

INFINITY 2021

Amity Business School organized the fourth edition of its Technology conference “**INFINITY 2021**” on the theme “***Digital Transformation, Information Security and Risk Management for Business Continuity during and Post Covid-19 Pandemic***”.

INFINITY 2021 scheduled on 12th and 13th November, 2021 exhibited scholarly and corporate perspectives, research work and conversations on the above contemporary topic. This two-day occasion had master talks and a public level student occasion. The conference was attended by recognized speakers, representatives and leaders from Industry, the scholarly community and Officials from Government. Senior corporate pioneers and academicians presented their viewpoints in different plenary sessions. The principal objective of this event was to talk about cyber security, business continuity and digitalization post covid pandemic. In addition to the Inaugural session which was held on 12th November 2021, there were 3 Plenary sessions on the following themes:

- Plenary Session 1: Information Security and Risk Management for Business continuity.
- Plenary Session 2: Technologies aiding Digital Transformation.
- Plenary Session 3: Business Continuity Strategies during and Post Covid-19.

Inaugural Session: Following were the speakers during the inaugural session of INFINITY 2021 which was held on 12th November, 2021.

1. **Chief Guest: Lt Gen (Dr.) Rajesh Pant, PVSM, AVSM, VSM (Retd.)**, National Cyber Security Coordinator, National Security Council Secretariat, Government of India.
2. **Shri. Abhishek Singh, IAS**, President & CEO, National e-Governance Division (NeGD).
3. **Prof. (Dr.) Balvinder Shukla**, Vice-Chancellor, Amity University Uttar Pradesh.

During the inaugural session, Dr. Teena Bagga, Professor and Co-Chairperson & Convener welcomed the Chief Guests and all the attendees. Being the fourth digital conference organized by Amity Business School, AUUP, she apprised the participants about the theme of the conference.

Dr. Sanjeev Bansal, Chairperson of INFINITY 2021, Dean FMS and Director ABS welcomed the Speakers and the audience and spoke about the theme of the conference. He highlighted importance of Technology in the last two years in the context of “**INFINITY.**” He talked about the changing world and quoted it as “**Digitally transformed world**” and linked this situation with our theme of Infinity.

Dean FMS & Director ABS gave a glimpse of past Infinity conferences held in ABS.

Dr. Balvinder Shukla, Hon’ble Vice-Chancellor, Amity University Uttar Pradesh addressed the audience and explained how Covid pandemic has impacted all businesses, education, society & individuals. The magnitude of impact has varied from sector to sector and region to region. Every business was facing the challenge of how to continue the business without compromising the safety and well-being of the people. The Aviation Sector came to a standstill. All the logistics, all the other businesses which were dependent on the Aviation Sector were impacted.

She further said that Amity University was able to migrate within 24 hours from face-to-face teaching learning to the remote mode of learning using various systems like Microsoft Teams, WebEx etc. She recalled that during the pandemic situation AUUP had taken initiative and were providing 5,000+ meals every day.

Shri. Abhishek Singh, IAS, President & CEO, National e-Governance Division (NeGD) was welcomed by the Co-Chair, Dr. Teena Bagga. According to Shri. Abhishek Singh, the Keynote Speaker Cyber security many times goes sideways so various steps are taken to relieve us from the complication in the Digital world. Talking about the new timeline & the old timeline which are now referred to as the pre-covid period and post-covid period, people have embraced themselves. He highlighted the excess usage of online transaction apps, Digi locker etc.

Lt Gen (Dr.) Rajesh Pant, PVSM, AVSM, VSM (Retd.), National Cyber Security Coordinator, National Security Council Secretariat, Government of India was the Chief Guest. He started with a greeting to all and thanked ABS for inviting him to this Inaugural session. He recalled his preceded event on Amity which was based on innovation and there also he was impressed with the projects of the students and even today he was going through the programme which was created so well by the organizers. He spoke on the impact of Covid on cyber security in the Indian context. India's example will stand out globally as to how we so effectively managed this pandemic as compared to the other countries. The cyber security structure on the cyber security architecture, because in all these years we are teaching that cyber security for an enterprise means you create a parameter.

Ms. Kritika Dasgupta delivered the vote of thanks to the guests and speakers present in the inaugural session for their edifying words and discerning information.

Plenary Session 1: Theme: Information/ Cyber Security & Risk Management for Business Continuity.

Resource Persons:

- Ms. Tulika Pandey, Scientist 'F', National e-Governance Division (NeGD)
- Mr. Amit Dubey, Author and National Security Expert.
- Mr. Kanishk Gaur, Think Tank Founder, Cyber Security, Tech Transformation, Public Policy Expert and TEDx Speaker.
- Mr. Mayank Jain, CEO, NxxSecure'

Plenary Session 2: Theme: Technologies aiding Digital Transformation

Resource Persons:

- Mr. Muhammad Ali Jamadar, Regional Digital Manager - Middle East, Turkey & Africa, Boehringer Ingelheim, United Arab Emirates.
- Mr. Archie Jackson, Senior Director- Incedo Inc.
- Col Inderjeet Singh, CIO & CISO, Vara United, Society for Data Science.
- Mr. Venkatesh Krishna Murthy, Founder and CEO- Wharf Street Studios Ltd., London.

Plenary Session 3: Theme: Business Continuity Strategies during and Post Covid-19.

Resource Persons:

- Mr. Saurav Sachin, Founding CTPO, ClaimZippy Pte Ltd. Dubai.
- Mr. Vir Bharat, Head HR, Yamaha Motor Solutions India Pvt. Limited
- Ms. Tarishi Kamra, Associate Director- HR- Talent Management & OD, PepsiCo, India.
- Mr. Sourav Sinha, Co-Founder and Managing Director of Brainium Information Tech. Pvt Ltd.

The session was concluded by Dr. Sanjeev Bansal, Dean FMS & Director ABS. He thanked all the panel members and the organizing committee and invited everyone to join Infinity 2022 hopefully in a face-to-face mode.

Student Event: Technovanza 2.0 on 13th November, 2021 as part of INFINITY 2021

The IT Club Team under the leadership of Dr. Teena Bagga, organized a student event Technovanza 2.0 on the second day of Infinity 2021. Technovanza, an all-India Online Competition aimed to engage the students across India in various Technical rounds focusing on Disruptive Technologies and Digital Transformations.

Jury Details:

- Ms. Sonali Bansal, Wharf Street Studios Ltd., London - Creative Head
- Dr. Swati Upveja, Assistant Professor, ABS and member-INFINITY 2021
- Dr. Shweta Awasthi, Assistant Professor, ABS and member-INFINITY 2021

Winners:

Rank	Name	University
1 st	Shubham K S	Amity International School, M Block ,Saket
2 nd	Rudra Pratap	Amity University, Noida
3 rd	Rishab Mittal	ABS, Noida
Consolation	1. Diprit Khaitan	Institute of Engineering and Management, Kolkata
	2. Ritesh Joshi	ABS, Noida

Article Writing Competition on 13th November, 2021 as part of INFINITY 2021

The article writing competition was conducted under the leadership of Dr. Anshu Yadav and Dr. Ritu Wadhwa on 13th November, 2021. The student event, the Article writing competition starts by giving each one of the students a chance to showcase their inscribing talent. The topics given to the participants were:

1. HR and Business strategies for business continuity
2. Digital transformation in the financial sector
3. Disruptive technology
4. Digitalization and its influence on Indian Economy

Jury Details:

SI No.	Name	Expertise
1.	Ms. Akanksha Tyagi	Director founder of social friendly
2.	Ms. Priyanshi Pathak	HR Head, Childrens Academy La Infancia Group Schools
3.	Ms. Riya Singhal	Creative Research Analyst, Black Rock

Winners

SI No.	Name	University
1.	Harshita Sinha and Group	Amity Business School
2.	Nishita Soni and Aditi Piyush	Amity Business School
3.	Satyavrat Shukla	Amity Business School