

AMITY UNIVERSITY, NOIDA

AUUP, not-for-profit organization, is a research and innovation driven University in India. Amity Education Group (www.amity.edu) has over 1,50,000 students studying across 1000 acres of hi-tech campus. Today Amity has 9 Universities, 25 Schools and Pre schools, 10 global campuses located in London, Dubai, New York, Singapore, Mauritius, China, Abu Dhabi, South Africa, Amsterdam and Romania. Over 950 patents are filed by the faculty, scientists and researchers. Faculty has 300+ Collaborative funded projects from Govt, Industry and International agencies. AUUP is ranked amongst the top universities globally by QS and Times Higher Education (THE). The University and its programmes are accredited by national and international bodies such as WASC (USA), IACBE (USA), IET (UK), RICS (UK), UNWTO TEDQUAL (Endora).

Madan Mohan Malaviya University of Technology, Gorakhpur

Madan Mohan Malaviya University of Technology (MMMUT), Gorakhpur has been established in year 2013 by the Government of Uttar Pradesh in the form of a non-affiliating, teaching and research University after reconstituting the Madan Mohan Malaviya Engineering College, Gorakhpur which was established in 1962. Fifty batches of students have entered its portals to emerge after four years of rigorous education under the tutelage of some of the most venerable teachers, engineers ready to face the world and create new worlds.

IIIT Allahabad

The Indian Institute of Information Technology Allahabad (IIIT-A) was established in 1999, as a center of excellence in Information Technology and allied areas. Institute was conferred the Deemed University status by Govt. of India in the year 2000. The beautiful 100 acre campus designed meticulously on the Penrose Geometry pattern is being further topped by fine landscaping to give an all-round soothing effect to create a stimulating environment. The campus is envisaged to be a fully residential one, with all its faculty, staff and students housed in different pockets. All academic and residential areas are connected to the Institute network. It is one of the nineteen Indian Institutes of Information Technology listed by the Ministry of Human Resource Development. In 2014 the IIIT Act was passed, under which IIITA was classed as Institutes of National Importance.

IIT Kanpur

Indian Institute of Technology, Kanpur, established in 1959, is one of the premier public engineering institutions established by the Government of India. The aim of the Institute is to provide meaningful education, to conduct original research of the highest standard and to provide leadership in technological innovation. With the path-breaking innovations in both its curriculum and research, the Institute is rapidly gaining a legendary reputation

85 acre Amity University Campus, Noida (New Delhi NCR)



ICEIL' 2018 OFFICE, Room No.110, E-2 Block, Amity University Campus, Sector-125, Noida-201313
Ph.: 0120-4392251/259 | E-mail: iceil2018@amity.edu | website: www.amity.edu/iceil2018



AMITY UNIVERSITY



सत्यमेव जयते
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

2ND INTERNATIONAL CONFERENCE ON

ENTREPRENEURSHIP INNOVATION & LEADERSHIP

19 - 21 DECEMBER, 2018 | Amity University Campus, Sec-125, Noida, U.P., INDIA

THEME:
**TECHNOLOGY,
INNOVATION &
VALUE CREATION**

Sponsors:



Technically Co-sponsored By:



Academic Partners:



Technical Partner:



SDG Partner:



Delegate Kit Partner:



Gift Partners:



Supported By:



2nd INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP INNOVATION LEADERSHIP

19 - 21 DECEMBER, 2018

AMITY UNIVERSITY CAMPUS, SEC-125, NOIDA, U.P., INDIA

In this fast growing and rapidly dynamic global scenario, use of latest technology and innovations are utmost essential for the success and growth of the businesses. The International Conference on Entrepreneurship, Innovation and Leadership 2018 (ICEIL'2018) is the premier forum for the presentation of new advances and research results in the multidisciplinary fields including engineering, sciences, management and many more. The conference will bring together leading researchers, academicians, and professionals around the world to have an in-depth discussions, experience & idea sharing and presenting their research results and innovations in the area of Entrepreneurship, Innovation and Value creation.

OBJECTIVES:

- To provide a common networking platform for aspiring entrepreneurs, academicians, researchers, industry professionals, Government and policy makers to share their ideas and experiences.
- To promote Leadership and management practices in SMEs.
- To promote the basic and applied research in all sectors of science and technology.
- To exchange new ideas in technopreneurship and Leadership field.
- To instill entrepreneurial spirit in students and community in general
- Future collaboration for innovation and entrepreneurship development.

CONFERENCE HIGHLIGHTS:

- Pre-Conference Workshops by Internationally acclaimed Speakers and in partnership with leading corporate houses on emerging technologies / research areas
- Keynote sessions from eminent personalities
- Panel Discussions in Plenary and Concurrent sessions
- Research Papers Presentations
- Case Study Competition
- Interaction with Venture Capitalists
- Mentoring sessions by Experts for start-up venture/winners of various Competitions
- Lakshya: Business Plan Competition
- Eureka: Innovative Design Projects/Poster Competition by students.
- Thematic Expo: Make in India Expo, Made in India Expo, Digital India Expo, Clean India Expo, Skill India Expo, Start-up Exhibition by young entrepreneurs, Stand-up Exhibition by Alumni
- Excellence Awards in Technology, Innovation, Entrepreneurship and Leadership

WHO SHOULD ATTEND:

Entrepreneurs

Academicians

Researchers

Govt. Officials

Venture Capitalists

SMEs

CEO of Incubators /
Accelerators

Banking and Financing
Experts

Industry Professionals

Corporate Leaders

Students

SECTORS AT FOCUS:

- Advertising and PR
- Aerospace, Aviation and Space Technology
- Agri Farms
- Agriculture
- Appliances and Equipments
- Architecture and Design
- Automobile
- Automobile Components
- Banking and Insurance
- Biotechnology
- Biotechnology and Life Sciences
- Chemical
- Construction and Real Estate
- Consultancy
- CSR
- Defence
- Education Sector
- Electrical Goods
- Electrical Machinery
- Electricity Sector
- Electronic Systems
- Energy
- Entertainment Sector
- Environment
- Environment & Sustainable Development
- Fashion Technology
- Financial & Banking
- Financial Technology
- FMCG
- Food Processing
- Food Technology
- Furniture Industry
- Gems & Jewellery
- Green Energy
- Healthcare
- Hospitality
- Information Technology
- Infrastructure
- Insurance
- Iron & Steel
- IT & ITES
- Jute Industry
- Leather Industry
- Legal Services and IPR
- Logistics
- Manufacturing
- Media and Mass Communication
- Mining
- OEMs
- Pharmaceuticals
- Plastic Industry
- Power and Renewable
- Printing
- Pulp & Paper
- Railways
- Retail
- Rubber Industry
- Social Sector
- Sports
- Telecommunications
- Textile
- Transport and Logistics
- Travel and Tourism
- Wellness

CALL FOR PAPERS:

Authors are cordially invited to submit unpublished and original work through on line Easy Chair paper submission process (<https://easychair.org/conferences/?conf=iceil2018>) on or before July 30, 2018 on any of the following topics, but not limited to:

TECHNOLOGY AND INNOVATION:

- Ad hoc and Sensor Networks
- Advance Methods for Data Acquisition
- Algorithms & Techniques
- Artificial intelligence for value creation
- Big data analytics
- Biomedical Engineering & Bioinformatics
- Biotechnology
- Broadband Communication
- Circuit Modeling and Scientific Computing
- Cloud Infrastructure, Services and Uses
- Collaborative Technology and communications
- Communications and Control
- Component Based Development
- Control Engineering
- Cyber Security
- Decision making
- Digital India
- Distributed & Parallel Systems
- Electrical
- Embedded Systems and CAD/CAM
- Energy and Power
- Environment & Sustainable Development
- Evolutionary Algorithm
- Geographic Information Systems
- Global Trends of Technological Growth
- Green Energy
- Grid and Cluster Computing
- Health Informatics
- Human Computer Interaction
- Information and knowledge management
- Intelligent system and approach
- Internet of Things
- IPR & Patents
- IT and ITES
- Made in India
- Make in India
- Mobile technologies
- Oil, Gas & Petroleum
- Operational intelligence
- Pervasive Computing
- Real Time Systems
- Reliability Engineering and Fault Tolerance
- Security & Risk Management
- Simulation and modelling
- Skill India
- Smart Cities & Smart Grids
- Smart product and Services
- Software Engineering and Testing
- Survival & growth of technology based new ventures
- Technology & Management

ENTREPRENEURSHIP: <ul style="list-style-type: none">• Business incubators and new venture creation• Campus Entrepreneurship• Corporate innovativeness and entrepreneurial spin-offs in technology sectors• E-business• E-Governance and entrepreneurship• Entrepreneurship and Sustainability• Family Business	<ul style="list-style-type: none">• Financing new ventures• Government policies, programs and subsidies for entrepreneurship development• Green and clean Entrepreneurship• Incubators and Accelerators for promoting entrepreneurship• Industry/SME policies and new venture creation• Innovative practices in entrepreneurship development• Legal aspects of Entrepreneurship• New Prospects in Entrepreneurship	<ul style="list-style-type: none">• New venture and wealth creation opportunities through tourism• R&D transfer for new venture creation• Role of technology education in promoting new venture creation• Social Entrepreneurship• Software tools for entrepreneurship• Strategic Entrepreneurship• University support for entrepreneurship and new venture creation.• Women Entrepreneurship
LEADERSHIP: <ul style="list-style-type: none">• CSR• Data analytics and decision making• Developing strategic leadership capabilities• Ethics and Governance• Ethics, Values and Governance• Gender and leadership	<ul style="list-style-type: none">• Gender and leadership• Growth Strategies & Leadership• Leader's role in innovation• Leadership and management Styles in Engineering based Organizations• Leadership and the family enterprises• Leadership challenges in building large organizations	<ul style="list-style-type: none">• Leadership for sustainability of business in global environment• Leading change and managing conflict for sustainable growth• Organization Culture for Innovation & Creativity• Quality and Leadership• Value Creation

PAPER SUBMISSION GUIDELINES:

- All Accepted and presented papers of Science, Engineering & Technology domain will be submitted to IEEE Xplore digital library for publications and others will be published in Scopus Indexed Journals or selected high quality UGC Indexed Journals.
- Research papers should be in English Language and submitted through easy chair for approval to the Technical Programme Committee by the date announced.
- At least one author must register as delegate with full registration fee applicable as above and present the paper for inclusion in the Conference. Single author with multiple papers has to register separately for each paper.
- Initial submissions for review are limited to six (6) pages. Camera-ready papers should not exceed six (6) pages including figures without incurring additional page charges (maximum 2 additional page with over length page charge). Papers must be written as per IEEE manuscript Template.
- After acceptance of the paper authors should send registration form, copyright form and registration fee through Demand Draft/Online Transfer.
- Papers selected for Oral Presentation will be expected to be of 15 minutes followed by discussion and question and answer session.
- A single paper having multiple authors should do separate individual registration if more than one author is attending the conference.
- Plagiarism Information- IEEE defines plagiarism as the reuse of someone else's prior processes, results, or words without explicitly acknowledging the original author and source. It is important for authors to recognize that plagiarism in any form, at any level, is unacceptable and is considered a serious breach of professional conduct, with potentially severe ethical and legal consequences

CALL FOR CASE STUDY WRITING INTERNATIONAL COMPETITION:

- Students, Research Scholars, Industry professionals are invited to write cases that can help to identify, deliberate and share the most compelling business problems in the global context, impact of innovative approaches to sustainability at the intersection of corporate profitability, social and environmental impacts and the real-world business solutions through their learning experiences. Participants can choose to participate individually or in a team of two.
- Benefits:**
- There will be a publication opportunity given to the selected cases of participants in an edited book with ISBN no.
 - All participants will gain an opportunity to network and interact with plethora of people across sectors, including academicians, students, entrepreneurs, researchers and business leaders who are some of the Asia's brightest talents.
 - These cases will be used in classrooms to prepare the students/ next generation of Business Leaders with entrepreneurial and business acumen, strategic thinking, teamwork, problem-solving skills and to organize their thinking around an integrative planning framework and make optimum decisions.
 - Case studies would benefit the corporates for cross learning between organizations.
- The format of the case study for submission will include Title, Author's Name, Designation and Affiliation, an abstract for 500 words with 3-4 Key words and the Sector/ Functional Specialization. We encourage original cases and real business situation cases from all sectors and functional specializations. Therefore it is important to mention the sector and/or functional area in which the case is written. The Complete text shall be maximum of 15 pages inclusive of tables and annexures in A-4 size paper, font size 12 Times New Roman, 1.5 line spacing submitted in MS-word. Preferably the case must be accompanied with teaching notes or instructor's manual to carry an edge for evaluation. Short listed entries will get an opportunity to present their cases in front of a panel of judges, which will include senior executives from leading corporations.
- Participant must send the Abstract and complete text at iceil@amity.edu.
- Prizes: Top 3 Winners shall be awarded Trophy and Certificate during the Prize Distribution-cum-Concluding Ceremony of ICEIL'18 on 21st December'18 by Galaxy of eminent personalities from Govt. and Private Sectors.

CALL FOR LAKSHYA: BUSINESS PLAN COMPETITION:

- The innovative business plans (Executive Summary - upto 500 words and Detailed B-Plan - upto 5000 words) from the various sectors focused in ICEIL' 18 are invited Amity University and MSME-DI, New Delhi from students, budding entrepreneurs from Universities, Colleges, Institutions and individuals / Start-Ups, in a team not more than three members.
- Objectives:**
- Educate and equip potential and early stage entrepreneurs across the nation to craft an innovative business plan
 - Connect potential entrepreneurs to peers, mentors, incubators and angel investors
 - Catalyse a culture shift to encourage entrepreneurship
 - Foster social entrepreneurship and grassroots innovations
 - Encourage participants to identify, innovate and nurture the skills for new ventures
 - Promote Entrepreneurship amongst Women
 - Make participants learn to speak the language of business and understand the probable challenges
- Participants should submit the Executive Summary along with the Detailed Business Plan online at Conference website or send it by e-mail at nsaxena@amity.edu .

Prizes worth	Non-Collegiate	Collegiate		Women / Differently Abled
		Amity	Non-Amity	
1st Prize worth Rs. 5 Lakh*	1	1	1	1
2nd Prize worth Rs. 3 Lakh	1	1	1	
3rd Prize worth Rs. 2 Lakh	1	1	1	

*Incubation & seed support which includes mentoring & networking. (6 months incubation / 4 months incubation / 2 months incubation)

CALL FOR EUREKA: INNOVATIVE DESIGN PROJECTS /POSTERS (IDP) COMPETITION:

The Innovative design project is one of the ways in which the college students can exhibit their creative skills and show entrepreneurial capabilities. ‘Eureka: IDP Competition’ is an endeavor to foster and enhance the culture of scientific inquiry, entrepreneurship and its relevance in real world applications and underline the strong connection among student community. Through this forum, participants will get an opportunity to interact with academicians, scientists, industry experts and other fellow students to get feedback on their work/ further enhancement of the project, know the latest market trends and government support available to them to carry forward their projects as entrepreneurial ventures.

Each participating team can have maximum of 3 members. Only Undergraduate students may participate.
The Theme of the Projects/Poster should be:

- Innovations in Science and Engineering
- Social innovation
- State- of-the Art Design
- Technology and Application
- Green Engineering
- Any other theme related to the conference – ICEIL-2018

Interested participants should mail their Abstract / proposal preferably in '.doc' or '.pdf' ' format to idp2018@amity.edu and mention at the beginning of their abstracts, if they have a prototype / model, readily available. The first page should contain the following • Title of the project • Names of the participant and their respective College/University with contact numbers and e- mail ID. The last sheet may have a list of references - websites, books, journals and so on which amply support the ideas or solutions implemented.

Selected participants will have to confirm their participation and send the details of the Project.

Prizes: Top 3 Winners of the competition shall be awarded Trophy and Certificate during the Prize Distribution-cum- Concluding Ceremony of ICEIL '18 on 21st December’18 by Galaxy of eminent personalities from Govt. and Private Sectors.

CALL FOR THEMATIC EXPO: START-UP EXPO / STAND-UP EXPO / MADE IN INDIA EXPO / DIGITAL INDIA EXPO / CLEAN INDIA EXPO / SKILL INDIA EXPO:

Start-Ups / Stand-Ups / organizations can showcase their innovation / product / service, etc. at the Expo during the Conference. Following will be the advantages:

- Networking Opportunities: Networking with VC’s, industry experts, eminent academia specialist and other startups / entrepreneurs.
- Chance to showcase/sell their product service to most vibrant group of students in entire country: We allow you to sell/offer your product/service to the students and participants of the conference.
- Visibility at ICEIL 2018: Visibility among the attendees of the international conference and chance to interact with and enhance your brand visibility.
- Networking with Government agencies: With Major government agencies partnering the conference, this could be a great opportunity for startups to look for various government supports.

Interested participants may register on website at www.amity.edu/iceil2018 and contact respective co-ordinators.

IMPORTANT DATES:

	Last Date of Submission	Acceptance Notification	Last date for submitting camera ready Paper & Registration
Research Papers / Case-Studies	20th Nov. ’18	30th Nov. ’18	5th Dec. ’18
Lakshya: Business Plan Competition	5th Dec. ’18	10th Dec. ’18	-
Start-Up Expo, Stand-Up	5th Dec. ’18	10th Dec. ’18	
Thematic Expo: Make in India Expo, Made in India Expo, Digital India Expo, Clean India Expo, Skill India Expo	5th Dec. ’18	-	-
Eureka: Innovative Design Projects / Posters by Students	5th Dec. ’18	-	-

REGISTRATION FEE:

	Research papers* Case Studies*		Lakshya: Business Plan Competition		Thematic Expo		Eureka: Innovative Design Projects/ Posters by Students		Delegate	
	Indian (INR)	Foreign (USD)	Indian (INR)	Foreign (USD)	Indian (INR)	Foreign (USD)	Indian (INR)	Foreign (USD)	Indian (INR)	Foreign (USD)
Academicians	7000	400	5000	250	NA	NA	NA	NA	4000	200
Corporates / Entrepreneurs	8000	450	5000	250	10000	500	NA	NA	6000	350
Research Scholars	5000	250	2000	100	6000	300	NA	NA	3000	170
Students	4000	200	1500	120	5000	250	1,000	100	2500	150

- All Accepted and presented papers of Science, Engineering & Technology domain will be submitted to IEEE Xplore digital library for publications and others will be published in Scopus Indexed Journals or selected high quality UGC Indexed Journals as per the fee applicable to Journal.

- IEEE members / Amity -Faculty, Students & Research Scholars shall be eligible for 20% Concessions.

- Registration fee may be paid online at the website (www.amity.edu/iceil2018) or by Demand Draft in favour of ‘Amity University’ Uttar Pradesh’ payable at New Delhi.

Accommodation:

Accommodation on campus is limited and on first come first serve basis. An accommodation charge on twin sharing basis is Rs. 2000.00 per day including breakfast, lunch and dinner. Students’ accommodation will be available at Rs. 500/- per day. Accommodation may also be arranged on request in nearby good category Hotels at contracted rates and it would be on direct payment basis.

PROGRAMME SCHEDULE

DAY-1: WEDNESDAY, 19 DECEMBER, 2018 • VENUE: AMITY UNIVERSITY CAMPUS, SECTOR-125, NOIDA

Time	Topic
09:00hrs – 10:00hrs	Registration
09:30hrs – 11:00hrs	Setting up of Expositions
11:00hrs – 13:00hrs	Inaugural Function and Entrepreneurial Leadership Award Ceremony
13:00hrs - 13:30hrs	Inauguration of Thematic Expo and Eureka: Innovative Design Projects/Posters Display
13:30hrs - 14:00hrs	Networking Lunch Break and Exposition
14:00hrs - 17:00hrs	Half day Special Session on Social Entrepreneurship • NGOs & Social Entrepreneurship • Entrepreneurial Award 
14:00hrs - 15:30hrs	Plenary Session 1 / Keynote Address: Entrepreneurship Policies and Support – Government Initiatives and their Impact
14:00hrs - 15:30hrs	Concurrent Sessions -1
	a) Lakshya: Business Plan Competition
	b) Sectorial Invited Talks: • Innovations in Aerospace, Aviation and Space Technology Sector • Innovations, Entrepreneurship and Emerging technologies and innovations in Food Sector • Innovations and Entrepreneurial Ventures in Biotechnology and Life Sciences Challenges and Opportunities • Innovations and IPR in Pharma Sector- Issues and Challenges
	c) Thematic Invited Talks: • Start-Up Supporters: Incubators, Accelerators etc., • Entrepreneurship Secret: Balancing mind, body and Soul • Balancing the building block of growth and generational continuity in Family Businesses
	d) Research Paper Presentations
15:30hrs – 15:45hrs	Networking Tea Break and Exposition
15:45hrs - 17:00hrs	Concurrent Sessions-2
	a) Lakshya: Business Plan Competition
	b) Sectorial Invited Talks: • Entrepreneurship in Automobile & its Components • Innovations and Entrepreneurship in Tourism Sector • Entrepreneurship Challenges and Opportunities in Banking and Insurance Sector • Entrepreneurial opportunities in Media & Entertainment Industry • Creating Winning Culture in Entrepreneurial Ventures in Pharmaceutical Sector (AIP) • Innovation and Entrepreneurship in AYUSH System of Medicine: Exploring untapped potential of Indian System of Medicine
	c) Thematic Invited Talks: • Role of Entrepreneurship in evolution and growth of Internet Economy • Corporate Entrepreneurship: Promoting Entrepreneurship within Organizations and its emerging challenges • Value Claiming and Value Creation through IT
	d) Research Paper Presentations

PROGRAMME SCHEDULE

DAY-2: THURSDAY, 20 DECEMBER, 2018 • VENUE: AMITY UNIVERSITY CAMPUS, SECTOR-125, NOIDA

Time	Topic
10:00hrs – 11:30hrs	Concurrent Sessions -3
	a) Lakshya: Business Plan Competition
	b) Sectorial Invited Talks: • Innovations in Social Media • Legal Services Entrepreneurship in India • Smart Manufacturing: Key to industrial growth • Green Entrepreneurship: Challenges & Opportunities
	c) Thematic Invited Talks: • Financing new ventures and Start-Ups • Motivational Derive behind successful Entrepreneurs • Enhancing SMEs Competitiveness through Technology Adoption
	d) Research Paper Presentations
11:30hrs – 11:45hrs	Networking Tea Break and Exposition
11:45hrs - 13:15hrs	Plenary Session 2 / Keynote Address: Unlocking Youth Potential: Challenges, Approaches and Outcomes of Campus Entrepreneurship
11:45hrs - 13:15hrs	Concurrent Sessions - 4
	a) Lakshya: Business Plan Competition
	b) Sectorial Invited Talks: • Mergers and Acquisitions for Business Growth – Challenges and Strategies • Entrepreneurship Challenges and Strategies in Healthcare Sector • Promoting Innovations in NewGen Entrepreneurs in Nanotechnology Sector • Biotechnology Frontiers: Research, Innovation and Funding Opportunities-the way ahead
	c) Thematic Invited Talks: • Technopreneurship & Innovation • Women Entrepreneurship : Breaking Barriers and Scaling New Heights • Skill Development and Entrepreneurship – Road Ahead
	d) Research Paper Presentations
13:15hrs – 14:00hrs	Networking Lunch Break and Exposition
14:00hrs - 17:00hrs	Half Day Special Session on International Business • Build Business beyond borders – Leadership Strategies • Entrepreneurial Awards 

PROGRAMME SCHEDULE

DAY-2: THURSDAY, 20 DECEMBER, 2018 • VENUE: AMITY UNIVERSITY CAMPUS, SECTOR-125, NOIDA

Time	Topic
14:00hrs - 15:30hrs	Concurrent Sessions -5
	a) Lakshya: Business Plan Competition
	b) Sectorial Invited Talks: <ul style="list-style-type: none"> Entrepreneurial Challenges and Opportunities in Electrical Goods and Electrical Machinery Innovations and Entrepreneurship in Furniture Industry Start-Ups : Challenges and Opportunities in Hospitality Sector
	c) Thematic Invited Talks: <ul style="list-style-type: none"> Education Technology Market: Opportunity for innovation and Entrepreneurship Leveraging CSR towards Sustainability Growth and Economic Development
	d) Research Paper Presentations
15:30hrs – 15:45hrs	Networking Tea Break and Exposition
15:45hrs - 17:00hrs	Concurrent Sessions-6
	a) Lakshya: Business Plan Competition
	b) Sectorial Invited Talks: <ul style="list-style-type: none"> Agripreneurship: Challenges and Opportunities Creativity & Innovations in Construction and Real State Business Building great brands in Food and Food Services – Made in India Entrepreneurship Opportunities in Sports & Fitness Industry Creativity and Innovations leading to success in Hospitality Sector
	c) Thematic Invited Talks: <ul style="list-style-type: none"> Innovation and IPR New Frontiers in Start-Ups Innovations
	d) Research Paper Presentations

Session Partner:
SWITCH

PROGRAMME SCHEDULE

DAY-3: FRIDAY, 21 DECEMBER, 2018 • VENUE: AMITY UNIVERSITY CAMPUS, SECTOR-125, NOIDA

Time	Topic
10:00hrs – 11:30hrs	Concurrent Sessions -7
	a) Lakshya: Business Plan Competition
	b) Case Study Competition
	c) Sectorial Invited Talks: <ul style="list-style-type: none"> Entrepreneurship in Construction and Real Estate: Challenges and Opportunities Entrepreneurship Challenges and Strategies in Transport & Logistics Sector Latest Trends in Wireless and Mobile Communications
	d) Thematic Invited Talks: <ul style="list-style-type: none"> Women Engineering Entrepreneurs – Success Stories Innovation, Technology and Smart Cities Digital Entrepreneurship and Innovations Promoting Entrepreneurship Within Organizations – Combatting Emerging Challenges of Scale and Global Competition
	e) Research Paper Presentations
11:30hrs – 11:45hrs	Networking Tea Break and Exposition
11:45hrs - 13:15hrs	Plenary Session 3 / Keynote Address: Is Indian Entrepreneurial Ecosystem Ready to Create Global Start-Up Ventures?
11:45hrs - 13:15hrs	Concurrent Sessions -8
	a) Lakshya: Business Plan Competition
	b) Case Study Competition
	c) Sectorial Invited Talks: <ul style="list-style-type: none"> Stories of Successful Women in Apparel Industry Innovation and Entrepreneurship in Education Sector Entrepreneurship in Retail Sector – Challenges and Strategies Innovative Concepts and Best Practices in Water Management to deal with Future Challenges Use of Sustainable Natural Resources – Innovative and Best Practices Innovations in Architecture Sector Future Perspectives: Advances in Biosciences and Biotechnology
	d) Thematic Invited Talks: <ul style="list-style-type: none"> Science – Technology – Manufacturing (STM) Transition Game Changers of India – Deriving Entrepreneurship Chambers of Commerce: Their Role in Economic Development
	e) Research Paper Presentations
13:15hrs – 14:00hrs	Networking Lunch Break and Exposition
14:00hrs – 16:30hrs	<ul style="list-style-type: none"> Valedictory cum Entrepreneurial Award Ceremony Cultural Programme
16:30 hrs	High Tea

Session Partner:
NOVOZYMES

INTERNATIONAL ADVISORY BOARD:

- **Dr. Adrian Will**,
Advanced Technology Research
Center of Tucumán, Argentina
 - **Dr Akhil Kumar**
Penn State University
 - **Dr. Alok Mishra**,
Atilim University, Ankara - Turkey
 - **Prof. Afaq Ahmad, Sultan Qaboos**
University, Muscat, Oman
 - **Professor Don Passey**
Lancaster University
 - **Dr Graham Kendall**
University of Nottingham, Malaysia
 - **Prof. Hoang Pham**,
Rutgers University, USA
 - **Prof. Jagdish Narayan**,
North Carolina State University
- **Prof. Jean-Paul VanBelle**
University of Cape Town
 - **Dr. Ing. Mario José Diván**,
Divsar, Argentina
 - **Prof. Mustafa Saasa**,
Raj Group of Companies – Dubai
 - **Mr. Nalin Jain**,
Advisor SME's, USA
 - **Prof. Rajkumar Buya**,
The University of Melbourne,
Australia
 - **Ms. Richa Panndey**,
Global Technology and
Telecom Consultant, USA
 - **Dr. Sandeep Dey**,
Senior Research and Development
Engineer, Synopsys Inc

NATIONAL ADVISORY BOARD:

- **Dr. A K Ghosh**,
IIT Kanpur
 - **Dr. A.K. Singh**,
Institute of Nuclear Medicine &
Applied Sciences (INMAS)
 - **Dr. Abha Rishi**,
BIMTECH
 - **Mr. Ajay Wahi**,
Fast Booking India Pvt. Ltd.
 - **Prof. Amit Goyal**,
Institute of Banking and
Finance, New Delhi
 - **Dr. Anand Mishra**,
Planning Department and State
Innovation Cell, Lucknow
 - **Mr. Asgar Ahmad**,
NEN Wadhwani Foundation
 - **Dr. Ashok Mittal**,
Aligarh Muslim University
 - **Dr. Balraj Gupta**,
Scientific Advisor to
Chief of Army Staff
 - **Prof. Brijesh Kumar, Ansal**
University, Gurgugram
 - **Mr. Chhabilendra Roul**,
IAS, ICAR
 - **Prof. Dilip K Sharma**,
GLA University, Mathura
 - **Dr. Ganesh Natarajan**,
5F World
 - **Dr. Girish Sahni**,
CSIR and DSIR
 - **Mr. G.S. Krishnan**,
Novozymes South Asia Pvt. Ltd
 - **Dr. Harsha Vardhan**,
MedAchievers Pvt. Ltd.
 - **Sir Dr. Huzaifa Khorakiwala**,
Wockhardt Foundation
 - **Prof. Huzur Saran**,
IIT, Delhi
- **Mr. Janak K Bhatia**,
Laghu Udyog Bharati, MSME
 - **Dr. K. P. Sinhamahapatra**,
IIT Kharagpur
 - **Mr. Kamal Sharma**,
Kambill Systems
 - **Mr. Kanchan Biswas**,
DRDO
 - **Mr. Manmohan Bhutani**,
ACS Global Tech Solutions Pvt. Ltd.
 - **Mr. Manoj Chugh**,
Tech Mahindra
 - **Mr. Manoj K Raut**,
Institute of Directors
 - **Ms. Mausmi Ambastha**,
Threadsol
 - **Dr. Mohd Aslam**,
Department of Biotechnology,
Ministry of Science & Technology,
Govt. of India
 - **Mohamed Bialy Ibrahim Alolaimy**,
Ministry of Foreign Affairs, Arab
Republic of Egypt
 - **Dr. Mita Dixit**,
SPJIMR, Mumbai
 - **Dr. Mukesh Kumar**,
Indo-French Centre for the
Promotion of Advanced Research
 - **Mr. Muralidharan Thoyhhat**,
Magnetic Minerals Resources Pvt. Ltd.
 - **Dr. Narayanan Suresh**,
Association of Biotechnology-Led
Enterprises (ABLE), Bangalore
 - **Mr. Nate Srinath**,
inxee
 - **Mr. P K Agarwal**,
PPS International
 - **Dr. Parul Soni**,
Thinkthrough Consulting (TTC) Pvt. Ltd.

- **Mr. Scott McKinley**,
Amazon Web services
- **Prof. Shigeru Yamada**,
Tottori University, Japan
- **Prof. Shinji Inou**,
Kansai University, Japan
- **Prof. (Dr.) Tej Krishan Bhatia**,
Syracuse University, USA
- **Dr. Wai Ho Mow**,
Hong Kong University of Science
and Technology
- **Prof. Wei-Chung Wang**,
National Tsing Hua University, Taiw
- **Prof. Yoshinobu Tamuraan**,
Tokyo City University, Japan

- **Mr. Prasad Medury**,
Odgers Berndtson
- **Mr. Premjit Lal**,
Ministry of Communications
- **Dr. R.K. Sharma**,
Solid State Physics Limited
- **Mr. Raj K Pathak**,
India Entrepreneurs Club
- **Ms. Ravneet Pawha**,
DEAKIN University
- **Mr. S R Soni**,
India Glycos Ltd.
- **Ms. Sarita Chauhan**,
Business Transformation Expert & Coach
- **Dr. Saurabh Srivastava**, Tie Delhi NCR
- **Dr Shirshendu Mukherjee**,
BIRAC
- **Dr. Shiv Kant Shukla**,
Biotech Consortium India Limited
(BCIL)
- **Ms. Sonia Manchanda**,
K S Airsoft Pvt. Ltd.
- **Dr. Sunil Saran**,
Amity International Centre for Post
Harvest Technology & Cold Chain Mgmt.
- **Ms. Theresa Karunakaran**,
Deutsche Bank
- **Ms Tulika Pandey**,
Ministry of Electronics &
Information Technology
- **Dr. Upendra Choudhury**,
India Council of Social Science
Research (ICSSR), Ministry of HRD, GOI
- **Ms. Vimla Batham**,
Mahila Udyami Sansthan
- **Mr. Virendra Chahar**,
Brainwork Techno Solutions Pvt. Ltd.
- **Mr. Yogesh Lochhar**, LyfOLyf
- **Mr. Yogesh Kumar**, CSIR/NAL

TECHNICAL COMMITTEE:

- **Dr. A Tripathi**,
Inter University Accelerator Centre
- **Prof. A. Kaur**, Delhi University
- **Prof. A. Gupta**,
Amity Center for Spintronic
Materials Dr. Huzur Saran, IIT Delhi
- **Prof. Agnew, Cakil**,
Heriot-Watt University
- **Dr. Ajay Vikram Singh**,
Amity Institute of
Information Technology
- **Dr. Anita Venaik**,
Amity Business School
- **Dr. Anjani Kumar Singh**,
Amity Business School
- **Prof. Anu A. Gokhale**,
Department of Technology,
Illinois State University
- **Dr. Anurag Tripathi**,
CSIR-Indian Institute of Toxicology
Research
- **Dr. Anupama R.**,
Amity Business School
- **Dr. Arun Sharma**,
IGDTUW, GGSIP University,
New Delhi
- **Dr. Asheesh Kr. Singh**,
MNNIT, Allahabad
- **Prof. Badar Alam Iqbal**,
South Asia Institute,
University of Heidelberg; Germany
- **Dr. Bharti Suri**,
USICT, GGSIP University, New Delhi
- **Dr. Deepak Kumar**,
Amity Institute of Information
Technology
- **Dr. Dileep Singh**,
NIET, Greater Noida
- **Dr. Dinesh Gupta**,
ICGEB, New Delhi
- **Prof. Dolly Wattal Dhar**,
Indian Agricultural Research Institute
- **Dr. Easwaramoorthy Rangaswamy**,
AGBS Singapore
- **Dr. Fredric j. harris**,
San Diego State University
- **Dr. Gagandeep Kaur Gahlay**,
Guru Nanak Dev University, Amritsar
- **Prof. Gerhard Wunder**,
Freie University, Berlin
- **Prof. Girish Kumar**, IIT Bombay
- **Dr. Himal Suraweera**,
University of Peradeniya,
Peradeniya Sri Lanka
- **Dr. Himanshu Gupta**,
Amity Institute of Information Technology
- **Prof. Huzur Saran**, IIT Delhi
- **Dr. Ibraheem Nasiruddin** ,
College of Engineering, Qassim
University, Buraydah, Saudi Arabia
- **Dr. Ishak Aris**,
University Putra, Malaysia
- **Dr. K K Chaturvedi**,
Indian Council of Agriculture
Research, Indian Agricultural
Statistics Research Institute
- **Prof. K. Giridhar**,
IIT Madras
- **Dr. Laxmi Ahuja**,
Amity Institute of
Information Technology
- **Dr. Manas Paul**,
JIS College of Engineering,
Nadia, Kalyani, West Bengal
- **Dr. Mayank Sharma**,
Amity Institute of Information
Technology
- **Dr. Mark C. Johnson**,
Purdue University
- **Dr. Marina Carulli**,
Politechico Di Milano
- **Dr. Miguel Lopez Benitez**,
University of Liverpool, UK
- **Prof. Mohamed -Slim Alouini**,
King Abdullah University of Science
and Technology, Kingdom of
Saudi Arabia
- **Dr. Murigendra Hiremath**,
Karnatak University
- **Prof. Namrata Gupta**,
University of Wollongong Dubai
- **Dr. Neelam Saxena**,
Amity Centre for Entrepreneurship
& Development
- **Dr. Neetu Mittal**,
Amity Institute of Information
Technology
- **Dr. Nitin Pandey**,
Amity Institute of Information
Technology
- **Dr. P. Shanmughavel**,
Bharathiar University, Coimbatore
- **Dr. Parmanand Astya**,
Sharda University, Greater Noida
- **Dr. Parul Agrawal**,
Jamia Hamdard University, New Delhi
- **Dr. Patrick Crowley**,
Observable Networks
- **Dr. Prabhanshu Tripathi**,
Translational Health Science and
Technology Institute
- **Mr. Prabhat Kumar, Swami**
Himalaya University,
Dehradun, India
- **Dr. Prakash Kumar**,
JUIT, Noida
- **Dr. Prashant Johri**,
School of Computing and
Engineering Galgotia University,
Greater, Noida
- **Dr. Prashant Murumkar**,
The Maharaja Sayajirao University
of Baroda
- **Dr. Pradeep Kumar Singh**,
Jaypee University, Solan
- **Prof. R Gowri**,
UPES, Dehradun
- **Dr. Rajesh Singh Yadav**,
Doctor Harisingh Gour Central
University Sagar
- **Dr. Rajnish Chaturvedi**,
CSIR-Indian Institute of Toxicology
Research

- **Dr. Ryan Kastner**,
University of California, San Diego
- **Ms. Rinku Sarkar, Dr. Sudhir Chandra Sur**,
Degree Engineering College,
Kolkata, West Bangal
- **Dr. Rita Singh**,
Sharda University, Greater Noida
- **Dr. Ritesh Dwivedi**,
Amity Business School
- **Prof. (Dr.) Sanjeev Thakur**,
Amity School of Engineering & Technology
- **Prof. S. Ghosh**,
IIT Delhi
- **Dr. S. Mohapatra**,
GSSI
- **Dr. S. Subramanya**,
National University San Diego, USA
- **Dr. S R N Reddy**,
Indira Gandhi Delhi Technical
University for Women
- **Dr. Sandeep Sharma**,
GBU, Greater Noida
- **Dr. Sarika Jain**,
Amity Institute of Information Technology
- **Dr. Shaik Asif Hussain**,
Department of Computing,
Middle East College, Muscat Oman
- **Dr. Sheelendra Pratap Singh**,
CSIR-Indian Institute of Toxicology
Research
- **Dr. Smrita Sinha**,
Amity Business School
- **Dr. Sonal Singhal**,
Punjab University Chandigarh
- **Dr. Sourav Banerjee**,
Kalyani Government College, West Bangal
- **Mr. Subhasis Chatterjee**,
Aries Exim Company Pte. Ltd.
- **Dr. Subhranil Som**,
Amity Institute of Information Technology
- **Prof. Sushanta Karmakar**,
IIT Guwahati
- **Dr. Sushil Vashisth**,
Doon University, Dehradun, Uttrakhand
- **Dr. Sunil Kumar**,
San Diego State University
- **Prof. Tanya Singh**,
Amity University Uttar Pradesh
- **Prof. Teerapat Sanguankotchakorn**,
Asian Institute of Technology, Thailand
- **Dr. Tilman Wolf**,
University of Massachusetts, Amherst
- **Dr. Tinku Basu**,
Amity Institute of Nanotechnology
- **Dr. Utkarsh Jain**, Amity Institute of
Nanotechnology
- **Dr. V K Chandna**,
JECRC Foundation, Jaipur, Rajasthan
- **Dr. Vishal Bhatnagar**,
Ambadkar Institute of Technology,
GGSIP University, New Delhi
- **Dr. Vijit Chaturvedi**,
Amity Business School
- **Dr. Vishal Dattana**,
Department of Computing, Middle East
College, Muscat Oman

ORGANISING COMMITTEE:

Patrons	Dr. Ashok K Chauhan, Founder President, Ritnand Balved Education Foundation Dr. Atul Chauhan, Chancellor, AUUP, Noida, India & President, RBEF
General Chair	Prof. (Dr.) Balvinder Shukla, Vice Chancellor, Amity University Uttar Pradesh Prof. (Dr.) S.N. Singh, MMUT, Gorakhpur, India Prof. (Dr.) Nagabhushan, Director, IIIT Allahabad, India
General Co-Chair	Prof. (Dr.) J. Ramkumar, IIT Kanpur, India
Conference Organising Chair	Prof. (Dr.) Sanjeev Bansal, Dean- Faculty of Mgt. Studies & Director, ABS Prof. (Dr.) S.K. Khatri, Director, AIIT
Conference Organising Co-Chair	Prof. (Dr.) Satish K. Singh, IIIT Allahabad, India Prof. (Dr.) Abhay Bansal, Joint Head-ASET Prof. (Dr.) Sujata Pandey, AITEM
Technical Chair	Prof. (Dr.) K.M.Soni, Dy. Dean-Engg. & Tech., Amity University Uttar Pradesh Prof. (Dr.) Manoj Joshi, Director, Centre for VUCA Studies, Amity University
Technical Co-Chair	Prof. (Dr.) Sunita Rattan, Addl.Director, AIAS Prof. (Dr.) Sanjay Singh, Director, AIAE Prof. R. K. Kapur, Head, AITEM
Publication Chair	Prof. (Dr.) J.K. Sharma, Director, ASB Prof. (Dr.) Abha Singh, Dean Faculty of Arts, Humanities Journalism and Communication & Social Sciences
Publication Co-Chair	Prof. (Dr.) Chandradeep Tandon, Director, AIB
Industry Chair	Prof. (Dr.) Ajay Rana, Director, ATPC
Innovation Chair	Dr. W. Selvamurthy, President, ASTIF Dr. V.K. Jain, Distinguished Scientist & Professor AIRAE & AIARS (M&D)
Innovation Co-Chair	Dr. D.K. Avasthi, Director, AINT Prof. (Dr.) Lalit Bharadwaj, Vice President, ASTIF
Publicity Chair	Dr. Savita Mehta, Vice President, RBEF & Amity Media
B-Plan Competition Chair	Dr. Neelam Saxena, Head, ACED
Innovative Design Project Chair	Dr. Sujata Pandey, AITEM
Case Study Writing Competition Chair	Prof. (Dr.) Alka Munjal, Dean (SAA & SS)
Finance Chair	Mr. G K Garg, Finance Officer, AUUP
Cultural Programme Chair	Ms. Gauri D Chakraborty, Jt. Acting Head, ASCO
Hospitality Chair	Rear Admiral Ravi Kochar, Gp. Pro VC & OSD –HR
Travel & Tourism Chair	Dr. M Sajnani, Dean Faculty of Hospitality & Tourism & Director, AITT
Accommodation Chair	Ms. Chhaya Chordia, Director – Girls Hostels Administration Col. V.B. Prasad, Director – Boys Hostels Administration
Registration Chair	Dr. Shalini Singh Sharma, Director, ASE Dr. Sujata Khandai, Dy. Dean (Academics), Offtg. Director, ACCF
Registration Co-Chair	Dr. Tanya Singh, Dy. Director (Academics)

FOR FURTHER DETAILS, KINDLY CONTACT:

PRE-CONFERENCE WORKSHOP	THEMATIC EXPO: STAND-UP EXPO
Prof. (Dr.) Manoj Joshi 09415017498 mjoshi@lko.amity.edu	Prof. (Dr.) Anjani Kr. Singh 9958437455 aksingh6@amity.edu
RESEARCH PAPERS	THEMATIC EXPO: MAKE IN INDIA EXPO MADE IN INDIA EXPO DIGITAL INDIA EXPO CLEAN INDIA EXPO SKILL INDIA EXPO
Prof. (Dr.) K M Soni 9818070242 kmsoni@amity.edu	Dr. Bhawna Sharma 7838389896 bsharma2@amity.edu
Prof. (Dr.) S K Khatri 8130977443 skkhatri@amity.edu	Dr. Alpna Kakkar Dy. Dean of Student Welfare 9810346724 akakkar@amity.edu
Prof. (Dr.) Sanjeev Bansal 9810070464 sbansal1@amity.edu	Dr. Nidhi Gupta 9910218167 ngupta2@amity.edu
CASE STUDIES	Dr. Sanjeev Thakur 9891474600 sthakur3@amity.edu
Dr. Alka Munjal 9810702680 amunjal@amity.edu	Dr. Varsha Goyal 8764433417 vgoyal@amity.edu
Dr. R Sujatha 9910735539 rsujatha@amity.edu	Dr. Kamal Gulati 9718361928 kgulati@amity.edu
Dr. L K Tyagi 9811558451 lkytyagi@amity.edu	INDUSTRY BEST PRACTICES / INNOVATION
LAKSHYA: BUSINESS PLAN COMPETITION	Prof. (Dr.) Ajay Rana 9818811756 ajay_rana@amity.edu
Dr. Neelam Saxena 9818998787 nsaxena@amity.edu	Col. O P Aurora 9871208220 opaurora@amity.edu
Ms. Nitasha Hasteer 9999100439 nhaster@amity.edu	Prof. P K Rohtagi 9810775132 pkrohatgi@amity.edu
Dr. Meera Singh 9838715736 msingh9@amity.edu	ACCOMMODATION
EUREKA: INNOVATIVE DESIGN PROJECTS / POSTERS COMPETITION	Mr. Ajeet Kr. Singh 9810200174 aksingh9@amity.edu
Prof. (Dr.) Sujata Pandey 9871543368 spandey@amity.edu	Ms. Neha Sharma 9810978851 nsharma11@amity.edu
Dr. Anchal Garg 9871771508 agarg@amity.edu	TRAVEL
Ms. Seema Rawat 991181619 srawat1@amity.edu	Mr. Aftab Lall 9899760510 alall@amity.edu
THEMATIC EXPO: START-UP EXPO	Mr. Bivek Datta 9910299737 bdatta@amity.edu
Mr. Sumit Chauhan 9560866577 sumitc@amity.edu	

REGISTRATION
Dr. Tanya Singh 9891374120 tsingh2@amity.edu
WEBSITE
Ms. Gauri D. Chakraborty 9971888438 gchakraborty@amity.edu
Dr. Praveen Kumar 991181619 pkumar3@amity.edu
Ms. Binita Singh 7838342274 bsingh13@amity.edu
SPONSORSHIP
Dr. Lalit Bhardwaj 8527811339 lbhardwaj@amity.edu
Prof. (Dr.) V K Jain 9818897783 vkjain@amity.edu
Prof. (Dr.) D K Avasthi 9818077001 dkavasthi@amity.edu
Prof. (Dr.) C Tandon 9871003672 ctandon@amity.edu
Prof. (Dr.) Sanjeev Bansal 9810070464 sbansal1@amity.edu
Prof. (Dr.) J K Sharma 9810068510 jksharma@amity.edu
Prof. (Dr.) Aditya Tomer 9818004211 atomer@amity.edu
Prof. P K Rohatgi 9810310846 pkrohatgi@amity.edu
Ms. Vandana Sharma 9958854120 vsharma@amity.edu
Ms. Ritu Bhatnagar 9899652289 rbhatnagar@amity.edu
Prof. (Dr.) Abhay Bansal 9810600460 abansal1@amity.edu
Prof. (Dr.) Neelam Saxena 9818998787 nsaxena@amity.edu
Prof. (Dr.) Abha Singh 9810003418 asingh@amity.edu
Col. O P Aurora 9871208220 opaurora@amity.edu

GLIMPSES OF 1ST INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP AND LEADERSHIP (ICEL)



AMITY ENTREPRENEURIAL / LEADERSHIP EXCELLENCE AWARDEES

CORPORATE AWARDEES



BUSINESS PLAN/INNOVATIVE DESIGN PROJECTS/START-UP EXPO AWARDEES

