



ANNUAL PLACEMENT REPORT

2019-2020



**CORPORATE RESOURCE CENTRE
MUMBAI**

OVERVIEW

ASCO Final Placements Report 2021 Batch Amity University Mumbai (AUM) has successfully completed placements for the consecutive 5th year ASCO 2017-2021 batch.

With a few companies yet to declare the results, we are expecting that 100% of the batch will be placed.

The highest package offered is **INR. 8 Lakhs /Annum**

The lowest package is around **INR. 3.8 Lakhs/Annum**

The average package is around **4.6 Lakhs/Annum**

Some of the roles offered

Accounts executive

Social Media Executive

Creative

Graphic Designer

PR Trainee

Management Trainee

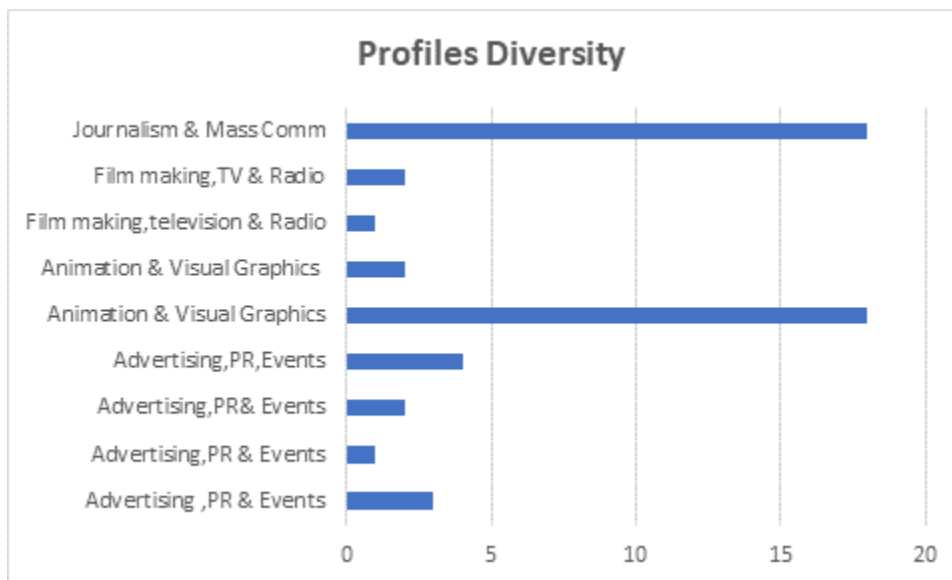
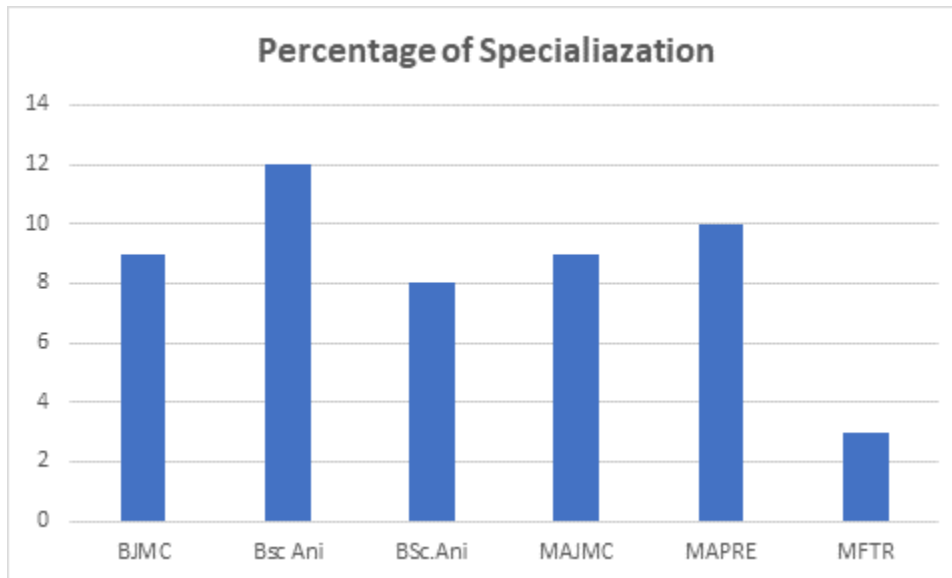
Market Research Analyst

Research Associate.

The maximum number of offers in PR, Advertising, Digital marketing Domain. 20% were made in journalism, TV & film making, and 25% offers were made in Animation and visual graphics domain.

The students at Amity University, Mumbai undergo extensive training and development programs to sharpen their soft skills, technical skills, and analytical skills prior to commencement of campus placement activities

SPECIALIAZATION : PROFILE DIVERSITY RATIO



- Taken for top 20 Students of undergraduate and Graduate student.

SOME OF OUR ESTEEMED CORPORATE PARTNERS



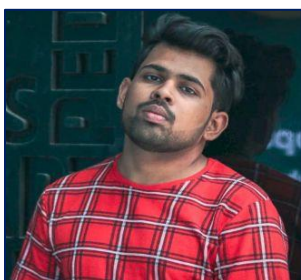
TOP PLACEMENTS



Ms. Athira KS
Content Writer, Zee Entertainment
Master's in Advertising, PR & Events (Batch: 2017 - 2019)



Ms. Arpita Guru
MT, MSL B.A(Journalism & Mass Communication



Mr. Tejjanshu Singatkar
Asst. Creative, Essel Vison B.A (Journalism & Mass Communication)
Batch: 2017 - 2020

STUDENT TESTIMONIALS



Ms. Sakshi Panda

Public Relations, Adfactors PR master's in advertising, PR & Events (Batch: 2017 - 2019)

MAPRE

Batch: 2017 – 2019

I am grateful to be a part of Amity University which gave me a bird's eye view of the communications industry. The support of my professors helped me transition from a student to a professional in Public Relations with utmost ease.



Mr. Shivam Jemini

BJMC

2015-2018

My experience in Amity University Mumbai has been an amazing and a very enriching one. It has provided me with a lot of exposure on various fields of media and films. Right from my first semester, Amity has given me a chance to attend prestigious film and media events like IFFI in Goa and FICCI FRAMES respectively, which further helped me gain knowledge and contacts in the film industry. I have made many of my short films in the college campus and the faculty at Amity has been supportive and friendly and has helped me in every step of the way. In the last three years of my college, I have received a job offer by Mr. Shah Rukh Khan after watching my fan made trailer for the movie, Fan that had gone viral. I later went on to work with DigiQom for Red Chillies Entertainment for the film, Jab Harry Met Sejal as an Online Reputation Manager. I have also worked under the Pinkvilla team and have been the Chief AD and VFX Head Supervisor for an upcoming film starring Rajit Kapur. I am currently working in a Hollywood project that is yet to be released. I will forever be thankful to Amity for its warmth and the opportunities that it has given me and the way it has helped me grow not only in the field of my choice but also as the person that I am today.



Madhurima Roy

MA(FTR)
2016-2018

Life in a university is one of the most memorable experiences. It helps us grow as a person. That's what Amity University Mumbai provided to me, a place where I could re-evaluate myself and grow as a person. As a Filmmaking student, the bookish knowledge is not enough, the industry experience and practical exposure are equally important which helped me become more confident and efficient. Faculties, peers, college ambiance, and the city of Mumbai made me who I am today. I am a proud Amitian.



Rishika Malik

BJMC
Batch: 2016 - 2019

My three years at Amity University have been excellent and it has truly been a journey of a lifetime. As a student of journalism, the years spent here have been an enlightening experience. With the brightest academicians and extremely receptive faculties, the years spent here have been an enlightening journey. I am currently a broadcaster at Republic TV and will be starting with a Master's (in International Relations) at LSE this September.

STUDENT ACHIEVEMENTS

MS. SHALEEN JHA



Student Name: Flying Officer Ms. Shaleen Jha
Batch -ASCO BAJMC 2018 pass out batch.

Current Status

She got commissioned on 19th June 2021 IN INDIAN AIR FORCE and currently posted in Delhi base camp.

NATASHA DAS



An alumnus of B.A. (Journalism & Mass Communication 2016-2019) shares her journey towards upscaling.

"My journey began with being the captain of the basketball team in school to representing [#AmityUniversityMumbai](#) at Sangathan as the Sports Secretary.

Then, inching towards my goal, I worked on a film campaign for "Simba" directed by Rohit Shetty and strived to perform as an editor, while living my dream to be a model and walking for the Lakme Fashion Week.

I believe, there is a lot more to come in this gratifying journey, and I look forward to adding more feathers to my hat."

PLACEMENT DESK



Ms. Vidhya Edathadan
Vertical Lead - ASCO

Messages from Placement Desk

With cutting-edge techniques and infra support available we train the students to strengthen themselves as budding star to meet their dream offers.

The students periodically undergo Internship's training and skill set development sessions on the technology front and creative end, this equips them with the latest new technology adopted by the 21st media and communication industry.

Corporate Resource Centre - CRC (Campus placements & Internships) - Amity University Mumbai

Amity University Mumbai Campus

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