



AMITY BUSINESS SCHOOL

MULYA-PRAVAH 2021-2022 Student Activity Report

HEALTH AND HYGIENE PROMOTION CAMPAIGN

Institution: Amity Business School

Date: 2nd September 2021

Faculty-In Charge: Dr. Ritesh Dwivedi

Venue: MS-Teams

Activity Category wise: Webinar

Title of the Activity: HEALTH AND HYGIENE PROMOTION CAMPAIGN with Guest Lecture from Mr. Subhrajeet Gautam, Founder – Umeed - A drop of hope (NGO) and Motivational Speaker.

Objective:

- i. To create a sense of responsibility and spread awareness about health and hygiene during this time of pandemic.
- ii. To give the audience to know about the emerging need of better health and hygiene facilities.
- iii. To understand that a better health and hygiene benefits our own health and also impacts the lives around us.

Value Represented: Belongingness and Inclusiveness.

Methodology: The Webinar was conducted on MS teams talking about the need and awareness of health and hygiene.

Details of the Activity conducted:

The event was conducted on MS teams, where students and guest lecturer explained the different aspects and branches of health and hygiene and how we should take care of it. Student presenters and Mr. Subhrajeet Gautam covered different topics relating to Foods of India, Mental health, Physical health & Importance of Yoga. The attendees of the webinar also got the opportunity to ask Mr. Subhrajeet Gautam, Special Guest and Dr. Ritesh Dwivedi, Faculty Coordinator regarding how and what necessary steps should be taken during this time of pandemic relating to health and hygiene.

Number of Participants: 110

Outcome of the Activity: Through this webinar, we understood the importance our health and hygiene and how it is very important to take proper care of it. Good hygiene is critical for preventing the spread of infectious diseases and helping children lead long, healthy lives. Personal hygiene practices can help you and the people around you prevent illnesses. Good personal hygiene habits are directly related to less illnesses and better health.

Conclusion & Action Photographs: This webinar helped several students to talk openly about our health and hygiene. It motivated to give proper attention to our well-being.

