31st December 2015

ASE NEWSLETTER

Amity School of Economics

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Before we usher in the with new new year hopes of raising our GPA 'this semester' fist, article by Siddharth why not rewind to the golden semester that was. We call it golden because it turned out to be one of the most important ones for ASE

Rewind!

To begin with, the department released its first newsletter on the 13th of October. ASE signed a MOU with ZED cell on 10th October. We also organised our first seminar with the



Reserve Bank of India. School of Economics On 27th September some students got the opportunity to go for the first Asia Economic Conclave held by CII. And to top it Study all Sangathan 2015 turned out to be the mester. best so far for Amity

with medals given to 19 students in both team and individual ever South events. Not to forget, ASE also rolled its Abroad programme (SAP) this se-

Sangathan 2015



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Gold



Sport: Squash

Winners:

Harsh Gupta, BA(Eco), 2nd Year

Raghav Ahuja, BA(Eco), 1st Year



Sport: Shot Put

Winner:

Shiva Bhardwaj, BA(Eco), 3rd year

Sport: Cricket Winners:

Sarthak Chaudhary, BA (Eco), 1st Year Avi Singh , BA (ECo), 2nd Year Sumit Prakash , BA (Eco), 2nd Year Ranjeeb Kamal Bora,BA(Eco), 2nd Year Anmol Singh, BA (Eco), 2nd Year Akshay Gautam, BA (Eco), 3rd Year Aakash Sharma ,BA (Eco), 3rd Year Jatin Makol ,BA(Eco), 3rd Year Umang Goswami, BA(Eco), 3rd Year B Ajay Krishna ,BA (Eco), 3rd Year Niket Shankar, BA (PPE), 3rd Year

Bronze



Sport: Tug of War

Winners:

Shiva Bharadwaj, BA (Eco), 2nd Year

Prabhjeet Singh , BA (Eco), 1st Year



Sport: Table Tennis Winners: Aditi Singh, BA (Eco), 1st Yr Naina Gulati , MA (Eco), 2nd Year Aastha Ahuja, BA(Eco),2nd Year



Silver

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Football- Quarter Finals

On 9th September, 2015, Amity School of Economics was to play their football Quarter finals. This match so important because ASE had defeated the best teams and entered Quarter finals for the very first time in the history of the department. The match was against AIPS, Captain Punol Lep- Football Team at the Quarter Finals



cha, gathered the team to cheer up and boost the much needed confidence. The ground was filled with excitement as was clear by the hooting and howling as the team marched to the field.

The first half was a bit of a struggle for both the teams as none could score a goal. Pressure was building when team ASE was brought to stillness by a goal from the rivals right before the 1st half whistle had to blow. There was gloom in the air but this did not de-motivate our boys as they played the second half with style, spark and swiftness. Positivity and enthusiasm reached it zenith after Neeraj Verma scored a goal. It was then difficult for AIPS to score as the very young goal keeper Raghav and defender Sahaj Monga did not provide any such chances.

The match was drawn to the penalty shoot outs, always a bad omen for the ASE department. It was now the captain's call who very wisely did he chose to save the penalties by being the goal keeper himself. Dhruv Choudhary secured the first penalty but the game took the wrong turn for the ASE department as the last striker lost the penalty by few inches. Though the trophies were not home, but the bond that the players came back with was victoriously cherished.

-Saumya Verma, BA(Eco),1st Sem



The Silver lining

Cricket is gentlemen's game, but tempers flare and aggression is redefined when youngsters step on the cricket field. Recently concluded Sangathan was no different. With new teams coming to the foray beating the top contenders and winning medals and respect for their departments this year we saw completely different teams win a chance to stand on the podium. With the heavyweights like ALS-II and ALS-Noida eliminated very early in the tournament it all came down to the brand of cricket being played. "Attack is the best form of defence"; this time around it was witnessed that the teams which went all out and attacked had the better opportunities. ASE and ACCF were evidently the most attacking teams in the tournament and fittingly played in the finals. ACCF just edged ASE in the final to win the tournament by 4 wickets chasing an easy target of 106 with 4 overs remaining.

Complacency always led to defeats and any team which underestimated the potential of the opponent ended up on the losing side, such was the intensity of the tournament this time.

The match between ALS-Noida and ASE was a perfect example. ALS-N gave a fighting target of 142 in reply of which ASE made it look easy by beating ALS by 6 wickets and 1.3 overs remaining. Sensible batting backed by calculated aggression led to a deserving victory for ASE in the quarter finals further announcing their arrival in the tournament.

With players fighting hard to bring glory for their departments, semi final matches were always going to be full of nervous energy and the



ASE Cricket Team

teams which would plan and execute with least mistakes would win from now on.

The semi final match was rather one sided with ASE beating ASET by 8 wickets and 7.4 overs remaining. With ASE and ACCF winning matches in a rampant style before the semi finals, the nature of the victories was not surprising at all. ASET were left clueless by the aggression of ASE. Their batsmen made a mockery of ASET's bowling attack as they never broke a sweat while chasing a poultry target of 120. With two of the most balanced teams reaching the final it was always expected to be a crunch match.

To be a champion hard work is the most important factor. But, fate plays a big role as well. Right from a fielder taking a screamer to strange umpiring decisions. Luck never seemed to be on the side of ASE. However, ACCF used the conditions better and prevailed as the ultimate champions. The match was very eventful as the pressure was on both teams. They went head to head with no holds bar approach. With supporters for both the departments going all out to boost the confidence of their teams it was clear that the match would be full of emotions and tensions. Players were charged up and

gave their best on the day but there is only one champion and on that day ACCF emerged as the champions.

Sports teaches us a lot of things. A sportsperson wins or loses more often and thus learns the art of taking success and failure in his strides. Such tournaments prove to be a great opportunity for the students to showcase their talents and also stake a claim for further selections. It is a proud moment for ASE as four players have been chosen for the University team probables camp this time. Eventually, there can only be one winner but the most important thing is the spirit of cricket which every team showed while participating. Respect for the opponent along with a vigour and want to win is the perfect combination for any team to succeed with honour and dignity.

Sangathan was a perfect opportunity for all the budding cricketers to show what they could do and most importantly make a name for themselves. It was a great tournament played by outstanding cricketers in high spirits. ACCF might have won the title but Cricket emerged as a far superior phenomena.

> -Niket Sinha BA(PPE),3rd Year

ZED Cell at ASE



Director, ASE at signing of the MOU

On India's 68th Independence Day, Hon'ble Prime Minister Shri Narendra Modi in his address to the Nation urged the industry, especially the Micro, Small and Medium Enterprises (MSMEs) of India to manufacture goods in the country with "zero defects" and to ensure that the goods have "zero effect" on the environment. Taking this vision of the Prime Minister into account, ZED is a marquee initiative linked to make in India championed by the Quality Council of India (QCI). To expand the reach of the ZED Pro-

gram, ZED Cells are being set up at multiple avenues, like – E-commerce, OEMs, Research Centers, Universities, Industry associations and MSME Technology centres.

One such cell has been set up at Amity School of Economics (ASE). The Director of ASE Dr. (Prof) Shalini Singh Sharma signed a MoU with the ZED Cell on the 10th October 2015. ASE will be benefiting a great deal from being associated with ZED Cell. It will help in – forming a deeper Industry-Academia partnership, especially in SME sector, and in developing the education system through mentoring other universities. It will also help in creating opportunities for students to pursue internships with grassroots industry, and of course **it will make sure of ASE's involvement in the key nation building agenda – Make in India**.

-Shreya Mudgal,MA(Eco),3rd Sem

Dramity- Drama Club

The drama club of Amity School of Economics conducted a nukkad natak "NAARI" in H block. Dramity raised the issue of crime against women by covering each and every aspect from female infanticide, gender bias, child marriage with old and disabled people which is still preva-



disabled people which is still preva- Dramity Performing Nukkad Natak at H-Block

lent in some parts of India especially the rural areas. Also they showed the increased hypocrisy of the Indian society by showing how parents take money from govt in the name of various schemes launched by the govt but actually don't utilize it for the welfare of their daughters .The nukkad natak further created awareness about the narrow minded and conservative mindsets of the people. The falseness of the political leaders was also portrayed well by showing the bleak promises made by them before election and the reaction of the leaders to the crimes against women where the blame goes to the girl for getting harmed. The increased hunger of the male dominated society for committing crime against women was shown by the students acting like a hungry pack of wolves ready to prey .

A very good performance was put up by the students of Dramity. They garnered a huge audience and effective sent out the message of protecting and letting a girl live her life freely .

> -Anuksha Mukherjee BA(Eco),1st Year

<u>Career Seminar On Impact of Policies and functioning of apex</u> <u>financial institution on the economic and financial development of</u> India.

<u>DAY 1-</u>

The event started with Prof.(Dr.)Shalini Sharma, the Director of Amity School Of Economics, welcoming the guests for the day-Mr.Tulasi Gopinath and Devasmita Jena.

SESSION 1

Innovative Banking Practices in India- Mr. Tulasi Gopinath

In the first session Mr.Gopinath explained how the Indian financial system is bank dominated. He also said that all the banks that are given the licence to work in India have a feature of universal banking which means that they have to provide every sort of financial services to the customer.

SESSION 2

Co-ordination between monetary and fiscal policies -Ms. Devasmita Jena

Ms. Jena started the session by first giving an introduction of monetary and fiscal policy and how they have evolved over the years. She then highlighted RBI's policies announced in September 2015 that aimed to improve the coordination between the two.

SESSION 3

Regulations Governing banks of India- Mr. Tulasi Gopinath

Mr.Gopinath started the third and final session by talking about the need of regulating banks. He concluded his session by talking about the challenges such as huge capital mobilisation and consequences of adopting the global agenda etc, faced by the banking system in India.

The day ended with Dr.Kalpana Singh giving the vote of thanks.

<u>DAY -2</u>

The second day started with Dr.Kavita Indapurkar welcoming the guests for the day- Mr.Tulasi Gopinath, Mr.Sanjay Lal and Mr. Rajiv Garg.

Session 1-

Money Markets in India : New Initiatives and Development by RBI-Tulasi Gopinath

Mr.Gopinath started the session by giving an introduction of what money market is and how it is important for short term funding and provides an environment in which monetary policies are formed. Talking about the developments of it, he said that the RBI governor constituted a committee to revise and strengthen the monetary policy framework on September 12,2013.



SESSION 2-

Impact of Regulations of apex financial institutions on public sector banks with special reference to NPA and Loans -Mr. Sanjay Lal

Mr. Lal, the Noida Zonal Head of SBI talked about the day to day banking and how these public sector banks function. He also talked about the tools like SLR, CRR and Repo Rate are used to control the monetary policies and how public sector banks get affected by it.

SESSION 3-

Investment climate in India - Mr. Rajiv Garg

Mr. Garg, DGM of Regional Office of Bombay Stock Exchange, Delhi started the session by telling that to beat up inflation one should make investments. Although one should not invest without knowledge and financial planning. He then told about the recent developments in the investment market like currency derivative,offer for sale and offer to buy etc. He also said that SEBI is aiming to be a papertoss office by 2025

The event was concluded with Dr. Mahua Bhattacherjee giving vote of thanks.

-Kashish Jain, BA (Eco),1st Year

South Asia Economic Conclave

"A day will come when there will be no battlefields, but markets opening to commerce and minds opening to ideas."

The above lines were quoted by Victor Hugo at the peace congress in 1849 with respect to the European Union, the relevance of which permeates through decades. Since time immemorial, economics students have studied in detail about the role of regional cooperation in strengthening the process of economic growth across nations. Some of the best examples being, EU, NAFTA, and ASEAN. The main reason behind the development in these countries has been the increased interregional trade promotion, investment by private sectors and better connectivity among the regions. The question thus arises as to why South Asian countries have not been able to tap into such regional cooperation as potential growth models.

From 28th-30th September students of ASE got the opportunity to attend a first of its kind, the 'South Asia Economic Conclave' held by CII in association with the world bank group, national chamber of commerce of members countries and similar other associates. The objective of this conclave was to stimulate dialogue between the private sector and the governments of South Asian countries to foster deeper regional integration of South Asia .To put it in simpler words, the conclave aimed at fostering the idea of a South Asia that could eventually break international boundaries and promote free flow of commerce, people and ideas.





Velvet Glove but Iron Fist?

The Indian armed forces have protected the frontiers of the country valiantly and courageously for years. India is precariously flanked on the eastern and western front by China and Pakistan respectively. And, the fact that India doesn't share the best of the relationship with either of them compounds the issue further. The armed forces thus play an absolutely crucial role in warding off threats originating from these countries. Modernization is essential to ensure an edge. The fact of the matter remains that the transition of the armed forces has been a painstakingly a slow process. We haven't kept pace with the rapid progress that our neighbors have made, especially China. In this article, I intend to take the major challenges that lie ahead for the Indian armed forces in its quest to protect the country.

There is no doubt regarding the capabilities of the Indian armed forces, often considered one of the most potent standing armies in the world. For the 1.2 million strong behemoth force that it is, the armed forces still has a long way to go as far as battle preparedness is concerned. Modernization is the need of the hour and the slow pace at which the transition is happening is alarming.

Tejas is India's indigenously developed Light Combat Aircraft (LAC). The LCA programme was announced in 1984. Even today, the fighter

Scrapped F-INSAS stands replaced by a similar two phased project to be completed by 2020. has still not been inducted

into the Indian Air Force. The project cost has escalated manifold and the aircraft has, at present, managed to get two out of three levels of operational clearance. Word has it that the fighter will be inducted by 2016. The Indian Air Force meanwhile has been grappling with squadron strength issues. Currently, the squadron strength is 34, way below the required strength of 42. The importance of a competent Air Force cannot be stressed enough. We have been overly reliant on the ageing Soviet era MiG 21s for long now. The medium multi role combat aircraft deal has now been in the pipeline for long. After an arduous and detailed selection process, India chose to sign the deal for 126 French made Dassault Rafale fighter aircrafts in a deal worth \$20 billion. however, the final hurdle has not been cleared vet, further delaving the deliver of the first batch of 18 aircrafts that will come in a flyaway condition. The rest of the 108 aircrafts

will be manufactured in India under Transfer of Technology. The Indian Air Force has played an immensely significant role in most of the wars that India has fought, many a times clinching crucial battles, be it in the heights of Kargil or the deserts of Rajasthan. The squadron strength will be corrected only by 2017 now, or so it seems.

The India Army too is facing severe shortcomings in its modernization and expansion drive. China's rapid infrastructure development all along the Line of Actual control (LAC) is alarming. The LAC has for long been a bone of contention. The Chinese have never shied away from staking claims to parts of Arunachal Pradesh often showing it to be a part of their country on the official map. China has roads right up to the area bordering India and this is a major cause of concern. We on the other hand have done little. India has identified 73 strategic roads which are nowhere near completion with environ-



For the 1.2 million

strong behemoth force that it is, the armed forces still has a long way to go as far as battle preparedness is

concerned.

mental clearance being a hurdle. Why would strategic projects with national security ramifications be subject to environmental clearance, particularly when Chinese soldiers can mobilize 3 soldiers for every Indian soldier ? This is an alarming statistic indeed. There have been 400 instances of incursion by Chinese troops alone this year. The Daulat Beg Oldi in 2013 incident marked the worst stand off between the two forces. Chinese soldiers can set up an encampment 19km inside the Indian territory. ITBT troops set up tents 300m away from the Chinese. ITBT incidentally hasn't purchased any weapons for the last 3 years. Not to forget the army's proxy war at J&K against terrorist and infiltrators backed by the Pakistan army, all this against the backdrop of the army facing massive weapons and ammunition shortage. War Wastage Reserve (WWR) are not even enough to sustain a fullfledged war for 20 days, less than the required level of 40 days of intense fighting. And the required level will only be

attained by 2019, or again, so it seems.

The Indian Navy has faced massive losses in the recent past. There have been 22 deaths and 11 incidents in the past seven months bringing to the fore the question regarding the condition and operational efficiency of these Naval Submarines and Ships. The Navy is heavily dependent on the age old Russian discard material. India is still reliant on INS Viraat which was India's flagship aircraft carrier. INS Viraat was originally lost in 1953 and commissioned into the Indian Navy in 1987. India's indigenously made aircraft carrier. INS Vikrant, is still years awav.

The need of the hour is not for the government to promise a war memorial. It is to provide the forces with best weapons and equipments to fight with.

India is the world's largest arms importer accounting for about 13% of the arms imported between 2009 and 2013. Weapons providers look to gain maximum lever-

age from these deals by delaying the process of Transfer of Technology (ToT) and thereby escalating cost. We need to look to invest heavily in indigenization of weaponry and equipment. Given the kind of defence demand that our nation generates, indigenization will give a huge fillip to the economy. It is also imperative to avoid snail paced bureaucracy and redtapeism in defence deals that seriously hamper military preparedness.

The modernization process is continuous, one that has no scope for delays and hindrances. Investing in an indigenous defence industry will go for a long way in reducing India's dependence on other nations. while it is easy to suggest this, the questions regarding quality and reliability come to the fore. Let's hope for the best and see how things pan out under the able guidance of the BJP government.

-Siddharth David

MA (Eco), 1st Year

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India is the

equipment.

In Jest

It's not easy being an economist. How would you like to go through life pretending you knew what M1 was all about?

"I've taken up a new foreign language this semester."

Oh really? Which one?

"Econometrics."

Q: How many Marxists does it take to screw in a light bulb?A: None - the bulb contains within it the seeds of its own revolution.

A socialist and a capitalist walked in to a bar. Lol, Just Kidding.



From Developing to Developed: INDIA NEEDS A REVOLUTION



COURTESY: Aastha Kandhari

India, a fast developing country an emerging country, a country that will soon complete the race of being developed nation.... But when?

To answer this it's very important to know what economy is all about. As abided by our textbooks, Economy is a system which provides people, the means to work and earn a living. This further implies that Economy, which directly builds a country's image of being Under Developed or Developing or Developed Nation, is a system of the people which runs for the people by the people. To my understanding I believe that an economy is a drama where every person is playing a role and his role is his job (financial working/earning) be it farming, teaching, manufacturing, until and unless each and every person know his role and his importance in this drama it's difficult to reach the desired applauds . As economists it is our duty to make the people of this country get to know the functioning and status of the country's Economic situation.

As per the Newton's Third Law, "every action has an

equal and opposite reaction" if applied in the real life, the force of inner ability can maximize the earning of each and every person and this would BOOM domestic earning of the Indian Economy to move on a high grow path. This would push India from a fast growing emerging country to a Developed Nation within a short span of time. This is not a new thinking that is proposed for India rather it has been tried twice in the past, thus, pushing India to a greater height.

In the year 1970, two revolutions took place in India with a motive to change the structure of Indian Economy. Firstly, during the Green Revolution, agricultural production in India increased along with yield due to improved agronomic technology. Thus allows developing countries like India, to overcome chronic food imbalances and hunger among the masses. The "green revolution" began in the 1960s, with the introduction of high-yield crop varieties and application of modern agricultural tech-

niques, which led to an increase in food production in India. The green revolution effectively addressed the problem of Lack of selfsufficiency in the country. Secondly, second revolution came in 60s in the form of 'White Revolution' in India. The Operation Flood (Milk Revolution) had created a national milk grid linking milk producers throughout India with consumers in over 700 towns and cities, reducing seasonal and regional price variations while ensuring that the producer gets a major share of the price consumers pay, by cutting out middlemen. By reducing malpractices, it had helped dairy farmers direct their own development, placing control of the resources they create in their own hands. The bedrock of Operation Flood has been village milk producers' co-operatives, which procure milk and provide inputs and services, making modern management and technology available to its members. Operation Flood's objectives include Increase milk production ("a flood of milk"), Augment rural incomes, Fair prices for consumers

Hence in my view pushing the economy to a higher applaud, an initiative of a revolution is required where each and every person has to contribute to this mission as they had done for their independence.

-Ananya Mohanty

BA (Eco), 1st Year

In the year 1970,

two revolutions took place in India with a motive to change the structure of Indian Economy."

Digital India and SME's

Digital India is a flagship programme of the government of India to transform India into a digitally empowered society and a knowledge economy. It is a programme launched by our prime minister Narendra Modi on July 1, 2015 to ensure that government services are made available to citizens electronically by improving online infrastructure and by increasing internet connectivity.

SMEs are small and medium sized enterprises or small and medium sized businesses (SMBs) whose personnel numbers fall below certain limits. They are generally the backbone of the economy. India's SME sector has been the primary driver of its economy.

On one of the panel discussions regarding digital India, RS Subramaiam, senior vice president and managing direc-DHL express tor. India, stressed the need for role of government for the SME development. According to him,"Government can help in SME development by initiating paperless trade and making all custom clearance procedures electronic and having a single unified market."The SMEs should use e-commerce route to save costs. Considering the case of Harshal Zaveri, whose company Ruby stars gemstones, exports saved costs by eliminating the middlemen and going digital, we can say in a way that SME is getting successful. "The only reason that prompted us to go digital was because a lot of revenue is spent to refine the gem stone.", said Zaveri.

Global tech giant 'GOOGLE' is engaged under the digital India campaign. However, the main focus of google is on key areas like bringing more 'indic' language content online, help-

ing 20 million SMEs set up internet presence by 2017, empowerment, development, growth and governance, making high quality affordable smart phones available to as many people as possible and bringing India's rich cultural heritage online. "India is the second largest internet market in the world but there is still a great deal of work to be done", said Rajan Anandan, Google VP and managing director, south east asia and India.

Internet today is predominantly English only medium. However, the next 100 to 200 million Indians who would come online won't speak English. Therefore, Google is working with 30 partners on the Indian Language Internet Alliance (ILIA) to make the web more useful to Indic language speakers. Google has also launched a program called 'Internet Saathi', along with Tata trust to bring more women online. The objective of the 'Internet Saathi' program is to empower rural women and their communities by enabling them to use Internet in their daily lives. The programme aims to provide basic training on the usage of Internet and its benefits by use of specially designed Internet cycle carts. These cycle carts will visit villages to provide access.

Google India has also offered SMEs the option of gaining online presence on Google search and Google maps without having to invest in a website or domain. Google aims to do this by using a mobile based app called "Google My Business". According to Google, out of 51 million SMEs in India, less than 5-6% have an online presence. With this new product, Google aims to bridge this gap through a massive feet on street initiative to help SMEs across in India get online.

Facebook is also willing to help in the digital India initiative by investing more in SMEs through small event boost events. There are 1.49 billion Indians on Facebook which is almost half of estimated 3 billion people using internet worldwide. That's a compelling audience for small businesses looking fornew customers. Helping to advance the government's Digital India and Skills India vision, Facebook's Small Business Boost program has been designed to arm Indian businesses with the knowledge, skills and technology required to stay innovative and connect with customers at home and abroad, a company statement said.

SMEs are faced with a number of challenges including competitive pressures, locally, nationally and internationally. In this highly competitive market, in order to keep their position intact businesses sustainable, SMEs need to improve access to new customer segments and reach all corners of the world. This is where e-commerce comes in to improve their competitiveness and provides businesses a platform to achieve on a truly global scale.

By adopting e-commerce, SMEs shall achieve significant advantages such as increased revenues and margins, improved market reach, access to new markets, cost savings in marketing and communication spend, customer acquisition and improved customer experience.

-Shraiya Chopra

MA (Eco), 1st year



"In this highly competitive market, in order to keep their position intact and businesses sustainable, SMEs need to improve access to new customer

Gems of ASE

Mahua Mam Dr. Mahua Bhattarjee is a professor at Amity School of Economics. She teaches subjects likes Microeconomics, Macroeconomics and History of Economic Thought. She has been persistently winning for ASE at the Sangathan Faculty Matches. Anmol Sethi finds out what makes her a gem of ASE.



First of all Ma'am, many Congratulations to you for winning yet another Gold in Table Tennis at Sangathan !

Thank you so much...

Ma'am you have been winning persistently for ASE what motivates to participate every year?

I think everyday is a new day and everyday is given by the divine to strive for perfection.

Since when have you been playing?

Since my school days.

Have you had any professional training in Table Tennis?

No. But my brother-in-law is a State-level TT player, so I have seen good Table Tennis games.

Do you follow any kind of a practice routine to hone your TT skills?

Not in particular, but I try to keep fit with regular Yoga and some warm-up exercises.

Ma'am, for you it's playing to win or playing for the love of the game?

Play for winning first, and then for the love for the game.

Do you play or have interest in any other sports?

Yes, I play badminton too.

What does "Mahua Ma'am" do when she is not teaching?

I enjoy being with nature – flowers and plants. I feel they say many things silently and so I enjoy the most in my terrace garden with the flowers and plants.

Who would you say inspires you? Do you have a role model?

My Father is my role model. He always lived his life to the fullest and taught us to follow the same in life.

Ma'am you're quite serious when it comes to studies but, you also keep telling all the students to enjoy and have fun in life, hence making you everybody's favourite! Do you have something to say to all the students ?

Yes, I want to say to them that always keep an Eagle's Eye on yourself and practice to keep your mind silent for a few moments, you know meditate, it will help you to hear the "TRUTH" within.

ASE NEWSLETTER



Shiva Bharadwaj is truly a gem of ASE as he has been getting a gold at Sangathan for three consecutive years. This is his story as told to Bhavna Jaidwal.

The Beginning

I started my shot put career in the year 2006 when was in class 6th. My school , DAV public school, Muzaffarpur, Bihar was organising an inter DAV state level sports festival. I lost this tournament by the way. I think I was third from the last.

In 2007 I went to boarding school in Dehradun and tried by hand at shot put every year in vain. It was only in 2009 that my winning streak began. I made school record of 13.63m in U -14 category which is remains unbeaten even today. In the same year I won gold medal in the 64th Annual District Athletics meet organised by District Athletics association, Dehradun. In 2010 I made another school record in U-16 category.

After this I moved back to my hometown for 11th standard and that's when I set my eyes on national tournaments. I didn't get selected but towards the end of this year I was placed 2nd in 81st Open Bihar Athletics Championship in u-16 category which was organised by Patna athletics association. It was my first big win as this was a state level championship.

Making of a Champion

The year 2012 was most successful year in my shot put carrier. In the 82nd open Bihar Athletics Championship expectations form me were high as my home town was the host but I came 2nd and my coach, the officials of association and me of course were all disappointed. But because of my performance I was select in the Bihar team for 24th East Zone Junior Athletics Championship organised by Athletics Association of West Bengal. On 4th September 2014 I got a gold medal in U-18 category. I must mention that it was a very tough competition.

From here I was selected for 24th inter zone tournament to be held at Pune by Maharashtra athletics association. I was also selected for junior national athletics championship organised by Athletics Association of Uttar Pradesh at Lucknow. In this season I was declared best athlete of my town Muzaffarpur. In 2013 I played 10th national youth athletics which was organised by Andhra Pradesh athletics association at Guntur in the month of May.

At Amity

Then I came to amity and started my college level shot put carrier . In the first year I won a gold and a bronze medal on same day. In morning I won shot put and in the evening our team won hockey hard-line match. In 2014 I also won a gold and a silver in shot put and athletics respectively. In the present year I won two medals a gold in shot put and a bronze in tug of war but I was very disappointed by our defeat hockey in hockey.

I have got a total of 6 medals in three years I feel great to have them.

Winning outside Amity

In this year I won silver and gold medals in sports festival at SRCC Festival of Youth sports and IIT Delhi 's Sportech.

Behind the player

I keep myself fit by regularly by doing exercises. Apart from shot put I also play hockey and basketball. For me more important is participating because this shows my love for the game and this love is what makes me to win these few medals.

Shiva the "Shayar"

Writing Shayari is a hobby of mine that started when I was in class 11th.

Before I conclude I want to Quote a great poet Ashok Sahil

"Nazar Nazar Mein Utarna Kamaal Hota Hai, Nafas Nafas Mein Bikharna Kamaal Hota Hai, Bulandiyon Pe Pahuchna Koi Kamaal Nahi, Bulandiyon Pe Thaharna Kamaal Hota Hai" Shiva Bharadwaj

Events to Look forward to -by Anuksha Mukherjee

Achiever's Talk 2.0

Date & Time : January 11 , 2016 at 09:00 am Venue : Sri Guru Gobind Singh College Of Commerce , University of Delhi , Pitam Pura , Oppposite TV Tower , New Delhi , Delhi , India About : ACHIEVERS' TALK is the biggest one day seminar that is conducted by the official Commerce Society of one of the top 5 Commerce Colleges of DU, Sri Guru Gobind Singh College of Commerce. This year it will feature ACHIEVERS from different fields of work, namely Entrepreneurship, Tech Startups, Social Entrepreneurship, Radio Jockeying and Marketing.

FB Page : <u>https://www.facebook.com/urjasggscc/</u>

International Seminar on 'Facing the changing times

Date & Time : January 12, 2016 to 01:00 pm to 04:00 pm Venue :Daulat Ram College , University of Delhi

About : Has Facebook/Whatsapp is ruining the way we interact or the way we perceive things or has it has enhanced our experiences as a human being? DRC is inviting professors from Yale, Harvard, Princeton etc are visiting Daulat Ram College to speak about the digitalization of emotions, feelings and increasing virtual nature of our living and interactions. FB Page : https://www.facebook.com/DUTimes/

Website : http://www.dutimes.com/

Confluence 2016

Date & Time :January 14 , 2016 10:00 am to January 15 , 2016 10:00 pm Venue : Amity University , Sec-125 , Noida , UP

About : It is a Global Technology, Innovation & Entrepreneurship Summit .

The event is dedicated to technical symposia, tutorial and workshop sessions. That include oral or poster presentation of research papers grouped into parallel tracks. Workshops, tutorials, Keynote talks from experts, panel discussions are also a part of the program schedule of the conference.

Website :- http://www.amity.edu/asetau/confluence2016 FB Page :-https://www.facebook.com/confluence2016

<u> 3rd Delhi University Mock Indian Parliament</u>

Date & Time : January 16 , 2016 at 09:00 am to January 17 , 2016 at 05:00 pm Venue : Delhi University Conference Centre, New Delhi

About: Lok Sabha - Ram Mandir Reconstruction & Maintenance Bill, 2016

AIPPM - Review of Reservation Policy

2018 Futuristic Crisis Committee - Attack by ISIS on India.

Rajya Sabha - Goods and Services Tax (GST) Bill

FB Page : https://www.facebook.com/3rdDUMIP/

Website : http://www.dumip.com/



CONFLUENCE 2016 Global Tile Summit 2016 Cloud and Data Engineering Amity University Uttar Pradesh 14th - 15th January 2016

COMMERCIA, DAULAT RAM COLLEGE

PRESENTS

An International Seminar on

FACING THE CHANGING TIMES

1:00 PM, 12th January 2016

Venue: Seminar Hall, DRC



Amity Youth Festival 2016

Date & Time : February 18 , 2016 10:00 am to February 20, 2016 Venue : Amity University , Sec-125 , Noida , UP About : Nurturing talent and Fueling innovation has always been Amity's forte. Here it presents to you, one of the biggest platforms that aim at the above. Amity Youth Festival, 2016 (scheduled to be updated soon) is driven towards serving as a common ground where ideas can flow, cultures can be nourished, passions can be realized! Thus connecting the huge population that is student, across the country and globally.

FB Page : <u>https://www.facebook.com/amityyouthfestival/</u> Website : <u>http://amity.edu/ayf</u>

Amity Mock Parliament 2016

Date & Time : February 18 , 2016 09:00 am to February 19 , 2016 05:00 pm . Venue : Amity University , Sec – 125 , Noida , UP . About : Amity Mock Parliament is a simulation of the parliamentary proceedings of a legislature and executive, based upon the Indian Parliamentary system. FB Page :- <u>https://www.facebook.com /Amitymockparliament</u> Website :- http://www.amitymockparliament.com

<u>National Economics Festival</u>

Date & Time :January 15 , 2016 from 01:00 pm to January 16 , 2016 04:00 pm

Venue : St. Stephen's College , North Campus , University Enclave , Delhi

About : The NEF is a conglomeration of exciting events that includes simulation games, quizzes, case study competitions , guest lectures and much more.

FB Page : https://www.facebook.com/ecosoc.ssc/ Website : http://theecosoc.wordpress.com/

Inbush Era World Summit 2016

Date & Time : February 3 , 2016 09:00 am to February 5, 2016 12:00 pm Venue : Amity University , Sec-125 , Noida , Up About : It is Asia's Largest International Business Summit & Research Conference. Topic : $E = E^3$: The Future of Education is Dependent on Entrepreneurship, Employment and Economic Development FB Page : https://www.facebook.com/INBUSHera/

Website : http://amity.edu/inbushera/











































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