



AMITY
UNIVERSITY

**DIRECTORATE OF DISTANCE &
ONLINE EDUCATION**

AMITY INFORMATION CENTERS

AMITY INFORMATION CENTERS

AGRA
Shop No. 5, Ground Floor, Block 114 F, Deepshikha Building,
Near Sanjay talkies, Sanjay Palace
Cont.: 0562-4064479, 9917770022 | Email: aashra@agr.amity.edu

ALLAHABAD
Plot No.: HH/A 54 A, 2nd Floor, Civil Lines, Sardar Patel Marg
Cont.: 0532-2260123, 8874911115 | Email: rskushwaha@ald.amity.edu

AMRITSAR
SCO No.: 3 District Shopping Centre, Ranjit Avenue, 4th Floor
Cont.: 0183-6050008, 9780022802 | Email: pkaur@asr.amity.edu

BAREILLY
Building No. 1, 1st Floor, DD Puram, Peter England Building
Cont.: 0581-2311720, 8874911113 | Email: ragarwal@bri.amity.edu

BELGAUM
CTS No. 3439/1A & 2 A, More Plaza, College Road, Belgaum
Cont.: 0831-2451022, 8951535560

BHAGALPUR
Patal Babu Road, Angar Complex
Cont.: 0641-2420190, 9334197148 | Email: skmar@aic.amity.edu

BHOPAL
4th Floor, 4333 Ashima Mall, Hoshangabad
Cont.: 0755-4053020, 9827164366 | Email: rrai@aic.amity.edu

CALICUT
Room No.: S,5/3412, Mavoor Road
Cont.: 0495-4015251, 9633706121 | Email: matk@aic.amity.edu

COIMBATORE
Room No: 202A, Raheja Centre, Avinashi Road
Cont.: 0422-4200364, 9790923195 | Email: psmohanraj@aic.amity.edu

DEHRADUN
Shivalik Complex 91, Tagore Villa, Opp. PNB Chakrata Road
Cont.: 0135-6055552, 9258010353 | Email: rrao@aic.amity.edu

DHANBAD
2nd Floor 210, Shri Ram Plaza Bank More
Cont.: 0326-22300457, 9031008167 | Email: pprasad@aic.amity.edu

GUWAHATI
Cont.: 9706771480 | Email: adeka@aic.amity.edu

GWALIOR
Amity University Madhya Pradesh Maharajpura (Opposite Airport)
Cont.: 9993723655 | Email: rchourasia@aic.amity.edu

JABALPUR
1989, MLB School Crossing, Near Manas Bhavan, Wright Town
Cont.: 0761-2611994, 9300335319
Email: asharma@aic.amity.edu

JALANDHAR
Axis Building, 5th Floor, BMC Chowk,
Cont.: 0181-4612280, 9988092280 | Email: pverma@aic.amity.edu

JAMSHEDPUR
Tiary Bechar Complex, Main Road, Bistupur
Cont.: 0657-2223334, 9031008168 | Email: asharma@aic.amity.edu

KANNUR
KVR Tower, South Bazar
Cont.: 0497-2764106, 9633904106 | Email: jchandran@aic.amity.edu

LUDHIANA
41, Feroz Gandhi Market, 5th Floor, Above Titan Showroom
Cont.: 0161-5025580, 9988802280 | Email: gdutta@ldh.amity.edu

MADURAI
82-Chandra Gandhi Nagar, Ponmeni,
Cont.: 0452 4377957, 9677149183 | Email: ggopalan@aic.amity.edu

MORADABAD
Cross Road Mall Civil Lines, Near RN Inter College 1st Floor,
Cont.: 0591-2411295, 8874911114 | Email: sgandhi@aic.amity.edu

NASHIK
11, 1st Floor, D.J. House, Opp. Model Colony, College Road
Cont.: 0253-2345497, 9890000233 | Email: tavaidya@aic.amity.edu

PONDICHERRY
23, Gayatri Nagar, 100 Feet Road, Near Railway Gate, Mudaliar Pet
Cont.: 0413-2359355, 7708004245 | Email: sbaskaran@aic.amity.edu

RAIPUR
14C, 3rd Floor, Shyam Plaza
Cont.: 0771-2428464, 9300333464 | Email: kyadav@aic.amity.edu

RAJKOT
505, 5th Floor, Dhanrajni Complex, Near Hotel Imperial Palace, Yagnik Road
Cont.: 0281-3980511, 9824828207 | Email: maaansari@aic.amity.edu

RANCHI
5A Tirupati Complex, 5th Floor, Above Reebok Showroom, Circular Road
Cont.: 0651-2560933, 9973511200 | Email: ssiddiqui@aic.amity.edu

ROURKELA
D-11, Koel Nagar,
Cont.: 0661-2470110, 9776389718 | Email: kktiware@aic.amity.edu

SHIMLA
Sarab Complex, Above Cafe Coffee Day, Sanjoui Bazaar
Cont.: 0177-2844883, 9459541408 | Email: mverma@aic.amity.edu

SILIGURI
Radha Apartment, ISKON Mandir Road, Opp. of Sevoke Road
Cont.: 0353-6500347, 9641479795 | Email: mmukherjee@aic.amity.edu

VADODARA
Siddharth Complex, 2nd Floor, RC Dutt Road
Cont.: 0265-3089366, 9714991661 | Email: rtakle@aic.amity.edu

VARANASI
Shop No.3&4, 1st Floor, Shakumbari Complex, B-27/90,
Durga Kund Road, Belpur
Cont.: 0452-2276322, 8874911117 | Email: agupta@vrn.amity.edu

VIJAYAWADA
D No: 39-1-68 A, MG Road, Above Thomas Cook
Cont.: 0866-2488505, 8801599505 | Email: rmaliseti@aic.amity.edu

VIZAG
203, Rams Plaza, Dwarka Nagar, 2nd Lane Vishakhapatnam
Cont.: 0891-6643312, 8801599512 | Email: ssrkumar@aic.amity.edu

NEW DELHI NCR

DEFENCE COLONY
Amity School of Distance Learning, E-25, Defence Colony,
New Delhi, Tel.: 011-41888590, 98-684-93183

GURGAON
Amity International School, Sector-46, Gurgaon, Tel.: 0124-3266207

JANAKPURI
B-1/632, Main Najafgarh Road, Near Janakpuri-E
Metro Station, Janakpuri, New Delhi, Tel.: 011-25573114

NOIDA
Amity Campus, Sector-44, Noida
Tel.: 0120-4391278, 4391279, 4391300, 4614200,
Toll Free: 1800-102-3434

VASUNDHARA
Amity School of Distance Learning,
Amity International School Campus, Sec-6,
Vasundhara, Ghaziabad (UP) Tel.:0120 3278008

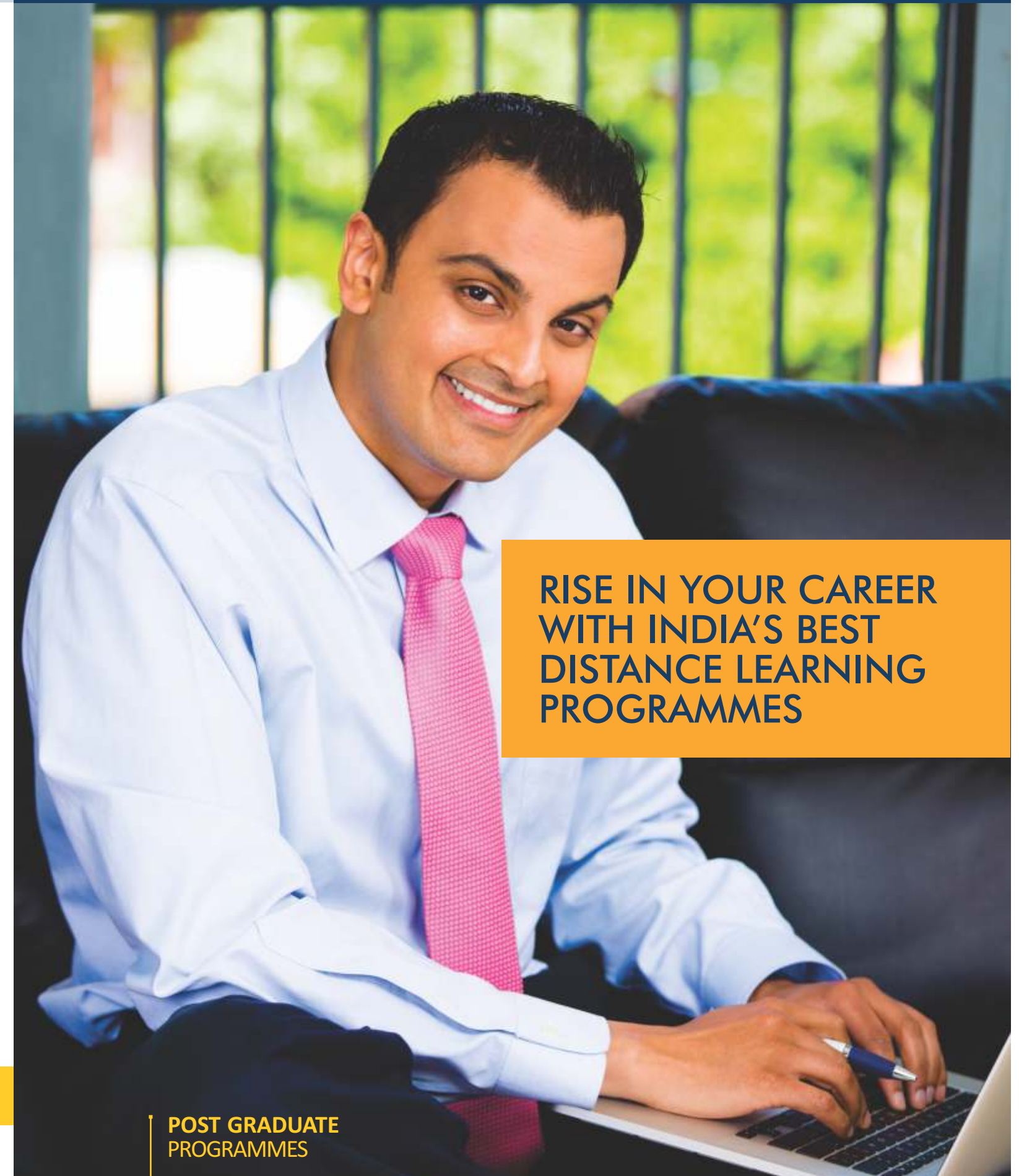
SAKET
Amity Campus, M-Block Market, Saket, New Delhi
Tel.: 011-29561680, 98-910-25104



AMITY
UNIVERSITY

**DIRECTORATE OF DISTANCE &
ONLINE EDUCATION**

F2- Block, 2nd Floor, Amity University, Sector-125, Noida-201 301 India | Contact: 1800-102-3434/0120-4614200
Email: distancelearning@amity.edu, elearning@amity.edu | Website: www.amityonline.com, www.amity.edu/asodl



**RISE IN YOUR CAREER
WITH INDIA'S BEST
DISTANCE LEARNING
PROGRAMMES**

**POST GRADUATE
PROGRAMMES**

MESSAGE FROM THE FOUNDER PRESIDENT



Distance Learning is now a wonderful reality. The wiser ones in the society would grasp its importance instantly and grab the opportunity earlier than the others. Others, of course, would follow suit.

It is always like that in life, the successful ones seize the opportunity earlier than others. In today's fast changing world, the concepts, the criteria, the philosophy and life styles are in a state of flux. The dreams have become more real and virtual –the pace unthinkable in the bygone era.

Distance Education is one such fast developing concept. With this the less successful ones would become more successful and the successful ones can reach to the top.

Hidden potentials, dormant talents, aptitude, interests, and aspiration can be developed to the fullest through Distance Learning.

Continuous learning and updating knowledge has now become essential more than ever before. It is a must to keep pace with the dynamic demands of all professions.

I compliment all those, who hold this brochure in their hands, as they are already on their way to master the tools of success and yet greater success. I wish them all joy in their career, profession and life.

I also congratulate all those who are richly contributing to the concept of Distance Learning and thus helping the society, the country and the humanity as a whole. They will always be remembered for their contribution to the society.

Dr. Ashok K. Chauhan

Founder President

Ritnand Balved Education Foundation (RBEF)

(The Foundation of Amity Institutions and the Sponsoring Body of Amity Universities) & Chairman, AKC Group of Companies

MESSAGE FROM THE ACTING VICE CHANCELLOR



We all know, infusion of ICT in higher education, distance mode in particular, has facilitated learning anytime, anywhere and for everyone including adults. New technologies and business trends are fundamentally impacting the way we communicate, learn, and share information at work, at home, and in our communities.

To make an impact in professional space and also in the organisations, we must engage ourselves in lifelong learning to add values, skills and competencies in order to stay updated and relevant to current needs and this can be achieved through Distance and Online Education.

With fast changing technology, we are now able to reach out to the disadvantaged section of our society and provide education and skill in much economical and affordable manner which hitherto was unthinkable in conventional mode of education. The explosion of Web 2.0 and 3.0 technologies and its future application in education domain will transform the learning pattern in terms of higher efficacy and measurable outcome. Learning and knowledge sharing through social networks and use of cloud computing produces prolific and tangible results.

At Amity Directorate of Distance & Online Education, we constantly innovate and strive for infusing higher academic excellence keeping the right balance between fundamental theories and its applications to bring about distinctive competence in each of our students.

I assure you that Amity University is always with you in your academic pursuits, quest for knowledge and in your endeavor to achieve success in life.

I sincerely hope you all will truly enjoy learning and enrich yourself during your studentship with Amity University and ADDOE will turn out to be good platform to showcase talents of students and faculty and help bridging the gaps in terms of knowledge and affiliation.

Wish you all the very best in all your future endeavor.

Prof. (Dr.) Balvinder Shukla

Acting Vice Chancellor,

Amity University, Uttar Pradesh

MESSAGE



In the era of knowledge and advent of Information, Communication Technologies have changed the entire landscape of higher education globally. Vision of Amity Educational Group is to provide, holistic growth to student through enhancing their knowledge and skills.

I had the privilege to see the phenomenal growth in Distance Education and also seen the sincerity and dedication of all the stakeholders to see that quality is always maintained at the highest peak when we deliver any course at Amity University.

Prof. Dr. Alka Munjal
Director Academics
Amity University, Uttar Pradesh



In more than a decade, Amity University with generous financial and moral support from the Ritnand Balved Education Foundation and with the blessings of our very own Founder President has made massive investments in state-of-the-art technology and in creating “wired” schools. The goal is to provide individuals with value based online teaching and learning strategy for their development.

With this initiative of ours, we are bound to come closer to the fulfillment of the dream of our Hon'ble Founder President. I wish this movement a grand success!

Dr. Sanjay Srivastava
Dean, Faculty of Management Studies
Amity University, Uttar Pradesh

MESSAGE



As you read this message, you already would have taken a momentous decision or are about to take one that is going to affect your life for a long long time.

When you join Amity's Distance Education Programme, you get equal access to education regardless of your socio-economic status, your income, your area of residence, gender, race or age. Amity provides you a plethora of programmes in Distance Learning and Online as also in both modes of delivery, i.e., synchronous and asynchronous learning. To face the challenges of life and achieving your goals, we at Amity feel that a combination of excellent education and Indian values would in the long run, always give a win-win competency.

By the time you finish your programme, you will be equipped with qualities of both head and heart to achieve your life goals. I have no doubt that having got this opportunity to pursue your higher studies, you would remain committed to your decision and won't give up midstream.

A warm welcome to Amity family and best wishes for life.

Maj Gen (Dr.) Surendar Kumar
Advisor, Amity Directorate of Distance & Online Education
Executive Senior Vice President, RBEF



I invite you to join our fully internationally accredited Enhanced, Economical programmes from Amity Directorate of Distance & Online Education and be a proud 'Amitian'.

It is matter of privilege to welcome each one of you in opting Amity's Distance Learning Programmes from the Directorate of Distance & Online Education which is an integral part of India's largest & best private university.

All programmes are fully accredited and recognised from the applicable statutory bodies and are made available at extremely affordable fees.

Dr. Manoj Sharma
Dean, Faculty of Distance Learning
Director, Amity Directorate of Distance & Online Education
Amity University, Uttar Pradesh



At Amity we have a strong corporate interface. Our placement cell counsel students and helps them choose an appropriate course depending on their aptitude and interest. It encourages students to actively participate in formulating strategies for industry interaction and placement.

I extend our whole hearted support and cooperation to the students so that they realize the importance of education.

Abhinash Kumar
Jt. Director, Amity Directorate of Distance & Online Education
Amity University, Uttar Pradesh

AMITY EDUCATION GROUP

With over two decades of academic excellence, Amity Education Group is today recognised for pioneering a global culture in education in India.

Amity began as the brain child of one man – an industrialist and an educationist with unflinching faith in the potential of the youth, Dr. Ashok K. Chauhan – the Founder President of the Amity Education Group. Today, Dr. Chauhan’s vision has translated into the internationally benchmarked campuses that have come to epitomise the Amity Education Group.

Modelled after Ivy League institutions, Amity has successfully pioneered the concept of globally benchmarked education here in India with sprawling sylvan campuses, state-of-the-art technology, modern well-researched curriculum and a seamless partnership with the industry. Presently the Amity Education Group comprises of 5 Universities, 17 Schools & Pre-schools, 150+ Institutions and 10 International Campuses across London, Singapore, New York, California, Dubai, Abu Dhabi, South Africa, Mauritius, China and Romania. The Group is home to over 100,000 students pursuing 250 programmes in over 50 diverse disciplines, across pre-school to Ph.D.

AMITY EDUCATION GROUP AT A GLANCE

- 100,000 Students
- 4,500 Faculty
- 1,000 acres of Campuses
- 5 Universities in Noida, Gurgaon, Lucknow, Jaipur and Gwalior
- 10 International Campuses in London, Singapore, New York, California, Dubai, Abu Dhabi, South Africa, Mauritius, China and Romania
- Campuses in 13 cities of India
- 17 Schools & pre-schools
- 150+ Institutions & Centers
- 25,000 Students on Scholarship
- 47,000 On-campus Placements in the last years

AMITY UNIVERSITIES IN INDIA



AMITY'S INTERNATIONAL CAMPUSES





AMITY EDUCATION GROUP

Amity University Noida is India's top ranked non-profit pvt. University established through state legislature, with powers to award degrees as per the sections 2f and 22(1) of the UGC Act.

WHY BRILLIANT STUDENTS PREFER AMITY

- Globally recognised degrees for job opportunities and pursuing higher studies
- Learning from a faculty credited with filing 519 patents and developing 700 Management Case-Studies bought across 47 countries
- Curriculum that's developed by over 30 top corporates
- Military training programme to imbibe discipline
- Personality enhancement modules to develop confidence
- Industry interaction with over 50 Global Gurus and 1500 Industry Leaders
- Choice of 300 credit courses to learn beyond chosen discipline
- India's Largest Pvt. Scholarship Programme

INTERNATIONAL

| | |
|---|---|
|  | IET U.K. Accreditation for B.Tech Programmes (First University in India) |
|  | First University in India to get the prestigious ACBSP(USA) Accreditation for its Management Programmes |
|  | 'Premier Status' Accreditation from ASIC, UK (First University in India) |
|  | ISO 9001-2000 and ISO 14001-2004 Certificate from British Standards Institution (BSI) |
|  | Listed in United Nations list of Global Universities |
|  | Member of Association of Commonwealth Universities |

NATIONAL

| | |
|---|---|
|  | Accredited with Grade 'A' by National Assessment & Accreditation Council (NAAC) |
|  | Member of Association of Indian Universities |
|  | Recognized by Department of Science & Technology, Govt. of India as Scientific & Industrial Research Organisation |
|  | Law Programmes accredited by Bar Council of India |
|  | Architectural Programmes accredited by Council of Architecture |
|  | Educational Programmes accredited by National Council of Teachers Education |
|  | Distance Education Programmes accredited by Distance Education Council |
|  | Pharmacy Programmes accredited by Pharmacy Council of India |
|  | M.Phil. (Clinical/Rehabilitation Psychology) Programmes accredited by Rehabilitation Council of India |

Conferment of INDIAN EDUCATION AWARD 2012

(National Awards on Excellence in Education) for being THE BEST NON-PROFIT PVT. UNIVERSITY

TOP-10 RANKED INSTITUTES IN

- Management
- Engineering
- Mass Communication
- Insurance
- Biotechnology
- Telecommunication
- Law, Hospitality
- Fashion



AMITY SCHOOL OF HOSPITALITY
Ranked amongst top 10 by Outlook



AMITY LAW SCHOOL
Ranked amongst top 10 by India Today & Outlook



AMITY SCHOOL OF ENGINEERING & TECHNOLOGY
Ranked No.1 by India Today and amongst top-10 for academics by Dataquest



AMITY BUSINESS SCHOOL
Ranked amongst top 10 by Business Today, Outlook & Economic Times (Corporate Dossier) dtd. 15th April 2011



AMITY SCHOOL OF MASS COMM.
Ranked amongst top-5 by India Today



AMITY INSTITUTE OF BIOTECHNOLOGY
Ranked No.1 by Biospectrum



AMITY SCHOOL OF FASHION TECHNOLOGY
Ranked amongst top-10 by India Today



AMITY INSTITUTE OF TELECOM ENGINEERING & MANAGEMENT
Ranked amongst top 5 by Outlook

INDIA'S ONLY UNIVERSITY WITH 47,000 CAMPUS PLACEMENTS OVER THE YEARS

- 8,000 campus placements this year in Fortune 500 Companies, MNCs & Top Corporates
- Record 758 campus placements by Wipro, its largest ever from a single campus in 2012
- 80% B.Tech students of 2013 passing out batch placed in 7th semester only, in 2012
- Placement across more than 65 sectors like Manufacturing, Finance, Banking, Telecom, Infotech, Pharma, Renewable Energy, Aerospace, Tourism, Hospitality, Fashion among many others.
- Recruitment by leading Govt. organisations like Armed Forces, NTPC, DRDO, ISOR, BARC

FEW OF THE FORTUNE 500 EMPLOYERS WHO RECRUIT FROM AMITY



SOME TOP GLOBAL UNIVERSITIES WHERE AMITY STUDENTS ARE PURSUING HIGHER STUDIES

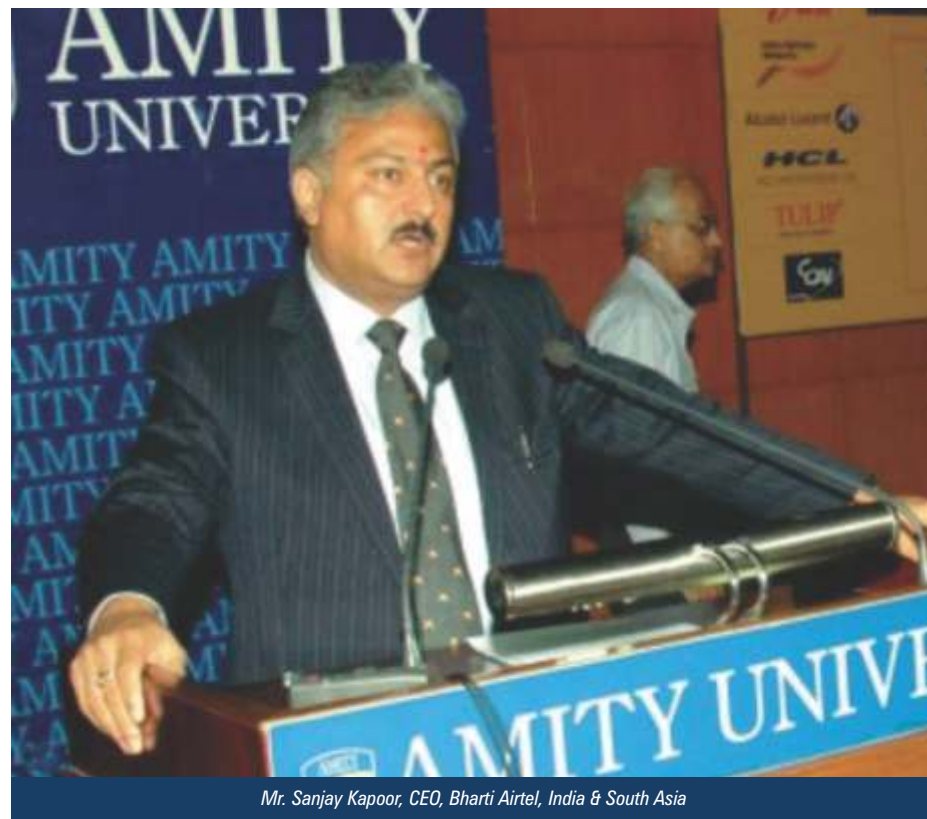


AMITY EDUCATION GROUP

Over 1500 Corporate Leaders have been on Amity campus to interact with students through Unique Industry Interaction Platforms like CEO's Forum and CEO Dinner Series



Mr. S.K. Chaturvedi, CMD, Power Grid



Mr. Sanjay Kapoor, CEO, Bharti Airtel, India & South Asia



Mr. Shivendra Singh, ED Fortis Healthcare



Mr. Debashis Sur, President, Tata Tele Services



Mr. Arup Roy Choudhury, CMD, NTPC

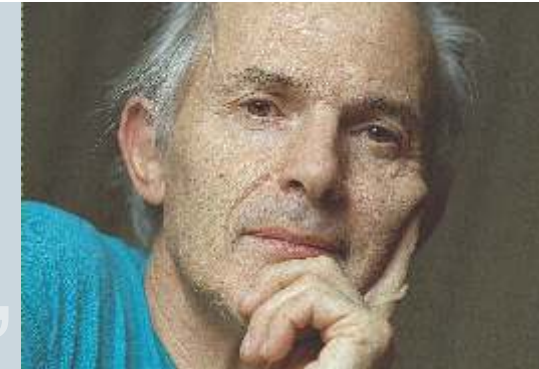


Mr. B.C. Tripathy, CMD, GAIL



Dr. Brij Mohan Lall Munjal, Chairman, Hero MotoCorp

“ Amity students are the most exciting that I have ever met. ”



Nobel Laureate Professor Sir Harry Kroto, FRS
Francis Eppes Professor in the Department of Chemistry and Biochemistry at Florida State University, USA

“ I am very impressed with Amity University. ”

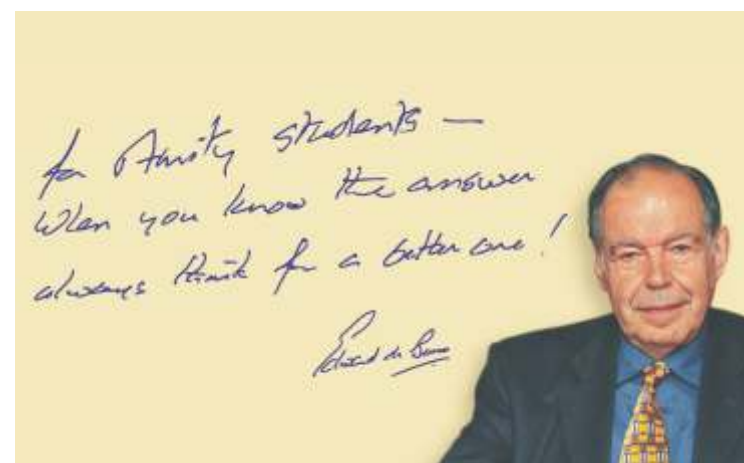


Prof. Werner Arber
Nobel Laureate & Honorary Professor of Biotechnology at Amity University

“ I believe that Amity would generate a pool of creative leaders for participating in the national development mission. ”



Dr. APJ Abdul Kalam
Hon'ble Former President of India



“ For Amity students-when you know the answer, always think for a better one! ”

Dr. Edward De Bono
Lateral Thinking Guru

Over 50 international gurus including Stephen Covey, Harry Beckwith, Tom Peters, Philip Kotler, Dr. Kenichi Ohmae and Thomas Stewart have visited Amity campus



Kenichi Ohmae
Strategic Mktg. Guru



Tom Peters
Acclaimed Mgmt. & Innovation Group



Philip Kotler
Marketing Mgmt. Guru



Harry Beckwith
Experiential Marketing Guru



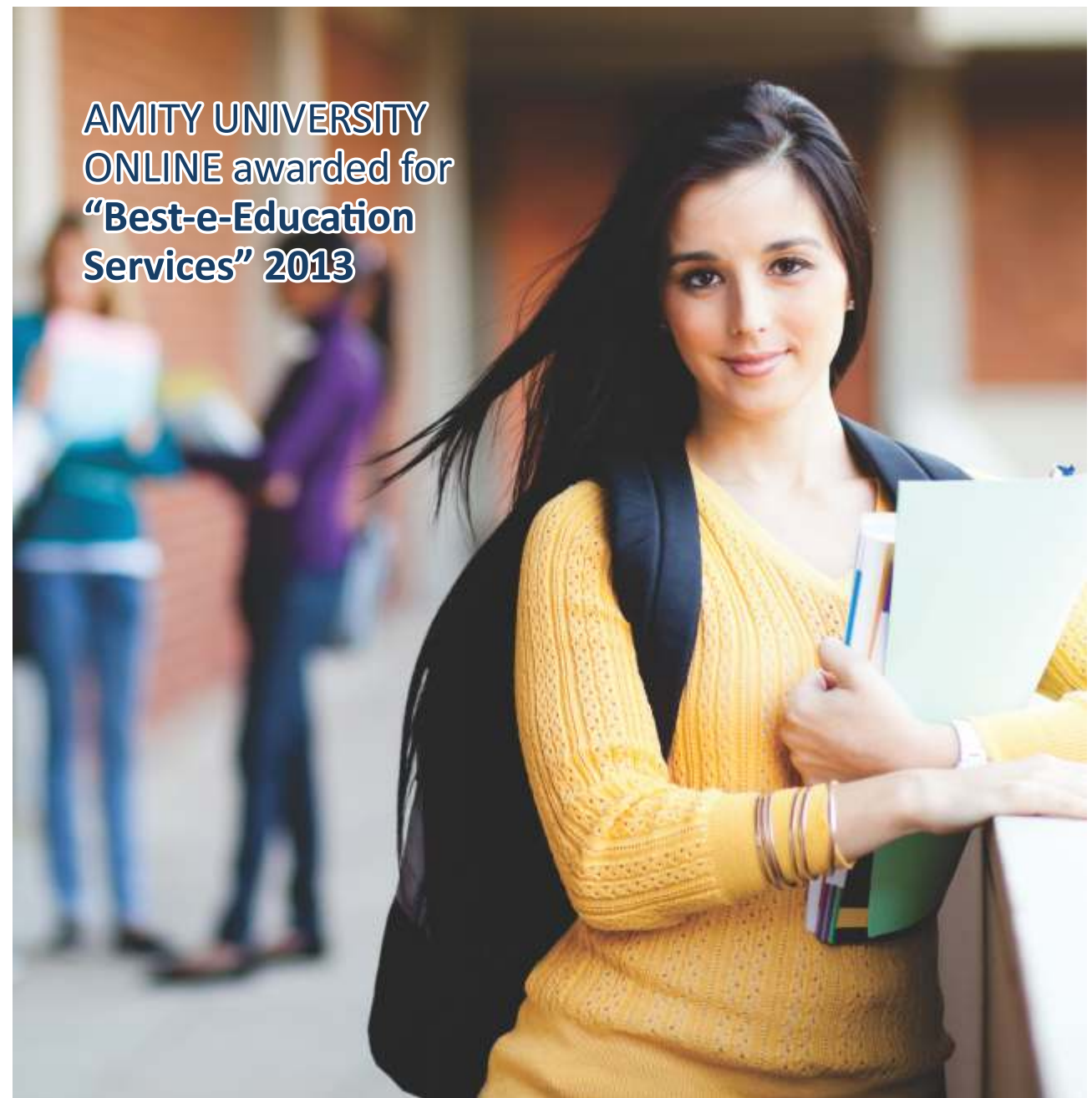
Steven Covey
Author-7 Habits of Highly Effective People



Amity Directorate of Distance and Online Education (ADDOE) symbolises the foresight and vision of its Founder President, Dr. Ashok K. Chauhan to provide high quality education in management and other professional fields in distance learning/online mode at affordable cost to all those who are aspiring to achieve their life goals.

ADDOE enjoys the guidance of Amity's Academic Advisory Board. It comprises top corporate leaders and academicians who meet regularly to contribute towards aligning the curriculum with the latest management practices being followed in the industry.

The excellent quality of course material, faculty, delivery methodology and student support services have been recognised and Amity has been ranked the No.1 institute for Distance & Online Learning by the prestigious B-school Ranking Survey (Source: Times of India). Very recently, Amity University Online was awarded for "Best e-Education Services" during Indian Retail Awards 2013.



ADVANTAGE AMITY

- Archived lectures by world-class faculty on website
- Digital Library with thousands of e-books on management, research articles, case studies etc.
- On-time exams, results & delivery of degree
- Flexible learning anytime, anywhere
- 24x7 access to course & study material
- Option to choose between online & offline mode
- Highly affordable fees
- Efficient student support
- Single login access for all workings
- Online submission of assignments, no hard copies needed

INDIA'S FIRST UNIVERSITY TO GET EFMD (EUROPE) ACCREDITATION FOR ITS ONLINE MBA PROGRAMMES



The European Foundation for Management Development is Europe's largest network association in the field of management development with over 800 member organisations in 81 countries. Only 11 universities/institutions worldwide have been awarded CEL accreditation. This accreditation is a testimony to the world-class quality of Amity's online programmes and its delivery through hi-tech technology.

Amity also offers tele-education in all 53 Pan-African nations through a Govt. of India Project.



AMITY MANAGEMENT FACULTY HAS BEEN CREDITED WITH DEVELOPING 700 MGMT. CASE-STUDIES IN THE LAST YEARS

Amity Case Studies have been bought in 47 countries by leading universities/institutions/corporates like Harvard, Oxford, MIT, Boston, Columbia, AT Kearney, Bopston Consulting Group, Bain & Co., KPMG...

CAREER ORIENTED PROGRAMMES

Post Graduate programmes offered by Amity provide an intensive, stimulating and challenging learning experience in various disciplines. The curriculum covers all the important areas which may be expected from a working manager. The successful completion of the programme will enable executives to assume a strategic role in their organisation.

PG PROGRAMMES OFFERED:

| Sl. No. | Programme Name | International | Domestic ODL | | Domestic Correspondence | |
|------------------------------|--|---------------|--------------|-------------|-------------------------|-------------|
| | | | ODL (USD) | INR Lumpsum | INR Semester wise | INR Lumpsum |
| POST GRADUATE DEGREE | | | | | | |
| 1 | Blended Master of Business Administration 2 yrs | 6500 | 350000 | 350000 | NA | NA |
| 2 | Master of Business Administration 2 yrs | 2500 | 125000 | 135000 | 65000 | 75000 |
| 3 | MBA in International Business | 2500 | 125000 | 135000 | 65000 | 75000 |
| 4 | Master of Financial Management | 2500 | 125000 | 135000 | 65000 | 75000 |
| 5 | MSc (Information Technology) | 2500 | 125000 | 135000 | 65000 | 75000 |
| 6 | Master of Computer Applications | 2500 | 125000 | 135000 | 65000 | 75000 |
| 7 | Master of Business Administration in Hospitality Management | 2500 | 125000 | 135000 | 65000 | 75000 |
| 8 | Master of Business Administration in Finance 2 yrs | 2500 | 125000 | 135000 | 65000 | 75000 |
| 9 | Master of Business Administration in Human Resource Management 2 yrs | 2500 | 125000 | 135000 | 65000 | 75000 |
| 10 | Master of Business Administration in Information Technology 2 yrs | 2500 | 125000 | 135000 | 65000 | 75000 |
| 11 | Master of Business Administration in Marketing 2 yrs | 2500 | 125000 | 135000 | 65000 | 75000 |
| 12 | Master of Business Administration in Petroleum and Natural Gas | 2500 | 125000 | 135000 | 65000 | 75000 |
| POST GRADUATE DIPLOMA | | | | | | |
| 13 | PG Diploma in Business Management | 1500 | 62500 | 67500 | 32500 | 37500 |
| 14 | PG Diploma in Financial Management | 1500 | 62500 | 67500 | 32500 | 37500 |
| 15 | PG Diploma in Material Management | 1500 | 62500 | 67500 | 32500 | 37500 |
| 16 | PG Diploma in Human Resource Management | 1500 | 62500 | 67500 | 32500 | 37500 |
| 17 | PG Diploma in Marketing Management | 1500 | 62500 | 67500 | 32500 | 37500 |
| 18 | PG Diploma in Export Management | 1500 | 62500 | 67500 | 32500 | 37500 |
| 19 | PG Diploma in Production and Operations Management | 1500 | 62500 | 67500 | 32500 | 37500 |
| 20 | PG Diploma in Information Technology | 1500 | 62500 | 67500 | 32500 | 37500 |
| 21 | PG Diploma in Logistic & Supply Chain Management | 1500 | 62500 | 67500 | 32500 | 37500 |
| 22 | PG Diploma in French | 1500 | 62500 | 67500 | 32500 | 37500 |
| 23 | PG Diploma in Journalism and Mass Communication | 1500 | 62500 | 67500 | 32500 | 37500 |
| 24 | PG Diploma in Retail Management | 1500 | 62500 | 67500 | 32500 | 37500 |
| 25 | PG Diploma in NGO Management | 1500 | 62500 | 67500 | 32500 | 37500 |
| 26 | PG Diploma in Legal & Business Environment | 1500 | 62500 | 67500 | 32500 | 37500 |
| 27 | PG Diploma in Networking Fundamental & Data Storage | 1500 | 62500 | 67500 | 32500 | 37500 |
| 28 | PG Diploma in Investment Analysis & Portfolio Management | 1500 | 62500 | 67500 | 32500 | 37500 |
| 29 | Post Graduate Diploma in Corporate Finance | 1500 | 62500 | 67500 | 32500 | 37500 |
| 30 | Post Graduate Diploma in International Business | 1500 | 62500 | 67500 | 32500 | 37500 |
| 31 | Post Graduate Diploma in Hospitality Management | 1500 | 62500 | 67500 | 32500 | 37500 |
| 32 | Executive Programme in Business Management | 1500 | 62500 | 67500 | 32500 | 37500 |
| 33 | Executive Programme in Advertising and Brand Mgmt. | 1500 | 62500 | 67500 | 32500 | 37500 |
| 34 | Executive Programme in Insurance Management | 1500 | 62500 | 67500 | 32500 | 37500 |

Eligibility: MBA - Graduate in any discipline with minimum 40% marks, PG Programmes - Graduate in any discipline, MCA - Any graduate with maths in 10+2 or BCA from recognised University

*Installment option is also available, visit: www.amityonline.com, www.amity.edu/asodl

CAREER SERVICES

The mission of Amity's Career Services Cell is to provide guidance and resources to a diverse student body for the achievement of students' career-related goals.

- In partnership with students, Amity's Career Services Cell facilitates career development through self-awareness, career exploration, career decision-making, and the implementation of their career choices.
- In partnership with faculty and university staff, career services provides information, programmes, and consultations to help them better understand the career-related needs of students.
- In partnership with employers, career services maintains existing and develops new relationships with a significant base of employers who have an on-going interest in the employment potential and careers of students and alumni.

Amity's Career Services Cell offers the following assistance to students:

- Placement Assistance
- Mock Interview Training
- Networking Events for Students with Corporates
- Career Guidance/Coaching
- Personal Grooming
- Self-Assessment Tests

To clarify doubts and queries, students can contact Amity anytime 7 days a week.

For admission: 0120-4614200, 1800 102 3434 (Toll free)

Email: distancelearning@amity.edu



OUR STAR ALUMNI



I would have committed a blunder had I not joined the MBA programme even though I was 55 years young. I gained a lot of confidence, insight, understanding, attitudinal change & value addition after completing the course.

Mr. B.P.S. Chauhan
Executive Director
Amity Energy & Environment



Unlike other places which offer diplomas, Amity Distance Learning awards a University Degree recognised by both the UGC and DEC. It's a qualification for life.

Mr. Rajender Prasad Kapur
Branch Manager,
State Bank of India, Noida



I have started my own company recently and this would not have been possible without the knowledge I acquired at Amity. I sincerely thank Amity Directorate of Distance Learning and wish them best to keep up the good work of preparing leaders.

Mr. Daya Prakash
CIO - LG Electronics



Amity is India's No.1 ranked Distance Learning Programme. It also offers a special fee for defence forces, making it a win-win choice for me.

Col. Hemant Saxena
Armed Service Corps,
Indian Army



With world-class study material and access to digital resources of online libraries, distance disappears in the learning experience of Amity's Distance Learning.

Mr. Vinod Mehta
Regional Director- Asia Pacific
& Middle East, Global SSI



I had a desire to acquire a qualification in Business Management. I realised that Amity University with the reputation of being an established leader in Education stratosphere would be the perfect option to do so.

Mr. Sunil Kumar Jatta
Country Head
Haier Appliances India Ltd.



Learning never stops and it should be one's endeavour to keep this learning process life long. Amity Distance Learning has provided an excellent opportunity in this direction for all working professionals and I have also been a beneficiary of this.

Mr. Ashok Kumar
Vice President- Human Leadership
HMEL
HPCL- Mittal Energy Ltd.



My experience with Amity turned out to be excellent right from the word 'GO' as the personnel at ADDOE office were so helpful and cooperative. The carefully prepared Study Material increased the appetite for further learning too.

Dr. V. Verma
Vice President- Qualities
Max Group of Hospitals



The MBA from Amity Distance Learning gave me the opportunity to catch up on the Degree while not missing my professional exposure. Both being equal contributors to my professional journey, I feel the course was very useful in my business sphere.

Mr. Ashish Shukla
Country Head
Cinapolis India



I give whole credit of my success to Amity and its distance learning MBA Programme. I would like to thank the officials and coordinators who taught me and guided me well.

Mr. P K Mishra
Retd. Addl. DG
BSF



I have done my MBA-HR through ADDOE in year 2004. The course curriculum has proved to be very useful in my job. I suggest that all non-MBA managers must attend such programmes conducted by Amity.

Mr. Prem Goswami
Vice President- HR
R. Systems International Ltd.



MBA at Amity is still useful to me in my day to day life and the course note I still refer sometimes. Your support during and after the programme was also something which I will never forget.

Sukhjit Singh
CIRS-AIRS
CANADA



The education and experience that I gained from Amity helped me to pursue a rewarding career in the finance sector. The curriculum, classes and tremendous support of Amity team stimulated my learning.

Mr. Vineet Bhasin
Vice President
The Royal Bank of Scotland



I selected Amity University Distance learning Programme to do MBA in Finance. The curriculum and the study materials are meticulously designed.

Mr. Nimit Gupta
Finance Manager
Radisson Hotel



I am highly benefited in my corporate career as this has immensely increased my thinking process. I would like to thank Amity for giving me such a opportunity.

Mr. Dhirendhar Singh
General Manager
TV Today Network Ltd.

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Standing at the threshold of a world of opportunities, Convocation Day is a milestone in every Amitian's journey towards excellence. A defining moment in the life of all students, Convocation Day arrives with the knowledge that the journey of excellence begun at Amity will continue with them for life. On this momentous day, Amitians from various parts of the world congregate alongside family and friends to receive their degrees at the Convocation Ceremony.



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Amity Distance & Online Education has a clear vision and mission of empowering students through world class quality education. We offer courses in diploma to postgraduate degree programmes in all domain areas ranging from Management, Technology, Finance, Media etc.

Students will be imparted knowledge and industry skills to equip them to work and grow in their respective careers. Amity gives a broad knowledge in theoretical as well as practical aspects to equip them to work. No wonder, Amity has achieved an impressive growth in the last 13 years.”

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