

## **FREQUENTLY ASKED QUESTIONS (FAQs)**

### **3 Continent Programs at Amity University Greater Noida Campus**

#### **That Do you mean by 3C?**

3C Stands for 3 Continent Program. Amity is a pioneer in developing and initiating 3C programs in India. You actually complete your program by studying in three continents – India, UK and US

#### **What is the objective of Amity 3 Continent Program?**

This is a unique program designed to create global leaders. Participants will spend part of their course in India undergoing rigorous training in various technologies, cross-cultural issues, foreign languages and international practices. They will then proceed to spend a substantial portion of this program in Europe, USA & Australia. Industry interaction, cultural awareness, foreign language training, and experience in latest technological environment, will allow each student to gain a deep insight of what it takes to be a truly global leaders.

The 3 Continent programs have been crafted to develop the skills and confidence required to navigate through this new environment.

### **When will I go to US / UK?**

In this program you get an opportunity to travel to US and UK in your last semester. 3 month in UK and 3months in US

### **What are the key highlights of the 3C Program?**

The highlight of the 3C Program for the student's will be:

- Industry Visits in Top Leading Corporate facilities in UK and US
- Special Lectures by distinguished academicians
- Workshops with local and Foreign students
- Case Study on Hot Topics
- Sightseeing of local places.

## Are these courses applicable for all Amity Greater Noida Campus?

Yes, these courses are open for Amity, Greater Noida Campus.

## What streams / Domains are the 3 C Programs Available at Greater Noida and what is the duration?

Currently the 3C options is offered for the following streams

<b>Stream</b>	<b>Programs</b>	<b>Duration</b>
<b>Engineering</b>	<b>B.Tech. – CSE B. Tech. – ECE B.Tech – MAE B.Tech - Civil</b>	<b>4 Years</b>
<b>Management</b>	<b>BBA MBA</b>	<b>3 years 2 Years</b>

## **What are the admission requirements?**

Applicants should possess 10+2 for all Undergraduate Programs. For Post Graduate program applicant should be

a graduate with a minimum requirement of (50%).

## **What are the Inclusions and Exclusions?**

### **INCLUSIONS**

1. Tuition fee at Partner Institution
2. Industry visits
3. Sightseeing (as part of the program). Additional tours expenses to be borne directly by the students
4. Use of Learning Resources at Partner Institution
5. Use of Sports Facilities at Partner Institution
6. Airport Pick-up and Drop

### **EXCLUSIONS**

1. Boarding and Lodging
2. Daily Meals
3. Visa Fee

4. Return Airfare
5. Insurance
6. Any Expenses of Personal nature.
7. Tips & Shopping. Monument Entry Fees.

### **How does the 3C differ from a traditional program?**

The biggest differentiator is that in the last semester you go to UK for 3 months and US for next three months. This is a unique proposition that no other program offers.

The program gives you a chance to interact with international faculty and students. Interacting at a global platform enables you to broaden your thought process and enables you to think out of the box.

The lectures delivered by brilliant faculty and a chance to interact with extremely accomplished fellow students create an unparalleled learning experience.

Industry visits is a key element embedded within the program. It will enable you to understand global work environment, culture and understand the global dynamics better.

Our goal is preparing you to be more than just a better manager but a truly global manager.

## **What Impact will 3C have on my career?**

This enables you to gain first hand global exposure and experience that enables you to transform into a global manager. This opens up hosts of opportunities for your and will give you an edge over others in the international arena, whether applying for further studies or gaining employment opportunities.

The knowledge and the strategic vision you will develop can easily make the difference between success and failure in a highly competitive environment.

## **What is the Program's schedule?**

The Program begins in August. A detailed calendar will be available to you prior to the commencement of classes.

## **How is your approach different from other Universities?**

Our approach is unique. Our approach is motivated by several factors. We cannot think of a better way to introduce students to the global dynamic of business than to place them in these all-

encompassing, real-world assignments. They not only provide an exceptional experiential learning experience, but also involve you in the global nature of business.

We are able to create a world class learning environment for the students. Our Key advantage is our **size**, reach and a proven successful track record in formalizing such programs. Thus, allowing us to produce this unique experience.

### **Why US and UK as destination?**

There is a lot to learn from the US and UK markets. These two economies have progressed in virtually every aspect. Both economies have been at the peak and have also seen low point. However both have sustained and have taken measures to increase and stabilize their growth in future.

It would be a great learning to understand how to manage things when your country / economy is at its peak at the same time take effective measures to boost the economy when its going on a downward slide. The same principle can be applied to a corporate entity that you will join or start your own business. You will fare well when your company / business is going down and reap benefits when it is flourishing.

## How can I learn more about the program?

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