

Two days Refreshers Programme on Design Thinking: An Innovative enabler towards Excellence

ABS organized two days Refreshers Programme on “**Design Thinking: An Innovative enabler towards Excellence**” which was held on 8th and 9th June, 2020.

The aim of the Programme was to sensitize and develop design thinking as a contextual problem-solving mind-set and to provide latest insights and best practices on how Design thinking can create value.

The Learning Outcome was to gain insights into the basics of design thinking in e-Learning, to apply Design thinking approach for enhancing employee experience and digital transformation through case analysis and to understand the dynamic duo of Design thinking and artificial intelligence.

This Programme made a platform where diverse experienced presenters from the Corporate world shared the true picture prevailing in the business environment, the practical implications and the challenges which lies ahead in the Digital world.

The 2 days Refresher Programme started with the welcome address by Dean FMS, Director ABS followed by a brief introduction about the Programme by Program Conveners. A quiz was designed at the end of the last session of this 2 days program to be attempted by the participants to get the certificate.

Details: Session Topic & Key Speakers:

- **"Developing eLearning champions: A Design thinking approach"**, Dr Anu Binny, AVP & HR Technology Practitioner
- **"Leveraging Design Thinking for Talent Mobility"**, Mr. Vikas Singh Songara, Circle Head HR, Bharti Infratel
- **" Design thinking and Artificial intelligence: The dynamic Duo"**, Ms Sunila Ahuja, Director and Practice Head, Terabay Consultancy Pvt Limited
- **"Design thinking: An essential Primer for developing and applying creativity at work through case analysis"**, Ms. Runa Maitra, HR Leader & Founder People Talent International
- **"Design Thinking for Digital Transformation"**, Ms. Emmy Anita Gilbert, Asst. Vice President Human Resources, EXL Analytics

40 members attended the programme from ABS and around 80 participants from outside.