



Mega International Lecture Series

The International Lecture was conducted on 20th January 2022 at 02:30 pm - 03:30 pm IST(+5.30GMT). Dean Prof. (Dr.) Sanjeev Bansal (Dean Faculty of Management Studies and Director and Head of Amity Business School) honoured Prof. Peter Stokes with a sapling.



Prof. (Dr.) Anupama Rajesh (Head of Internationalization and Professor of Amity Business School) briefed the audience about MILS. Dr. Anupama welcomed Prof. Stokes with warmth and grace.

A curtain-raiser for the lecture series showcasing all the speakers was run.





Prof (Dr) Martin Broad (28th Oct, 2021) University Of Winchester Dean Business, Law and

Digital Technologies



Dr. Karen Cripps (IIth Nov, 2021) University of Winchester, UK Principles of Responsible Management Education (PRME) Champion



Mr. Tom Lowe (2nd Dec, 2021) University of Winchester,UK Director Centre for Student Engagement

Dr Simon M Smith (13th Jan, 2022) Oxford Brookes University, UK Principal Lecturer Business, Management & Enterprises







Mr Richard McCracken



Prof Ivan Coste Maniere (18th Nov, 2021) Skema Business School Director & Professor - Marketing Founder - MSc Luxury & Fashion Management SKEMA Business School, France



Prof (Dr) Peter Stokes (20th Jan, 2022) Leicester Castle Business School, De Montfort University

Professor Leadership & Professional Development

Prof (Dr) Leo Paul Dana Montpellier Business School

Visiting Professor (INSEAD) Marie Curie Fellow at Princeton University



Dr Anupama Rajesh Head Internationalization Cell Professor Amity Business School



Dr Sanjeev Bansal Dean

Management Studies Director & Head Amity Business School



Leading in the New Reality: Insights into Actions

16th - 18th February, 2022 Amity University Campus, Noida

For Further Details / Registration: https://www.amity.edu/abs/glrc2022 glrc@amity.edu The session was started by *Prof. Peter Stokes (Professor of Leadership and Professional Development at Leicester Castle Business School, De Montfort University, UK)*, with a warm welcome to the students. Peter Stokes is Professor of Leadership and Professional Development in the Leicester Castle Business School, De Montfort University (Leicester, UK). Previously he was professor, faculty-wide Deputy Dean (2012-2015), Acting Executive Dean (2012-2014) and Director of Research and Knowledge Transfer (2014-2015) at the University of Chester (UK).



Prof. Stokes greeted the gathering with warm enthusiasm. He illuminated the gathering about "Engaging with Genocide and Extremes: Lessons for the Everyday" and invited us to reflect and learn from extreme contexts such as genocide and potentially apply lessons to our everyday lives. Through the webinar, Prof. Stokes brought into the light a sensitive and crucial topic of the prevalence of extremism and genocide in the modern world. He emphasized the lessons that can be learned from these artificial atrocities.

Through the lecture, Prof. Stokes presented the definition of genocide as a highly organized process, requiring bureaucratic resources to initiate, sustain and, often, cover it up. Further, he added that it generates resistance and compliance, uses material and social technologies, is imbued with its cultural values and assumptions, and calls for its morbid innovations and problem-solving. Lastly, genocide requires the collaboration of numerous formal organizations, including armies, suppliers, intelligence, and other services and informal networks and groups. Far from being peripheral to the world of organizations, one can argue that genocide is central to some of its core concerns.



He moved forward with the idea of three qualifications for the entire presentation. Through these qualifications, Prof. Stokes puts forward examples of genocide and the repercussions of such events. The three qualifications are: -

- 1. While references are made to the Nazi Holocaust it addresses more generally genocides rather than the Holocaust in particular.
- Drawing certain analogues between genocidal actions and the experiences of everyday life in organizations, for example, one can indicate certain similarities between ethnic cleansing and symbolic cleansing in organizations and between genocide and organizational downsizing.
- 3. There are currently heated debates on whether any lessons can be learned from extreme or unique events.

Further along the session, Prof. Stokes draws differences and similarities between extreme events and genocide. The comparison is based upon the various ideology and understanding of Organizational Theorists on the concept of genocide. He points out that organizational theorists' limited interest in genocide is widely viewed as an extreme or exceptional event. Many of the processes involved in genocide, political, social, psychological, and moral, are not fundamentally different from those encountered in less extreme organizational phenomena. He also points out that complicity and compliance, ranging from enthusiastic engagement to passive acquiescence and silence, are features of genocide. Genocide represents a challenge for organizational theorists in two regards—first, to unlock the organizational and managerial processes that make it possible, and second, to investigate the extent to which these processes apply to non-genocidal situations.



Shedding light on the Nazi inflicted genocide, Mr Stokes puts forward the argument given by Prof. Zygmunt Bauman, the Holocaust not as a regression into barbarism but as an outcome of modernity and the type of means-ends rationality that came to dominate it. Drawing on the above statement, Prof. Stokes also illuminates the argument put forward by Grey, and he argues that the genocide instigated by the Nazis represents the extreme application of bureaucratic logic. What makes the Holocaust so peculiarly appalling is how it was constructed industrially—with a system of rules impersonally applied, making it as technically efficient as genocide could be.

Moving forward with the presentation, Prof. Stokes immortalizes the gallants of history and the noble effort of these unsung individuals to stand against organized slaughter and give birth to the act of resistance. The act of resistance is not a new concept to humanity. When pressed and struck down, an individual stands firmer and taller in the face of atrocity. He brought forward some examples of resistance and coping with extremes. The ever-increasing historical research has revealed a broad range of individual and collective resistance acts.

- Smuggling food and people
- Underground presses
- Mutual sacrifice within families to avoid starvation
- A wide range of cultural, educational, and political activities aimed at preserving morale
- Armed struggle partisans; uprising of the Warsaw Ghetto
- A large part of the resistance was aimed at maintaining morale and sanctifying the dignity of life



Prof. Stokes also presented a very heart-wrenching poem by Pastor Niemoller, written during the 3rd Reich.

They came first for the communists, and I didn't speak up because I wasn't a communist. Then they came for the Jews, and I didn't speak up because I wasn't a Jew. Then they came for the trade unionists, and I didn't speak up because I wasn't a trade unionist. Then they came for the Catholics, and I didn't speak up because I was a Protestant. Then they came for me, and by that time no one was left to speak up.

The above poem brings out both the dire brutality faced by certain communities of Nazi Germany and the glaring indifference of the others towards the state sponsored genocide.

Prof. Stokes also elucidated on the various stages of genocide as given by Genocide Watch's founder Gregory H. Stanton. The stages are as follows: -

- i. **Classification** (categorization of the population(s))
- ii. **Symbolization** (assigning symbols evoking hate)
- iii. **Dehumanization** (targeted group-non-human/ humanness perpetrators)
- iv. **Organization** (actual planning/enacting of administrative and control structures often state sponsored)
- v. **Polarization** (separation of target group from rest of the population
- vi. **Preparation** (identification and making ready of those to be killed)
- vii. **Extermination** (the managed (mass-) killing of the now classified, symbolized, and dehumanized, isolated victims)
- viii. **Denial** (the management of information and cover-up to avoid recriminations and justice)



Concluding the webinar, Prof. Stokes brought forward the cryptic relationship between commercial organizations and genocide. He argues that The state is undoubtedly the primary organization involved in genocide, but there is a longstanding body of evidence of commercial organizations implicated and complicit in genocide. Such organizations, often multinational and transnational corporations (MNCs and TNCs), frequently work with government and quasi-governmental agencies to resource, support, and perpetrate genocide. IBM's supply of administrative and accounting devices and machinery to the Third Reich exposes the obscured relationships between such organizations and perpetrators of genocide.

The session concluded on a very optimistic and informative note, along with a brief interactive question and answer session between Prof. Stokes and the attendees. The session was an eye-opener for every member of the lecture.

YouTube link: <u>https://youtu.be/g7OViUO_9Kg</u>









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