

PENNED THOUGHTS

Slogan Writing Competition on 'The Day of Belongingness.'



On 7th May 2020, Amity University, Uttar Pradesh celebrated 'The Day of Belongingness' as they do every year, to mark the birthday of the Chancellor of Amity, Dr. Atul Chauhan. To commemorate the day, a host of activities took place among which was the slogan writing competition on the topic 'Gender Equality', hosted by Amity School of Communication (ASCO).

As Amity University treats all of its members like a family, the day reminds the students and faculty at Amity the importance of caring for each other, loving each other, and inculcates within all Amitians a sense of companionship. This year, the day held special importance due to the pandemic of COVID-19 and as people all around the world sit at home, aloof from the society in the age of Corona, as Amity defines brotherhood, the Amitians were brought together by the boon of the 'digital age'. Gender equality is also such a paradigm within belongingness because it teaches us acceptance and love

for all genders that surpasses the Yin and Yang narrative. The slogan writing competition, which was coordinated by Dr. Ruhi Lal of ASCO, saw a lot of eager students participate in the event and beautiful quotes that came out of the pen of thoughts of each but the award goes to only so many. The first prize was won by Mr. Mohit of ASCO, the second runner up was Ms. Poorna of ASCO, the third prize was won by Mr. Rajat Tyagi of Amity Institute of Technology (AIT), the fourth consolation was awarded to Mr. Shreerang of ASCO and the fifth consolation went to Ms. Gyanvi Bharadwaj of AIT.

Whether we win or lose, the importance of the day remains and especially of the topic, Gender equality. We thank Founder President Dr. Ashok K Chauhan &

Dr. Amita Chauhan, for giving us a day to celebrate the family that Amity is and to imbibe in ourselves the purity of relationships and of loving your fellow humans in this time of fear and loss.

