Brainguru Technologies Pvt Ltd is looking for an SEO Trainee/SEO Executive for raising and enhancing the web visibility of all websites owned by the group. The SEO professional will work on on-page and off-page optimization to improve search rankings by continually testing and updating website components. The Executive will undertake analysis of company/group websites and implement SEO strategies and drive targeted traffic through Google, Yahoo, Msn and other search engines.

Desired Candidate Profile:

- Experience with Windows, Excel, and MS Word required.
- Should have knowledge of HTML Coding by hand.
- Good Analytics Knowledge.
- Good Knowledge for SEO, SEM, SMO and other Internet Marketing tools.
- Good Communication and problem solving skills.
- BTech / MCA Freshers can also apply for SEO Trainee.

Key Responsibilities:

- Implement on-page optimization techniques viz. Meta Tagging, Alt Tags, Google Sitemap, Content Optimization, Internal Linking Structure in Website etc.
- Directory Submission, Article submission, Blog Submission, Forum Submission, Link Exchange, E-mail Marketing, Social Media Marketing, Classified Ads Campaigns, Google Group Discussion etc.
- Search engine results tracking and analysis of top keywords.
- Submit website to major search engines to get crawled and indexed by search engine crawlers.
- Submit website to free web directories to generate one way inbound links.
- Creating and implementing linking strategy.
- Reciprocal link development by exchanging links with good websites.
- Submission and tracking to regional and industry specific directories.
- Preparing traffic report using Google Analytics tool for keywords, SEO campaign responses.

Interested students can Apply for the job online by registering themselves on the link mentioned below :

http://brainguru.in/register.php

Best of Luck

Prof. (Dr.) Ajay Rana

Director