



Placement Report 2019_20



AMITY University
Mumbai
CRC Department



CRC Department, AMITY University, Mumbai

Amity University, Mumbai is determined to be in the top institutions in West Region. Aiming this the CRC department is dedicated & committed to fulfill the aspirations of the students who enroll themselves in the courses offered by University. We thrive to provide each student ample of opportunities where they would like to create their professional career. The department connects with the top prospective recruiters from various sectors like – FMCG/FMCD, BFSI, Research & Consultancy Services, Retail, Real Estate, IT & ITES, Manufacturing, Logistics to give the students the platform to exhibit their talent. The placement onset is in October & conclude in March within a six months window.

The department aims to provide 100% placement assistance to all the students. CRC department not only provides the opportunities but also work towards building skills & attributes of students making them aware about the placement process & arranging preparatory classes to groom them. The sessions are organized prior to placement process. The skilling includes resume preparation, mock group discussions/personal interviews. We also arrange classes for specific companies where high level of training is required so that the students are ready with their preparations. Along with this they are also introduced to guest faculties & industry experts enabling them the corporate know-how & trends which are industry specific.

CRC department works round the clock for student development as we feel that they are our future aluminous & torch bearers for Amity University, Mumbai.

CRC Team Members

Vipin Jog	Assistant Director
Supriya Bhambri	Senior Manager
Charu Sharma	Manager
Manadeep Baghtana	Manager
Manvendra Thakur	Manager
Vidhya	Manager
Mayank Srivastava	Manager
Praveen Bansode	MIS Assistant



Placement Overview

Amity University, Mumbai started the campus placements for the graduating batch of 2020 from the 1st week of October. We received a encouraging response from the companies who were recruiting fresh hires for their organization across sectors.

The campus placement witnessed companies from FMCG/FMCD, IT/ITES, Real Estate, Consultancy & Research, Retail visiting campus to hire from the available talent pool across departments.

The total number of companies who visited the campus to hire were 200+. In total 97 companies rolled out the job offers to the students. The key highlights of the placements were companies like Screen Magic & Extramarks who hired in numbers. The highest salary offered to the MBA was 12.50 LPA & the average for the specialization was 4.00 LPA.

Amity Institute of Biotechnology also had wonderful opportunity to place the students in best of the organizations like Lupin Pharma, IPCA Labs & Raptim Research.

The students of Journalism & Mass Communication were placed in companies like Dentsu Aegis Network, Republic TV Network.

Undergraduate students also got placement opportunities from brands like Thomas Cook, India Infoline Ltd, Hunstman International, MSL Group, Zycus Technologies, Ingram Micro, Media Net, BNP Paribas & Grasim Industries.



Partial Recruiter List		
ATE Enterprises Pvt.Ltd.	BloomingDale PR	Crisil Ltd.
Accenture	BNP Paribas India Solutions	Cultivate Design LLP
Adfactors PR	BrowserStack	Deloitte
Aeon Credit	Cactus Global	Dentsu Aegis Network
Alchemist	Café Coffee Day	Discovery News
Alok Industries	Canara HSBC	Dreambells Fims & TV
Altius Digital Pvt Ltd	Capgemini	Dreamkraft
Amazon	Carnival group	DTDC
American Express	CGI	Dura-Line
Apple India	Cirrus Technologies Pvt. Ltd.	E-clerx
Atos Syntel	Cisco Technologies	Experian
Aurinpro	CITI	Extramarks Ltd
Bagarry's	Cognizant	Famous Studio - Centroid India
Bajaj Finance Ltd.	CravX Solutions Pvt. Ltd.	First Global
Berger Paints India Ltd	Crescendo Group	FIS Global
Godrej Properties	Intel India	Mindgate Solutions Pvt. Ltd.
Grandview Reearch	Ipca Labs	MindTree
Grasim Industries Ltd	ITC	Mobius Films
Hansa Management	Jaro Education	MosDorfer
HCL	Kalpataru	Motilal Oswal
HDB Financials	Kotak Mahindra Bank	MSL
Hicare	L&T Infotech	MyGate
Hindustan Unilever	Lawhive Associates	MZD Legal
Hitech Biosciences India Ltd.	Lupin Pharma	NDTV Convergence ltd
Homesfy	Macleods Pharma	Neosoft
IBM	Marks & Spencer	Nestle



Partial Recruiter List		
India Info-line Finance Ltd.	MGS Advocates	Medtronics
Inditex Zara	S&P	Tata Consumer Product
Infosys	Screen Magic	Taurus Legal
Ingram Micro	Serum Institute	Tcs
Pepe Jeans	Shaadi.com	Team Computers
Piramal Group	Shoppers Stop	Tech Mahindra
Podar Education	Shriram Finance	Techalpha Messaging LLC
Prism Inc	Sleek International	Technip FMC
Publicis Groupe	Smith & Nephew	Think ink Communications
Puranik Builders	Square Yards	Thomas Cook (India) Ltd.
Rajshri Entertainment Private Limited	Standard Chartered Bank	Travelxp
Raptim Research	Star Union Dai-Ichi	UltraTech Cement Ltd
Rave Technology	Sulzer India	UTI Amc
Reliance Brands	Suminter Organics	Vodafone
Reliance Jio Infocom Ltd	Sun Pharmaceuticals Industries Ltd.	WhiteHat JR
Reliance Life sciences	Swiggy	Wipro Technologies
Republic TV Network	News18 media	WisdmLabs
Rune Productions	Nishith Desai & Associates	Wizcraft
Runwal group	Oracle	Zee Essel Productions
Pelican	Media.Net	ZNJ Diagnostics
XL Dynamics	Medico Experts	Zycus



Key Highlights of The Placement Year 2019_20

- More than 200 Companies visited the campus for recruitments
- 97 companies recruited the students from campus
- The highest salary offered for Post Graduate program was 12.50 LPA
- The average salary offered for Amity Business School was 4.00 LPA
- The highest salary offered for Undergraduate program was 12.50 LPA
- The percentage of placements in Amity Business School, Amity School of Journalism & Mass Communication, Amity School of Fashion & Technology were ranked 1st, 2nd & 3rd.
- The placement season witnessed 55% to 65% of new companies visiting the campus in comparison to the last year.
- The campus was visited to hire in numbers by companies like – Extramarks Ltd, Dentsu Aegis Ltd, Screen Magic



Student Statistics – Departmentwise

S.no.	Name	Total Students	Opted Out/NE	Students to be Placed	Placed Students	Highest Salary	Average Salary	Lowest Salary
1	Amity Business School	100	63	37	22	12.40	5.00	4.60
2	Amity School of Engineering	74	23	51	18	12.40	4.50	4.00
3	Amity School of Communication	154	70	84	74	27.00	3.00	2.40
4	Amity School of Biotechnology	59	40	19	10	3.00	3.00	2.50
5	Amity Law School	74	12	62	14	6.00	3.50	2.40
6	Amity Institute of Information & Technology	25	19	6	1	2.40	2.40	2.40
7	Amity School of Fashion Designing & Technology	27	23	4	3	3.50	3.50	3.50
8	Amity School of Liberal Arts	9	7	2	1	2.50	2.50	2.50
9	Amity Institute of Travel & Tourism	11	9	2	2	3.00	3.00	3.00
10	Amity Institute of Behavioral & Applied Sciences	114	113	1	1	3.00	3.00	3.00
11	Amity School of Architecture & Planning	24	24	0	0	0.00	0.00	0.00
12	Amity School of Applied Sciences	8	8	0	0	0.00	0.00	0.00
13	Amity School of Fine Arts	5	5	0	0	0.00	0.00	0.00
14	Amity School of Languages	8	8	0	0	0.00	0.00	0.00
	Total	692	424	268	146			