

4th Global Leadership Research Conference

ABS conducted 4th Global Leadership Research Conference on 27th and 28th February, 2019 on the theme “**The Transformational Power of Enablement: Combining Innovation and Efficiency**”

Inaugural Session – 27th February, 2019

The guests were welcomed by the undersigned by giving a detailed overview about the successive developments on the conceptualization of GLRC and emphasized upon the main theme of the conference. A video was also played in the beginning of the conference which showed the glimpse of Amity University and ABS.

Vice Chancellor, Dr. Balvinder Shukla enlightened the audience on the perception of leadership that each individual has. She added that when the pro-active person looks for opportunity to take the initiative and makes sustained efforts, it will lead to competitive advantage. She further emphasised on the importance of social and spiritual leadership in our country

Outcome of GLRC – 2018 & introduction to the Conference was made by Prof. (Dr.) Ashok Sharma, Co-Chairperson GLRC-2019

The following were the key-note speakers:

- Dr. R. K. Mitra, Advisor (Police), Ministry of Home Affairs
- Sh. Sundaram Prabhu, Chairman, Board of Supervisors, AZIZI Bank, Kabul and Chairman & CEO, ConsulSys (India) Pvt. Ltd.

Session on Human Values

- Mr. Gaurav Pal, Director, Intelivisto Consulting India : **Alternate Education**
- Mr. Sushant Kalra, CEO, Parvarish could not come but nominated Ms. Renuka Joshi, Founder Team member, Parvarish : **Good Parenting**
- Swami A. Govindas, Akshaya Patra Foundation: **Enjoyment of Sharing**

In this segment, we showcased the importance of good human values, initiatives of AMITY and moral lectures about sharing (Akshay Patra), Parents expectations (Parvarish group) and importance of good education (Intelivisto group).

Education 4.0:

- Dr. D.K.Bandyopadhyay, Chairman, Amity Law Schools
- Mr. Amit Dubey, Chief Security Architect, Tech Mahindra

During this session Dr. D.K.Bandyopadhyay, Chairman, Amity Law Schools briefed the audience about the initiative and meaning of education 4.0. We are collaborating with Tech Mahindra for inclusion of Cyber Security and IT related courses at AMITY as a part of education 4.0 and Mr. Amit Dubey spoke about the areas of collaboration. Amity also signed an **MoU** with Tech Mahindra as Edu 4.0 Partner.

Sessions during GLRC 2019 on 27th & 28th February, 2019

In total there were 15 Sessions – (Inaugural, Valedictory, 5 Forums, 8 Parallel Technical Sessions for Paper presentations & Panel Discussions in the following areas:

- **Human Resource Forum and two paper presentation sessions in the area of HR**
- **Finance Forum and two paper presentation sessions in the area of Finance**
- **Quality Forum and two paper presentation sessions in the area of Operations**
- **Marketing Forum and two paper presentation sessions in the area of Marketing**
- **Management and Industry Associations Forum**

Human Resource Forum: F-2 Auditorium : 14:00hrs - 16:00hrs (28.02.2019)

Theme : HR Innovation and Change in the Age of Disruption

Following were the speakers:

- Shri V. N. Rai, Ex – CMD, KRIBHCO
- Col. J. S. Lamba, Director, Parivartan Foundation, Jaipur
- Mr. Siddharth Mukherjee, Ex- ED HR & Admin, IOCL
- Mr. Amit Gupta, DGM L&D, IOCL
- Mr. Amitabh Jha, DGM (L&D) Strategy, BHEL
- Ms. Philippa Mathewson, Founder-Director, Tranziam Image Management & Training Professionals

Dean FMS & Director ABS addressed the gathering and welcomed the guests

Guest of Honour: Hon'ble Dr. Nitin Batra, Amity Center for Development Co-operation & Alliances addressed the gathering

Session-1 : Track: Human Resource : F-1 Seminar Hall (14:30 hrs – 17:00 hrs) : 27.02.2019

Theme : Innovative HR practices for Organisation change and enablement

Session Chair : Dr. D.P. Sahoo, Associate Professor – HR IMT Ghaziabad Area Chair HR & OB – IMT Ghaziabad
Dr. Sona Vikas, Associate Professor – IILM University Gurugram

Panelists : Mr. Umashankar Akharia, Co-founder of Resource Multipliers & Nirvanna
Mr. Nikhileshwar Singh, Global HR Lead – AECOM
Ms. Vineeta Koul, Manager-HR, Nucleus Software
Mr. Vikas Singh Songara, Head-HR, FRP and Services Business of Aksh Optifibre Ltd

Session In-charge : Dr. Shikha Mishra and Dr. Puja Sareen (OB & HR), ABS

Total Paper presented: 15

Session-2 :Track: Human Resource : F-1, Seminar Hall (10:00hrs - 13:00hrs) :28.02.2019

Theme : Disruptive changes- Maneuvering Role of HR in the age of disruption

Session Chair : Dr. Rahul Raj, Associate Professor, OB & HR and HOD Commerce Department, Graphic Era Hill University, Dehradun
Dr. Shalini Khandelwal, HOD – HR department, IBS Gurugram
Dr. Sharad Goel, Director – Indrapuram Institute of Higher Studies

Panelists : Mr. Rajeev Ranjan, Jindal Steel Wire – AVP Corporate HR

Mr. Ashish Chatteraj, Country HR Director, NXP India
Ms. Aprajita Sarmah, Director HR Metlife
Mr. Deepak Singh, Head-HR JV and Subsidiaries Tata Power
Session In-charge : Dr. Shikha Mishra (OB & HR) Dr Priyanka Agarwal (OB & HR)
Total Paper presented : 14

Finance Forum: F-2 Auditorium (14:30hrs - 16:00hrs) : 27.02.2019

Theme: Transformation of Financial Services: Redefining Value Enablers

Keynote Address :

- Dr. Charan Singh, Chief Executive & Director, EGROW and Non- Executive Director, Punjab & Sind Bank

Speakers:

- Mr Ravikumar – President, CISI India Advisory Committee, Executive Chairman of Vastu Housing Finance Corporation Ltd. and non-executive Chairperson of Bharat Financial Inclusion Ltd.
- Mr Sudish Panicker – MD & CEO BNY Mellon, member of CISI India Advisory Committee
- Mr. P. R. Jaishankar, Serving Director & CEO, India Infrastructure Finance Company Limited (IIFCL)
- Mr. Ganesh Iyer, Country Head, Chartered Institute for Securities & Investment
- Mr. K. S. Rao, Director, NIBSCOM
- Mr. Aashish Bindra, Chief Financial Officer, Amity Education Group

Session : Moderator: Dr. S. K. Laroia, Sr. Professor, University of Delhi

Dean FMS & Director, ABS welcomed and introduced about the Finance Forum to the guests:

Ms. Pooja Chauhan, Chairperson, Amity Humanity Foundation was the **Guest of Honour** during the Finance Forum and she addressed the gathering.

Session-1 : Track: Finance : F-1 MDP Room (10:00hrs - 13:00hrs):28.02.2019

Theme : Innovative Financial Practices: A Prerequisite for Emerging Economy
Session Chair : Prof. M.C. Sharma, Shaheed Bhagat Singh College, Delhi University
Session Co-Chair : Mr. Yogesh Kapoor, Senior President, Yes Bank
Dr. Anil Goyal, Professor, Rukmini Devi Institute of Advanced Studies (GGSIPU)
Session In-charge : Dr. T. V. Raman, Professor, ABS
Total Paper presented : 12

Session-2 : Track: Finance : F-1, MDP Room (14:00hrs - 16:00hrs):28.02.2019

Theme : Technology Disruption in Finance Function
Session Chair : Prof. P. Malyadri, ICSSR Senior Fellow (ICSSR Research Institute, Ministry of HRD, Govt. of India); Centre for Economic and Social Studies
Session Co-Chair : Dr. Dinesh Kumar Sharma, Assistant Professor (Finance) and HOD School of Management, Gautam Buddha University
Dr Vinod Kumar, Professor of Finance, Shri Guru Nanak Dev College, Delhi University
Dr. Seema Gupta, Assoc. Professor, ACCF
Session In-charge : Dr. Rosy Kalra, Associate Professor, ABS
Total Paper presented : 11

Quality Forum: F-2 Auditorium (12:00 hrs – 13:30 hrs) : 27.03.2019

Dean FMS & Director ABS welcomed and introduced the Quality Forum to the guests:

- Prof. A. Thothathri Raman, Chairman, SEAA Trust (Standards for Educational Advancement & Accreditation Trust)
- Mr. Kiran D. Patil, COO - Manufacturing (North), Ultratech Cement
- Maj Gen N. K. Dhir, Director, Alphabet Teletec
- Dr. Rattan Chand, Director, EGROW Foundation
- Mr. Uday Ravi, Assoc. Director, Constructure Design Pvt. Ltd.
- Dr. B. K. Srivastava, Ex-Sr. Vice President, Whirlpool
- Mr. Prashant Kr. Satapathy, GM, Food Corporation of India
- Col. Rakesh Gadhoke, AGM, Jaiprakash Associates Ltd.

Session Chair — Dr. J. K. Sharma, Acting Head, ASB.

The distinguished guests were also welcomed & felicitated by Dean FMS & Director ABS.

Session -1: Track: Operations: F-3 MDP Room (10:00hrs - 13:00hrs):28.02.2019

Theme : Operational Innovation/Sustainable Operations Management and Quality Management
Session Chair : Prof. (Dr.) BK Srivastava, Retd. Prof. ABS
Session Co-Chair : Dr Surender Kumar, Asst. Prof. Jaipuria Institute of Management Noida
Session In-charge : Dr Dayal S Prasad, Prof. ABS
Total Paper presented : 6

Session – 2: Track: Operations : F-3, MDP Room (14:00hrs - 16:00hrs):28.02.2019

Theme : Supply Chain Management in Digital Era/Supply Chain Next/New technology absorption
Session Chair : Prof. BK Srivastava, Prof. (Retd.) ABS
Session Co-Chair : Dr Dayal S Prasad, Prof. ABS
Session In-charge : Dr Sumeet Singh Jasial, Asst. Prof. ABS, AUUP Noida.
Total Paper presented : 5

Marketing Forum : F-2 Auditorium (10:00hrs - 11:30 hrs):28.02.2019

Theme : Contemporary Issues in Marketing: Innovation and Efficiency

Following were the speakers:

- Dr. T. S. Parmar, MD & CEO, Albert David Limited
- Mr. Peter Vogelsang, International Academician
- Ms. Namita Liz Koshy, Vice President, Ogilvy India
- Mr. Anuj Goyal, Director – Marketing, Whirlpool Corporation

- Keynote Address : Prof. (Dr.) Anadi S. Pande, Professor, IIM-Lucknow
- Guest of Honor : Mr. Lalit Agarwal, CMD, V Mart India Ltd.

Dean FMS & Director ABS addressed the gathering and welcomed the guests

Session - I : Track: Marketing : F-3 Seminar Hall (14:30 hrs – 17:00 hrs) : 27.02.2019

Theme : Value driven Marketing and its Issues
Session Chair : Prof. Harsh Vardhan Verma, Faculty of Management Studies, Univ. of Delhi
Session Co-Chair : Prof. Kartik Dave, Dean of School of Business, Public Policy and Social Entrepreneurship (SBPPSE), Ambedkar University, New Delhi
Prof. Rajan Yadav, Head, Delhi School of Management, Delhi Technological University
Prof. (Dr.) Ashok Sharma, Amity Business School, Amity University, Noida
Session In-charge : Dr. Varsha Khattri, Assistant Professor, ABS
Total Paper presented: 14

Session -2: Track: Marketing: F-3, Seminar Hall (14:00hrs - 16:00hrs):28.02.2019

Theme : Innovative Practices and Sustainable Development in Marketing
Session Chair : Prof. Arvind Shukla, Birla Institute of Management Technology, Greater Noida
Session Co-Chair : Prof. Atindra Nath Bhattacharya, School of Inspired Leadership (SOIL), Gurgaon
Prof. Sapna Popli, Institute of Management Technology, Ghaziabad
Prof. Naushadul Haque Mullick, Centre for Management Studies, Jamia Millia Islamia, New Delhi.
Session In-charge : Dr Varsha Khattri, ABS

Total Paper presented : 16

Management and Industry Associations Forum: 11:30hrs- 13:30hrs at F-2 Auditorium (28.2.2019)

Theme : Role of Federations and Management Associations in Bridging the Gap between Academia and Industry
Session Moderator : Dr. A. K. Nagpal, Chairman – Amity University PACIFIC Forum, Chairman – BoG, RBMF and Chairman & DG, Amity University Middle East Initiative moderated the session.

List of Panelists:

- Mr. Mahesh Munjal, Convener, CII WUP Industry Academia Skill Panel and Chairman & MD Majestic Auto Limited
- Dr. Raj Agrawal, Director, Center for Management Education, AIMA
- Dr. Gunveena Chadha, Asst. Secretary General, FICCI
- Mr. M.K. Vajpayee, Co-Chairman, ASSOCHAM National Council of Education
- Mr. Nalin Srivastava, Head Membership, National HRD Network

Welcome Address and Introduction to Management and Industry Associations Forum was made by Dean FMS and Director ABS. An MoU with Wharf Street Strategies was signed during the Forum.

Valedictory Session: 16:00hrs - 17:50hrs at F-2 Auditorium (28.02.2019)

Dean FMS & Director ABS & Chairperson GLRC-2019 welcomed the Guests and Glimpses of GLRC – 2019 was made by him.

Following Alumni addressed the gathering:

- Mr. Amit Shukla, Founder, Easy Gov

- Mr. Hindol Kundu, Founder & ED, Mausiqi India (P) Ltd.
- Mr. Kshitij Doval, Founder & CEO, Unhu Entertainment LLP
- Mr. Venkatesh Krishna Murthy, Founder & CEO, Wharf Street Strategies

Address by Hon'ble Guest of Honour: Dr. Badar Alam Iqbal, Emeritus Professor & Chairman to the Institute FBIAR & IUBAT.

Keynote Address by : Dr. Kumar Suresh, NIEPA

Four Start-ups of ABS students (currently in 4th Semester) were showcased :

- **“Rapha Kitchen Food that heals North India”** by Botham Kharibam, CEO & Founder 2017-19 Batch, MBA (Entrepreneurship)
- **“Abstract naturals co”** by Maanya Mahaur, CEO & Founder, 2017-19 Batch, MBA (Entrepreneurship)
- **“DAlessandro”** by Deepanshi Bhati, Founder & CEO, 2017-19 Batch, MBA (Entrepreneurship)
- **“Dreamdecor.in”** by Mahima Mudgal, Founder & CEO, 2017-19 Batch, MBA (Entrepreneurship)

Following Publications were released :

1. Amity Journal of Entrepreneurship & Leadership (AJEL)
2. Two Special issues of Research papers presented during GLRC-2019

Dr. Sunita Singh, Hon'ble Pro-Vice Chancellor addressed the gathering.

Amity Excellence Awards were conferred upon following organizations and individuals during GLRC :

- **Radico Khaitan Ltd.:** Mr. Amar Sinha, Chief Operating Officer along with Mr. Vinay Padroo (HR) & Mr. Vikul Goyal (Marketing Head) received the award
- **HCL Technologies Ltd.** Mr. Ashish Bhalla, Head – Global Corporate Recruitments received the award
- **MakeMyTrip Ltd. :** Ms. Sailja Mokkalpati (Director – Talent Acquisition) & Ms. Roli Rajwanshi received the award.
- **Mail Today Newspapers Pvt. Ltd.:** Mr. Amit Gupta, CEO received the award.
- **Viniculum Solutions Pvt. Ltd. :** Mr. Sushant Sharma, Sr. Marketing Manager received the award.
- **Mahindra & Mahindra Financial Services Limited:** Mr. Anurag Jain (General Manager -Car Loans) and Mr. Mayur Khandelwal – Divisional Manager received the award.
- **ZS Associates India Private Limited:** Ms. Priya Tripathi & Ms. Isha Sanan (from Team HR), received the award.
- **Luminous Power Technologies Pvt. Ltd. :** Mr. Naveen Saxena, Assistant Vice President, Marketing and Ms. Neha Malhotra, Sr. Manager – HR & CSR received the award

- **Amity Excellence Award in the area of Healthcare** was conferred upon: **Dr. Rattan Chand**, Director, EGROW Foundation
- **Amity Excellence Award for Exemplary Leadership Skills** was conferred upon: **Mr. Neeraj Sharma**, Head - Skill Development and Training, TATA Motors
- **Amity Excellence Award in the area of Academics** was conferred upon: **Dr. Charan Singh**, Non-Executive Director, Punjab & Sind Bank and Chief Executive Director, EGROW.

ABS Journey

ABS will be celebrating its Silver Jubilee next year, we had organized an exhibition gallery of our Journey so far at F-2 Foyer which was inaugurated by Vice Chancellor. Madam. Pooja Chauhan, Chairperson, Amity Humanity Foundation visited the Exhibition gallery and was very appreciative of the team involved in creating the same.

Cultural Evening :

Accomplished Sarod player Mr. Ayaan Ali Bangash son of legendary Sarod maestro Ustaad Amjad Ali Khan performed in the evening of 27th February, 2019 from 6.30 p.m. onwards at F-2 Auditorium.

Details of Attendees during GLRC 2018 on 27th and 28th February, 2019

All the Faculty, Staff, students and Research Scholars were actively involved in organizing 4th GLRC.