

## GLIMPSES OF PAST EDITIONS



10 6th Global Leadership Research Conference



## CALL FOR PAPERS

The 9th Global Leadership Research Conference (GLRC 2024) is scheduled for 7th to 9th February 2024 on the theme “New Paradigms of Business Management in the Era of Analytics, sustainability, and Innovation”.

### Conference Tracks

- Track 1-General Management Paradigm  
Navigating the Uncharted Horizons of Innovation and Sustainable Practices
- Track 2- Finance Paradigm  
Financial Horizons Navigating Through the Ever-changing Landscape.
- Track 3- HR Paradigm  
Re-Imagining Human Resources: Unlocking the Innovation Paradox
- Track 4- Marketing Paradigm  
New Age Marketing: Connecting Dots Between Sustainability, Analytics and Innovation
- Track 5: Entrepreneurship Paradigm  
Entrepreneurship & Growth: Leveraging Innovation, Network & Policy for Sustainability

GLRC 2024 has garnered technical support from Springer Nature for their prestigious Proceedings in Business and Economics. The Conference Proceedings will be indexed by renowned platforms such as SCOPUS, Google Scholar, and SpringerLink. Apart from conference proceedings, few selected papers will be published in Special/Regular Issues of following journals as per the policies/guidelines including article processing charges.

- Environment and Social Psychology, ISSN:2424-7979 E-ISSN:2424-8975 (SCOPUS INDEXED)
- Proceedings on Engineering Sciences ISSN:2620-2832 E-ISSN:2683-4111 (SCOPUS INDEXED)
- Journal of Statistics and Management Systems Print ISSN: 0972-0510 Online ISSN: 2169-0014 (ESCI, Q2)
- Multidisciplinary Reviews, E-ISSN:2595-3982 (SCOPUS INDEXED)

To submit the paper, email the respective track on the following :

- Track 1: [generalmanagementglrc@amity.edu](mailto:generalmanagementglrc@amity.edu)
- Track 2: [financeglrc@amity.edu](mailto:financeglrc@amity.edu)
- Track 3: [humanresourcesglrc@amity.edu](mailto:humanresourcesglrc@amity.edu)
- Track 4: [marketingglrc@amity.edu](mailto:marketingglrc@amity.edu)
- Track 5: [entrepreneurshipglrc@amity.edu](mailto:entrepreneurshipglrc@amity.edu)



# AMITY BUSINESS SCHOOL

9th

# GLRC



## Springer Scopus®

**“New Paradigms of Business Management in the Era of Analytics, Sustainability and Innovation.”**

**7th to 9th February 2024**

<https://www.amity.edu/abs/glrc2024>

## OVERVIEW

Amity Business School, Amity University Uttar Pradesh, Noida, after the grand success of GLRC-2023, is organizing its signature event, the **9th Global Leadership Research Conference (GLRC 2024)** from **7th - 9th FEBRUARY 2024** on the theme “New Paradigms of Business Management in the Era of Analytics, Sustainability and Innovation.”

The conference is a milestone in the journey of fostering excellence in research and will feature Research developments through papers, Perspectives, Invited Guest talks, keynote addresses of pioneers in the industry, and research-promulgating workshops so as to propagate a research-centric culture in various domains of management.



## OBJECTIVE

The broad objectives of the conference are:

- To encourage and enhance research on Innovations in Business Management that ensure sustainability facilitated through the power of Analytics.
- To deliberate on various sustainable business strategies, and innovative models for a new era of professionalism.
- To promote discussion that stimulates the exchange of ideas and innovative thinking among researchers, development practitioners and policymakers for collaborative research.
- To provide a new direction towards leadership based on Global well-being armoured by innovation for future.

## FORUM DISCUSSIONS

**Leadership Forum:** Demystifying leadership: Unveiling the Business Success sutras

**Human Resource Forum:** Leveraging Analytics – Innovation across HR Value Chain

**Operations & Quality Forum:** Leveraging Analytics, sustainability and innovations in Operations & Quality

**Marketing Forum:** Role of Analytics in Contemporary Marketing

**Finance Forum:** New paradigms of Finance function in the era of analytics, innovation, and sustainability

## HIGHLIGHTS OF THE CONFERENCE

- Pre-conference Workshop
- Paper presentation tracks in various domains
- Forum discussions with eminent speakers
- Publication opportunities
- Cultural Evening

## VENUE

Amity Business School  
Amity University Campus  
Sector 125, Noida -201313, Uttar Pradesh,  
India

Website - <https://www.amity.edu/abs/glrc2024>

## IMPORTANT DATES

January 25, 2024: Deadline for Full Paper Submissions

January 29, 2024: Deadline for Registration Payment  
of Accepted Papers(dates will not extended)

## REGISTRATION FEES

NATIONAL	INTERNATIONAL
Research Scholars/Students: Rs. 2000	Research Scholars/Students: USD 100
Academicians/NGO's: Rs. 2500	Academicians: USD 100
Corporate Nominee: Rs. 3000	Industry Practitioners: USD 100

Delegates (without paper presentation): Rs.1500

Please note that taxes as applicable (GST 18 %) will be added to the fee mentioned above.

Click here to [Register](#)



### For Any Query Contact:

[glrc@amity.edu](mailto:glrc@amity.edu)

Dr. Vijit Chaturvedi  
+91-9810650829  
[vchaturvedi@amity.edu](mailto:vchaturvedi@amity.edu)

Dr. Priyanka Agarwal  
+91-9818811642  
[pagarwal5@amity.edu](mailto:pagarwal5@amity.edu)

## ORGANIZING COMMITTEE



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❖  
Amity Business School,  
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❖  
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❖  
Amity Business School,  
Amity University Uttar Pradesh