CII-Majestic Skill-Will-Lead Program Edition V (2024)

Students of Amity Business School (ABS) participated in the **CII-Majestic Skill-Will-Lead Program Edition V**, which was organized jointly by CII Western UP region and Majestic Auto Limited to evaluate and hone students' presentation skills.

The event was organized at six different Institutions in the month of October 2024 and teams of ABS participated on different themes.

Students from various colleges across Western UP participated in the event. Programs are being held on a rotational basis at different colleges to increase inter college engagement and also to enable them to leverage each other's strengths. Various topics in each domain were given to students of each Institute. They had to give presentation on the given topics and Jury members then evaluated the performance. The concept behind this program is to provide exposure to the students and make them equipped with pertinent knowledge and skills required to be industry ready.

<u>Students of ABS (MBA Class of 2026) participated and won the following prizes as given below:</u>

S.No	Date	Topic	Students team	Venue	Status
1	7 th October, 2024 11:00 AM to 2:00 PM	Bausch & Lomb's Moistureloc Crisis	Ayushi Srivastav, MBA(BA) 2026	Jaipuria Greater Noida	3 rd Prize Cash Prize of Rs.10000/-
			Rajeshwari Jhunjhunwala, MBA(BA) 2026		
			Ridhima Goyal, MBA(BA) 2026		
			Varun Jain, MBA(BA) 2026		
2	9 th October, 2024 3:00 PM to 6:00 PM	Recipe of Self Success	Anchal Chaurasia, MBA(Fin) 2026 Anu Malik, MBA(Fin) 2026 Pavneet Kaur, MBA(G) 2026	AKGIM, Ghaziabad	3 rd Prize Cash Prize of Rs.10000/-
			Ritvik Verma, MBA(G) 2026		
3		Giving up is Easy : Fight Harder	Riddhi Kapoor, MBA(M&S) 2026	Amity Business School	3 rd Prize Cash Prize of Rs.10000/-
			2026		
			Amaan Farooqui, MBA(DM) 2026		
			Divyanshu Singh, MBA(DM) 2026		

Photographs of the Event at Jaipuria on 7th October 2024

• Amity Business School won third position: Cash Award of Rs. 10, 000/-Topic: Bausch & Lomb's Moistureloc Crisis



Photographs of the Event at AKGIM 9th October 2024

• Amity Business School won third position. Cash Award of Rs. 10, 000/-Topic: Recipe of Self Success



Photographs of the Event hosted at Amity Business School on 17th October 2024. Lighting of the Lamp.





Student Team giving presentation



Jury members evaluating the Presentations



Amity Business School won third position. Cash Award of Rs. 10, 000/ Topic: Giving up is Easy: Fight Harder

