Welcome to Amity.
India’s Leading Research &
Innovation Driven Pvt. University.

The Amity University logo is represented in a shield divided into dark blue and golden yellow sections by an upward sweeping line that depicts growth and progress in life, achievable through education. While the shield shape represents the resolute shelter of truth, two contrasting yet adjacent colours connote a blend of modernity with tradition. The dark blue with contemporary cues of technology, performance and advancement strikes a synergy with the golden yellow radiance of tradition, culture and values.

The flame represents the purity and passion for knowledge, while the upper and lower parts of the flame replicate the arch of ‘A’ and the bend of ‘U’ respectively, the two leading alphabets of Amity University.

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