



AMITY
UNIVERSITY
HARYANA

FASHION TRENDZ

**GRADUATION DESIGN
COLLECTION 2021**



AMITY INSTITUTE OF DESIGN



GRADUATION DESIGN COLLECTION

BATCH 2017-21

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Amity Education Group



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Dean, Faculty of Arts & Humanities
Amity University Haryana



Dr. Suniti Sood
Head of Department
Amity Institute of Design, AUH

M E S S A G E



Prof. PB Sharma
Vice Chancellor,
Amity University Haryana

It gives me immense pleasure to note that the Amity School of Fashion Design and Technology is bringing out its Graduation 2021 collection to show case the Innovative designs and creative genius of the talented student community graduating this year.

I am more than delighted to mentioned that despite being in the toughest times of Covid-19 the inspired minds of faculty and students have engaged themselves in putting together great innovative ideas together that are translated into creating the world of delight and elegance of fashion technology. I wish to record my warm appreciation of the great work done with the conviction that the Innovative and creative genius cannot be heralded by even the deadly pandemics.

Dr. Suniti Sood and her team of brilliant faculty deserves my admiration for keeping the tempo of innovativeness and creativity at the highest levels despite the testing times.

M E S S A G E



Prof. (Dr.) Padmakali Banerjee
Pro Vice Chancellor & Dean Academics
Amity University Haryana

Students of Amity School of Fashion Design & Technology have consistently made us proud by showing utmost commitment, perseverance, and sincerity in all their endeavours. Their efforts have been lauded in various internal and external platforms. My heartiest congratulations go to their Head and faculty who have successfully delivered the required skills, passion, and dedication in making these students the astute professionals that they are now.

It is indeed our pleasure to present another vibrant and elegant collation of our students' accomplishment. I am confident that our students will continue to shine and create newer landmarks in the area of fashion and design.

I wish them all success.

M E S S A G E



Prof. Udaya Narayana Singh

Dean, Faculty of Arts &
Humanities &
Chair-Professor, ACLiS
Amity University Haryana

The Amity Universe makes you prepared to go out and conquer the world.

Remember that if nobody has yet recognized your talent and creativity, the time has not yet gone past. One day you will be showered with praise and accolades but let the day come to you. All you need to do is to better yourself, and constantly improve upon what you could do best last time. There are moments when things light up, and everything goes right. Strive hard to bring that moment in life.

THEME INSPIRATION

S.No.	NAME	THEME
1.	ARYAN SHARMA	- PREVENIR
2.	NIDHI PANJIYAR	- SUSTAINABLE FASHION
3.	ANSHIKA SADANA	- NOBLESSE
4.	SONALI	- AUSTRE
5.	ANIKET RAJPUT	- WABI SABI
6.	SAMIKSHA JAIN	- ECLECTIC
7.	SHALU AGGARWAL	- FORMALISTIC
8.	BHARTI YADAV	- CONTOUR
9.	MANSI DESHWAL	- LOON
10.	JYOTI GULIA	- VIVID
11.	GARIMA RAUNIYAR	- ESSENCE OF UNPRETENTIOUS
12.	SAPNA SHARMA	- LINE ESSENCE
13.	AKANSHA KATARIYA	- SHINNING IN THE DARK
14.	NAVEEN CHOUDHARY	- INDIAN WEDDING
15.	SAURABH KAMRA	- BLUE LAGOON
16.	SHIVANI CHAUHAN	- TENUE DE VILLE

DESIGNER

INTRODUCTION



ARYAN SHARMA

Fashion designer who is enthusiastic, passionate, challenging and enjoys keeping knowledge up to date. I love to learn about all the latest fashion trends of the industry. It allows me to utilize my skills in the hope of contributing greatly in today's ever changing and always demanding fashion industry.

PREVENTIR

MOOD BOARD



Summer collection is all about comfort, fit, style and transforming fashion trends into wearable essentials, Inspired from industrial fumes, oil cans and caution board. Color scheme is Black & Yellow'.

Barcodes element too was added in the theme because their significance is crucial in every packaging and their identity lasts on the boxes and labels only. We don't pay much attention to the objects which plays a significant role in our society, barcodes as print on fabric ,safety signages (Fire sign and caution sign) as patch work on the outfits as we often neglect these signages and barely focus on it too, So it have derived a concept/theme out of it.

COLOR BOARD

-The theme is bold and inspired from Caution/ Attention/Warning/Alerts, keeping all the factors in mind including the pandemic COVID-19. The style is comforting, trendy, fit and functional. It is to spread more awareness and make people attentive.







Designer

INTRODUCTION



NIDHI PANJIYAR

A fashion designer who is a self motivated person, loves to take challenges. I am good in designing and management skills, have ability to lead the team and good at fashion styling. I am also a quick learner, creative and serious towards work. Having Good knowledge and specialized in Madhubani Art.



SUSTAINABLE Fashion MOOD BOARD

Sustainable clothing refers to fabrics derived from eco-friendly resources, such as sustainably grown fiber crops or recycled materials. It refers to how these fabrics are made. In modern times, with a prominent trend towards sustainability and being 'Green', sustainable clothing has expanded towards reducing the amount of clothing discarded to landfills, and decreasing the environmental impact of agro-chemicals in producing conventional fiber crops.



COLOR BOARD



PANTONE



7522C

611C

7456C





DESIGNER

INTRODUCTION



A N S H I K A S A D A N A

An adaptable product and apparel designer with regard for speed, consideration and quality, who loves to explain 'Why?' and 'How?' behind imaginative design technique. I design experiences, small to big, with moments of joy. I will probably open myself to a different arrangement of difficulties to be a successful team-member, regardless of where I land.

NOBLESSE

MOOD BOARD



NOBLESSE denotes nobility, the same way garments represents through the designs. It is inspired from the feminine sensitivity of previous times noble women, adding the touch of flora lives.

COLOR BOARD

The color trend for SS21 has Aqua Blue as lead, used similar colors of the family. The upcoming trends for Spring-summer 2021 are mostly vibrant colors. The print trends include tropical and nostalgic vacation style. Mostly monochromatic (tone on tone) styles made.



PANTONE
11-4711 TFX
Whisper White



PANTONE
13-4809 TFX



PANTONE
12-5209 TFX



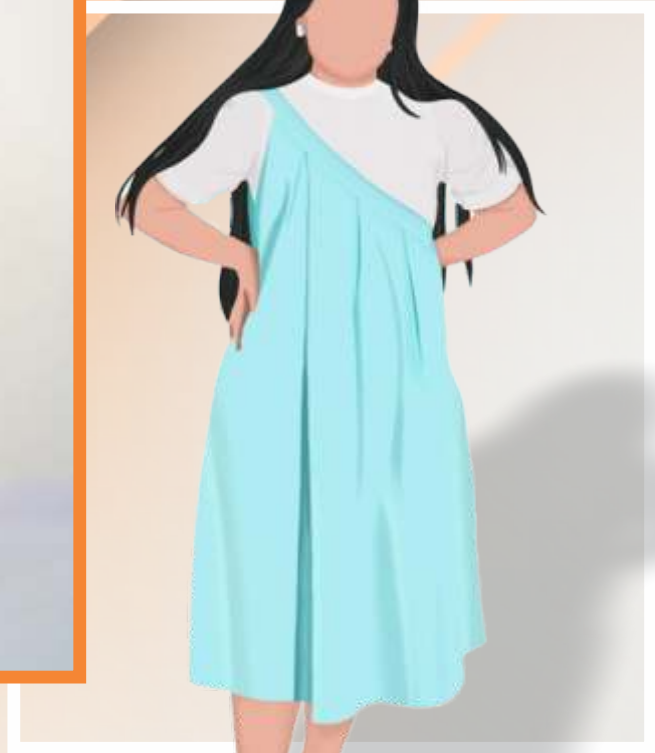
PANTONE
14-4811 TFX



PANTONE
13-4909 TFX



PANTONE
14-4522 TFX
Bachelor Button





Designer

INTRODUCTION



SONALI

My interest are designing of garments, styling fashion and accessories. I design for non profit organization. Personally, I like to enjoy in surroundings of nature and also belong from beautiful state Himachal Pradesh. I began to think to do something about environment and nature through fashion and clothing. My graduate design collection is all about awareness of people, concern about environment and learning things.



Austere

MOOD BOARD

AUSTERE means very simple, with only things that are absolutely necessary. It presents the message of awareness about being friendly to the nature and fashionable. The collection is sustainable and minimal fashion. Minimalism at its essence, is the idea of "less is more"-Exchanging what is expandable for what is invaluable in life. It allows the wearer to appreciate materiality and silhouettes and beautiful fit. Minimal dressing often consists of an uncluttered neutral color palette along with a pinch of pop color. The modern minimalistic look is classic & understated, with an unfussy elegance which appears effortless.







DESIGNER

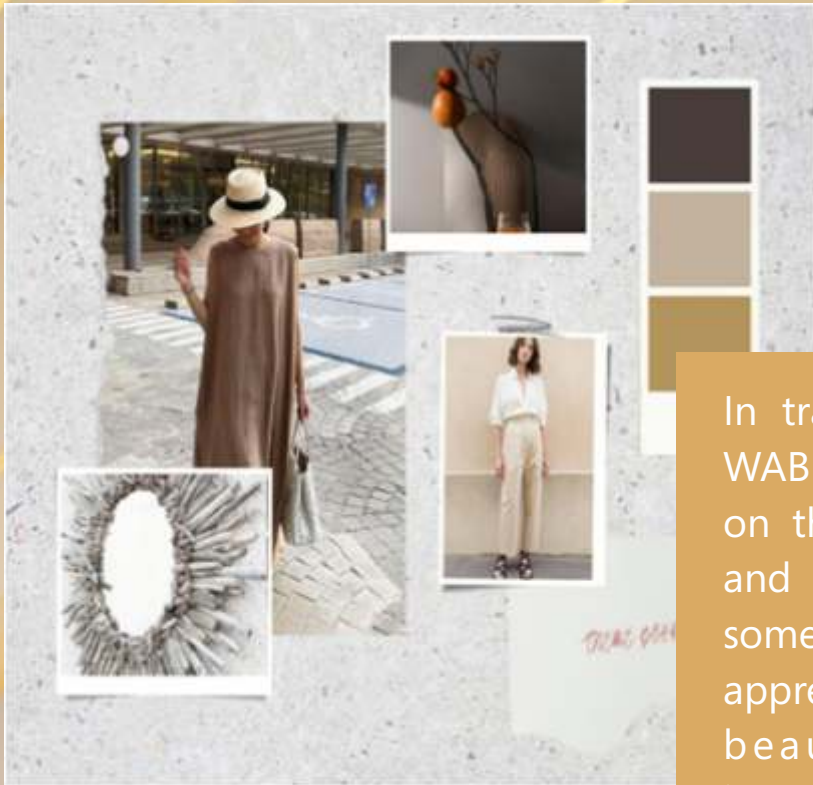
INTRODUCTION



A N I K E T R A J P U T

I love to express my thoughts in my own designs. I always choose simplicity, creativity and aesthetic in designs. Mostly my designs are based on street style with earthy color in the palette.

WABI SABI



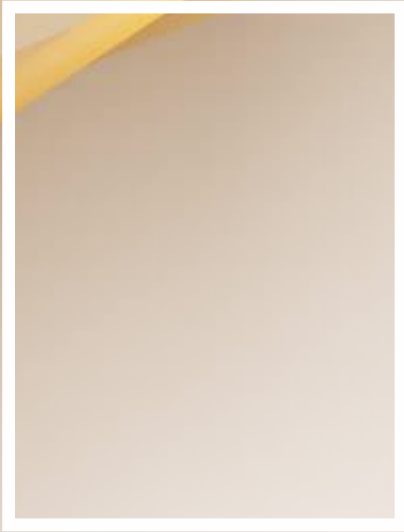
In traditional Japanese aesthetics, WABI SABI is a world view centered on the acceptance of transience and imperfection. The aesthetic is sometimes described as one of appreciating beauty that is "imperfect, impermanent, and incomplete" in nature. It is a concept derived from the Buddhist teaching of the three marks of existence.

“**Wabi**” originally referred to the loneliness of living in nature, remote from society; “**Sabi**” meant “chill”, “lean” or “withered”.

“**Sabi**” refers to the beauty or serenity that comes with age, when the life of the object and its impermanence are evidenced in its patina and wear, or in any visible repairs.







Designer

INTRODUCTION



SAMIKSHA JAIN

A fashion designer creative at heart, passionate to design to build people inner confident through their outfit and love to craft. My main objective is to put my best effort required in this industry.



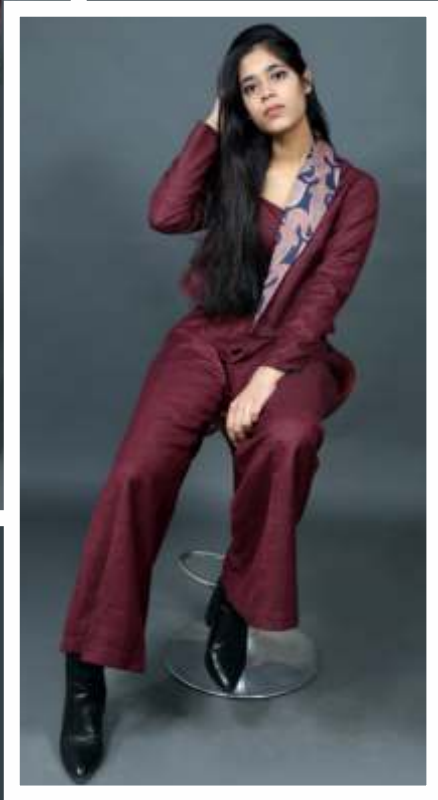
Eclectic

MOOD BOARD

This collection starts and ends with Paisley print and detail. Theme ECLECTIC is all about using ideas from different sources and styles. Sophisticated, vibrant, and functional pieces designed for the modern day women who loves to experiment new things. Paisley is present in my collection in a classic way with bold tones and details.



The main feature continues to be the source of inspiration for the collection, like voluminous sleeves, corset, paisley print, bold tones, mix match etc. Fabrics like Khadi silk, poly silk and modal satin (paisley print) fabrics in the collection. Overall collection is modern, unpretentious, functional, trendy and creative. We can create our own eclectic style with these pieces by mixing and matching.





DESIGNER

INTRODUCTION



S H A L U A G G A R W A L

My Theme is" Formalistic" which means excessive adherence to recognised forms in which I have learnt a lot mostly digitally . I have designed my garments for office to party and sketched through hand sketches and then on adobe Photoshop and coral draw .

My concept is archaeological monuments and got inspired from the colour and art of mosque (shah mosque) . I have used patch work and smocking as my surface ornamentation techniques.

FORMALISTIC



PANTONE * 14-0848TCX

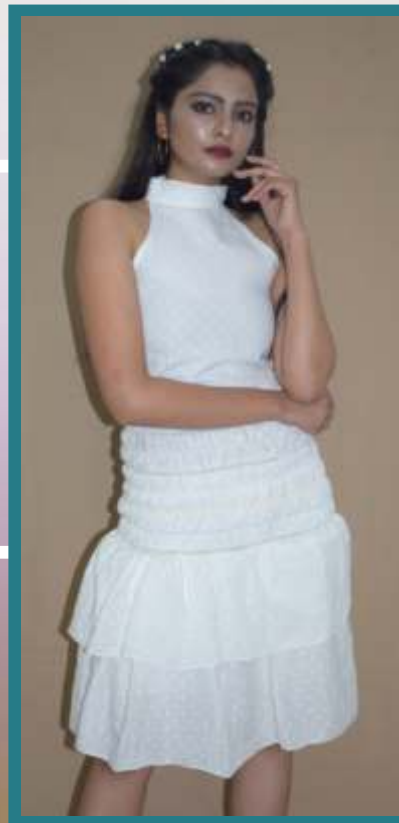


PANTONE * 19-1317TCX



Theme "**Formalistic**" which means a method of aesthetic analysis that emphasizes structural elements and artistic techniques. Inspired from Shah Mosque's (Delhi). Basically the colors of dome structure and the patterns used in making, like black, beige, yellow, green, turquoise blue, white Persian blue, triangle etc. Smoking and patch work are the main elements used in the designing.







Designer

INTRODUCTION



BHARTI YADAV

A person who loves to experiment with the imagination.
Through fashion designing, I can enhance my skills and work on my dream. I don't believe in designing clothes, I believe in designing my imagination.

"I don't design clothes, I design dreams."



CONTOUR

MOOD BOARD

A line is an identifiable path created by a point moving in space .it is one -dimensional and can vary in width , direction and length. Line often define the edges of a form . Line can be horizontal , vertical or diagonal , straight or curved , thick or thin . They lead your eye around the composition and can communicate information through their character and direction .



I choose brown color shades because these color will mostly seen in nature. Brown color give very neat or clean look to my dress. Or the straight silhouette never die. Because straight silhouette make our body tall or confident straight silhouette is always in trend. A single line or so many idea to do work.

Look deep into the nature and then you understand every thing better. My theme inspired me when I see nature deeply. Because nature is pleased with simplicity without any dummy . Inside nature we will see so many straight things for e.g. - bamboo, stem or trees eat. These few things inspired me to think more in nature.





DESIGNER

INTRODUCTION



MANSI DESHWAL

I am a Fashion Designer and this has always been more about learning every aspect of this field to me, whether it being an Illustrator, Photographer or making films, I have experienced and loved working with creativity. With such a versatile profile I have been able to work with multiple brands in Textiles and Fashion industry like Birla Century, Welspun, Indocount, Anthropologie and Designer Neeru Kumar. I love to experiment with different techniques and technologies creating more like an art piece.

LOON



JUST LIKE IT WAS
EVERYTHING I NEVER WANT TO
FORGET...

The collection is all about my life, family and all the memories I would always love to cherish. The cat my mom had, The baby bird that was once the part of our family now measuring heights of the free skies, those chikankar threads all in my wardrobe, that bougainvillea plant that always reminded me of my hometown and my mother's love for knitting.

My designs integrates all these experiences of my life. Each dress is designed to connect to the roots of life. We all belonged to villages, living in small communities and i believe these are the experiences each one of us have had in one or the other form. I gave all my heart to this collection making it a part of my life for the one more time and forever.



My concept revolves around embracing Khadi fabric that is integral part of India and its Independence. Be it either machine loom or hand, khadi word in itself brings calmness to the mind and showcases togetherness among the wearers. Where khadi was only worn on festive and traditional events but now khadi can be viewed as a regular cloth which is connected deeply into the Indian roots. I believe khadi is much more than what it is seen as.







Designer

INTRODUCTION



JYOTI GULIA

I've done various design projects in these learning years. I also have participated in college events within and outside the University.

Concluding what I've designed a whole collection, VIVID for my Graduating Design Collection. I am inspired from neon colors because they inject excitement and energy into design's it is the way of introducing bright colors. I've my interest in fashion, digital designing and merchandising field. Looking forward to learn more in fashion and its global markets.



Vivid

MOOD BOARD

Inspired from "aquatic life" like fisheries, waves, coral and many more things. Choosing neon colors in the color palette. Garments which looks awesome because they inject excitement and energy into design. A way of introducing bright colors.



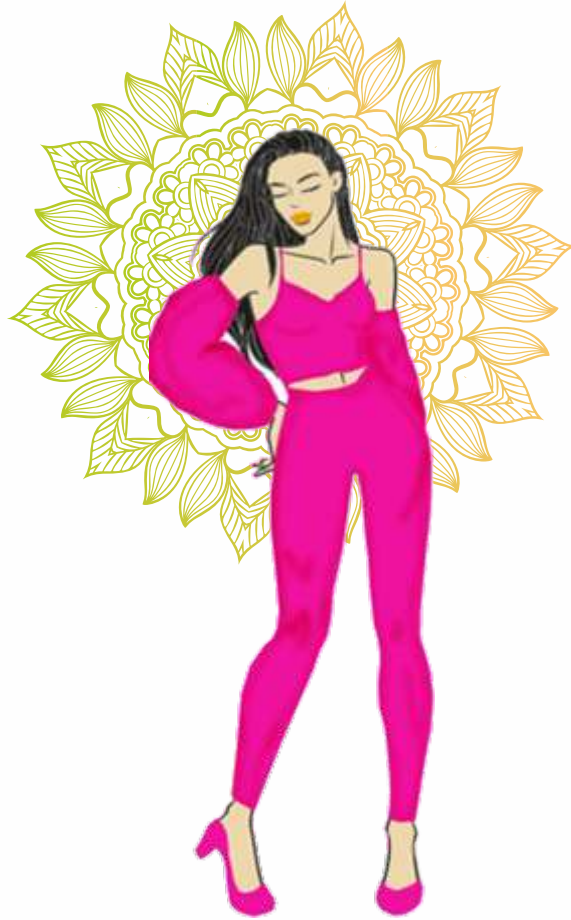




PHOTO SHOOT



PHOTO SHOOT



DESIGNER INTRODUCTION



G A R I M A R A U N I Y A R

I am ingenious and solicitous fashion designer. I craft my thinking in my design. I think apparel should have both aesthetic and unpretentious. Designer can get inspired by anything which they see around and think deep and on layers of it.

My passion is to design and make people look beautiful and built the inner confident through their outfit.

ESSENCE OF UNPRETENTIOUS

MOOD BOARD

The essence of this theme means 'an extract or concentrate obtained from nature' and unpretentious means 'pleasantly simple and functional'. In the theme, worked on all natural fabric like cotton, khadi. Khadi fabric, also known as



khaddar, is a hand woven natural fiber made with cotton. The other variations of khadi fabric include silk and wool. Khadi fabric oriented during the time of Mahatma Gandhi when he led the Swadeshi Movement. The fabric has a rugged texture and feels comfortable when worn during the winter season. The collection is a women's casual wear, keeping the silhouette simple and functional. For the surface ornamentation, block printing with self-developed motifs and hand paintings, self-block printing on plain fabrics with different unique motifs has been done.

COLOR BOARD







Designer

INTRODUCTION



SAPNA SHARMA

Fashion designer with unique and creative thinking, trying to make this world look better. I am looking forward to get in touch and work with great minds in my profession. I believe in designing dreams. My Collection begins and ends with detail by pleats and pin tucks. My theme, "Line Essence" is all about ease, decency and sophistication.



Line Essence

MOOD BOARD

- The Collection is all about pleats and pin tucks. My theme, "Line Essence" is all about ease to carry and to give a decent and sophisticated look. The collection includes those entire elements, women loves to experiment with. Throughout the designing pleats and pin tucks are my main features which are representing lines as per the theme. Single line is an idea which can come out with different designs. The Fabrics used in the collection are blended cotton, georgette, blended silk, satin, etc. I have also used embroidery as surface ornamentation to enhance creativity.



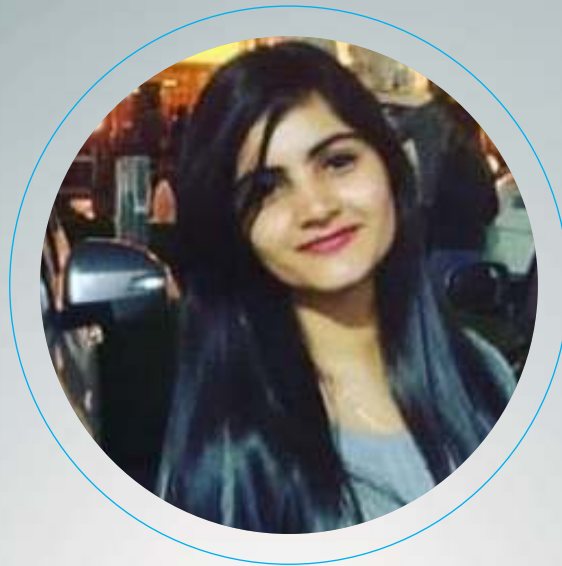
COLOR BOARD







DESIGNER INTRODUCTION



AAKANSHA KATARIYA

One may not be the prettiest in the room but for sure can wear the amazing dresses. I think out of the box and can manage fabrics and designs without burning the pocket. I have core understanding of fusing dresses. My theme is "Shining in the dark" in which I have blend traditional Indian with western silhouette.

SHINING IN THE DARK



DARK NIGHT
2757 C

As light is a key element in our everyday lives. It guides us throughout the day, from waking us up in the morning to going to sleep at night. As the theme "shining in the dark" represents light coming from darkness. The combination of luster with dark gives an attractive look to the dress and enhances dress appearance.





Designer

INTRODUCTION



NAVEEN CHOUDHARY

Well knowledgeable and practical student. My graduation project theme is wedding. Through this project I got an opportunity to enhance my skills in creativity. My design expresses my thoughts related to wedding occasion. Earthy colors are used in the palette.



Indian Wedding

MOOD BOARD

An exclusive range of wedding garments has been designed for men's wear. Best Indian wedding dresses and outfits for grooms and for men looking for latest designs for any wedding occasion. The garments are suitable for ethnic wear for occasions like engagement, sangeet, wedding or any other auspicious function. Earthy color palette has been used as the major element.



color board





DESIGNER

INTRODUCTION



S A U R A B H K A M R A

A diligent and driven fashion design graduate looking to leverage retail skills. Looking forward to enhance relationship building and management skills which help deliver projects.

Eager to further develop retail with various people.

BLUE LAGOON

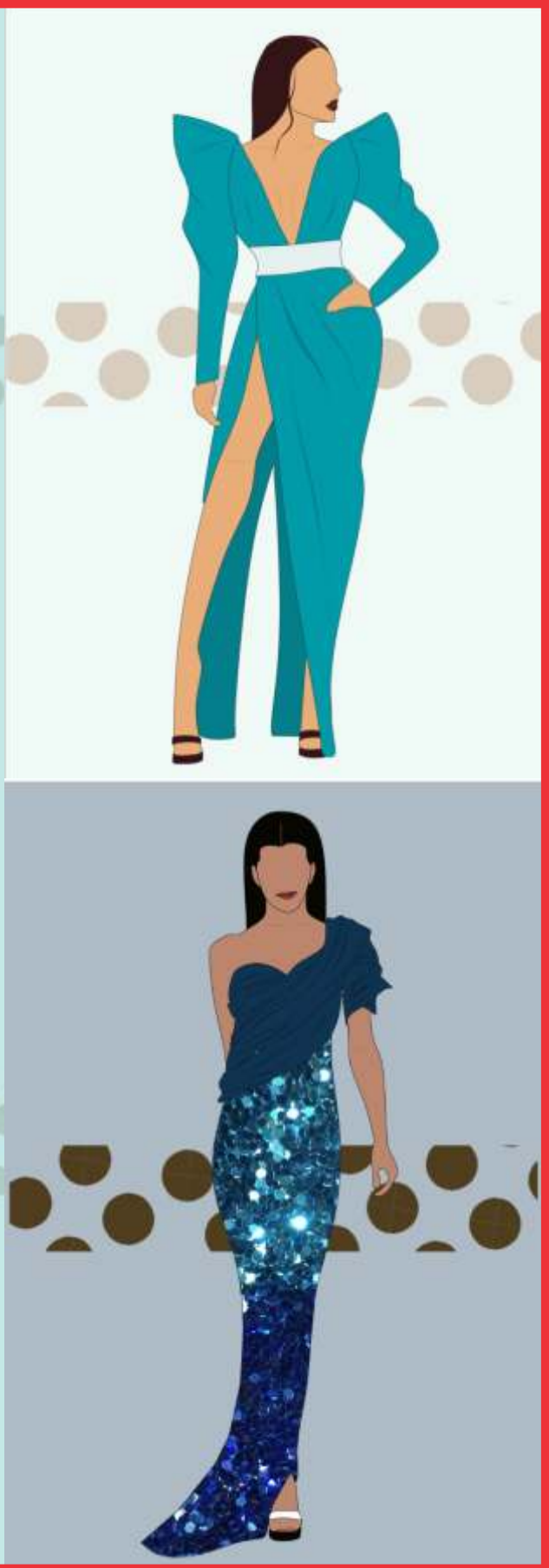
MOOD BOARD



The theme is inspired from ocean and sea all over the world. As a kid I was always fascinated by the deep and endless oceans. Tints and shades of ocean blue hue have been used in the color story.

Color Board







Designer

INTRODUCTION



SHIVANI CHAUHAN

A designer innovative at heart, creative at soul who knows how to carry on culture in trend made to be popular for people of all age groups. A designer whose outfit can make you shine inside out, ready to accept the challenges and bring out the best from day to day life things. One whose dresses will make you feel exclusive and effortlessly confident without even trying.

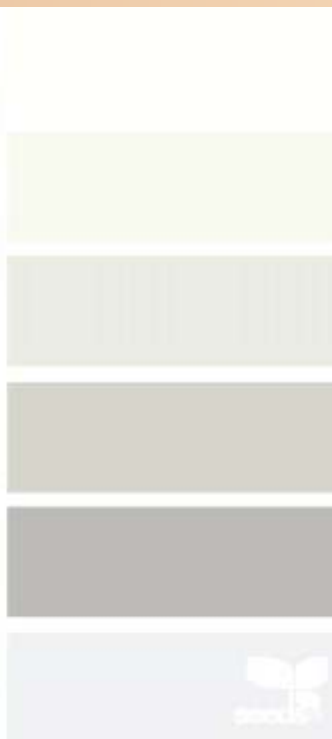


TENUE DE VILLE

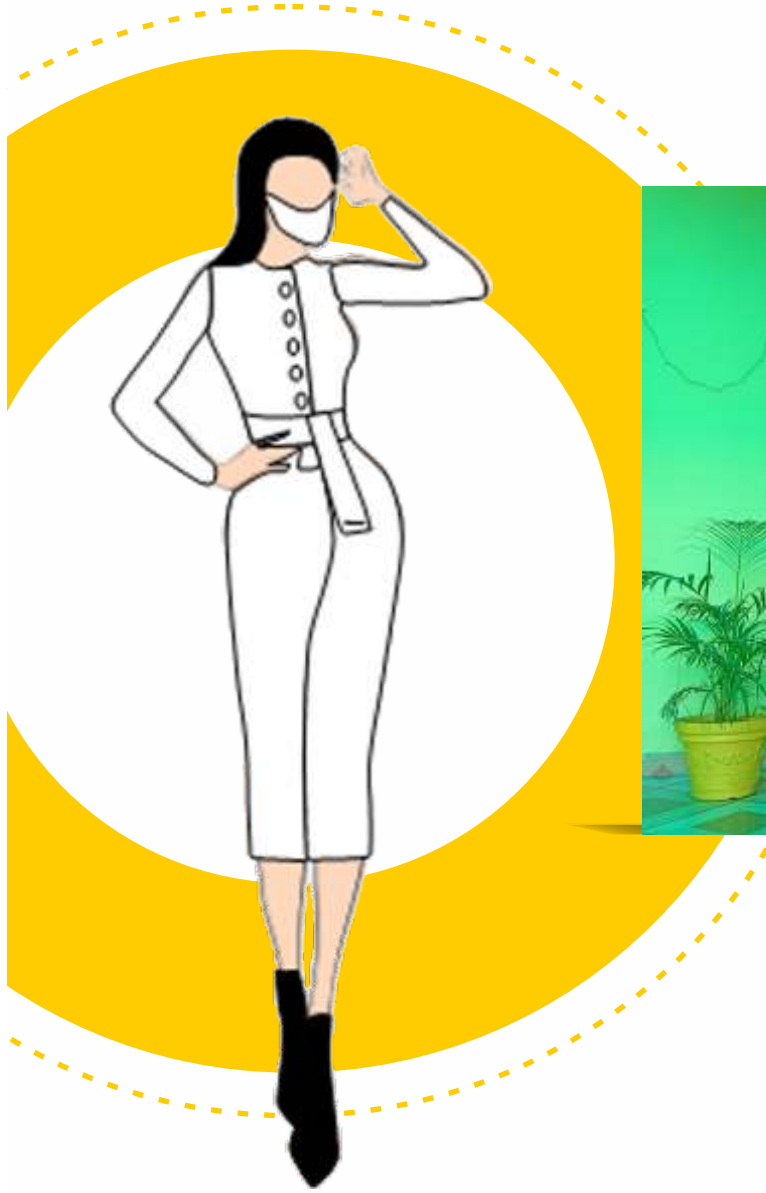
MOOD BOARD

Office-wear inspired by Architectural Buildings and Monuments which consist of Body fitted one piece with blazer, V shaped pleated draped top with mini skirt, body fitted long one piece, Long blazer with belt, and One piece with open sleeve blazer.

MOOD BOARD



COLOUR BOARD





FACULTY INSPIRATIONS



Dr. Shikha Bhardwaj



Ms. Kavita



Ms. Aditi Sharma



Ms. Pravesh Sharma



Ar. Rahul Mehta



Mr. Naresh Sharma



Mr. Kapil Singh



Ms. Pooja Verma

GRADUATION DESIGN COLLECTION

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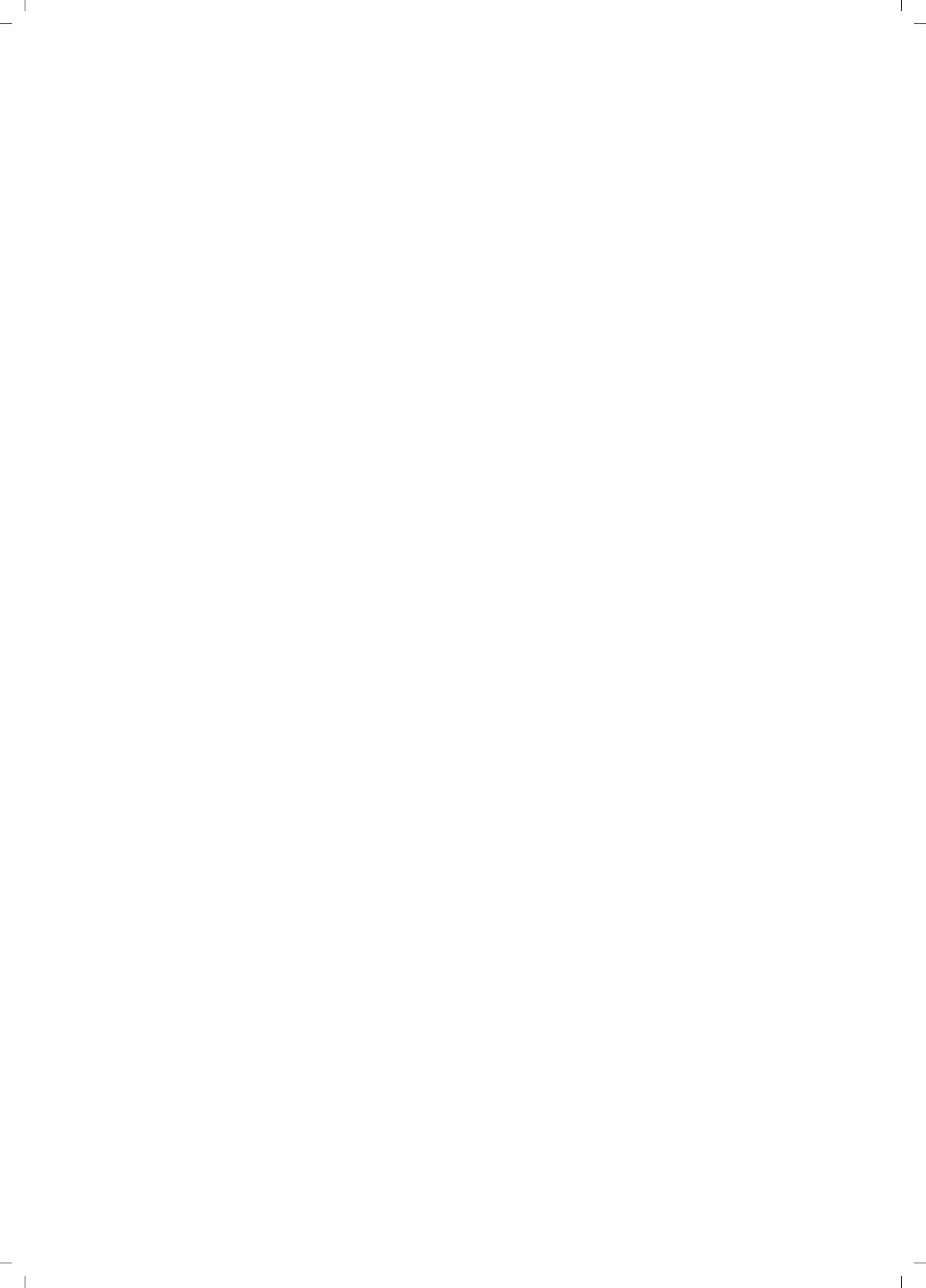
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