

AMITY - OXFORD BROOKES UNIVERSITY Virtual Student Exchange Lecture Series

The webinar was conducted on **28th March 2022** at **04:30 PM – 06:30 PM** by **Ms. Karen Blakeley (Author)** on the topic of Responsible Leadership for the Sustainable Development Goals. The Coordinators of the event, **Dr. Simon M Smith** (Principal Lecturer in Business, Management and Enterprise, Oxford Brookes Business School, Oxford Brookes University), along with **Prof. (Dr.) Anupama Rajesh** (Head of Internationalization Cell and Professor of Amity Business School) were also present in the lecture.



The screenshot shows a Zoom webinar interface. At the top, there is a status bar with "Recording" on the left, "You are viewing Karen Blakeley's screen" in the center, and "View Options" on the right. The main content area displays a presentation slide with three columns: "AMITY GLOBAL BUSINESS SCHOOL NOIDA" on the left, a central diagram titled "CORPORATE SOCIAL RESPONSIBILITY" with icons for GOAL, LONG TERM, SINCERITY, MARKET, RESPONSIBILITY, ETHICS, and SUSTAINABILITY, and "OXFORD BROOKES UNIVERSITY" on the right. Below the slide is a dark grey box with the text "Responsible Leadership for the SDGs". On the right side of the screen, there is a video feed of a woman with short brown hair, wearing a white shirt, who is the speaker. At the bottom, there is a Zoom control bar with icons for Unmute, Start Video, Participants (39), Chat, Share Screen, Record, Live Transcript, Reactions, Apps, and a red "Leave" button.

Ms. Blakeley delivered a crucial lecture on the Sustainability Mindset Principles devised by Dr. Isabel Rimanoczy. She covered the Responsible Leadership practices for the UN's Sustainable Development Goals (SDGs). Today's lecture was exciting; Ms. Blakeley engaged the students with group exercises to apply responsible leadership practices in real-life examples.

The first exercise focused on the planning and strategy of the Sustainable Development Goals in the corporate sector. The students were required to prepare a prototype presentation based on the CEO's decision to engage with two SDGs – 1 and 10, with no poverty and reduced inequalities. The students were given 20 minutes to complete the exercise.



• REC

Reflection – Another Mindset Principle

1. What went well?
2. What could you have done differently?
3. How did you do with regards to your goal?
 - How did you do with creative innovation, interconnectedness and self awareness?
 - How much did you allow your heart to come in?
 - How much did you allow your intuition and gut feel to come in?
 - Were you able to show courage, humanity, mindfulness?

Another exercise was conducted by Ms. Blakely, the task required the students to introspect as well as retrospect their own thoughts and past to invigorate the student's mindset principles. The various elements of the exercise included three domains: -

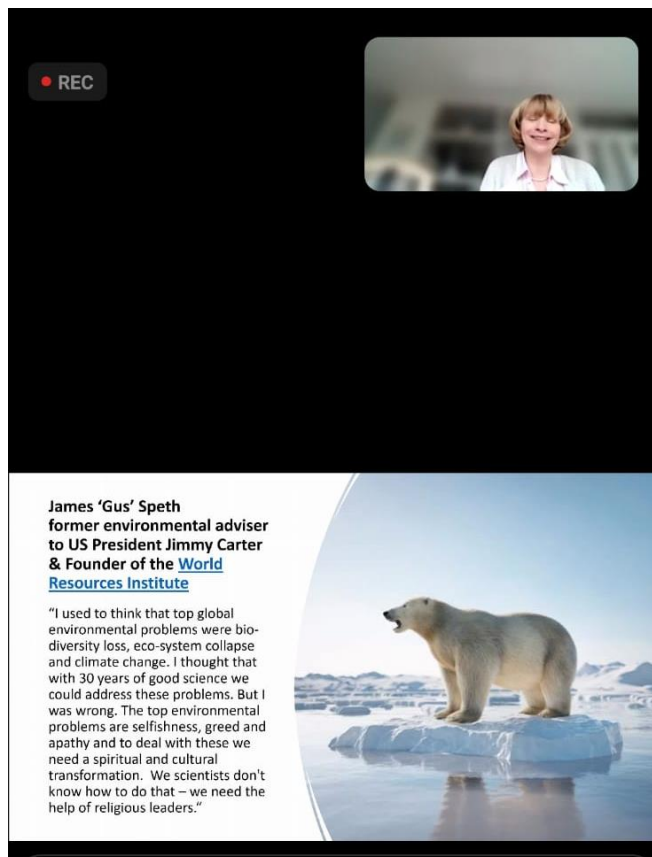
1. Mindset Principles

- Creativity and Innovation
- Interconnectedness
- Self-awareness

2. Behaviour Exploration

3. Character Strength Required

- Courage
- Humanity
- Mindfulness

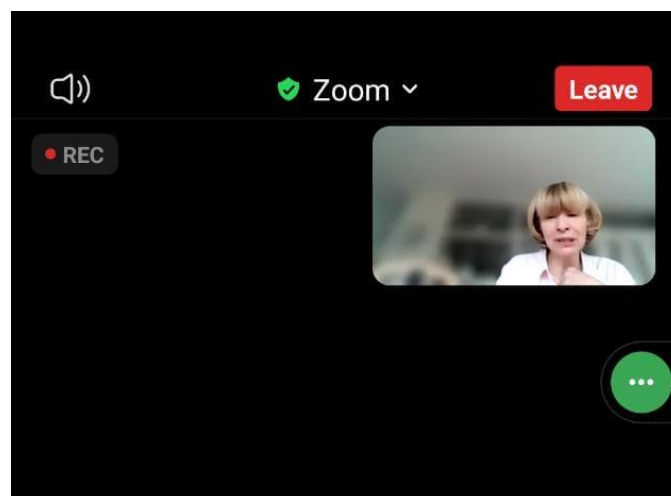


REC

James 'Gus' Speth
former environmental adviser
to US President Jimmy Carter
& Founder of the [World Resources Institute](#)

"I used to think that top global environmental problems were biodiversity loss, eco-system collapse and climate change. I thought that with 30 years of good science we could address these problems. But I was wrong. The top environmental problems are selfishness, greed and apathy and to deal with these we need a spiritual and cultural transformation. We scientists don't know how to do that – we need the help of religious leaders."

The lecture was attended by many students from both the Business Schools and the faculty. More than 100 students from Amity Business School and 25 students from Oxford Brookes Business School were in the gathering. The coordinator for the session was Dr. Simon M. Smith and Dr. Anupama Rajesh.

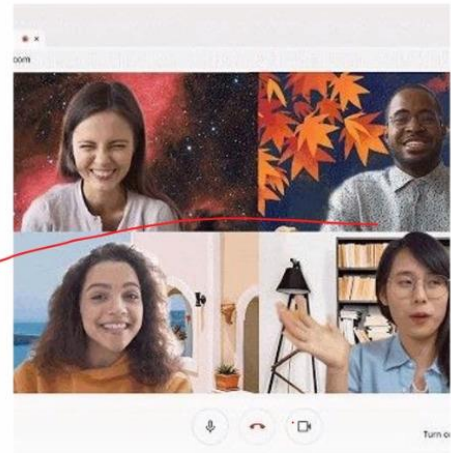


The Sustainability Mindset Principles Rimanoczy (2020)



Exercise

Imagine you are working for a medium sized legal business in either Delhi or Oxford. Your CEO has decided that she wants to address 'SDG 1' (no poverty) and 'SDG 10' (reduced inequalities) because she is aware that the people who work for her are amongst the highest paid people in the country – they are definitely in the top 1% of earners. She wants you to make a presentation outlining some ideas for the company to consider. You will have 20 minutes in your group to discuss your ideas. Make sure you record your ideas and put them in the chat later.



Mindset Principle	Behaviours to Explore	Character Strength Needed
Creativity and Innovation	To tune into your gut. Share your ideas without fear of them being good or bad. Do not judge yourself or others. Have fun!	Courage
Interconnectedness	To tune into you heart. This is not a rational exercise but is encouraging you to access your heart and imagination. What must it feel like to be poor in your country? How must it feel to not be in a position to feed your family? To lose your job? To work long hours for a basic wage? To beg on the streets? Imagine yourself being in their position. Feel the emotions they might be experiencing.	Humanity
Self-Awareness	To tune into your feelings. What are you feeling about the exercise – now and as you go into it? Anxiety or concern? If so what are you concerned about? Can you feel your defence mechanisms showing up? Or do feel confident? You love offering your opinion. Can you focus on helping others to express their opinions? Can you change your behaviour pattern in groups?	Mindfulness

Establish a personal goal for this exercise – what do you want to practise that will strengthen one of these mindset principles in you?

