

Annual International Case Study Conference: Renvoi-2021

As per the vision of Hon'ble Founder President to make Amity a Research & Innovation driven University, Amity Business School in its own humble way organized its **Annual International Case Study Conference: Renvoi-2021** on 28th and 29th October, 2021 on virtual mode.

The annual international Case-Study Conference "Renvoi - 2021" was aimed to provide broad coverage and dissemination of foundational research, where participants got an opportunity to present and publish their original research cases, exchange their views and also to network in the forum.

Participation was invited from industry, Academicians, Research Scholars and Post Graduate Students in form of Case Studies.

Inaugural session : The inaugural session of Renvoi 2021 was held on 28th October, 2021. The event was introduced by Dr. Lakhwinder Kaur Dhillon, the Co-Convener of the program. This was followed by Dean FMS & Director, Amity Business School and Convener Renvoi 2021 welcoming the Guests, Faculty and Participants.

Guests during Inaugural session:

- **Prof. (Dr.) Martin Broad**, Dean Faculty of Business, Law and Digital Technologies, University of Winchester, UK
- **Dr. A. V. Surya**, Chief Executive Officer, Convergent View Research and Consultancy Pvt. Ltd.
- Hon'ble Vice Chancellor Dr. Balvinder Shukla also addressed the gathering and motivated everyone.

There were three Technical sessions on 29th October, 2021 from 9.30 a.m. followed by Valedictory session scheduled at 3.55 p.m.

Valedictory Session of Renvoi 2021 was held on 29th October, 2021.

Proceedings were given by Co-Convener-Renvoi, Dr. Garima Malik, Co-Convener – Renvoi. Dr. Sanjeev Bansal, Dean FMS and Director ABS & Convener Renvoi-2021 welcomed the participants and the following guests present during Valedictory Function:

- **Mr. Richard McCracken**, Director, The Case Centre, United Kingdom.
- **Mr. Anand Chandramouli**, Director, Cognizant Research Centre

ABS-Centre for Research Publications was also launched during the Inaugural Session of Renvoi.