

From the Desk of the Editor-in-Chief

"Teach them how to fly."

- Dan Chesbro

Is the current education sparking innovation and inspiration? Rapid global changes have triggered technological advancements and have incorporated the Industry 4.0 or Fourth Industrial Revolution Trends which are transforming every business function - be it manufacturing, services, sales & marketing or HR. How can then education be far behind? As Indian industry adapts ferociously to these trends, B-schools must rethink their curriculum or be prepared to deal with extinction. A study by Amity University, a leader in the field of rapid transformations, prepared a blueprint with the stalwarts of the Industry of what the MBA Curriculum should be for the Industry 4.0. The study identified the expectations from Indian MBAs and suggested on how to serve these distinct needs and provide an active platform of skills for the multi-generation workforce. Amity University is working on the implementation of this program by following the specific parameters. The implementation of these dimensions is based on the following:

1. The Teaching pedagogy and the outcome of education should focus on enhancing the learning orientation and the analytical bent of mind of the young corporate budding managers.
2. There should be a complete match and Integration of the relevant data, communication and technology
3. The education 4.0 works on developing a Solution oriented approach which leads to problem solving competencies so that the managers may be adept in dealing with change and uncertainty. It will promote Entrepreneurial and business orientation, keeping the global trends in mind.
4. Education 4.0 streamlines the processes on the basis of People and Team orientation
5. Besides Innovation and creativity, Social sensitivity and cross-cultural orientation is a strategic priority which will empower the students to deal with change.
6. MBA 4.0 and Industry 4.0 will complement each other if the system of education empowers the students to the concept of Managing self (self-awareness and self-development including wellness).

Rekindling education by firing Learning orientation combined with Problem solving, critical thinking and team work between the academicians and the industry will enable us to modify the existing framework of education and face the global challenges. The role of Technical skills in this digital world will magnify through this alignment. It will not only benefit the students but will also upgrade the faculties, thus leading to an all round development. The role of education is to replace an empty mind with an open one. Amity is an institution which promotes lifelong learning.

I have an ardent hope that you will enjoy reading all the articles in the current issue and will revert with your valuable comments.

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