

## **CONDUIT-2022**

Conduit 2022 is a platform to the students/research scholars to gain rich insights of the developments in the business world in the backdrop which compels managers to redesign their business models and come up with strategies to survive in the market. It showcases these business examples based on contemporary themes from different fields of Management Domain with a special focus on the slowdown in the economy at present. The nominated student participants of Conduit 2022 submitted their Research Paper/Case Study pertaining to the topics covered by them during their Summer Internship.

Conduit 2022 was organized by Amity Business School, Noida on 1<sup>st</sup> September 2022 which was held in 3 different tracks. Dr. Sanjeev Bansal, Dean FMS & Director ABS welcomed the participants during the inaugural session. Placement E-brochure for students of MBA Class of 2023 was also launched during the programme.

Track one was headed by Dr. Anupama Rajesh, ABS and the external jury Dr. Alka Maurya from AIBS. The winners of the track were as follows:

1<sup>st</sup> Position - Keerat Kaur Khalsa and Prapti Swaroop Kumar, MBA(G)

2<sup>nd</sup> Position - Namya Sethi, MBA(G)

Track two was headed by Dr. Sumeet Singh Jasial from ABS and the external jury was Dr. Manita Arora from ASB. The winners of the track were as follows:

1<sup>st</sup> Position - Ravisha Nautyal, MBA(G)

2<sup>nd</sup> Position - Ruchi Jain, MBA(G)

Track 3 was headed by Dr. Ritu Wadhwa from ABS and the external jury was Dr. Ruchi Jain from ASB. The winners of the track were as follows :

1<sup>st</sup> Position - Riju Ghosh, MBA(TM)

2<sup>nd</sup> Position - Dhanush Karthik, MBA (M&S)

### **Organising Team:**

1. Dr. Sunetra Saha, Asst. Professor
2. Dr. Ruchika Nayyar, Associate Professor