



AMITY
UNIVERSITY
— GWALIOR —

THE PERFECT LAUNCHPAD TO A BRILLIANT CAREER



ADMISSION GUIDE 2017

VAST 100 ACRES' CAMPUS. GROWTH UNBOUND.

BE PART OF A UNIVERSITY

- That has been established vide government of Madhya Pradesh act no. 27 of 2010 with powers to offer UGC recognised degrees.
- Where students get mentored by a faculty that encourages students to learn beyond the books and imbibe experiential learning.
- Who follows a credit and semester based courseware and teaches through case-studies, live projects, lectures, classroom discussions, besides industry visits.
- Which helps you experience holistic development through personal grooming, business etiquettes, negotiation skills and effective communication skills. Helps you imbibe leadership and teamwork skills through compulsory military training camps & prepares you for the global corporate world by mastering foreign languages.

PART OF THE AMITY EDUCATION GROUP

- 150,000 Students
- 6,000 Faculty & Scientists
- 9 Universities
- 10 Overseas Campuses
- 150+ Institutions & Centres
- 18 Schools & pre-schools
- 52,000 On-campus Placements over the last years
- 25,000 Scholarship holders



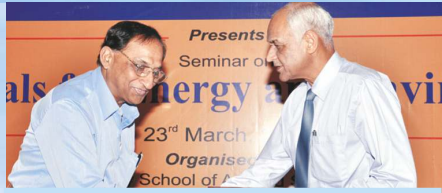
AMITY GROUP FACULTY HAVE

- Filed 870 patents
- Developed 2000 case studies
- Written 7000 papers



EXTENSIVE INDUSTRY INTERACTION FOR EXPANSIVE INDUSTRY INSIGHTS

Amity students have interacted with over 1500 CEOs through unique modules such as CEO Dinner Series, CEOs Forum, etc. and with over 50 global gurus.



Lt. Gen. VK Sharma, Vice-Chancellor, Amity University, Madhya Pradesh presenting a memento to Dr. G.B. Nando, Prof. & Head, Rubber Technology Centre



Prof. Surendra Saxena, Florida International University, USA, giving a talk on Materials for Energy & Environment



National Conference on "Recent Advances in Biotechnology and Nanobiotechnology"

TOP AWARDS & RANKINGS



- Awarded as 'Excellent Higher Education University in India' by CMAI
- 'Best Private University in Madhya Pradesh 2017' in Dialogue India Academia Conclave
- Bestowed with 3rd prize among 23 Private Universities in Madhya Pradesh, by MP Private University Regulatory Commission
- Conferred with 'Best Private University in Madhya Pradesh by CMAI 2014
- Premier University status by ASIC



CAMPUS THAT INSPIRES EXCELLENCE IN ACADEMICS

- 100 acres of sprawling green campus
- Amphitheatre-style air-conditioned classrooms
- Well-stocked libraries with latest books, journals and periodicals
- State-of-the-art labs



....AND BEYOND

- On-campus cafeteria
- Ultra modern sports complex
- On-campus hostel
- 24x7 security with latest IP cameras
- On-campus ATM
- On-campus medical & ambulance facility



MAKE YOUR CAREER CHOICE FROM INDUSTRY FOCUSED PROGRAMMES

MANAGEMENT

- MBA
- BBA

ECONOMICS

- B.A. (H) - Economics

PSYCHOLOGY

- B.A. (H) - Applied Psychology

MEDIA & COMMUNICATION

- B.A. - Journalism & Mass Comm.
- M.A. - Journalism & Mass Comm.

LAW

- B.A. LL.B. (H) 5 yrs.
- B.B.A. LL.B. (H) 5 yrs.
- B.Com. LL.B. (H) 5 yrs.
(Approved by Bar Council of India)
- LL.M.

COMMERCE

- B.Com. (H) • M.Com.

FASHION

- B.Des. - Fashion Design

ENGINEERING

- B.Tech - Computer Sc. & Engg./
Electronics & Comm. Engg./
Mechanical & Automation Engg./
Civil Engg./ IT
- M.Tech - Computer Science & Engg. /
Electronics & Comm. Engg./
Mechanical & Automation Engg./
Civil Engg.

ARCHITECTURE

- B.Arch.
(Approved by Council of Architecture)
- Bachelor of Interior Design

COMPUTER SCIENCE/IT

- BCA

PSYCHOLOGY

- MA / M.Phil Clinical

BIOTECHNOLOGY

- B.Tech - Biotechnology
- B.Sc. (H) - Biotechnology
- M.Sc. - Biotechnology
- M.Tech - Biotechnology



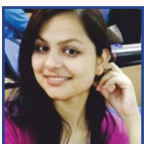
I would like to thank my faculties and staff for helping me to evolve as a 'better person'.

Aditi Bisht
MBA



I have learned to explore many avenues and see through the success. The faculties have groomed students well and institute provided us immense opportunities. Studying here was the golden period of my life. Thanks Amity!

Dhwani Tiwari
BA Journalism & Mass Comm.



Overall, it is a perfect university to pursue graduate and post graduate courses.

Simpal Sharma
B.Tech. - CSE



Apart from its great infrastructure, the regular seminars and conferences provided me a platform to excel in research. The institute holds a good placement record.

Nikita Hazarika
M.Phil. - Clinical Psychology



I owe a sincere gratitude towards the Amity University MP for helping me to showcase my talent. The friendly and competitive environment cannot be found anywhere else. The University gives me immense knowledge about various subjects along with the core subject. It is a place where you can fulfill your dreams. Yes, I am proud to be an Amitian.

Stanlin Johnson
MBA

SELECTION PROCESS THROUGH AMCAT (Amity Common Admission Test)

Amity University has its own eligibility criteria and selection process called Amity Common Admission Test (AMCAT) for selecting students for all its programmes. Since our focus is on the holistic development of the student, we ensure that the programme offered to an aspirant matches his/her interest, aptitude and skills.

The selection to a particular programme is based on the basis of the candidate's performance in class X, class XII and AMCAT, apart from aptitude.

AMCAT consists of the following components:

- Written Test (B.Tech., Law and Biotechnology programmes)
- Creative Test [B.Sc. (FDT) and B.Sc. (ID)]
- Personal Interview (for all programmes)

DIRECT ADMISSION CRITERIA

Candidates who have scored 80% and above in aggregate in class XII in 2017-18, and have no gap year, are eligible for direct admission in undergraduate courses by appearing in a personal interview.

UPTO 100% SCHOLARSHIP

Amity University Madhya Pradesh offers attractive merit scholarships to students on the basis of their performance in class XII.

The details of scholarship are as follows:

- 100% scholarship: 93% aggregate and above in class XII
- 50% scholarship: 88-92.9% in class XII
- 25% scholarship: 70-87.9% in class XII

However, while calculating aggregate percentage for scholarship, Physical Education, Fine Arts, Performing Arts/vocational/non-written subjects will not be considered for respective disciplines.

CORPORATE RESOURCE CENTRE (CRC)

Get the advantage of the Corporate Resource Centre (CRC) which aims at providing a comprehensive array of services and support for its students and alumni that will assist their life-long career development and placement.

TOP PLACEMENTS

CORPORATE FEEDBACK

- **"Nice Campus to hire young talent"** – Mr. Javed Khan, AVP Sales, Ceasefire Industries Ltd.
- **"Competent Students"** – Mr. Sushant Mallya, Sr Manager - HR, Jaro Education
- **"Students possess good communication skills. I see a lot of potential in them."** – Mr. Sachin Hajela, Sr. ASM, Cordlife Sciences India Pvt. Ltd.