

BUSINESS ADMINISTRATION (PROJECT MANAGEMENT)

DURATION: 2 Years

This programme is accredited by the HEC.



Programme Objective

In this era of post-covid global rebuilding, managers are also expected to be leaders in projects and portfolio managements. In this context, this programme provides future managers and leaders with a grasp of the concepts of Project Management applied to the management field. Organisations are looking for professionals with skills in managing projects along with basic management aptitudes.

The courses offered have been specifically designed keeping in mind their popularity amongst prospective students.

Aim of the programme

The programme contains a variety of core subjects to provide a solid education in the essential areas of business. Students will gain experience in the crucial areas of Elementary Finance, Human Resource Management, Strategic Business Analysis, Project Management and Marketing Management. It aims at developing a student's intellectual ability, executive personality, and managerial skills through an appropriate blend of business and general education. The programme assists the student in understanding and developing the unique leadership qualities required for successfully managing business functions, an organizational unit, or an enterprise.

Programme Assessment:

Assignment Based

(No Written Examinations)



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Programme Speciality

The programme will help and equip the students with all the necessary skills and attributes required to be successful in today's international business environment. The studies will involve considerable use of real-life business cases and examples, industry quest speakers, company visits and business networking opportunities. This is in line with the vision, mission, and values of AMITY (Mauritius) which is about offering contemporary and world class quality higher education to its students.

Module Name

- Marketing Management
- Accounting for Managers
- · Organisational Behaviour
- · Strategic Management
- **Business Analytics**
- **Business Research Methods**
- Design Thinking and Innovation
- Project Formulation and Appraisal
- Project Analysis and Decision Making
- Project Risk management
- Disaster Management
- Employability Skills 2
- Dissertation



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