

# A M IT Y U N I V E R S I T Y

UTTAR PRADESH \_

## AMITY BUSINESS SCHOOL

#### **Professional Development Program (PDP)**

Research and Innovation is one of the most coveted academic process of AUUP. In order to continuously raise the standards of publications in reputed Journals, ABS organized a Professional Development Program (PDP) for members of Faculty, Research Scholars and Staff of Management Domain on the theme "Use of R programming for Multi-disciplinary Statistical Analysis".

#### **Objectives of the Professional Development Program (PDP):**

- 1. To understand how to effectively use descriptive statistical techniques to analyse the datasets.
- 2. To understand various visualization techniques for publication purpose.
- 3. To gain deeper knowledge on inferential statistics.
- 4. To get valuable insights by splitting the dataset for various multivariate analysis.

Dr. Samarth Sharma, Asst. Professor, ABS conducted the first session of PDP on 24<sup>th</sup> August, 2023 from 2.30 p.m. to 4.30 p.m. which was attended by good number of Faculty and Research Scholars from Management Domain.

The workshop was about the basic introduction about R programming and how to apply basic functions and analyze different kind of visualizations of data and have knowledge about inferential statistics by the help of R programming. It gave a brief knowledge to the participants about the programming language which could be helpful for research purposes.

#### **Outcome:**

- The 1<sup>st</sup> session of the workshop was a success, and the attendees got basic insights about the R programming.
- The attendees learn the use the visualization and application of statistics through R

The second session of PDP is planned for 14<sup>th</sup> September, 2023.

### **Event Photographs/Screenshots:**





