



**AMITY DIRECTORATE
OF
FINE ARTS / APPLIED ARTS / PERFORMING ARTS / VISUAL ARTS**

AMITY SCHOOL OF FASHION TECHNOLOGY

Presents

Online

INTERNATIONAL CONFERENCE ON fashion, APPAREL & TEXTILE 2021

theme- Textiles for Fashion Apparel: Changing Paradigms

DATE:

16th & 17th November 2021

PLATFORM:

<https://amityuni.live/81923000179>

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www.amity.edu/asft



INTRODUCTION

Textiles and Apparel contribute significantly to economy. There has been considerable change in industry dynamics due to the pandemic. The global apparel consumption shrunk by 22% in 2020. India's Textile & Apparel exports reached US\$ 33.5 billion in 2019-20. Due to the impact of Covid-19, India's Textile & Apparel exports fell around 15% to reach US\$ 28.4 billion in 2020-21. Further to it, Industry 4.0 brings Technological innovations with automation. The global fashion e-commerce market is expected to grow positively due to COVID-19 pandemic.

Over the last 2 years, online learning has reshaped the global education sector by improving access to knowledge and enabling students to overcome geographical or financial limitations to access the best lecturers, curricula, and institutions in the world. Teaching fashion education online also comes with its own specific set of challenges, most notably, the challenge of teaching creative design through digital media, rather than face to face in a studio.

This conference aims to discuss new developments in the textile and fashion industry segments and how the textile and fashion Industry is to prepare itself to face challenges ahead.

OBJECTIVE

The conference aims to bring together leading academicians, researchers and research scholars to exchange and share their experiences and research results on various aspects of Fashion & Textile Industry.

Who should ATTEND INCFAT 2021

Industry leaders, academicians, researchers and students in the field of Fashion, Apparel and Textiles.

REGISTRATION DETAILS:

Category	Indian Delegates	Foreign Delegates
Author (Academia/ Industry/Student)	₹ 1000	\$ 25
Delegate	₹ 200	12

*Registration fee is inclusive of taxes and is not refundable

*Payment should be made through online payment gateway at the following link:

<https://www.amity.edu/NSPG/TFA2021/>



Call for Papers

Interested researchers are invited to submit abstracts and research papers on the topics given below:
(list of topics/areas is indicative but not limited to:)

- Online Education in Fashion, Textile & Design: Opportunities & Challenges
- Skill development and Entrepreneurship for Apparel Industry
- Sustainable Fashion & Textile
- E commerce in Fashion Business
- Marketing and Merchandizing in Fashion and Textile
- Advancement in Apparel Manufacturing
- IT Applications in the Fashion Industry
- Smart Textiles
- Technical Textiles
- Innovations in Textile Materials & Fashion
- Competitiveness in the post COVID period
- Textiles for Fashion & Apparel

Amity school of Fashion Technology under Amity Directorate of Applied Arts/ Fine Arts/ Performing Arts/ Visual Arts has successfully organised National Conference NCFAT'16 "Innovation for Excellence" on 4th March 2016, NCFAT'17 "Sustainable to Innovative Fashion and Textiles" on 29th March 2017 and NCFAT'18 "Innovation & Entrepreneurship: A path for growth of Fashion & Textile Industry on 27th March 2018, and NCFAT 20 "Fashion and Textile Industry 4.0- Opportunities & Challenges for Education 4.0 which witnessed a participation from around 20 reputed institutes of Fashion and Textile. The research papers of contributors were published in conference proceedings with ISBN: 978-93-84935-91-7, ISBN: 978-93-86238-19-1; ISBN: 978-93-86238-51-1 and ISBN: 978-81-949292-5-3 for the year 2016, 2017, 2018 & 2020 respectively.

IMPORTANT DATES:

Announcement of Conference INCFAT '21	10th September 2021
Submission of Abstract	27th September 2021
Communication regarding acceptance of abstract for paper/poster presentation	4th October 2021
Submission of full paper/final draft of poster along with registration form	15th October 2021
Communication regarding acceptance of paper	22nd October 2021
Last date for registration	29th October 2021
INCFAT '21	16th & 17th November 2021

ORGANIZING TEAM STRUCTURE

CONFERENCE PATRON

Prof. (Dr.) Balvinder Shukla, Vice Chancellor, AUUP, NOIDA, India

CONFERENCE ADVISOR

Mrs. Divya Chauhan, Chairperson, (ASFT, ASFA, ASPA), AUUP, NOIDA, India

CONFERENCE CHAIR

Prof. (Dr.) Pradeep Joshi, Director General, Amity Directorate of Applied Arts/ Fine Arts/ Performing Arts/ Visual Arts

CONFERENCE CONVENER

Dr. Sugandha Sahni, Asst. Professor, Amity School of Fashion Technology, AUUP

TECHNICAL COMMITTEE

Prof. (Dr.) Pradeep Joshi, Director General, Amity Directorate of Applied Arts/ Fine Arts/ Performing Arts/ Visual Arts

Dr. Sugandha Sahni, Assistant Professor, Amity School of Fashion Technology, AUUP

Mrs. Smita Bagai, Associate Professor, Amity School of Fashion Technology, AUUP

Ms. Meenakshi Ramchandani, Assistant Professor, Amity School of Fashion Technology, AUUP

ORGANISING COMMITTEE

Dr. Sugandha Sahni, Assistant Professor, Amity School of Fashion Technology, AUUP

Mrs. Smita Bagai, Associate Professor, Amity School of Fashion Technology, AUUP

Ms. Meenakshi Ramchandani, Assistant Professor, Amity School of Fashion Technology, AUUP

CONTACT PERSON/ EVENT CO-ORDINATOR with CONTACT DETAILS:

S.No.	Name	Designation	Mobile No.	E-mail Address
1	Dr.Sugandha	Assistant Professor	9999012020	ssahni@amity.edu
2	Ms. Meenakshi	Assistant Professor	9990638899	mramchandani@amity.edu

About Amity University

Amity is the leading education group of India with over 1,50,000 students studying across 1000 acres of hi-tech campus. At Amity University, we are passionate about grooming leaders who are not only thorough professionals but also good human beings with values and sanskars.

Amity Directorate of Applied Arts/ Fine Arts/ Performing Arts/ Visual Arts

The objective of “Amity Directorate of Applied Arts/ Fine Arts/ Performing Arts/ Visual Arts” is coordination and promotion of Arts under the aegis of AUUP. Amity School of Fashion Technology (ASFT), Amity School of Fine Arts (ASFA) & Amity School of Performing Arts (ASPA) under Amity Directorate of Applied Arts/ Fine Arts/ Performing Arts/ Visual Art are taking various initiatives for the promotion of research and innovation in the related field.

Amity School of Fashion Technology

Amity School of Fashion Technology (ASFT) is among India’s Top 10 Fashion Institutes of the country (India Today – Nielsen College Ranking “Best Fashion Colleges in India”). Amity School of Fashion Technology offers professional education in the field of Design, Technology and Management of Fashion, Textile and Apparel Industry.

ASFT endeavors to create professionals who can understand the dynamics of global business of the fashion and apparel industry in post quota and liberalized textile economy. The objective of these programmes is to inculcate in the students the aptitude and skills to work as professionals in various functional areas of Fashion and Apparel Industry. Amity School of Fashion Technology, Amity University, Uttar Pradesh has world class infrastructure and dedicated faculty team comprising of regular and visiting (industry) faculty to offer various programmes.

The programmes offered are:

UG Programmes

B.Des. (Fashion Design/ Fashion Technology/ Fashion Communication/ Textile Design/ Fashion Design – 3 continent)

PG Programmes

M.A. (Fashion Retail Management/ Fashion & Textile Merchandising)

M.Des. (Fashion and Textiles)

M.B.A. (Fashion Management)

DOCTOR OF PHILOSOPHY – Ph.D. in Fashion (Design/Technology/Management)

