MASTER OF BUSINESS ADMINISTRATION (MBA - 3 YEARS)

FIRST YEAR

Semester-2 Semester -2

	MBADL 10101	Principles & Practices of Mgt	MBADL 10201	Organizational Behavior
Ī	MBADL 10102	Marketing Management	MBADL 10202	Computers in Management
ĺ	MBADL 10103	Accounting for Managers	MBADL 10203	Quantitative Techniques in Mgt
ſ	MBADL 10104	Managerial Economics	MBADL 10204	Corporate Governance

SECOND YEAR

Semester – 3 Semester – 4

	MBADL 20301	Human Resource Mgt	MBADL 20401	Financial Management
	MBADL 20302	Marketing Research	MBADL 20402	Production & Operations Mgmt
Ī	MBADL 20303	Mgmt Information Systems	MBADL 20403	Corporate Policies & Practices
Ī	MBADL 20304	Business Laws	MBADL 20404	Total Quality Management

THIRD YEAR

Semester -5 Semester -6

MBADL	Elective (Major) I & II	MBADL	Elective (Major) – III & IV
MBADL	Elective (Minor) I	MBADL	Elective (Minor) - II
MBADL 30537	Strategic Management	MBEDL 30638	Environment Management
MBADL 30570	Project Work	MBEDL 30670	Project Work – II
MBADL 30538	Behavioral & Allied Sciences		

ELECTIVE SUBJECTS

HUMAN RESOURCE MANAGEMENT INFORMATION TECHNOLOGY

MBADL 30501	Mgt of Change & Organizational	MBADL 30521	Data Base Mgt Systems
	Development		
MBADL 30502	Performance Appraisal & Potential	MBADL 30522	Information Technology & Mgt
	Evaluation		
MBADL 30503	Compensation Management	MBADL 30523	Networking & Communicate
MBADL 30504	Recruitment Selection & Retention*	MBADL 30524	Enterprise Resource Planning
MBADL 30505	Industrial Relations & Labour Laws*	MBADL 30525	System Analysis & Design*
		MBADL 30526	E-Commerce*

MARKETING INTERNATIONAL BUSINESS

MBADL 30506	Advertising & Sales Promotion	MBADL 30527	International Marketing
MBADL 30507	Strategic Marketing	MBADL 30528	India's Foreign Trade & Trade
			Policy
MBADL 30508	Marketing of Services	MBADL 30529	Comparative Management & Mgmt.
			of Multinational Companies
MBADL 30509	Sales & Distribution Mgmt.*	MBADL 30530	International Business Environment*
MBADL 30510	Consumer Behavior*	MBADL 30531	Export, Import Procedures &
			Documentation*

FINANCE INSURANCE

MBADL 30511	Management of Financial Institutions	MBADL 30532	Principles & Practice of Insurance
MBADL 30512 Advance Corporate Finance		MBADL 30533	Risk, Underwriting & Claims*
MBADL 30513	Project Management & Control	MBADL 30534	Risk Management and Reinsurance
MBADL 30514 Equity Research & Portfolio		MBADL 30535	Actuarial Science (Concept &
	Management*		Implementation)
MBADL 30515	Management of Financial Services*	MBADL 30536	Insurance Products (Personal &
			Commercial)*

PRODUCTION & OPERATIONS

TRODUCTIO	THOSE CITOT & OT ENERTHOUGH		
MBADL 30516	Materials Management		
MBADL 30517	Technology Management		
MBADL 30518	Project Management		
MBADL 30519	Logistics & Supply Chain Mgmt.*		
MBADL 30520	Production Planning & Control*		

* Note: Denotes Elective Minor

<u>MASTER OF BUSINESS ADMINISTRATION - EXECUTIVE FAST TRACK</u> (MBA EFT - 2 YEARS)

FIRST SEMESTER

Course Code	Course Title	Lectures (L) Hours Per Week	Audio visual studies Per Week	Assignmens / Self Studies Per Week	Total Credit
MBEDL 10101	Management Function & Behaviour	1	1	4	4
MBEDL 10102	Marketing Management	1	1	4	4
MBEDL 10103	Accounting for Managers	1	1	4	4
MBEDL 10104	Managerial Economics	1	1	4	4
MBEDL 10105	Information Management & computers	1	1	4	4
	TOTAL				20

SECOND SEMESTER

MBEDL 10201	Quantitative Techniques in	1	1	4	4
1 (DEDI 10000	Management	_			
MBEDL 10202	Human Resource Management	1	1	4	4
MBEDL 10203	Marketing Research	1	1	4	4
MBEDL 10204	Business Laws	1	1	4	4
MBEDL 10205	Financial Management	1	1	4	4
	TOTAL				20
THIRD SEMEST	THIRD SEMESTER				
ELECTIVE SUBJECT	ELECTIVE SUBJECTS				

\mathbf{ELE}	CTIVE	SUBJECTS

ELECTIVE SUBJE					
Select any two subje	cts each in 3 rd and 4 th semester (Major	Elective)			
	cts in 4 th semester (Minor Elective)				
*Note : Denotes Elec					
HUMAN RESOUR	CE MANAGEMENT				
MBEDL 20301	Organisational Change & Development	1	1	6	5
MBEDL 20302	Performance Appraisal & Potential Evaluation	1	1	6	5
MBEDL 20303	Compensation Management	1	1	6	5
MBEDL 20304	Recruitment Selection & Retention*	1	1	6	5
MBEDL 20305	Industrial Relations & Labour Laws*	1	1	6	5
MARKETING					
MBEDL 20306	Advertising & Sales Promotion	1	1	6	5
MBEDL 20307	Strategic Marketing	1	1	6	5
MBEDL 20308	Marketing of Services	1	1	6	5
MBEDL 20309	Sales & Distribution Management*	1	1	6	5
MBEDL 20310	Consumer Behavior*	1	1	6	5
FINANCE			I	I	<u> </u>
MBEDL 20311	Management of Financial Institutions	1	1	6	5
MBEDL 20312	Advance Corporate Finance	1	1	6	5
MBEDL 20313	Project Management & Control	1	1	6	5
MBEDL 20314	Equity Research & Portfolio Management*	1	1	6	5
MBEDL 20315	Management of Financial Services*	1	1	6	5

PRODUCTION & OF	PERATIONS MANAGEMENT				
MBEDL 20316	Materials Management	1	1	6	5
MBEDL 20317	Technology Management	1	1	6	5
MBEDL 20318	Project Management	1	1	6	5
MBEDL 20319	Logistics & Supply Chain Management*	1	1	6	5
MBEDL 20320	Production Planning & Control*	1	1	6	5
INFORMATION TEC	HNOLOGY				
MBEDL 20321	Data Base Management Systems	1	1	6	5
MBEDL 20322	Information Technology & Management	1	1	6	5
MBEDL 20323	Networking & Communication	1	1	6	5
MBEDL 20324	Enterprise Resource Planning	1	1	6	5
MBEDL 20325	System Analysis & Design*	1	1	6	5
MBEDL 20326	E-Commerce*	1	1	6	5
INTERNATIONAL B	USINESS				
MBEDL 20327	International Marketing	1	1	6	5
MBEDL 20328					
India's Foreign Trade & Trade Policy	1	1	6	5	
MBEDL 20329	Comparative Management & Management of Multinational Companies	1	1	6	5
MBEDL 20330	International Business Environment*	1	1	6	5
MBEDL 20331	Export, Import Procedures & Documentation*	1	1	6	5
INSURANCE					
MBEDL 20332	Principles & Practice of Insurance	1	1	6	5
MBEDL 20333	Risk, Underwriting & Claims*	1	1	6	5
MBEDL 20334	Risk Management and Reinsurance	1	1	6	5
MBEDL 20335	Actuarial Science (Concept & Implementation)	1	1	6	5
MBEDL 20336	Insurance Products (Personal & Commercial)*	1	1	6	5
COMPULSORY					
MBEDL 20337	Corporate Governance	1	1	6	5
MBEDL 20338	Strategic Management	1	1	6	5
<u> </u>	TOTAL				20

FOURTH SEMESTER

ELECTIVE SUBJECTS

Select any two subjects each in 3rd and 4th semester (Major Elective)

Select any one subjects in 4th semester (Minor Elective)

*Note: Denotes Elective Minor

HUMAN RESOURCE MANAGEMENT

HUMAN KESOUK	CE MANAGEMENT				
MBEDL 20401	Management of Change & Organisational Development	1	1	6	5
MBEDL 20402	Performance Appraisal & Potential Evaluation	1	1	6	5
MBEDL 20403	Compensation Management	1	1	6	5
MBEDL 20404	Recruitment Selection & Retention*	1	1	6	5
MBEDL 20405	Industrial Relations & Labour Laws*	1	1	6	5

MARKETING							
MBEDL 20406	Advertising & Sales Promotion	1		1		6	5
MBEDL 20407	Strategic Marketing	1		1		6	5
MBEDL 20408	Marketing of Services	1		1		6	5
MBEDL 20409	Sales & Distribution Management*	1		1		6	5
MBEDL 20410	Consumer Behavior*	1	L	1		6	5
FINANCE						J I	<u> </u>
MBEDL 20411	Management of Financial					_	
, , , , , , , , , , , , , , , , , , ,	Institutions	1		1		6	5
MBEDL 20412	Advance Corporate Finance	1		1		6	5
MBEDL 20413	Project Management & Control	1		1		6	5
MBEDL 20414	Equity Research & Portfolio Management*	1		1		6	5
MBEDL 20415	Management of Financial Services*	1		1		6	5
	PERATIONS MANAGEMENT	1					
MBEDL 20416	Materials Management	1	l	1		6	5
MBEDL 20417	Technology Management	1	1	1		6	5
MBEDL 20418	Project Management	1	l	1		6	5
MBEDL 20419	Logistics & Supply Chain Management*	1		1		6	5
MBEDL 20420	Production Planning & Control*	1		1		6	5
INFORMATION TE		1				+	
MBEDL 20421	Data Base Management Systems	1	1	1		6	5
MBEDL 20422	Information Technology & Management	1		1		6	5
MBEDL 20423	Networking & Communication	1	ı	1		6	5
MBEDL 20424	Enterprise Resource Planning	1		1		6	5
MBEDL 20425	System Analysis & Design*	1		1		6	5
MBEDL 20426	E-Commerce*	1		1		6	3
INTERNATIONAL					<u> </u>		
MBEDL 20427	International Marketing	1	[1		6	5
MBEDL 20428	India's Foreign Trade & Trade Policy	1	l	1		6	5
MBEDL 20429	Comparative Management & Management of Multinational Companies	1	L	1		6	5
MBEDL 20430	International Business Environment*	1	L	1		6	5
MBEDL 20431	Export, Import Procedures & Documentation*	1	l	1		6	5
INSURANCE		1			l		
MBEDL 20	Principles & Practice Insurance	of	1		1	6	5
MBEDL 20			1		1	6	5
MBEDL 20		l	1		1	6	5
MBEDL 20	Actuarial Science (Co & Implementation)	ncept	1		1	6	5
MBEDL 20		cial)*	1		1	6	5
COMPULSORY							
MBEDL 20	Total Quality Manage	ment	1		1	6	5
MBEDL 20	470 Project Work		-		-	-	9
	TOTAL						29

ONE YEAR PG / SPECIALIZED DIPLOMA PROGRAMMES

BUSINESS MANAGEMENT

Semester – 1	Semester – 2
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PGBMDL 10101	Principles & Practices of Mgmt.	PGBMDL 10201	Managerial Economics
PGBMDL 10102	Marketing Management	PGBMDL 10202	Production & Operations Management
PGBMDL 10103	Accounting for Managers	PGBMDL 10203	Behavioral & Allied Sciences
PGBMDL 10104	Organizational Behavior	PGBMDL 10270	Project Work I & II

FINANCIAL MANAGEMENT

Semester – 2 Semester – 2

PGFMDL 10	101	Principles & Practices of Mgmt.	PGFMDL 10201	Equity Research & Portfolio Mgmt.
PGFMDL 10	102	Accounting for Managers	PGFMDL 10202	Management of Financial Services
PGFMDL 10	103	Organizational Behavior	PGFMDL 10203	Behavioral & Allied Sciences
PGFMDL 10	104	Financial Management	PGFMDL 10270	Project Work I & II

MATERIAL MANAGEMENT

Semester -1 Semester -2

PGMMDL 10101	Principles & Practices of	PGMMDL 10201	Materials Management
	Management		
PGMMDL 10102	Managerial Economics	PGMMDL 10202	Technology Management
PGMMDL 10103	Organizational Behavior	PGMMDL 10203	Behavioral & Allied Sciences
PGMMDL 10104	Total Quality Management	PGMMDL 10270	Project Work I & II

HUMAN RESOURCE MANAGEMENT

Semester -1 Semester -2

PGHMDL 10101	Principles & Practices of Mgmt.	PGHMDL 10201	Performance Appraisal & Potential
			Evaluation
PGHMDL 10102	Organizational Behavior	PGHMDL 10202	Industrial Relations & Labor Laws
PGHMDL 10103	Human Resource Management	PGHMDL 10203	Behavioral & Allied Sciences
PGHMDL 10104	Management of Change &	PGHMDL 10270	Project Work I & II
	Organizational Development		

MARKETING MANAGEMENT

Semester – 1 Semester – 2

PGMKDL 10101	Principles & Practices of Mgmt	PGMKDL 10201	Sales & Distribution Management
PGMKDL 10102	Marketing Management	PGMKDL 10202	Consumer Behavior
PGMKDL 10103	Organizational Behavior	PGMKDL 10203	Behavioral & Allied Sciences
PGMKDL 10104	Advertising & Sales Promotion	PGMKDL 10270	Project Work I & II

EXPORT MANAGEMENT

Semester - 2 Semester - 2

PGEMDL 10101	Principles & Practices of Mgmt.	PGEMDL 10201	International Business Environment
PGEMDL 10102	Organizational Behavior	PGEMDL 10202	Export Import Procedures &
			Documentation
PGEMDL 10103	International Marketing	PGEMDL 10203	Behavioral & Allied Sciences
PGEMDL 10104	India's Foreign Trade & Trade	PGEMDL 10270	Project Work I & II
	Policy		

PRODUCTION & OPERATIONS MANAGEMENT

Semester – 2 Semester – 2

PGPODL 10101	Principles & Practices of	PGPODL 10201	Logistics & Supply Chain Management
	Management		
PGPODL 10102	Organizational Behavior	PGPODL 10202	Production Planning & Control
PGPODL 10103	Production & Operations	PGPODL 10203	Behavioral & Allied Sciences
	Management		
PGPODL 10104	Technology Management	PGPODL 10270	Project Work I & II

INSURANCE MANAGEMENT

Semester – 1 Semester – 2

Schiester			
PGIMDL 10101	Principles & Practices of	PGIMDL 10201	Marketing Management
	Management		
PGIMDL 10102	Organizational Behavior	PGIMDL 10202	Accounting for Managers
PGIMDL 10103	Risk, Under Writing & Claims	PGIMDL 10203	Actuarial Science (Concept &
			Implementations)
PGIMDL 10104	Risk Management & Re-Insurance	PGIMDL 10204	Insurance Products(Personal &
			Commercial)

INFORMATION TECHNOLOGY

Semester – 2 Semester – 2

PGITDL 10101	PGITDL 10101 Principles & Practices of Mgmt.		E-Commerce	
PGITDL 10102 Organizational Behavior		PGITDL 10202	Enterprise Resource Planning	
PGITDL 10103 Information Technology & Mgmt		PGITDL 10203	Behavioral & Allied Sciences	
PGITDL 10104	System Analysis & Design	PGITDL 10270	Project Work I & II	

JOURNALISM AND MASS COMMUNICATION

Semester – 2 Semester – 2

PGJMDL 10101	Principles & Practices of	PGJMDL 10201	Electronic Media
	Management		
PGJMDL 10102	Introduction of Mass	PGJMDL 10202	Press Ethics & Laws
	Communication		
PGJMDL 10103	Reporting, Media Writing &	PGJMDL 10203	Advance Reporting & Production
	Editing		Techniques
PGJMDL 10104	Public Relations & Corporate	PGJMDL 10204	Behavioral & Allied Sciences
	Communication		
		PGJMDL 10270	Project Work

NGO MANAGEMENT

Semester - 1 Semester - 2

PGNMDL 10101	Principles & Practices of Mgmt	PGNMDL 10201	Organizational Behaviour	
PGNMDL 10102	Legal Provisions and Social	PGNMDL 10202	Accounting for Mangers	
	Sector			
PGNMDL 10103	Social Marketing & Fund Raising	PGNMDL 10203	Voluntary Action & Civil Society	
PGNMDL 10104	Research Methodology	PGNMDL 10204	Field Management	

LOGISTICS & SUPPLY CHAIN MANAGEMENT

Semester -1 Semester -2

PGLSDL 10101	Principles & Practices of Mgmt.	PGLSDL 10201	Materials Handling & Logistics	
			Management.	
PGLSDL 10102	Accounting for Managers	PGLSDL 10202	Inventory Management	
PGLSDL 10103	Supply Chain Management	PGLSDL 10203	Behavioral & Allied Sciences	
PGLSDL 10104	Organizational Behavior	PGLSDL 10270	Project Work	

RETAIL MANAGEMENT

Semester – 1 Semester – 2

PGRMDL 10101 Principles & Practices of Mgmt.		PGLSDL 10201	Visual Merchandising & Space		
				Management	
	PGRMDL 10102 Retail Marketing		PGRMDL 10202	Retail Supply Chain Management	
	PGRMDL 10103 Customer Relation		PGRMDL 10203	Organisational Behaviour	
		Management(CRM) in Retail		_	
	PGRMDL 10104	Retail Accounting & Finance	PGRMDL 10270	Project Work	

MASTER IN COMPUTER APPLICATIONS (MCA – 3 Years)

FIRST YEAR

Semester-2 Semester-2

MCADL 10101	Principles & Practices of Mgmt	MCADL 10201	Data and File Structure using 'C'	
MCADL 10102	Mathematics	MCADL 10202	Numerical & Statistical Computations	
MCADL 10103	Introduction to Computer and	MCADL 10203	Unix and Shell Programming	
	Programming Concept			
MCADL 10104	Digital Electronics & Computer	MCADL 10204	Accounting & Financial Management	
	Organization			
MCADL 10105	Lab – 1 Computer Lab	MCADL 10205	Lab – 2 Unix Lab	
		MCADL 10206	Lab – 3 Data Structure Lab	

SECOND YEAR

Semester – 4

MCADL 20301	Database Management System	MCADL 20401	Management Information System
MCADL 20302	Object Oriented Programming	MCADL 20402	Computer Graphics
	Concept Using C++		
MCADL 20303	Operating System	MCADL 20403	Computer Communication Network
MCADL 20304	System Analysis and Design	MCADL 20404	Internet and Java Programming
MCADL 20304	Lab – 4 DBMS Lab	MCADL 20405	Lab – 6 Java Lab
MCADL 20305	Lab – 5 C++ Lab		

THIRD YEAR

Semester – 5 Semester – 6

MCADL 30501	E-Commerce	MCADL 30601	Artificial Intelligence and Neural
			Networks
MCADL 30502	Computer Architecture &	MCADL 30602	Theory of Computation and Compiler
	Parallel Processing		Design
MCADL 30503	Distributed Database System	MCADL 30670	Project Work
MCADL 30504	Software Engineering		
MCADL 30505	Lab – 7 Oracle		
	Lab/Microprocessor Lab		
_			