare for the professional world.



**His Holiness the 14th Dalai Lama**



**Kumar Mangalam Birla**  
Chairman,  
Aditya Birla Group



**Kiran Majumdar Shaw**  
Chairman & MD  
Biocon Ltd.



**Sunil Bharti Mittal**  
Chairman  
Bharti Airtel Ltd.



**Adi Godrej**  
Chairman  
Godrej Group



**Vijay Shekhar Sharma**  
Founder. PAYTM



**Kailash Satyarthi**  
Social Reformer & Founder,  
Kailash Satyarthi  
Children's Foundation



**Padamsree Govindrajam Padmanabhan**  
Biochemist & Biotechnologist



**H.E. Mr. Shin Bongkil**  
Korean Ambassador  
to India



**Dominic Barton**  
Management Consultant  
& Diplomat



**Muhammad Yunus**  
Social Entrepreneur,  
Banker & Economist



**R.A. Mashelkar**  
Former DG - CSIR



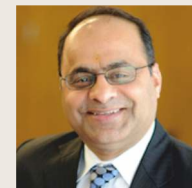
**Anil Bhasin**  
President, Havells



**Kishore Jayaraman**  
President, Rolls Royce India



**Niraj Vedwa**  
Board Member, XAC Bank



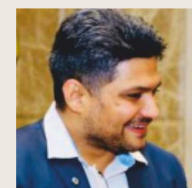
**Ashish Joshi**  
Dean, NYC University



**Pramod Rajput**  
Senior VP,  
Cadila Pharmaceuticals Ltd.



**Gagan Puri**  
PWC



**Pranav Prasoov**  
Renault India



**Nilanjan Mukherjee**  
Relaxo Footwear Ltd.



**Sandeep Bathla**  
Blue Star Ltd.



**Anshul Sonak**  
INTEL



**Alok Sinha**  
CEO, Globus Eight



**Manav Kapur**  
Executive Director,  
Steelbird International

## INDUSTRIAL VISITS



## INDUSTRY CONSORTIUMS



## EXCELLENT PLACEMENTS



INSTITUTE INNOVATION COUNCIL, AMITY UNIVERSITY HARYANA HAS SECURED 4 STAR RANKING FOR THE YEAR 2022 BY MHRD, GOI.



ENTREPRENEURSHIP AND STARTUPS

11

## AMITY INNOVATION INCUBATOR-ECELL GURUGRAM

### STUDENT STARTUPS



### MEITY STARTUP HUB

- All at AUH has a clear philosophy to encourage and incubate technology based new enterprises with innovative products and services with a mandate to strengthen collaboration between industry & academia and turn ideas into visible businesses have to encourage the students for entrepreneurship.
- All-AUH has been granted a funding of Rs. 1.70 Crore over five years from Ministry of Electronics and Information Technology under MeitY Startup Hub TIDE 2.0 GIC Incubation Centre. First tranche of funds of Rs 13.60 lakh disbursed
- Recently two projects have been funded under MeitY scheme:
  - An Antimicrobial Face-Mask Using Nano-particle Coating (Patent application no 202011017740)
  - 3D Manufacturing of N95 Mask having inherent Antimicrobial Properties
- All E-Cell is actively involved in organizing various Entrepreneurship camps, Hackathons, workshops, Friday Fortnight Entrepreneur Session, Ideas Competitions etc.
- More than 20 start-ups ideas are under active consideration. 5 EIR (Entrepreneur in Residence) and 1 startup shortlisted for incubation

### EIR - Prospects

Invention : An Antimicrobial Face-Mask Using Nanoparticle Coating  
Patent Application No. 202011017740 Filed in India on 25/04/2020

**INVENTORS**  
Anmol K Mishra, Prerna, Anshul K Mishra, All 30 Member Team, Department of IT Students, All 20 Faculty Staff, Department of IT Students, All 20 Students, Student Member of IITM, IITD

**MENTORS OF INVENTION**  
The present invention is a face mask having inherent antimicrobial properties. The mask is made of a fabric which is coated with a layer of nanoparticles. The nanoparticles are of a size which is smaller than the size of the bacteria. The nanoparticles are of a size which is smaller than the size of the bacteria. The nanoparticles are of a size which is smaller than the size of the bacteria.

### 3D Manufacturing of N95 Mask having Inherent Antimicrobial Properties

**Team Members/Market Action**

### EVENTS GLIMPSES



### AMITY INNOVATION INCUBATOR GURUGRAM

#### AMITY INNOVATION INCUBATOR - ECELL

- Business Support
- Industry Collaborations
- Market Penetration

#### E-CELL AND INCUBATION CENTRE

Initiatives at E-Cell

- Entrepreneurship Awareness Camps
- Business Pitch Challenge
- Friday Fortnight Entrepreneur Session Series
- Mini Case
- Entrepreneur Accelerator Grant
- Entrepreneur Certificate 2020
- Group Present Competition
- 5-Plan Challenge

#### THE FRIDAY FORTNIGHTS SESSIONS

#### ENTREPRENEURSHIP AWARENESS CAMP

- Over 2,000 student participation
- Spread in nine sessions of one & half hour each over three days
- Each session attended by over 200 students
- More than 200 registrations of students interested in entrepreneurship

## AMITY INNOVATION INCUBATOR AT AUH

Amity Innovation Incubator at AUH (All-AUH) is focused on stimulating the establishment and growth of technology-based start-ups companies and other compatible businesses by providing new and emerging technology and compatible businesses with an environment that would support their start-up phase and increase their likelihood of success. The All creates an innovation eco-system in the chosen thrust areas by focusing on research and suggest best and novel practices to be adopted by different stakeholders in the innovation chain. It has a clear philosophy to encourage and incubate technology based new enterprises with innovative products and services with a mandate to strengthen collaboration between industry and academia and turn ideas into visible businesses and encourage the students for entrepreneurship.

Broadly, All-AUH will provide the following services to its incubatees:

- Mentoring and Advisory
- Financial Advisory and Support
- Infrastructure and Support

### Entrepreneurship Cell (E-Cell):

The E-Cell at the University is actively involved in creating an ecosystem of entrepreneurship and start-ups in the campus by providing various opportunities to students to interact with entrepreneurs under the series of 'Friday Fortnight – Real Entrepreneurs, Real Stories'. The Cell is also involved in organizing Entrepreneurship Awareness Camps and providing support to the students' venture through Amity Incubation Centre.

## STUDENT STARTUPS

Amity University Gurugram has a clear philosophy to encourage and incubate technology based new enterprises with innovative products and services, with a mandate to strengthen the collaboration between industry and academia and turn ideas into visible businesses. The incubator also provides support services, including financial support, seed and grant support, and fundraising support. Amity Innovation Incubator at Gurugram has received Rs. 1.70 crore as funding from MeitY TIDE 2.0. Moreover, All-AUH has been honored to fund startups, to name a few:

1. An Antimicrobial Face Mask Using Nanoparticle Coating Patent Application No. 202011017740
2. 3D Manufacturing of N95 Mask and Nano-composite Materials with Inherent Antimicrobial Properties Patent Application No. 202011031429
3. Developing software for an artificial intelligence-based audio-visual platform used for diagnostics of patient symptoms




AMITY UNIVERSITY GURUGRAM

HAS BEEN LISTED IN THE BAND  
**EXCELLENT**

IN THE PRESTIGIOUS

**ARIIA**  
ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS

UNDER UNIVERSITY & DEEMED TO BE UNIVERSITY (PRIVATE/SELF-FINANCED)(TECHNICAL)

Ministry of Education Government of India

## GLIMPSES OF INDUSTRY-ACADEMIA INTERFACE





**Bibhu Ranjan Mohanty**  
BFA (2019-23)



**Pranjal Tabiyal**  
BID (2017-21)

Cafe Exterior View  
and Interior View

## PATENTS AND COPYRIGHTS FILED

### AURA WINDOW

Anurag Pandey<sup>1</sup>, Dr. Ila Gupta<sup>2</sup>

<sup>1</sup>B.Arch. Student, Amity University, Haryana.

<sup>2</sup>Professor & HOD, ASAP, Amity University, Haryana

The idea of the aura window is to create a 3D effect of clouds on the frame. It creates an illusion of clouds when viewed from inside the house. This window consists of two types of colored gases (sky blue and white), which give the illusion of artificial clouds even when they aren't really there. This window also consists of a sliding glass door, which, when required, will let in natural air. With a slight pressure on the window frame, this window will vanish the illusion effect by acting as a conventional window to visualize the outside world. This window will diffuse the intensity of light and provide a rejuvenating view by letting in more light. It is designed in such a way that no external power supply is needed.

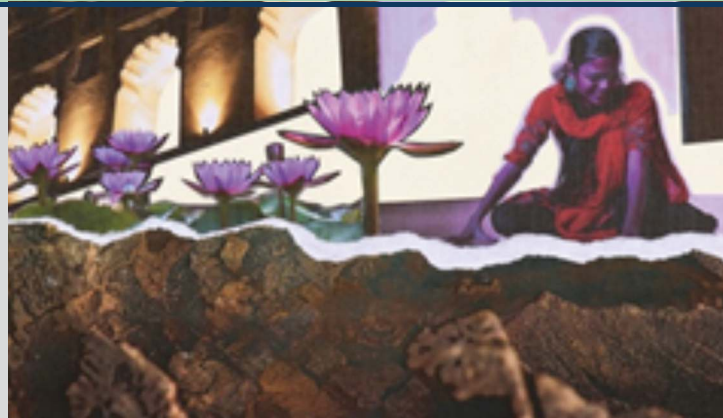


### Ms. Yashwini Yadav - MFA – 2021-23

These works are designed to raise public understanding of social concerns through typographical elements. In India, tigers are considered endangered species, which makes this art piece relevant. This artistic creation illustrates the pleasure of tigers returning to their former glory.

**Mohit Kushwah**  
BFA (2019-23)

**Description:** The painting, Radha and Krishna, holds a very special place in my life. And when I started my journey of learning Hindustani miniature painting, I feel it's a language of love and devotion that expresses "bhakti" and "shringar rasa" so eloquently. It evokes certain emotions within me. That has helped me feel more complete about whatever art I create. In this artwork, I have depicted essences that are related to Radha and Krishna's love and bhakti.



**Simran**  
BFA (2019-23)

**Description:** This image shows the sketch of a still life; the term "still life" describes a work of art that shows inanimate objects from the natural or man-made world, such as fruit, flowers, dead game, and/or vessels like baskets or bowls, so I arranged them in such a manner that they depict a scene of still life or still objects. I took some common objects for still life drawings, like pots, plastic bowls, utensils, cloth, etc.

## GRADUATE DESIGN COLLECTIONS: CLASS OF 2022



**ANU RAJ - THEME: KALAKRITI**  
My Collection is inspired from Madhubani art which was done with hand using natural colours and traditional motifs.

**VANI WALECHA - THEME: AMIR**  
As the name suggests, "AMIR" (or Ameer in Hindi) depicts the rich class or group of people that represents royalty in terms of culture and tradition.



**AYUSHI SHARMA**  
**THEME: - THE WILD CHILD**  
In my theme name, "The Wild Child," Gond art is combined with bead work, which is the art and craft of Madhya Pradesh.



**OMISHA KHULLAR**  
**THEME: BARO MASE TERO PARBAN**  
The theme name is "Baro Mase Tero Parban," which means thirteen festivals in twelve months, out of which I have taken one, i.e., the Chhau mask of Purulia. The inspiration is from a Chhau mask, which is multicolored and vibrant.



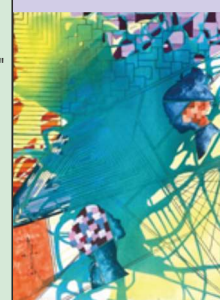
**Title: Home Object I**  
**Medium: Pencil on paper**  
**Size: 21 X 29 Inches**



**Title: Home Object II**  
**Medium: Pencil on paper**  
**Size: 21 X 29 Inches**

**Shivanshi Bansal**  
BFA (2022-24)

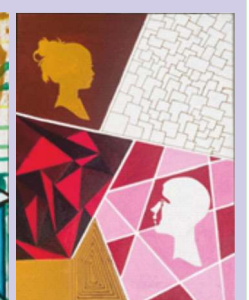
**Description:** In this painting, I have tried to show elements of art that are lines, shapes, color, texture, value, and form. I have tried to show that the girl is thinking about the past. It shows that the girl is at peace. The blue color depicts calmness, and yellow is for joy.



**Title: Untitled I**  
**Medium: Acrylic on Canvas**



**Title: Untitled II**  
**Medium: Acrylic on Canvas**



**Title: Untitled III**  
**Medium: Acrylic on Canvas**

**NANCY**  
**THEME: - ENSUENO**  
The theme is "ensuenos," which means to dream, a state of being pleasantly lost in one's thoughts and dreams. A fanciful or impractical idea of theory.



## STUDENT SPEAKS



**AVITAJ KAUSHAL,**  
B.Tech- Biotech (Batch 2018-22)

"They say it's not the shoes but the steps that carve our destiny, and I feel that I took the right step by taking admission in such an esteemed university, i.e., Amity University Gurugram. As student life is the most incredible and lovable time of an individual's life, all these years in Amity University have been a rollercoaster ride. I believe that I'm fortunate enough to be a part of such an amazing university, that not only emphasizes on the importance of having supreme quality education but also to be an amazing person with an extraordinary set of values. The academic ambience is excellent, and I'm privileged enough to carry on my on-admission scholarship throughout the 4 years of my bachelor's degree by means of hard work and constant support and guidance from my professors, family, and friends. I'm forever thankful to my professors, family, and friends who made me believe that people are capable at any time in their lives of doing what they dream of."



**ANUJ YADAV,**  
B.Tech-ME (Batch 2018-22)

Amity University is the best place to shape one's career. It is more than just a place to study; it is a place where students can engage in learning, fun, culture, literature, and a variety of other life-affirming activities. I am thankful to all the faculties, administration, and placement cell for guiding and helping me throughout my journey.



**KARAN SHARMA,**  
BID (Batch 2019-23)

Life at Amity has been amazing for me. My journey as an interior designer has been full of great experiences. All the faculty in our department was always helpful in coming up with new ideas. Our faculty does not only focus on our course but also helps us develop new skills. At last, I would say that being in Amity is one of the best decisions I have ever made.



**CHESHTA VATS,**  
B.Design (Batch 2020-24)

It's been a great experience at Amity School of Fashion Design and Technology, a memory to cherish for a lifetime. My experience in Amity has been full of learning and grooming. Being a global university gives me the opportunity to meet different kinds of people. The entire faculty and department leave no stone unturned to hone our skills for a bright future.



**AKASH SHARMA,**  
B.Pharm (Batch 2020-24)

Hello everyone! This is Akash Sharma from the Amity Institute of Pharmacy at Amity University Haryana. The institute focuses on the practical learning of subjects under the guidance of highly-qualified faculty and well-equipped labs. The university also provides various opportunities to be in different clubs to showcase your talent and learn new skills by joining clubs, including the Amity Dramatic Society (Ek Awaaz), the Social Club (Sakaar), and many more.

## ALUMNI SPEAKS



**ABISHEK KUMAR MISHRA,**  
BCA (Batch 2019-22)

It was an immersive experience studying at Amity University, as it helped me in my academic and personal life. It gave me an opportunity to meet and learn from different people. I am also thankful to my faculties and mentors for their constant guidance throughout my bachelor's journey. The college campus was a good place for students to maintain focus on their work. I get enough opportunities for internships and placements. I have gained academic knowledge and guidance for overall grooming.



**TANYA JUNEJA,**  
M.Tech (Data Science)

My M.Tech journey at Amity University of Haryana in one word can be described as phenomenal. The two-year course has helped me to develop my skills related to data science. The assistance and teaching provided by the faculty members has guided me to develop strong problem-solving skills and abilities. The acumen needed for the field was built on a day-to-day basis with continuous mentorship by teachers. Teachers play an important role in carving out and guiding me for the actual industry experience. The supportive factor of the teacher is also a key factor. The mesmerizing campus and the serenity of campus attract me a lot. I gained a lot of valuable lessons from the institute and felt privileged to be part of it.



**MR. ALIU MAHMOOD SANSUI**  
M.Planning (Batch 2015-17)

Studying at the Amity School of Architecture and Planning in Gurugram has been the most memorable part of my time in India. The best part of being at ASAP was the intellectual discussion I had with ASAP faculties, and no one ever denied me time. I convey my best wishes to the aspirant students at ASAP, Gurugram."

## ACHIEVER'S OF AMITY



**MS. AKANSHA,**  
LLM (Batch 2017-18)  
Ms Akansha got appointed as Judicial Officer in the judiciary of Uttar Pradesh.



**MR. SIDHANT BENIWAL,**  
BA LL.B. (Batch 2015-20)  
Mr Sidhant Beniwal got selected for the Air Force's Flying Branch.

**MR. LOKESH THAKRAN**

M. Planning (Batch 2021-23), secured three gold medals in the 100-meter, 200-meter, and 400-meter races organized by GD Goenka University between April 7th and April 9th, 2022. He also participated in the 81st All India Inter University Athletics Championship for Men, organized by Mangalore University at Moodubidire, Karnataka. Besides, he represented Gurugram in the 8th Haryana State Open Senior Athletics Championship organized by Athletics Haryana in 2021.



**MS. NIDA AMIN,** B.Planning, (Batch 2014-18), alumna from the Amity School of Architecture & Planning received the "SBI Youth for India Fellowship 2021-22". She is presently working for the Led By Foundation, which is a Harvard-incubated social enterprise. This is a professional leadership incubator for Indian Muslim women.

A Team comprising **Mr. Vaibhav Vats, BBA LLB (Batch 2018-23), Ms. Ananya Gaur, BA LLB (Batch 2019-24) and Mr. Mehul Saini BA LLB (Batch 2018-23)** from Amity Law School, Amity University Haryana won the 6th Anand Swaroop Gupta Memorial International Moot Court Competition, 2022 organised by School of Law, Sharda University, Noida



**Mr. Karan, a student of B.I.D., Batch 2021-2025,** participated and secured a 3rd position in a Korean Culture Video Creation Contest held on the occasion of Hangul Day 2021, organized by the Center for Korean Studies (CKS), School of Language, Literature, and Cultural Studies, JNU, on October 9



**Ms. Chirag Yadav, BA LL. B (Batch 2020-25)** won:

1. The Best Presenter Award in Prof. N.R. Madhav Menon Asian Jural 2022, organised at Lloyd Law College, Noida.
2. Won the Runner Up Prize in Case Comment Competition in Two Day National Legal Intercollegiate Fest Astraea 2022, organised by Shri Jayantilal H. Patel Law College, Mumbai.



### FACULTY ACHIEVEMENTS



**Rear Admiral K. K. Pandey, Director, HR, AUH,** received a special award from the Union Education Minister during the 12th InSPA International Conference.



**Mr. Shiv Swaroop Jha, ACC:** Conferred with International Teachers Shiromani Awards 2022 by Guru Foundation Rohtak. This award has been given for the exemplary contribution and innovative work in the field of education.



**Dr. Amit Chawla, ASCO:** Conferred with the "Best Media Educator Award—Visual Communication" award at the 16th Media Excellence Award ceremony in 2022, organized by the Media Federation of India (MFI).



**Dr. Rupali Sharma, AIP:** Conferred with the Young Scientist Award for extraordinary work in the field of health care on June 11, 2022, at the MP Council of Science and Technology, Bhopal, MP.

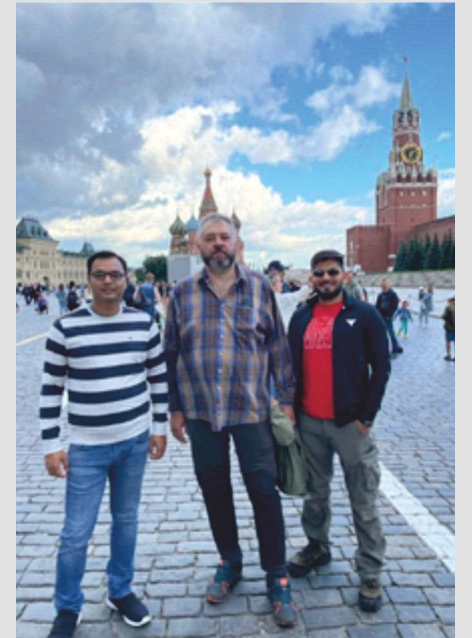
### INTERNATIONAL VISIT TO RUSSIAN ACADEMY OF SCIENCES, MOSCOW BY RESEARCHERS OF CANCER BIOLOGY FROM THE AMITY INSTITUTE OF BIOTECHNOLOGY IN JULY 2022

AIB Cancer Biology Scientist Dr. Amity Kumar Pandey and Research Scholar Bhupender Yadav visited Moscow, Russia, under the DST-RSF project from July 19–29, 2022. Dr. Amit Kumar Pandey, Assistant Professor, AIB, along with Mr. Bhupender Yadav, JRF, visited the Shemyakin-Ovchinnikov Institute of Bioorganic Chemistry of the Russian



Academy of Sciences, Moscow, for scientific discussion on the ongoing international research grant. "Unraveling the molecular mechanism of lncRNAs involvement in glioblastoma (DST-RSF)". The visit was from 19th to 29th July 2022. The Russian host was Dr. Yury Rubstov, Senior Researcher, Molecular Oncology Lab at the Shemyakin-Ovchinnikov Institute of Bioorganic Chemistry of the Russian Academy of Sciences, 117997, Russian Federation, Moscow, GSP-7, Ulitsa Miklukho-Maklaya, 16/10.

The delegation also interacted with Prof. Alexander Gabivov, Director, Shemyakin-Ovchinnikov Institute of Bioorganic Chemistry, and discussed the possibility of a student exchange program.



### DR. ATANU BANERJEE RECEIVED EMBO SCIENTIFIC EXCHANGE FELLOWSHIP 2022



#### EMBO SCIENTIFIC EXCHANGE GRANT/SHORT-TERM FELLOWSHIP 2022

EMBO Scientific Exchange Grants fund research exchanges of up to three months between laboratories in eligible countries. The grants facilitate collaborations with research groups with expertise, techniques, or infrastructure that is unavailable in the applicant's laboratory. They cover travel and subsistence costs of the fellow.



**Dr. Atanu Banerjee,** Assistant Professor, Amity Institute of Biotechnology, Amity University Haryana

**Project title:** Purification, reconstitution, and functional characterization of the di/tripeptide transporter Ptr\_C from the newly emerged fungal pathogen *Candida auris*

**Foreign host:** Dr. Lutz Schmitt, Director, Institute of Biochemistry, Heinrich Heine University, Düsseldorf, Germany

### DR. GARGI BAGCHI WAS INTERVIEWED BY BOOKGEEKS

<https://www.bookgeeks.in/dr-gargi-bagchi-bhattacharjee-author-interview/>

**Dr. Gargi Bagchi** was interviewed by BookGeeks about her science fiction book for children, "Professor Simplicius and the Mystery of Matter." Her unique attempt to explain difficult scientific concepts in a simple and playful manner was highlighted in the interview.

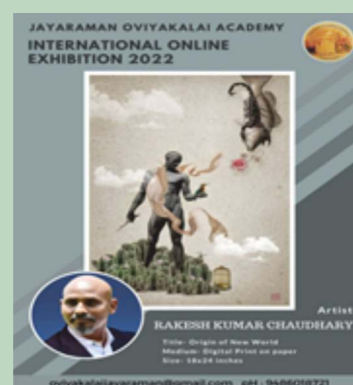


#### Dr. Shubhra Das:

Conferred with Best Oral Presentation Award by the Asian Association of Agricultural Colleges and Universities (AAACU-MJU-2022) during i-FAISEN.

#### Mr. Rakesh Kumar Chaudhary, ASFA:

His digital artwork was selected and recognized for the International Art Exhibition "Women in Freedom," organized by the Peru Ministry of Culture.



#### Dr. Khushboo Tripathi, ASET,

Presented with the Changemaker Award for Scholar's Book World Records for contributing the chapter on "Cyber and Network Security in IOT Networks" by International Publishers in 2021–2022.



#### Dr. Luxita Sharma, AMS:

An award in Excellence in Outstanding Accomplishment for Excellence has been conferred upon by Indian Association of Parenteral and Enteral Nutrition (IAPEN) India Association.



**Ar. Geetika Verma, ASAP:** Received the National Award: "Dr. Sarvepalli Radhakrishnan Best Faculty and Researcher Award" in 2022 in Architecture Design organized by the IMRF Institute of Higher Education & Research, NITI Aayog, on September 5, 2022.



## OUTREACH COMMUNICATION

The basic aim of the outreach communication programs are to raise awareness of our university, our programs, and our initiatives as well as to increase our visibility and recognition.



Interaction with students at Educatus Education fair Delhi



Laboratory demonstration during Experiential learning



Education Fair at DAV School, Gurugram



Lamp lighting during STUTI 2022



Education fair at Shalom Hills International School, Gurugram



Education fair by Career Launcher in Meerut and Agra



Education fair at Shiv Nadar School, Gurugram



Addressing Parents during Open House 2022



Laboratory session during experiential learning 2022



Education fair at Spring Daisy Sr. School, Tauru



Education Fair at Pragati Maidan

**Chakravyuh-3**  
NATIONAL DEBATE COMPETITION

Topic: Russia Ukraine Conflict: Do you think Russia's playing fair?

Preliminary Round: 10<sup>th</sup> March 2022  
Last Date of Registration: 7<sup>th</sup> March 2022  
Final Round: 2 weeks after the preliminary round

WIN EXCITING CASH PRIZES

Maximum of 3 members per team.  
A team must consist of members from the same college/university.  
Registration fees: 100 per team / 50 per participant.  
The Organizing Committee will decide which team will speak in favor of & against the motion. The event will have two rounds - preliminary & final round and their topics will be given accordingly.

Career Counseling Webinar on  
**"Future of Engineering - Artificial Intelligence, Machine Learning, IoT, Cyber Security & Data Science"**

Thursday, 21st July 2022  
12:00 noon - 1:00 p.m.

SPEAKER  
Dr. Suniti Sikka  
Associate Professor,  
Computer Science, IIT  
AMITY University Gurugram

WEBINAR ON  
**Emerging Career Opportunities for Non-Science Students.**

7<sup>th</sup> JULY 2022 | 12:00 PM - 1:00 PM.

SPEAKER:  
Prof. Rishabh Nair  
Director, AMIT  
AMITY University Gurugram

WEBINAR ON  
**GLOBAL STUDY PROGRAM**

JULY 20th, 2022, WEDNESDAY | 03:00 PM - 04:00 PM.

EARN A FOREIGN DEGREE FROM TOP UNIVERSITIES OF USA, UK, CANADA & AUSTRALIA

Prof. Dr. V. S. Sharma  
Prof. Dr. V. S. Sharma  
Prof. Dr. V. S. Sharma

SESSION ON  
**ACHIEVING PROBLEM-SOLUTION FIT AND PRODUCT-MARKET FIT**

THURSDAY 17<sup>th</sup> FEBRUARY 2022 | 1:00 PM - 5:00 PM

Speaker:  
MS. DARSHANA PARMAR JAIN  
Director - Logistics Services  
Amazon | IIT Bombay | IISc Bangalore  
Angel - Medical - Startup India

Webinar on  
**ADVENTURE TOURISM AND ENTREPRENEURSHIP**

Friday, 29th January 2022 | 2:00 pm - 3:00 pm

Speaker:  
Mr. Rakesh Jain  
Outdoor India

Seminar on  
**STOCK MARKET OPERATIONS**

May 18, 2022 | 11:30 am onwards | Venue: A Block Auditorium

Speaker:  
Mr. Chiranjiv Khanna  
Head Program & Design at Stock Trade

WEBINAR ON  
**INSIGHTS ON HOSPITALITY & TOURISM**

Thursday, 18th August 2022 | 12:00 Noon - 1:00 PM.

Speaker:  
Prof. (Dr.) Ganesha Parkash  
Director, Amity School of Hospitality & Tourism, AMITY University Gurugram

## MEDIA COMMUNICATION

**CITY AIR NEWS**  
DEDICATED TO LATE SHRI H.R. DHAMAN JOURNALIST | STRAIGHT FORWARD

Interdisciplinary M.Tech. (Defence Technology) Program at Amity University shall Strengthen India's Aatmanirbharta in Defense Sector: Experts

Address orientation program to the inaugural batch Gurugram, October 26, 2021: With Defence Sector opening up under the Prime Minister Hon'ble Narendra Modi's 'Aatmanirbhar Bharat' and 'Make in India' initiatives of the Government, Amity University Haryana, AUH Gurugram and AUUP Noida in collaboration with DRDO have launched a unique program M.Tech (Defence Technology) from the academic session 2021-22. The USP of the program is that the students will be mentored jointly by the Faculty of University and Senior Scientists and Technologists of DRDO. Further, the students of M.Tech (Defence Technology) shall have the privilege of doing their lab classes in DRDO R&D laboratory using the most advanced R&D infrastructure and shall carry out their research based minor and major projects under joint supervision in DRDO laboratories. The program also offers opportunities of...

**Biz News Desk**

Orientation program at Amity University Gurugram

Share

Keeping its tradition of blending modernity with antiquity of Indian spiritual civilization, Amity University Gurugram began its week-long Orientation program today with the Vedic Havan invoking the powers of divinity and blessings of God Almighty. The first day orientation was participated by around 1500 students & parents and was graced by the Vice-Chancellor, Amity University Gurugram, Prof. B.S. Sharma. The events from the activities also addressed the Business & Stock and Career, communication and corporate trainings to the students with the help of...

**Smart Business News**  
BUSINESS EDUCATION ENTERTAINMENT HEALTH NEWS TECHNOLOGY

Hands on Training on Materials Characterizations, Lipidomics and Proteomics Techniques

August 25, 2022

युवाओं को ज्ञानात्मक करने पहले जैसी श्राफ

बॉलीवुड अभिनेता जैकी श्राफ थैलासीमिया की जागरूकता पैदा करने के लिए पहुंचे एमटी यूनिवर्सिटी

जैकी श्राफ ने एमटी यूनिवर्सिटी में एक कार्यक्रम में भाग लिया और थैलासीमिया की जागरूकता बढ़ाने के लिए प्रयास किया। उन्होंने अपने अनुभवों और जागरूकता के महत्व के बारे में बात की। कार्यक्रम में डॉ. अशोक कुमार और डॉ. अशोक कुमार ने प्रस्तावित जागरूकता पैदा करने की योजना है।

**CITY AIR NEWS**  
DEDICATED TO LATE SHRI H.R. DHAMAN JOURNALIST | STRAIGHT FORWARD

One-Day Training program on Human sponsored by National Human Rights Commission

The event organised by Academic Staff College, Amity University Haryana

दैनिक ट्रिब्यून

युवाओं को ज्ञानात्मक करने पहले जैसी श्राफ

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**Media Bulletins**

Amity University Haryana organized one day webinar on "Emerging Trends in Civil Engineering for New India"

February 25, 2022

Average Income vs Per Capita Passenger Transport

**Online Media Cafe**  
Only News

Amity University Haryana

Home / Education / AUIH and Ministry of Earth Sciences

AUIH and Ministry of Earth Sciences

July 22, 2022

NEWS4MASSES  
News, Opinions & Trends

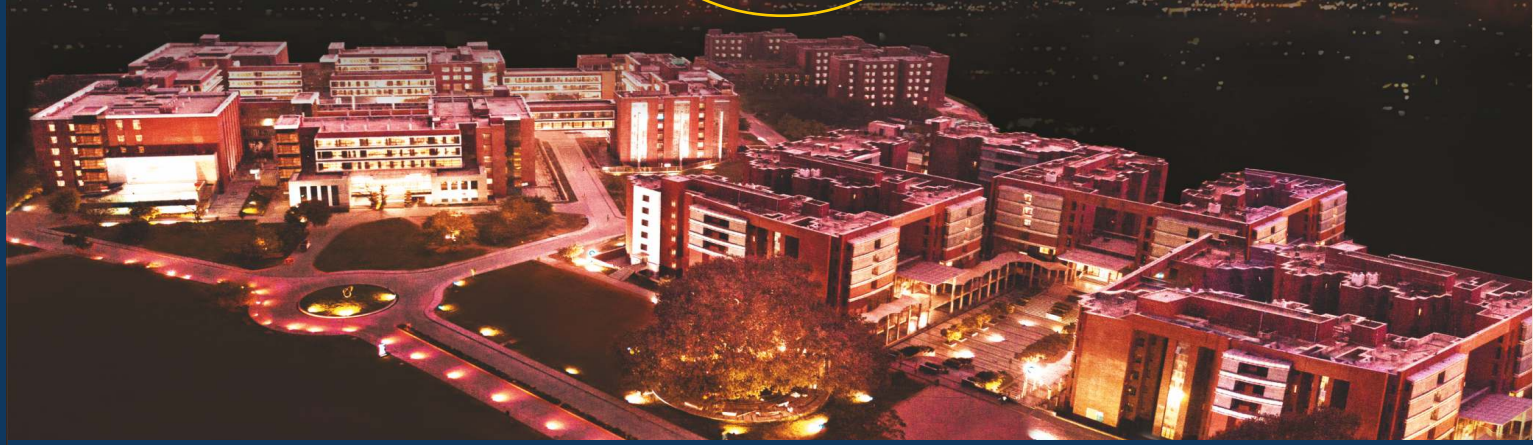
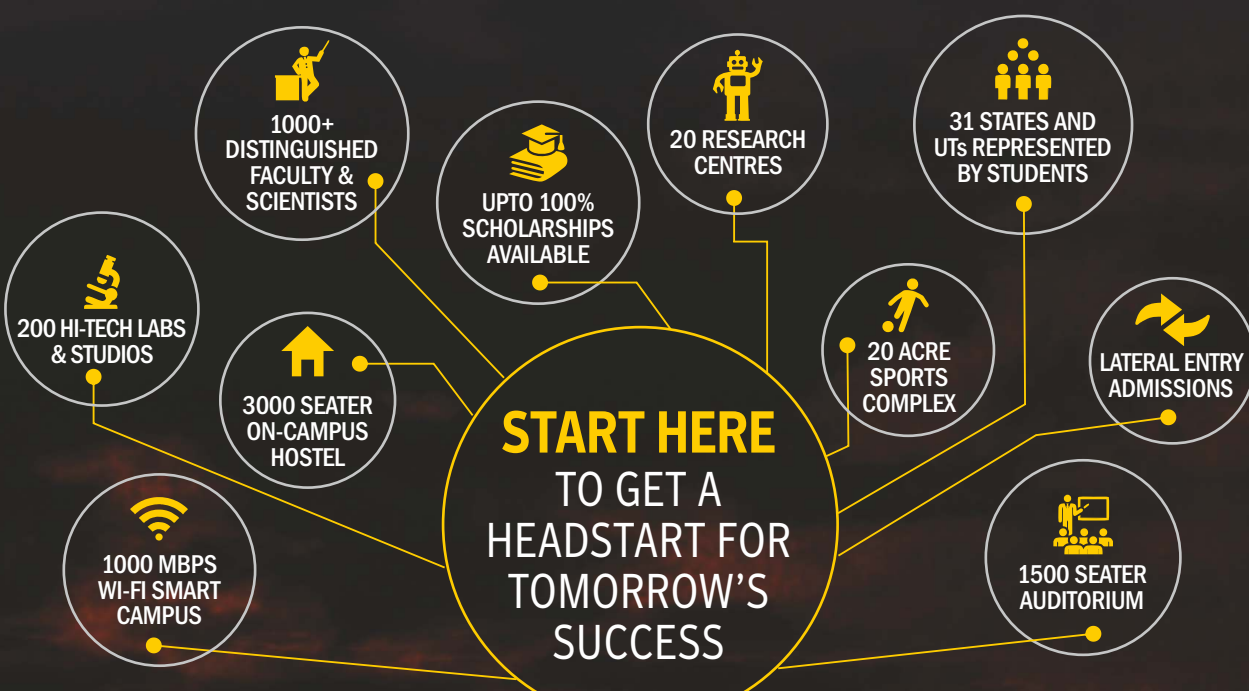
Major Redesign Of Higher Education Needed For New India

Prof. Prakash B. Mishra | 08/07/2022



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- Global Study Program: Earn a prestigious foreign university degree with the legacy of Amity. Mitigate the potential loss of a year. Get substantial savings. Visit [www.amity.edu/globalstudy](http://www.amity.edu/globalstudy)

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- IP camera surveillance and biometric-enabled intelligence
- Socio-economic initiatives: Kiran Mazumdar Shaw Centre for Affordable Innovations; Mohd. Yunus Social Business Centre; Kailash Satyarthi Centre for Child Rights

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### RANKINGS

AMITY LAW SCHOOL RANKED AMONGST TOP 20 LAW COLLEGES



AMITY BUSINESS SCHOOL RANKED AMONGST TOP 20 B-SCHOOLS

AMITY BUSINESS SCHOOL RANKED AMONGST TOP 10 PRIVATE B-SCHOOLS IN INDIA - 2022



LISTED IN THE BAND EXCELLENT In the prestigious



IN NORTH INDIA - 2022

AMITY UNIVERSITY GURUGRAM

RANKED #32 GLOBALLY FOR AFFORDABLE & CLEAN ENERGY

#63 IN THE WORLD FOR CLEAN WATER & SANITATION

AMONG TOP 200 IN THE WORLD FOR CLIMATE ACTION BY



AMITY LAW SCHOOL RANKED AMONGST TOP 30 INSTITUTES IN INDIA

AMITY BUSINESS SCHOOL RANKED AMONGST TOP 100 INSTITUTES IN INDIA



As per India Rankings 2022

- Animation
- Applied Sciences
- Architecture
- Banking & Finance
- Biotechnology
- Commerce
- Communication
- Computer Sc./ IT
- Data Sciences & Business Analytics
- Defence Technology
- Design
- Earth & Environmental Sciences
- Economics
- Engineering
- English literature
- Environment
- Fashion
- Fine Arts
- Foreign Languages
- Forensic Sciences
- Hospital Mgmt. & Admin.
- Hotel Mgmt. Hospitality
- Interior Design
- Journalism & Mass Comm
- Law
- Liberal Arts
- Management
- Medical
- Microbial Sciences
- Molecular Medicine & Stem Cell Research and Cancer Biology
- Nanotechnology
- Nursing
- Optometry & Vision Sciences
- Pharmacy
- Planning
- Psy. & Behavioural Sc.
- Public Health
- Sanskrit Studies
- Social Work
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Amity Education Group | 2,00,000 students | 12 universities | 10,000 faculty | 1,785 patents filed | 18 overseas campuses

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