Time moves fast but leave some strong images imprinted on our hearts to cherish forever.....



**Global Leadership Research Conference** 

March 14-15, 2018

A Journey From Inception to Conclusion





Presents

### GLOBAL LEADERSHIP RESEARCH CONFRENCE

Amity University Uttar Pradesh Noida Campus



#### Chief Patron



Dr. Ashok K. Chauhan,

Founder President, Ritnand Balved Education Foundation

(The Foundation of Amity Institutions and the sponsoring body of Amity Universities)

#### **VISION**

"Building the nation and the society through providing total, integrated and trans-cultural quality education and to be the global front runner in value education and nurturing talent in which Modernity Blends with Tradition."

#### Patron

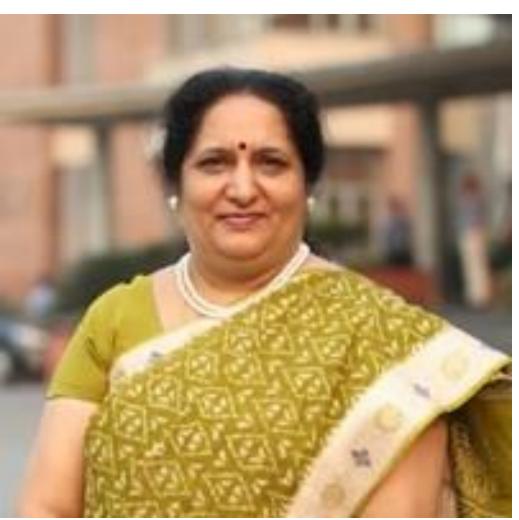


**Dr. Atul Chauhan,**Chancellor, Amity University

#### **MISSION**

"To provide education at all levels in all disciplines of modern times and in the futuristic and emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage conviction and action."

#### Co Patron



**Dr. Balvinder Shukla,**Vice Chancellor,
Amity University Uttar Pradesh

#### **CORE VALUES OF AMITY**

- 1. Academic Excellence
- 2. Integrity & Ethics
- 3. Diversity & Mutual Respect
- 4. Expand Horizons Of Knowledge
- 5. Shared Governance
- 6. Social Responsibility
- 7. Environmental Responsibility
- 8. Service

# It all started in 2016 with GLRC One



### Which Continued further in 2017 GLRC Two



# 2018 is our third year and it's not over yet



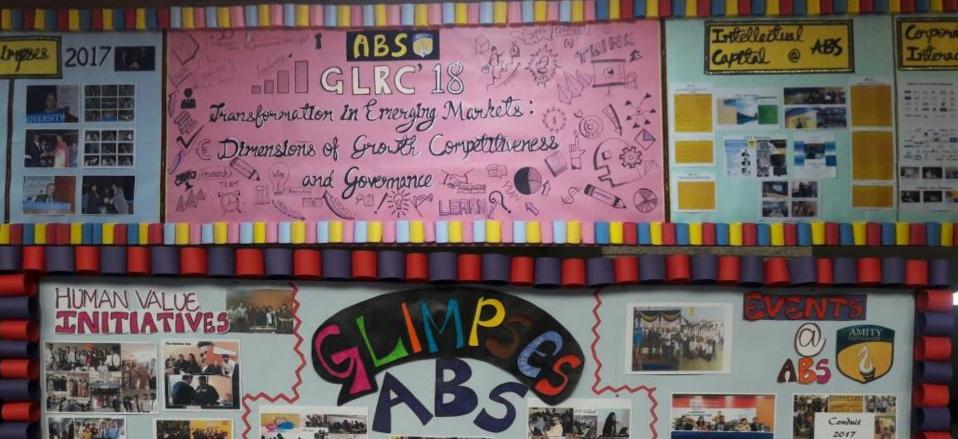
### Registration Team



GLRC 2018 Day 1









### The Inaugural Ceremony

March 14, 2018



### Our Honorable Dignitaries













#### A Shared Enrichment



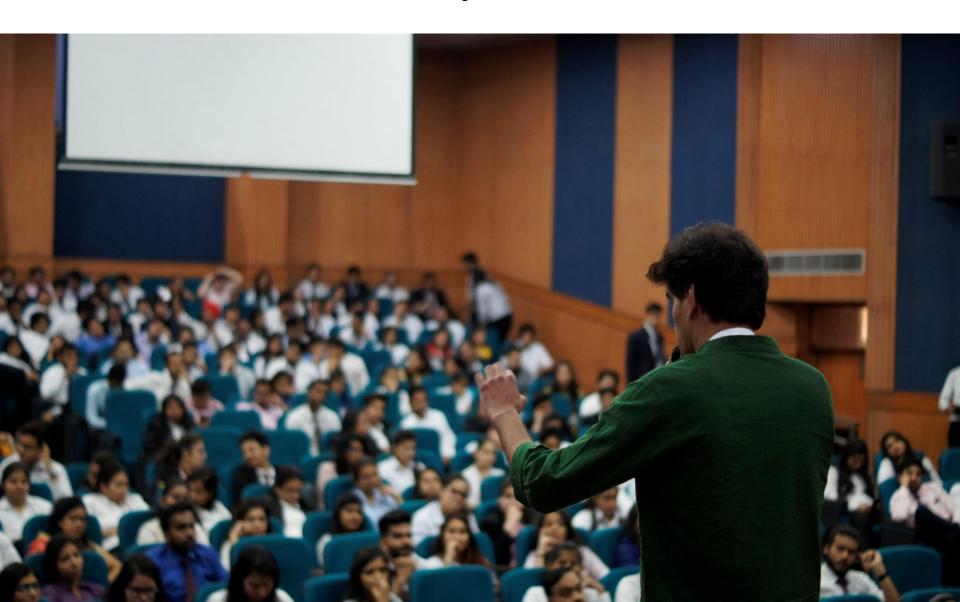














## General Management Track "The Shifting Goal Posts: Management Trends of the 21st Century"



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## Human Resource Track "Building Ambidextrous Organizations through HR Interventions"









## Marketing Track "The Smart Company: Marketing with a Difference"











Finance Track
"Transformations in Emerging Markets: Growth in Financial Markets, Financial Competitiveness & Corporate Governance"











CHAIPERSON
(Prof.) Dr. Sanjeev Bansal
Dean-FMS
Director- Amity Business School



**CO-CHAIRPERSON Dr. Taranjeet Duggal** 



CO-CHAIRPERSON Dr. Ashok Sharma



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CONVENER – HUMAN RESOURCE Dr. R. Sujatha



CONVENER – MARKETING Dr. Varsha Khattri



CONVENER – Marketing Ms. Pooja S. Tabeck

#### Summary Statistics – GLRC 2018

- 7 Keynote addresses on Day 1 (14<sup>th</sup> March) by Eminent Business Personalities
- Conferral of 7 Amity Leadership Awards for Business Excellence.
- 13 Panel Discussions During Day 1 & 2 (14-15 March) comprising 72 eminent panelists in the areas of Quality, General Management, Human Resources, Marketing and Finance.
- 145 Research Papers presented in the area of General Management, Human Resources, Marketing and Finance across 12 presentation session.

Amity Business School Parivaar is a place where we believe in team spirit

# INDIVIDUALLY WE ARE ONE DROP BUTTEOGETHER, WE ARE AN OCEAN.



# Heartfelt Gratitude to our Conference Partners

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### Thank You for Being Here!

