

**4<sup>th</sup> Doctoral Research Conclave**  
**on**  
**The Power of Cultivating a Research Mindset**

Doctoral Research Conclave is an initiative of ABS which started three years back to encourage and motivate Research Scholars of ABS and other Amity Institutions. This event invites Research Scholars to share their research work to motivate other Research Scholars.

Research creates knowledge and development – designs and build prototypes to prove their feasibility. Beyond the learning mindset, which allows us to constantly evolve and grow our skills, the research mindset focuses on learning in pursuit of answering relevant questions. It helps us validate key assumptions. Research is about creating new knowledge or using existing knowledge in a new and creative way to generate new concepts, methodologies, and understandings.

Amity Business School organized its 4<sup>th</sup> Doctoral Research Conclave on the theme “**The Power of Cultivating a Research Mindset**” on 5<sup>th</sup> and 6<sup>th</sup> January 2024 at Amity University Campus Sector 125, Noida.

The theme of Doctoral Research Conclave “**The Power of Cultivating a Research Mindset**” was focused on stressing upon inculcating and building a mindset that can strive upon touching and exploring new research dimensions resulting into an innovative and feasible solutions.

The entire Conclave was designed based on different touch points in the form of sub- themes like Research by Design : Path to Transformation; Engineering Research: Passion with Purpose; Ethical Research: Maximizing Research Outcomes and Research Dilemmas.

**The Conclave aimed towards the following objectives:**

- To provide a platform wherein Academician and Researchers collaborate to share exponential value of Research to expand to design Innovation.
- To set a pitch where distinguished academicians shall highlight upon the Research process and Research dilemmas.
- To develop an understanding about ethical research and relevant research practices.
- To provide a platform for research scholars for sharing their research work and its implementation.
- To provide a platform for researchers, experts, faculty members and consultants for networking and learning from each other.

**The Conclave enabled participants to gain Learning Outcomes:**

- To think diversely after gaining real time experience from Distinguished Speakers and Laureates.
- Create research models & Frameworks which will be useful to business and society at large.
- To create a focal forum and stage for the participants to inculcate collaborative – learning to motivate the Research Scholars.

- To incorporate constructive feedback received from the expert panel to enhance the quality of their research work.
- Gain an insight on how to use PLS (SEM) in their Research Analysis Learn to publish their research work in high quality journals and publications.

**Conclave Conveners:** Dr. Sanjeev Bansal, Dean-FMS and Director-ABS was the Convener, Dr. Anshu Singh, Associate Professor ABS and Dr. Samarth Sharma, Assistant Professor, ABS were the Co-Conveners.

Participation: PhD. Research scholars from Noida Campus, Dubai Campus were invited to participate in the Conclave. 69 Research Scholars were registered for the event.

Event Details: The event comprised of 4 sessions where discussions and deliberations were successfully delivered, a workshop on PLS – SEM and thesis presentation were organized.

**Panelists:** The following panelists engaged in the deliberations across different sessions.

- Prof Daniel Ladley, Dean, University of Leicester School of Business & Professor of Finance (Online).
- Dr. Raj Agrawal, Former Director and Professor All India Management Association, Centre for Management Education
- Dr. Sunil Luthra, Director, All India Council for Technical Education (AICTE)
- Dr. Sindhu Bhaskar, Chairman & Founder, EST Group Forbes council member (Online).
- Ms. Anita Pratap, Global Talent and Learning COE, McCormick & Company
- Mr. Anirudh Chakraborty, Expert Market Research
- Dr B C Das, Chairman & Hargobind Khorana Chair Professor, Amity Institute of Molecular Medicine & Stem Cell Research (Online)
- Prof (Dr.) P B Sharma, Vice Chancellor Amity University, Gurgaon (Online)
- Prof Piyush Sharma, John Curtin Distinguished Professor (Online)
- Dr. VP Singh, Distinguished Professor – Business Schools

**Session Chair:** Along with the Panellist, plenary sessions were moderated by Dr. Sanjeev Bansal, Dean FMS & Director ABS.

The Conclave was inaugurated with lighting of the Lamp and Saraswati Vandana. Dr. Anshu Singh, set the background for the Conclave and provided with the highlights of the Conclave and explained how the program will proceed.

**Prof. (Dr.) Sanjeev Bansal**, Dean FMS and Director Amity Business School enlightened the dynamic minds with his words of wisdom and welcomed all the esteemed panellists and dignitaries.

Research through Design is a way of producing "research" that comes with opportunities to practice and transform the craft by involving clearing, developing, and integrating it at different levels . An action research study involves a complex collaborative organizational construct for a reflexive and progressive research. Based on this thought the first theme **Research by Design : Path to Transformation** was designed.

To enhance the credibility of Research, it is imperative to seize every opportunity diligently as conducting quality research is utmost responsibility of a Researcher. Passion is about emotions, i.e. “do what you love” and Purpose is the reason, or the why behind what we do, primarily for others, i.e. “do what contributes.” Research is required to be arranged with careful planning balancing passion and purpose. The 1<sup>st</sup> Plenary session was designed on the this interesting theme **“Engineering Research: Passion with Purpose”**.

The notion of orchestrating value based Research has gained universal standing. There are several reasons why it is important to adhere to ethical norms in research. ethical standards just not promote the values but also ensure that researchers can be held accountable to the public. The 2<sup>nd</sup> Plenary session was centered around the theme **“Ethical Research: Maximizing Research Outcomes”**.

Research tools are necessary because they assist a researcher in achieving the aims and objectives of the research. With the help of research tools, a researcher decides to reject or not reject a research hypothesis. A workshop to learn a method for structural equation modeling that allows estimation of complex cause-effect relationships in path models with latent variables popularly known as PLS – SEM was conducted.

The Participants shared the highlights of their research work, its social contribution and status of implementation of research outcomes. Dilemmas are usually undesirable or unpleasant choices. And a researcher’s journey is full of dilemmas. Last but not the least the valedictory session was loaded with deliberation on a very interesting theme **“Research Dilemma”**.

### **Glimpses:**







