

COMMUNIQUE

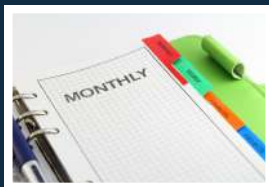


FEATURING IN THIS NEWSLETTER



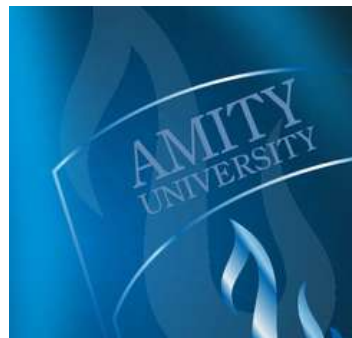
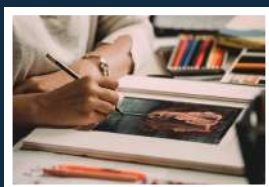
CRC & Placements
Covering all the CRC Placement activities

Monthly Activities
Highlights of all the Departmental Activities



INFINITY 2025
The 8th Annual Technological Conference

Creative Minds
Spotlight on the MBA students' Creative pursuits



17TH EDITION

Explore the highlights from the second half of 2025 at Amity Business School. This issue is packed with student successes, faculty insights, and key events that marked a successful semester.

JUL - DEC 2025

OUR PATRONS & LEADERSHIP



Dr. Ashok K. Chauhan

Founder President
Ritnand Balved Education
Foundation
Chairman AKC Group of Companies



Dr. Atul Chauhan

Chancellor
Amity University President
Ritnand Balved Education
Foundation CEO AKC Group of
Companies



Dr. Balvinder Shukla

Vice Chancellor Amity University
Uttar Pradesh



Dr. Sanjeev Bansal

Addl. Pro Vice Chancellor
Dean-FMS & Director ABS

MESSAGE *from*

THE DIRECTOR



**TRUE LEADERS ARE
NOT SHAPED IN EASE,
BUT IN MOMENTS
THAT DEMAND
COURAGE,
RESILIENCE, AND
VISION**



In the pursuit of knowledge and personal growth, challenges are not obstacles but opportunities to learn, adapt, and evolve. They shape our resilience, broaden our thinking, and prepare us to thrive in a rapidly changing world.

At Amity Business School, we believe that true excellence goes beyond academic achievement. It is reflected in one's integrity, dedication, adaptability, and commitment to continuous learning.

We aim to nurture responsible leaders and innovative thinkers who are not only professionally competent but also socially conscious. In an era driven by change and technology, it is essential to remain grounded in values while striving for progress.

True success lies in creating meaningful impact, embracing purpose, and contributing positively to society.

Prof. (Dr.) Sanjeev Bansal

ADDL. PRO VICE CHANCELLOR
DEAN, FMS
DIRECTOR, ABS

MESSAGE *from* THE EDITOR



**THIS EDITION STANDS
AS A REFLECTION OF
IDEAS TRANSFORMED
INTO ACTION AND
ASPIRATIONS SHAPED
INTO ACHIEVEMENT**



Dear Esteemed Readers,

Welcome to another vibrant edition of the Amity Business School E-Newsletter—where ideas come alive and achievements find their voice.

This edition is more than a collection of updates; it is a celebration of curiosity, creativity, and collaboration. From inspiring conferences and hands-on workshops to bold student-led initiatives and academic milestones, every page reflects the energy and ambition that define our campus.

In a world driven by constant change, learning is no longer confined to classrooms it is shaped by experiences, innovation, and the courage to explore new possibilities. Our students continue to embrace this journey, evolving into thinkers, leaders, and change-makers.

As you turn these pages, we hope you feel the passion, progress, and purpose that drive our community forward.

DR. PRIYANKA NAHUSH AGARWAL

ASSISTANT PROFESSOR
AMITY BUSINESS SCHOOL

MONTHLY ACTIVITES

Here is a month-by-month chronicle of our department's activities. Each report details our progress in key areas, from successful placement drives and academic milestones to impactful industry workshops, faculty achievements, and vibrant student-led events. This section also tracks the continuous advancements in our MBA admissions and Ph.D. program.



CORPORATE RESOURCE CENTRE

- **MBA Class of 2025 Placements:** 7 students secured offers from Masters Union (1), BIG FM (2), AU Small Finance Bank (1), and PwC Transfer Pricing Division (3).
- **Skill Development:** AI-enabled Resume Builder sessions (Infy Learn Platform) were held for the MBA Class of 2026 from July 14-18.
- Excel Training was conducted by Dr. Saitab Sinha for MBA Class of 2026 students to strengthen analytical and technical capabilities.
- A Career Counselling Session for Marketing & Sales and Digital Marketing students (Class of 2026) featured alumni Mr. Uday Goyal from PwC and Ms. Suchismita Ray from Xebo.ai.
- **Orientation:** Corporates and alumni Mr. Subhranu from Interarch Building Products Limited, Ms. Anumita Wahie from British Telecom Group, Mr. Puneet Aggarwal from G M Alloys Pvt Ltd and Mr. Bhupinder Singh Nayar from Softpro India Computer Technologies (P) Ltd. were invited for the MBA Class of 2026 orientation on July 7.
- **Administrative:** Completed photo sessions for the Class of 2026 and sent campus placement invitation letters to companies.



EVENTS & WORKSHOPS

- **Aurora (Felicitation & Torch-bearing Ceremony):** Held on July 17 to transition leadership for eight student clubs (Entrepreneurship, Debate, Cultural, etc.). Outgoing leaders from the Class of 2025 were honored, and new presidents for the Class of 2026 were inducted.
- **NISM-SEBI Workshop:** A two-day workshop on "Investment Planning & Capital Markets" was held on July 28-29.
- **Day 1:** Covered financial literacy, risk-return frameworks, asset classes, and government savings schemes.
- **Day 2:** Focused on mutual funds, IPO processes, and regulatory compliance, including a live demonstration of the Groww app.
- **Career Planning:** A session for admission aspirants and parents was held on July 31 at the Moot Court Hall.

Market Visit done by CRC members:-

S. No.	Name of the Company	Contact Person	Date of Visit	CRC Coordinator	Feedback
1	Make my trip	Mr. Yash Vardhan, HR	8/7/2025	Dr. Kritika Dasgupta	They are keen to visit the Campus
2	Egis India Consulting Engineers Ltd, Gurgaon	Mr. Anup Kumar, Head-HRO	8/7/2025	Mr. T.N. Mukundan, Dr. Saitab Sinha, Dr. Arya Kumar Vikramaditya	Positive, will visit campus for hiring in Oct/Nov 2025

S. No.	Name of the Company	Contact Person	Date of Visit	CRC Coordinator	Feedback
3	V.E Commercial Vehicles, Gurgaon	Ms. Chhavi, Manager -HR	8/7/2025	Mr. T.N. Mukundan, Dr. Saitab Sinha, Dr. Arya Kumar Vikramaditya	Positive, keen to visit in Sept 2025 for hiring
4	KPMG, Gurugram	Mr. Navneet Mathur, Associate Partner	8/7/2025	Dr. Arya Kumar Vikramaditya	Final Placement
5	Grant Thornton, Gurgaon	Mr. Pradeep Pandey, Partner	8/7/2025	Dr. Arya Kumar Vikramaditya	Final Placement
6	Airworks, Gurgaon	Mr. Gaurav Sahni, Head Corp Affairs	29/7/25	Dr. Kritika Dasgupta, Mr. T.N Mukundan	They can intake interns in functional roles and convert into PPO
7	Reliance Brands, Gurgaon	Ms. Khushboo, Head HR	29/7/25	Dr. Kritika Dasgupta, Mr. T.N Mukundan	Ok for HR interns and then PPO
8	Spinny, Gurgaon	Ms. Riya, HR	29/7/25	Dr. Kritika Dasgupta, Mr. T.N Mukundan	They will be deciding by next month

ACADEMIC & EXAMINATION DEPARTMENT

- Coordinated with AUUP Registrar's and Examination Office.
- Followed up for duplicate marksheet/degree/diploma approvals (PGDM/MBA).
- Handled student requests: transcripts, bonafide, provisional certificate, medium of instruction.
- Coordinated board interviews and admission processes with faculty.
- Prepared & uploaded MBA (2026) Semester-III timetable on Amizone; tracked classes.
- Coordinated with core & visiting faculty for sessions.
- Verified student records and shared details with verification agencies.
- Successfully conducted Even Semester Supplementary Exams (7-18 July 2025, BEMC F-Block).
- Coordinated exam form submissions with PL/PC and students.
- Performed IHED duties for VAC courses during exams.



- Collected & organized internship reports and marksheets (Sem II & IV).
- Follow-ups for N+1+1 cases and NTCC internships.
- Managed unfair means cases with PL/PC and Discipline Committee.
- Follow-up for alternate degree/diploma cases.
- Conducted CRs meeting (24 July 2025).
- Conducted Board of Studies meeting (23 July 2025).
- Conducted Board of Faculty meeting (30 July 2025).

ADMISSION & PHD DEPARTMENT

- **Admissions:** Nine selection board dates were held throughout July for MBA admission.
- **PhD Milestones:** Coursework results for the January 2025 batch were declared.
- Comprehensive Exams, Viva, and DRC meetings were held on July 31.
- Approval granted by the competent authority for allocation of External Co-Guides to scholars: Ms. Priyanshi Sharma, Ms. Vaibhavi Rathore, and Ms. Negandhi Sneha Jitendra.



Pre Ph.D Seminar Presentation conducted as per details given below:

S. No	Name	Batch	Title of Research	Date
1	Ms. Taruna Tokas (A0120521014)	Ph.D in Management Batch July 2021(PT)	A Study of Human resource best practices on employee engagement of millennials in multigenerational workplaces	23/07/2025
2	Ms. Shweta (A0120522003)	Ph.D in Management January 2022 (FT)	A study of HUMAN capital behaviour in creating inclusive organizational Culture	23/07/2025
3	Mr. Satish Raman Menon (A92730320001)	Ph.D in Management January 2020 (FT) of Amity University, Dubai Campus	Green Human Resource Strategies and Its Implementation Challenges for organisations in UAE.	23/07/2025

Details of Thesis Submission is given below:

S. No	Name	Batch	Title of Research	Date
1	Mr. Srinivasa Reddy N S (A0130317010)	PT JAN 2017 (PT)	Residential Real Estate Purchasing Decisions- A Quantitative Study of the Bengaluru Residential Market	2/7/2025

- Ph.D Admission 3rd Batch of Selection Board for Batch July 2025 was conducted on 14th July 2025 for scholars of Ph.D Program in Management, Commerce & Finance.
- Internal Co-Guides allotted to following Ph.D Scholars of Management and Commerce (M&C), AUD campus as mentioned below:

S. No	Name of scholar	Enrolment No	Approved Guide	Approved Internal Co-Guide
(i)	Mr. Satish R. Menon	A92730320001	Dr. Jaya Yadav	Dr. Ashok Chopra
(ii)	Mr. Praveenkumar Kumara Samy	A92720521002	Dr. Ashok Chopra	Dr. Akram Haddad
(iii)	Ms. Elyazia Saeed Mahboob Ali Alqubaisi	A92720520001	Dr. Ashok Chopra	Dr. Akram Haddad
(iv)	Ms. Aisha Atiq Juma Bin Darwish Almheiri	A92720520002	Dr. Ashok Chopra	Dr. Akram Haddad
(v)	Mr. Sameera Syed Mehaboob	A92720521001	Dr. Bhawna Gaur	Dr. Akram Haddad

INSTITUTIONAL MEETINGS & AUDITS

- **Meetings:** CRs meeting for MBA Class of 2025 held on July 24.
- Board of Studies (July 23) and Board of Faculty (July 30) meetings discussed program advisory and course structures.
- **Audit:** The QAE Team conducted the Annual Internal Audit for AY 2025-26 on July 30.



CORPORATE RESOURCE CENTRE

- **MBA Class of 2025 Placement:** Six students secured offers from companies including Investors Clinic, Maccaferri, Cofarge, WSP India, and Goodyear India.
- **Inter-Institute Placement:** Four ASET students were placed at Ameriprise Financial.
- **Live Projects:** Six students from the Classes of 2026 and 2027 were selected for projects with Varuna Chemical Industries Pvt Ltd.
- **Industry Outreach:** CRC coordinators conducted market visits to HCL Technologies and Havells.
- **Skill Development:** *Dr. Saitab Sinha* conducted Excel training for the MBA Class of 2026.
- **Mr. Sachin Kapoor** (Trumсы.AI) led a session on building a professional brand on LinkedIn.
- **Mr. Tarun Sony** (Varun Beverages) conducted a JD Analysis and Role Clarity session.
- A guest lecture on Marketing Analytics was delivered by experts from Avance Insights and Blue Dart.
- **Administrative Tasks:** CRC updated Infylearn CVs, finalized the 2026 placement flyer, and managed summer internship feedback and certificates.

ACADEMIC & EXAMINATION DEPARTMENT

- **Student Support:** Processed requests for transcripts, medium of instruction letters, duplicate degrees, and bonafide certificates.
- **Course Management:** Prepared and uploaded timetables for the MBA Class of 2027 and distributed ID cards to Semester-I students.
- **Examinations:** Successfully conducted UG Supplementary Examinations and summer internship viva voces.
- **Results & Verifications:** Analyzed results for the Classes of 2024 and 2025 and verified convocation lists.



- Market Visit done by CRC members:-

S. No.	Name of the Company	Date of Visit	CRC Coordinator
1	HCL Technologies	11th August 2025	Dr. Kritika Dasgupta
2	Havells	29th August 2025	
3	Aligned		

ORIENTATION & INSTITUTIONAL EVENTS

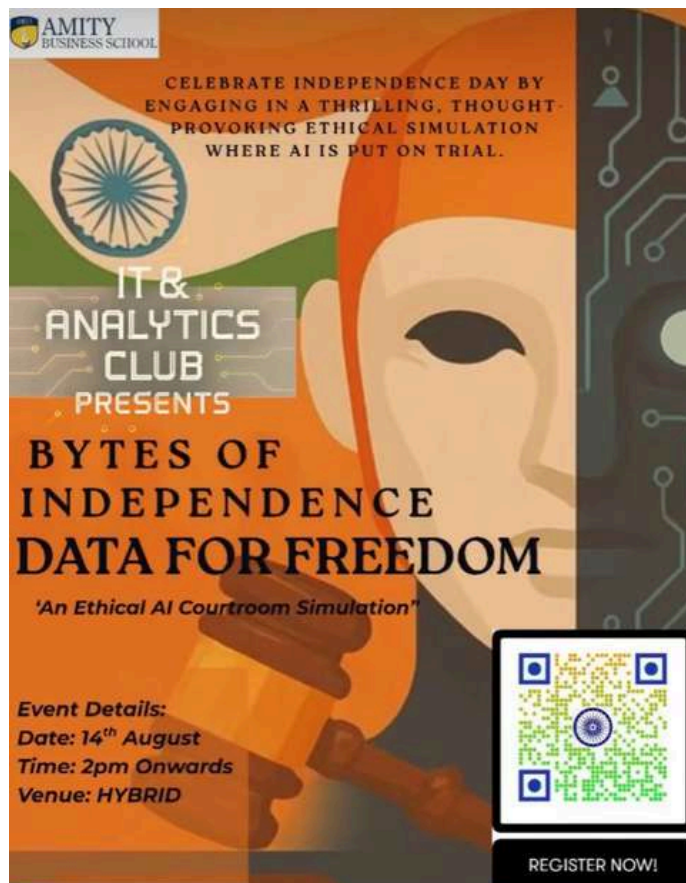
- **Deeksharambh 2025:** A four-day orientation for the Class of 2027 was held, featuring a havan and sessions by alumni from HDFC Bank, Oracle, and Adobe.
- **Industry Guidance:** Experts from Nextrove, Niva Bupa, and DIH Technologies provided career progression guidance to new students.
- **Conduit 2025:** An academic celebration where 42 students presented case studies across four tracks (HR, Finance, Marketing, and General Management).
- **Safety:** A fire safety training and mock drill were conducted in F-Block.

CLUBS AND COMMITTEE ACTIVITIES

- **IT & Analytics Club:** Organized "Bytes of Independence," a simulation of AI legal trials.
- **Finance Club:** Conducted "CaseCrest," a financial case study challenge.
- **Marketing Club:** Hosted "BRANDrew," a logo redesign and repositioning competition.
- **Debate Club:** Organized "Turncoat - Flip the Script" focusing on India at 79.
- **Operations Club:** Held a Lean Six Sigma Masterclass led by a KPMG consultant.
- **Social & Ethics:** Conducted the "Har Ghar Tiranga" campaign and "Anti-Ragging Week" featuring educational skits.

PH. D. DEPARTMENT

- **New Admissions:** 15 scholars registered for the July 2025 batch; orientation and guide introductions were completed.
- **Progress Milestones:** Comprehensive examinations were held for the January 2025 batch.
- **Research Presentations:** Pre-PhD seminars were conducted for Mr. Praveen Dutta and Ms. Sakshi Narayan.
- **Thesis Submissions:** Three scholars from the Amity Dubai campus submitted their thesis in late August.



AMITY BUSINESS SCHOOL


CELEBRATE INDEPENDENCE DAY BY ENGAGING IN A THRILLING, THOUGHT-PROVOKING ETHICAL SIMULATION WHERE AI IS PUT ON TRIAL.

IT & ANALYTICS CLUB PRESENTS

BYTES OF INDEPENDENCE DATA FOR FREEDOM

'An Ethical AI Courtroom Simulation'

Event Details:
 Date: 14th August
 Time: 2pm Onwards
 Venue: HYBRID



REGISTER NOW!

CORPORATE RESOURCE CENTRE

- **MBA Class of 2025 Placements:** 8 students secured offers from companies including Kotak Mahindra Bank (3), Richmond India Pvt. Ltd (Finance Intern) (1), Cvent Inc (Intern) (1), IEST Federation (Intern) (1), Amity University Noida (Marketing & Communication Dept.) (1), and UAS International (Travel Division) (1).
- **Class of 2026 PPOs:** 3 students received Pre-Placement Offers (PPOs) from Bajaj Allianz General Insurance.
- **Inter-Institute Placement:** One student from Amity Hyderabad was placed at Oxyzo.
- **Administrative Work:** Completed Infylearn CV updates, finalized the 2026 Placement Brochure, and sent out invitation letters for campus recruitment.

CORPORATE CONNECT & PLACEMENT HIGHLIGHTS

- **Alumni Mentorship:** Hosted a successful session on Sept 19, 2025, titled "Transitioning from Campus to Corporate Life," featuring insights from distinguished alumni:
 - Ms. Priyanka Bisht (Dy. Director, NASSCOM)
 - Mr. Anshul Garg Mohan (MD, Mohan Electro-Casting Pvt Ltd)
 - Mr. Ashish Thapliyal (Marketing Head, Havells India Ltd)
- **Recruitment Drive:** Facilitated high-impact Pre-Placement Talks (PPT) and branding sessions with industry leaders, including Tata AIG (Sept 2), Deloitte US Taxation & Consulting (Sept 22), and BlackRock (Sept 29).
- **Assessment & Testing:** Successfully conducted the BlackRock online recruitment test and finalized the university's corporate placement deck.

Corporate Guest Lecture:

S. No.	Date	Topic	Corporate Guest & Details	Class
1	23/09/2025	Green Finance and ESG Investing	Mr. Pankaj Sharma, Director & North Head, CareEdge Group	Class of 2026, Finance Spl (Major/Dual)
2	23/09/ 2025	HR Playbook : Agile, Evolve and Empower	Mr. Ravijoat Singh National Hd-Bus HR: Trent Ltd	Class of 2026, HR Spl (Major/Dual)
3	24/09/2025	JD & Role Clarity Session	Mr. Ravijoat Singh National Hd-Bus HR: Trent Ltd	Class of 2026, M&S Specialization



Other Events:

Date	Event Details	Class and Program
9/09/2025	Mock PI & JD Session inhouse and PI Through Infylearn	MBA Finance, Class of 2026
10/09/2025		MBA HR, Class of 2026
11/09/2025		MBA-Marketing & Sales, Class of 2026
15/09/2025	Session by External Faculty- Finishing School Topic: Grooming, Etiquettes and Interview Techniques	MBA General – Section A & C Marketing & Sales, Class of 2026
16/09/2025		MBA General – Section B & D Business Analytics (BA)
18/09/2025	Session on GUESSTIMATES Mr. Gagan Singh CXO Coach at MNC's, Leadership Trainer Co. Founder GWEPP	MBA(Finance) & MBA BA Class of 2026
	Session on GD Etiquette & PI Skills Mr. Prakul Singla TA, Goodyear India	MBA-M&S: Class of 2026
26/09/2025	Session on Risk Management and Financial Derivatives Mr. Rajendra Kumar Joshi Sr. Vice President- Strategy & Planning, Reliance Jio	MBA-Finance; Class of 2026
29/09/2025	Session on JD & Interview Skills by an Alumni Mr. Saurabh Gupta Vice President, Add India Group	MBA-Finance, Class of 2026
30/09/2025	Session on Hiring & retention Strategy Mr. Ravish Malhotra HR Professional with 17+ Experience (Accenture, PwC, Deloitte)	MBA-HR, Class of 2026

STRATEGIC PLANNING & STUDENT LEADERSHIP

- **Industry Insights:** Hosted high-profile corporate sessions including a Tata AIG Pre-placement Talk, a Deloitte US Taxation & Consulting Branding Session, and BlackRock's PPT and recruitment testing.
- **Strategic Collateral:** Officially released the Placement E-Brochure and finalized the core Placement Presentation for the season.
- **Student Leadership:** Successfully conducted interviews and declared the newly appointed Placement Committee for the Class of 2027.

ACADEMIC/EXAMINATION DEPARTMENT

- **Credential Management:** Streamlined the issuance and dispatch of transcripts, duplicate degrees, and medium-of-instruction letters for MBA/PGDM students.
- **Enrollment & Onboarding:** Managed Semester-I registration and ID card distribution for the MBA Class of 2027.
- **Registrar Liaison:** Coordinated with AUUP Registrar and Examination offices to secure approvals for duplicate credentials and verify student dossiers.
- **Verification Excellence:** Successfully provided factual student data to external agencies for degree and diploma verification.
- **Amizone Administration:** Managed faculty allocation for GSSC and ensured all critical student notices were updated on Amizone.
- **Class Management:** Oversaw scheduling and online tracking for core and visiting faculty sessions.
- **Stakeholder Engagement:** Facilitated the Quarterly IQAC meeting (Management/Finance domain) and the monthly Class Representative (CR) meeting for the MBA Classes of 2026 & 2027.
- **Result Insights:** Completed a detailed result analysis for the MBA Classes of 2024 and 2025.
- **Exam Readiness:** Finalized the moderator list for the BMCF Domain ahead of the Nov-Dec 2025 examinations.
- **Resource Distribution:** Managed the collection and organization of supplementary grade cards and mid-term answer sheets for faculty review.
- **Convocation 2025:** Finalized the verification of additional student lists to ensure a seamless graduation ceremony.
- **Admissions Support:** Coordinated Admission Board interviews and prepared dossiers for university verification.

IQAC STRATEGIC REVIEW

- **ABS Monthly Meeting (Sept 25, 2025):** Conducted a comprehensive progress review of departmental benchmarks, including:
 - **Academic & Placement:** Analysis of current academic operations, NTCC progress, and the latest placement and admissions data.
 - **Research & Faculty Development:** Updates on research output, Ph.D. thesis submissions, ODCs, and upcoming FDPs/MDPs.
 - **Governance:** Coordination of guide allocations and updates from SRC/DRC meetings for new admissions.

ACTIVITIES OF CLUBS AND COMMITTEES

- **Teacher's Day:** On Sept 5, students honored faculty with cultural performances and felicitations, strengthening the academic bond.
- **Freshers' Party 2025:** ABS welcomed the new batch with the theme "*Carnival of Cultures: Unity in Diversity.*" Highlights: Ramp walk, Talent Hunt, and high tea.
 - **Winners:** Mr. Fresher (Nishat Sherawat), Ms. Fresher (Divya Mahajan), Mr. Best Dressed (Ankur Shahani), and Ms. Best Dressed (Kashvi Goel).



COMPETITION SPOTLIGHT

- **Wealth Warehouse:** The Entrepreneurship Club's treasure hunt tested strategy and teamwork. *Winner: Dhairya Beri (ASAP).*
- **Marketing Courtroom:** Brand advocates defended their rivals in a persuasive pitch competition. *Winner: Manya Suryan & Sneha Arora (MSIT).*
- **SustainArt:** OPREX Operations Club hosted a sustainability poster competition. *Winners: Shreshtha Sachdeva and Pratishta Sharma.*
- **Through Their Eyes:** A monologue competition on gender equity under Mission Shakti. *Winner: Gautam Verma.*

SOCIAL & PROFESSIONAL AWARENESS

- **FailCon 2025:** Celebrated learning from setbacks with a spotlight on the relaunch of Abstract Naturals Co.
- **Cleanliness Drive:** Inspired by Swachh Bharat Abhiyan, the Finance Club organized a campus-wide drive to promote environmental hygiene.



LEADERSHIP SERIES: INSIGHTS FOR VALUE

- On Sept 12, **Ms. Sonali Prasad (Journalist & Author)** addressed students on "**Reading for Value and Youth Leadership.**" She illustrated how engaging with diverse literature builds empathy and foresight, proposing a "**Futures Lab**" where students can prototype enterprises inspired by speculative fiction.

RENVOI 2025: ANNUAL CASE STUDY CONFERENCE

- The prestigious conference on Sept 19 brought together academia and industry under the theme "Strategic Insights for a Resilient Future."
- **Key Guests:** Ms. Vicky Lester (CEO, The Case Centre, UK) and Dr. Rohit Singh (AIMA).
- **Core Discussion:** Speakers emphasized case studies as a bridge between theory and the complex decision-making of the corporate world.
- **Winners:**
 - **1st Prize:** Ms. Nishtha & Ms. Neha Yadav (MBA-H, ABS)
 - **2nd Prize:** Dr. Rekha Ghosla (Lucknow Campus)
 - **3rd Prize:** Mr. Pranshu Lokhande (MBA-G, ABS)

CII-MAJESTIC SKILL-WILL-LEAD PROGRAM (EDITION VI)

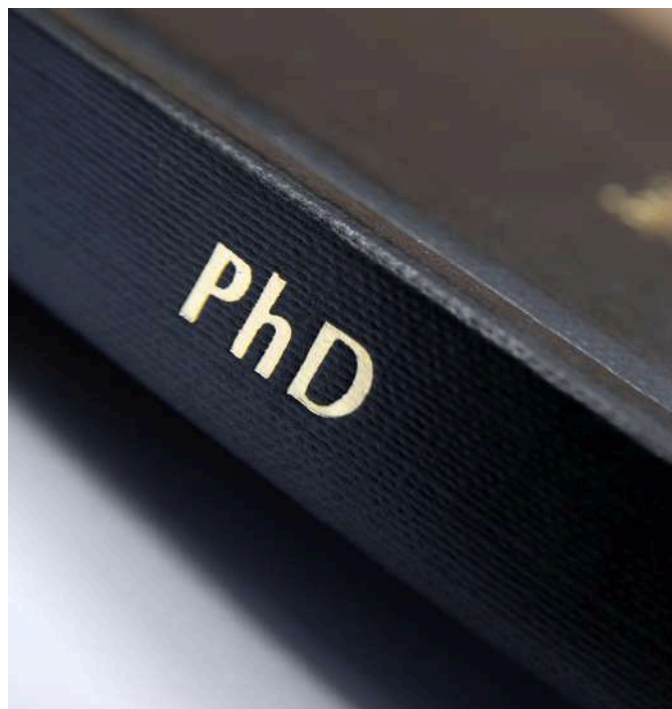
- ABS students showcased exceptional talent at the CII-Majestic Skill-Will-Lead Program (Sept 22–26, 2025). This prestigious inter-college initiative, jointly organized by the Confederation of Indian Industry (CII) and Majestic Auto Limited, focused on bridging the industry-academia skill gap.
- Across six high-stakes sessions hosted by leading NCR institutions, our teams demonstrated superior research, analytical thinking, and persuasive communication. By securing top positions throughout the series, ABS reinforced its reputation for excellence in leadership and competitive strategy.

Students of ABS (MBA Class of 2026 and 2027) participated and won the following prizes as given below:

S. No.	Date	Venue	Topic	Student Name	Batch	Programme	Status
1	Sep 23, 2025	Jaipuria School of Business, Ghaziabad	AI Revolution in Marketing, Predictive Sales, Service and Collections etc.	Prasiddhi Srivastava	2025-2027	MBA (General)	Secured 3rd Position Prize of ₹10,000/-
				Chanchal Rathi	2025-2027	MBA (General)	
				Saachi Shrivastava	2025-2027	MBA (Finance)	
				Priyank Bhola	2025-2027	MBA(BA)	
2	Sep 23, 2025	Amity University, Noida	Apporva Mehta Success After 20 Failures	Shrinivas H	2025-2027	MBA (General)	Secured 1st Position Prize of ₹25,000/-
				Tanisha Mago	2025-2027	MBA (Finance)	
				Chaitnya	2025-2027	MBA (Finance)	
				Shivom Bhati	2025-2027	MBA (Finance)	
3	Sep 25, 2025	AKGIM, Ghaziabad	Unsuccessful Stories of Reid & Taylor	Komal Solanki	2025-2027	MBA (Finance)	Secured 2nd Position Prize of ₹20,000/-
				Saumya Ratra	2025-2027	MBA (M&S)	
				Nibedita Nag	2025-2027	MBA (General)	
				Kushal Dixit	2025-2027	MBA (General)	
4	Sep 26, 2025	Sharda University, Greater Noida	Art of Persuasive Communication	Divyansh Singh	2025-2027	MBA (General)	Secured 3rd Position Prize of ₹10,000/-
				Kamakshi Bansal	2025-2027	MBA (Finance)	
				Kanak Ahlawat	2025-2027	MBA (M&S)	
				Ritwik Verma	2024-2026	MBA (General)	

PH.D DEPARTMENT

- **July 2025 Batch Progress:** Coursework for full-time and part-time scholars is currently underway via weekend sessions. Following DRC & FRC recommendations, **15 scholars** have been officially allotted guides. Finalization of area-specific courses is scheduled for the RAC & DRC meetings on October 3, 2025.
- **Guide Re-allocation:** Official approval was granted for the guide re-allocation for scholar **Mr. Luv Kumar Pandey**.
- **Milestones & Seminars:** Approval for the Pre-Ph.D. Seminar of **Ms. Shalini Kumari** has been secured.



Pre Ph.D Seminar Presentation conducted as per details given below:

S. No	Name	Batch	Title of Research	Date
1	Ms. Umang Preet Kaur Sahiwal	Ph.D in Management Batch January 2021(PT)	A study of the role of the skilling ecosystem in enabling women for the workplace of the future	17/09/2025

Pre Ph.D Seminar Presentation conducted as per details given below:

S. No	Name	Batch	Title of Research	Date
1	Ms. Meenakshi Rathore	January 2021 (PT) Batch	A comparative study of the Impact of Cognitive Dissonance in the investment behaviour of generation Z and Millennials	2/9/2025
2	Ms. Elyazia Saeed Mahboob Ali Alqubaisi	July 2021 Batch AUD Scholar	Exploratory study if women empowerment in the United Arab Emirates.	2/9/2025
3	Ms. Taruna Tokas	July 2021 (PT) Batch	A Study of Human resource best practices on employee engagement of millennials in multigenerational workplaces	19/09/2025
4	Mr. Praveen Dutta	July 2022 (PT) Batch	A study of effectiveness & Limitations of intelligent project monitoring tools in mega power projects	26/09/2025

Pre Ph.D Seminar Presentation conducted as per details given below:

S. No	Name	Batch	Title of Research	Date
1	Mr. Amit Kumar	Ph.D in Management January 2021 (PT)	A study of procedural methods for successful IT Project Management: Decision Influencers, Challenges and Critical Success Factors	3/9/2025
2	Ms. Simran Sethi	Ph.D in Management July 2021 (PT)	Employees skill development and its impact on their performance	3/9/2025
3	Ms. Deepika Jindal	Ph.D in Management July 2020 (PT)	Promoting Employee Wellbeing: A Study on HR Strategies, Practices and Employee Performance	26/09/2025



CORPORATE RESOURCE CENTRE

- **Placement Success (Class of 2026)** The month of October saw a strong surge in recruitment, with 24 students securing offers from leading global organizations. Key recruiters included: **Deloitte USI: 7 offers, BlackRock: 4 offers, Fare Labs & HCL Technologies: 3 offers each, Bajaj General Insurance: 2 PPOs awarded,** Offers also extended by: **Tech Mahindra, Tata AIG, 1 Lattice, and Greenlam Industries.**
- **Global Alumni Forum (Oct 31, 2025)** An international perspective was shared with the Class of 2027 through a virtual forum featuring:
 - **Mr. Ashim Mathur (VP, Dolby Laboratories, Singapore)**
 - **Ms. Priya Nair (HR Manager, CECOS College London)**
 - **Mr. Shahrukh Habib (Sr. Consultant, Newgen Software, Dubai)**
- **Market Visits:** The CRC team met with leadership at India Glycol, successfully confirming their campus visit for January 2026.
- **Class of 2027:** 3 students have already been selected for prestigious Live Projects to gain real-world experience.

ACADEMIC/EXAMINATION DEPARTMENT

- **Liaison & Governance:** Maintained seamless coordination with the AUUP Registrar's and Examination offices to streamline academic approvals and student record management.
- **Documentation & Verification:** Successfully processed and dispatched official transcripts, duplicate credentials, and bonafide letters. Additionally, provided critical factual verification to external agencies for MBA/PGDM graduates.
- **Course Management:** Oversaw online class tracking, faculty coordination, and prepared comprehensive course reviews for the MBA Classes of 2026 & 2027.
- **Student Engagement:** Conducted the monthly Class Representative (CR) meeting on Oct 16, 2025, to address student feedback and academic planning.
- **Exam Readiness:** Compiled the Date Sheet for the Nov 2025 Odd Semester exams (2nd Year) and processed admit cards for regular and back-paper students.
- **Evaluation Planning:** Partnered with Stream Coordinators to define and recommend evaluator panels via Amizone.
- **Administrative Support:** Finalized the list of Moderators for the BMCF domain and managed the distribution of mid-term answer sheets to faculty.
- **GSSC Tracking:** Monitored the completion of GSSC requirements and ensured the submission of satisfactory reports on Amizone.
- **Audit & Verification:** Verified additional student lists and coordinated with PL/PC for the final validation of medals, appreciation certificates, and degrees.
- **Logistics:** Prepared student dossiers for Registrar verification and secured necessary degree folders and marksheet covers for the upcoming ceremony.



Preparatory Sessions conducted for students of MBA Class of 2026 during October 2026:

S. No.	Name of the Activity	Batch	Date(s) on which it was completed	Remarks
1	Preparatory Session	MBA 2026	1/10/2025	Faculty: Dr. Vijit Chaturvedi - Tech Mahindra
2	Preparatory Session	MBA 2026	3/10/2025	Faculty: Dr. Alka Choudhary - Deloitte Tax
3	Preparatory Session	MBA 2026	3/10/2025	Blackrock - Preparatory Session
4	Preparatory Session	MBA 2026	4/10/2025	Faculty :- Dr. Deepa V. Mukherjee - Deloitte Consulting
5	Preparatory Session	MBA 2026	4/10/2025	Mr. Rudraksh, Alumni MBA 2022 - Deloitte Consulting
6	Preparatory Session	MBA 2026	6/10/2025	Ms. Nikita Ojha, Alumni MBA 2017 - Tech Mahindra
7	Preparatory Session	MBA 2026	9/10/2025	Faculty :-Dr. Vinamra Jain - TATA AIG
8	Preparatory Session	MBA 2026	9/10/2025	Faculty :-Dr. Sumit Sakhuja HCL Technology Ltd
9	Preparatory Session	MBA 2026	13-10-2025	Mr. Divyanshu Mishra - Lattice
10	Preparatory Session	MBA 2026	14-10-2025	Mr. Himanshu Khanna, Sr. Manager -Greenlam Industries Ltd

IQAC MEETING

- IQAC Meeting:** The monthly IQAC Meeting of ABS conducted on 30th October 2025 to discuss progress report of Academic, Examination, Report, Research work Progress, Trainings FDPs, PDPs/MDPs planned, Research work Progress, Report on Ph.D. Thesis submission, ODCs and Seminar Presentation.



INTER-AMITY INSTITUTIONS SPORTS MEET: SANGATHAN 2025

- The **Sangathan 2025** journey culminated in a grand Valedictory & Prize Distribution Ceremony on **October 29, 2025**, at the Noida campus. ABS students showcased exceptional athleticism and spirit, bringing home a total of **9 medals**:
 - **Gold: 4**
 - **Silver: 3**
 - **Bronze: 2**
- Our faculty and staff also led by example in the competitive arena:
 - **Dr. Kritika Dasgupta (Dy. Director, CRC)** secured **Gold** in **Carrom**.
 - **Ms. Banita Sajwan (Sr. Manager, CRC)** earned a **Silver** medal in **Table Tennis**.

Congratulations to all the winners for their grit and sportsmanship!



CLUBS & COMMITTEES: HIGHLIGHTS OF THE MONTH

- **Mind Over Mic 2025:** The Debate Club explored "Global Business in the Age of Disruption," providing a platform for sharp ideas on technology and society. *Winner: Aditya Bagchi (MBA Gen).*
- **Ops360 - Managing the Cycle of Life: OPREX** combined operations management with sustainability through a digital poster challenge. *Winner: Anushka Gupta (MBA Gen).*
- **Moneyball - The Strategy Auction:** The Finance Club hosted a high-stakes simulation inspired by IPL auctions, testing financial decision-making under pressure. *Winner: Team 4 (Tanya Kumari, Riddhima Gupta, Vasu Gupta, Monalika Sharma).*
- **HR Shark Tank 2025:** The People Management Club fostered entrepreneurial spirit as students pitched innovative HR start-up ideas. *Winner: Aastha Gadhiya & Daksh Pillai (AIBS).*
- **Unity Day Celebrations:** To honor Sardar Vallabhbhai Patel, the Debate Club organized the "Unity Chain," where 80+ students formed a human chain symbolizing harmony and inclusivity.



INFINITY 2025: THE 8TH ANNUAL TECHNOLOGY CONFERENCE

- Amity Business School hosted its flagship technology conference, INFINITY 2025, on the theme "*Humanizing AI: Fostering Ethical Intelligence, Responsible Innovation, and Resilient Systems.*"

Key Takeaways from the Experts:

- The Moral Compass:** Chief Guest **Mr. Shailesh Tripathi (HUDCO)** and Vice Chancellor **Prof. (Dr.) Balvinder Shukla** emphasized that while AI drives efficiency, it must never compromise human dignity, empathy, or emotional balance.
- National Vision:** **Dr. Sanjeev Bansal** (Director, ABS) traced the conference's evolution since 2018, while keynote speakers highlighted the "*Seven Pillars of India's AI Mission*," including skilling and data infrastructure.
- Industry Perspectives:** Panelists from KPMG, Mastercard, and HCLTech discussed how AI will transform professions rather than replace them, likening its impact to a modern Industrial Revolution.



SPECIAL ANNOUNCEMENTS & AWARDS

- Book Launch:** The session featured the release of "AI for Sustainable Progress: Ethics, Resilience, and the Digital Era."
- Tech Champions:** Honors were conferred upon Mr. Amit Dubey, Mr. Anuj Kashyap, and Mr. Kuljiit Abroll for their contributions to the sector.



STUDENT EXCELLENCE AWARDS

- Research Paper Presentation:** Kashvi Giri, Arjun Singh, Snigdha Jain, & Priyanka Sareen.
- Technovanza (B-Plan):** Aniruddha Singh, Kunal Pratap Singh, Sujal Srivastava, Devansh Gaur, & Raghav Naithani (ASET).
- Poster Presentation:** Kanika Gupta & Shruti Tyagi.



PH.D. DEPARTMENT

- **July 2025 Batch:** Weekend coursework and area-specific classes are in full swing for both full-time and part-time scholars.
- **Administrative Approvals:** Official approval was granted for the guide re-allocation for scholar **Mr. Vikas Kumar**.
- **Pre-Ph.D. Seminar Presentations** Two scholars reached significant milestones by presenting their research findings this month:
 - **Mr. Pankaj Kumar Malik:** Exploring the intersection of digitalization and healthcare practices in India (Oct 18).
 - **Mr. Avinash Chauhan:** Analyzing technology's impact on investment innovation and investor behavior (Oct 16).
- **Oral Defence Committee (ODC)**
 - **Successful Completion:** **Mr. Srinivasa Reddy N S** (Jan 2017 Batch) successfully conducted his ODC on Oct 31, 2025, for his quantitative study on the Bengaluru Residential Real Estate market.

THESIS SUBMISSIONS

S. No	Name	Batch	Title of Research	Date
1	Ms. Shweta	January 2022 (FT) Batch	A study of Human capital behaviour in creating inclusive organizational Culture	9/10/2025
2	Mr. Satish Raman Menon AUD Campus	January 2020(PT) Batch	Green Human Resource Strategies and its implementation challenges for organisations in UAE	13/10/2025
3	Mr. Avinash Chauhan	July 2021 (PT) Batch	The Impact of Technology on Investment Product Innovation and Investor Behavior	28/10/2025
4	Ms. Aisha Atiq Juma Bin Darwish Almheiri AUD Campus	July 2020 (FT) Batch	Factors affecting women entrepreneurship in United Arab Emirates (UAE)	28/10/2025
5	Ms. Sameera Syed Mehaboob AUD Campus	July 2021 (FT)Batch	Evaluating the effectiveness of Employee Assistance Program for Emiratis in the service sector of UAE	28/10/2025
6	Mr. Praveenkumar Kumara Samy AUD Campus	July 2021 (FT) Batch	Study of Challenges and Success Strategies of companies in UAE Power Sector Projects	28/10/2025
7	Ms. Umang Preet Kaur Sahiwal	January 2021 (PT) Batch	A study of the role of the skilling ecosystem in enabling women for the workplace of the future	31/10/225

CORPORATE RESOURCE CENTRE

- Amity Business School was marked by steady recruitment for the Class of 2026 and a strong emphasis on foundational grooming and industry exposure for the Class of 2027.
- **Campus Placements (Class of 2026):** Six students secured offers during the month from top-tier firms:
 - **Aditya Birla Capital Ltd:** 3 students (On Campus)
 - **PWC AC:** 2 students (Virtual)
 - **Niva Bupa Health Insurance:** 1 student (On Campus)
- **Live Project Success:** Three students from the Class of 2027 were selected for a prestigious Live Project at EY, gaining early hands-on corporate experience.



CORPORATE GUEST LECTURES & ALUMNI FORUMS

- The Corporate Resource Centre (CRC) organized several high-impact sessions to bridge the industry-academia gap:
- **Industry Led Lecture (Nov 12):** Mr. Vivek Johri (Director & Logistics, Suas Cargo & V2V Supply Chain) shared logistics insights with the Class of 2027.
- **Alumni Forum (Nov 13):** Mr. Shantanu Singh (VIDA Technologies) and Ms. Sonal Gupta Rai (Sky High Greens) engaged with MBA General students.
- **Alumni Entrepreneurs Forum (Nov 18):** A panel titled "*Entrepreneurship as a Career: Challenges and Opportunities*" featured four successful alumni founders:
 - **Mr. Nishant Goel** (Zazz Technology)
 - **Ms. Shikha Jain** (Skilled Squad Consulting)
 - **Mr. Sanjan Nalwa** (ATS Group)
 - **Ms. Harneet Dhillon Minhas** (Fit with Harneet)

CORPORATE READINESS & FINISHING SCHOOL

- **Interview Mastery (Nov 6-8):** Intensive mock interview simulations for MBA (General) and Business Analytics students.
- **Targeted Prep:** Specialized faculty-led coaching for students shortlisted by HUL (Dr. Jaya Yadav) and Niva Bupa (Dr. Ramesh Bagla).
- **Professional Grooming:** Finishing School workshops led by **Dr. Eeshani Saraswat** and **Dr. Roshi Aggarwal** were held on **November 21st** and **24th**, covering all MBA specializations to refine executive presence and etiquette.
- **Internship Prep:** Collection of SIP undertakings and CV updates for the Class of 2027 finalized.
- **Global Synergy:** A collaborative visit from **Oulu Business School** on November 24th to explore international academic partnerships.
- **Strategic Outreach:** Formal photo sessions for the Class of 2027 and dispatch of placement invitation letters to corporate partners.



ACADEMIC/EXAMINATION DEPARTMENT

- **Student Services:** Processed transcripts, MOI certificates, duplicate degrees, and bonafide letters. Managed daily degree/grade card distribution and verified alumni credentials for external agencies.
- **Examination Execution:** Conducted End Semester Exams (BEMC F-Block, Nov 7–26) with daily status reports. Distributed admit/supplementary cards, managed mid-term answer sheets, and ensured timely internal mark submissions.
- **Academic Coordination:** Tracked classes and faculty schedules, uploaded Semester-IV timetables (Class of 2026) to Amizone, prepared NTCC-Dissertation faculty allocations, and performed BMCF moderator compilation.
- **Operations & Governance:** Verified student dossiers with the Registrar, uploaded academic notices, and conducted the Nov 20 CR meeting. Coordinated "I" Category exam forms and IEHD duties for VAC courses.
- **Convocation:** Finalized verification of alternate degree lists and credentials in coordination with Program Leaders for Convocation 2025.
- **IQAC Quality Assurance:** Conducted the monthly IQAC Meeting on November 27, 2025, to evaluate progress across academics, examinations, research submissions (Ph.D. thesis), faculty development programs (FDPs/PDPs/MDPs), mentoring reports, committee/club activities, ODCs, and seminar presentations.

ACTIVITIES OF CLUBS AND COMMITTEES

- **Fitness Week: Wellness & Vitality (Nov 6)** The Marketing Club promoted holistic health through a virtual fitness event. Participants submitted videos of home workouts, jogging, and yoga, with a guided session focusing on strength and flexibility.
 - **Winners: 1st: Manav Thakur; 2nd: Shrija Tyagi; 3rd: Prianshu Tandon (all MBA General).**
- **National Entrepreneur's Day: "शून्यसे सृजन" (Nov 18)** Organized by ABS and ACED, this workshop explored creativity, innovation, and strategic thinking within the global startup ecosystem.
 - **Guest Speakers: Mr. Aditya Singh Katoch** (Founder, Skills4Life.in) and **Ms. Aasawari Kane** (PadCare Labs Pvt. Ltd).
- **Constitution Day Celebration (Nov 26)** The MBA Class of 2027 commemorated the adoption of the Indian Constitution by collectively reading the Preamble. Faculty-led discussions explored the core values of justice, liberty, equality, and fraternity, emphasizing the responsibilities of every citizen.
- **Student HR Lab: Workplace Simulations (Nov 27)** The People Management Club hosted an experiential lab to bridge HR theory and practice. Students engaged in high-pressure simulations to resolve workplace challenges and enhance analytical competencies.
 - **Best HR Manager: Ashwin & Kushal Dixit** (MBA General).
 - **Best HR Mediator: Gayatri Bharali & Vanshika Sharma** (MBA HR).



ACTIVITIES OF CLUBS AND COMMITTEES

- **Brand Aloud 2025: Storytelling Countdown (Nov 27) - The Marketing Club** hosted a first-person monologue competition where teams personified brands. Participants were evaluated on brand insight, creative narrative, and storytelling impact.
- **Winners:**
 - **First: Shrey Goyal** (MBA M&S).
 - **Second: Vanshika Singla** (MA Clinical Psychology).
 - **Third: Sanamya Gosain** (B.Sc Clinical Psychology).



LEADERSHIP SERIES: CURTAIN RAISER GLRC 2026

- Amity Business School hosted a motivating Leadership Series session on November 13, 2025, as a precursor to the **11th Global Leadership Research Conference (GLRC 2026)**. The session, themed "**Discover the Lion in You: Leadership Lessons for India's Youth**," featured Major Abhinandan Singh (Veteran), IPS.

Highlights from Major Abhinandan Singh, IPS

- A decorated army veteran who transitioned to the IPS after overcoming a spinal injury, Major Singh shared profound lessons on adaptability and resilience:
- **The Chetwode Credo:** He emphasized that true leadership is rooted in character and "Service Before Self"—prioritizing the team and organization over personal gain.
- **Core Leadership Hallmarks:** He urged students to focus on Purpose over Profits, decisive risk-taking, and turning adversity into opportunity.
- **Inner Strength:** His closing message challenged the youth to reject weakness and cultivate self-belief: "Leadership is about influence and empathy, not just authority."

Q&A and Recognition

- Students from MBA General, Finance, Entrepreneurship, and Business Analytics engaged in a high-impact Q&A covering emotional intelligence and decision-making under pressure. The event concluded with a memento presentation by **Brig. Dr. Navjot Singh Bedi** and a vote of thanks by **Dr. Vijit Chaturvedi**, following a warm welcome by **Dr. Sanjeev Bansal** and **Dr. Puja Sareen**.

6TH DOCTORAL RESEARCH CONCLAVE

Amity Business School hosted the 6th Doctoral Research Conclave on November 21, 2025, at the Noida Campus. Themed "Intelligence, Innovation and Impact Driven Research for a Sustainable Tomorrow," the event served as a high-impact platform for PhD scholars and academicians to bridge the gap between theoretical inquiry and real-world application.

INAUGURAL HIGHLIGHTS & DISTINGUISHED GUESTS

The conclave opened with insights from a prestigious lineup of dignitaries:

- **Chief Guest:** *Shri Deepak Agarwal* (MD, NAFED) discussed the digital transformation of Indian agriculture.
- **Guest of Honour:** *Dr. Jyoti Sharma* (Scientist, Ministry of Science & Technology) highlighted national research opportunities.
- **Keynote & Global Speakers:** *Mr. Vaibhav Singh* (Bank of Ireland), *Dr. Sunil Luthra* (AICTE), and *Dr. Yeliz Karaca* (University of Massachusetts) focused on the responsible use of AI, data adaptability, and the ethics of emerging technologies.
- **Leadership Perspective:** *Dr. Sanjeev Bansal* (Addl. Pro VC, Amity University) emphasized that the true value of a doctorate lies in originality and sincerity.



SKILL-BUILDING & RESEARCH EXCELLENCE

- **Technical Workshops:**
 - **Literature Mastery:** Dr. Sumit Sakhuja shared advanced techniques for systematic literature searches and efficient organizational frameworks.
 - **Data Science for Research:** Dr. Ashutosh Gaur and Dr. Nitendra Kumar led a hands-on introduction to R Programming, empowering scholars with tools for rigorous data analysis.
- **Panel Discussion - "Intelligence to Impact":** Industry experts from Iris Software, NAB, Havells India, and the Supreme Court explored how behavioral, legal, and technological intelligence drive purpose-driven organizational growth.
- **Research Tracks:** In the "*Ideas in Transition*" session, doctoral candidates presented work on AI and workplace behavior to an external jury (*Dr. Savita Mohan* and *Dr. Meenakshi Kaushik*), receiving critical feedback to strengthen their methodologies for global publication.



VALEDICTORY SESSION

- The conclave concluded with a call to action from **Dr. Alok Vijayant** (SciRoIT Technologies), **Dr. Deepak Kikan** (EY), and **Dr. Swati Nayak** (CGIAR-IRRI). They urged emerging researchers to remain curious and ensure their academic work creates a tangible societal impact.
- The event was successfully spearheaded by Co-Chairs **Dr. Lakhwinder Dhillon** and **Dr. Vijit Chaturvedi**, along with Conveners **Dr. Jaya Yadav** and **Dr. Priyanka Agarwal**.

PH. D. DEPARTMENT

- Following activities took place in the month of November 2025 in respect of Ph.D. in Management Programme.
- **Ph.D Scholars of July 2025 Batch:** Course Work and Area Specific course class of Full Time and Part Time scholars are being conducted during weekend.
- **Allocation of Guide :** The competent authority has accorded the approval for allocation of Co Guide to **Mr. Pramod Kumar**, Scholar.



GLOBAL RANKINGS & RECOGNITION

- Amity Business School (ABS) continues to solidify its reputation as a premier management institution, securing top honors in the latest national rankings.

Competition Success Review (CSR) B-Schools Survey 2025

- In the November 2025 issue, ABS achieved significant milestones across multiple categories:
 - **7th Position** in the ranking of Supreme B-Schools among the top private institutions in India.
 - **1st Position** among all B-Schools (Government & Private) in the Delhi-NCR region.
 - **10th Position** in the Top 20 B-Schools for critical performance metrics, including:
 - Domestic & International Placements
 - Social Responsibility & USP
 - Networking & Industry Interface

Outlook – ICARE Rankings 2026

- The latest Outlook-ICARE rankings further validate ABS's regional and category-specific leadership:
 - **6th Position** among Top Private B-Schools in Delhi-NCR.
 - **8th Position** among Top Private B-Schools in the North Zone.
 - **11th Position** in the category of Private University Constituent Colleges.

Pre Ph.D Seminar Presentation conducted as per details given below:

S.No.	Name of the students	Batch	Title of Research	Date
1	Ms. Himanshi Chopra (A0130321023)	Ph.D in Management Batch July 2021 (PT)	Study of Impact of demographic and other Factors (PEST) on trading behavior of retail investor in Indian Stock Market	20/11/2025

Details of Thesis Submission is given below:

S.No.	Name of the students	Batch	Title of Research	Date
1	Mr. Pankaj Kumar Malik (A0130320017)	Jan 2020 (PT)	A Perception Study to Explore the Relationship of Digitalization, Healthcare Practices and Patient Care Services in India	7/11/2025
2	Ms. Shalini Kumari (A0120521006)	Jan 2021 (FT)	Critical Success Factor for Creating Future Workplace Model for High Performances	24/11/2025

ODC (Oral Defence Committee) conducted as per details given below:

S.No.	Name of the students	Batch	Title of Research	Date
1	Ms. Meenakshi Rathore, Enrollment No. A0130321003	Jan 2021 (PT)	A comparative study of the Impact of Cognitive Dissonance in the investment behaviour of generation Z and Millennials	19/11/2025
2	Ms. Umang Preet Kaur Sahiwal Enrollment No. A0130321008	Jan 2021 (PT)	A study of the role of the skilling ecosystem in enabling women for the workplace of the future	26/11/2025
3	Mr. Avinash Chauhan, Enrollment No. A0130321007	Jan 2021 (PT)	The Impact of Technology on Investment Product Innovation and Investor Behavior	26/11/2025
4	Mr. Praveen Dutta, Enrollment No. A0130322017	July 2022 (PT)	A Study of Effectiveness & Limitations of Intelligent Project Monitoring Tools in Mega Power Projects	27/11/2025
5	Ms. Taruna Tokas Enrollment No. A0120521014	July 2021 (PT)	A Study of Human resource best practices on employee engagement of millennials in multigenerational workplaces	27/11/2025
6	Mr. Pankaj Kumar Malik Enrollment No. A0130320017	Jan 2020 (PT)	A Perception Study to Explore the Relationship of Digitalization, Healthcare Practices and Patient Care Services in India	27/11/2025
7	Ms. Sameera Syed Mehaboob Enrollment No. A92720521001	July 2021 (PT)	Evaluating the effectiveness of Employee Assistance Program for Emiratis in the service sector of UAE	29/11/2025

S.No.	Name of the students	Batch	Title of Research	Date
8	Mr. Praveenkumar Kumara Samy Enrollment No. A92720521002	July 2021 (PT)	STUDY OF CHALLENGES AND SUCCESS STRATEGIES OF COMPANIES IN UAE POWER SECTOR PROJECTS	29/11/2025
9	Ms. Aisha Atiq Juma Bin Darwish Almheiri Enrollment No. A92720520002	July 2020 (PT)	Factors affecting women entrepreneurship in United Arab Emirates (UAE)	29/11/2025
10	Mr. Satish Raman Menon Enrollment No. A92730320001	Jan 2020 (PT)	Green Human Resource Strategies and Its Implementation Challenges for Organizations in UAE.	29/11/2025
11	Ms. Elyazia Saeed Mahboob Ali Alqubaisi Enrollment No. A9272052000	Jan 2020 (PT)	Explanatory Study of Women Empowerment in the United Arab Emirates.	29/11/2025



CORPORATE RESOURCE CENTRE

- **Placement Success (Class of 2026)** The year concluded on a high note with 18 students securing offers from prestigious organizations in December. Notable placements include:
 - **PNB Housing Finance (BFSI):** 5 offers
 - **ICICI Bank Ltd:** 4 offers
 - **PWC AC:** 2 offers (Virtual Mode)
 - **Abrao Group & Lenskart:** 2 offers each
 - **Bajaj General Insurance:** 1 PPO awarded
 - **Additional Offers:** Hike Education and Circolife.
- **Placement Preparatory & Grooming Sessions** To maintain a high conversion rate, several faculty-led and alumni-driven sessions were conducted for the Class of 2026:
- **Company-Specific Training:** Specialized preparatory sessions were held for *ITC Hotels, ICICI Bank, Abrao Group, and Lenskart*, led by Dr. Vinamra Jain and Dr. Ramesh Bagla.
- **Alumni Grooming Session (Dec 16):** Over **50 students** from the MBA (BA) and MBA (M&S) programs benefited from a professional grooming workshop led by distinguished alumni:
 - **Ms. Richa Bajoria** (Head-HR, Black Ink Studio)
 - **Ms. Bhumika Aggarwal** (Cluster Head, IDFC Bank)



CRC STRATEGIC OPERATIONS & ALUMNI ENGAGEMENT

- **Placement Outreach:** Dispatched official invitation letters to corporate partners for the MBA Class of 2026 campus recruitment season.
- **Skill Enhancement:** Conducted intensive campus recruitment activities, including Mock Personal Interviews (PI) and specialized preparatory sessions to sharpen student readiness.
- **Alumni & Convocation:** Successfully coordinated with distinguished alumni for their participation in the Convocation 2025 Procession held on **November 6**.
- **Institutional Data Management:** Streamlined the NIRF 2025 data collection process, ensuring all required documentation was uploaded to Amizone for university ranking compliance.



Eighteen Inter Institute Placement/Internship Class of 2026 done in the month of December 2025:-

S. No.	Name of the Company	Institute Name	No of Students Placed	Final / Internship
1	Snapdeal	AFA	3	Internship
2	Mycaptain	AFA	3	Final Placement
3	Rotary Club	Amity Social Sciences	2	Final Placement
4	Stanza Living	Amity & AGBS (Ahmedabad , Jaipur, Noida, Bangalore)	9	Internship
5	MYK Laticrate	Amity Lucknow	1	Final Placement

The following Corporate Awards presented during Convocation function held on 6th December 2025:-

S. No.	Name of Corporate Guest with Designation & Company Name	Name of Award - Representing	Award Amount & Trophy
1	Mr. Amit Joshi, Sr-Director-HR, Jubilant Pharmova Ltd.	1. Jubilant Pharmova Best Student for Entrepreneurial Excellence Award by Jubilant Pharmova Ltd. 2. Jubilant Pharmova Human Resources Excellence Award.	Rs.50,000/- Cheque Rs.50,000/- Cheque
2	Mr. Anshul Garg, Group Managing Director, Mohan Electro Casting Pvt Ltd.	Anshul Garg Mohan Human Resources Excellence Award by Mohan Electro Casting Pvt Ltd.	Rs.50,000/- + Trophy
3	-	The Higher Pitch - Marketing Excellence Award by The Higher Pitch Pvt Ltd.	Rs.30,000/ + Trophy
5	Mr. Nishant Garg, Managing Director, Maiden Forgings Ltd.	Maiden Forgings Best Student for Finance Excellence Award by Maiden Forgings Limited	Rs.50,000/- + Trophy

CRC invited the following Senior Alumni members for the participation during Convocation Class of 2025 procession held on 6th December, 2025:-

S. No.	Name of Alumni	Designation	Organization	Program/Batch
1	Mr. Niramlyya Roy Chowdhury	Founder & Managing Partner	Radicle Brand Consultants	PGDM 1999
2	Mr. Ambrish K Singh	Exe. VP	Info Edge India Ltd	PGDM 2000
3	Mr. Ravi Prakash	Sr. Consultant-X	Blueprint Technologies Pvt Ltd.	MBA 2012
4	Mr. Nayan Ahluwalia	Product Mktg Manager	Karl Storz	MBA 2009
5	Ms. Bhanu Ahluwalia	Writer	-	MBA 2010
6	Mr. Priyaj Kumar	Sr. Sales Engineer	ST. Microelectronics	Business Analytics -2019
7	Mr. Ankush Sharma	Manager	PwC	MBA 2014
8	Dr. Deyani Rohatgi	Director	Clossal Jewels	MBA-AICI 2009

ACADEMIC/EXAMINATION DEPARTMENT

- **Enrollment & Scheduling:** Successfully uploaded the Semester-II class timetable for the MBA Class of 2027 and managed faculty coordination for core and visiting sessions.
- **Student Record Management:** Streamlined the issuance of transcripts and duplicate credentials, while providing factual verification for alumni to external agencies.
- **Digital Communication:** Ensured all critical notices, including NTCC Dissertation guidelines, were promptly updated on Amizone for student access.
- **Stakeholder Engagement:** Hosted the monthly Class Representative (CR) meeting on Dec 18 to address academic progress and student feedback.
- **End-Semester Execution:** Seamlessly conducted the Dec 2025 examinations for 1st-year students at the BEMC F-Block (Dec 5-24), including daily status reporting and IHED duties for VAC courses.
- **Administrative Readiness:** Compiled the Odd Semester Date Sheet, managed the online examination form submission process, and finalized question paper moderation for ADDOE (Jan 2026).
- **Assessment Management:** Coordinated the timely submission of internal marks for the Class of 2027 and allocated faculty guides for the MBA Class of 2026 Dissertation (NTCC).

ACADEMIC/EXAMINATION DEPARTMENT

- **Degree Distribution:** Organized a smooth Degree Distribution Ceremony on Dec 6, following the collection and meticulous arrangement of credentials from the AUUP Examination Department.
- **Post-Event Compliance:** Successfully submitted all remaining medals, certificates, and degrees to the University headquarters following the conclusion of Convocation 2025.

IQAC MEETING

- **Academic & Examination Audit:** Comprehensive progress reporting on current semester operations and examination readiness.
- **Faculty & Professional Development:** Planning and review of upcoming Faculty Development Programs (FDPs) and Management Development Programs (MDPs/PDPs).
- **Research & Ph.D. Milestones:** Tracking of ongoing research work, Ph.D. thesis submissions, Oral Defense Committees (ODCs), and seminar presentations.
- **Student Support & Engagement:** Assessment of the mentoring program efficacy and a review of the diverse cultural and professional activities hosted by student clubs and committees.
- Following the departmental review, a specialized Domain IQAC meeting for Management, Finance, and Business Administration was conducted. The session focused on aligning domain-specific academic standards with institutional quality goals for the upcoming 2026 session.



ACTIVITIES OF CLUBS AND COMMITTEES

- **Financial Markets & Investor Awareness**
The Finance Club hosted an expert session titled "*Learner to Professional: A Comprehensive Career-Ready Workshop on Capital Markets*" on Dec 11. Guest speaker Ms. Himani Lath (SEBI Smart Trainer) provided students with deep insights into market operations, regulatory frameworks, and the critical role of investor protection in ensuring a transparent financial ecosystem.
- **Paradox Pitch:** The Duality of Doing Good
The Debate Club challenged students to navigate ethical dilemmas in modern business, such as "*Profit vs. Purpose*" and "*Sustainability vs. Cost.*" This strategic one-on-one competition on Dec 11 emphasized critical thinking and intellectual exchange.
 - **Winner:** Sahil Shah (MBA Finance, ABS)
 - **Runner-up:** Utkarsh Rawat (MBA HR, ABS)



ACTIVITIES OF CLUBS AND COMMITTEES

- **Ops Hacklab:** Managing the Workflow On Dec 18, the Operations Club (OPREX) organized a three-round challenge that tested practical management skills. From identifying bottlenecks in visual layouts to optimizing a paper-plane assembly line and solving complex inventory puzzles, teams applied lean thinking and resource allocation in real-time.
 - Winning Team: Adarsh Ranjan Sinha, Harshit Dubey, and Santa Maria Mechery (MBA General, ABS).
- **Tech Talk Tussle:** AI Poster Pitch Challenge The IT & Analytics Club explored the future of technology with the theme "*AI-Driven Solutions: Visualising the Future*" on Dec 18. Participants used prompt engineering and AI tools to present solutions for blockchain implementation and corporate ethics.
 - **First Position:** Utkarsh Rawat (MBA HR, ABS)
 - **Second Position:** Vaibhav Tomar (MCA, Christ University)



CONVOCATION 2025

- On December 6, 2025, Amity Business School hosted its Annual Convocation, marking a major milestone for 368 MBA graduates and 21 Ph.D. scholars.
- **University Honours & Main Convocation** During the morning session, the University's top honors were bestowed upon our most outstanding achievers. These prestigious awards included:
 - Shri D K Jain Award for Entrepreneurial Ability
 - Shri Baljit Shastri Award for Best Human Values
 - Best All Round Student Trophy
 - Maj. Gen. K Jai Singh Medal
- At the I-2 Moot Court, graduates received their degrees alongside specialized Corporate Excellence Awards from industry leaders:
 - *Jubilant Pharmova Human Resources Excellence Award*
 - *Jubilant Pharmova Best Student for Entrepreneurial Excellence Award*
 - *The Higher Pitch - Marketing Excellence Award*
 - *Anshul Garg Mohan Human Resources Excellence Award*
 - *Maiden Forgings Best Student for Finance Excellence Award*

AMITY BUSINESS SCHOOL

OPREX OPERATIONS CLUB

presents

OPS HACKLAB

A hands-on operations hack challenge combining real-life processes and inventory decisions.

DECODE INSIGHTS - DESIGN SMART - DELIVER IMPACT

DECEMBER
THURSDAY **18th** 2:30 pm
Venue - F3 205

SCAN HERE

ABS ALUMNI REUNION

Silver Jubilee Homecoming: PGDM Class of 2000

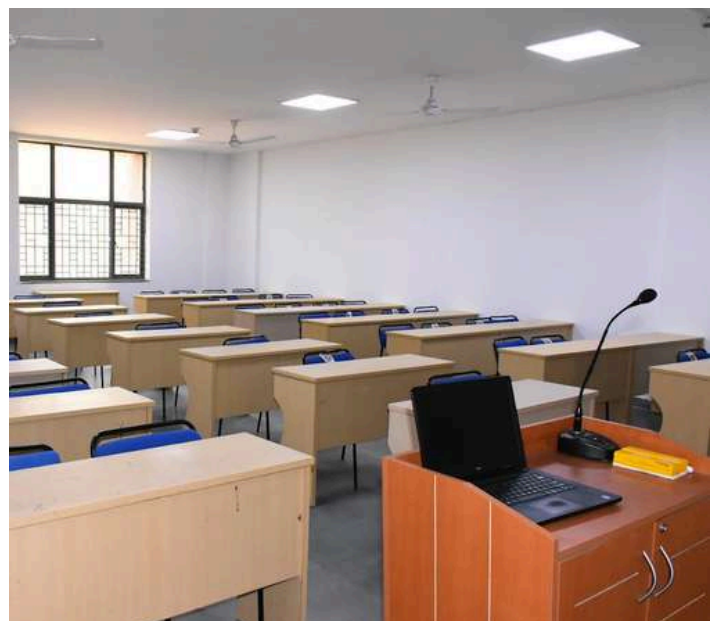
On December 20, 2025, Amity Business School hosted a landmark event as the PGDM Class of 2000 returned to their roots to celebrate 25 years of professional excellence and enduring friendships. The Silver Jubilee reunion, held at Amity International School, Sector 44, served as a profound testament to the lifelong bond between Amity and its global alumni network.

A LEGACY OF VALUES AND VISION

- The gathering of 43 distinguished alumni—now prominent entrepreneurs and business leaders—was marked by deep gratitude for the university's foundational role in their success.
- **Tribute to Leadership:** Alumni acknowledged the virtual presence of Hon'ble Founder President Dr. Ashok K. Chauhan, reflecting on how his emphasis on ethical leadership and "cultural rootedness" has served as a compass throughout their diverse careers.
- **Chancellor's Interaction:** The presence of Hon'ble Chancellor Dr. Atul Chauhan added warmth to the evening, as he engaged with the batch to discuss the seamless continuity between Amity's founding vision and its current global standing.
- **A Shared Journey:** Prof. (Dr.) Sanjeev Bansal (Director, ABS) presented a poignant video chronicling Amity's evolution from its early years to a seven-continent education network, resonating deeply with those who witnessed the institution's formative stages.

NOSTALGIA IN MOTION: THE CAMPUS WALK

- A centerpiece of the reunion was a thoughtfully curated campus tour. For many, walking the halls after a quarter-century brought back vivid memories of:
 - **The Classrooms:** Where perspectives were sharpened through rigorous debate.
 - **The Cafeteria & Hostels:** The heart of countless friendships and shared late-night aspirations.
 - **The Playground:** A symbol of the camaraderie and team spirit that ABS continues to instill.
 - **Vice-Chancellor Prof. (Dr.) Balvinder Shukla** added a personal dimension to these reflections, sharing heartfelt anecdotes from the batch's placement days and emphasizing the mutual trust that has survived the test of time.



PH. D. DEPARTMENT

A LEGACY OF VALUES AND VISION

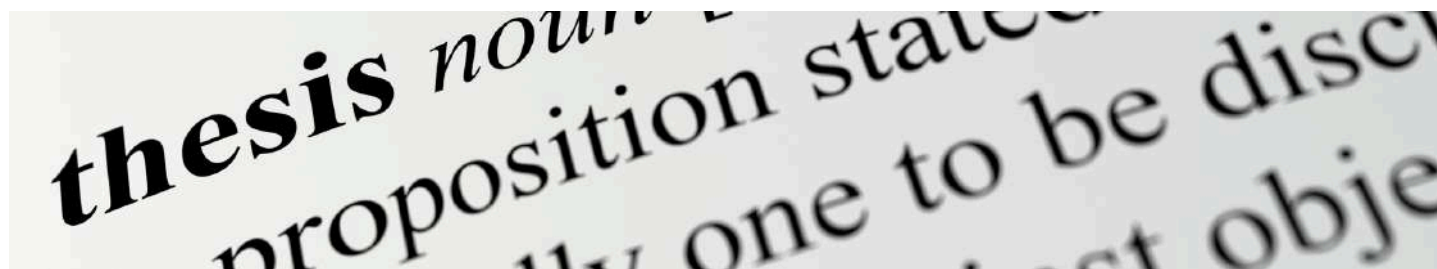
Academic Progress & Admissions

- **Coursework Completion:** Ph.D. scholars of the July 2025 Batch (Full-Time and Part-Time) successfully completed their coursework and area-specific classes in alignment with the academic calendar.
- **Guide Allocation:** The department approved the appointment of Co-Guides for scholars **Mr. Rajeev Lal** and **Mr. Harpinder Singh**.
- **Future Admissions:** The Ph.D. Admission Selection Board for the January 2026 Session was successfully conducted on Dec 19 for the Management, Commerce, and Finance domains.

Progress Reviews & Seminars

- **Review Meetings:** Progress Review Meetings for senior batches were held on December 10 & 11, with minutes of the meetings (MoMs) officially approved by the university authorities.
- **Pre-Ph.D. Presentations:** Three scholars reached the final seminar stage, presenting on high-impact topics:
 - **Ms. Geetika Verma:** Leadership behavior and front-line worker effort.
 - **Ms. Sakshi Wadhwa:** Sustenance of startups through a Design Thinking perspective.
 - **Mr. Aditya Gupta:** Impact of Blockchain on export-import supply chain traceability.

S. No.	Name of Scholar	Batch	Date of Presentation Scheduled	Time	Topic
1	Ms. Geetika Verma	July 2020 (PT)	11th December 2025	2.30 P.M.	A Study on the Impact of Perceived Leadership Behaviour on Employee Work Effort Among Front Line Workers.
2	Ms. Sakshi Wadhwa	July 2021 (PT)	11th December 2025	3.15 P.M.	Sustenance & Growth of Startups: Design Thinking Perspective.
3	Mr. Aditya Gupta	July 2021 (PT)	23rd December 2025	12.00 P.M.	Impact of Blockchain on Traceability of Export & Import Supply Chain.



Details of Thesis Submission is given below:

S. No.	Name	Batch	Title of Research	Date
1	Ms. Himanshi Chopra	Ph.D in Management Batch July 2021 (PT)	Study of Impact of demographic and other Factors (PEST) on trading behavior of retail investor in Indian Stock Market	22/12/2025
2	Ms. Sakshi Wadhwa	Ph.D in Management Batch July 2021 (PT)	Sustenance and Growth of startups: Design Thinking Perspective.	23/12/2025

ODC (Oral Defence Committee) conducted as per details given below:

S. No.	Name of Research Scholar	Batch	Date	Topic
1	Ms. Shweta (A0120522003)	Jan 2022 (PT)	02.12.2025	A study of Human capital behaviour in creating inclusive organizational Culture.
2	Ms. Shalini Kumari (A0120521006)	Jan 2021 (FT)	02.12.2025	Critical Success factors for creating future work place model for high performance.

Ph.D Admission Selection Board for January 2026 Session was conducted on 19th December, 2025 for scholars of Ph.D Program in Management, Commerce & Finance.

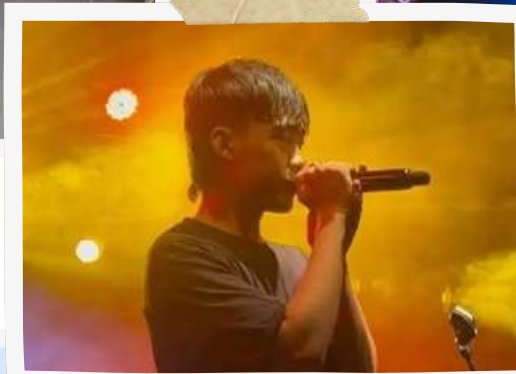
COMMUNIQUE 2025

CREATIVE MINDS



Felix Yumnam

Felix Yumnam began his music journey in 2019, emerging from Imphal, Manipur, and developing his unique sound independently. He built his presence through consistent releases and live performances, while also leading the indie alternative rock band "LIFE IN LIMBO," known for its subtle pop influences. Over time, his music reached millions on major streaming platforms like YouTube and Spotify, gaining wide recognition. Today, he continues to grow as a professional artist, expanding his audience and impact in the music industry.



FELIX YUMNAM



Sanah Prem

For Sanah, music has been a defining force since early childhood, marked by achievements ranging from winning solo singing competitions in third grade to performing at the national level in Western group singing during the 11th grade. During her bachelor's, she was an active member of ECHO, the Western Music Society of Jesus and Mary College, where her musical growth expanded significantly. This journey led her to perform guitar in solo competitions and secure victories in acappella group competitions for three consecutive years. Since 2023, she has performed at venues such as Third Wave Coffee, Civil Lines Socials, and Christmas gigs, while actively showcasing her talent through social media platforms.



Sehaj Hunjan

Sehaj is a self-taught musician with 15 years of singing experience and 13 years of playing the guitar, having performed at numerous events, earned several accolades, and served as a judge for the Western a cappella competition "Rhapsody" at Maharaja Surajmal Institute's fest, Genesis.



Bhumika Thapan

For Bhumika, fashion is more than clothing it is a reflection of her mood, moments, and personal journey. From bold beachside looks to soft, flowy outfits that embody effortless femininity, each style tells a story. Her festive wear highlights elegance and tradition, while her daytime looks focus on comfort and understated sophistication. Rooted in versatility, her style allows her to be confident, calm, or culturally connected, depending on the moment. For her, fashion is not just about what one wears, but about how one feels and expresses life through it.



Geetika Kumari

Geetika is a creative individual with a deep love for art and colors, known for her imaginative drawings and projects since childhood. While creativity began as a passion, her journey took a new direction when she discovered digital painting and started exploring it more seriously. Through consistency and small commission projects with friends and family, she gradually built her portfolio and professional presence. Today, she works as a freelance illustrator as well as a brand and packaging designer. She has collaborated with startups and brands such as Sleepyhead and Dohful, earning appreciation for her unique visual style. Driven by passion, she continues to grow and evolve in her artistic journey.

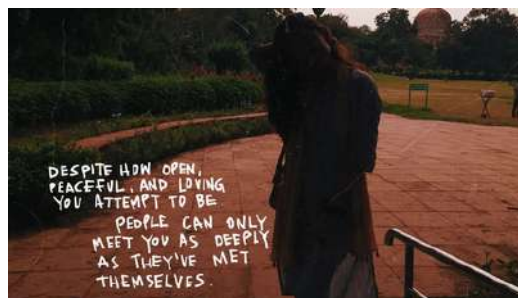
Oil Pastels Digital Art



Vivid, Pastel & Bold



Festive Creative



Illustrations with Dohful

THE STUDENT EDITORIAL

Curated with purpose, driven by ideas, and shaped by collaboration.



PREETI

MBA (M&S) BATCH '27



RACHANA V KUMAR

MBA (M&S) BATCH '27



SANAH PREM

MBA (M&S) BATCH '27

As students, this newsletter represents more than just a compilation of events. It reflects our shared experiences, ideas, and growth throughout the semester. Working on this edition has been a journey of collaboration, creativity, and learning, where each page captures the energy and spirit of our campus. From academic milestones to student-led initiatives, we have aimed to present a narrative that is both insightful and inspiring. We hope this edition resonates with you and offers a glimpse into the vibrant and evolving community we are proud to be a part of.

By students, for a community of ideas.