

INFINITY 2022

Amity Business School organized the fifth edition of its Technology conference “**INFINITY 2022**” on the theme “*Transformative Technologies: Fueling the Future*”

INFINITY 2022 scheduled on 3rd and 4th November 2022 exhibited scholarly and corporate perspectives, research work and conversations on the contemporary topic. The conference was attended by recognized speakers, representatives and leaders from Industry and presented their viewpoints in different plenary sessions. The principal objective of this event was to talk about the impact of digital disruption and about data driven technologies like AI and automation which are showcasing their power in the industry and transforming the way organizations work. In addition to the Inaugural session which was held on 3rd November 2022, there were three Plenary sessions on the following themes:

Plenary Session 1: Transformative Technologies for Financial Services

Plenary Session 2: Transformative Technologies in Operations and Supply Chain

Plenary Session 3: Transforming Technology for Customer Services and Employee Engagement

Inaugural Session: Following were the speakers during the inaugural session of INFINITY 2022 which was held on 3rd November, 2022.

1. **Mr. Jayant Chandra**, Director, Digital Transformation & Products, PwC India
2. **Mr. Amit Dubey**, National Security Expert, Cyber Crime Investigator, Radio Host RedFM 'Hidden Files' and TedX Speaker
3. **Shri. Vijay Bahadur Pathak**, Member of Uttar Pradesh Legislative Council
4. **Dr. Triveni Singh**, Superintendent of Police, Government of Uttar Pradesh
5. **Prof. (Dr.) Balvinder Shukla**, Vice Chancellor, Amity University Uttar Pradesh

The inaugural ceremony commenced with an auspicious note by seeking the blessings of Goddess Saraswati and lighting of the ceremonial lamp by the dignitaries. The students interacted with the guests and were curious to learn more from them. At the end of the ceremony, Shri. Vijay Bahadur Pathak, Mr. Jayant Chandra and Mr. Amit Dubey were felicitated by Prof. (Dr.) Sanjeev Bansal, Dean FMS & Director ABS.

Prof. (Dr.) Teena Bagga welcomed all the esteemed dignitaries and audience who graced the occasion with their presence. She talked about how the pandemic situation become the catalyst for digital transformation of the organizations. She emphasized on the role of various emerging technologies and explained how these technologies are transforming the business process and aiding in business continuity. She elucidated, how technologies when harnessed and aligned effectively, can drive innovation, and bring fundamental change in business models to potentially deliver massive returns.

Dr. Sanjeev Bansal, Chairperson of INFINITY 2022, Dean FMS and Director ABS welcomed the Speakers and the audience and spoke about the theme of the conference. He talked about the emerging technologies like Artificial Intelligence, Internet of Things, 5G and so on and emphasized on the fact that the technology is no longer going to remain constant and would be drastically changing in no time. He added by saying, “Technology has taken a new leap and a new dimension altogether”. Dean FMS & Director ABS also gave a glimpse of past Infinity conferences held in ABS.

Dr. Balvinder Shukla, Hon’ble Vice-Chancellor, Amity University Uttar Pradesh addressed the audience and expressed her gratitude to everyone who came to attend the conference. She stated that Infinity 2022 is a very important conference and the theme chosen for the Conference is very appropriate.

Further, she talked about how the emerging technologies have gained momentum during the pandemic and technology was the only key to survival for businesses in times of crisis. She even mentioned that during the pandemic not all businesses were badly affected and the majority of them flourished because they were well equipped with technological tools like Artificial Intelligence, Machine Learning, Augmented Reality, Virtual Reality and many more. She emphasized that good information and technology were needed for businesses to get a competitive edge.

Mr. Jayant Chandra started by thanking the panel for inviting him to the conference of such esteem. He was part of Amity as a student in 2008 and currently is the Director of PwC. He briefed the audience about the influence of technology and how it gives a perspective to the prevailing market. He discussed the importance of Blockchain technologies and AI in today's curriculum. He emphasized on the factors which could result in the current technologies to go obsolete in less than 5 years.

Mr. Amit Dubey expressed his gratitude to Dr Sanjeev Bansal for making him a part of the event. He introduced the details of his work as a cybercrime investigator. He believes the world can be controlled through mere codes, as he says, "I would love to change the world, but they won't give me the source code."

He then told how the concept of Quantum Mechanics derives from Bhagwat Gita. He put light to two main parts, Superposition and Entanglement. He mentioned how modern technologies in quantum mechanics have surpassed previously existing tools in cybercrime. He talked about AI programs in-the-making which are to be designed for predicting possible criminal activities. He shared a personal incident from 2018 where he had to work on an investigation regarding an esteemed minister of India and their approach towards handling cyber conspiracies.

Shri Vijay Bahadur Pathak talked about the previous few years where technology was on the brink of advancement. In those times, IMEI numbers used to be tracked in criminal investigations regarding technology. He referred Prime Minister Narendra Modi's efforts towards incorporating 3-D campaigns and digital money, especially at the onset of the Covid-19 Pandemic.

Dr Triveni Singh began by discussing the possibilities of cyber-crime in the Metaverse created by Mark Zuckerberg. He mentioned the scope of quantum computing and how it will eliminate the need for passwords and security. He then discussed an incident in which a bank robbery was convicted through hacking digital security and how it poses problems to maintaining digital presence. He shared that the statistics at his cybercrime division revealed that over Rs 4200 crores are scammed and lost through chain messages and spam emails which are heavily regulated

Plenary Session 1: Theme: Transformative Technologies for Financial Services

Resource Persons:

- Mr. Rajesh Jha, CEO, Pricoris Ventures Ltd
- Ms. Shwetank Patni, VP - Strategy & Finance, Ex CFO, Bijins and Akash Edutech
- Mr. Raj Kamal, CEO, Hitachi Systems India Pvt Ltd
- Mr. Abhishek Shrivastava, VP - HDFC Bank

Plenary Session 2: Theme: Transformative Technologies in Operations and Supply Chain

Resource Persons:

- Mr. Sunil Singh, CEO, UnivLabs
- Mr. Gorav Goyal, Director, Zenon Technologies
- Mr. Anil Bhasin, Former President, Havells
- Mr. Ajay Shekhawat, Founder & Director, ANSecure Pvt Ltd.

Plenary Session 3: Theme: Transforming Technology for Customer Services and Employee Engagement

Resource Persons:

- Ms. Kunika Rathore, Founder and CEO, The Unknowns Agency
- Mr. Rajesh Tripathi, CEO, Kenbox Ltd
- Ms. Debjani Roy, Founder & Chief Consultant, Wind Beneath- The Wings Venture LLP
- Mr. Divyanshu, Co-Founder and CEO- Officebanao
- Mr. Sanjeev Duggal, COO, Bruce Clay India
- Mr. Param Veer Mehta, VP (Operations), Satyam Group of Companies
- Mr. Daksh Sethi, CEO, Guby Rogers

Student Events: Poster Presentation, Article & Paper Presentation, Technovanza

The second day of Infinity started with briefing of various events like Poster Presentation, Article & Paper Presentation, Technovanza by Dr. Anita Venaik, Professor ABS.

Dean FMS & Director ABS welcomed the guests and jury members during the programme.

Guests and Jury members :

- **Mr. Kalpesh K. Avasia**, CGM, State Bank of India, Delhi
- **Mr. Kshitij Doval**, Managing Director, Doval Enterprises & Founder of Unhu School of Business
- **Mr. Manish Pandey**, Managing Director, Ananyashree Global Infraprojects Pvt. Ltd.
- **Ms. Nidhi Jain**, Senior Manager, Advanced Technology Centre, Accenture India

A good number of students participated in various events.

Valedictory Session :

The Valedictory Session of Infinity 2022 was held in F-2 Auditorium from 3.30 pm onwards on 4th November, 2022 and following guests were honored by Dean FMS & Director ABS in recognition of their achievements in sports and entertainment areas.

Guest Name	Description
Mr. Shivam Thakur	International Pistol Shooter
MD Desi Rockstar	Haryanvi Singer
Ms. Shivani Gupta	Indian Female Bodybuilder
Mr. Sourabh Singh	International Badminton Player
Mr. Vishesh Bhriguvanshi	Indian Basketball Captain

The event came to an end with dance and music performances by Cultural Club of ABS 'Avroh'.

The website address of Infinity 2022 is : <https://amity.edu/infinity2022/>