

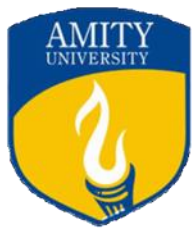


Global Leadership Research Conference

(GLRC – 2019)

27th – 28th February 2019

Amity Business School, Noida



About the Conference

Amity Business School, Amity University Uttar Pradesh, Noida after the grand success of GLRC-2018 and subsequent publication of the papers presented in refereed journals with impact factor and in edited books; is organizing the **4th Global Leadership Research Conference -2019 on February 27th – 28th February 2019**. This conference aims to provide broad coverage and dissemination of foundational research, where participants shall get opportunities to present and publish their original research papers and cases. The objective of this Conference is to bring together the researchers from academia and industry as well as practitioners to share ideas, problems and solutions relating to the multifaceted aspect of **‘The Transformational Power of Enablement: Combining Innovation and Efficiency’**. The theme of the conference has emanated from the real life challenges faced by policy makers, leaders and average employees in organizations. In the last two decades, emerging economies have witnessed several waves of reforms that have resulted in some markets achieving high rates of growth and others going better than the existing developed economies. Aided by strong fundamentals of the democratic and the socio-capitalist political system, a vast and youthful population, a culture of entrepreneurship and a large cohort of well-trained engineers and scientists these markets are emerging as a major force to reckon with in the 21st Century.



Objective & Mission

GLRC 2019

To create an unparalleled forum researchers and academicians to show their intellectual prowess, simultaneously opening a venue for sharing mutual experience, skills and talent in the field of research.

1. The key mission of GLRC 2019 is to introduce, inspire, promote and encourage research in India.
2. To make session an occasion where values of knowledge, and the power of sharing are nurtured.
3. To increase participation of scholars and academicians from all over the world.
4. To provide a platform where they showcase their talents, display their oratory skills at one of the best platforms India can provide.
5. Researchers from different Institutions, countries and beliefs meet each other for long lasting friendship and faith.



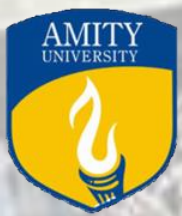
EVENTS AND TECHNICAL SESSION's

Event(s)

- Amity Leadership Award
- Finance Forum
- Human Resource Forum
- Marketing Forum
- Quality Forum

Technical Session(s)

- Finance Management
- Human Resource Management
- Marketing Management
- Operations Management



Why You Should Participate

- Part of India's leading education group with more than 35000 students, 3000+ faculty on Noida campus.
- Attracts Corporate and Institutional participation from all over the world.
- Provides an ideal platform to showcase to the dedicated target segment – avid researchers and professors/academicians.
- Facilitates networking for your prospective and existing clientele.



Branding Opportunities

- Brand Positioning via association.
- Targeted communication for your brand.
- Day(s) of event recognition.
- The company gets the touch-point advantage. i.e. the customer gets to interact with every element of their business.
- This helps the partners to set aside their business from their competitors.



PARTNERING OPPORTUNITIES

Partnership Opportunities

Category	PLATINUM	GOLD	SILVER	BRONZE	Conference Lunch/ Dinner	Gala Dinner	Delegate Kit /Souvenir	Track Sessions	Conf. Proceedings	Memento / Gift for Speakers / Delegates	Media Partner
Benefactor Overview	10 Lac	7.5 Lac	5 Lac	3 Lac	2.5 Lac	5 Lac	1 Lac	.75 Lac	.75 Lac	.75 lac	
Company logo on Backdrop of the Event at all Venues	√	√	√	√	√	√	√	√	√	√	√
Keynote speech during the Plenary/Concurrent Sessions (subject to approval by organizing committee)	√	√	--	--	--	--	√	√	--	--	--
Acknowledgement by the chairperson during Welcome Reception, Opening and closing of Conference	√	√	√	√	--	√	√	--	√	--	--
Full Event registrations and access to social events (#)	5	3	2	1	--	2	3	3	2	--	--
Advertisement in the Souvenir (full / half page)	Center Spread (Color)	Back Cover (Color)	Inside Back Cover (Color)	Full page (Color)	Half page (Color)	Full page (Color)	Half page (Color)	Half page (Color)	Half page Color	--	Half page (Color)
Complimentary exhibition booths (3 x 2 m)	2	2	1	--	--	1	1	--	1	--	--
Corporate Vendor Presentation during breaks (10 minutes)	√	√	√	√	--	--	--	--	--	--	--
Listed on Event website	√	√	√	√	√	√	√	√	√	√	√
Company's logo on backdrop	√	√	√	√	√	√	√	√	√	--	√
Paragraph about the company/organization	Full page	Full page	Half page	Quarter page	--	Half page	Full page	Full page	Half page	--	--
Company/organization website URL in souvenir	√	√	√	√	√	√	√	√	√	--	--
Available up to (#)	1	2	5	7	1	1	1	8	1	2	Multiple



Partnering Possibilities

- Research Partner
- Academic Partner
- Print Media Partner
- Radio Partner
- Electronic Media
- Hospitality Partner
- Banking Partner
- Beverage Partner



Abstract/Compendium Advertisement Tariffs

Quarter Page Advertisement (colour)	Rs.7,500/-
Half Page Advertisement (colour)	Rs.10,000/-
Full Page Advertisement (colour)	Rs.15,000/-
Inside Back page (colour)	Rs.25,000/-
Inside Front page (colour)	Rs.25,000/-
Back Page (colour)	Rs.35,000/-
Center Spread (colour)	Rs.35,000/-

Advertisement Size:

Quarter Page	3.47"x4.7"
Half Page	7.2"x4.7"
Full Page	7.2"x9.7"



Stall Tariffs

At Event Venue (Indoor) During GLRC

Exposition stalls (2m x 2m panel stall)	Rs. 12,500/-
Premium Stall (4m x 2m panel stall)	Rs. 20,000/-
Free Standing Stall Space (15x15 Ft)	Rs. 20,000/-

Additional Info:

- Stalls to have 1 table, 2 chairs and 1 electricity point.
- Free Standing Stall Space does not provide Panels.



Additional Opportunities for Display

Banners & Standees near Event Venue

Standee (4ft x 2ft approx.)

Rs.7,500/-



PARTNERS OF AMITY



PFC



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Microsoft®



MAHAGUN
A NAME THAT PERFORMS

DS GROUP



IndianOil



Glimpses of:

Global Leadership Research
Conference 2016



Glimpses of:

Global Leadership Research
Conference 2017





Glimpses of:

Global Leadership Research
Conference 2018





General Terms & Conditions

- Since Partnering Opportunities are limited, partners are suggested that these shall be allocated on a first come first serve basis.
- Final allotment of partnership category will be confirmed on receipt and realization of full payment.
- The partner(s) shall bring POP displays desired by them for the display stalls.
- All the production costs would be borne by the partner.
- All payments for partnership are to be made in advance.
- All transactions are subject to Delhi Jurisdiction.
- High Resolution Company Logo & Complete name of the company along with style set will be required for acknowledging through backdrops, brochures, stationary, invitation cards & other promotional material.
- Any additional requirement of electricity shall be chargeable.
- All right of partnerships is reserved with Amity Business School, Amity University Uttar Pradesh.



Modes of Payment

- All payments are to be made through DD/Local Cheque drawn in favor of ***AMITY SPONSORSHIP A/C*** payable at Noida/Delhi.
- PAN number and NEFT/RTGS details of Amity Sponsorship A/C are:-



THANK YOU