



AMITY BUSINESS SCHOOL

MULYA-PRAVAH 2021-2022 Student Activity Report

Professional Ethics and Human Value for Business Sustainability

Institution: Amity Business School

Date: 21st October 2021

Faculty-In Charge: Dr. Vijit Chaturvedi

Venue: MS-Teams

Activity Category wise: Workshop

Title of the Activity: Professional Ethics and Human Value for Business Sustainability workshop conducted by Mr Sudhakar Babu, DGM Vigilance, BPCL, Chennai and Mr Girish Surdeo, Ex NTPC , L&D professional.

Objective:

- i. To understand role of professional ethics and human values
- ii. To understand implications of human values
- iii. To understand industry practices in context to ethical implications and challenges.

Value Represented: Human values and Business Sustainability

Methodology: The Workshop was conducted on MS teams highlighting ethics, ethical challenges, interventions.

Details of the Activity conducted:

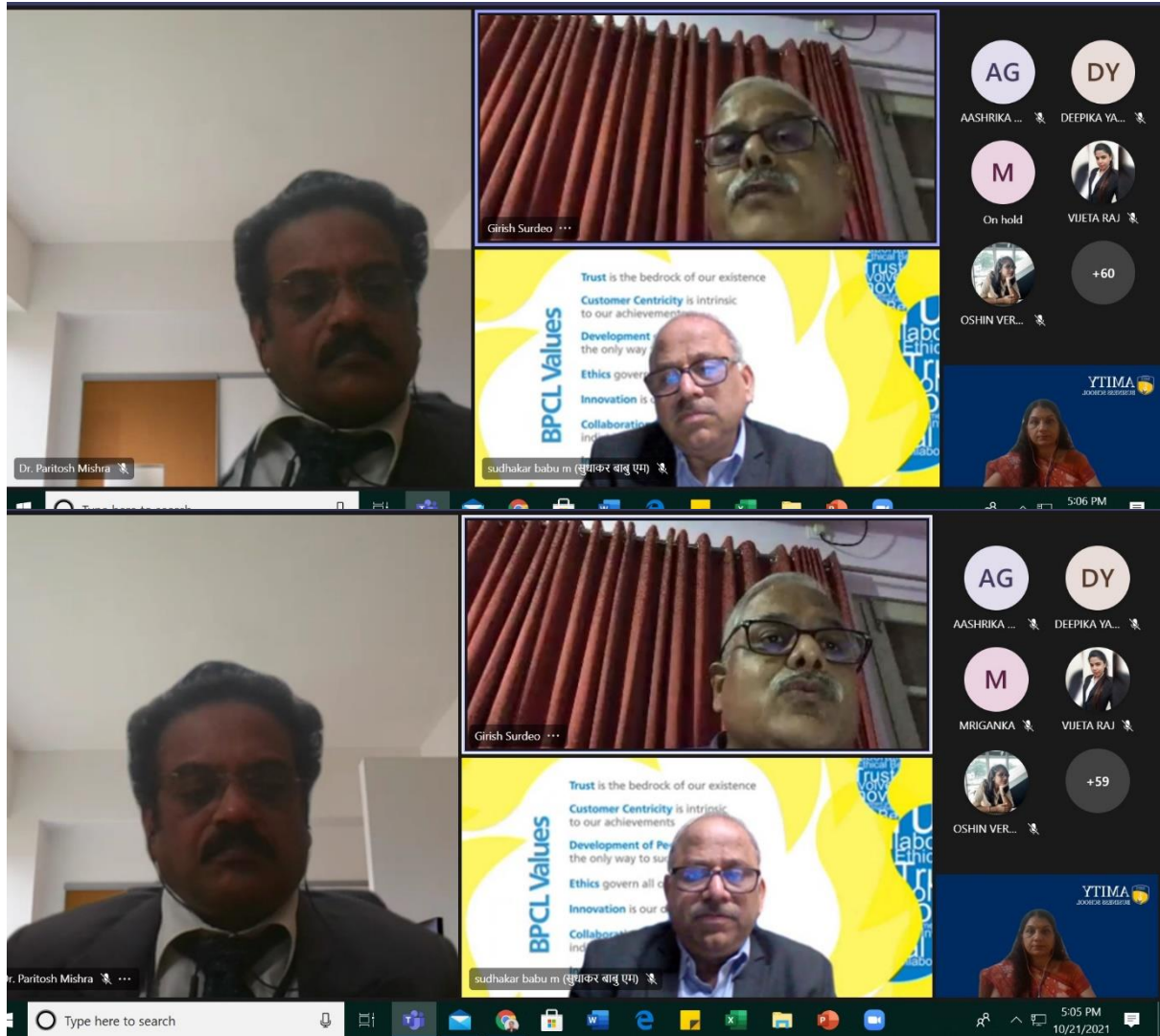
The workshop aimed at understanding ethics, its features, different industry practices and challenges faced in ethical delivery, it discussed different practices and what it requires to be ethical along with some success stories. It also helped in bringing into discussion role of our rich Upanishads in teaching human values and how we can reduce the unethical practices.

Dr Vijit Chaturvedi ,Professor, ABS,AUUP coordinated the event.

Number of Participants: 80

Outcome of the Activity: 1. Understanding about basics of ethics and different industry practices 2. Causes of unethical practices and ways to minimize 3. Learning from Indian Literature about ethos and human values.

Conclusion & Action Photographs: It helped students and other attendees to understand role of ethics for business sustainability as future managers.



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Trust is the bedrock of our existence
Customer Centricity is intrinsic to our achievements
Development is the only way to grow
Ethics governs our actions
Innovation is the key to success
Collaboration is the foundation of our growth

Dr. Paritosh Mishra

Girish Surdeo

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