

AMITY-Oxford Brookes University Virtual Student Exchange Lecture Series

The webinar was conducted on **21st March 2022** at **05:30 PM – 06:30 PM** by **Ms. Karen Blakeley (Author)** on the topic of Responsible Leadership for the Sustainable Development Goals. Dr. Simon M Smith(Principal Lecturer in Business, Management and Enterprise, Oxford Brookes Business School, Oxford Brookes University). Prof. (Dr.) Anupama Rajesh (Head of Internationalization Cell and Professor of Amity Business School) were also present



The screenshot shows a Zoom webinar interface. At the top, there is a status bar with "Recording" and "You are viewing Karen Blakeley's screen". The main content area displays a slide with three columns: "AMITY GLOBAL BUSINESS SCHOOL NOIDA" on the left, a central diagram of "CORPORATE SOCIAL RESPONSIBILITY" with icons for GOAL, LONG TERM, SINCERITY, MARKET, RESPONSIBILITY, ETHICS, and SUSTAINABILITY, and "OXFORD BROOKES UNIVERSITY" on the right. Below the slide is a large dark box with the text "Responsible Leadership for the SDGs". At the bottom, the Zoom control bar includes icons for Unmute, Start Video, Participants (39), Chat, Share Screen, Record, Live Transcript, Reactions, Apps, and a red Leave button. A small video thumbnail of the presenter is visible on the right side of the screen.

Ms. Blakeley delivered a crucial lecture on the Sustainability Mindset Principles devised by Dr. Isabel Rimanoczy and covered the Responsible Leadership practices for the UN's Sustainable Development Goals (SDGs). As a prerequisite, the students were asked to watch a short 20-minute video, The Spring – The Charity: Water Story. Through the video, Ms. Blakeley raised some fundamental questions such as, how many mindsets can one see Scott Harrison demonstrating in the video as mentioned earlier, and what caused the change in the mentality of Scott Harrison to a more sustainability-oriented approach?


Bringing to the light, Ms. Blakeley elucidated on the Sustainability Mindset Principles by Rimanoczy. The various principles are further divided into 4 different parts: -

1. Ecological Worldview
 - Ecoliteracy
 - Individual's contribution
2. Systems Perspective
 - Long-term thinking
 - Flows in cycle
 - Inter-connectedness
3. Emotional Intelligence
 - Creative Innovation
 - Reflection
 - Self-awareness
4. Spiritual Intelligence
 - Purpose
 - Oneness with nature
 - Mindfulness

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The Sustainability Mindset Principles Rimanoczy (2020)

Ecoliteracy	Both-and	Self-awareness
My contribution	Inter connectedness	Purpose
Long-term thinking	Creative Innovation	Oneness with nature
Flow in cycles	Reflection	Mindfulness



Aashna Jain

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Moving forward with the lecture, Ms. Blakeley explained the Single Loop Learning by Argyris. The learning states that Single Loop appears to be present when goals, values, framework, and take for granted strategies. The principle focuses on the techniques and making these techniques more and more efficient. Another learning given by Argyris is the Double Loop Learning; this raises other crucial questions: Why should one accomplish a particular goal? What makes the goal valuable?, What makes it catastrophic? The Double Loop points out the mutation in the fundamental premise of the purpose, about what is the 'job'.


Ms. Blakely also brought forward Kate Raworth's opinion on mindsets, paradigms, worldviews, and mental models. According to Kate, interrelated beliefs, judgments, values, feelings, and actions form a lens through which we filter, judge, and interpret events and ideas. These are the 'stories' through which we view the world and believe to be true.

The lecture was attended by many students from both the Business Schools and the faculty. More than 100 students from Amity Business School and 25 students from Oxford Brookes Business School were in the gathering. The coordinator for the session was Dr. Simon M. Smith and Dr. Anupama Rajesh.

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Single-Loop Learning (Argyris, 1991)

Single loop learning appears to be present when goals, values, frameworks, and to a significant extent, strategies are taken for granted. The emphasis is on 'techniques and making techniques more efficient'.



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Simon Smith's Research on Ambidexterity e.g.....

'Non Dual' Thinking Or Both-And Thinking		
Shareholder theory	vs	Stakeholder
Short term profit	Vs	Ethical and values orientation
Control of workforce	Vs	Empowerment of workforce
Task oriented	Vs	People oriented
Consumerism & materialism	Vs	Responsible consumption & production
Labour as cost	Vs	Labour as partners
Inequality	Vs	Fair and just distribution of resources

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Sidhant Bansal
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Charity:Water Video

Group work: 10 mins

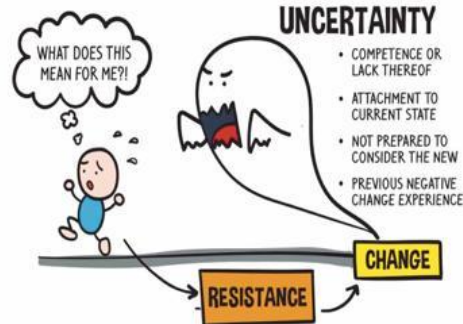
- How many mindset changes did you notice?
- How would you differentiate between major mindset change (double loop learning) and minor mindset change (single loop learning) in the video?
- What mindset do you think is being displayed in the video in terms of the relationship between developed and developing countries?
- What do we learn about altruism in the video?

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Sidhant Bansal

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Double-Loop Learning (Argyris 1991)

- When one questions the underlying assumptions and subjects them to critical scrutiny – why should I accomplish this goal? In what way is this goal valuable? In what way is this goal destructive?
- Such learning may then lead to an alteration in the basic assumptions about what the 'job' actually is



Aashna Jain



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