

FASHION Trendz

Graduation Design Collection – 2023















OUR PROGRESSIVE LEADERS



Dr. Ashok K Chauhan Founder President Amity University Haryana



Dr. Aseem Chauhan
Chancellor
Amity University Haryana



Ms. Divya Chauhan Chairperson Amity Arts Foundation



Prof. (Dr.) P.B Sharma
Vice Chancellor
Amity University Haryana



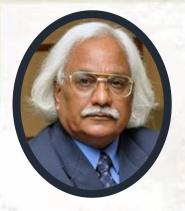
Dr. Vikas Madhukar Pro Vice Chancellor Amity University Haryana



Prof. (Dr.) Udaya Narayana Singh Dean, Faculty of Arts & Humanities Amity University Haryana



Dr. Suniti Sood Head of Department, AID Amity University Haryana



Prof. (Dr.) P.B Sharma Vice Chancellor Amity University Haryana

The "World of Design" has always been a reservoir of ideas and expressions of the infinite variety of colors and forms that try to depict the beauties of nature. The science and technology capabilities of the new age have enabled us to align our design capabilities towards sustainability without losing the glare and glamour of the world of beauty and aesthetics so well exhibited in the new trends in fashion design. I am indeed delighted that the innovative product designs of our inspired and innovative minds of students at Amity Institute of Fashion Design are being presented in the Graduate Design collection "Fashion Trends". I wish to place on record my sincere appreciation of the ingenuity of our bright faculty mentors and the innovative genius of our students who make us feel immensely proud of their innovations.

I wish the collection a great success.

MESSAGE



Dr. Vikas Madhukar Pro Vice Chancellor Amity University Haryana

Amity University Gurugram is truly committed to build a culture and ecosystem of research, innovation, and entrepreneurship by imparting quality education. Students at Amity School of Fashion Design & Technology, Amity University Haryana have consistently made us proud by showing utmost commitment, perseverance, and sincerity in all endeavors. I am indeed delighted to see the talent and creativity of our students and congratulate them for showcasing their creative acumen in 'Fashion Trendz'2023.

I am confident that the skills, passion, and dedication acquired by our students at Amity University Haryana will contribute immensely to the nation. I wish the students many laurels in all their endeavors.

MESSAGE



Prof. (Dr.) Udaya Narayana Singh Dean, Faculty of Arts & Humanities Amity University Haryana

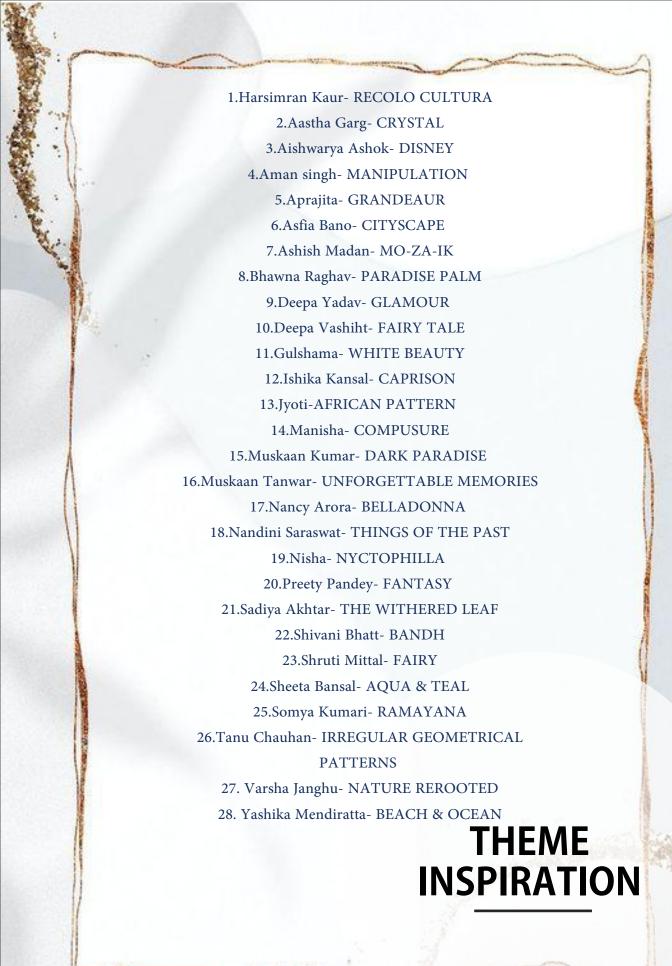
The 1920s was an exciting time in the history of apparel design as there came some major changes and breakthroughs. Women were greatly impacted, and their lifestyles changed dramatically – requiring all these to be reflected in their fashion and design - which was to symbolize their newfound freedom of expression. Although clothing existed for thousands of years, how both style and functionality were redefined could be seen now - with the smart designs by our students. From the ready-made apparel and one-size fits all situation, it has created a scope for innovation. What began with use of computers to design clothes during the 21st century, has become custom made and hand crafted - which threw new challenges to dressmakers and tailors. Of course, with 3-D printing and use of Photoshop and Illustrator, today's designers are free to imagine whatever as everything they could visualize could also be translated. Of course, this also meant a harder challenge for the designers to come out with originality in the fashion industry. In this competitive industry, the Amity University Haryana Design School has worked wonders. I am so happy to see them excel.

MESSAGE

GRADUATION DESIGN COLLECTION 2023

BATCH 2019-23







HARSIMRAN KAUR

A Fashion Design Enthusiast with an inquisitive personality and an eye for detail. I appreciate hand skill and the art of manipulating fabrics. I have always enjoyed doing intricate work. For me aesthetics is equally important as the functionality of a product. My area of expertise is towards creating design that reflects the soul of its maker.

THEME- RECOLO CULTURA





The concept of asymmetry captivates me to break the flow and guides me to derive a new language for my design and my area of expertise is towards creating designs that reflects the soul of its maker.

Rajasthani embroidered and patches dresses are famous for their elegant embroidery work, bright colours, and unique patterns. These dresses are very comfortable to wear and look best on women who have an ethnic look. These dresses are made from a variety of fabrics like cotton and silk, and are adorned with colourful embroidered patches. These patches are sewn on to the dress in a variety of ways, often in a way that creates the appearance of flowers. These dresses come in a wide range of styles, from short to maxi dresses, and have embroidered detailing that is done by hand. These dresses are worn for a variety of occasions and are comfortable enough to wear for any occasion.











AASTHA GARG

I was born in Uttarakhand, Nanital and did my schooling from Mother's Glory Public School. My strength is that I am always ready to take up new challenges and strive for excellence because, I believe success and failures are the best way to sculpt ourselves to reach our goals. And my hard work and want fulfilment in everything. I want to say that I don't leave any questions altogether as I believe in my hard work. My short-term goal is to achieve excellence in the skills that I'm mastering, takes up challenge in some good designing organization, and climb the ladder of success.

However, my long-term goal is to be a renowned 'Fashion Designer' and run my own brand. My moral is never intent to harm anyone.

THEME- CRYSTAL





Inspired from crystals as the physical qualities of a crystal make it stand out among other stones, using crystals as surface ornamentation in my collection is the best choice I ever made as, in 2023 is a trend and designers are using them in their collection as this is the Indo-western collection in which I used crystal beads to increases the ethnicity of its outlook and results in something unique.



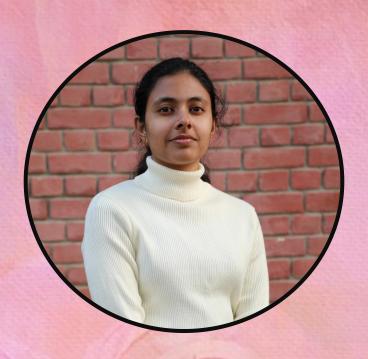


This theme helps in telling the story of my collection with clarity and succinctness, helping to understand the direction of the ideas, designed a cohesive collection with a unique perspective.

Designers are turning up the sparkle this fall with fire fashion and crazy crystal beads. While these unique colours and patterns I have used in my collection, always warn for occasional wardrobes.

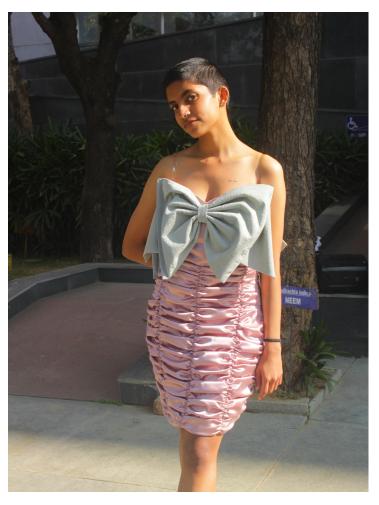






AISHWARYA ASHOK

I am a fashion designing student in Amity University Haryana. My passion for designing starts from very early age. Fashion is a broad concept; thus, I want to get more into it by learning different fashion aspects and gathering information. I am an innovative student who loves designing and styling which is growing with each and every new experience and outcome.





THEME- DISNEY

The theme is inspired from Disney character's outfits. Disney is well known for its variety of princess. This collection is for the women's wear category. Each princess has their own colour dressing style. Disney theme enlightens in young minds. "Bow and ruching" is my main element as surface ornamentation technique, it is commonly used in different styles by different characters. The colour story used is pink, black, grey and white. These are the key colours of the pallet. Bow and ruching are used in all my styles. Ruffle element is also used in styles.













AMAN SINGH

I am an energetic and a passionate student of Fashion Design in Amity University Haryana, Batch 2019-2023. I love designing and applying my creative skills into my work. I have done Fabric manipulation using 3D Fabric in my whole collection.

THEME- MANIPULATION



Fabric manipulation is mostly used in fashion design, interior design, and in textile art. In Fashion design, textile manipulation techniques create unique details and textures, and influence the final shape and silhouette of the garment. In this collection I have played with the fabric to change its appearance, drape, or shape. I wanted the fabric to become more dimensional, to go from flat to 3D. I believe that in fashion, every shape has already been done. But in textile manipulation, there is still a lot to invent, because new textiles and fibers are still being invented. So, there is a lot of new inspiration for fabric manipulation all the time.















APRAJITA

"A person who's fond of luxury, who enjoys sumptuous and lavish lifestyle with love for exquisite food, drinks and places."

I've crush on certain words and it's one of them is "Bon Vivant" which means person who loves to enjoy sociable and sumptuous lifestyle. This helps me to give an idea to show elegantly and easy-going outfits that I've designed for my collection. My Interest is both in Women's and Men's wear. So, this course helps me to showcase my creativity and admiration for Fashion and designing.

THEME- GRANDEAUR





I've taken this theme "Grandeur" which means exuberance, grand especially in appearance or style. Through this, I can represent glory of luxury. Luxury inspired me in contrast to necessity goods, embellishment and its appearance. I admire state of elegance, beauty and glistening lights that embrace person appearance and make them feel luxurious.

Basically, I got inspired by shining wine glasses, forks, chandeliers, silver stilettos, watches and dresses. I want to show my design work through the outfits which does not required words to express their elegance can show by own self. In my outfits I've taken silver sequin, two mix colour sequins fabrics also to show its vibrancy and to decor them I've used fringes, feathers, stones laces. These outfits are wearable in Fashion shows, Cocktail parties, Clubs or in Prom nights.





ASFIA BANO

I belong From Uttar Pradesh. My Passion comes from creative and Curious Soul. I Believe a piece of Fabric is an Open Opportunity to express myself. I am innovative and who loves Styling and Creating. Start and ends with the hues of Cityscape. It is all about using idea from different sources and Styles.

THEME- CITYSCAPE





At First glance "Cityscape seems like an obvious neo logistic mush up of city and landscape. This Theme City Scape is inspired by Scenes and their Elements Such as Street Building Types Composition and Other City Elements. There is something about the city that can make people love it even if they are used to the countryside. This kind of cityscape is all around us all the time. Unlike landscapes which tend to cling to a particular identity or Community cityscape are Swirling.

A City Scape is an Artistic representation such as a painting drawing printing or photograph of the physical aspects of a city or urban Area in this collection Sophisticated, Vibrant, and functional pieces designed for the modern day. The Shades in Architecture Reflects the shades which gets mixed-up with Glass Shades in Architecture which produces the Warm Vibes In the atmosphere. From this collection Some Festivities feelings turns out. In this entire Collection gathers and pleats give the volume to the dresses. The Sequence Fabric with golden foil give the Ethnic feel to this collection. The All Over Fabric Used in This Collection Is Georget Which Gives the flowy and Elegant Look .





















ASHISH MADAN

An aspiring fashion design student with a desire to gain more experience. Creative problem solver and capable of staying organised in a fast-paced environment. Will contribute positively whether working independently or in a team.

THEME- Mō-zā-ik







An ART EXPLORATION

A surface decoration made by inlaying small pieces of variously coloured material to form pictures or patterns in the process of making it. A picture or design made like a mosaic.







BHAWNA RAGHAV

I am a student at Amity University Haryana, Batch 2018-2023. My passion makes me something new every day making me go ahead with confidence. My skills include Hardworking, Good communication skills, illustrator, styling, and creative thinking. My long-term goal and dream are that I want to work as a fashion illustrator in a reputed organisation.

THEME- PARADISE PALM

It is inspired by jungle and nature, it is all about plant, Leaf's, flowers, etc. It is feather which is the paradise palm, which combines grace with sturdiness, it is thick, leathery, leaves can stand much abuse. The parlour palms and bamboo palms of the genus Chamaedorea have dainty fronds on slender stalks; they keep well even in fairly dark places. Paradise Palms is a Mid century modern housing community in, Nevada located between downtown and the city's University District. It was designated as a historic overlay district in 2021, the first such recognition in Clark County. The planned community, Las Vegas' first was the brainchild of Irvin Molasky in 1960 who hired the architectural firm of palmer and kliser to build a community within walking distance to boulevard mall and when completed drew entertainers, mobsters and other members of the city's social scene. A house originally owned by Fred Glusman subsequently featured stays by Cher, Don Rickles, Diana Ross and other Vegas entertainers. The original homes off Cayuga Parkway debuted in 1960 and were developed by Molasky and Adelson's Paradise Homes. In 1963, other builders were added to the community, including Californiabased Americana Homes, Tropical Estates by Vallee Development, Stellar Greens by D.L Bradley, Miranti Homes, and Fontainebleau Estates by Eastern Enterprises.





The inspiration for Paradise Palms was palm spring, which exhibited a similar post-World War II population boom. The land on which the houses were built was originally part of the Stardust Golf Course, now known as Las Vegas National.





DEEPA YADAV

"I don't design clothes, I design dreams".

A Passionate fashion designer who is willing to work in a professionally competent environment that encourages innovation. I wish to use my skills and knowledge to make a mark in a fashion world. I believe in a Philosophy- Don't be into trends, don't make fashion own you, but you decided what you are and what you want to express, by the way you dress and the way you live.

THEME-GLAMOUR

A quality of someone or something that causes excitement and admiration because of its style or attractive appearance.

If you describe someone or something as glamorous, you mean that they are more attractive, exciting, or interesting than ordinary people or things.

















DEEPA VASHISHT

A Fashion Designer who is a create, innovative as well as functional, my desire is to design garments through planning and creative problems solving that will surely enhance the comfort level of customers.

My creations are 3D work inspired by FAIRY TALE. Through this project, I got an opportunity to enhance my skills in creativity.

THEME- FAIRY TALE



The term "Fairy tale" is often used to describe clothing that is especially lavish, beautiful, and seemingly unattainable. This collection plays a crucial role in fairy tales, inspired from the status, wealth, power, or vanity of characters, and symbolizing their transformation.









GULSHAMA

I aspire to become a fashion designer as it is a combination of my two strongest qualities i.e., Creativity and finding something new and unique. Designing, Illustrating, and dancing have been a passion of mine since, grade school. I love to create because I love to put my ideas onto paper and see it in on 3D-Dress form. In the field of design, my interest and motivation stem from the basic meaning of design. Design is a production of art with a purpose. It allows me to follow my lifetime passion, while bringing meaning to my creations and the world. The purpose may be for function or communication; nevertheless, design is a way to over-all humanity and simple daily life.

THEME-WHITE BEAUTY



Inspired by the vibrant colors of flowers and their different petal's shapes which is in the shape of heart, oval, triangle etc. To most humans, flowers are seen as objects to decorate homes, gardens, bodies, and more. However, flowers have a much more important purpose than decorating. Flowers are also very much used in fashion industry to give floral print to the fabrics, patches on the garment and their color combination are used in clothing styling. Floral design or flower arrangement is the art of using plant materials and flowers to create an eyecatching and balanced composition or display. I tried to show this beautiful arrangement of flowers in my collection with the help of two surface ornamentation techniques which are patch and button work. I fused them both to give the beautiful, vibrant, and elegant look.



I have used patch and button work fusion as surface ornamentation for this collection. The dresses are of white color so, that they can show the vibrant patches beautifully. The buttons are used in middle part of the flowers on place of pollen grains. I tried to show this beautiful part of nature in my work and tried to make a good combination of colors.







ISHIKA KANSAL

A creative and a detail-oriented Fashion Designer with a drive for searching for new forms of self expression. A skillful fashion illustrator with an extensive knowledge of different mediums and software. I focus on both design and development. A fashion is a state of mind, spirit, extension of oneself. I consider myself, an avid learner, and a student of the ever-enlarging world of Fashion.

THEME-CAPRISON





An extra decorative or embellishment Dressy or rich clothing. The Theme is inspired by beads and patches as Bead is a small, decorative object that is formed in a variety of shapes and sizes of different materials. Today, beads are more used in the fashion industry, to yield a more "designer look". Beads can be made in variety of shapes, including the following, as well as tubular and oval-shaped beads. The surface ornamentation is done with the detailing of beads and patchwork. Embellished the collection with beads patches by detailing on the pockets, collars, sleeves. The collection is all Formal, Formal attire includes Dresses, skirts, Blazers, suits and many other. I have given different styles to my collection and used different color schemes which looks great together also, used different kind of fabrics such as Banana crepe, satin, corduroy, leather, pleated and Imported fabrics. Focused and forecasted about all the new upcoming trends and my purpose is to go with the trends. 41







JYOTI

As a fashion designer, My desire is to create innovative as well as functional garments through planning and creative problems solving that will surely enhance the comfort level of the customers. My creations are handmade inspired by AFRICAN PATTERNS. Through this project, I got an opportunity to enhance my skills in creativity.

THEME- AFRICAN PATTERN





As a part of Graduation Design Collection, I am inspired by the AFRICAN PATTERNS. The diverse cultures of Africa along with rich and vibrant color palate, influential fashion designer all over the global have embraced colors, patterns, cultural dress, and tribal motifs of Africa, Africa has wealth of patterns, everywhere we see repetitions of shapes and colors, textures and lines laid out in all sorts of arrangement. I take geometric patterns-linear, square, triangular, cheque board, circles, curved lines or waves and spirals. The color story used in my collection is green, brown & cream







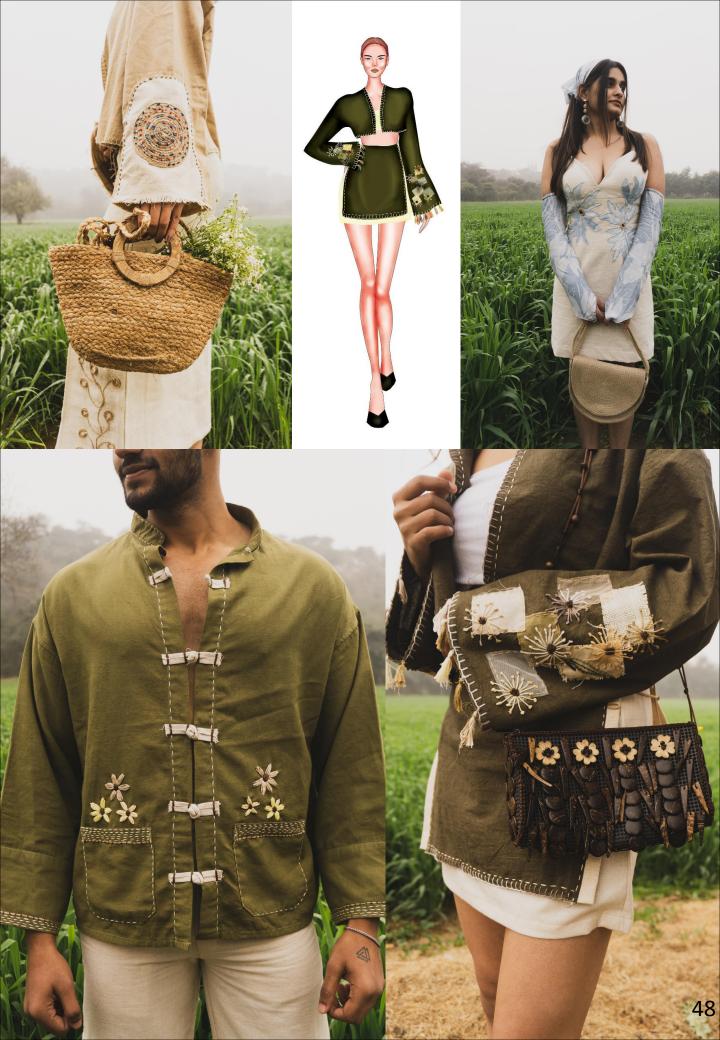
MANISHA

I am learning fashion that is something I always wanted to do. I believe designing is something that brings out the real side of you. Whatever you do your design will speak for you. I love to explore different styles and modes of art. I personally love working on handlooms and Indian textiles. I am looking forward to work on minimalism and sustainability and this is something I want to bring out in my designs in future.

THEME-COMPUSURE



My collection represents the beauty of calmness and how it can be achieved. My personal experience is to achieve the composure is through nature. In my collection the elements I have used are the flowers, and the dandelions. Because this is what makes me calm. Every dress has motifs that shows composure. My major inspiration comes from meditation. This whole collection focuses on serenity and its minimality. I have shown the motifs of my design through different surface ornamentation techniques using all the materials and items to show composure in them. The idea is to try and make it look appealing and calm. The silhouettes are very minimal and whole collection is sustainable and little upcycled because of the patches and pieces I have used in the applique technique. It may be a bit difficult to understand theme through dress but my personal experience has given me this idea to show composure in the dress.





MUSKAAN KUMAR

I'm a fashion student creative by heart and passionate by working on new ideas enthusiastically. I'm a creative person driven by my passion for design who's just trying to learn the inside out of the fashion world. Ready to accept challenges at any given point of time.

THEME- DARK PARADISE



"Take care of your costume and your confidence will take care of itself" Welcoming everyone to the Darkside. "Gothicism", is inspired from Dark Paradise. This clothing style is marked by 'dark, mysterious, exotic and complex features. Even if you're feeling dejected but you got to keep your fashion game up then Gothic Fashion is the answer as one can never go wrong with a little bit of darkness and boldness in their lives.





MUSKAAN TANWAR

I have worked on a wide variety of projects that have allowed me to put what I have learned in the classroom into use in a practical sense. I am eager to design innovative costumes.. Last year, I have worked on Tie and dye project, and it was exciting to see the portfolio grow. I feel pride on being detail-oriented, analytical, and driven.

THEME- UNFORGETTABLE MEMORIES



Let it be worn out of wear, let it be familiar...

Let it be a sight of comfort, let it be everyday ordinary.

The focus was on developing new textiles with contemporary patterns, color combinations, and Thread Blends. The subtle romantic vibe to the collection is enhanced through silhouettes that are billowy, relaxed, and with more dramatic flair than usual. I threw some color on the monotones, in some patterns, some airy textiles embroidered with dry textured threads, self-appliqued. Explored embroidery by hands in a unique design language that is loaded with knowledge of age-old crafts and yet looks forward to a future in contemporary design with imaginative new offerings to each season. Born out of the long days in quarantine, My collection is rooted in the beauty of the everyday embroidery. Recurring motifs of days in the lockdown have been converted into hand embroidery, detailed embroideries, and applique in a subdued pastel palette, adding nuances in color and textured threads.





NANCY ARORA

I'm passionate about my work and I'm always looking for new ways to learn and improve my skills. I'm also a firm believer of teamwork, and I believe that working together is the best way to achieve success. I'm excited to start my career and can't wait to see what the future holds for me. I'm confident that I have what it takes to be a good, looking forward to making a d i f f e r e n c e i n the world.

THEME- BELLADONNA

Belladonna, also known as atropa belladonna or deadly nightshade, My collection is inspired from this which is a perennial herbaceous plant in the nightshade family Solanaceae. Its roots, leaves and fruits contain Hyoscyamine, Scopolamine, and mostly, Atropine. These alkaloids are naturally-occurring muscarinic antagonists.





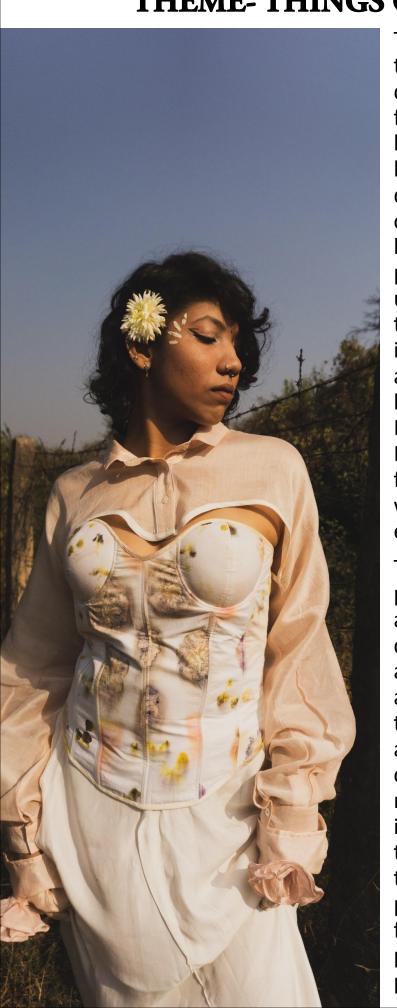




NANDINI SARASWAT

I love art, sculpture, and museums. My designs are always inspired from art, and I try to depict some or the other ancient art forms or techniques through my designs. I think art sometimes gets lost due to trends which is why I try to live and keep the art alive in the form of my designed garments. I mostly work towards sustainable fashion which I think will be the future of the industry.

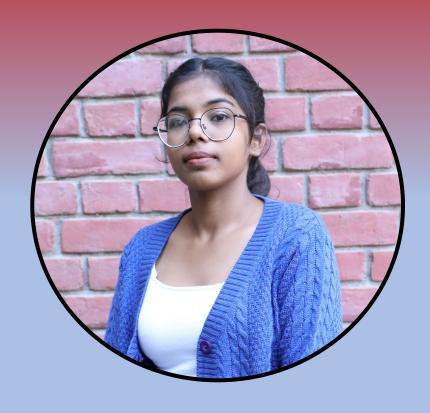
THEME- THINGS OF THE PAST



THINGS OF THE PAST is the theme of this collection which depicts the afterlife effects of flowers and leaves in the same beautiful way as they were before being pressed, dried or dead. Flora taking birth around old ruins is the example of how beautiful things can make their place and spread the aura under any situation and leave their marks behind. The inspiration for this technique and collection came from the beauty of pressed flowers. Flowers like Guldavri, Gilaedola, Rose and marigold are such flowers that inspired me to work on the fabrics with their essence.

The concept is Eco hammer printing on natural fabrics with a hint of ancient silhouettes depicting the beauty of flowers and leaves in any form, shape, and colour. Eco-printing is a technique where plants, leaves and flowers leave their shapes, color, and marks on fabric. Plant material bundled inside of cloth is steamed or boiled to release the dye found naturally inside the plant, creating a contact print in the shape of the leaf or flower used. These contact prints are referred to as "ecoprints."





Nisha

A young mind on its journey to flourish in fashion field. A fashion designer creative by heart and passionate by working on new ideas enthusiastically.

THEME- NYCTOPHILIA



My theme is NYCTOPHILIA inspired by punk era. The designs I've created shows the beauty of night life in cities as with the help of embellishments used such as rhinestones, pearls, glass cut pipes etc., represents the lights that shines at night. The color story is also inspired from night life.









PREETI PANDEY

I belong from Rajasthan and studying Fashion Design from Amity University Haryana. I'm inspired by nature, and I have taken theme fantasy which creates fun, Enjoyment and Interaction among everyone. It inspires the look of stripes, and it gives the sign of hope in the sky from star to the colors of the rainbow gives a feeling of love which inspire to make collection from lace, fringes, patches, tie and die, beads and embroidery.

THEME- FANTASY



Prism creates fun, Enjoyment and Interaction among everyone.it inspires the look of stripes and it gives the sign of hope in the sky from star to the colors of the rainbow gives a feeling of love which inspire to make collection from lace, fringes, patches, tie and die, beads and embroidery.





65





SADIYA AKHTAR

I strive for two things in design: simplicity and clarity. I Believe, we should keep this in our mind that it through mistakes that we grow, you must be bad to get good. have created this design to show my enthusiasm and zeal for my work and design through which I can showcase my design work among people. This designing field has created a wide aura for my skills and made me useful to work in relative fields. I have shown the diversity in beautiful colours that we are surrounded with and that soothes us. The theme is inspired from how the life changes its phases with the time and elegant shades of colours.

THEME-THE WITHERED LEAF



The Withered Leaf is my fall winter range and inspired from the withering of leaf and the various stages and the various colors it goes through while in a process of shading and falling from the tree. It was my core inspiration. The entire collection is beautifully done taking inspiration from the entire ombre effect of how the falling of leaves effects the color. There are various stages of greens to browns to oranges that are the part of the collection. If you see through and have a look at the collection you will realize that from darker tones its slightly going towards a new leaf and that was the core ideology behind this range.











SHIVANI BHATT

I enjoy exploring and learning about the upcoming trends and working on different theme-based projects. As a student, I am always thrilled to learn something new and acquire new skill sets and deliver the best I can! As a student and upcoming professional, I believe in managing creativity with discipline and bringing unique things to the table.

THEME-BANDH

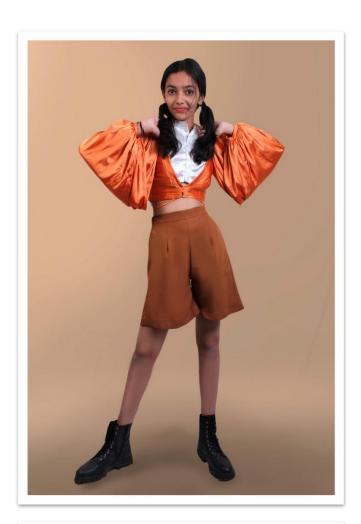


As a Pahadi it's my mission to revive its cultural tradition, arts and cuisine. I found this 3 years back throughout my first fashion show (which is based on culture) and for the name of mountains and hills my Pahad become exitint. I researched and docouments several communities across the northeast for projects ."Bandh" theme was born out of an idea of documenting the arts and jewelleries of Uttarakhand and showcasing them on a wider platform and mainstreaming it. "Bandh" is a Garhwali word which means beautiful, often used as an adjective to describe beautiful Pahadi women.





Every place has their own culture and India is hailed as the most ethnically vibrant country all over the world. With tolerance in our fundamentals of life, I too strive to preserve the culture that I was born in and hail from. As a native of Uttarakhand, our culture is famously called Pahadi and it has been my mission since, I entered fashion designing to portray Pahadi dresses and their vibrant motifs to the spotlight. I have got many opportunities from my university to do so, the latest being organizing my first Fashion show based on Pahadi Culture. I have studied in depth many micro communities in the Pahadi Culture so that I can present an amalgamation of dresses and their style fused with mainstream Indian Ethic and western wear so that it become appealing to the modern audience of today.







SHRUTI MITTAL

A fashion lover Since childhood, I have spent years studying the technical side of the fashion industry before branching off to create my own unique creations. In my opinion, fashion is very broad and is a way for people to express themselves. The way a person dresses greatly determines the characteristics of that person. Because fashion is broad, I want to explore the world of fashion more deeply. I hope that in the future I'll become a fashion designer who can inspire many people.

THEME- FAIRY

The word "fairy" derives from the Latin fata, meaning "fate", and Old French faerie, meaning "enchantment", A fairy is a type of mythical being or legendary creature found in the folklore of multiple European cultures, a form of spirit, often described as metaphysical, supernatural, or preternatural. The basic concept behind this collection is 'Modern Fairy". A modern fairy who rules the world living in her own fairy tales. This collection makes as relive the stories that we heard as a kid. "PARISA" (Fairy Like) is Basically a Persian feminine given name. This collection is representation that how would a modern fairy dress herself being in this 20's era. The main attraction of this collection is the surface ornamentation i.e., "Pearls".



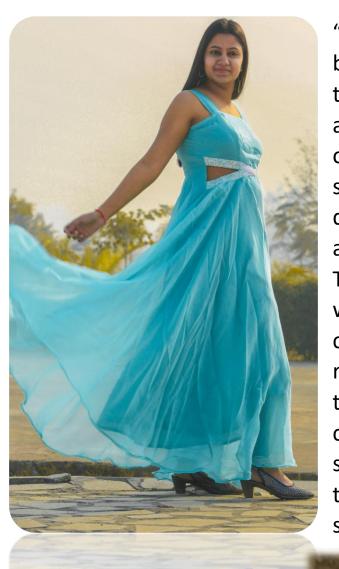




SHWETA BANSAL

A student from Amity University Haryana, who is passionate about developing new trends with a keen eye details & aesthetic. Proactive & dedicated for work with constant objective of meeting deadlines. I love to create design, explore silhouettes, analyse trends and work passionate to come up with creative ideas.

THEME- AQUA AND TEAL



"Teal" is darker and more greenish blue with a slight grey-metallic tinge. "Aqua" is a lighter blue with a certain amount of green, leaning on the blue side. Agua is mostly synonymous with cyan. Teal is a darker cyan. My Collection is all about the colour story of Aqua & Teal. Aqua is named after the water & Teal is named after the common teal whose eyes are rimmed with this colour. Agua and teal, the two colours that go closely together, consist of the same greenish blues hues and yet, teal comes off as a darker, more sombre colour.









SOMYA KUMARI

I am a headstrong, determined, self-motivated, leader who strives at perfection at everything that I do. I am a person whose out of the box thinking comes naturally and have the capabilities to guide others along with leadership qualities. Professionally, I have far more practical experiences with reputed established companies apart from the stellar academic record in the batch. I shine like the crown, helping others and striving forward myself.

THEME- RAMAYANA





When I was a young child, I used to read the Panchatantra, English stories, and fairy tales. They taught me many things, like never to speak to strangers, never to trust anybody blindly, always help the needy and the weak. I became aware of many moralistic and positive traits from these stories. But the stories from which I learnt the absolute righteous way of life was from our great epic, the Ramayana. There are many other great Hindu epics, which guide us through an amalgamation of values and ideologies for a perfect life. The most read, followed and the most popular of these epics is the Ramayana. An epic is a drawn out and enduring composition which focuses on a hero or more than one hero, who performs great deeds and sets examples for others to follow. Their performances are such that they are relevant even today and we still learn from their exemplary behaviour. Though, these are Hindu epics, they are so interesting, humane, and virtuous that anybody can follow them.

80



The Ramayana was written in ancient Sanskrit by sage Valmiki thousands of years ago, even before Bhagwan Ram was born in his avatar of Ram on this Earth. The teachings of the Ramayana are **relevant** even today. She likes no leftovers and unskilled aspects of her learning, hence as a result, she is extremely skilled in her arsenal of professional toolset.







TANU CHAUHAN

A fashion designer who is passionate about developing new trends and is creative and detail oriented. Committed to keeping up with the newest fashion trends. I have a variety of skills with creativity. I'm always up for experimenting with colors and shapes. I create unique designs. As a fashion designer, my objective is to elevate my creations and convince customers. Above all, a voracious learner, and a student of enlarging world of fashion.

THEME- IRREGULAR GEOMETRICAL PATTERNS

Theme inspiration is an irregular geometrical pattern. Geometrical patterns have their roots in math. Geometry is the branch of mathematics related to lines, angles, curves, and shapes. The main part of the collection is Couching stitch. Couching stitches are embroidery stitches that involve laying threads onto the fabric with only the ends attached and then adding shorter stitches that are used to anchor the laid threads down. However, I substitute using cords for laying thread. This improves the dress' appearance and gives it a distinctive appearance.







The garments I designed this collection with a focus on a concept of different geometrical pattern placements. The collection consists of 5 silhouettes. Characteristic features that tied the collection together are cords. Colors used in this collection are black and white. These are the key colors of the palette. Together, these two colors look stylish and good. Twill, Lycra, and suede were the fabrics used.







VARSHA JANGHU

I have Key interest majorly in Fashion designing and minors in textile design, with handling all aspects of design and product development. I believe a piece of fabric is an open opportunity to express myself. Always ready to learn, explore and research. I am an innovative student who loves clothing, designing, and styling that is growing with every new experiences.

THEME- NATURE REROOTED



Nature is a perfect way to recharge one's soul and ease the mind. This gives a fresh perspective on design. The most important part of getting natures inspiration is not just to view it, but to pay more attention and incorporate the elements into the design aspect. The textures, colours of leaves, grass and water can be creatively used in fashion designing. There is an abundance of culture to be discovered from nature. The awe factor in nature is sure to inspire the creativity of designing, encompassing personality, colour, and variety. The designer believes that it is very important to be a part of nature.



86







YASHIKA MENDIRATTA

A fashion designer passionate in creating at soul who knowns how-to carry-on culture in trend made to be popular for people of all the age group. A designer whose outfit can make you shine inside out, ready to accept the challenges and to bring out the best from day-to-day life things. I designed Collection which will make the wearer feel exclusive and effortlessly beautiful.

THEME-BEACH & OCEAN





I think there is a beauty in everything. Some people love fruits, water etc. Playing & doodling on a software, with

all these in mind. It brings out the best in me. Seeing pictures of my sister recent visit to goa inspired me to take beach as the theme for my collection.



























GRADUATION DESIGN COLLECTION BATCH 2023



GRADUATION DESIGN COLLECTION 2023

AID TEAM INSPIRATION



Dr. Shikha Bhardwaj



Ms. Kavita



Ms. Aditi Sharma



Ms. Pravesh Bhardwaj



Ar. Swati Sharma



Mr. Naresh Vashisht



Ms. Pooja Verma



Mr. Kapil Kumar

GRADUATION DESIGN COLLECTION BATCH 2019-23

Published by: AMITY UNIVERSITY HARYANA

> EDITION: LIMITED EDITION 2023

CREATIVE EDITORS:

Dr. SUNITI SOOD

Ms. ADITI SHARMA

Head of the Department, AID

Assistant Professor, AID

CREATIVE TEAM:

Dr. Shikha Bhardwaj | Ms. Kavita | Ms. Pravesh Bhardwaj | Ar. Swati Sharma

SUPPORTED BY: Students of B.DES FD Batch 2023, AMITY INSTITUTE OF DESIGN



- Extensive Industry Interaction with over 1500 Corporate Leaders, Management Gurus & Distinguished International Speakers
- Eminent Scientists and Professors imbibing a strong culture of research & innovation
- 200+ Student start-ups incubated by campus incubator
- Market Driven curricula designed in consultation with Industry Advisory Boards
- Collaboration with diverse corporates across business horizons
- Experiential learning through live projects, industrial visits etc.
- Modern library with 50,000 books, 20,000 journals & 2,500 publications
- > 3000-seater on-campus hostel
- 200 hi tech labs & learning studios
- > 1GBPS Wi-fi smart Campus
- 20-acre state-of-the- art sports complex
- Secure Campus with latest IP enabled 24x7 CCTV surveillance
- On-campus Departmental store, salon, ATM, Laundry Service, Gym & Food Courts like Café Coffee Day, Dosa Plaza.



