AMITY SCHOOL *of* COMMUNICATION

CALL *for* PAPERS

INVITES
RESEARCH PAPERS/ ARTICLES
FOR ITS PEER-REVIEWED JOURNAL
'AMITY MEDIA & JOURNALISM REVIEW'

We welcome manuscript from different fields like:

- Implications of 5G and virtual reality
- Content is currency
- Alternate & enhanced realities
- Ephemeral content marketing strategies
- 'Storification'
- Livestreaming - One-way/Two-way
- 'Visual content'- Video quake phenomenon
- Fake news - SPOT it and STOP it
- Political Communication for Media
- Social Media to define issues, break new policy, substitute
- Online manipulation by big players and controllers - question of objectivity
- Journalism in the digital age
- Artificial Intelligence - Important for nations to become superpowers
- Artificial Intelligence - Question of ethics
- Concept of digitization of all data - Social security and online terrorism
- Omni channel marketing
- Relevance of media theories today - active vs passive audience
- New models of communication
- Revolutionising audience hood: audience communities and new ways of social media curators
- E-activism: citizen in cyberspace
- Case for social media and hashtag activism
- Audience convergence to media convergence
- Customized TV viewing: Specific for everyone

Please note that the research papers/articles must be submitted before January 25, 2018.

For any queries, suggestions & clarifications, contact:
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