

*Time moves fast but leave some  
strong images imprinted on our  
hearts to cherish forever.....*



**Global Leadership Research Conference**

March 14-15, 2018

*A Journey From Inception to Conclusion*





# AMITY BUSINESS SCHOOL

*Presents*

# GLOBAL LEADERSHIP RESEARCH CONFERENCE

Amity University Uttar Pradesh  
Noida Campus

A photograph of a whale breaching the ocean surface, creating a large splash. The whale's dark, ribbed back and tail are visible above the water. The ocean is a deep blue with white foam from the splash. The sky is a pale blue with some light clouds.

**Excellence is the gradual  
result of always striving to do  
better.**

Pat Riley

# Chief Patron



**Dr. Ashok K. Chauhan,**

Founder President, Ritnand Balved  
Education Foundation

(The Foundation of Amity Institutions  
and the sponsoring body of Amity  
Universities)

## **VISION**

“Building the nation and the society through providing total, integrated and trans-cultural quality education and to be the global front runner in value education and nurturing talent in which Modernity Blends with Tradition.”



# Patron



**Dr. Atul Chauhan,**  
Chancellor, Amity University

## **MISSION**

“To provide education at all levels in all disciplines of modern times and in the futuristic and emerging frontier areas of knowledge, learning and research and to develop the overall personality of students by making them not only excellent professionals but also good individuals, with understanding and regard for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.”

# Co Patron



**Dr. Balvinder Shukla,**  
Vice Chancellor,  
Amity University Uttar Pradesh

## **CORE VALUES OF AMITY**

1. Academic Excellence
2. Integrity & Ethics
3. Diversity & Mutual Respect
4. Expand Horizons Of Knowledge
5. Shared Governance
6. Social Responsibility
7. Environmental Responsibility
8. Service

*It all started in 2016 with*  
**GLRC One**





# Which Continued further in 2017

## GLRC Two





2018 is our third year and  
it's not over yet

**AMITY BUSINESS SCHOOL**

PRESENTS

**3rd GLOBAL LEADERSHIP RESEARCH CONFERENCE**

ON

TRANSFORMATION IN EMERGING MARKETS: DIMENSIONS OF GROWTH, COMPETITIVENESS AND GOVERNANCE

14th - 15th March, 2018  
Amity University Campus

14 MAR 2018  
THINK TALKS  
AMITY ONLINE  
WELCOMES  
ALL THE PANE LISTS  
FOR THE  
TALK SHOW

AMITY BUSINESS SCHOOL  
WELCOMES  
ALL THE GUESTS  
TO  
3rd GLOBAL LEADERSHIP  
RESEARCH CONFERENCE  
14 3 18

PRESENTS

**3<sup>rd</sup> GLOBAL LEADERSHIP RESEARCH CONFERENCE**

14<sup>th</sup> - 15<sup>th</sup> March, 2018 • Amity University Campus

PROGRAMME SCHEDULE: 14<sup>th</sup> MARCH 2018

SESSIONS	TIMINGS	VENUE
Registration & Tea	8:30hrs - 9:30hrs	F-2 Reception
Inaugural Session	10:00hrs - 12:00hrs	F-2 Auditorium
Quality Forum	12:00hrs - 12:30hrs	F-2 Auditorium
Lunch	12:30hrs - 14:30hrs	F-2 Foyer

Panel Discussion and paper Presentation in Four Parallel Sessions

Finance	14:30hrs - 17:00hrs	F-1 MCP Room
General Management	14:30hrs - 17:00hrs	F-1 MCP Room
Human Resource	14:30hrs - 17:00hrs	F-1 Seminar Hall
Marketing & IS	14:30hrs - 17:00hrs	F-1 Seminar Hall
No Tea	17:00hrs - 17:40hrs	F-2 Foyer

PROGRAMME SCHEDULE: 15<sup>th</sup> MARCH 2018

SESSIONS	TIMINGS	VENUE
Tea	8:30hrs - 10:00hrs	F-2 Foyer
Finance	10:00hrs - 13:00hrs	F-1 MCP Room
General Management	10:00hrs - 13:00hrs	F-1 MCP Room
Human Resource	10:00hrs - 13:00hrs	F-1 Seminar Hall
Marketing & IS	10:00hrs - 13:00hrs	F-1 Seminar Hall
Lunch	13:00hrs - 14:00hrs	F-2 Foyer
Finance	14:00hrs - 16:00hrs	F-1 MCP Room
General Management	14:00hrs - 16:00hrs	F-1 MCP Room
Human Resource	14:00hrs - 16:00hrs	F-1 Seminar Hall
Marketing & IS	14:00hrs - 16:00hrs	F-1 Seminar Hall
Satisfactory Session	16:00hrs - 17:30hrs	F-2 Auditorium
No Tea	17:30hrs - 18:00hrs	F-2 Foyer
Cultural Evening	18:00hrs - 18:40hrs	F-2 Auditorium





# Registration Team





# GLRC 2018

## Day 1





2017



ABS 

# GLRC'18

## Transformation in Emerging Markets: Dimensions of Growth Competitiveness and Governance

Intellectual Capital @ ABS

Corporate  
Interac



## HUMAN VALUE INITIATIVES



AHV6



## @ STUDENT'S LIFE

## EVENTS





# The Inaugural Ceremony

March 14, 2018



# Our Honorable Dignitaries























# *A Shared Enrichment*











# Quality Forum





# Quality Forum



# Quality Forum





# Quality Forum



# Quality Forum





# General Management Track

## “The Shifting Goal Posts: Management Trends of the 21<sup>st</sup> Century”



# General Management Track

## “The Shifting Goal Posts: Management Trends of the 21<sup>st</sup> Century”













# General Management Track

## “The Shifting Goal Posts: Management Trends of the 21<sup>st</sup> Century”



# Human Resource Track

## “Building Ambidextrous Organizations through HR Interventions”





AMITY



# AMITY BUSINESS SCHOOL

CONFERENCE PARTNER



CO-PARTNER



MEDIA PARTNER



PRINT MEDIA PARTNER



## 3<sup>RD</sup> GLOBAL LEADERSHIP RESEARCH CONFERENCE

14<sup>th</sup>-15<sup>th</sup> March, 2018 • Amity University Campus

BUSINESS  
BWIBUSINESSWORLD  
www.businessworld.in

JOURNAL PARTNER



OTHER PARTNERS



ACCESS TO INTERNATIONAL LIFESTYLE  
SEC - 75, NOIDA







# 3<sup>RD</sup> GLOBAL LEADERSHIP RESEARCH CONFERENCE

14<sup>th</sup>-15<sup>th</sup> March, 2018 • Amity University Campus









# Marketing Track

“The Smart Company: Marketing with a Difference”





AMITY

AMITY BUSINESS SCHOOL

AMITY

PRESENTS

# 3<sup>RD</sup> GLOBAL LEADERSHIP RESEARCH CONFERENCE

15<sup>th</sup> March, 2018 • University Campus



AMITY UN

AMITY  
UNIVERSITY















# Finance Track

## “Transformations in Emerging Markets: Growth in Financial Markets, Financial Competitiveness & Corporate Governance”













# Team GLRC



CHAIPERSON  
(Prof.) Dr. Sanjeev Bansal  
Dean-FMS  
Director- Amity Business School



# Team GLRC



**CO-CHAIRPERSON**  
**Dr. Taranjeet Duggal**



**CO-CHAIRPERSON**  
**Dr. Ashok Sharma**

# Team GLRC



**MEMBER SECRETARY**  
**Mr. Vinamra Jain**



**CONVENER – GENERAL MANAGEMENT**  
**Dr. Anupama Rajesh**



# Team GLRC



**CONVENER – FINANCE**  
**Dr. T. V. Raman**



**CONVENER – HUMAN RESOURCE**  
**Dr. R. Sujatha**

# Team GLRC



**CONVENER – MARKETING**  
**Dr. Varsha Khattri**



**CONVENER – Marketing**  
**Ms. Pooja S. Tabeck**



# Summary Statistics – GLRC 2018

- 7 Keynote addresses on Day 1 (14<sup>th</sup> March) by Eminent Business Personalities
- Conferral of 7 Amity Leadership Awards for Business Excellence.
- 13 Panel Discussions During Day 1 & 2 (14-15 March) comprising 72 eminent panelists in the areas of Quality, General Management, Human Resources, Marketing and Finance.
- 145 Research Papers presented in the area of General Management, Human Resources, Marketing and Finance across 12 presentation session.

Amity Business School Parivaar is a  
place where we believe in team spirit

A scenic view of a harbor with many boats and a city skyline in the background. The text is overlaid on the image.

*INDIVIDUALLY*  
WE ARE ONE DROP  
**BUT TOGETHER,**  
*WE ARE AN*  
**OCEAN.**







# *Heartfelt Gratitude to our Conference Partners*

Conference Partner



Print Media Partner



Media Partner



Business Magazine Partner



Co Partner



Co Partner





**Thank You for Being Here!**

**SEE YOU  
NEXT YEAR!**