

AUR Newsletter

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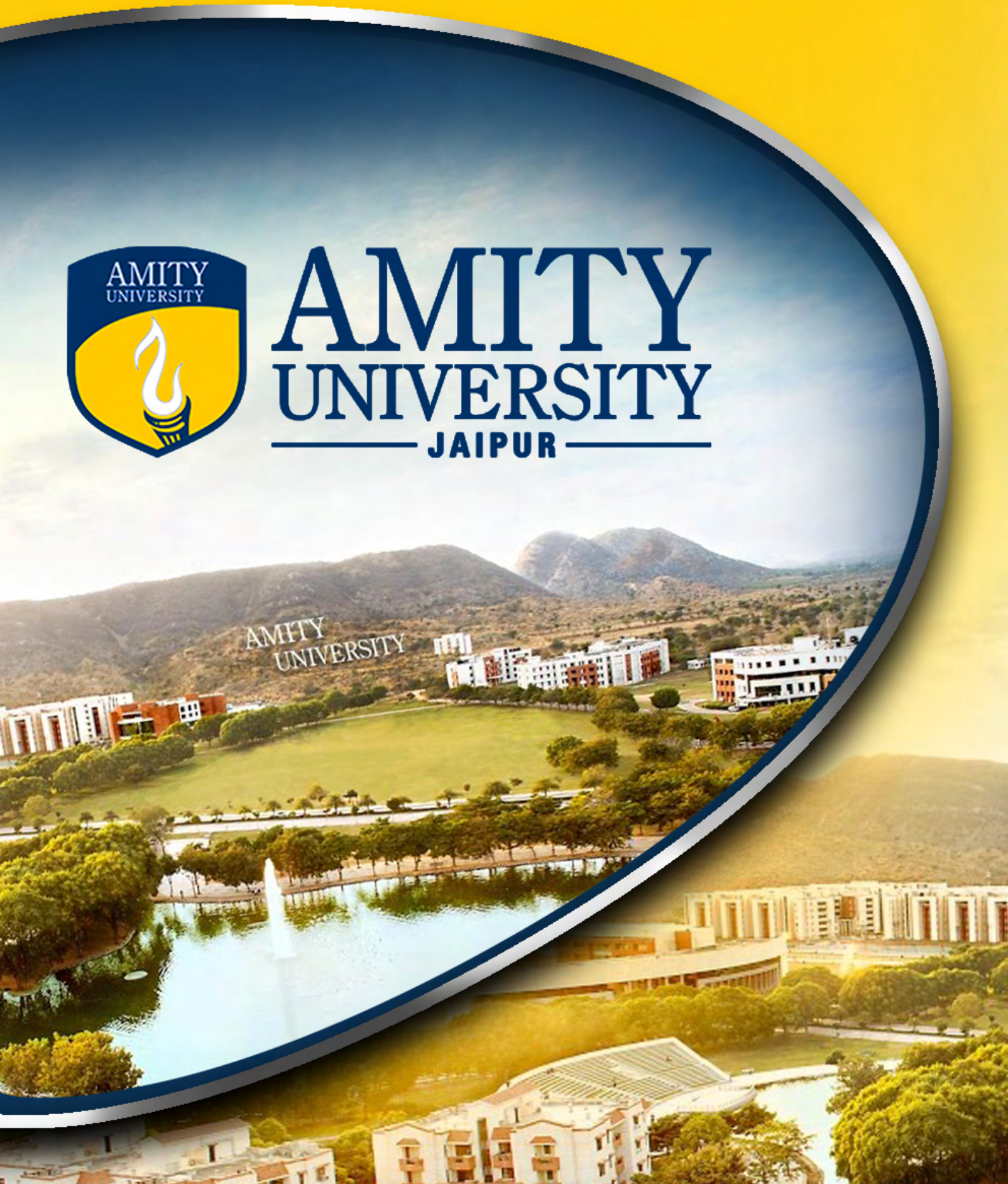
JAN-JUNE 2022

Vol 2: Issue 2



AMITY UNIVERSITY

— JAIPUR —



“My mission is nation building through education and beyond”



Dr. Ashok K. Chauhan
Founder President, Ritnand Balved
Education Foundation
(The Foundation of Amity Institutions and
the sponsoring body of Amity Universities)
Chairman, AKC Group of Companies

AMITY
UNIVERSITY

“Our endeavour is to nurture holistic world citizen, who are driven by human values and equipped to excel on a global stage ”



Dr. Aseem Chauhan
Chancellor
Amity University Rajasthan



Message from the Vice Chancellor

As a research and innovation-driven university, Amity University Rajasthan subscribes to the philosophy of “modernity blends with tradition, while nurturing talent”. Our commitment to this philosophy reflects in all our endeavors. The academics at AUR provides a good opportunity for the students to gain an edge in today’s rapidly globalizing world. We are constantly marching towards expansion and diversification widening the academic canvass on horizontal and vertical dimensions. The kinds of events and academic activities held in the last six months are testimony to the fact that Amity University Rajasthan strives to maintain a perfect balance between academics and co-curricular activities ensuring all-round development for all the members of the AUR community.

Holding the flag of a Research driven university high; Amity University Rajasthan has attained landmark achievements and credentials including the selection for the prestigious DST PURSE grant of Rs. 8.5 Crore.

University has stretched its arms beyond the walls and reached out to society in various ways. Various awareness activities and camps by the AUR institutions have contributed significantly to creating awareness about the social, cultural, and digital challenges existing in the nearby rural areas. A university is what its people are. It makes me immensely proud to mention that our students and faculty members have been acknowledged by prestigious regional, national, and international bodies for their qualities, contribution, and professional excellence.

I congratulate the editorial team of this newsletter for compiling and presenting the university’s journey of the last six months in a comprehensive yet engaging manner. The work done so far is surely satisfying but at the same time; it pushes us to gear up for a higher journey and to achieve significant milestones that are set in future. Best wishes!

Prof. Rakesh Bhatnagar
Vice Chancellor
Amity University Rajasthan



Message from the Pro Vice Chancellor

Amity University Rajasthan (AUR) is set up with a global vision and thrust on innovation, research, and industry connection. We, at AUR, are committed to achieving excellence in all areas of Knowledge creation, delivery, and use. The last six months have been significant in multiple ways. While the academic departments at Amity University Rajasthan organized multiple academic, cocurricular, and extra-curricular activities; the university has been shining out with international tie-ups with prestigious institutions across the globe, MOUs with the industry, prominent presence in the national and international rankings, placements, faculty and students achievements, training and development, environmental safety and societal connect.

The collaborations with industry and academic bodies /institutions have facilitated student mobility, faculty visits, and joint research projects. The research output of the AUR faculty has earned landmark credentials resulting in prestigious grants and accolades. Through a wide range of activities, AUR is ensuring to provide opportunities to its students and faculty to stretch their wings toward global networking.

At Amity University Rajasthan we are committed to creating centres of innovation and leadership where our students, faculty members, and scientists explore and expand the frontiers of knowledge. In the last few months, AUR has organised several events that have contributed immensely in developing the spirit of professionalism, social consciousness, and deep sense of patriotism and have grown academically, intellectually, and socially.

I am sure that coming months and years at AUR will have much more excitement, learning, acknowledgement and progress to be experienced by all its stake holders.

Prof. Amit Jain

Pro President / Pro- Vice Chancellor
Dean Faculty of Management Studies,
Director Amity Business School,
Amity University, Rajasthan



Prof. G. K. Aseri is currently Provost and Director in Amity Institute of Microbial Technology. He also heads the Internal Quality Assurance Cell (IQAC) to institutionalize academic & administrative quality. Prof. Aseri has over 20 years of teaching, research, and academic administration experience in higher education. Presently research interest includes microbial intervention in soil health and green food preservatives & mine spoil reclamation.

PROF. (DR.) G. K. ASERI

Provost - Amity University Rajasthan
Dean - Academics
Director - AIMT, Director - IQAC,
Amity University Rajasthan

Message from the Provost

Dr. Nitin Bhardwaj has a unique blend of Industrial, Academic & Administrative experience of over 25 years including 15 years at Senior and Middle Management level in reputed MNCs across North and Central India. He has worked with major IT giants like HCL Infosystems Ltd., Redington India Ltd., Godrej Pacific Technologies Ltd. and has been closely associated with pioneers of IT sector Hewlett Packard, IBM, Microsoft and Intel.

DR. Nitin Bhardwaj
Registrar
Amity University Rajasthan



Message from the Registrar

*Join us. Be the Generation.
You Are The Global Community*

AUR

From the Desk of the Editor-

An Academic institution plays a pivotal role in the growth and success of its students. It sets the foundation stone for the castle which they would build over their lifetime. In the process, academics is not the only focus. Rather, a 360-degree approach is to be adapted.

The last six months at Amity University Rajasthan have been extremely vibrant and enriching for its community. COVID gave us some relief and allowed us to bring the life (students) back to the campus. The events that were majorly through the virtual were turned offline, adding more excitement, fervour, and cultural and co-curricular events.

I am thankful to our hon'ble Vice-Chancellor Prof. Rakesh Bhatnagar, Pro-Vice Chancellor Prof. Amit Jain, Provost Prof. G.K. Aseri and Registrar Dr. Nitin Bhardwaj for their support while preparing this news letter. I also place my gratitude to the members of editorial and design team for the process of bringing out the newsletter.

Dear readers, this newsletter will offer you a snapshot of all the events, activities held during last six months at AUR along with the wonderful laurels and accolades that our faculty members and students have earned.

With this, I on behalf of the editorial team of AUR reflections presents this issue to its readers

Best wishes & happy reading!!

Dr. Jayati Sharma
Chief Editor - Reflections
Deputy Director
Amity School of Communication,
Amity University Rajasthan

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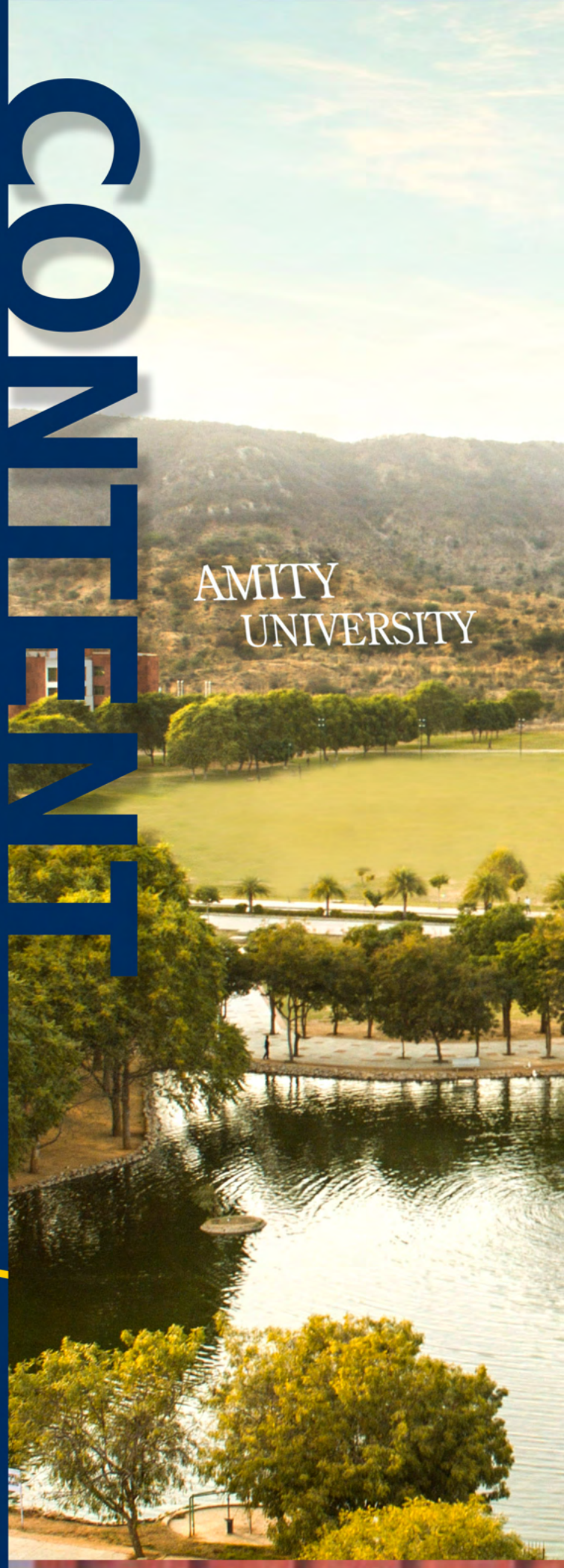
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Amity University, Rajasthan (AUR) added another feather to its cap recently when it bagged the much-coveted grant of ₹8.5 crore from Department of Science and Technology (DST), Government of India under Promotion of University Research and Scientific Excellence (PURSE) scheme for its stellar contribution to research in the fields of biomedical sciences, nanobiotechnology, food technology, microbial sciences, and plant biotechnology among others.

The prestigious grant will help the university in carrying out cutting edge research in these fields for the betterment of society. It will also encourage young students, research scholars and faculty members to develop and design new technologies that will eventually contribute to nation-building. Professor (Dr) Rakesh Bhatnagar, Vice-Chancellor of Amity University Rajasthan, believes that through this project, the university will be able to play its part in making Prime Minister Narendra Modi's Atmanirbhar Bharat Abhiyaan a success. Notably, PM Modi had launched the Atmanirbhar Bharat Abhiyaan on May 12, 2020, with an aim of making India self-reliant on all fronts including technology.

"This facility will enhance the skills of our students, faculty and PhD scholars and improve research quality. In this era, such competitive grants are essential for skill enhancement to make India self-reliant in technology under the national mission of Atmanirbhar Bharat," Professor Bhatnagar said.

What made Amity University, Rajasthan eligible for the DST Grant?

The DST grant, which is applicable for four years, acknowledges Amity University, Rajasthan's exemplary track record in producing PhDs of international standards and research papers of high impact factors. Dr SL Kothari,

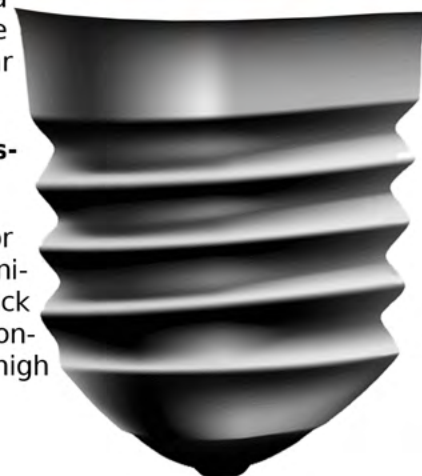
distinguished professor of Biotechnology and Vice-President of Amity Science Technology and Innovation Foundation, explained the extensive process that resulted in the university claiming the prestigious project.

"Our young faculty members, who are well-trained in the best of the institutions in India and abroad, have contributed immensely to the field of science and technology. They have also attracted funding from DST-FIST programmes and several other R&D grants from SERB, ICMR, DBT and other funding agencies in India. These projects resulted in several PhDs of international standards and research papers of high impact factors. Considering all these factors and after thoroughly evaluating our proposal, the DST decided to award us this prestigious grant for four years," said Dr Kothari.

Dr Kothari, though, opines that getting the grant is only the beginning as the university is now committed to making the most of it and ensuring its benefits reach the masses of the country.

Outlining his plans, he said, "We will procure high-end equipment required to study biological and chemical interactions of various entities. The Equipment includes Scanning Electron Microscope, Gas Chromatography with Mass Spectroscopy, FACS, Spectrofluorometer, Particle Size and Zeta Potential Analyzer and Akta FPLC which will be a great help in conducting experiments. We hope our team will be able to do some brilliant research that will benefit society and country in the long run."

Amity University, Rajasthan awarded prestigious DST-PURSE grant of 8.5 crore



JAUNUARY UNFOLDS



NATIONAL YOUTH DAY CELEBRATION

The National Service Scheme (NSS) units of Amity University Rajasthan (AUR) celebrated "National Youth Day", marking the birth anniversary of legendary Indian monk and philosopher, Swami Vivekanand, on January 12. On this occasion, A guest lecture was delivered by Mr Rohit Bhatnagar on the theme "It's All in the Mind." In his lecture, Mr Bhatnagar underlined the importance of not giving up before reaching one's goals. He also urged participants to keep working hard with focus and determination without crowding their minds with the thought of a result.

"It's all in the mind"



Third Industry Academic Counselling Meet

Amity Business School, AUR organized its third Industry-Academic Counselling (IAC) meet on January 12. IAC coordinator, Dr Amita Chourasiya, introduced the external and internal members and Invited members of the IAC. Prof (Dr) Amit Jain opened the session by welcoming members of the IAC. He updated the members with the ATR on the second IAC Meeting held on Feb 18, 2021. Prof Deepali presented the Academic Design Process, processes/procedures for updating programs/ courses, Responsibility and Scope of IAC, and Programme Learning Outcomes & Structures. External members shared their valuable suggestions during the meeting as well. At the end of the meeting, the MBA students shared their experiences and highlighted how the university implements the activities discussed in the forum. Prof Amit Jain thanked all the participants and concluded the meeting.



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January 12

Workshop on IPR Awareness

A workshop on IPR Awareness was organized on January 13 by Amity Business School, AUR, in collaboration with the Government of India, Ministry of Commerce & Industry, Department for Promotion of Industry and Internal Trade, Office of the Controller General of Patents, Designs & Trademarks. The inaugural speaker was Prof Amit Jain, PVC, AUR, and the guest speaker was Ms Jyoti Yadav, presently serving GOI as Examiner of Patents and Designs stationed at Indian Patent Office Delhi. The workshop was tailored to cover vital IP topics: all facets of Patents, Trademarks, Copyrights, GIs and Designs among new ventures and start-ups and various IP-generating sector-specific industries. The workshop enhanced IPR awareness amongst the management students and helped them understand its various aspects.

January 13



Alumni Meet 2022 Ekya-The Oneness

Amity Business School (ABS), AUR conducted Ekya-The Oneness, an alumni meet on January 22. ABS has been hosting alumni meet every year to interact and stay connected with students from previous batches.

January 22

NATIONAL GIRL CHILD DAY

National Service Scheme (NSS) Units of Amity University Rajasthan celebrated "National Girl Child Day" on January 24. The chief guest for the event was Ms Bithika Gorai, Assistant Professor, Indraprastha College, Delhi University. She spoke on the importance of celebrating the day and helping the females around us to realize their true potential. A number of volunteers participated and presented their work like slogans, posters, and poems on the given theme.

January 24

Webinar on Mindfulness

Amity Business School, AUR, organized a webinar on Mindfulness under the Anandam Scheme, an initiative by the Government of Rajasthan. The opening remarks were given by Pro (Dr) Amit Jain, Pro-Vice-Chancellor, AUR. The industry speaker for the session was Ms Rashi Dwivedi, Chief Mindfulness Coach and Founder of StayAhead Services. The webinar was aimed at promoting a holistic approach towards "Mind-Body-Soul" and empowering individuals to find their inner strengths and more space to feel connected with their organizations' goals.

January 25



AMITY UNIVERSITY | RAJASTHAN

Speaker
Dr. Pooja Atshah Shukla

WEBINAR ON
Exploring Different Types of Psychological Research
11TH JANUARY 2022 11:00 AM ONWARDS

GUEST LECTURE ON
YOGA & MINDFULNESS DURING CRUCIAL TIME OF PANDEMIC
AMITY SCHOOL OF LIBERAL ARTS
WEDNESDAY, JUNE 03, 2020 | 1:00 PM - 2:00 PM
Online Platform: Cisco Webex

Distinguished Resource Person
Acharya Pratishtha ji
Yog Guru, Spiritual Master & A Cultural Personality

Moderator/Chief-Convener
Prof. Sanjay K. Jha
Director (Liberal Arts)
Amity University Haryana

Co-Convener
Dr. Sushila Singh, Associate Professor, Amity School of Liberal Arts
Dr. Sheetalika Singh, Associate Professor, Amity School of Liberal Arts
Dr. Sunil Mishra, Associate Professor, Amity School of Liberal Arts

NOTE: Participation certificate to all the participants.

Covid-19 Impact to Global Supply Chain

Webinar on Impact of Covid on Global Supply Chains

The event was organized by the DIA and ABS. The main objective of the event was to provide a Platform for Amity fraternity to Interact with seasoned economic advisor, Dr Rajan Sudesh Ratna, who is helping countries accelerate progress towards achieving the Sustainable Development Goals. Mr Ratna is the Deputy Head and Senior Economic Affairs Officer (a.i.), United Nations ESCAP. The COVID-19 pandemic exposed vulnerabilities in the manufacturing sector and supply chains of firms across the world. Manufacturers worldwide were under pressure to rethink their sourcing and logistical strategies. They needed to analyze their risk exposures and think about how to improve their resilience. The guest speaker's international expertise on global issues and policymaking added a new dimension to students' learning while also helping them connect to the real world and understand new perspectives in the global marketplace. As many as 86 students and faculty members attended the event.

January 22

Webinar on Danger of Addiction and How to Overcome Addiction

A webinar on “Danger of Addiction and How to Overcome Addiction” was conducted by the Amity Institute of Biotechnology (AIB) on January 24. The guest speaker for the webinar was Dr Sebind Kumar, MBBS, DPM, DNB, Assistant Professor Psychiatry, Government Medical College, Thrissur, Kerala along with Prof Vinay Sharma, Dean Research and Director AIB, Amity University Rajasthan. The discussion addressed the common addictions from alcoholism, and drugs to mobile phones among children and young adults. The speakers also proposed various reasons behind these addictions, their potential dangers, and the viable solutions and treatments to overcome them. The event was coordinated by Dr Vigi Chaudhary, Assistant Professor, Dr Shweta Kulshreshtha, Associate Professor, Amity Institute of Biotechnology (AIB), and Dr Neha Gupta, Academic Coordinator, Dean Research Office, Amity University Rajasthan.

January 24



Workshop on Bioinformatics and Drug Engineering

Amity Institute of Biotechnology (AIB), in association with IEEE Rajasthan Subsection, organized a two-day online workshop on “Bioinformatics and Drug Engineering (BDE)” on January 27 and 28. The Chief Guests, Dr. Manish Tiwari (in report written-Dr. Rohit Bhakar), Chairperson, IEEE Rajasthan Subsection, and Dr. Sanjeev Yadav Secretary (in report written-Vice-Chairperson), IEEE Rajasthan Subsection honored the event with their presence. The lectures were conducted on the concept of biomarker discovery, structure-based drug design, synthesis workflow, and repurposing of drugs. The eminent speakers from National and International Universities, Dr Dinesh Gupta (ICGEB), Dr Ajit Kumar (Maharishi Dayanand University, India), Dr Poonam Vishwakarma (University of Paris, France), Dr Zeenat Mirza (King Abdulaziz University, Jeddah), and Dr Puneet K

Singh (Chonnam National University, South Korea) delivered lectures and discussions on various concepts of BDE to around 100 participants from all over India. The workshop was coordinated by Dr Manali Dutta, Associate Professor, AIB, Dr Ravneet Chug, and Dr Ravi Ranjan Kumar Niraj, Assistant Professors, AIB.



January 27-28

FEBURARY UNFOLDS



ABS students visit Akshaya Patra

Amity Business School (ABS) students and faculty members visited Akshaya Patra, a non-profit organization headquartered in Bengaluru, India. It strives to eliminate classroom hunger by implementing the Mid-Day Meal Scheme in government schools and government-aided schools. It also aims at countering malnutrition and supporting the right to education for socio-economically disadvantaged children. During the visit to the Akshaya Patra, the students attended a detailed session about the production and handling of food. A strict set of measures are implemented at the premises to guarantee the quality and purity of the food. The food goes through different cycles with the goal that it is ok for human utilization. The fundamental ingredients in any Akshaya Patra kitchen are quality and food safety. Using what they learned in the past, they have implemented multiple metrics in every aspect of operations and service delivery. They have also teamed up with several organizations to assess the quality of the mid-day

meals they cook and distribute to kids. Standardization of recipes has been implemented across all sites to maintain the meal's quality. Advance programs such as Kaizen and 6 sigmas have been launched in various areas to increase quality standards. Employee health and safety actions are carried out to improve hygiene standards and safety. A case study on Akshaya Patra has been published in Harvard Case Studies. The visit was excellent learning for management students.



AMITY UNIVERSITY JAIPUR

Online Guest Lecture Session on
TIPS & TRICKS TO SCALE YOUR DIGITAL MARKETING GAME

Friday, 4th February 2022 04:00 pm - 05:00 pm

Invited Speakers:

- Prof. (Dr.) Amit Jain, Ph.D. (Marketing), Faculty, Amity University Rajasthan
- Ms. Bhargavi Rath, Founder & CEO, Digital Co. India
- Mr. Vinod Tejwani, Director, Amity Business School

Moderator:

- Mr. Vinod Tejwani, Director, Amity Business School

Webinar on tips to crack B- School Interview

Amity Business School (ABS) organized a webinar on "Tips to Crack B-School Interview" on February 2. The webinar was highly interactive and witnessed experts from ABS sharing tips with MBA aspirants on how to prepare for B-School interviews.

February 2

Guest Lecture on DIGITAL MARKETING

A guest lecture on "Tips & Tricks to Scale your Digital Marketing Game" was organized by Amity Business School on February 4. The speaker discussed her industry experiences with students and shared a few tips and tricks of digital marketing. She discussed persona building, importance of digital marketing, SEO, Visit to French Embassy video making, and marketing.

February 2



February 4

Visit to French Embassy

Amity School of Languages (ASL), AUR organized a visit to the French Embassy on February 4 for its undergraduate and postgraduate students in French and English in the presence of Deputy French Ambassador to France, Ms Diana Purcarescu and Dr Nicolas Gherardi, Deputy Director of French Institute in India.



Workshop on Mask Making and Clothes-Dye Workshop at Syari Village

Unnat Bharat Abhiyan Cell, and Amity School of Fashion Technology (ASFT) organized a workshop on “Mask Making and Clothes-Dye” at Syari Village on February 8. The purpose of the workshop was to teach people to make their own masks. Ms Shivani Chandra, Ms Rajeshwari, Ms Akshita, and Mr Souvik Mandal from ASFT trained the villagers in making masks with easily available material. Dr Sambaditya Raj, HOI, ASFT also provided training to the villagers regarding clothes dye in natural ways using flowers and leaves. The coordinator for the event, Dr Manoj Kumar, Unnat Bharat Abhiyan Cell, AUR thanked the village authorities for their contribution and cooperation in the success of the workshop.



the significance of intertextuality in the contemporary media scenario. The lecture was a huge success and very well received by teaching faculty, research scholars and UG & PG students in coordination of Dr Saad Ullah Khan, Assistant Professor- III, Amity School of Communication.



February 4

Guest Lecture on ‘Identity Formation, Intertextuality and Media’

Amity School of Communication, Amity University Rajasthan organized a Guest Lecture on ‘Identity Formation, Intertextuality and Media’ on February 09. Speaking on the essence of identity framing and role of media in post-truth world, Professor Shafey Kidwai stated that media plays a pivotal role in identity framing and identity construction. He also emphasized on



February 9

February 8

Webinar on, “Sociological Theories and Project Writing”

Prof Ashok Thorat, Founder Institute of advanced Studies in English, Pune, Maharashtra enlightened the students of Amity School of Communication about sociological theories and its concept in a webinar for “Sociological Theories and Project Writing” organized by Amity School of languages on February 9. The webinar focused on how literature should be taught and practised and interpreting texts and understanding it. The event was coordinated by Prof Parul Mishra.

February 9



Speaker:
Prof Ashok Thorat
Founder Director - Institute of
Advanced Studies in English, Pune



Host:
Prof Dr/Sheela Chakrabarti
Head - Amity School of Languages,
Amity University Rajasthan



Coordinator:
Prof Parul Mishra
Amity School of Languages,
Amity University Rajasthan



AMITY UNIVERSITY | RAJASTHAN

Mask Making and Free Mask Distribution at Kushal Pura Village

Unnat Bharat Abhiyan Cell, and Amity School of Fashion Technology organized a “Mask Making and Free Mask Distribution” workshop on 11 February 2022, at Upper Primary School of Fashion Technology, Kushal Pura Village. The workshop was intended to train people in mask making and provide them free masks. The participation of the volunteers was highly appreciated by Dr Amit Jain, Pro Vice Chancellor and Dean Faculty of Management, AUR.

February 11

Alumni Meet 2022

Organized by ABS in virtual mode, the event was part of the Central Alumni Meet of the Amity University Rajasthan. It was a platform for all the current students of the University to interact with the alumni.

February 9



Webinar on Study Abroad Programme

ABS, AUR, in collaboration with Directorate of International Affairs (DIA), AUR, and the International Affairs Department, Amity University Noida, conducted a webinar on Study Abroad Programme (SAP) on February 21. About 130 interested students from all schools of AUR participated in the webinar. They were apprised of the details of SAP destinations, fees, and formalities for participating in the programme. The webinar turned out to be highly interactive.

February 21



February 21

International Mother Language Day celebrations

Since 1999, UNESCO approved the celebration of International Mother Language Day on 21st February to commemorate the sacrifices of the people of Bangladesh for their mother language. Accordingly, MHRD of India recognized its importance directing universities across India to celebrate the same. Amity University Rajasthan organized the celebration of International Mother Language Day on February 21, 2021. Under the aegis of Amity School of Languages AUR has been celebrating this event since 2017.

The event gave a platform to the students to express their love for mother language and also express the ways in which they cherish the bond which exists between them, their culture and their mother languages. Students performed in three categories - painting, acting and debate. They enthusiastically participated in debate on "Mother Language and Education". The event is an occasion to celebrate the linguistic heritage of the world, sensitizing the people towards their own mother languages and to inculcate in them, respect for the language of others.



Webinar on Conformational Dynamics of Proteins in the Native Environments

Amity Institute of Bioinformatics (AIB) organized a webinar on "Conformational Dynamics of Proteins in the Native Environments" on February 22. The guest speaker, Dr Benesh Joseph, Principal Investigator, and Group Leader, Institute of Biophysics, Johann Wolfgang Goethe University, Frankfurt, Germany shared his vast experience in EPR spectroscopy and elaborately explained the use of electron paramagnetic resonance (EPR) spectroscopy for studying protein conformations with the participants. The webinar was coordinated by Dr Vigi Chaudhary, Assistant Professor, Dr Shweta Kulkshreshtha, Associate Professor, Amity Institute of Biotechnology (AIB), and Dr Neha Gupta, Academic Coordinator, Dean Research Office, Amity University Rajasthan.

February 22

Webinar on Medical Coding Applications and Job Prospects in Global Market

Amity Institute of Biotechnology (AIB) organized a webinar on "Medical Coding: Applications and Job Prospects in Global Market" on February 22. The expert speaking at the event was Ms Pallavi Priya Nehru, Training Manager, UG Training Academy, a Unit of Skyline Groups, Tamil Nadu. Ms Nehru presented an elaborate discussion on introduction to medical coding and job opportunities in India. Prof Vinay Sharma, Dean Research and Director (AIB) also addressed the participants with a basic understanding and importance of medical coding in the field of Life Sciences and Insurance Companies. The event was well coordinated by Dr Shweta Kulshreshtha, Associate Professor, Dr Vigi Chaudhary, Assistant Professor, Amity Institute of Biotechnology (AIB), and Dr Neha Gupta, Academic Coordinator, Dean Research Office, Amity University Rajasthan.

February 22

Webinar on Financial Awareness and consumer training

Amity Business School (ABS), AUR conducted a webinar on "Financial Awareness and Consumer Training" on February 23. The webinar was sponsored by National Centre for Financial Education (NCFE). A total of 138 Students received certificates from NCFE for attending the event. They acquired useful information about financial literacy and Financial Education. During the presentation, the following topics were discussed"

- I. Identity theft protection: What measures can be taken to safeguard your data in online transactions?
- II. Responsible use of credit cards: How to avoid overusing credit cards and get fraud purchase protection?
- III. Education loan borrowing principles: Relaxations and repayment strategies of education loan
- IV. How to avoid impulsive buying: How to make a proper budget before shopping?
- V. Let's go cashless: Different modes of digital payments and Know-how of these modes
- VI. Your first pay cheque: How to manage your income? & How to set the Financial Goals?



Workshop on Cyber Security Awareness at Bhuranpura village

Amity School of Information Technology in association with Unnat Bharat Abhiyan Cell organized a workshop on "Cyber Security Awareness" at Bhuranpura Village on February 26. The workshop was aimed at spreading awareness about online fraud. AIIT students also performed a Nukkad Natak to educate people on safe online transactions and avoid fraudulent calls. Dr Swapnesh Tatreh, Professor at AIIT, highly appreciated the efforts of the team in conducting and organizing such an informative event.

February 26



February

MARCH UNFOLDS



International Convention on Innovative Practices and Digital Transformation for Sustainable Business Models

A three-day 2nd International Convention on “Green Environment, Technology & Entrepreneurship through Innovation” was organized by Amity University Rajasthan from March 3 to 5. Under the umbrella of the convention, a conference titled “Innovative Practices and Digital Transformation for Sustainable Business Models” was conducted by Amity Business School (ABS). The conference was an excellent platform for all the researchers, academicians, scientists, and budding entrepreneurs to present their outstanding work related to the various new advances, problems, and challenges in the application of Digital Technology. Out of 72 papers received, 51 were presented during these three days. Conference papers were presented on two track areas: Digital Transformation and Innovation, Entrepreneurship, Innovation, and Sustainability.

March 3 - 5



ABS, Gender Cell conduct Open Forum

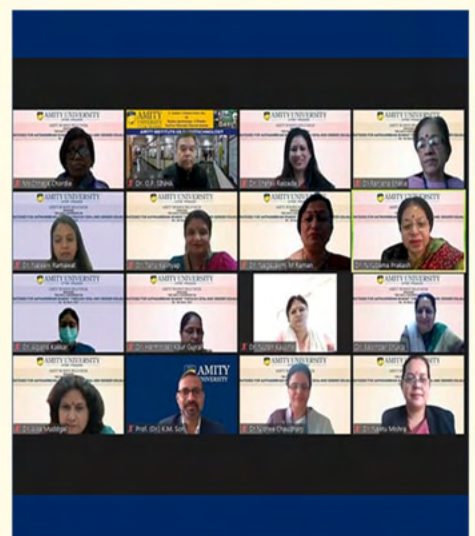
Gender Cell and Amity Business School, AUR conducted an open forum titled ‘Ehsaas’ on March 7. The event marked celebration of the International Women’s Day. The purpose of this event was to celebrate not just women but men too, who play a key role in women’s life by practising gender equality and motivating them to do better.

March 7



Social Outreach Programme on Practicing Gender Equality

Amity School of Languages (ASL), in association with Unnat Bharat Abhiyan Cell, Jaipur conducted a program on ‘Practicing Gender Equality’ to mark International Women’s Day at Senior Secondary School, Bhuranpura on March 8. Students of ASL recited poems and delivered speech on Gender Equality. Prof Dipa Chakrabarti, HOI, ASL stated the importance of celebrating women’s day and urged students and teachers to practise gender equality. Mr Suganchand Gurjar, Principal Senior Secondary School, Bhuranpura welcomed all the teachers and students of Amity University.



March 8

Workshop on The Art of Mooting

Amity Law School organized a six-day workshop on “The Art of Mooting” with an aim of enhancing mootng skills of the students. The workshop that started on March 8 and concluded on March 13 witnessed guest speakers providing law students with rich insights into the practical and theoretical aspects of mootng. The event was coordinated by Ms Sonali Bhatnagar and Mr Aditya Rawat.

March 8-13



Guest Lecture on Print Layout & Design

Amity School of Communication (ASCO) organized a guest lecture on “Print Layout & Design” for the students of BA (J&MC), BA (A&VG), MA (J&MC) and BA (F&TP) on March 9. The resource person for the event was Mr Raman who spoke on the process of newspapers and magazine designing in detail. Mr Rajesh Sharma, Assistant Professor, ASCO, was the coordinator of the event.



March 9



Poster Making Competition

Amity Law School, in collaboration with the Gender Cell, organized a poster making competition on March 9 to mark Women’s Day celebrations. The theme for the competition was “Gender Equality Isn’t Voluntary, It’s Necessary”.

March 9

Webinar on AJANTA CAVES

A webinar titled “Ajanta Caves: History, Architecture and Patronage” was organized by Amity School of Fine Arts on March 9. The chief resource person for the event was Mr Sandeep Joshi, a freelance artist and art historian from Baroda. The speaker emphasized the importance of art history in art education especially Indian art history in Indian art education. The event was coordinated by Ms Manisha Prajapat.



March 9

FDP on NEP 2020

A three-day FDP on “National Education Policy (NEP) 2020: Regulations for Excellence in Higher Education” was conducted by Amity School of Languages from March 11 to 13. The objective of the event was to make the faculties aware of changes proposed by NEP 2020 for higher education. It focused on importance of internationalization of institutions, significance of humanities and languages in higher education, importance of multilingualism and importance of foreign language learning.

March 11-13



Webinar on The Psychology of Restructuring the Past and Present through serials

Amity School of Communication, Amity University Rajasthan held a webinar titled “The Psychology of Restructuring the Past and Present through serials” on March 22, 2022. The invited expert lecture was delivered by Professor Nilüfer Pembecioğlu, an eminent Turkish academician, senior communication scientist, filmmaker and author. Speaking on the topic of restructuring and re-constructing the past in popular media, Professor Pembecioğlu stated that creative media is focusing on past events in order to appeal to the mass psyche as far as notion of identity framing and identity construction is concerned. She also stated that re-constructing the past is not merely of historical importance, but it has huge political and cultural implications too. She also provided insights into the commercial aspects of production of period-dramas. The invited international expert lecture was convened by Dr Saad Ullah Khan, Assistant Professor, ASCo and coordinated by Dr Jayati Mishra, Deputy Director, ASCo. The lecture

was a huge success and very well received by teaching faculty, research scholars, UG & PG students.

March 22



World Water Day celebration

The National Service Scheme (NSS) units and Unnat Bharat Abhiyan Cell, in association with Amity Centre for Water Studies and Research, celebrated World Water Day on March 22. A lecture was delivered by Dr Shruti Mathur, Professor Amity Institute of Biotechnology, and Coordinator, Amity Centre for Water Studies and Research, AUR on this occasion. In her talk, she focused on the process of rainfall and creation of groundwater resources. She also highlighted the importance of maintaining the soil structure for proper percolation and retention of rainwater.

March 22

NSS celebrates SHAHEED

National Service Scheme (NSS) units of Amity University Rajasthan observed "Shaheed Diwas" to commemorate the sacrifice of Bhagat Singh, Shivaram Hari Rajguru and Sukhdev Thapar for India's independence. Shaheed Diwas is celebrated on March 23 in honour of these great revolutionaries who sacrificed their lives serving the nation.



March 23

International Francophonie Day celebrations

As part of World Francophonie Day celebrations, Amity School of Languages organized a conference on 'La langue française, se connecter pour agir' and a competition on French and francophone culture and civilization for UG/PG students. This endeavour was undertaken to showcase French and francophone culture, civilization and literature to students and research scholars.

March 23-24



Webinar on Commodities Derivatives-Investor Awareness

Amity Business School conducted a webinar on Commodities Derivatives-Investor Awareness. The webinar was sponsored by NCDEX. Students received certificates of participation from NCFE India and acquired new information about commodity derivatives.

March 25



Industry Visit to Fairmont and Indanna palace

A group of 21 students from Amity School of Hospitality (ASH) visited Fairmont Hotel and Indana Palace in Jaipur to get a hands-on experience of how different departments of a hotel work together. The industrial visit was also planned to give the students an insight into major post-pandemic changes in the hospitality sector. Mr Monesh Ranawat, Learning & Development (L&D) manager of Fairmont Hotel, and Mr Gouri Shankar, who has been part of several celebrity parties as a bartender, interacted with the students. During the visit, the faculty members also learned about current policies and trends in the hospitality sector which can be incorporated into the curriculum.



March 15

Workshop on Mixology & Bartending

Amity School of Hospitality (ASH) organized a workshop on 'How to Become a Successful Mixologist & a Bartender in the Hospitality Industry' on March 18. The resource persons for the workshop were Mr Raj Dhabi, Director of Shaken Hospitality and Mr Gouri Shankar, who has been part of several celebrity parties as a bartender. The experts apprised the participants of the job basics and eligibility criteria for bartending and mixology with live demonstration. As many as 45 students attended the event.



March 18

Webinar on Facility Planning of Food & Beverage from Concept to Execution

More than 40 students from Amity School of Hospitality (ASH) attended a webinar convened by IHM Lucknow on 'Facility Planning of Food & Beverage from Concept to Execution' on March 23. Dr Tarun Kumar Bansal, senior professor at IHM Lucknow, was the speaker for the event. Dr Bansal, who has authored three books on the hospitality industry besides supervising several facility projects at Taj Group of Hotels, Clarks Group of Hotels and Uttar Pradesh Tourism Development Corporation among others, shared his expertise on various components of facility planning with the students. Some of them were space allocation and use, Interior Systems, Building Systems, Building Enclosure, Architectural Concepts, Structural Systems, and Safety and Environmental Issues. Additionally, he also explained the requirements of various organizations and how different properties can be set up, keeping in mind specific needs and constraints.

March 23

Workshop on Skill Development “Your skills are your assets”

Amity Business School, AUR organized a workshop on “Skill Development: Your Skills Are Your Assets” on March 27. The workshop was aimed at helping senior school students develop unique skill sets to carve a niche for themselves in the job market. During the event, students were sensitized about different verticals across which they can acquire different skills and how these skills would help them in the shaping of their future.



FDP on Strategic Business Leadership

Amity Business School, AUR organized a five-day Faculty Development Programme on “Strategic Business Leadership” in collaboration with International Skill Development Corporation (ISDC), UK. More than 100 participants registered and attended the event including a couple of international participants.



March 27

March 28



APRIL UNFOLDS

FDP on Audit & Assurance

Amity Business School, AUR, organized a five-day Faculty Development Programme on "Audit & Assurance" in collaboration with International Skill Development Corporation (ISDC), UK. More than 30 participants registered and attended the event including a couple of international participants.



April 4-8

Guest lecture on Healthy and Happy Heart

Amity School of Business (ABS) organized a guest lecture on "Healthy and Happy Heart". During the pandemic, the world came to a halt, but our hearts did not, and hence we survived. Our heart deserves the utmost care. We often fail to realize its importance until we face serious symptoms like breathlessness, chest pain, or numbness in the body.

We are aware that by leading a sedentary lifestyle, we invite lifestyle diseases like diabetes and high blood pressure, and when both of these are prolonged, they lead to heart diseases. A healthy lifestyle will improve the heart's health enabling you to enjoy your life to the fullest. It's never too late to adopt healthy habits that enhance your quality of life. It is often said, "Your life will keep on beating until your healthy heart keeps on beating." It is true that if you have a healthy heart, you can enjoy a happy and long life.



April 6



APRIL 7

Guest lecture on WORLD HEALTH DAY

National Service Scheme (NSS) units of Amity University Rajasthan in collaboration with We Love Caring and Shree Aashray Welfare Society celebrated "World Health Day" on April 7. Prof Amit Jain, Pro Vice Chancellor AUR, delivered a welcome note on the importance of good health. A lecture was delivered by Dr Amit Bhatnagar on Coronary Disease and Prevention. Mr Aardyman Bhatnagar also demonstrated an AI based health application designed to help doctors and their patients to know their heart's condition for a timely cure and required treatment.

AMITY INSTITUTE OF BEHAVIOURAL AND ALLIED SCIENCES
AMITY UNIVERSITY JAIPUR

Guest Speaker:

Prof. Madhu Jain
Former Head and Dean of Faculty of Science, University of Rajasthan

DATE: 10th Oct 2021 | TIME: 11 AM | PLATFORM: ZOOM

SERIES OF ACTIVITIES:		
POETRY RECITATION	Introduction	Dr Chirmi Acharya, Assistant Professor, AIBAS, AUR
	Welcome Address	Prof Amit Jain, Pro Vice-Chancellor, Amity University Rajasthan
SKIT ON MENTAL HEALTH	Poetry Recitation	Tanika, MA Psychology III
	Skit on Mental Health	BA (H) Applied Psychology Sem V
GUEST LECTURE	Guest Lecture	Prof Madhu Jain, University of Rajasthan
	Panel Discussion	AIBAS faculties
PANEL DISCUSSION	Vote of Thanks	Dr Vismita Palniwal, Associate Professor and Coordinator AIBAS, Amity University Rajasthan

PINK FEST 2022

Amity School of Fine Arts (ASFA) students participated in a three-day Pink Fest at Jawahar Kala Kendra (JKK) from April 8 to 10. The event was organized by JKK as part of its 29th Foundation Day celebrations. As many as 25 ASFA students along with 2 faculty members presented an installation at the event.

April 8-10

Webinar on Child Marriage in India

More than 100 participants made their virtual presence felt during a webinar on "Child Marriage in India: Factors and Problems" organized by Amity Law School on April 8. Dr Rajeev Soni, Vice Principal of Law College, University of Rajasthan, Jaipur, was the resource person for the event. Dr Soni spoke on the issue of child marriage in detail. The event was coordinated by Dr Abishek Baplawat.

April 8



Education is the key to unlocking the world, a passport to freedom.



APRIL 12

ALS conducts Legal Aid Camp

With the aim of spreading awareness about banking frauds and E-cyber transactions and providing legal aid to the needy, Amity Law School organized a Legal Aid Camp at Jaichandpura Village, Jaipur on April 12. The camp included a skit performed by law students followed by speeches from students as well as faculty members.

Webinar on Rights of Transgender

Dr Mithilesh Narayan Bhat, Head of the Department, Sardar Patel University of Police and Security and Criminal Justice, Jodhpur, Rajasthan, enlightened law students about the rights of transgenders and the problems they face in society during a daylong webinar on "Rights of Transgender" organized by Amity Law School on April 13. The webinar was coordinated by Dr Richa Chaudhary.

APRIL 13

Industry Visit to Rupil & Gustora Factory

A group of 26 students from Amity School of Hospitality (ASH) were taken on an Industrial Visit to the Rupil and Gustora pasta factory. The purpose of the visit was to give the students a first-hand look at the functioning of a Milk and Pasta factory. During their tour, the students were guided by Mr Pratham, HR manager of Rupil Milk factory and Mr Mukesh, HR manager of Gustora pasta factory. The experts shared valuable information with the students including details of ISO certifications.

April 08



APRIL 20

Webinar on Role of Culinary Competition in Making of a Chef

The Amity School of Hospitality (ASH) organized a webinar on the 'Role of Culinary Competition in Making of a Chef'. The webinar aimed at encouraging BHM students to participate in and create awareness about chefs' competitions conducted worldwide. The speaker for the session was renowned chef Sanjay Thakur who shared information with the students on a variety of topics. He emphasized on how competitions make the students think more innovatively which is necessary for self-improvement at a micro level and the growth of the nation at a macro level.



Webinar on Compliance: An Ocean of Opportunities

Amity Law School conducted a webinar on "Compliance: An Ocean of Opportunities" on April 19. Mr Gaurav Jain, founder of RSJ Lexsys Private Limited, was the resource person for the event. He spoke in detail about career opportunities available in the field of compliance.

April 19



Lecture on Performance Pressure And-Stress Among Youth

National Service Scheme (NSS) units of Amity University Rajasthan in collaboration with the doctors of We Love Caring, conducted a lecture on Health Awareness Talk on "Performance Pressure and Stress Among Youth" on 24th April, 2022. Dr. Manoj Kumar, Coordinator, NSS welcomed the doctor and team of We Love Caring. A lecture on 'Stress Among Youth' was delivered by Dr Rishika Agarwal, talking about the mental well-being of the students and the importance of keeping a check on it.

April 24



APRIL 25

Save Birds Program

National Service Scheme (NSS) units of Amity University Rajasthan organized a "Save Birds" Program on April 25. Mr SP Bhatnagar, Director, Directorate NSS Rajasthan shared his wisdom regarding the importance of participation in National Service Scheme (NSS) with the volunteers. The event was also graced with few inspirational words for the young NSS volunteers by Professor Amit Jain, Pro Vice Chancellor AUR.



Mental Health Awareness Program

Unnat Bharat Abhiyan Cell in association with Amity Institute of Clinical Psychology conducted a “Mental Health Awareness Program” at Jaichandpura village on April 28. A marching rally by the volunteers with banners, placards and slogans throughout the village was conducted. The villagers were informed about the rising mental issues and their viable treatments through various skits by the student volunteers, at Panchayat Bhavan. Dr Manoj Kumar thanked Mr Shanker Lal Jat, Deputy Sarpanch, and other villagers for their presence and cooperation in the programme.



April 28

NSS Special Camp Activities

As a part of Special Camp, National Service Scheme (NSS) units of Amity university Rajasthan organized few activities for the volunteers. The Volunteers were divided into two competing teams for friendly matches of Tug-of-War, Musical Chair and Ball Toss. Both the teams of the volunteers won a game each.



Essay Writing Competition

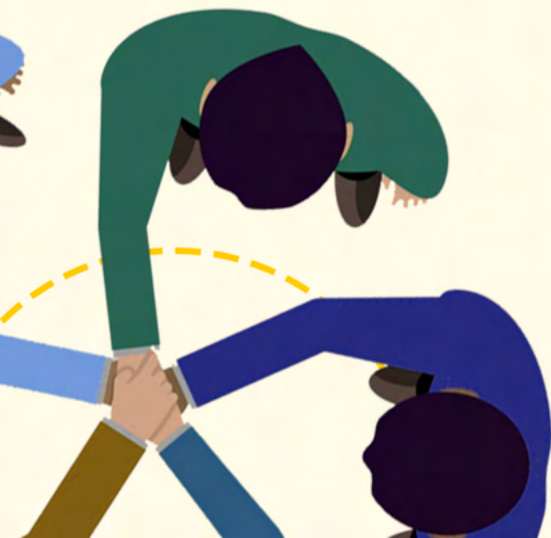
As a part of Special camp, National Service Scheme (NSS) units of Amity University Rajasthan conducted an online essay writing competition for volunteers on April 29. The topic for the essay was “Role of NSS in shaping Youth’s lives”. More than 40 volunteers participated in the competition.

The winners were Ms Devika Choudhary, Mr Pratyush Singh and Ms Khushi Jangid respectively. The event was judged by Prof Parul Mishra and coordinated by Dr Kaushal Kishore Sharma.

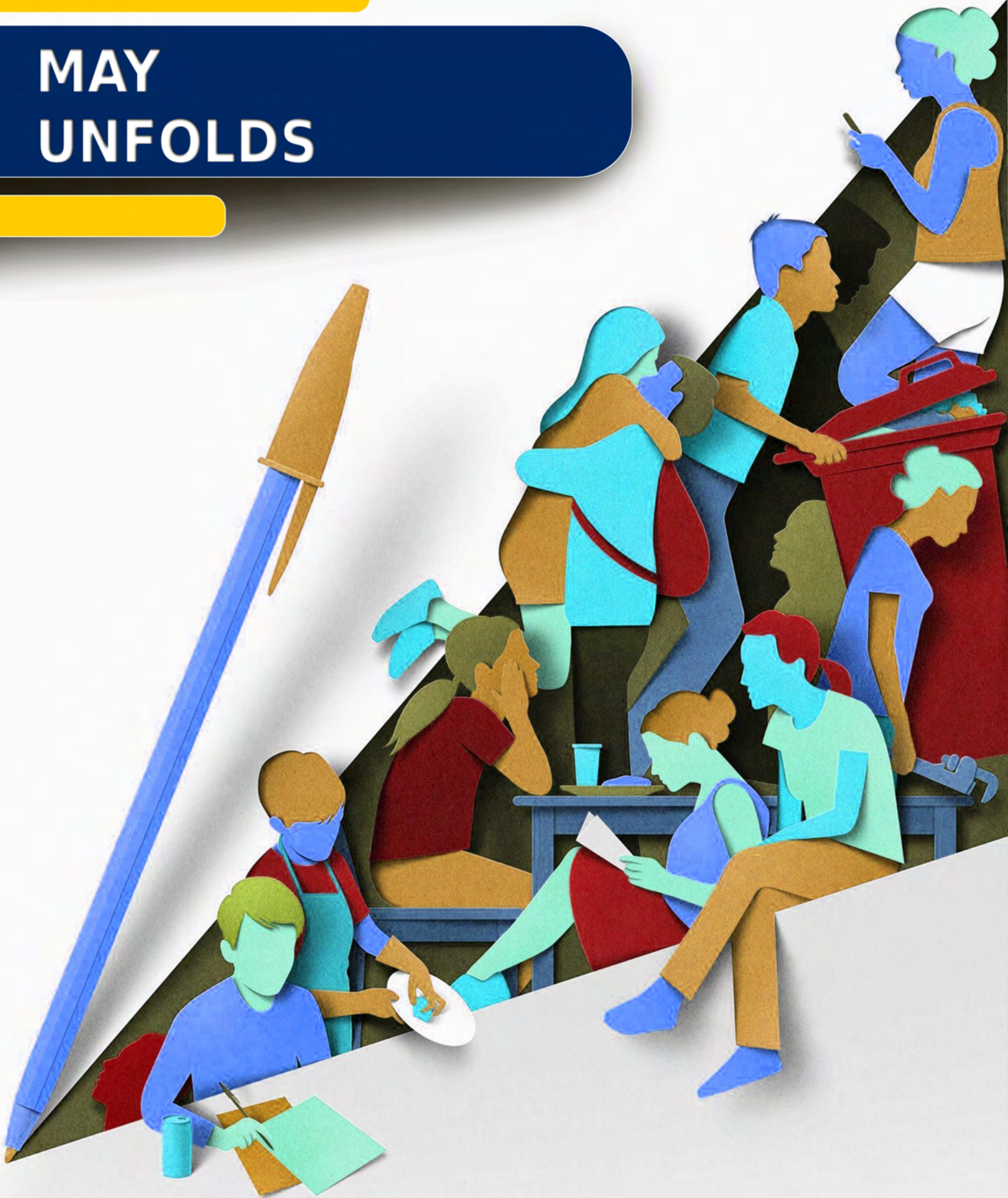
APRIL 29

Awareness Program At BSF Camp Labana, Jaipur

National Service Scheme (NSS) units of Amity University Rajasthan organized an awareness and interactive program at BSF Camp, Labana Jaipur for NSS Volunteers. ASI Sandeep Yadav welcomed the volunteers and program officers to the BSF camp. They were introduced to Mr Govind Singh, Deputy Commandant, BSF Camp. He gave a presentation on the history and achievements of BSF. Lastly, the volunteers were introduced to the working of the service armaments of BSF, INSAS Rifle, an Italian Beretta Assault Rifle and a 9mm Semi-Automatic Handgun. Dr Manoj Kumar, Program Coordinator, NSS thanked the BSF staff for hosting and spending time with the volunteers. The program was attended by Mr Vinod Sharma and Mr Rituraj Taye along with 40 volunteers.

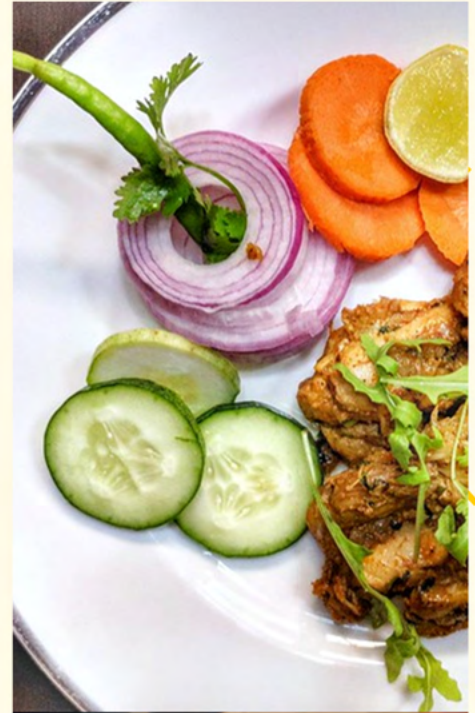


MAY UNFOLDS



ASH organizes Goan Food Festival

The Goan Food Festival was organized at the ASH Training Restaurant on May 5. BHM and MTTM students participated in it, besides managing kitchen service and decoration related responsibilities. Around 40 attendees were present at the venue which included guests from outside the Amity University Rajasthan as well. Renowned chef Darya Shankar graced the occasion accompanied by the Pro-Vice Chancellor of AUR, Prof (Dr) Amit Jain. The festival's learnings extended to students gathering knowledge about the culture, tourism, and economics of Goa. More than 20 dishes were prepared by students and faculty members during the event.



May 5



Industrial Visit to 'Jaipur Foot'

ABS took 2019-22 batch B. Com(H) students for an industrial visit to Shree Bhagwan Mahaveer Viklang Sahayata Samiti (BMVSS), known as 'Jaipur Foot' in Malviya Nagar Jaipur on May 5. It is the world's largest organization for the disabled. BMVSS has rehabilitated 1.96 million disabled persons. It has organised more than 85 camps in 35 countries in Asia, Latin America, and Africa to fabricate and fit the artificial limb for the patients. In this visit, students experienced the complete manufacturing process of artificial limbs. They also witnessed the fabrication and fitting process of artificial limbs.



May 5



Webinar on Critical Perspectives of Commonwealth Literature

A webinar on "Critical Perspectives of Commonwealth Literature" was conducted by Amity School of Languages on May 6 to make the learners aware of the growing sphere of Commonwealth literatures across the world. Lt (Dr) Ajantha Parthasarathi shared the scope of research in the field of commonwealth literatures. The event was coordinated by Professor Dipa Chakrabarti and Professor Parul Mishra.

May 6



National Moot Court Competition

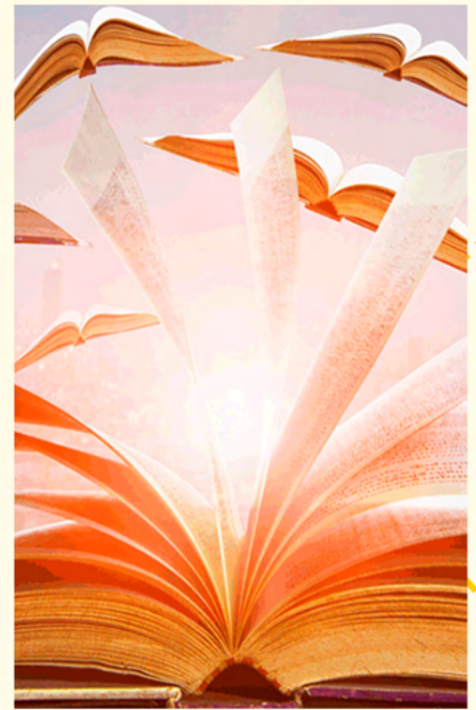
Amity Law School conducted a two-day “National Moot Court Competition” in online mode from May 8 to 10. Organised with an aim of enhancing mootng skills of students, the competition witnessed participation of as many as 60 law students who were divided into 20 teams of three members each. The competition was based on cyber law and its intersection with constitutional law. The event was coordinated by Dr Ashu Maharshi, Ms Sonali Bhatnagar and Mr Aditya Rawat.

May 8-10

Webinar on Research in Humanities

Amity School of Languages organised a webinar for “Research on Humanities” on May 9 with an objective to update the scholars and faculties about the research in humanities. Lt (Dr) Prof NS Gundur shared their words of wisdom which would further help the research scholars do apposite research work in their field. The event was coordinated by Professor Dipa Chakrabarti and Dr Manoj Kumar.

May 9



Webinar on Transparency and Accountability in Public Systems

A webinar on “Transparency and Accountability in Public Systems: A Practical Guide to RTI Act 2005” was conducted by Amity Law School on May 14. The speaker of the event was Prof (Dr) NK who underlined the importance of RTI in increasing the transparency and accountability quotient in India’s public systems and institutions. He also highlighted the need for social audit of public systems to strengthen the country’s deliberative democracy. The event was coordinated by Dr Avinandan Choudhary.

May 7



ASCo participates in Save Soil Art Movement

Amity School of Communication, Amity University Rajasthan participated in the Save Soil art movement organized by Isha Foundation, Conscious Planet, and Indian Railways on May 20. In the four-day wall painting event, 24 students attended the event on 20th May and completed the 60 feet wall painting within 8 hours. The event was coordinated by Ms Joshita Sharma, Assistant Professor, Amity School of Communication.

May 7



International Francophonie Day celebrations

As part of World Francophonie Day celebrations, Amity School of Languages organised a conference on 'La langue française, se connecter pour agir' and a competition on French and francophone culture and civilization for UG/PG students. This endeavour was undertaken to showcase French and francophone culture, civilization and literature to students and research scholars.

May 23-24

Business Plan



Workshop on Developing Online Repository of Business Plan

Amity Business School and Institute Innovation Council, E-cell, AUR, in association with Yunus Social Business Centre, organized a workshop on Developing Online Repository of Business Plan/Prototypes Development and Way Forward Plan on May 23. The resource person for the event was Mr Subhash Gurjar, founder and president of Kaushlam. He took a one-hour session, which was followed by the students' presentation of their business ideas.

May 23

Workshop on Outcome Based Education (OBE): Setting Assessment Correlation Rubrics and Outcome Attainment Calculation

Amity Business School, AUR, in association with ISTD, Jaipur Chapter organised a hybrid mode workshop on "Outcome Based Education (OBE): Setting Assessment- Correlation Rubrics and Outcome Attainment Calculation" May 31. At the onset of the workshop, Prof Deepali Bhatnagar delivered the opening remarks and welcomed the resource person - Prof Raghudev Singh - Vice-Chancellor, Teerthankar Mahaveer University, Moradabad. Prof Amit Jain, Pro-Vice-Chancellor, AUR, felicitated Prof Raghudev by presenting him with a token of remembrance. In the workshop, Prof Raghudev explained the relevance of addressing pedagogical measures related to higher education viz, Outcome Based Education, Course Design, Instructional Design, and Assessment for Good Learning. He had a one-to-one interaction with all participants and motivat-

ed them to derive quality outcomes from the session. The objective of this workshop was to nurture the philosophy of Outcome Base Education (OBE) and build the capacity of young Faculty Members to facilitate institutionalization in the Teaching-Learning System and other Academic Processes of the University. Various insightful areas were covered in the workshop. It witnessed huge participation in the online mode with 15 faculty members present in the offline mode. All the participants were awarded certificates of participation electronically. Prof Deepali Bhatnagar delivered her vote of thanks to Prof Raghudev and all the attendees for their active participation.

May 31



Webinar on New Media Studies

Amity School of Languages conducted a webinar on New Media Studies. During the webinar, resource person Dr Mridula Sharma pertinently informed the audience about the upcoming field of New Media Studies and its various features. She spoke about the relevance of English language and literature in the field on New Media Studies and Courses in Media Studies and avenues before the students for profession (Social Media Managers, Marketing Managers, Editors). For students interested in research, the speaker provided various possibilities. The lecture was followed by a very fruitful and interactive question and answer session.

May 28

ODYSSEY 2022



ODYSSEY 2022

Over 2000 participants from across the country had the opportunity of displaying their exquisite talent in Odyssey 2022, a three-day techno-cultural fest organized by Amity University Rajasthan on its campus from April 21 to 23.

The three-day extravaganza saw the participants competing for top honours in 56 plus events having cash prizes worth Rs 2 lacs. A flash mob was also held on 20 April to instill curiosity among the participants.

The cultural fiesta got underway on April 21 with one of Jaipur's eminent theatre artistes and actors, Mr Suresh Mohan, inaugurating the event. In his speech, he underlined how cultural activities help students develop and enhance their leadership and managerial skills. The inaugural session was also graced by Dr Shiv Singh Palawat, (Jaipur Theatre, JKK), Mr Rajat Vidya Singh, (Choreographer), Mr Devendra, (Director of Triangle Dance Studio), Mr Keshav Vijay, (Faculty, Triangle Dance Studio), Mr Ravish (DJ, Rajasthan), Ms Kashish, (DJ, Delhi), Mr Dheeraj, (Artist, Rhythmic Souls, Jaipur), Mr Nawab, (DJ artiste) and Mr Harsh Bawa, (Dunes Entertainment, Jaipur).

The highly successful event concluded with 'Star Night' on April 23 with Bollywood singer, Mr Arman Bedil, entralling the audience with his electrifying performance.



Faculty Achievements



December 2021

1. Prof. Shruti Mathur, Professor - AIB was invited to deliver a lecture (Online) to the students of M.Sc. in Water Sciences at the University of West of England, Bristol, U.K. on 'Habitats of Water on Earth'. The Webinar/online lecture was conducted under the MoU with University of West of England, Bristol, U.K.

January 2022

2. A book chapter written by Dr. Ashutosh Singh, Assistant Professor-ASLA titled 'People Analytics: Augmenting Horizon from Predictive Analytics to Prescriptive Analytics' has been published by Springer.

3. A book written by Prof. (Dr.) Rahul Tripathi, ALS titled 'Law, Justice and Globalization' has been published.

4. Prof. Amit Jain, Pro-Vice Chancellor was invited by 'Union Bank of India' to deliver a webinar on 'Managing Change & Technology Intervention for A Better Tomorrow'.

5. A book written by Er. Bhavesh Joshi, Assistant Professor-Structures, ASAP, titled 'Estimation & Costing Vol.-II' has been published.

February 2022

6. A book has been Co-authored by the Hon'ble Chancellor Dr. Aseem Chauhan along with three eminent scholars Mr. Manoj Joshi, Mr. Ashok Kumar, and Mr. Suhayl Abidi titled 'How to Thrive as a Start Up in an Uncertain World: VUCA in Start Ups'. The book effortlessly gives an insight on all about volatility, uncertainty, ambiguity, and complexity in the start-up world. A reader can understand what worked in the past and why a new venture must discover fresh and innovative opportunities to survive.

7. A review article by the Vice Chancellor-AUR Prof. Rakesh Bhatnagar titled 'Biosensors for the detection of Mycobacterium tuberculosis: a comprehensive overview' has been published in the SCI and Scopus listed journal "Critical Reviews in Microbiology" with an Impact Factor of 7.349

8. A book entitled 'Microbial Resource Technologies for Sustainable Development' co-edited by Dr. Deepansh Sharma, Assistant Professor-AIMT has been published by ELSEVIER, USA

March 2022

9. Prof. Sanjeeb Pal, Director-ASH has been felicitated with 'The Young Director of the Year' award, by the 'Asian Education Award 2022'.

10. Pro-Vice Chancellor, Prof. Amit Jain was invited by 'Central Institute of Petrochemical Engineering and Technology (CIPET)', to inaugurate a workshop on 'Plastic Waste Management' at Sitapura Industrial Area, Jaipur.

11. Dr. Saurabh Sharma, Associate Professor - ASH, has

April 2022

12. A book co-authored by Mr. Bhavesh Joshi, Assistant Professor, ASAP, titled 'Surveying-II (Vol.II)' has been published under the Scientific International Publishing House.

13. Prof. Rakesh Bhatnagar, Vice Chancellor - AUR was nominated as a member of 'Steering Committee' of '10th International Conference on Bacillus anthracis, B.cereus and B.thuringiensis (BACT-2022)' held on April 24-28, 2022, at Espace Saint Martin, Paris, France. During his visit to Paris, he also co-chaired a session on vaccines and was invited for oral presentation.

May 2022

14. A book entitled 'Dimensions of Theatre and Drama: A Global Perspective' co-authored by Prof. Dipa Chakrabarti, Dr. Manoj Kumar and Dr. Kaushal Kishore Sharma, faculty members of ASL, has been published by Yking Books, Jaipur.

A book entitled 'Sustainable Hotel Operation in India' co-authored by Dr. Sushil Kumar, Dr. Jai Sonker, Dr. Saurabh Sharma and Prof. Durgesh Batra, faculty members of ASH and ABS, has been published.

Students Achievements

December 2021

Ms. Chahat Vijay, a student of B.Sc. (Hons) Biotech 5th Semester, secured 2nd Position in an 'Inter-university Extempore Competition - Voice for BT' 2021 North Zone', organized by 'Association of Biotechnology Led Enterprises (ABLE)' and supported by 'Novozymes South Asia'. She won a cash prize of ₹15,000 and Medal in the event.

Mr. M. M. Karadan, Ph.D. Scholar of Prof. P.V.S. Raju, Dy. Director - Amity COAST got Best Paper Presentation award at 10th ICTP Workshop on "The Theory and Use of Regional Climate Models".

Article on "Optimization of Physical Schemes in WRF Model on Cyclone Simulations over Bay of Bengal using one-way ANOVA and Tukey's Test" was published by Ms. Meenakshi - Ph.D. Scholar along with Prof. P.V.S. Raju, Director - Amity COAST in 'Scientific Reports' by NATURE [Impact Factor: 4.3].

January 2022

On the occasion of National Youth Day, Eshan Harsh, Student of BA (Film and Television Production) featured in City Bhaskar as a 'Young achiever'.

March 2022

Students of AUR, Jaipur participated in the Sports event held at 'Gyan Vihar University, Jaipur'. 3 students of AUR Sports Team won individual 'Gold Medals' in Shot Put 100 Mtr. Sprint and Lawn Tennis, where 5 students won individual 'Silver Medals' in Shot Put and Badminton.

'Kitchen-19', a short film produced by the students of ASCo had its World Premier at the '8th Rajasthan International Film Festival 2022 (RIFF)'. Nipakshi Sharma won the Special Jury Award for the 'Best Actress in Student Short Film' in RIFF-2022, held at Jodhpur on the occasion of 'Rajasthan Diwas'.

ALS student Nikita Goyal secured first position in Article Writing Competition on Law and Film organised by Probono India in collaboration with Chitrapat Communication, Ahmedabad.

April 2022

A group of students from Amity School of Fine Arts represented AUR at 29th foundation day of Jawahar Kala Kendra celebrated as "PinkFest 2022" at Jaipur and presented their artwork at the three day exhibition.

ASFA got selected in Top Three in Installation Art Competition amongst the 20 Universities. Students Sukhmani Grewal, Priyanka, Nitya Goyal were also given "Award of Honor" for active participation in the event.

May 2022

Ms. Garima Joshi, a student of B.A. (French) [2020-23 Batch] of Amity School of Languages (ASL), won the 'Gold Medal' in 'Karate (Kumite) Fight' and also won the 'Bronze Medal' in 'Kata Presentation' in 'National Karate Championship' organised by 'All India Boxido Championship- 2022' at Pune (Maharashtra).

Events, Workshops, FDPs & Webinars

International Events

S.No.	Date	Dept.	Topic
1	03/03/2022-05/03/2022 (Hybrid Mode)	AII	2nd International Convention on GREEN ENVIRONMENT, TECHNOLOGY & ENTREPRENEURSHIP THROUGH INNOVATION [ICGETEI 2022]
2	24/03/2022-25/03/2022 (Online Mode)	AIB	Two-day International Conference on BIOTECHNOLOGICAL INTERVENTIONS TO OVERCOME THE CHALLENGES OF COVID/ POST-COVID ERA (BIOCOPE 2022)
3	05/04/2022-07/04/2022 (Online Mode)	ASAS	Three-day International Conference on ADVANCED MATERIALS IN INNOVATIVE TECHNOLOGY (AMITY 2022)

National Events

S.No.	Date	Dept.	Topic
1	08/04/2022-10/04/2022 (Online Mode)	ALS	AMITY NATIONAL MOOT COURT COMPETITION 2022

University Events

S.No.	Date	Dept.	Topic
1	26/01/2022	AUR	Celebration of 73rd REPUBLIC DAY
2	16/02/2022 (Online mode)	AUR	ALUMNI MEET
3	25/03/2022-27/03/2022	Sports	3-day Inter College Sports Meet SHAURYA MANTHAN-2022
4	30/03/2022	HR	MAITRI 3.0
5	21/04/2022-23/04/2022	DSW	ODYSSEY-2022

Other Events

S.No.	Date	Dept.	Topic
1	12/01/2022	NSS	Special Talk on NATIONAL YOUTH DAY
2	11/02/2022	UBA-ASFT	MASK MAKING AND CLOTH DYING WORKSHOP
3	21/02/2022	ASL	Celebration of MATRIBHASHA DIWAS
4	23/02/2022	AIB	STUTI-2022
5	25/02/2022- 27/02/2022	E-Cell & AII	ENTREPRENEURSHIP AWARENESS CAMP 3.0
6	03/03/2022	IQAC	INDUSTRY ACADEMIA CONCLAVE - 2022
7	07/03/2022- 11/03/2022	HR	05 Day INDUCTION PROGRAM for new faculty members
8	08/03/2022	AUR	INTERNATIONAL WOMEN'S DAY
9	08/03/2022	DSW	Red Bull Juggernaut - DJ Night
10	23/03/2022- 24/03/2022	ASL	Two-day Online event on FRANCOPHONIE EN FETE
11	07/04/2022	NSS	Expert Talk on CORONARY ARTERY DISEASE AND PREVENTION
12	11/04/2022- 12/04/2022	CRC	ZEE MEDIA- ANCHOR QUEST 2022
13	12/04/2022	ALS	LEGAL AID AND AWARENESS CAMP
14	22/04/2022	IIC	PLANT ME: AWARENESS & TREE PLANTATION DRIVE
15	24/04/2022- 29/04/2022	NSS	NSS SPECIAL CAMP Following activities were organised during The Camp <ul style="list-style-type: none"> • Health Awareness Talk On Performance Pressure or Stress Among Youth • Save Birds Programme • Mental Health Awareness Programme at Jaichandpura Village • Friendly Matches Amongst NSS Volunteers • BSF Camp Visit at Labana • Essay Writing Competition
16	29/04/2022 - 30/04/2022	AII & IIC	IDEATHON 3.0
17	29/04/2022	AIBAS	DAY OF BELONGINGNESS To mark the birthday of President RBEF & Chancellor AUUP, Dr. Atul Chauhan Following activities were organised during the celebrations: <ul style="list-style-type: none"> • Debate Competition on "Development of Human values and ethics in Modern Time" • Poster Making Competition on "Expression of Empathy"
18	04/05/2022	AIBAS	Inauguration of NEURO-PSYCHOLOGY LAB
19	05/05/2022	ASH	GOA CARNIVAL: FOOD FEST
20	06/05/2022	ASAP	ARCH-O-LUNIO
21	25/05/2022	ASH	Preparation of 500+ varieties of an Indian Dessert: BASUNDI Attempt to enter LIMCA BOOK OF RECORDS
22	27/05/2022	ASFA	EXHIBITION of Artwork prepared by students

FDPs

S.No.	Date	Dept.	Topic
1	03/01/2022-07/01/2022	ASAP	A 5-day Faculty Development Programme on LOCALIZATION OF SDG 11 FOR INDIAN CITIES AND COMMUNITIES
2	27/01/2022-02/02/2022	AIBAS	A 7-day Faculty Development Programme (FDP) on QUALITATIVE TECHNIQUES IN SOCIAL SCIENCES
3	11/03/2022-13/03/2022	ASL	3-day Faculty Development Programme on NATIONAL EDUCATION POLICY (NEP) 2020: REGULATIONS FOR EXCELLENCE IN HIGHER EDUCATION
4	28/03/2022-01/04/2022	ABS	5-day Faculty Development Programme on STRATEGIC BUSINESS LEADERSHIP
5	04/04/2022-08/04/2022	ABS	5-day Faculty Development Programme on AUDIT ASSURANCE
6	01/05/2022-07/05/2022	AIBAS	7-day Faculty Development Programme on PSYCHOMETRIC ASSESSMENT

Workshops

S.No.	Date	Dept.	Topic
1	13/01/2022	ABS	IPR AWARENESS
2	21/01/2022	ASH	SELF-MANAGEMENT: THE FOUNDATION OF PROFESSIONAL EXCELLENCE
3	27/01/2022	AIB-AII	BIOINFORMATICS AND DRUG ENGINEERING (BDE)
4	31/01/2022	IEEE-ACM	DATA SCIENCE: A GAME CHANGER FOR SCIENCE AND INNOVATION
5	11/02/2022	AIIT	ANALYSIS OF DATA MODEL THROUGH MACHINE LEARNING
6	08/03/2022-13/03/2022	ALS	THE ART OF MOOTING
7	09/03/2022	ASCO	PRINT LAYOUT & DESIGN
8	11/03/2022	ASH	MIXOLOGY & BAR TENDING
9	14/03/2022	Gender Cell	PREVENTION OF SEXUAL HARASSMENT (POSH)
10	22/03/2022	UBA, NSS & ACWSR	HOW GROUNDWATER RESOURCES ARE CREATED BY THE PROCESS OF RAINFALL AND PERCOLATION OF WATER THROUGH THE SOIL
11	22/03/2022	NCC	Martyr Day (Azadi Ka Amrit Mahotsav)
12	31/03/2022-01/04/2022	AIB	BIO-IGNITE: BIOTECHNOLOGY FOR BEGINNERS
13	01/04/2022	ASET	ADVANCEMENT IN IOT

Workshops

S.No.	Date	Dept.	Topic
14	13/04/2022-14/04/2022	AIB	RATIONAL COMPUTATIONAL DRUG DESIGN APPROACHES
15	23/04/2022	CRC	Industry Interaction - COLSIGHT INDIA
16	26/04/2022	AI & IIC	INTELLECTUAL PROPERTY FOR INNOVATIVE FUTURE
17	17/05/2022	ASCO	BASIC PHOTOGRAPHY
18	31/05/2022	AUR	OUTCOME BASED EDUCATION (OBE) : SETTING ASSESSMENT-CORRELATION RUBRICS AND OUTCOME ATTAINMENT CALCULATION

Industrial Visits/ Educational Tours

S.No.	Date	Dept.	Industry Name
1	25/02/2022	ASFT	Ahuja Overseas Pvt. Ltd, Jaipur
2	15/03/2022	ASH	Fairmount Hotel, Kukas (Jaipur)
3	21/03/2022	ASH	Hotel Indana Palace, Kukas (Jaipur)
4	22/03/2022	ALS	National Lok Adalat, Shahpura and Kotputli
5	30/03/2022	ASH	'Amer Fort', 'Jantar Mantar' and 'Hawa Mahal
6	02/04/2022	ASL	Jawahar Kala Kendra, Jaipur
7	08/04/2022	ASH	Rufil Dairy and Gustoria Pasta Factory, Jaipur
8	12/04/2022	ASFT	Craft Cluster, Sanganer (Jaipur)
9	13/04/2022	ASL	Foreign Language Dept, University of Rajasthan
10	05/05/2022	AIB	Radico Khaitan Ltd & Dharampal Satyapal Ltd, Sikar
11	05/05/2022	ABS	Jaipur Foot, Jaipur
12	05/05/2022	AIMT	Parle Biscuits Pvt. Ltd. & United Breweries Ltd, Neemrana
13	19/05/2022	ASFT	LAPF Studio: Liva Accredited Partners by Aditya Birla Group'

Webinars

S.No.	Date	Dept.	Topic
1	05/01/2022	ASTIF	HOW TO DESIGN AND EVALUATE CONSERVATION POLICY FOR A CHANGING WORLD?
2	07/01/2022	AIBAS	SCIENCE OF MINDSETS
3	11/01/2022	AIBAS	EXPLORING DIFFERENT TYPES OF PSYCHOLOGICAL RESEARCH
4	19/01/2022	ASL	NEW MEDIA STUDIES

Webinars

S.No.	Date	Dept.	Topic
5	19/01/2022	ASFT	THE ROLE AND PRACTICES OF BAGRU PRINTING
6	19/01/2022	CRC	REIMAGINE EDUCATION
7	21/01/2022	ABS	IMPACT OF COVID ON GLOBAL SUPPLY CHAINS
8	24/01/2022	AIB	DANGER OF ADDICTION AND HOW TO OVERCOME ADDICTION
9	25/01/2022	ABS	MINDFULNESS
10	25/01/2022	AIB	IPR AWARENESS
11	28/01/2022	CRC	BEING SUCCESSFUL AT FIRST JOB
12	04/02/2022	ALS	RECENT STATUS OF MEDIATION IN INDIAN CONTEXT
13	04/02/2022	CRC	TIPS AND TRICKS TO SCALE YOUR DIGITAL MARKETING GAME
14	04/02/2022	AIBAS	SKILLS OF 21ST CENTURY-INDUSTRY CONNECT SERIES
15	04/02/2022	AII	ENTREPRENEURIAL INSIGHT INTO SUCCESS IMPACT OF TECHNOLOGY READINESS IN INNOVATION & DEVELOPMENT
16	09/02/2022	ASH	EVENT MANAGEMENT AS GROWING CAREER OPPORTUNITY FOR YOUTH
17	09/02/2022	CRC	HOW TO START A CAREER AS A CYBER SECURITY PROFESSIONAL
18	09/02/2022	ASCO	IDENTITY FORMATION, INTERTEXTUALITY AND MEDIA
19	09/02/2022	ASFT	THE SCOPE OF ENTREPRENEURSHIP IN FASHION
20	09/02/2022	ASL	SOCIOLOGICAL THEORIES AND PROJECT WRITING
21	11/02/2022	AIBAS	SEXUAL ABUSE: PSYCHOLOGICAL PERSPECTIVE
22	16/02/2022	AIB	INVESTIGATING THE PHARMACOLOGICALLY IMPORTANT BIOCHEMICAL PATHWAYS IN MEDICINAL PLANTS
23	17/02/2022	AIIT	INTELLECTUAL PROPERTY RIGHTS
24	18/02/2022	ASH	PRE-OPENING HOTEL: MANAGEMENT PHASES AND PROCEDURES
25	18/02/2022	ASFA	FEDERALISM IN INDIA
26	22/02/2022	ASLA	SUSTAINABLE FUTURE: A COMPARATIVE ANALYSIS OF COVID-19 & BLACK DEATH OF THE MID-14TH CENTURY
27	22/02/2022	AIB	MEDICAL CODING: APPLICATIONS AND JOB PROSPECTS IN THE GLOBAL MARKET
28	22/02/2022	AIB	CONFORMATIONAL DYNAMICS OF PROTEINS IN THE NATIVE ENVIRONMENTS
29	24/02/2022	ASLA	NON- PARAMETRIC ANALYSIS USING SPSS
30	02/03/2022	CRC	BUILDING SKILLS EVERYDAY
31	09/03/2022	ASLA	AJANTA CAVES: HISTORY, ARCHITECTURE AND PATRONAGE - A VIRTUAL VISIT
32	10/03/2022	AIB	INTERVENTIONS OF ARTIFICIAL INTELLIGENCE IN HEALTHCARE
33	10/03/2022	AIB	PROBING PROTEIN STRUCTURAL CHANGES USING HDX-MS
34	16/03/2022	CRC	EDUCATION AS A PATHWAY TO WORK OPPORTUNITIES ABROAD
35	23/03/2022	ACOAST	EARLY WARNING & EARLY ACTION: HYDROMETEOROLOGICAL & CLIMATE INFORMATION FOR DISASTER RISK REDUCTION

Webinars

S.No.	Date	Dept.	Topic
36	24/03/2022	CRC	ADOPTING TO CHANGES DUE TO COVID-19 & SKILL SET REQUIRED
37	01/04/2022	AIBAS & ACPH	AUTISM AND INCLUSION: CHALLENGES AND APPROACHES
38	01/04/2022	ASLA	INDIAN DIASPORA IN THE CARIBBEAN
39	06/04/2022	ABS	HEALTHY & HAPPY HEART
40	07/04/2022	AIBAS & ACPH	OUR PLANET, OUR HEALTH
41	08/04/2022	E-CELL & AII	INNOVATION: KEY TO ENTREPRENEURSHIP
42	08/04/2022	ALS	CHILD MARRIAGE IN INDIA - FACTORS AND PROBLEMS
43	12/04/2022	AIIT	NEW TRENDS IN MACHINE LEARNING
44	12/04/2022	ASET	OVERVIEW OF DIGITAL LOGIC DESIGN FAMILY AND APPLICATION IN EDA INDUSTRY.
45	13/04/2022	ALS	RIGHTS OF TRANSGENDER IN INDIAN LEGAL SYSTEM.
46	19/04/2022	CRC	COMPLIANCES: AN OCEAN OF OPPORTUNITIES
47	20/04/2022	ASH	ROLE OF CULINARY COMPETITION IN MAKING OF A CHEF
48	26/04/2022	ASCO	INTERPRETING THE RISE OF 'STUDIO ERA' IN HOLLYWOOD
49	05/05/2022	CRC	UNBLOCKING THE OPPORTUNITIES IN BFSI SECTOR
50	06/05/2022	ASL	CRITICAL PERSPECTIVES IN COMMONWEALTH LITERATURE
51	06/05/2022	CRC	iSTART INITIATIVES FOR STUDENT STARTUPS AND ASPIRING ENTREPRENEURS
52	09/05/2022	ASL	RESEARCH IN HUMANITIES
53	11/05/2022	AII & IIC	TECHNOLOGY - SERVING THE HUMANITY
54	14/05/2022	ALS	TRANSPARENCY AND ACCOUNTABILITY IN PUBLIC SYSTEMS: A PRACTICAL GUIDE TO RTI ACT 2005
55	31/05/2022	AIBAS & ACPH	WORLD NO-TOBACCO DAY 2022

Faculty Achievements



Dr Jayati Sharma, Deputy Director of ASCO (Jaipur campus), has been selected as one of the trainers for the British Broadcasting Corporation (BBC)'s 'Young Reporter India' programme. As a trainer, she will be conducting media literacy training sessions for young students and budding professionals from across the country.

The BBC has been running the 'Young Reporter' programme in the United Kingdom for many years, but it has been introduced as a pilot project in India for the first time. Professor Jayati was among 51 trainers selected from all over the country who underwent rigorous online training conducted by the BBC, in collaboration with Internews and DataLEADS, from July 8 to 10, 2021.



Dr Tanushri, Associate Professor, was conferred the 'Educator of the year' award at the second edition of 'Women Achievers Summit & Awards' last year. Constituted by Exchange4-media PR and Corp Comm group, the award salutes the formidable spirit of the women in the communication industry.



Mr. Jayendra Rane an Assistant Professor, received Manikarnika Best Photography Award (Gold Medal) in the 5th National Online Photography Exhibition & Competition organized by Manikarnika Art Gallery, Bhopal, MP from 15th June to 25th June 2022.



Ms. Joshita Sharma, an Assistant Professor at ASCO, has received a series of prestigious awards recently. Prominent among them are Inspiring Indian 2022 title from NE8x inspire, Women's Icon Award from Women's World Record on Women's Day 2022, and Saraswatibai Dadasaheb Phalke Award for Iconic International Women 2022.

Joshita also has her name etched in the India Book of Records for creating a large-size replica of the national emblem measuring 16x9 feet. She received recognition from the editorial board of 'Asia Book of Records' as well.



Faculty Achievements



Awarded with ASIAN EDUCATION AWARDS 2021 for the Contribution to Student Development and Excellence in Education.

ASL



Prof (Dr) Saroj Bohra, Director of ALS, was the keynote speaker in technical session on topic 'Law Enforcement and Justice related to Abusive Intimate Relationship' in International Conference on Women & Abusive Relationships- Challenges on Path of SDG 2030' organised by Vishwakarma University from March 7 to 8.



Dr Richa Chaudhary, Assistant Professor at ALS, published a book titled "Information and Network Security" in April. Dr Richa also served as the resource person for the 9th Online Faculty Induction program by UGC- HRDC Madurai Kamraj University on February 28. She shared her expertise on "Connect between Constitutional Values and Education with participants of the FDP.

ASCO



Chef (Dr) Saurabh Sharma, Head of Culinary at Amity School of Hospitality (ASH), received an extract from the Register of Copyrights of the Government of India on March 31 with regard to his Indian recipe 'FHOGLE KE GATTA CURRY'.

ASH





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Amity University Jaipur records 525 Varieties of Basundi

Amity School of Hospitality, under the aegis of Amity University Rajasthan runs courses in Bachelor of Hotel Management and Masters in Tourism & Travel Management. The institute has claimed to enter the Limca Book of Records for preparing maximum number of flavors within the Indian dessert “Basundi”. The school claimed to have prepared 525 varieties of Basundi. Prof Sanjeeb Pal, Head of the department ASH- AUR shared that it was the dauntless spirit of devoted teachers and students of Amity School of Hospitality which claimed the registration; around 50 students under the guidance of 20 teachers gave it a sweet taste of victory. It was authenticated in the presence of three Government officials along with various eminent personalities from the Hospitality world, took the final physical count and attested the claim.

Limca Book of Records

The event aimed at preserving the sustainability of Indian Cuisine and promote research environment for beginners. The programme was coordinated under the constructive guidance of Prof Sanjeeb Pal, Director, Amity School of Hospitality (ASH). The entire planning and execution were done under the supervision of Chef (Dr) Saurabh Sharma- Culinary Head and his team with Chef Aditi and students of ASH- AUR. Prof Pal added that the event will not only help to create the culture of research in Food, but also help the budding hoteliers to explore and create new flavors from our existing Indian Foods. Pro Vice Chancellor of the University- Prof Amit Jain encouraged these kinds of activities by the department as they help in developing the research skills among the students. Congratulating the entire team of ASH & AUR for this Historic achievement Vice Chancellor of the University, Prof Rakesh Bhatnagar repeated that Amity encourages the culture of Research and Innovation, furthermore, it will continue promoting such innovative prerogatives.

May 25



JAN-JUNE 2022

Vol 2: Issue 2



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