

Features and Highlights of 3 Continent

3C stands for 3 Continent Programme. Amity is a pioneer in developing and initiating 3C programmes in India. In this program, students gain a unique exposure thorough studying in 3 different continents namely Asia, Europe and America. While the initial Semesters are completed at Amity University, as part of the program students spend 3 Months in U.K. and 3 Months in US.

What is the objective of Amity's 3 Continent Programme?

This is a unique programme designed to create global leaders. The world has changed and evolved rapidly due to globalization. The 3 Continent programmes have been crafted to develop the skills and confidence required to navigate through this new environment.

Students in this program will pursue part of their course in India undergoing rigorous training in various technologies, cross-cultural issues, foreign languages and international practices. They will then proceed to spend a substantial portion of this programme in UK & USA. Industry interaction, cultural awareness, foreign language training, and experience in latest technological environment, will allow each student to gain a deep insight of what it takes to be a truly global leader.

When does the student go to US / UK?

In this programme students get the opportunity to travel in UK and US in one semester with timing varying batch to batch.

Typically the students reach London by the first week of January and are there till first week of April. They take a flight from London to US and return back to India in the last week of June. Hence a round trip needs to be booked from India – London – US – India.

Example of schedule dates are given below to give an indication about the structure and time duration of the course

	2017	2018
Arrival in London	January 9th, 2017	January 8th, 2018
Departure from London and arrival in US	April 2nd, 2017	April 2nd, 2018
Departure from US for India	June 25th, 2017	June 24th, 2018

FAQs

What are the key highlights of the 3C Programme?

- Supplement the degree of Amity University with certificates from 2 other foreign Institutions
- Program is specially designed for young explorers who want to innovate
- Interact with students from other nationalities and form new and rewarding relationships to develop an invaluable network for all times to come
- Students get global exposure even before completion of course and many get good career enhancement opportunities in UK or USA
- Get an opportunity to explore, imbibe and leverage best practices of 3 Continents
- Practical hands-on program allows each participant to learn about the economic environment, business practices, various technologies, customs and traditions of various countries. Industry interaction, cultural awareness, foreign language training, travel excursion and experience in new technological environment allow each student to gain deep insights
- Gain from experiential hand-on learning in cross cultural environments with inputs & guidance from International faculty & mentors.
- Lectures & Tutorials by leading international faculty.
- Students are groomed in such a way that they become global entrepreneurs through proper exposure of live projects, training, meeting with global CEOs, participating in Global Conferences etc
- Students pursue research & experience based projects in an intercultural environment where they showcase their skills to communicate across cultures & hone skills in today's globalized world
- Students visit companies, industries and institutions of excellence in 3 different continents and learn from the best practical applications across three different economies of the world

Are these courses applicable for all Amity Campus across India?

Yes, these courses are open for all Amity Campuses in Noida, Greater Noida, Lucknow, Jaipur, Gurgaon, Gwalior and Dubai.

What streams /domains are the 3 C Programmes available in and what is the duration?

Currently the 3C option is offered for the following streams. For further details, refer to the program links

Management –

3C MBA: <http://www.amity.edu/course-details.aspx?fd=FzNymoX3dH0=&cfn=snLi5QFNtWY=&CD=snLi5QFNtWY=>

3C BBA: <http://amity.edu/course-details.aspx?fd=FzNymoX3dH0=&cfn=Llls8s9ul38=&CD=Llls8s9ul38=>

Engineering

3C B.Tech Civil Engineering: <http://www.amity.edu/course-details.aspx?fd=FzNymoX3dH0=&cfn=YeTWueL/tNY=>

3C B.Tech Computer Science & Engineering: <http://www.amity.edu/course-details.aspx?fd=FzNymoX3dH0=&cfn=v0E+MsGZtG8=&CD=v0E+MsGZtG8=>

3C B.Tech Electronics & Communication Engineering: <http://www.amity.edu/course-details.aspx?fd=FzNymoX3dH0=&cfn=JJ5iFMhqJ4s=&CD=JJ5iFMhqJ4s=>

3C B.Tech Mechanical Engineering: <http://www.amity.edu/course-details.aspx?fd=FzNymoX3dH0=&cfn=CqUcmjijVgY=&CD=CqUcmjijVgY=>

Journalism & Mass Communication

3C BA (Journalism & Mass Communication)

<http://www.amity.edu/course-details.aspx?fd=FzNymoX3dH0=&cfn=lE3Mt7TbFu4=&CD=lE3Mt7TbFu4=>

Fashion –

3C B.Des (Fashion Designing) : <http://www.amity.edu/course-details.aspx?fd=FzNymoX3dH0=&cfn=RxpCNk5nFoA=&CD=RxpCNk5nFoA=>

Biotechnology

3C BTech Biotechnology: <http://www.amity.edu/course-details.aspx?fd=FzNymoX3dH0=&cfn=taPWWqVKNts=&CD=taPWWqVKNts=>

3C B.Sc (Hons) Biotechnology: <http://www.amity.edu/course-details.aspx?fd=FzNymoX3dH0=&cfn=78ZYo6DZotI=&CD=78ZYo6DZotI=>

3C B.Sc (Hons) Medical Biotechnology: <http://www.amity.edu/course-details.aspx?fd=FzNymoX3dH0=&cfn=h5Nc/8w+8OQ=&CD=h5Nc/8w+8OQ=>

FAQs

What are the admission requirements?

For details, please refer to the individual program details and eligibility criterion on our website www.amity.edu.

How can I download Application form?

Application forms can be obtained by http://www.amity.edu/Admission/application_procedure.asp

Tuition Fees

For details about tuition fees for semesters in India, please refer to the program links

What are the inclusions and exclusions in the Tuition fee structure?

INCLUSIONS

1. Total Tuition Fees including the academic fee for the courses covered at Amity and also in UK and USA.
2. Industry visits
3. Sightseeing (as part of the programme). Additional tours expenses to be borne directly by the students
4. Use of Learning Resources at Partner Institution

EXCLUSIONS

1. Accommodation
2. Boarding and Lodging
3. Daily Meals
4. Visa Fee
5. Return Airfare
6. Insurance

FAQs

7. Any Expenses of Personal nature
8. Tips & Shopping. Monument Entry Fees

Accommodation

Accommodation is arranged by the Amity University itself.

The University does not encourage any student to stay in their own accommodation as it is a fully residential program conducted by the University.

- Accommodation in UK is arranged by our Amity University London Campus (<http://www.amitylondon.org.uk/>). Previous places where accommodation arranged for 3 C students include Stay Club Colindale and Trafalgar Square.
- Accommodation in US is as per the university partners. For example in academic years year 2014-15, 2015-16, 2016-17 it was within the campus of our US partner California State University, San Bernardino.(www.csusb.edu). For the academic year 2017-18, it is the beautiful 176 acres Amity Campus at 500, Montauk Highway, Oakdale, New York, with lectures and tutorials at Adelphi University, New York

How does the 3C differ from a traditional programme?

The biggest differentiator is that during the program students go to UK for 3 months and US for next three months. This is a unique proposition that no other programme offers. The programme gives a chance to interact with international faculty and students. Interacting at a global platform enables student to broaden thought process and think out of the box. The lectures delivered by brilliant faculty and a chance to interact with extremely accomplished fellow students create an unparalleled learning experience. Industry visits is a key element embedded within the programme. It will enable understanding global work environment, culture and understand the global dynamics better.

Our goal is preparing students to be more than just a better manager and to be a truly global manager.

The Program opens up hosts of opportunities and gives an edge over others in the international arena, whether while applying for further studies or gaining employment opportunities.

How is Amity's approach different from other Universities?

FAQs

Our approach is unique and is guided by several factors. We cannot think of a better way to introduce students to the global dynamic of business than to place them in these all-encompassing, real-world assignments. These assignments not only provide an exceptional experiential learning experience, but also involve you in the global nature of business. We are able to create a world class learning environment for the students. Our key advantage is our size, reach and a proven successful track record in delivering such programmes.

When is the last date for application?

As per the details given on website www.amity.edu.

Why US and UK as destination?

The concept of 3 continent programs is based on providing an experiential learning opportunity from diverse yet integrated and different yet complementary economies that can add on well to the initial exposure received in India. UK and US are both English-speaking countries where many Indians have preferred to go for further studies or for career progression. The diaspora, cross-cultural environment and scale of development provides an excellent platform to experience the desired characteristics, growth, technology and impact of social & economic factors on one's domain of interest. The academic & industrial institutions of UK and US are further able to provide the best learning outcomes that are integral to the success of the 3 Continent Programmes.

GUIDANCE AND SUPPORT

One allotted faculty accompanies the students in their foreign travel

A lot of activities and conversation sessions are conducted by the alumni of 3Continent Programs as they can share their experiences and give their advice which can make their travel easy

How can I learn more about the programme?

For further details, you may also contact:

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