

## Mega International Lecture Series

The webinar was conducted on **24<sup>th</sup> February 2022** at **04:00 PM – 06:00 PM** by **Prof. (Dr.) Anupama Rajesh (Head of Internationalization Cell and Professor of Amity Business School)**. Dr. Karen Cripps also graced the lecture. Dr. Anupama and Dr. Cripps shared a lively conversation and discussed the following address. Dr. Cripps expressed her enthusiasm regarding Dr. Anupama's lecture and mentioned the various lessons that can be learned from Indian mythology and the country's rich history and heritage. Dr. Cripps also pointed out the importance and relevance of the Indian leadership perspective in the contemporary scenario. The world is looking at India to emerge as a neo-leader of the globe.



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मनस्साक्षिन् ...the Conscience

Ascetic King

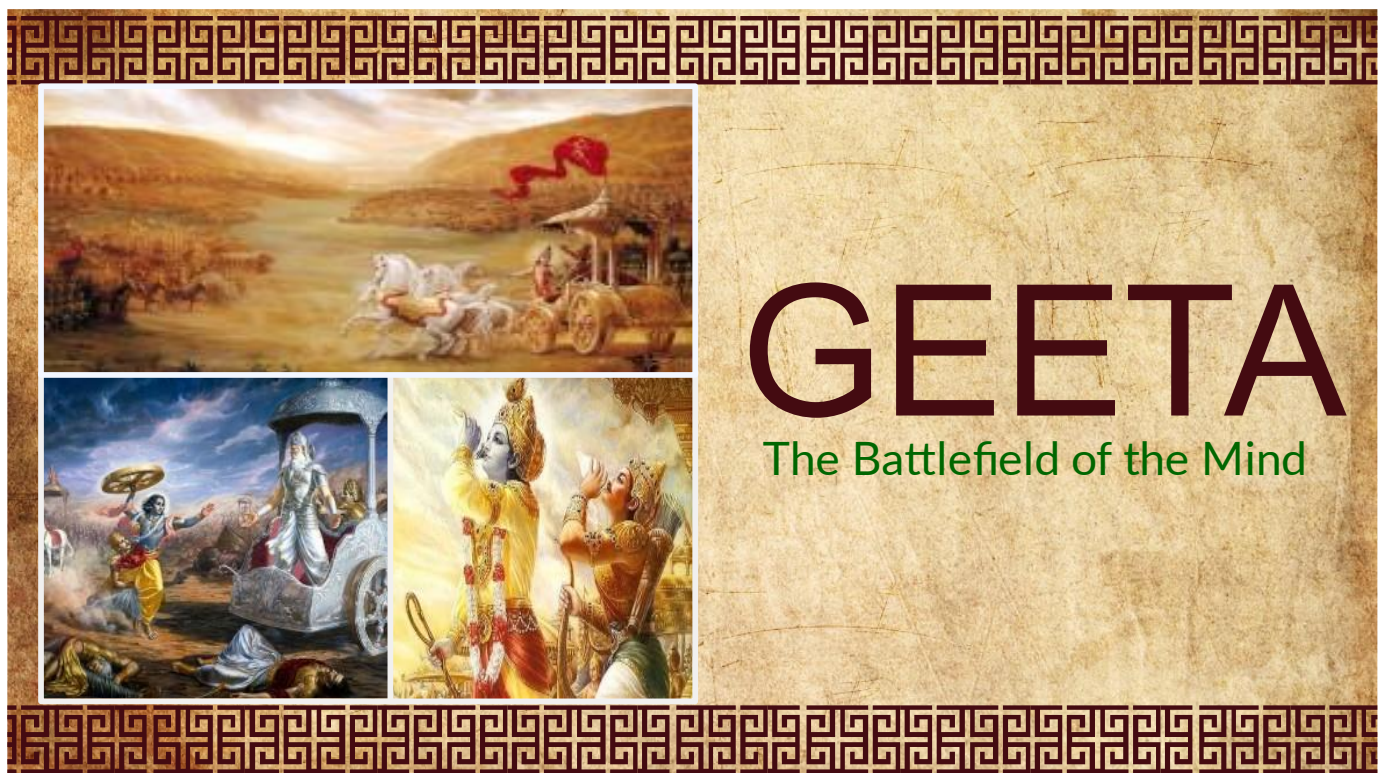
"Leadership from an Eastern Perspective"

Dr. Anupama Rajesh  
Head - Internationalization Cell  
Professor - Amity Business School, Noida

24 February, 2022  
IST - 04:00 PM  
GMT - 10:30 AM

Dr. Anupama Rajesh greeted the gathering with utmost warmth and fervor. She enlightened the gathering about the topic “Ascetic King – Leadership from an Eastern Perspective” India weaves stories and instances from mythology and history to trace the genesis of modern-day leadership. She also discussed religious, political, and business leaders in the context of their influence over the hearts and minds to temper societal behaviors. Through the webinar, Dr. Anupama brought forward the importance of mythological and historical influence on today's leaders.

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Through today's lecture, Dr. Anupama aimed at the renewed focus on mythological rulers and leaders, bringing forward exemplary actions like Lord Krishna and Lord Rama. Through the ages, history has given us giant leaders, and generations are standing tall on the shoulders of these heroes. Dr. Anupama delivered the same in today's lecture. The presentation resonated with the auspicious Saraswati Vandana, remembering the Goddess of Knowledge and wisdom.

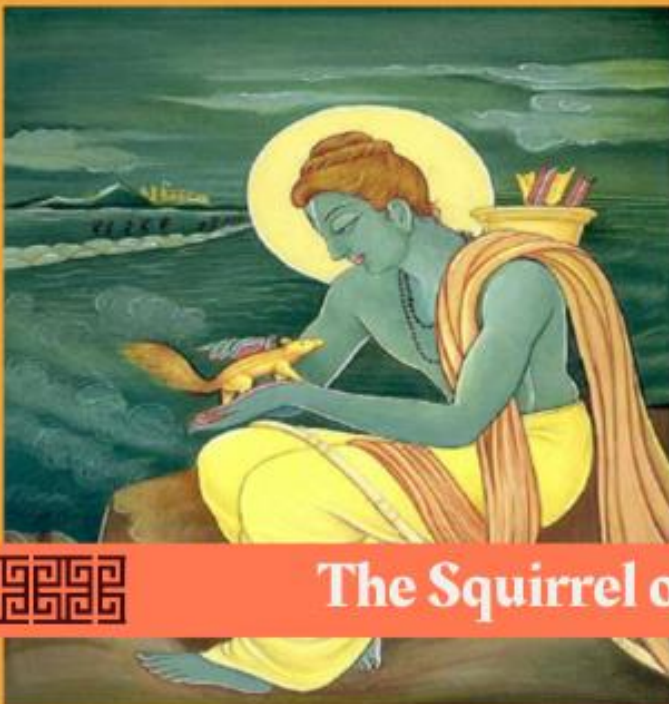


Moving forward with the lecture, Dr. Anupama told the story of Lord Rama and the squirrel and how the squirrel got the white stripes on its back, No task and service to Sri Rama, however small, is unimportant! Every task should be looked upon as service to the Lord, and his blessings will always be with us. We should never forget that love and dedication matter to Lord Rama, not extensive services and show we make for our prestige.

The next lesson was the story of Lord Krishna and the peacock, a very beautiful tale of total devotion to the lord. This story shows how we should offer the best thing we have to Krishna. Not just things we don't need. Also, this is a story of appreciation. When we get something from others, we should be very thankful, even if it is insignificant. It is a sign of love and therefore has excellent value. Krishna has put on his head plumage from peacocks to show his gratitude for the service they have done for him by dancing.

Dr. Anupama brought forward four leadership lessons that we can learn from Lord Rama. The lessons are: -

1. A leader must possess clear vision
2. A leader must have the ability to organise the given resources productively
3. A leader must be a team player
4. A leader must have an unyielding belief in one's team



*"If everyone is moving forward together, then success takes care of itself."*

**The Squirrel of Lord Ram**

Moving forward with the lecture, Dr. Anupama also told the gathering the story of Harishchandra and the great warrior Karna. Through the story, a fundamental lesson of truth and self-sacrifice as the only true path towards leadership and self-awakening was taught to the students. Political giants such as former Indian President Dr. A.P.J. Abdul Kalam and current Prime Minister of India Narendra Modi also lead the vanguard of leadership in the modern world. Their leadership qualities are known all over the globe.

Coming to the contemporary time, Dr. Anupama highlighted five pivotal lessons on leadership which can be learned from the business tycoon and emissary of philanthropy, Ratan Tata. The lessons are: -

1. Leaders must be visionaries
2. Leaders are characterized by humility
3. Leaders must be innovators
4. Leaders must take learn from criticism
5. Leaders should possess the courage to take risks

## Abdul Kalam



**He was an Indian aerospace scientist who served as the 11th president of India from 2002 to 2007.**

### **HUMANITY**

- **His love for children is well known. Like Nehru, he expressed his love in an open and concrete manner for the blossoming ones.**

Dr. Anupama brought forward popular quotes by another contemporary leader in the corporate world, Narayan Murthy.

*“You become a star not because of your title; you become a star because you are adding star value to the company.”*

*“A great leader also has the ability to make people an inch taller in his presence.”*

*“Growth is painful. Change is painful. But nothing is as painful as staying stuck where you do not belong.”*

*“It’s very important to learn quick lessons from your failures, very important to recognise symptoms of failure pretty early, and it is very, very important to not to be attached too much to the idea – you have to know when to give up an idea.”*

In the conclusion, Dr. Anupama accentuated the essential lessons on leadership by none other than the biggest industrialist of India, Mukesh Ambani. The lessons are: -

1. Asking the right questions
2. Adapting to changing time

### 3. Living with a mission in life.



## Ratan Tata

He is an Indian industrialist, philanthropist, and a former chairman of Tata Sons and chairman of Tata Group whose securing the 1<sup>st</sup> position as India's most valuable brand with a net worth of \$314 Billion.

**HUMANITY**

- He worked as a blue -collar employee for his own company.
- He always sits next to his driver

**CSR Activities**

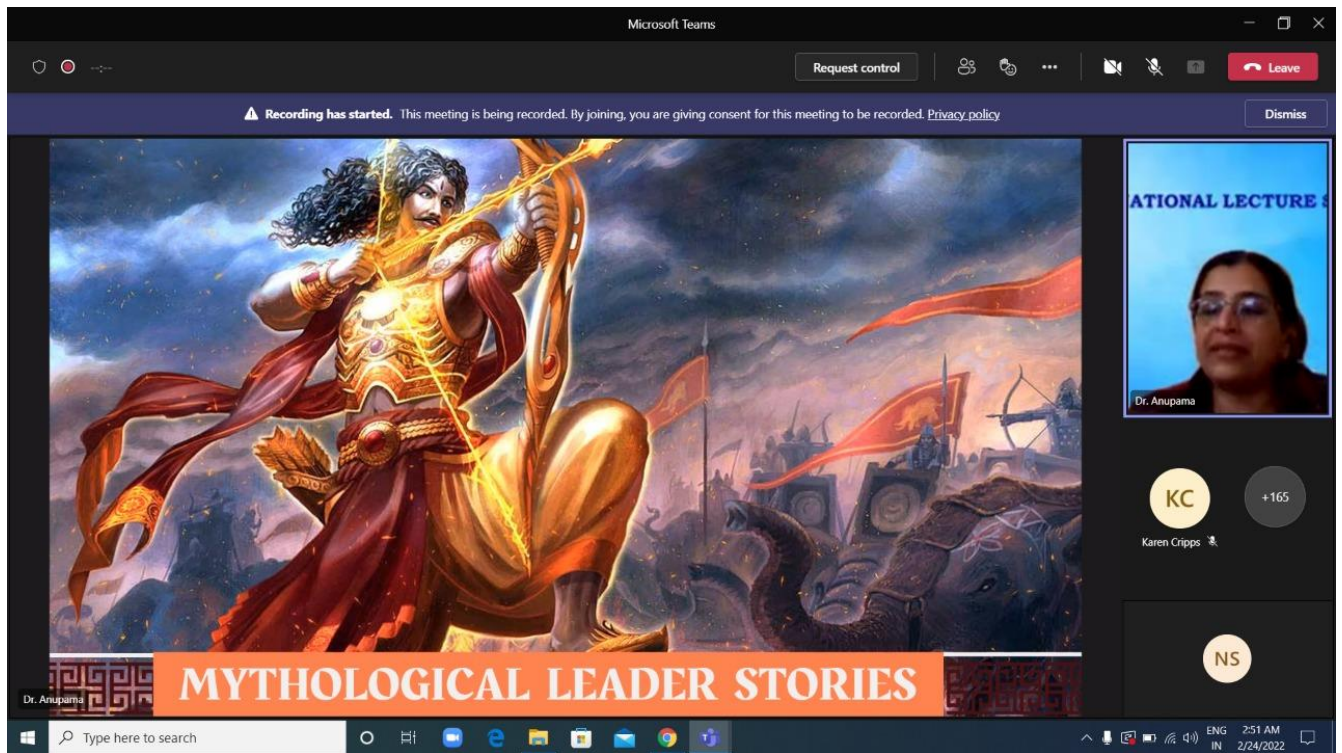
- To create sustainable well-being. The guiding principle is "Impact through Empowerment".

*यद्यदाचरति श्रेष्ठः तत्तदेवेतरो जनः ।  
स यत्प्रमाणं कुरुते लोकस्तदनुवर्तते ॥ 3.21.*

“Therefore, by performing their prescribed duties, King Janak and others attained perfection. You should also perform your duties to set an example for the good of the world. Whatever actions great persons perform, common people follow. Whatever standards they set; all the world pursues.”

Leaders extract their credibility, respect, and power from their unshakable commitment to walking the talk. Our scriptures have taught us an ardent lesson on leadership through the ages.

YouTube Link for the event - <https://youtu.be/MRuG7OU>



5:05

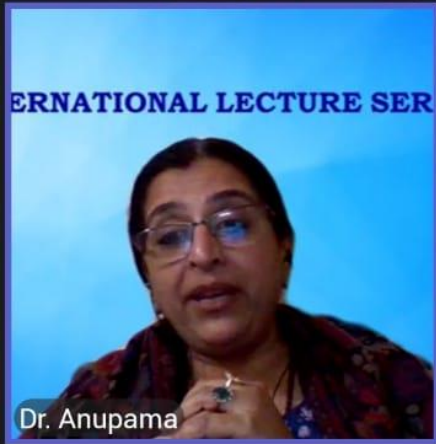
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Dr. Jaya Yadav



Bea Myers 



Dr. Anupama



Karen Cripps



Sukhwant Singh 



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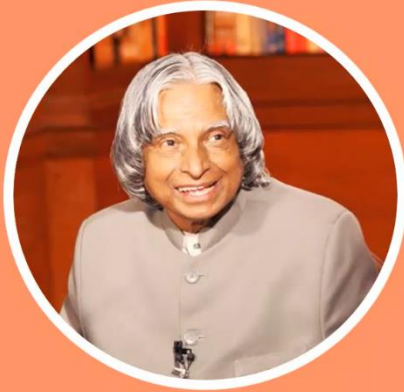
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STUTI AGARWAL

ROHITA MITTAL



Karen Cripps

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SATASHI SINGH



RITIKA SHARMA



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