



# CARVING THE FUTURE

## ADMISSIONS AND JOB OPPORTUNITIES IN THE MEDIA INDUSTRY



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Carving the Future: Admissions and Job Opportunities in the Media Industry. The HOIs of the Amity School Of Communication Dr. Pallavi Majumdar and Dr. Gauri D. Chakraborty, conducted a webinar on the topic, "Changing Media Scenario and Opportunities in Mass Communication" on 10th April, 2020, addressing the concerns of students, on which university to opt for and the potential of media as a possible career option. All faculty members of the ASCO department participated in it and answered the various queries of students and parents.

It was attended by more than 150 students across India, seeking admission in Journalism and Mass Communication course.

The webinar focused on the rapid changes that are taking place in the media industry on an everyday basis and how it has emerged as an immensely fruitful career option. Alongwith, Insights were shared pertinent to the nuances of media industry, with special emphasis on the plethora of job opportunities available in the

respective field.

Media Industry is one of the few industries which is working during the Covid19 Pandemic to inform the public about latest updates, preventive measures, government schemes, and much more for the same. The Webinar also discussed as how the media industry will flourish post Covid19, where people will be more inclined towards consuming the media content on various platforms. Amongst industries that are earmarked for great success in the coming few years, Media Industry finds itself right at the heart of it. It does not come as a surprise then, that there are students from all across India, aspiring to be a part of this thriving industry. It is a valiant fact though, that there are scarce options available in terms of universities that specialize in the Media domain and can make the students ready for the rigorous media industry. Here, Amity School Of Communication is regarded as one of the best media schools in the Country.