

## Features and Highlights of 3 Continent

3C stands for 3 Continent Programme. Amity is a pioneer in developing and initiating 3C programmes in India. In this program, students gain a unique exposure through studying in 3 different continents namely Asia, Europe and America. While the initial Semesters are completed at Amity University, as part of the program students spend 3 Months in U.K. and 3 Months in US.

Amity has a growing network of campuses and partnerships across the world and may add more destinations to give a wider choice to the 3C Champions.

## What is the objective of Amity's 3 Continent Programme?

This is a unique programme designed to create global leaders. The world has changed and evolved rapidly due to globalization. The 3 Continent programmes have been crafted to develop the skills and confidence required to navigate through this new environment.

Students in this program will pursue part of their course in India undergoing rigorous training in various technologies, cross-cultural issues, foreign languages and international practices. They will then proceed to spend a substantial portion of this programme in other continents. Industry interaction, cultural awareness, foreign language training, and experience in latest technological environment, will allow each student to gain a deep insight of what it takes to be a truly global leader.

## When does the student go to US / UK?

In this programme students get the opportunity to travel in UK and US in one semester with timing varying batch to batch.

Typically the students reach London by the first week of January and are there till first week of April. They take a flight from London to US and return back to India in the last week of June. Hence a round trip needs to be booked from India - London - US - India.

Example of schedule dates are given below to give an indication about the structure and time duration of the course

Arrival / Departure	2019	2020
Arrival in London	January 7th, 2019	January 6th, 2020
Departure from London and arrival in US	April 1st, 2019	*
Departure from US for India	June 23th, 2019	*

**\*NOTE:** Due to Covid 19 - Travel was ban in 2020 April but Students successfully completed the US LEG via online mode

## What are the key highlights of the 3C Programme?

- Supplement the degree of Amity University with certificates from atleast 2 other foreign Institutions. Enterprising students earn many other certificates opportunity for which is ample in 3 Continent Programs
- Program is specially designed for young explorers who want to innovate
- Interact with students from other nationalities and form new and rewarding relationships to develop an invaluable network for all times to come
- Students get global exposure even before completion of course and many get good career enhancement opportunities in UK or USA
- Get an opportunity to explore, imbibe and leverage best practices of 3 Continents
- Practical hands-on program allows each participant to learn about the economic environment, business practices, various technologies, customs and traditions of various countries. Industry interaction, cultural awareness, foreign language training, travel excursion and experience in new technological environment allow each student to gain deep insights
- Gain from experiential hand-on learning in cross cultural environments with inputs & guidance from International faculty & mentors.
- Lectures & Tutorials by leading international faculty.
- Students are groomed in such a way that they become global entrepreneurs through proper exposure of live projects, training, meeting with global CEOs, participating in Global Conferences etc.
- Students pursue research & experience based projects in an intercultural environment where they showcase their skills to communicate across cultures & hone skills in today's globalized world
- Students visit companies, industries and institutions of excellence in 3 different continents and learn from the best practical applications across three different economies of the world
- Interaction with leading faculty & industry leaders of different countries with exceptional experience & insights to share
- Visit diverse industries, Universities & organizations in different countries, attend interactive sessions & imbibe best practices.
- Dedicated Alumni Mentor & Faculty Mentor
- Challenging practical assignments every week
- Opportunity to research & work with Foreign Professors
- Opportunity to become selected as Student Ambassadors
- Opportunity to be mentored by senior professionals who are the part of Amity International Advisory Board. For example Ms. Sohini Ganguly batch- BJMC -3C, 5th Sem is mentored by Dr. Carlos M Rodriguez from International Advisory Board.

## Are these courses applicable for all Amity Campus across India?

Yes, these courses are open for all Amity Campuses in Noida, Greater Noida, Lucknow, Jaipur, Gurgaon, Gwalior, Mohali and Dubai

## What streams /domains are the 3 C Programmes available in and what is the duration? Currently the 3C option is offered for the following streams

Management, Engineering, Communication, Fashion, Biotechnology, Commerce, Psychology & International Relations

**What are the admission requirements?**

For details, please refer to the individual program details and eligibility criterion on our website [www.amity.edu](http://www.amity.edu).

**How can I download Application form?**

Application forms can be obtained by

[http://www.amity.edu/Admission/application\\_procedure.asp](http://www.amity.edu/Admission/application_procedure.asp)

**Tuition Fees**

For details about tuition fees for semesters in India / Dubai, please refer to the program links

**What are the inclusions and exclusions in the Tuition fee structure?****INCLUSIONS**

1. Tuition fee at Partner Institution
2. Industry visits
4. Use of Learning Resources at Partner Institution

**EXCLUSIONS**

1. Accommodation
2. Boarding and Lodging
3. Daily Meals
4. Visa Fee
5. Return Airfare
6. Insurance
7. Any Expenses of Personal nature
8. Tips & Shopping. Monument Entry Fees

## **Accommodation**

Accommodation is arranged by the Amity University itself.

The University does not encourage any student to stay in their own accommodation as it is a fully residential program conducted by the University.

- Accommodation in UK is arranged by our Amity University London Campus (<http://www.amitylondon.org.uk/> ). Previous places where accommodation arranged for 3 C students include Stay Club Colindale, Trafalgar Square.
- Accommodation in US is arranged at Amity Oakdale Campus, New York.

## **How does the 3C differ from a traditional programme?**

The biggest differentiator is that during the program students go to UK for 3 months and US for next three months. This is a unique proposition that no other programme offers. The programme gives a chance to interact with international faculty and students. Interacting at a global platform enables student to broaden thought process and think out of the box. The lectures delivered by brilliant faculty and a chance to interact with extremely accomplished fellow students create an unparalleled learning experience. Industry visits is a key element embedded within the programme. It will enable understanding global work environment, culture and understand the global dynamics better.

Our goal is preparing students to be more than just a better manager and to be a truly global manager.

The Program opens up hosts of opportunities and gives an edge over others in the international arena, whether while applying for further studies or gaining employment opportunities.

## **How is Amity's approach different from other Universities?**

Our approach is unique and is guided by several factors. We cannot think of a better way to introduce students to the global dynamic of business than to place them in these all-encompassing, real-world assignments. These assignments not only provide an exceptional experiential learning experience, but also involve you in the global nature of business. We are able to create a world class learning environment for the students. Our key advantage is our size, reach and a proven successful track record in delivering such programmes.

## **When is the last date for application?**

As per the details given on website [www.amity.edu](http://www.amity.edu).

## **Why US and UK as destination?**

The concept of 3 continent programs is based on providing an experiential learning opportunity from diverse yet integrated and different yet complementary economies that can add on well to the initial exposure received in India. UK and US are both English-speaking countries where many Indians have preferred to go for further studies or for career progression. The diaspora, cross-cultural environment and scale of development provides an excellent platform to experience the desired characteristics, growth, technology and impact of social & economic factors on one's domain of interest. The academic & industrial institutions of UK and US are further able to provide the best learning outcomes that are integral to the success of the 3 Continent Programmes.

## **Guidance and Support**

Senior faculty members accompany the students in their foreign travel

A lot of activities and conversation sessions are conducted by the alumni of 3Continent Programs as they can share their experiences and give their advice which can make their travel easy

## **How can I learn more about the programme?**

For further details, you may also contact:

- Ms. Aditi Mahajan | Email: [amahajan@amity.edu](mailto:amahajan@amity.edu)
- Ms. Supriya Lamba | Email : [slamba@amity.edu](mailto:slamba@amity.edu)

## FEE REFUND POLICY UNDERTAKING

At the time of submission of documents & fees, student must sign the undertaking to abide by the Fee Refund Policy.

Undertaking to be submitted to 3 Continent Coordinator of the respective institution

### UNDERTAKING

I \_\_\_\_\_, son/daughter/of \_\_\_\_\_ r/o \_\_\_\_\_ aged about \_\_\_\_\_ yrs, is studying at \_\_\_\_\_ (Institution's Name) in its \_\_\_\_\_ (Programme Name) bearing enrolment No. \_\_\_\_\_ and now proceeding to \_\_\_\_\_ (Visiting Institution for 3C), for 3 Continent, Programme from \_\_\_\_\_ till \_\_\_\_\_.

**I hereby understand** and will abide by the refund policy, entailed below, for the amount paid by myself of GBP 3200, towards accommodation for the UK leg of the 3 Continent Program:

1. Accommodation fee once paid is non-refundable. If the institution does manage to get refund whether partial or full, the same shall be refunded to the students on a proportionate basis.
2. Any disruptions in travel caused by the pandemic resulting in cancellation of the trip will be at the sole risk and cost of the student. The institution shall not be responsible for the same.
3. The institution incurs cost for processing the visa invitation etc. Refunds (if any) being made shall entail a deduction of GBP 100 per student.

(Signature of the Student)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Date: \_\_\_\_\_

(Signature of the Parents)

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Date: \_\_\_\_\_