

Report VAC 2022

Amity Business School, in collaboration with the Decatrait Institute, is offering a unique 3-month (30-hour) online Value Added Course (VAC) titled **“Leadership Development through DECATRAIT – An Approach for Success.”** The course is designed to equip students with leadership capabilities rooted in ancient Indian wisdom, tailored to meet the dynamic demands of the VUCA (Volatile, Uncertain, Complex, Ambiguous) world.

The DECATRAIT model is a ten-pronged framework inspired by the ancient Indian philosophy of *Dashaprameya*, conceptualized by Prof. P.R. Mukund. It emphasizes not only professional success but also personal transformation, character building, and responsible social behavior. The program's core objective is to bridge traditional Indian thought with modern leadership challenges, helping participants manage themselves and their teams more effectively.

The course outlines five major objectives:

1. To introduce students to Indian literature and leadership philosophy.
2. To explore ten essential leadership traits with relevance to personal and professional contexts.
3. To promote ethical and value-based leadership.
4. To develop individual leadership identities built on vision and consistency.
5. To create role models who can lead by example.

Upon completion, learners are expected to:

- Gain clarity on life and leadership success.
- Understand the interplay between personal and collective growth.
- Recognize the holistic nature of success.
- Apply the DECATRAIT mindset in real-world scenarios.

The course is conducted via MS Teams and uses the book *“The 10 Gunas Mindset”* by Prof. Mukund for assessments. Prominent guest speakers include Anand Gopalan (CEO, Vayu Robotics), Shyam Ananth (CMO, ITC Infotech), and Ashish Desai (BPM, APAC Region).

Amity Business School, recognized for its global accreditations and excellence in management education, hosts this program under the leadership of Prof. (Dr.) Balvinder Shukla, Vice Chancellor of Amity University Uttar Pradesh. The programme is

coordinated by esteemed faculty including Dr. Sanjeev Bansal, Dr. Vijit Chaturvedi, Dr. Jaya Yadav, and Dr. Richa Sharma.

Topics covered

1	Introduction to DecaTrait Program
2	Understand Success
3	Understand 'Jnyana'
4	Understand 'Bhakti'
5	Understand 'Vairagya'
6	Understand 'Pragnya'
7	Understand 'Medha'
8	Understand 'Dhruti'
9	Understand 'Stithi'
10	Understand 'Yoga'
11	Understand 'Prana'
12	Understand 'Bala' & Conclude the program

Link for access

https://amityedu96491.sharepoint.com/sites/DECATRAIT-L-20220411_173331-Meeting%20Recording.mp4?web=1	https://amityedu96491.sharepoint.com/sites/DECATRAIT-L-20220418_173143-Meeting%20Recording.mp4?web=1	https://amityedu96491.sharepoint.com/sites/DECATRAIT-L-20220418_173143-Meeting%20Recording.mp4?web=1	https://amityedu96491.sharepoint.com/sites/DECATRAIT-L-20220425_173252-Meeting%20Recording.mp4?web=1	https://amityedu96491.sharepoint.com/sites/DECATRAIT-L-20220425_173252-Meeting%20Recording.mp4?web=1	https://amityedu96491.sharepoint.com/sites/DECATRAIT-L-20220505_172955-Meeting%20Recording.mp4?web=1
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