

# 5TH FEBRUARY, 2020

## TELEVISION STREAMING SERVICES IN A DIGITAL AGE

A Guest Lecture By

**GEOFFREY DAVIES**

Director for the School of Media, Arts & Design,  
University of Westminster.

A guest lecture was organised on 5th February 2020, witnessing Geoffrey Davis, Principal Lecturer of Journalism and Joint international Director at the School of Media, Arts & Design, University of Westminster. He spoke to students about the ways to develop an array of views on the potential of TV streaming services, with special emphasis on the nature of television in UK.

The lecture was attended by the students & faculties of Amity School Of Communication.

Mr. Davis believes in instilling knowledge through practicality, which we call Industry 4.0. Guest lectures allow the students to get access to the thinking of the world leaders on a wide variety of topics, and thus, lectures like these are very important for students to get a worldview on their course and subjects. The central point of discussion during the lecture, was how media consumption is changing, not just in India but worldwide.

As a freelancer, Geoffrey Davies' career expands to working



**Mr. Geoffrey Davies**

with organizations like ITN (now ITV news) & just before joining the University of Westminster, he also briefly worked with one of the most renowned news organizations of the world i.e. BBC.

He also has the expertise of working both as a producer as well as a business manager in broadcast television companies. We're grateful to him for devoting his time and showering his pearls of wisdom upon the students of ASCO.

