



AMITY
UNIVERSITY

AMITY UNIVERSITY, NOIDA

AUUP, not-for-profit organization, is a research and innovation driven University in India. Amity Education Group (www.amity.edu) has over 1,50,000 students studying across 1000 acres of hi-tech campus. Today Amity has 9 Universities, 25 Schools and Pre schools, 10 global campuses located in London, Dubai, New York, Singapore, Mauritius, China, Abu Dhabi, South Africa, Amsterdam and Romania. Over 950 patents are filed by the faculty, scientists and researchers. Faculty has 300+ Collaborative funded projects from Govt, Industry and International agencies. AUUP is ranked amongst the top universities globally by QS and Times Higher Education (THE). The University and its programmes are accredited by national and international bodies such as WASC (USA), IACBE (USA), IET (UK), RICS (UK), UNWTO TEDQUAL (Endora).

85 acre Amity University Campus, Noida (New Delhi NCR)



ORGANISES

THEMATIC EXPOSITIONS

AT
2ND INTERNATIONAL
CONFERENCE ON
**ENTREPRENEURSHIP,
INNOVATION AND
LEADERSHIP (ICEIL' 2018)**

19th-21st, December 2018

ICEIL' 2018 OFFICE, Room No. 110, E-2 Block, Amity University Campus, Sector-125, Noida-201313
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OVERVIEW

The Indian Government has set the ball rolling to transform India into a clean, digitally empowered and knowledge economy with special initiatives such as Start Up India, Digital India, Clean India, Skill India etc.,

The government's Start Up India initiative aims at fostering entrepreneurship and promoting innovation by creating an ecosystem that is conducive for Start-ups growth. The Digital India initiative is to make government services available to citizens electronically by improving online infrastructure and by increasing Internet connectivity. The government's 'Swachh Bharat Abhiyan' initiative is to make people aware about cleaning, solid waste management, sanitation and waste water treatment. This will improve the health conditions of all citizens and ease burden on current health facilities. Skill India scheme focuses on skill building to increase the efficacy and quality of labour for improved productivity and economic growth. Skills and knowledge development are the driving forces behind the financial growth and community development of any country. Skill building is a powerful tool to empower individuals and improve their social acceptance.

Amity University has taken a lead in promoting and supporting these endeavours through various events and activities. In this context, the Thematic Expositions which include:

- Start-Up Expo
- Stand-Up Expo
- Make in India Expo
- Made in India Expo
- Digital India Expo
- Clean India Expo and Skill India Expo, have been organized during International Conference on Entrepreneurship, Innovation and Leadership (ICEIL) from 19-21 December 2018 to showcase the contemporary trends, latest technologies and innovations in the related areas of the Conference.

OBJECTIVES

- To create a culture of innovation in Organizations and Institutions
- To make students aware of latest industry trends
- To develop entrepreneurial mindset among youth
- To network with visionaries, leading business gurus, from various industries
- To spread awareness of government support available for entrepreneurial ventures
- To help achieve universal digital literacy and increase the ease of doing business in India
- To support all in making financial transactions without having to set foot outside the home.
- To increase in individual productivity by healthy body and healthy mind.
- To help in enhancing employment

BENEFITS OF PARTICIPATION

- Networking opportunity with VC's, industry experts, eminent academicians, startups, Organisational leaders, Entrepreneurs etc.,
- Chance to showcase/sell your products / services to most vibrant group of students, visitors, guests, delegates and participants of the conference.
- Visibility among the attendees and collaborators of the international conference and chance to interact with and enhance your brand visibility.
- With Major government agencies and leading corporates, partnering / supporting the conference, this could be a great opportunity for organizations to look for various government supports.



WHO CAN PARTICIPATE

- Start-Ups
- Stand-Ups
- Entrepreneurs
- Professionals
- Students

REGISTRATION FEES

Corporates : Rs. 10,000/-

Students : Rs. 5,000/-

Registration fee may be paid online at website www.amity.edu/iceil2018 or by Demand Draft in favour of 'Amity University Uttar Pradesh', payable at New Delhi.

IMPORTANT DATES

Last date of Registration: 28th September, 2018

Date of Conference: 19th-21st December, 2018

START-UP EXPO

- Mr. Sumit Chauhan
Mob: 9560866577, Email: sumitc@amity.edu

STAND-UP EXPO

- Prof. (Dr.) Anjani Kr. Singh
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MAKE IN INDIA EXPO, MADE IN INDIA EXPO, DIGITAL INDIA EXPO, CLEAN INDIA EXPO, SKILL INDIA EXPO

- Dr. Bhawna Sharma
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