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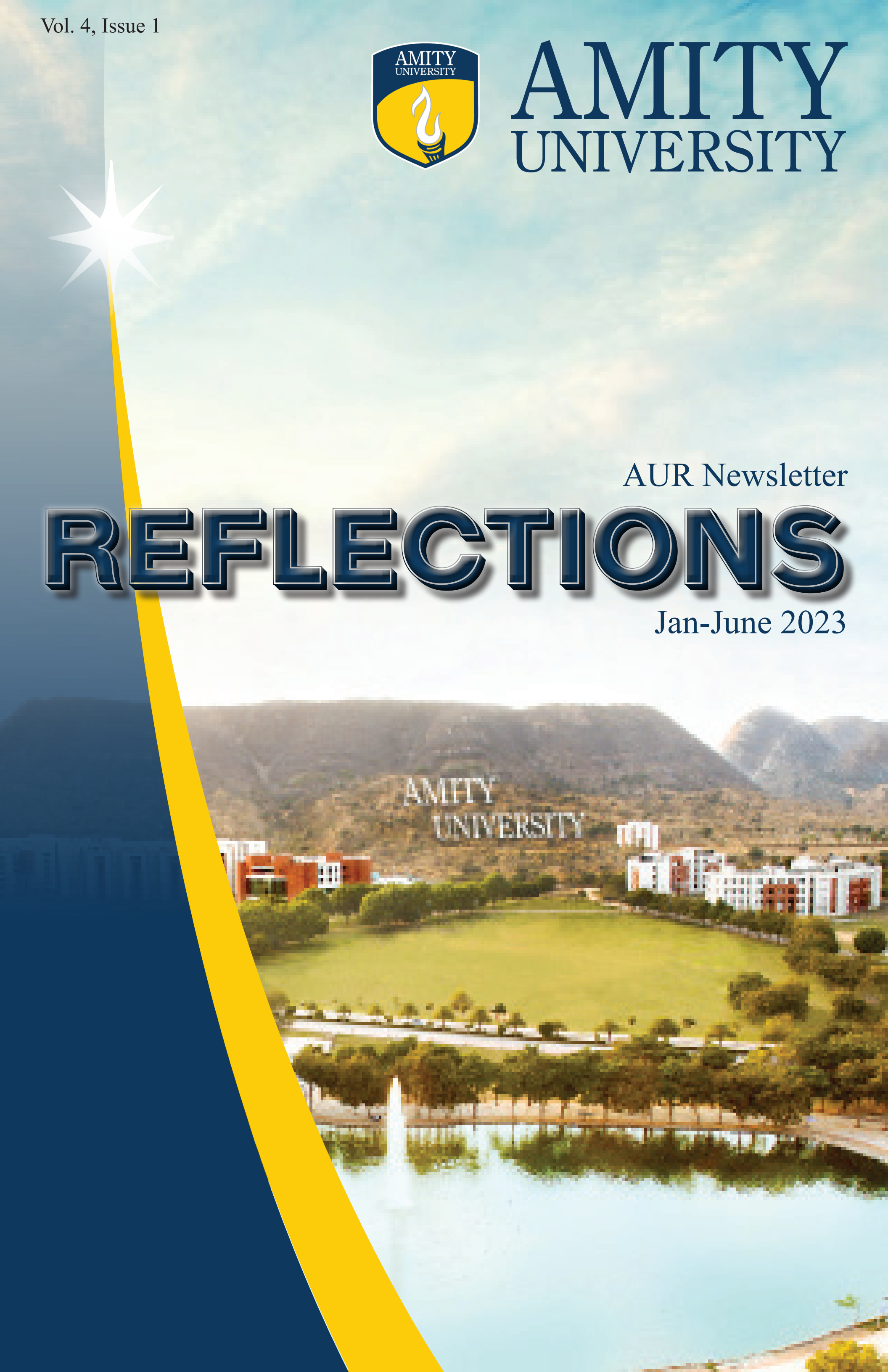
AMITY
UNIVERSITY

AUR Newsletter

REFLECTIONS

Jan-June 2023

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Reflections

Message from the Vice Chancellor

The essence of Amity University Rajasthan is commitment to excellence, innovation, diversity, and community engagement. We focus on our pursuit of excellence and innovation through our rigorous academic programs and dedicated faculty, we aim to equip our students with the knowledge and skills they need to address the complex challenges of our ever-evolving world. Our mission is to nurture an inclusive and diverse learning community that empowers individuals to realize their full potential.

The Session Jan-June 2023 has been vibrant, and energetic marked by engaged and enthusiastic students, interactive discussions, collaborative learning, and effective instructor involvement. It has fostered a dynamic learning environment where students actively participate, learn from one another, and excel academically.

Our vision is to be a global leader in education and research, known for our unwavering commitment to academic excellence, social responsibility, and innovation. We aspire to create a campus environment that encourages intellectual curiosity, cultural appreciation, and a sense of belonging. By promoting collaboration across disciplines and embracing emerging technologies, we aim to be at the forefront of shaping the future of education.

I am delighted to present the benchmark achievements of the university along with the achievements of faculties and students in this Newsletter.

My good wishes to everyone for their future endeavours.

Prof. Amit Jain
Vice Chancellor
Amity University Rajasthan



Reflections

Message from the Pro-Vice Chancellor

In our pursuit of perfection, we understand that education cannot exist in isolation from the broader society. Hence, our commitment extends to innovative and empathetic participation in societal transformation. We believe that universities have an effective role to play in addressing the challenges faced by our communities and the world at large.

Our vision extends beyond mere academic rigor, we aspire to reach the star of perfection in all aspects of our endeavours. This means not only excelling in traditional classroom learning but also fostering holistic development in our students. We aim to cultivate critical thinking, creativity, and a strong ethical foundation. Our goal is to produce graduates who are not just knowledgeable but also compassionate, socially responsible, environment conscious and adaptable to any situation.

The dedicated Internal Quality Assessment Cell (IQAC) ensures quality delivery and progression of students. IQAC initiate quality circles in academics and general administration, also complete the loop in feedback management.

Congratulations to the Editorial team headed by Dr. Pallavi Mishra for bringing university Newsletter January-June 2023.



Prof. G K Aseri
Pro-Vice Chancellor
Amity University Rajasthan

Reflections

Message from the Registrar

Dear Students,

“Never fear the challenge, rather challenge the challenge to shape up your tomorrow, as to improve is to change; to be perfect is to change.”

Success rarely comes without dedication and hard work. Sometimes, success might get delayed but that is one golden opportunity to remain focussed and keep moving without any pressure, as it helps us to improvise our abilities and reach closer to perfection.

In today's fast paced and ever-changing world, it is the creativity and innovation that is valued the highest. Curiosity is yet another magnificent tool to work on our abilities and reshape our present. So, foster your creativity, your curiosity by engaging in diverse activities that AMITY offers you under one banner.

I understand the transition is tough. With the final year students graduating out, on one hand, and facing the tough world of opportunities best suited to their calibre and taste, whereas, on other hand the freshers to the campus facing challenges based on new environment, getting on with roommates, time management, increase in responsibility, living away from parents and managing freedom with compassion. You are urged to take the baton in your hand and make AMITY as the foundation stone of your better future. In spirit we will move the cradle together and implement the changes with complete dedication and dynamism.

Each one of you has the talent, the need is to recognise your abilities, develop greater perspective, have a grit to face the competitive world and find out the best version of you. AMITY promises to stand by you in the best possible way to explore your best version and shape you up for your glowing future.

As Martin Twain said, “Focus more on your desires than on your doubt and the dream will take care of itself”.

Sending you all blessings and energies to elevate your moral and accept CHANGE as an opportunity.

Dr. Nitin Bhardwaj
Registrar,
Amity University Rajasthan



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Reflections

AUR

From the Editorial Desk

It is this diversity that enriches our campus and makes it a hub of creativity, innovation, and learning. We are fortunate to have the opportunity to come together, share knowledge, and collaborate on projects that have the power to shape our future.

At Amity University, we hold a steadfast commitment to the pursuit of academic excellence. This commitment is the driving force behind everything we do. We believe that excellence in education is not just an aspiration but a fundamental necessity to prepare our students for the challenges of the modern world.

In our pursuit of perfection, we understand that education cannot exist in isolation from the broader society. Hence, our commitment extends to innovative and empathetic participation in societal transformation. We believe that universities have a vital role to play in addressing the challenges faced by our communities and the world at large.

The period from January to June 2023 has been the most dynamic and energetic, with a plethora of events and activities throughout this period, including highly qualitative conferences, seminars, panel discussions, workshops, sports, and cultural events. The AUR Newsletter highlights the achievements of our students, faculty, and staff. We will share stories of academic excellence, research breakthroughs, community engagement, and much more.

Additionally, we aim to keep you informed about important updates, campus events, and opportunities that can enhance your university experience. Be sure to stay tuned for articles, interviews, and features that will keep you connected with the heart of our university community.

I would like to extend my heartfelt thanks to our dedicated team who work tirelessly to bring you the stories and news that matter most. Your passion and dedication are truly commendable.

We, at AUR-Newsletter, keep our community well-informed and engaged, offering a glimpse into the vibrant tapestry of campus life. We believe that our newsletter plays a crucial role in fostering a strong sense of connection and pride among all stakeholders—students, faculty, staff, alumni, and beyond.

Chief Editor - Dr. Pallavi Mishra,
Reflections-AUR

Associate Professor,
Amity School of Communication
Convener, IIC-AUR
Amity University Rajasthan, Jaipur

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Amity University Rajasthan bags the award for 'Excellence in Employability' and Vice Chancellor Prof. (Dr.) Amit Jain awarded for 'Leadership Excellence'.

Amity University Rajasthan bags the award for 'Excellence in Employability' and Vice Chancellor Prof. (Dr.) Amit Jain awarded for 'Leadership Excellence'. We congratulate First India News Channel for its visionary initiatives and look forward to future collaborations that shape the future of education.

Interview

Vice Chancellor Prof. (Dr.) Amit Jain



"This award is a replace to the dedication and hard work of our entire university community faculty, staff, students, and alumni. It reaffirms our commitment to providing quality education that not only equips students with knowledge but also empowers them with the skills and mindset needed for successful careers."

Sir, thank you for speaking to AUR Newsletter. At the outset, we would like to congratulate you on the University's recent award for 'Excellence in Employability,' and your recognition for 'Leadership Excellence.'

What does this recognition mean to you and the institution?

Thank you very much! This award is a replace to the dedication and hard work of our entire university community—faculty, staff, students, and alumni. It reaffirms our commitment to providing quality education that not only equips students with knowledge but also empowers them with the skills and mindset needed for successful careers. It's a proud moment for all of us.

Could you tell us about some of the key initiatives or strategies that contributed to the university winning this award?

Certainly. We've placed a strong emphasis on holistic education, which encompasses a blend of academic excellence, practical skills, and character development. Our corporate resource centre has been instrumental in forging strong industry connections, facilitating internships, and providing career guidance. Moreover, our faculty's commitment to innovative teaching methods and research that aligns with industry needs has been crucial.

How does the university prepare students for the job market in a rapidly changing world?

Adaptability is key in today's world. We ensure our curriculum remains dynamic and relevant. We offer a wide range of courses that include hands-on experiences, industry projects, and internships. Moreover, we focus on soft skills, critical thinking, and problem-solving, which are essential for navigating an evolving job market.

Looking ahead, how does the university plan to maintain and further enhance its commitment to excellence in employability?

Our commitment to excellence is unwavering. We will continue to foster a culture of innovation, collaboration with industry partners, and mentorship. We'll also remain vigilant in monitoring the evolving job market and adapt our programs accordingly. Moreover, we aim to strengthen our alumni network to provide ongoing support to graduates in their careers.

Any final thoughts or a message for current and prospective students at the university?

To our current students, I encourage you to seize the opportunities available at our university, both inside and outside the classroom. Your journey towards a successful career begins here, and we're here to support you every step of the way. To prospective students, I invite you to join our vibrant community committed to academic excellence and employability. Your future is bright, and we're here to help you shine.

Thank you for sharing your insights, and congratulations once again for these remarkable achievements.



Convocation 2023

“Leadership qualities are crucial for development as it is about inspiring people to do things, they never thought they could.” What India can give to the world today, during growing covetousness and apathy, is the globalization of compassion and I strongly urge the youth to make this happen, Dr. Aseem Chauhan, Chancellor, Amity University Rajasthan stated this at the 12th Convocation Ceremony held on February 03, 2023, at Amity University Rajasthan.

Addressing the graduands as the future of the Nation, Dr. Ashok K. Chauhan, Hon’ble Founder President, Ritnand Balved Education Foundation said that the youth will shape the fundamentals of new India. Dr. Chauhan apprised that the young generation is blessed to be living in a time which offers several opportunities in numerous professions wherein success is not dependent on marks percentage but on a person’s creativity and skills. The convocation ceremony commenced with a welcome address of Prof. (Dr.) Amit Jain, Vice-Chancellor, Amity University Rajasthan. Prof. Jain gave an overview of the academic and research achievements during the academic year 2022-23 wherein he touched upon the salient developments including publications, collaborations collaborative research, awards, distinguished visitors, student activities, placement, and significant achievements.

The University conferred Honoris Causa (D.Sc.) on Dr. Navin Dang, Founder Direc-

tor- Dr.Dang Labs, New Delhi, Shri H.B. Srivastava, Outstanding Scientist Director General, Technology Management, New Delhi, Dr. S.K. Varshney, Adviser Head - International Cooperation, Department of Science & Technology, Government of India.

Dr Prafull Gadge, CEO Principal Scientist at Biome Technologies Pvt. Ltd was conferred with Honorary Professorship.

Following the convocation address Dr. Nitin Bhardwaj, Registrar, Amity University Rajasthan lauded the sincere efforts made by the students during their journey. At the convocation 883 graduands conferred who have successfully completed their undergraduate, post-graduate, and distance online education. The ceremony also conferred 36 PhD degrees, 67 Medals and 77 salvers on the meritorious students.

The 12th Convocation of AUR summarised the milestones achieved, new roads traversed, and events organised for holistic development. The convocation would celebrate the continued, energetic engagement with academic, research, outreach, and extracurricular activities for quality education.



Industry Academia Conclave

Amity University Rajasthan organised Industry Academia Conclave

Amity University Rajasthan in association with IQAC sponsored by DST-PURSE Program, organized Industry Academia Conclave on March 17, 2023, at Amity University Rajasthan. Dr. Ashok K. Chauhan, Founder President, Amity Group and Dr. Aseem Chauhan, Chancellor, Amity University Rajasthan the Chief Patrons conveyed their warm wishes for the success of this event. The event commenced with the opening address and welcoming remarks of Prof. (Dr.) Amit Jain Hon’ble Vice-Chancellor, Amity University, Rajasthan. Patron of Industry Academia Conclave 2023. Prof. Jain highlighted the aim of the conclave aligned with Amity’s vision of innovation, research and holistic development. Prof. S. L. Kothari, Vice President, ASTIF Amity University Rajasthan, in his address stated this conclave provides a comprehensive forum to exchange knowledge and ideas on various domains and sub-domains of industry and academia. Prof. G.K. Aseri, Pro Vice Chancellor Amity University Rajasthan said

this conclave will offer a unique platform to dignitaries across the globe to interact and exchange knowledge on new markets, smart economy, and an innovative commercial venture. More than 35 renowned industries from across the globe including Biocon Academy, NABARD, Shree Biocare Pvt Ltd, Biome Technology, Mahindra World Citi, Yes Bank, Technest Pvt. Ltd, Yes Bank, Pine Biotech, Firmex, MR Morrarka Foundation, Amol Pharma, BVK



Group, Dr. B.Lal Clinical Laboratory, Sunbulls Future Energy Private Limited, Skiweb Analytics, Frolic Healthtech Pvt Ltd, Pratham Software, Infosys Jaipur, PHD Chamber of Commerce & Industries, Indiana Palace Jaipur, CIPET, Insilica E Medicine, Le Meridien, Bijson Innova-on, The Leela, Double Tree by Hilton, GAIL, La Lets, NIM participated in the Industry Academia Conclave. The Conclave was very enriching and enlightening for the innovators, academicians, and participants. It encapsulated the global trends in innovation-driven research and innovation as Academia can provide the work force and infrastructure, while industry can understand the problems that need solutions of developing a commercially viable product. It discussed the successful model of experiential learning and underlined a roadmap of innovation and research. The conclave was a knowledge capitalization to build, streamline, strengthen and drive campus through innovation and research.

AUR organized an Immersive Programme for MIT-WPU, Pune

Amity University Rajasthan organized a Certificate Programme in ‘Professional Excellence through Innovation and Creativity (PEIC)’ for MIT World Peace University, Pune from 23rd to 27th January 2023. The programme commenced with the welcome address of Prof. Amit Jain, Hon’ble Vice-Chancellor, Amity University Rajasthan. Prof. Jain said the programme will provide a comprehensive forum to enrich knowledge through innovation and creativity.



Inaugural of Immersive Programme for MIT-WPU, Pune



Prof. Amit Jain, Hon’ble Vice-Chancellor, Amity University Rajasthan addressing at the opening session an Immersive Programme for MIT-WPU, Pune



Dr. Jayati Sharma, Deputy Director, Amity School of Communication, took a session on the nuances of Creative Writing and Story Telling using Multimedia.



Prof. Tanaya Verma, Director, speaking on creating innovative solutions to prototype and test.



Prof. (Dr.) Sanjeeb Pal Professor Director - Amity School of Hospitality briefed on the aims and purpose of the programme.



Mr. Ravi Verma, Coordinator Trainer, took a session describing the significance of Strategic Thinking for Professional Excellence.



During a weeklong programme the participants were equipped with the importance of visualization, infographics, animations, and narratives in multimedia storytelling, importance of innovation in entrepreneurship, non-linear, iterative process to understand users, challenge assumptions, redefine problems, reinvention of the pragmatic approach to professional excellence. The programme concluded with Outbound Activities including adventure sports and group presentations by the teams of participants. 97 students along with their 5 faculties of MIT-WPU, Pune attended the programme and received the participation certificates at the valedictory session.

Odyssey 2023

Amity University Rajasthan organised Odyssey

The three-day Annual Mega Event, named "Odyssey-Techno Cultural Fest" was organized from 13 to 15 April, 2023 to showcase the talent in healthy competitive spirit. The event commenced with a lamp lighting ceremony and the welcome address by DSW Prof. S.S. Bhal, where he gave an overview about the 'Odyssey 2023' and motivated the students to participate in various events with great zeal and enthusiasm. Addressing the inaugural session Prof. Amit Jain, President, AUR motivated the students with his inspirational words, to participate in the 3-day mega event with enthusiasm and positive approach. The participation in the Odyssey this time was overwhelming with 60 events which were scheduled, including 22 new events. Almost 600 students from 60 educational institutes across Mumbai, Uttarakhand, Gujarat, Delhi, UP, MP and Rajasthan participated including 2100 participants.



National Startup Day 2023: Exhibition on Innovation in Startups

Institution's Innovation Council, Amity University Rajasthan celebrated National Startup Day with the Exhibition on Innovation in Startups, on January 16, 2023, focusing on the startups as the "backbone" of new India and the engine of ushering a massive change to strengthen innovation, entrepreneurship, and the startups. The programme focused on idea generation, innovation, strategizing, entrepreneurship and provided inputs on a range of issues from building a robust data collection mechanism for the use of technology, promoting innovations in various sectors. Prof. Manju Kaushik, President, Institution Innovation Council, AUR Head, E-cell/Am-



ity Innovation Incubator said that the program targeted to provide opportunities to undergraduate students, postgraduate students and faculty members to expand their dexterities in various significant facets involved in building career opportunities in Entrepreneurship and Innovation. The programme exhibited the models developed by the students was based on drone model, robotics, automation, artificial intelligence, innovation, strategizing, entrepreneurship and provided inputs on a range of issues from building a robust data collection mechanism for the use of technology, promoting innovations in various sectors. Dr Pallavi Mishra, Associate Professor, ASCO, Convener, IIC- Amity University Rajasthan (AUR) coordinated the event.

National Youth Day 2023: Project Presentation on "Innovation Nation Building"

Institution's Innovation Council, Amity University Rajasthan celebrated National Youth Day with a Project Presentation on "Innovation Nation Building". Prof. Manju Kaushik, Associate Professor, AIT, President IIC AUR, Head E-Cell / AII AUR gave a brief overview behind the celebration to make a better future for the country by motivating the youth and spreading the ideas. Dr. Pallavi Mishra, Associate Professor, ASCO Convener, IIC -AUR coordinated the project presentation wherein undergraduate and post graduate students displayed their posters on science and innovation. The posters reflected science and technology through pic-



torial presentation. It highlighted the role of innovations in a sustainable future. The programme covered all aspects of innovation and advanced technology in the field of sustainable development. The event also emphasize on to encourage students to better understand the aspects of science and develop an interest in it.

Exposure and Field Visit for Problem Identification: An Industrial Visit to BHAMASHAH

To commemorate National Science Day Institution's Innovation Council- Amity University Rajasthan organized Industrial Visit to BHAMASHAH TECHNO HUB, Jaipur on February 28, 2023, under the supervision of Dr. Pallavi Mishra, Convener-IIC. The visit was hosted by Prof. Manju Kaushik, Deputy Director, Amity Innovation Incubation. The field visit focused on the idea validation, strategizing, prototyping, design thinking and marketing etc. The Program covered all aspects from idea validation to market research through training and monitoring business planning prototyping and demonstration.



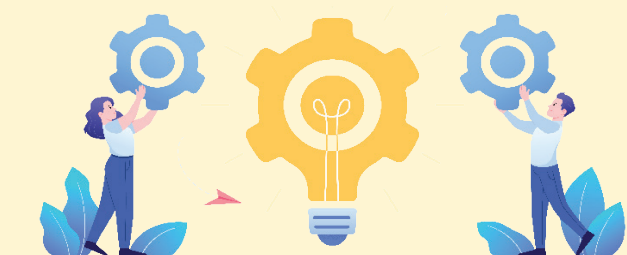
Institution's Innovation Council celebrates World Environment Day with Clean Community Drive

Institution's Innovation Council, Amity University Rajasthan takes a proactive step towards a sustainable future by organizing a Clean Community Drive on World Environment to combat pollution and promote a cleaner, healthier environment for all. The clean community drive can have a positive impact on the environment and the well-being of the community. The drive also emphasized climate change to spread more awareness towards climate and environment literacy amongst the students. Prof. Manju Kaushik, Deputy Director, Amity Innovation Incubator and Dr Pallavi Mishra, Associate Professor, ASCO, Convener, IIC- Amity University Rajasthan (AUR) teamed up to combat pollution and promote a cleaner, healthier environment for all. Taking collective action to clean up our surroundings, a clean community drive is not a one-time event but an ongoing commitment to keep the environment clean and raising awareness about the importance of environmental conservation. The clean community drive emphasized climate change to spread awareness and environment literacy amongst students. The students participated with full enthusiasm and took a pledge to make their environment clean and green.

WORKSHOPS

Workshop on **ACHIEVING PROBLEM SOLUTION FIT AND PRODUCT MARKET FIT**
by Mr. Kartikay Kapoor
In collaboration with IQAC
Monday, February 20th
E-Cell Office, E-Block, 3rd Floor
02:30 PM- 03:30 PM

Workshop on **THINK BUSINESS**
by Mr. Keshav Sharma
In collaboration with IQAC
Monday, February 20th
E-Cell Office, E-Block, 3rd Floor
01:30 PM- 02:30 PM



Entrepreneurship Cell, Amity University Rajasthan organises Ideathon 4.0



Entrepreneurship-Cell, Amity Innovation Incubator Jaipur in association with Institution & Innovation Council IQAC, sponsored by DST-PURSE Program, AUR organized IDEATHON 4.0 on March 15-16, 2023. Ideathon 4.0 aimed at fueling the entrepreneurial spirit in the students and educating inquisitive minds to create an innovation-driven start-up culture. The two-day event commenced with the welcome address of Prof.(Dr.) Amit Jain, Vice-Chancellor, AUR. Prof. Jain stated Ideathon 4.0 offers a forum to the innovative ideas that can transform the startup ecosystem and facilitates inter-

action amongst seasoned professionals, aspiring and existing entrepreneurs, mentors, angel investors, venture capital firms and corporates. The event was graced with the esteemed presence of Special Guest Ms. Munesh Lamba, Dy. Director, DOIT, Jaipur, Chief Guest Dr. Anil Wali, Managing Director of the Foundation for Innovation and Technology Transfer-IIT Delhi and investors Mr. Sumit Shrivastava, Founder and CEO, Startup Chaupal, Mr. Amit Purohit, iSTART Rajasthan. Prof. (Dr.) Manju Kaushik, Deputy Director, Amity Innovation Incubator gave an overview of the two day

Entrepreneurship Cell, Amity Innovation Incubator organizes Entrepreneurship Awareness 4.0



Entrepreneurship Cell, Amity Innovation Incubator, in association with Institution's Innovation Council (IIC) at Amity University Rajasthan, organized Startup Idea Pitching session under Entrepreneurship Awareness 4.0. During the event, seven teams pitched their business ideas. The selected three ideas will be further reviewed for mentoring. Prof. (Dr.) Manju Kaushik, Deputy Director, Amity Innovation Incubator, Dr Pallavi Mishra Convener-IIC and Dr Sambaditya Raj Deputy Director, ASFT evaluated the ideas.



A workshop on Achieving Problem Solution Fit and Product Market Fit was taken by Mr. Kartikay Kapoor, Founder and CEO Karttech.



Mr. Bharat Newwani, Student Advisor, Entrepreneurship-Cell, Amity Innovation Incubator Jaipur addressing on Design Thinking.



A workshop on Think Business was taken by Mr. Keshav Sharma, Deputy Secretary, Entrepreneurship-Cell, Amity Innovation Incubator Jaipur.

Demonstration of Self-service Printing Kiosk Prototype

The most effective means of forecasting the future is to shape it. The debut of our innovative self-service kiosk, the pKiosk, which redefines printing. With the support of Amity Innovation Incubator Jaipur, this cutting-edge solution eliminates the need for long queues and inconvenient locations. With a goal of revolutionizing the printing industry, we are embarking on a journey to provide unparalleled customer satisfaction.



Ideathon 4.0 that offered an opportunity to budding a present their idea in front of investors. Prof. Kaushik delineated that the 2-day mega encapsulated Idea Pitching, Marketing Campaign Pitching, Keynote Talks, Panel Discussion, Workshop and Bhanga Night. The beautiful campus of Amity University Rajasthan welcomed Students, Professionals, Start-up Founders Entrepreneurship Enthusiasts. The event wrapped-up with a felicitation of trophies and certificates to the participants and appreciated the ideas of budding entrepreneurs for the outstanding performances.



Alumni Masterclass on Startups, Naukari, and Networking



Entrepreneurship-Cell, Amity Innovation Incubator Jaipur organized an Alumni Masterclass on Startups, Naukari, Networking with E-Cell Alumni Mr. Keshav Damani, LinkedIn Content Creator and Mr. Ronak Jain, Founder, Majestea Marketing

A series of activities organized in NSS Special Camp

The NSS Cell of Amity University Rajasthan organized a special camp featuring a series of diverse activities from March 26 to March 29, 2023. The event kicked off with an inaugural ceremony in which Dr Amit Jain, Vice-Chancellor, AUR, stressed the significance of discipline and motivation. Cultural performances and informative sessions on topics like youth surveys and waste utilization followed. Day two witnessed NSS units conducting surveys in Kant and Kalwar villages to assess the challenges faced by youth outside formal education and employment. A total of 78 qualifying individuals were identified. On day three, a sports event encouraged physical fitness and teamwork among volunteers, featuring activities like musical chairs and tug of war. On the last day, PPT presentations were conducted with teams presenting on

topics like 'India in the 21st century'. A 'Best Out of Waste' competition followed, highlighting creativity using recycled materials. Essay, poster, and skit competitions were also held on this occasion. The camp concluded with the 'Yuva Samwa' event in which six teams presented their visions for 'India in 2047'. Dr Manoj Kumar was the programme coordinator of the camp.



UBA, ASCo conduct Stray Animal Safety Programme

Amity University Rajasthan's Unnat Bharat Abhiyan Cell collaborated with Amity School of Communication (ASCo) and NGO Pahchan for a stray animal safety program on May 26, 2023. The event, led by Dr. Pallavi Mishra, Associate Professor, ASCo and Dr. Manoj Kumar, coordinator, UBA, involved securing cattle and strays near Syari and Achrol village with reflective tapes to enhance visibility and prevent accidents on highways and local roads.



Yoga Day celebrated with fervour at AUR

NSS volunteers, faculty, and staff of Amity University Rajasthan (AUR) celebrated the 9th International Yoga Day on June 21, 2023 with exemplary zeal and fervour. The event aimed to instill the significance of Yoga in the lives of youth and children, promoting the harmony of body and mind. Professor (Dr) Amit Jain, the Vice Chancellor, and Professor (Dr) GK Aseri, the Pro Vice Chancellor, graced the occasion alongside participants. The programme commenced with an introductory session, followed by yoga exercises and positions. Even those distant from the

university joined in with their families. Additionally, a Yoga Quiz engaged numerous volunteers, fostering awareness about this ancient practice.



Save Birds Programme conducted

Amity University Rajasthan's NSS Cell conducted a 'Save Birds Programme' at Neem Forest located inside the campus on March 4, 2023. The participants under the guidance of Mr Rituraj Taye, Assistant Professor, ASCo provided water and food to the birds while pledging to care for their nests. Dr Vinod Kumar Sharma, the NSS Program Officer, delivered a speech on bird conservation and environmental sustainability, lasting an hour. The event underscored the importance of protecting avian species and their habitats while emphasizing efficient and effective contributions from all members.



Nukkad Natak organized at Kant by UBA, ASCo

ASCo Unnat Bharat Abhiyan (UBA) Cell of Amity University Rajasthan, in collaboration with Amity School of Communication (ASCo), organized a Nukkad Natak and Environment Protection Programme at Kant village on May 4, 2023. The initiative commenced with villagers being gathered, followed by an elaborate Nukkad Natak performance illustrating the importance of trees. Event coordinator Dr Manoj Kumar provided insightful conclusions. The Vice Principal of Govt. Senior Secondary School Kant praised the students efforts and urged all present to commit to environmental preservation. This event inspired young participants to contribute to tree planting and environmental conservation. The initiative reflected the collective responsibility to safeguard the environment for current and future generations.



Snippets of departmental happenings

Amity Law School

Induction Cum training programme of PRO BONO

The PRO BONO Club of Amity university, Jaipur, conducted an induction cum training programme of PRO BONO Associates on 20th February 2023. The session was taken by Mrs. Sneha Sharma, project manager at the Department of justice. It was attended by the students across the semester from ALS. In the session, the students and pro bono associates was informed about the different schemes under the department of justice of India. This event provided students a deep insight of the DISHA scheme, Tele law app, Pan India Legal Literacy and Awareness and the PRO BONO Scheme under NYAYA BANDHU initiative taken by department of justice. The students were also introduced to the working of the Tele law app



and hoe VLE, and panel lawyers can help the citizens in need through mobile application. The students also informed about how they can help the people in need as a pro bono associates and how the activity can improve their skills as a budding lawyer. At the end of the session the students were positive and were encouraged to help people and society and work under the initiatives taken by the department of justice and mainstreaming legal aid through technology.

Legal Aid and awareness camp in Kushalpara village

Legal Aid Clinic of Amity Law school, Amity University Rajasthan conducted a legal aid and awareness camp on 12th April 2023, in Kushalpara village, Jaipur, Rajasthan with the theme to sensitize the people regarding the evil practice of child marriage while also making them aware about the free legal aid services that are available to them through Legal Aid Clinic and



Legal Service Authorities. In the camp, Legal Aid Clinic members welcomed all the dignitaries to the Shri. Ram Narayan Meena (Headmas-

ter), Shri.Nanda Ram (School Management Committee Member) and Shri.Arjun Singh Baroliya (PT Teacher). The team informed the villagers as well as the students about the legal aid program. Thereafter the students of amity law school presented a Nukkad Natak to visually showcase the problems related to child marriage. Further, the crowd was addressed by Chairman Director Professor Dr. Saroj Bohra Ma'am followed by Dr. Kunal Rohira along with the Headmaster of the Government School and a vote of thanks came from Dr. Abhijay Chakarborthy. The team members communicated with the villagers and filled forms regarding any problem that they were facing, to which the villagers reciprocated positively and discussed several problems that needed Swift attention. Lastly, the head of the village thanked the dignitaries. In the end pen and snacks were distributed among the villagers and students of the government school.

1st National Mediation Competition, 2023

ADR Committee and Probono club, Amity Law School, Amity University Rajasthan under the Nyaya Bandhu scheme of the Department of Justice, Govt of India conducted 1st National Mediation Competition, 2023 on 7th April 2023. The Chief Guest of the event was Adv. Pankaj Sharma, Additional Advocate General, Rajas-



than High Court, chaired by Prof. (Dr.) Saroj Bohra and the event was graced with the presence of Prof. (Dr.) Amit Jain, Vice Chancellor of Amity University Rajasthan. The event was

Legal Aid Committee hosted a Legal Quiz Competition

On March 16, 2023, the Amity Law School Legal Aid Committee hosted a Legal Quiz Competition in the school, Moot Court with 44 students. The Amity Law school conducted legal quiz in collaboration with Probono Club established under Disha Nyaya Bandhu, Ministry of Justice, Govt of India Scheme, on 16th of March, 2023. The quiz was conducted to test the knowledge of students and acumen. The topic for the legal Quiz was Socio Legal Aspects of Legal aid and awareness in India. The competition consisted of 4 rounds where students of our law Department showcase their knowledge and abilities. It was a very informative and knowledgeable session for the students. The winners were awarded cash prizes, trophy and merit certificates. Faculty Coordinators for the legal Quiz Competition were Dr. Anumeet Kaur, Dr Abhijay Chokrobarty and Dr Kunal Rohira, Assistant Professors. The student coordinators for this event were the members of the Legal Aid Committee.



"Combating Human Trafficking and Understanding Bonded Labour"-workshop

Legal Aid Clinic, Amity Law school, Amity University Rajasthan organized a workshop in collaboration with district Legal Service Authority on 1st May 2023, on the topic "Combating Human Trafficking and Understanding Bonded Labour" on the occasion of Labour Day in collaboration with the District Legal Service Authority, Jaipur- District. At the Starting of the Workshop, Hon'ble Vice Chancellor Prof. (Dr.) Amit Jain addressed the students about the importance of Labour Day and its origin which led to regularization of work timings as a right. Ms. Askha Rao (Additional District and Session Judge) Secretary of DLSA, graced the event and discussed the role of DLSA in reducing and regulating the cases related to Human Trafficking and their rehabilitation part. Both the Speakers Adv. Sharon Jacob and Adv. John James, Legal Consultants of International Justice Mission, addressed on legal aspect of Human Trafficking and Bonded Labour and implications of laws. Further, they focused on how a law student can contribute to this area through research and publication. Secondly, issues can be brought directly to DLSA or District Magistrate through Legal Aid Clinic.



Amity School of Languages

CIAO

28th Cinefeel Show organised

More than 200 students along with faculty and staff members from various departments attended the 28th Cinefeel Show organised by Amity School of Languages (ASL) on February 10, 2023. The Cinefeel Show is a flagship event of ASL where every year an international movie with English subtitles is screened. "By watching

films in another language with English subtitles, students improve the linguistical capabilities of the language which they are learning. It also introduces students to a different culture and society which helps them in developing a cosmopolitan outlook," said one of the organisers from ASL.

Matribhasha Diwas celebrated with Fanfare

Amity School of Languages (ASL) celebrated International Mother Language Day (Matribhasha Diwas) with fanfare on February 21, 2023.



Various speech, song and poetry recitation competitions in vernacular languages were conducted on this occasion. The event was judged by Prof Dipa Chakrabarti, Head, ASL, Prof GK Aseri, Pro-Vice Chancellor, AUR, Dr Akshat Srivastava, Director HR and Dr Vigi Chaudhary, Assistant Professor, AIB. Matribhasha Diwas is organised by ASL every year to sensitize the students about their mother languages. It aims to make every student proud of the use of his/her mother language – a point emphasized in NEP 2020.

HELLO

HOLA

A 'Theatre Performance' under the NTCC Project on Script Writing

A 'Theatre Performance' under the NTCC Project on Script Writing was held on 5th June 2023 by the students of B.A. Hons. (Eng.), II Sem (Amity School of Languages) in the Auditorium, Amity University Rajasthan, Jaipur. The aim of this program was to provide a platform to students where they can read, write, analyse, script, and enact static stories/plays into theatrical performance. Students were given creative freedom to improvise and transform the stories in their own language. Three groups of students enacted stories/play and showcased their talent in different aspects of acting ranging from mov-

ment, voice, props, improvisation, and stage knowledge. Every student participated in the given tasks with great zeal and showcased artistic performances which moved the audience deeply. The performances shed light on various issues ranging from social and religious, marital and personal to corruption and morality, life and death. The function was blessed with the presence of Dr. Pallavi Mishra, Asso. Prof., Amity School of Communication, Prof. Dipa Chakrabarti, HoI, Amity School of Languages, Mr. Puneet Balichwal, Social Media Officer, and Dr. Gunja Patni, Asst. Prof., Amity School of Languages.

Everyone present there highly appreciated the performance of the students. The program ended with a hopeful note for the emerging theatre art.



Francophonie 2023

Amity University Rajasthan organised International Multidisciplinary and Scientific Colloque-Francophonie 2023

Amity School of Languages- AUR organized a two-day international multidisciplinary and scientific colloque, Francophonie 2023: New Perspectives sponsored by DST-PURSE on 20-21, March 2023 to celebrate the World Francophonie Day. Dr. Ashok K. Chauhan, Founder President, Amity Group and Dr. Aseem Chauhan, Chancellor, Amity University, Rajasthan the Chief Patrons conveyed their warm wishes for the success of this event. The event commenced with the opening address and welcoming remarks of Prof. (Dr.) Amit Jain Hon'ble Vice-Chancellor, Amity University, Rajasthan Patron of Francophonie 2023. Prof. Jain stated that when you interact with another language, it means that you are also interacting with the culture that speaks the language. Prof. G.K. Aseri Pro-President/ Pro Vice Chancellor Amity University Rajasthan said that language allows us to pass on ideas, knowledge, and even

attitudes on to the next generation. Addressing at the colloque Prof. S. L. Kothari Vice President, ASTIF Amity University Rajasthan stated the event aims to showcase the new perspectives of Francophonie in comprehending global trends in Sciences and Arts. The Chief Guest of the event Prof. Nalini Thampi, Professor of French, Pondicherry University in her address asserted 'French is one of the world's major languages; it is a main or official language not just in France, but in parts of Belgium and Switzerland, Monaco, in parts of Canada. French language has even a great impact in India and France relationship to focus upon blue economy. Dr. Raghavendra Ashri, Scientist F National Centre for Medium Range Weather Forecast, Ministry of Earth Sciences, Govt. of India the Guest of Honour of the event said the language blur the boundaries in addressing the issues of environment coastal and marine biodiversity. The colloque was

graced with the esteemed presence of Ms. Saudamini Deo, Campus France Head, French Institute, Jaipur, Ms. Anubhuti Arora, Senior Teacher, Alliance Française of New Delhi, Prof. Nilanjan Chakrabarti, Professor of French, Visva-Bharati, Santiniketan, Mr. Jack Amberg Ludo-Vic – Paris, France (Online), Dr. Arunkumar Santhalingam, Director, AIFPRO.



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session on Scholarship options and Higher Study opportunities By French government in Sciences & Humanities, Students Workshop on Environmental Science, Expert talks, Lecture by French Scientist, Language Learning app by Paris entrepreneur, French Teacher Training, Invited Lectures by French nationals, exhibition, cultural programme and much more. Francophonie colloque was very enriching and enlightening for academicians and students. It was a knowledge capitalization to build, streamline, strengthen Francophonie in the field of Sciences and Arts such as Climate conservation, Technology driven Pedagogy, Modern thinking in French and

Francophone literature long other aspects. The event wrapped up with a valedictory session.



Amity School of Behavioral and Allied Sciences

World Theatre Day commemorated with Healing Drama Workshop

AIBAS and ACPH, Amity University Rajasthan commemorated World Theatre Day by organizing a workshop on “Using Drama as a Source of Healing” on March 27, 2023. Mr Suresh Mohan, a senior theatre artiste from

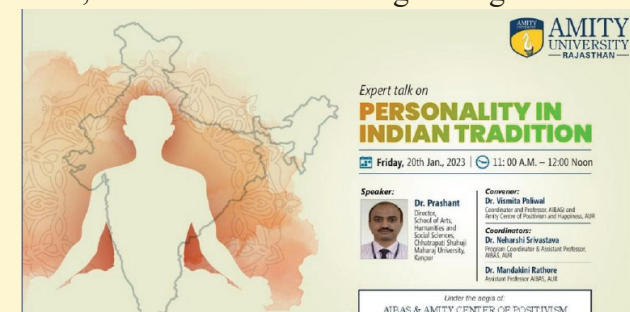


Jaipur, was the chief resource person for the workshop. In his address, Mr Mohan discussed the intersection of drama and healing. He further delved into the profound impact of theatre on confidence and communication, besides emphasizing the symbiotic relationship between theatrical and psychological practices in conveying human emotion. Convened by Prof (Dr) Vismita Paliwal and moderated by Dr Neharshi Srivastava, the workshop underscored theatre’s potential for personal growth and therapeutic exploration.

Guest lecture on “Personality in Indian Tradition” organised

Amity Institute of Behavioural and Allied Sciences (AIBAS) organized a thought-provoking guest lecture on the topic “Personality in Indian Tradition” by Dr Prashant, Director of the School of Arts, Humanities and Social Sciences at CSMU, Kanpur, on January 20, 2023. In his speech, Dr Prashant talked about Ayurveda and ancient Indian scriptures’ perspectives on personality. He explained in detail the concepts of Triguna, Swabhaawa, and Prakrati that are used to define personality traits. His lecture underscored the invaluable insights from Indian

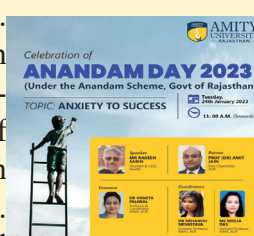
traditions for enhancing mental well-being. Dr Neharshi Srivastava and Dr Mandakini Rathore, Assistant Professors at AIBAS, facilitated the enlightening session.



Guest Lecture on “From Anxiety to Success” organised on Anandam Day

Amity Institute of Behavioural and Allied Sciences (AIBAS), Amity University Rajasthan conducted a guest lecture on “From Anxiety to Success” to mark the Anandam Day celebrations on January 24, 2023. The event, conducted via Ms Teams, witnessed active participation from 476 students and faculty members. Mr Rakesh Sarin, Founder Chairman of Well, was the resource person for the event.

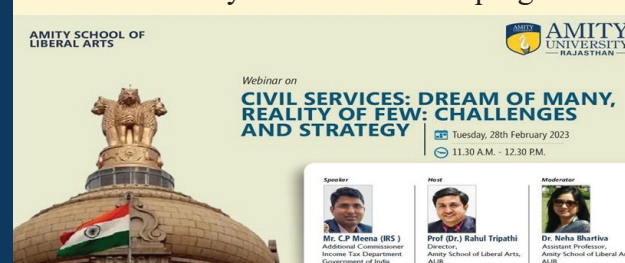
In his lecture, Mr Sarin discussed anxiety’s prevalence and the efficacy of meditation and relaxation therapy in its management. The event was coordinated by Ms Sreeja Das and Dr Neharshi Srivastava.



Amity School of Liberal Arts

Webinar on preparation for Civil Services conducted

Amity School of Liberal Arts (ASLA) conducted a webinar titled “Civil Services: Dream of Many, Reality of Few - Challenges; Strategy” on February 28 2023. The webinar centred around the pursuit of civil services careers in India, delving into the current examination pattern, challenges, and strategies. Mr Chandra Prakash Meena, an experienced civil servant working as an IRS and Additional Commissioner of the Income Tax Department in Jaipur, was the resource person for the webinar that garnered an audience of 55, including students, faculty, Dr. Neha Bhartiya coordinated the programme.



Webinar on “Reforms and Restructuring of the United Nations”

Amity School of Liberal Arts (ASLA) organised a webinar on “Reforms and Restructuring of the United Nations” on April 13, 2023. Dr Surabhi Gupta, Assistant Professor of Political Science at Sardar Patel University of Police, Security and Criminal Justice, Jodhpur, was the resource person for the event. Delving into the United Nations significance, contributions, and contemporary relevance, Dr Gupta highlighted the need for reforms in the premier global institution. He also discussed the need to expand

permanent membership and reevaluate the veto power in the Security Council. The event was coordinated by Dr Harshlika Khangarot.



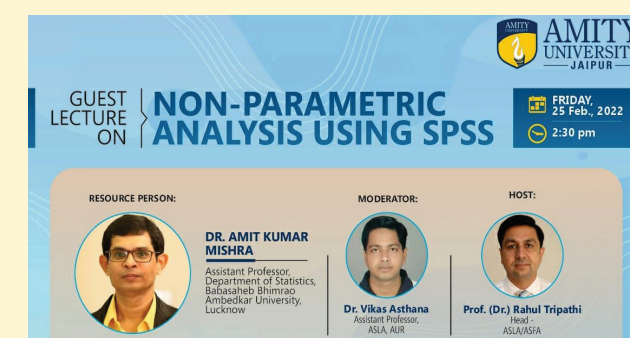
Expert Talk on Rural Development organized

Amity School of Liberal Arts (ASLA) hosted an expert talk by Dr Binoy Goswami, Senior Assistant Professor at the Faculty of Economics, South Asian University, New Delhi, on “Reorienting Indian Agriculture for Rural Development” on August 18, 2023. Dr Goswami’s captivating talk explored the role of agriculture

in poverty eradication and structural transformation, besides emphasizing the need for a fresh approach to agricultural development. He also proposed an endogenous agrarian rural development policy model. Coordinated by Dr Rajeev Sharma, the webinar witnessed the participation of more than 50 students and faculty members.

Guest Lecture on Non-Parametric Analysis using SPSS organized

Amity School of Liberal Arts (ASLA) organised an enlightening guest lecture on Non-Parametric Analysis using SPSS” by Dr Amit umar Misra, Assistant Professor at Babasaheb Bhimrao Ambedkar University, Lucknow, on February 25, 2023. Dr Misra shared insights on statistical analysis and demonstrated various non-parametric tests and their practical application through SPSS software during his lecture. His lecture spurred intellectual growth and emphasized non-parametric tools’ academic and research significance. The event, hosted by the



Economics Department, saw the participation of 62 students and faculty members. Dr Vikas Asthana moderated and coordinated the lecture.

Webinar explores Ukraine conflict’s impact on India

Amity School of Liberal Arts (ASLA), Amity University Rajasthan, conducted a webinar on “Effects of the Ukraine Conflict on India’s Foreign Policy” on February 22, 2023. The speaker for the webinar was Professor Manish, Dean of the School of International Relations at Central University of Gujarat. With expertise in security and terrorism, Dr Manish shed light on India’s foreign policy implications in the Asia-Pacific region due to the Ukraine Conflict. Attended by 46 participants, The webinar was moderated and coordinated by Dr Ashutosh Singh while Prof (Dr) Rahul Tripathi was its convenor.

Amity Institute of Information Technology

Guest lecture on Data Analytics

Amity Institute of Information Technology (AIIT) organised a guest lecture on Data Analytics on March 17, 2023. The resource person for the event was Ms Snigdha Gupta, the Chief Product Officer and Co-Founder of Skewb Analytics. During her lecture, Ms Gupta discussed the nuances and future of data analytics. She also encouraged students to interact with industry experts and gain practical knowledge. She offered guidance on career paths and shared what interviewers seek in candidates. Dr Yudhveer Singh was the convenor cum moderator of the event while Mr Amit K Singh served as the event coordinator.



FDP on Cyber Security in Ajmer

Amity Institute of Information Technology (AIIT) organised a Faculty Development Program (FDP) and seminar titled Cyber Security Awareness and Training Program” at DBN DAV Senior Secondary School, Ajmer, on May 8, 2023. The event witnessed the participation of 50 faculties and 400 students. Mr Honey Gocher served as the Resource Person, while Mr Navneet Thakur, the school’s Principal, graced the event as the Chief Guest. The seminar aimed to raise awareness about cyber security trends, proactive threat protection, and safeguarding digital devices. It also offered hands-on training with Linux distributions and emphasized the importance of cybersecurity in real-life scenarios.



Guest Lecture on Networking

Amity Institute of Information Technology (AIIT) conducted a guest lecture on Networking on March 17, 2023. The lecture featured two distinguished speakers: Mr Raj Kumar Verma, Joint Director at STP, Ministry of Electronics and Information Technology, and Mr OP Mathur, Head of Learning; Development at Pratham Softwares (PSI). The speakers shared valuable insights on how coursework applies in the corporate world, emphasized essential skills, and discussed internship and project opportunities. Students left with a clearer understanding of their career paths. Dr Yudhveer Singh served as the moderator and convenor, while Mr Amit K Singh coordinated the event.



School Connect Programme organized

Amity Institute of Information Technology (AIIT) organised the School Connect Program” at Frame International School, Dausa, on May 15, 2023. Mr Honey Gocher, Assistant Professor at AIIT, served as the Resource Person. The program focused on cyber security awareness and practical hands-on training with information security tools.



Industry-Academia Interaction conducted

Amity Institute of Information Technology organised a guest lecture on “Industry- Academia Interaction” by Mr Anil Sharma, Head of Learning and Development at Pratham Software, on March 17, 2023. The lecture was attended by students from BCA II, B.Sc. IT II, BCA IV, and B.Sc. IT IV semesters, as well as faculty members. Mr Sharma enlightened the audience about the interview process in the Information and Communication Technology field, emphasizing aptitude tests, group discussions, technical evaluations, and HR rounds. He discussed essential skills and future career options, advising a focus on full-stack development during BCA.



Amity school of Fashion Technology

Amity School of Fashion Technology (ASFT) visited the ‘Nathdwara Craft Cluster’, Rajasthan

A group comprising of 28 Students, 02 Faculty members, 01 Lab Technician and 01 Lab Assistant of Amity School of Fashion Technology (ASFT) visited the ‘Nathdwara Craft Cluster’, Rajasthan from 24th to 25th February, 2023. Students learnt the traditional practice of Pichwai painting and procedure of using natural colours. This will help in development of craft appreciation skills amongst the students and will encourage students to incorporate traditional techniques in sustainable design and development



Amity School of Communication

Webinar on 'Crisis communication in Digital Age'



Amity School of Communication (ASCo) organised a webinar on 'Crisis Communication in Digital Age' on January 24, 2023. Ms Poulami Roy, PR Lead, Bazar.com & Former PR Lead, OPPO Mobiles India Pvt. Ltd, was the resource person for the webinar. During her session, Ms Roy discussed in detail with apt case studies and instances about the various types of crises, significance of well-prepared Crisis Management Plan and the various strategies, primarily social media strategies to be executed for the timely mitigation of the crisis and to reduce the reputation loss. She also underlined how in the present Digital Era, strategies and tools of effective Crisis Management have undergone tremendous change. The event was moderated and coordinated by Dr Tanushri Mukherjee, Associate Professor, ASCO.

World Radio Day 2023

On the occasion of World Radio Day, the Amity School of Communication (ASCo) organized "The Voice 2023" where students participated in an RJ Hunt followed by a guest lecture (Career Mantra) on Creative Writing and Presentation. During the event, RJ Shekhar-100.3 FM Radio



Amity School of Hospitality

Workshop on Flower Arrangements conducted

Amity School of Hospitality (ASH) organised a "Flower Arrangements" workshop for hospitality professionals at the SRC Building on March 15, 2023. Ms Deeba Khan, a Corporate Housekeeper at Anantha Hotels, and Mr Billu Ji, a renowned florist, were the resource persons for the workshop. They guided students in identifying various flowers and leaves, teaching them to craft beautiful floral decor suitable for events like round table meetings, room decor, and lobby decorations. The event was coordinated by Dr Jai Sonkar.



Seminar on HR Management organised

Amity School of Hospitality (ASH) organised a seminar on "Industry-Academia Interaction: New Trends and Changes in HR Management, Post COVID" on February 8, 2023. Mr Khajaram Bhaduria, Head of Human Resources at The Leela Palace Jaipur, was the esteemed guest speaker. He shared insights into evolving HR policies in the hospitality industry, discussing trends in recruitment, training, job policies, and candidate selection. The seminar facilitated valuable industry-academia interaction and offered potential training opportunities for BHM 1st-year students at The Leela Palace Jaipur. The event was coordinated by Mr Uday Pratap Singh, Assistant Professor, ASH.

PR Day celebration

To commemorate National Public Relations Day Amity School of Communication organized a public speaking competition and Nukkad Natak on 3rd & 4th May 2023 on the theme "G20 and Indian Values: Public Relations Perspectives". The event commenced with an opening address of Prof. Jayati Sharma, Director, Amity School of Communication stressing on the need for attaining sustainability just not in thought but in action in every aspect of organizational operations to our individual lives, which would make the world a happier place to live. The celebrations began with the screening and judging of Corporate Films made by the students which showcased their field-based practical learning and exposure. The event was followed by Public Speaking Competition where the student participants exhibited their in-depth knowledge acumen speaking on the various sub-themes under the gamut of G 20 and their contribution in the direction of achievement of the goal of Vasudhaiva Kutumbakam- One Earth, One Family, One Future. To highlight Green Development the key G20, the second day witnessed the staging of Nukkad Natak Performance by the students in the Kant Village, Jaipur. The event was organized in association with Unnat Bharat Abhiyaan, Amity University Rajasthan. The theme of the performance was Environmental Protection & Sustainability, and the story beautifully

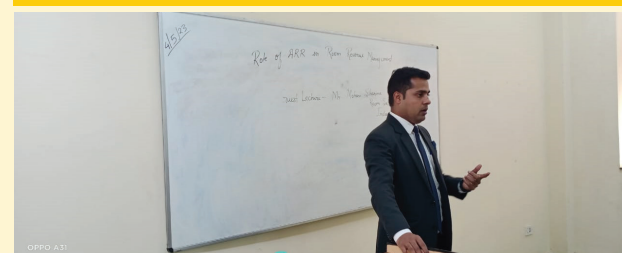
highlighted the dangerous side-effects of deforestation and its disastrous impact on Climate Change and Global Warming in the acknowledgment of the famous Chipko Andolan. The event was joined by the Vice-Principal, Govt. Senior Secondary School, Kant as the Chief Guest and a good number of villagers. The performances of the students were highly appreciated. On the occasion, a pledge was also taken by all the students, faculty coordinators and dignitaries to promote the theme of Environment Protection and Tree Plantation. The event was conceptualized and coordinated by Dr. Tanushri Mukherjee, Dy Director Outcome Associate Professor, Amity School of Communication Mr. Rajesh Sharma, Assistant Professor, Amity School of Communication, Amity University Rajasthan. The events are wrapped up with the felicitation of mementos and certificates to the winners.



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Guest lecture on Revenue Management organised



Amity School of Hospitality (ASH) conducted a guest lecture on "Revenue Management" on May 4, 2023. The distinguished guest speaker, Mr Mohan Sharma, Room Sales Manager at Hotel Indana Palace, Jaipur, India, shared insights into revenue management. His marketing and revenue generation expertise proved invaluable for students pursuing BHM and MTM degrees. The lecture aimed to highlight the significance of revenue management in optimizing hotel revenues using cutting-edge technology and data analysis. The lecture was moderated by Dr Sushil Kumar while Mr Uday Pratap Singh was its coordinator. Professor Sanjeeb Pal served as both convener and host.



Amity Institute of Biotechnology

Workshop on 'Caenorhabditis Elegans: A Unique Biotechnological Tool for Life Sciences' conducted

An interactive session cum workshop on 'Caenorhabditis Elegans: A Unique Biotechnological Tool for Life Sciences' funded by DST Purse grant was conducted at ASCo seminar hall under the aegis of Amity Institute of Biotechnology (AIB) on February 20, 2023. The guest speaker for the event was Dr Ankur Gautam, Lab Manager, MERCK Lab, who spoke on 'Skill Development Through MERCK Labs: Engage Experience Advance'. Dr Gautam discussed several training opportunities available at MERCK for enhancing the skills of students in life sciences. Professor GK Aseri, Pro Vice-chancellor, AUR, welcomed the guest and discussed the importance



of such events in bridging the gap between the academic and the industry. The event was coordinated by Dr Pushpender Kumar Sharma, Associate Professor, AIB. Prof (Dr) SL Kothari, President ASTIF was the chairperson for the event.

Workshop cum interactive session on 'Caenorhabditis Elegans: A Unique Biotechnological Tool for life Sciences'

Professor Rakesh Pandey, an emeritus scientist at the CSIR-Central Institute of Medicinal and Aromatic Plants (CIMAP), Lucknow, explained the importance of and path to translational research by using the Caenorhabditis elegans culture model system during a workshop cum interactive session on 'Caenorhabditis Elegans: A Unique Biotechnological Tool for life Sciences' organised under the aegis of Amity Institute of Biotechnology (AIB) at ASCo seminar hall on January 28, 2023. The daylong event was funded by DST Purse. A total

of 125 students from AIB attended the interactive session. Prof (Dr) Amit Jain, Vice-Chancellor, AUR, Prof (Dr) GK Aseri, and Prof (Dr) SL Kothari, President ASTIF, also addressed



Amity Business School

Panel Discussion on Union Budget 2023

Amity Business School (ABS), in association with The Institute of Chartered Accountants of India (ICAI) organised a panel discussion on this year's Union Budget Day on February 08, 2023. CA Rohit Ruwata, the state convener of Rajasthan BJP Economic Cell was the chief guest for the event while other expert speakers included JP Sharma, former vice-chancellor, ML Sukhadia University, Udaipur, Dr.

Rajesh Kothari, former vice-chancellor, ICAI University, CA Anup Bhatia CA, and CA Anurag Totuka also graced the panel discussion. In his welcome address Prof. Amit Jain, Vice-chancellor, AUR spoke on the budget's impact on the income of the taxpayers of India. Prof. Deepali Bhatnagar from ABS moderated the event while CA Varun Bhardwaj was the event coordinator.



ABS conducted a simulation workshop on the Board Simulation

Amity Business School (ABS) conducted a simulation workshop on the Board simulation to enhance leadership skills to familiarize students with industry decision-making scenarios. Ms. Roopa Gajwani, Learnbiz Simulation, LPP addressed on the strategic insights into formulating and executing strategic plans, considering various business scenarios and challenges to foster the development of effective leadership skills, including strategic thinking, decision-making, communication, and conflict resolution, in a simulated boardroom environment. The participants of the workshop stood to gain several insights and they immersed themselves in boardroom simulations to understand

how they could refine their leadership abilities, becoming more effective and confident leaders. Prof. Deepali Bhatnagar, Deputy Director, Amity Business School proposed a vote of thanks for making the session interesting and insightful.



Amity School of Engineering & Technology

Poetic Waves on Waah Bhai Waah!

Asst. Prof. Ronak Parikh of Amity School of Engineering and Technology, Amity University Rajasthan made poetic waves on 'Waah Bhai Waah!' on Shemaroo TV. Mr. Shailesh Lodha of Taarak Mehta fame and Prof. Ronak showcased their mesmerizing verse. The recitations spellbound the audience.



Amity School of Architecture & Planning

Summer course in design for school students organized

Amity School of Architecture and Planning (ASAP), Amity University Rajasthan (AUR), organised a Summer Certificate Course in Design for school students from May 24 to July 26, 2023. Ar. Tanaya Verma, Professor and Director, ASAP, was the convener of the course. The course focused on bridging the gap between school education and design thinking, promoting creativity and innovative problem-solving among students. The course also featured engaging activities and hands-on projects, providing students with essential design skills and a design mindset. It further encouraged them to approach problem-solving with creativity and innovation. A total of 35 students participated in the course online.



Amity School of Fine Arts

Amity school of Fine Arts organized National Art Fest

Amity School of Fine Arts invited artist from all around the nation where students got the opportunity to interact with them in Amity University Rajasthan. The event was graced by the renowned artists of the country Mr. Hemraj, Delhi Dr. Vidya Sagar Upadhyay, Jaipur, Mr. Vimal Chand, Delhi, Dr. Chandra Shekhar Kale, Ujjain and Mr. Ramesh Thorat, Pune. Students worked under the artist's guidance which helped them to develop their artistic skills. The event was followed by a slide show where five eminent artists showcased their works and represented their whole journey within 15 to 20 minutes of video. The three best art works of Amity National Art Fest were selected by the Jury.



Amity school of Fine Arts organized Annual Art Exhibition

Amity School of Fine Arts (ASFA) mesmerizes visitors with stunning art at the Annual Art Exhibition 2023, as students unleash their creative prowess and captivating expressions. Dr. Kumar Jigeeshu and Dr. Lakshman Prasad inaugurate the event alongside Prof. G.K. Aseri, Pro Vice Chancellor of Amity University, Rajasthan.



Amity School of Fine Arts students showcase their Artistic brilliance



Amisha Suriya and Bhoomika Schrauat, both BFA Painting VI Semester students, contributed to a mural-painting campaign organized by Royal Enfield and Taara Art Academy in Jaipur. Their outstanding work in team collaboration is an inspiring example of dedication and passion in the art world.

Amity School of Microbial Technology

Amity Institute of Microbial Technology (AIMT) hosted session on nanotechnology

Amity Institute of Microbial Technology (AIMT) hosted an enlightening session on nanotechnology in the Biological Sciences. Dr. Jaydeep Bhatnagya from Jawaharlal Nehru University delivered a captivating guest lecture at the event organized by DST-PURSE, Amity University Rajasthan (AUR). Prof. S.L. Kothari inaugurated the event while Prof. G.K. Aseri emphasized translation research. Dr. Jaydeep highlighted nanotech applications in clinical settings, showcasing remarkable inventions. Round table sessions encouraged project discussions and idea exchange, boosting nanotechnology research.



Industry Visits

Amity school of Fine Arts visited INDIA ART FAIR 2023

Students of Amity School of Fine Arts (ASFA) attended the prestigious "INDIA ART FAIR" in New Delhi on 11th February, 2023. The students gained valuable insights from the artwork of leading artists including Modern and Contemporary Art.



Field visit to First India News Zee News organized

Amity School of Communication (ASCo) organised a Field visit to First India News, Jaipur, and Zee News, Jaipur on January 19, 2023 with the objective of giving media students exposure to current newsroom practices and real working environment. The students interacted with Mr. Asif Khan, Senior Special Correspondent & Anchor, First India News, Jaipur and Mr. Kailash, Senior Journalist, Zee News, Jaipur during the visit. The students were exposed to PCR, MCR and digital newsroom setup at both organisations. The daylong visit was coordinated by Dr Pallavi Mishra, Associate Professor, ASCo. The students of BA(-JMC) IV, BA(JMC) VI semester and BA(FTP) VI Semester experienced hands-on training.



Educational Tour to Step Ahead Public School, Jaipur

Amity School of Languages (ASL) organised an education tour to Step Ahead Public School, Jaipur on February 15, 2023. The aim of the event was to raise awareness among school students about their careers. It provided a great opportunity for students to learn about manifold opportunities in the field of languages. Prof Dipa Chakrabarti, Professor of French and Head,

ASL spoke on wider prospects of pursuing career in French and English. Dr Manoj Kumar, Assistant Professor, ASL, oriented the students about careers in languages.



Educational Tour to 'Dantala' and 'Dhekla' village

Under Department of Justice, Govt of India- Nayaya Bandhu and Pro Bono Club of Amity Law School, Amity University Rajasthan organised "Village Awareness Campaign on Access to Jus-

tice though Nayaya Bandhu". A group comprising of 30 students and 3 members of faculty conducted door to door visit in 'Dantala' and 'Dhekla' villages, to brief people about user interface and usages of Nayaya Bandhu Application. People were informed about their rights and responsibilities towards each other with highlighting the significance of Pro Bono Schemes.



Amity school of Engineering & Technology visited the Daikin Air conditioning plant

A group comprising of 22 students and 10 faculty members of Amity School of Engineering & Technology (ASET) visited the 'Daikin Air-Conditioning Plant' at Neemrana, Rajasthan on 10th January, 2023. Students of B. Tech. (Mechanical, Chemical and Electronics & Communication Engineering) gained in depth knowledge about the company products and manufacturing process of Inverter AC, Chiller Units, Types of Refrigeration Techniques and Air Conditioning Equipment, etc



ASCO participated in the prestigious Jaipur Literature Festival (JLF)



Students from the Amity School of Communication recently participated in the prestigious Jaipur Literature Festival (JLF) on 20th Jan 2023 at Hotel Clarks, Amer, Jaipur. During the visit, students attended some of the most insightful sessions presented by renowned speakers and artists, such as politician & Member of the Parliament Shashi Tharoor, Philanthropist Sudha Murty, News Anchor Ravish Kumar, and, Lyricist and Poet Gulzar and Javed Akhtar.

NSS volunteers visited MMDU, Ambala

The NSS volunteers of AUR attended a 7-day National Integration Camp at Maharishi Markandeshwar (Deemed to be University), Ambala from 14th to 20th February, 2023. The aim of the program was to integrate different cultures of our country and imbibe the value among volunteers.



Amity Business school visited 'Saras Dairy'

A group comprising of 70 students and 02 faculty member of ABS visited 'Saras Dairy', Malviya Nagar, Jaipur. Students gained in depth knowledge about the production, manufacturing and packaging process in plant.



JLF Visit by ASL Students with HoI and Faculties

Students from the Amity School of Language recently participated in the prestigious Jaipur Literature Festival (JLF) on 20th Jan 2023 at Hotel Clarks, Amer, Jaipur. During the visit, students attended some of the most insightful sessions presented by renowned speakers and artists,

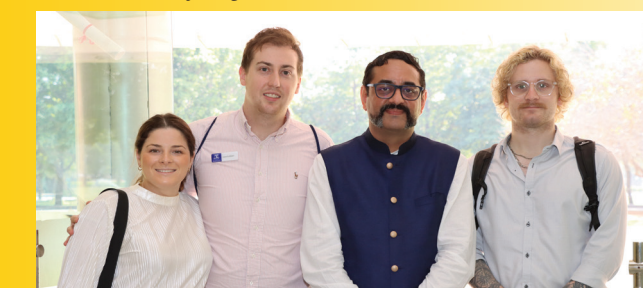


Delegates visits to AUR

ASL students interact with Nobel Laureate

Fifteen students of French and English studies of Amity School of Languages (ASL) along with Professor Dipa Chakrabarti and Assistant Professor Dr. Priyobroto Shoo visited the University of Rajasthan to interact with the French Nobel Laureate Annie Ernaux on February 28, 2023. Ernaux, who received a Noble Prize in Literature in 2022, discussed her works which are majorly autobiographical. She gave a sneak peek into how she goes about imagining and dreaming her stories. Laura Nsafou, an afro-feminist author, also interacted with students and shared her experience and challenges in writing.

University of Melbourne Visited AUR



Three delegates from University of Melbourne visited AUR and interacted with the students and faculty members.



University Achievements

Congratulations to Amity University Rajasthan on its fantastic achievement of featuring among the top universities in the world in THE IMPACT Rankings 2023 under sustainable development goals! The university's dedication and hard work toward creating sustainable solutions have paid off. Amity University Rajasthan's contributions to creating a better world for future generations are truly inspiring, and we applaud the outstanding accomplishment.

Amity School of Communication soars to new heights, securing 5th place among India's leading Emerging Media Colleges, as per MDRA India Today Ranking 2023. With a jump from 25th to 24th in the overall rankings, our commitment to excellence shines bright. We celebrate this achievement.

Faculty Achievements



Recognizing excellence in mass communication education! Congratulation to Prof. (Dr.) Jayati Sharma, Director - Amity School of Communication, for being honored with the prestigious Mass Communication Teaching Excellence Award 2023 by the Public Relations Society of India on National Public Relations Day. We are proud of our faculty's exceptional contribution to the field.



Amity University Rajasthan secured the gold medal at the Inter-University Football Tournament by defeating the University of Engineering Management in a thrilling match. Our team gave it their all and came out on top, winning a cash prize of Rs 15000.

Student Achievements



Kudos to Ms. Shubhangi Banga, a VI-semester student of BA (Journalism & Mass Communication), for receiving the esteemed Rising PR Talent Award 2023 from the Public Relations Society of India. This recognition highlights her outstanding achievements in the field of Public Relations on National Public Relations Day. Well done, Shubhangi.



Mr. Nishant Mahipal B.A.(H) Economics, 4th Semester, Amity School of Liberal Arts, Amity University Rajasthan emerged victorious with a gold medal at the Inter-College Badminton Tournament in AAVEG&Fest 2023 organized by Swami Keshwanand Institute of Technology, Jaipur.



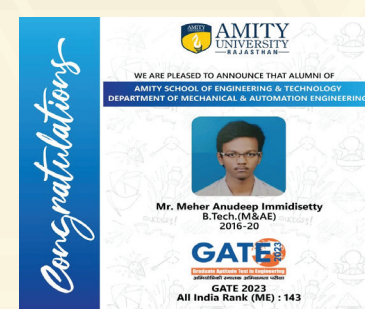
Ms. Aakriti Goyal, Btech CSE 7th sem student received the Outstanding Student Volunteer Award from IEEE Delhi Section. Her passion and leadership at Amity University Rajasthan, IEEE Student Branch have earned her this accolade. Congratulations and appreciation from Prof.(Dr.) Manju Kaushik and the entire IEEE team for her extraordinary achievement.



Celebrating Excellence: Ms. Srishi Aggarwal, BSc (H- microbiology) 6th Sem- IEEE Student Branch, Amity University Rajasthan, received the prestigious Dr. J.K. Pal Memorial Award from IEEE Delhi Section. Her remarkable passion and leadership are recognized, as Amity University Rajasthan and IEEE commend her outstanding achievement and future endeavors.



Congratulations to Garima Joshi, BA (Hons) French student at ASL, on her remarkable achievement! She secured the Bronze Medal at the International Karate Championship 2023 in Nepal, showcasing her dedication and skill.



Amity University Rajasthan takes immense pride in the accomplishment of Mr. Meher Anudeep Immidisetty (B.Tech. MAE, 2016-20), who has set a new benchmark by securing an All India Rank (ME) of 143 in GATE 2023. Congratulations on this outstanding achievement, reflecting his unwavering commitment to excellence in the field of engineering. The future holds great promise for this talented alumnus.



Amity University Rajasthan takes immense pride in its distinguished alumnus, Mr. Ravi Kiran Pusuluru (B.Tech. M&AE, 2013-17), who has achieved an extraordinary milestone by qualifying for UPSC 2022 with an impressive All India Rank of 694. Heartiest congratulations on this remarkable accomplishment, paving the way for a bright future in public service.

Events at a Glance



Molecular Characterization and Biological management of Fusarium graminearum casing Head Scab of Wheat (AIMT)



Video Inspection by RCI Distinguished members (AICP)



Legal Aid Clinic on Labour Day (ALS)



The Intra Debate Competition TARK (ALS)



FDP Induction Program AUR



Mental Health & Stress Management by Swami Prabhupada



Sayonara Farewell party Batch 2023



Meet & Greet with Rajasthan Royals collaborated with Deakin University



Innovation Approaches to Research Methodology workshop (ASTIF)



Advanced Office Assistant Training Program AUR



Summer Camp 2023



Subhash Chandra Bose 126th Birthday Celebrations



Republic Day Celebrations 2023



Scinovation 2023



Annual Art Exhibition (ASLA)

Events at a Glance



Annual Art Exhibition (ASFA)



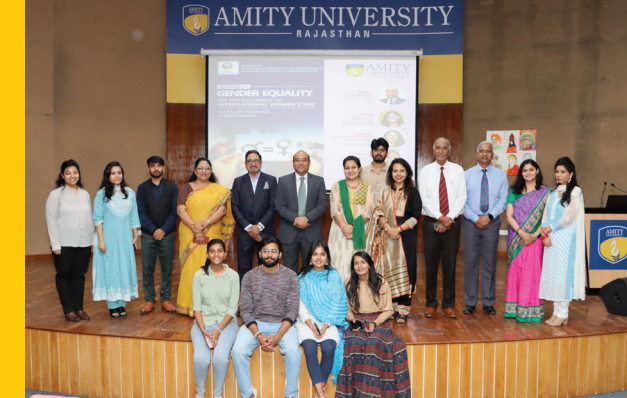
CRC Recruitment Drive, Accenture



CRC Recruitment Drive, Asahi India Glass Ltd.



CRC Recruitment Drive, Deutsche Bank



Women's Day Celebrations 2023



Mental Health & Stress Management by Swami Prabhupada



Sports Innaurgral 2023, (100m Race)



Sports Innaurgral 2023, (Long Jump)



Sports Innaurgral 2023, (Football Match)

Alumni Meet



Alumni Meet (ASCO)



Alumni Meet (ALS)



Alumni Meet (ABS)



Alumni Meet (ASFT)



Alumni Meet (ASH)



Alumni Meet (ASLA)



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Amity University Rajasthan: SP-1, Kant Kalwar, RIICO Industrial Area, NH-11C, Jaipur-303002
Amity City Office, Amity House, C-119, Behind Vidhan Sabha, Lal Kothi Scheme, Jaipur-302015
Amity Admissions Helpline: 0141-4735000, 01426-405555, 81-074-01506/07,
7232012013/14/15/16
admissionsjpr@amity.edu | www.amity.edu/jaipur

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