



FACULTY OF

APPLIED ARTS/ FINE ARTS/ PERFORMING ARTS/ VISUAL ARTS

AMITY SCHOOL OF FINE ARTS

PRESENTS

International Conference On Innovation In Visual Arts

ICIVA '23



LIFESTYLE FOR ENVIRONMENT

17[™] October, 2023

F-2 Auditorium, Amity University, Sector 125, Noida, U.P.

CONFERENCE THEME

Art & LiFE - Lifestyle for Environment

Visual Art in contemporary world has opened itself to incorporate various inter-disciplinary approaches. Contemporary society and contemporary forms of communication are driven by technological, social, economic, and political changes and thus function in a multimodal environment. Postmodern era saw many artists who moved beyond the conventional idea of art and experimented with various methods and mediums.

The G-20 Summit theme spotlights LiFE - Lifestyle for Environment, with its associated, environmentally sustainable and responsible choices, both at the level of individual lifestyles as well as national development, leading to globally transformative actions resulting in a cleaner, greener and bluer future. The theme affirms the value of all life – human, animal, plant, and microorganisms – and their interconnectedness on the planet Earth and in the wider universe.

Sub Theme, But Not Limited To:

- Art and Environment
- Sustainable Material Culture in Art
- Art and Responsible Choices
- Art and Ecological Printmaking
- Art and Eco-friendly Installation
- Unconventional Art Trends (New-Media Art)
- Contemporary Designers
- Visual Arts with Design
- Art Aesthetics & Philosophy
- Art & Animation
- Visual Communication & Art
- Graphic Design & Art

Event Objectives:

- To spread Awareness about G-20 theme: One Earth. One Family. One Future
- To spotlight LiFE Lifestyle for Environment, to Art with environmentally sustainable and responsible choices, in aspect of Visual Arts.
- To give platform for Academicians, Art Critics, Artists, Art-Gallery owners etc. of G-20 countries to interact and exchange ideas for equitable growth through turbulent times, in a sustainable, holistic, responsible, and inclusive manner.
- To explore the latest research and advancements in Field of Visual Arts, in a unique approach of living in harmony with the surrounding ecosystem.





Conference Outcomes:

- The Conference will give a platform for academicians, researchers, and experts of National and International repute to interact and exchange ideas, about collaborating in G-20 summit.
- The Scholars will also acquaint about the value of all life human, animal, plant, and microorganisms and their interconnectedness on the planet Earth and in the wider universe.
- The Experts of G-20 Summit countries will be aware about environmentally sustainable and responsible choices to be made, both at the level of individual lifestyles as well as national development, leading to globally transformative actions resulting in a cleaner, greener and bluer future.

All abstracts should be sent to

ICIVA@amity.edu with copy to asftasfa@amity.edu

All papers will be reviewed and published in Conference Proceeding with ISBN.

Important Dates ——

DATE OF ANNOUNCEMENT	28th August 2023
SUBMISSION OF ABSTRACT	10th September 2023
COMMUNICATION REGARDING ACCEPTANCE OF AB- STRACT FOR PAPER PRESENTATION/POSTER SUBMISSION	20th September 2023
SUBMISSION OF FULL PAPER	27th September 2023
COMMUNICATION REGARDING ACCEPTANCE OF PAPER/ POSTER	3rd October 2023
LAST DATE FOR REGISTRATION FOR DELEGATES	6th October 2023
ICIVA'2023	17th October 2023

Payment Details: - (Registration Fees) -

Category	Indian Delegates (INR)	Foreign Delegates (USD)
Paper Presentation	2000	50
Poster Presentation	1000	20
Delegates	500	10

ICIVA'23

WHO SHOULD ATTEND ICIVA 2023 —

This conference aims to bring together the prominent Academicians, Graphic Designers, Animators, Visual Communicator, Practicing Artists, Research Scholars and Gallery Professionals to discuss various facets of creativity focusing on new opportunities and challenges in the field.

PROGRAMME SCHEDULE

SNo.	Event	Time
1.	Registration	9:00AM - 9:30AM
2.	Inaugural Session	9:30AM - 11:00AM
3.	Technical Session I	11:15AM - 01:00PM
4.	Technical Session II	02:00PM - 03:30PM
5.	Technical Session II	03:30PM - 05:00PM



ABOUT AMITY UNIVERSITY -

Amity is the leading education group of India with over 1,00,000 students studying across 1000 acres of hi-tech campus. At Amity University we are passionate about grooming leaders who are not only thorough professionals but also good human beings with moral and ethical values.



FACULTY OF APPLIED ARTS/FINE ARTS/PERFORMING ARTS/VISUAL ARTS

Amity School of Fine Arts (ASFA), Amity School of Fashion Technology (ASFT) & Amity School of Performing Arts (ASPA) under Faculty of Applied Arts/Fine Arts/Performing Arts/Visual Arts are making efforts for promotion of research and innovation in the respective fields besides promoting art and design.







AMITY SCHOOL OF FINE ARTS

Amity School of Fine Arts (ASFA) offers professional education in the field of Applied Art, Painting, Visual Communication and Animation. ASFA endeavors to create professionals who are versatile and understand the dynamics of global business environment of art and design field. The objective of the programs offered is to inculcate the the aptitude and skills to work as professionals in the art and design field.

Amity School of Fine Arts (ASFA), Noida, has world class infrastructure and a dedicated faculty team comprising of regular and visiting (industry experts) faculties to offer various programs values.

PROGRAMMES OFFERED:

UG Programmes

BFA (Animation)
BFA (Applied Arts)

BFA (Painting)

BFA (Visual Communication)

PG Programmes

MFA (Applied Arts)

MFA (Painting)

MFA (Visual Communication)

PhD Programme in Fine Arts

ICIVA'23

Organizing Team Structure

CONFERENCE PATRON

Prof. (Dr.) Balvinder Shukla, Vice Chancellor, AUUP

CONFERENCE ADVISOR

Mrs. Divya Chauhan, Chairperson, (ASFT, ASFA, ASPA)

CONFERENCE CHAIR

Prof. (Dr.) Pradeep Joshi, Group Addl. Pro Vice Chancellor, Amity University Director General and Dean (Applied Arts/Fine Arts/ Performing Arts/ Visual Arts), AUUP

CONFERENCE CONVENER

Dr. Khushboo Chaturvedi, Assistant. Professor, Amity School of Fine Arts, AUUP

TECHNICAL COMMITTEE

Prof. (Dr.) Pradeep Joshi, Group Addl. Pro Vice Chancellor Director General and Dean (Applied Arts/Fine Arts/ Performing Arts/ Visual Arts), AUUP

Dr. Khushboo Chaturvedi, Asst. Professor, Amity School of Fine Arts, AUUP

Dr. Geetika Kaw Kher, Asst Professor, Amity School of Fine Arts, AUUP

Dr Sugandha Gumber, Asst. Professor, Amity School of Fine Arts, AUUP

ORGANISING COMMITTEE

Dr. Khushboo Chaturvedi, Asst. Professor, Amity School of Fine Arts, AUUP Mr Varun Sahai, Asst. Professor, Amity School of Fine Arts, AUUP Mr Kaushik Lohani, Asst. Professor, Amity School of Fine Arts, AUUP Mr Hemant Srivastava, Asst Professor, Amity School of Fine Arts, AUUP Mr Sachin Ahuja, Assistant Professor, Amity School of Fine Arts, AUUP

Event Co-Ordinator

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