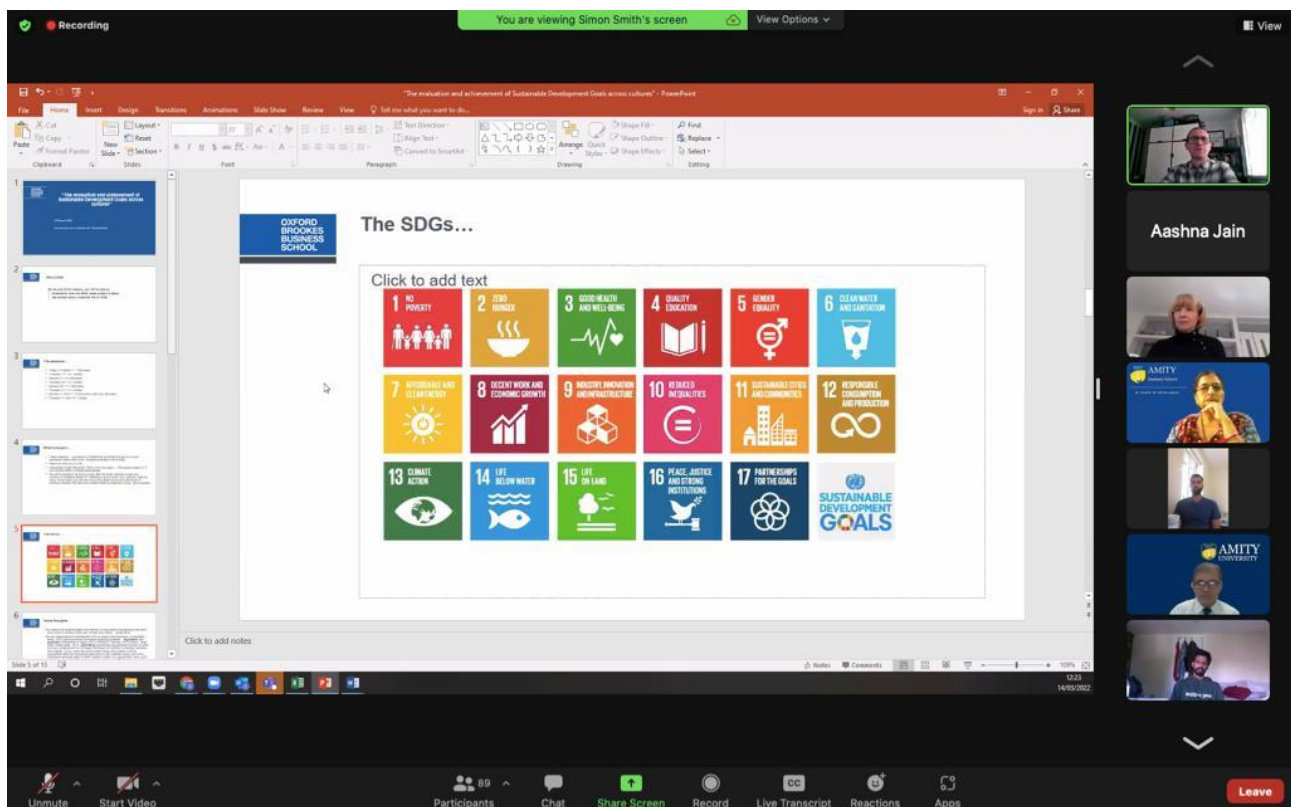


AMITY-Oxford Brookes University Virtual Student Exchange Lecture Series

The Oxford Brookes University and Amity Business School Virtual Student Exchange programme was inaugurated on the 14th of March at 04:00 PM – 06:00 PM by Our Dean Prof. (Dr.) Sanjeev Bansal (Dean Faculty of Management Studies and Director and Head of Amity Business School) and Dr. Simon M Smith(Principal Lecturer in Business, Management and Enterprise, Oxford Brookes Business School, Oxford Brookes University). Prof. (Dr.) Anupama Rajesh (Head of Internationalization Cell and Professor of Amity Business School) and Ms. Karen Blakeley were also present at the inauguration and the introductory session The introductory session was led by Dr. Simon M. Smith. Dr. Simon M Smith(Principal Lecturer in Business, Management and Enterprise, Oxford Brookes Business School, Oxford Brookes University), greeted all with a warm welcome to the gathering.



The screenshot displays a Zoom meeting interface. The main window shows a PowerPoint slide titled "The SDGs..." with a grid of 17 icons representing the Sustainable Development Goals. The icons are arranged in a 3x6 grid, with the last cell containing the "SUSTAINABLE DEVELOPMENT GOALS" logo. The goals are: 1. NO POVERTY, 2. ZERO HUNGER, 3. GOOD HEALTH AND WELL-BEING, 4. QUALITY EDUCATION, 5. GENDER EQUALITY, 6. CLEAN WATER AND SANITATION, 7. AFFORDABLE AND CLEAN ENERGY, 8. DECENT WORK AND ECONOMIC GROWTH, 9. INDUSTRY, INNOVATION AND INFRASTRUCTURE, 10. REDUCED INEQUALITIES, 11. SUSTAINABLE CITIES AND COMMUNITIES, 12. RESPONSIBLE CONSUMPTION AND PRODUCTION, 13. CLIMATE ACTION, 14. LIFE BELOW WATER, 15. LIFE ON LAND, 16. PEACE, JUSTICE AND STRONG INSTITUTIONS, 17. PARTNERSHIPS FOR THE GOALS.

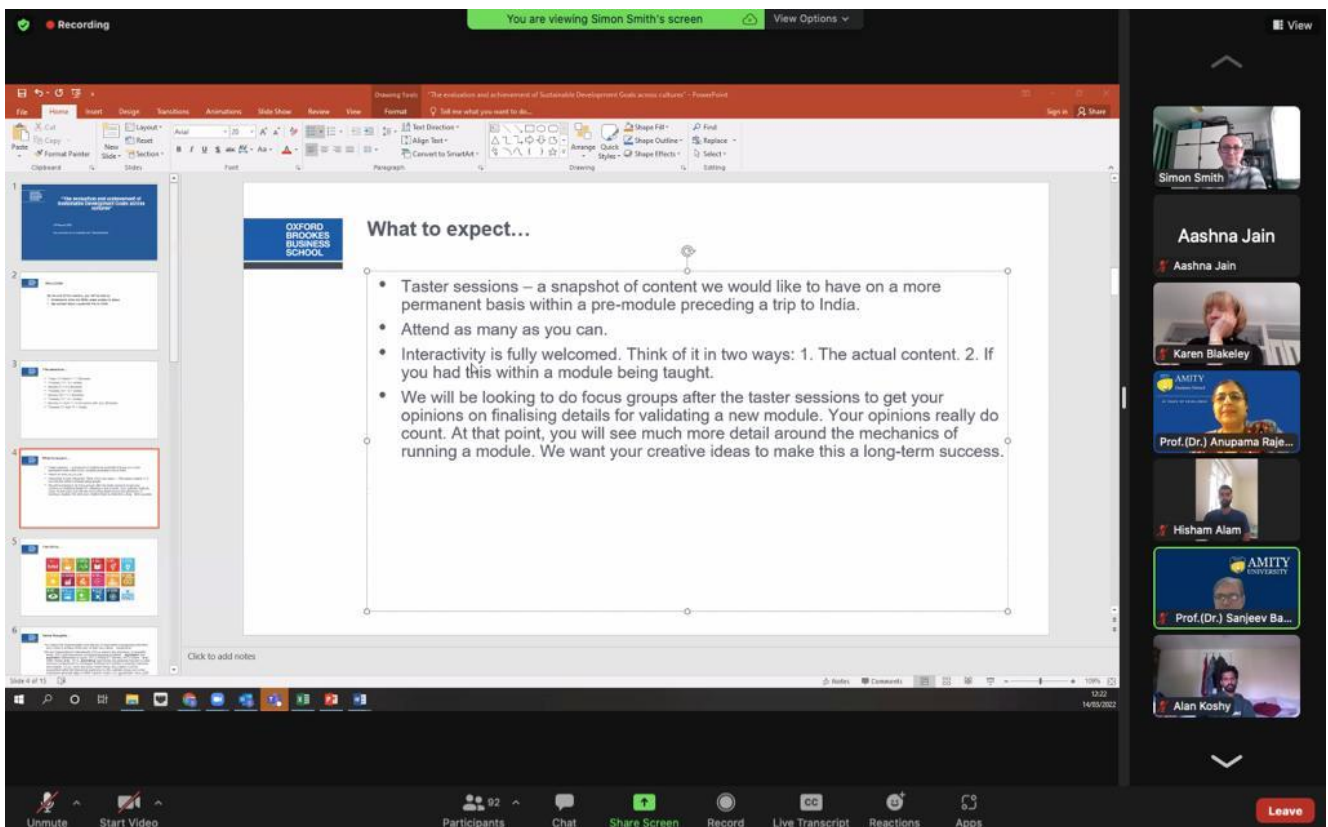
On the right side of the Zoom window, there is a vertical list of participants, each with a small video thumbnail and their name: Aashna Jain, and several other participants, some with the Amity University logo in their video thumbnails. At the bottom of the Zoom window, there is a control bar with buttons for Unmute, Start Video, Participants (80), Chat, Share Screen, Record, Live Transcript, Reactions, Apps, and a red Leave button.

Dr. Smith provided an insight into the virtual journey the two institutions are about to embark on in the coming three weeks. He also brought forward the various aims and objectives of the virtual exchange program, what will the various outcomes of the exchange, and how the program will further the cause of understanding and learning among the students of the two nations.

Talking about the modus operandi of the entire lecture series, Dr. Smith ensured the gathering about the interactivity of the entire event. He particularly emphasized the dynamic nature of the forthcoming lectures and what is expected out of the attending students. He urged the gathering to think of lectures as the actual syllabus and content that can be thoroughly studied and researched. Moreover, Dr. Smith encouraged the students to consider the coming lectures as a part of the modules being taught in their respective institutions.

Prof. (Dr.) Anupama Rajesh (Head of Internationalization Cell and Professor of Amity Business School) and Ms. Karen Blakeley were also present at the inauguration and the introductory session. Dr. Anupama and Dr. Simon had a very illuminating discussion regarding the entire event. The coordinators were very enthusiastic about the coming three weeks.

The inauguration ceremony was attended by many students from both the Business Schools and the faculty. More than 100 students from Amity Business School and 25 students from Oxford Brookes Business School were in the gathering. The coordinator for the first session was Dr. Simon M. Smith.



Recording

You are viewing Simon Smith's screen

View Options

OXFORD BROOKES BUSINESS SCHOOL

Tensions...

Thus, when you consider that society and higher education is somewhat (arguably) dominated by the *exploitative* tendencies of **Table 1**, you can perhaps see why we are struggling to adjust and change towards more *explorative* practices that are needed. Yet, those *exploitative* aspects are so desirable within capitalistic virtues, so, not only do we have to live with them, we need to live with them to bring on board a much larger part of society. This leads back to the idea of embracing the paradox (Smith, 2016). If we cannot smash capitalism and find an alternative set of approaches, it seems we must find a way for capitalism to co-exist with achieving SDGs, despite the paradoxical nature clearly outlined. That, of course, is an incredible challenge.

Tension code	Exploitative tensions	Explorative tensions
1	Neoliberal individuality	Neoliberal individuality
2	Shareholder theory	Stakeholder theory
3	Profit oriented	Value orientation
3	(Economic) reductionism	TRIS, inspiring wisdom, work-life balance (study)
4	Controlled individuality	Controlled individuality
4	Control (of workload and resources)	Experimentation and education (of workplace and consumer)
5	Task oriented	Relationality oriented
5	(Transactional) Leadership	(Transformational) Leadership, ethical leadership, authentic leadership
6	Scientific Management	Human Relations theory (ethical and fulfilling jobs)
7	Exploitative practices (unethical)	Responsible individuality
7	Neoliberal individuality	Responsible consumption and production
8	Consumerism orientation	The learning organization
8	Cultural inertia	Educated, actively involved and not involved in responsible management and leadership issues
9	Unethical, (gender) or better (positive or sustainable) or intertwined is impossible	

Click to add notes

19/05/2022

Unmute Start Video

Participants Chat Share Screen Record Live Transcript Reactions Apps

Leave

Aashna Jain