

# ALUMNI REUNION, 2013 – ‘Smriti Sangam’

September 21st, 2013

Alumni Reunion PGDM Class of 1997-2007 & MBAs till 2007

Thousands of students have passed out from Amity Business School and these Alumni have contributed significantly to the growth in the stature of Amity and for building its reputation as a center of excellence in management education. An Alumni Meet was planned on September 21st, 2013, for PGDM Class of 1997-2007 & MBAs till 2007. The primary objective of which was to provide them an opportunity to get a feeling of their old campus, meeting their teachers and interacting with juniors as mentees. The Alumni Meet was aimed at assisting in creating a path for a merger of many academic, social and cultural events.

An elaborate planning and execution exercise was commenced almost 3 months in advance with the launch of the “Smriti Sangam” website, facebook and other social media initiatives apart from formal channels of communication with the pass-outs, most of them have now touched the pinnacles of success and residing all over the world.

Finally on 21<sup>st</sup> September the main sport grounds were resplendently decorated to welcome our dearest Alumini



But the Almighty had other plans – it rained torrentially rendering the main grounds unusable. Team ABS under the composed guidance of the Director immediately shifted the entire setups to F3, F2 foyers and the auditorium. Event was affected because of unexpected heavy rain and traffic jam in Delhi and NCR but despite of all the odds 114 out of registered 343 Alumni and 196 guests attended the event. Most

remarkable thing was even Alumni from first batch (1995-1997) came along with their family.



Several premium brands were the sponsors of the events which were given adequate space inside.



All the alumini were given traditional welcome with tilak and the “Bean and Nagada Wallahs” made the whole entrance festive and celebratory. They were complemented by traditional dances.



Like always the guests were welcomed by the smiling faces of the Acting VC, Dean FMS and Director ABS.





The registration got to its work of taking the details of all arrivals so that our family can be indexed for all times and purposes to come. On arrival they were given impressive folders.



A very enticing "Kids Corner" was devised for all the young ones. It had various attractions for them such as a magic show, potter's wheel, toy-train etc. The children were also given gifts.





We were fortunate to have the Chancellor, AUUP Mr Atul Chauhan with us who took a keen interest in all the activities of the evening.





The evening rolled with some very interesting performances by the cultural club to a packed hall







Later some alumni who are now the stalwarts of the industry shared their experiences in the corporate and reminisced about ABS of their times.









Consequentially they were addressed by their esteemed faculty members Acting Vice Chancellor, Director ABS, Dean FMS and Dr S. K. Laroia





The distinguished alumni who have achieved echelons of success were rewarded by the Chancellor AUUP who later also gave an inspirational speech and as always mesmerized the audience.









Surely an evening to remember.....



# A note of appreciation..... from an Alumini.....

Dear Sir

I write this mail with a deep sense of gratitude!! I, on behalf of all of us from our batch thank you and the entire team who would have worked tirelessly for days and then at the last minute (due to rain) to make this evening a grand success.

Right from the reception at the main gate entrance, where students were standing with umbrellas to let us know where to enter, from the set of students in the parking lot to hand over umbrellas to us, the grand entry where it was a pleasure to be welcomed with music, flowers and the traditional tilak, the eating arrangements, the cultural programs, etc.. made us re-live all the moments that we have all been a part of. I must say the arrangements were only better than what we used to do at our time.

Please accept my CONGRATULATIONS to you and the entire team at Amity for making us feel extremely special once again. You always said "Once a student- always a student"- and we felt and lived it once again!

I will request you to please forward this mail to each and every person concerned and connected with this event. It was a night many of us will never forget and a night, which many of us would want to re-live again and again. Please let everyone know that this mail or any appreciation would fall short to explain how nice, happy and nostalgic all of us felt at Smriti Sangam!

Yours Sincerely

Alumni- ABS