

### **3<sup>rd</sup> Global Leadership Research Conference on Transformation in Emerging Markets: Dimensions of Growth, Competitiveness and Governance**

The 3<sup>rd</sup> Global Leadership Research Conference was organized on 14<sup>th</sup> –15<sup>th</sup> March, 2018 by Amity Business School, Amity University Uttar Pradesh, Noida with an objective to inculcate and promote research in the field of management and provide a platform for interaction between Academia and Industry. The theme of the conference “**Transformation in Emerging Markets: Dimensions of Growth, Competitiveness and Governance**” was decided keeping in view the important role growth, competitive advantage and governance plays in organized settings. Not only they have changed the established ways of doing businesses and market themselves. They have also set the agenda and are transforming the emerging markets. The conference comprised of the presentation of high quality research papers in four important management tracks viz. Marketing and International Business, Finance, Human Resource and General Management.

The conference was inaugurated by Prof (Dr.) Balvinder Shukla, Vice-Chancellor AUUP and Prof (Dr.) Sanjeev Bansal, Dean FMS & Director ABS welcomed the distinguished guests to the Inaugural Ceremony and spoke about the successive developments on the conceptualization of the conference. Prof. Dr. Taranjeet Duggal, the Co-chair of the Conference deliberated upon and spoke briefly on the theme of the conference. A brief video highlighting the achievements of Amity University Uttar Pradesh was played for the audience and this was followed by a presentation by Prof. Dr. Ashok Sharma on the objectives of the conference. Prof. Dr. Balvinder Shukla, Honorable Vice Chancellor, Amity University Uttar Pradesh addressed the audience on how Amity University has defied the traditional ways of teaching and has revamped the education system. She stressed on the importance of the four parallel tracks of the conference and also gave a detailed understanding on holistic leadership.

Lighting of Lamp was performed in the august presence of Honorable Dean FMS, and Director Amity Business School, Amity University Prof. Dr. Sanjeev Bansal by the Honorable Vice Chancellor Prof. Dr. Balvinder Shukla and other distinguished leaders

from the industry and academia. The Guest of Honour for the inaugural session was Sir (Dr.) Huzaifa Khorakiwala, Founder, Wockhardt Foundation. The keynote addresses was delivered by Dr. Jibitesh Rath, GM-HRD,NMDC; Sh. Shailender Kumar, CEO, Oracle India; Sh. Mahesh Munjal, CMD, Majestic Auto Ltd; Sh. Surya AV, CEO – South Asia, Kantar Public; Mr. Bhaskar Ranjan Das, Head of South Asia, CIMA; Mr. Atul Bhola, Sr. Vice President, SAIJA; Dr. Gautam Mukherjee, Co-Founder & CEO, Sportify Sports

The inaugural session proceeded with conferring of Amity Leadership Awards to the distinguished and who's-who of the industry, viz:

- Sir (Dr.) Huzaifa Khorakiwala, Founder, Wockhardt Foundation
- Ms. Meenakshi Davar, Director-HR, Power System Operation Corporation Limited
- Mr. Sateesh Myneni, Co-Founder & COO, CISO Cyber Security Pvt. Ltd
- Ms. Shefali Munjal, Executive Director, Hero Corporate Service Private Limited
- Dr. Elda Du Toit, CGMA, Associate Professor, University of Pretoria
- Mr. O. C. Karnaney, Ex. Director & Business Head – Ceiling, Armstrong World Industries (India) Pvt. Ltd.
- Mr. Asit Shekhar, Sr. Vice President (State CEO – Delhi NCR), Reliance Jio Infocomm Ltd.
- Ms. Apurva Purohit, President, Jagran Prakashan Ltd.
- Mr. Avdhesh Dixit, Head- Human Resources (India) at Moody's Corporation

The session was graced by the presence of Tejasvini Singh, Mrs. India 2018. The Inaugural session was concluded after the vote of thanks by Mr. Vinamra Jain, Member Secretary Global Leadership Research Conference -2018. After the felicitation the session ended and proceeded for Hi-Tea. The inaugural session was followed by a Quality Forum in which in-depth discussions took place about the importance of the quality and its assurance in the organizations. During the two day Global Leadership Research Conference panel discussions and presentation of quality research papers were made in four areas: Marketing and International Business; Finance; Human Resource and

General Management spread over 3 sessions on 14<sup>th</sup> –15<sup>th</sup> March, 2018 held at four different venues. All the sessions were chaired and coordinated by eminent researchers and senior members from Academia and Industry respectively.

The valedictory session began with Prof (Dr.) Sanjeev Bansal, Dean FMS & Director ABS gave a brief summary of the proceedings held during the conference. Dr. Bansal complimented the organizing committee and the entire team ABS for successful conduct of the conference. The Guest of Honour Dr. Mustafa T. Sasa, Chairman, Raj Group of Companies gave the Key Note Address on the themes of the conference. The other distinguished key note speakers for the valedictory session were Mr. Rajan S. Mathew, DG-COAI; Mr. Ajay Lalwani, Country Manager, CIMA; Mr. Alok. Vijayant, GP Director (ADM & Trg), Center for Training and Talent Development, NTRO, PMO; Mr. Arun Malhotra, Sr. Corporate Advisor, Nissan Group of Companies and Mr. Dinesh Chandra Arora, Secretary, ICSI. These distinguished speakers were also graced and decorated by the mementos of GLRC. This was followed by showcasing the glimpses of Amity Human Values Activities by the student team under the guidance of Dr. Garima Malik. This was followed by an experience sharing session by an alumnus from Amity Business School and the announcement of GLRC for the academic year 2019-20. The Valedictory Session was wrapped with a Vote of Thanks by Ms. Kritika Das Gupta, General Manager and Head Corporate Resource Center, Amity Business School. The 3<sup>rd</sup> Global Leadership Research Conference formally moved towards its closure for 2018 by a cultural show organized by the students of the Amity Business School.