



AMITY UNIVERSITY
— UTTAR PRADESH —

**Amity Centre
For
Entrepreneurship Development
Amity University
Uttar Pradesh**

Annual Report: 2021-22

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1.1 Vision & Mission of ACED

Vision Statement

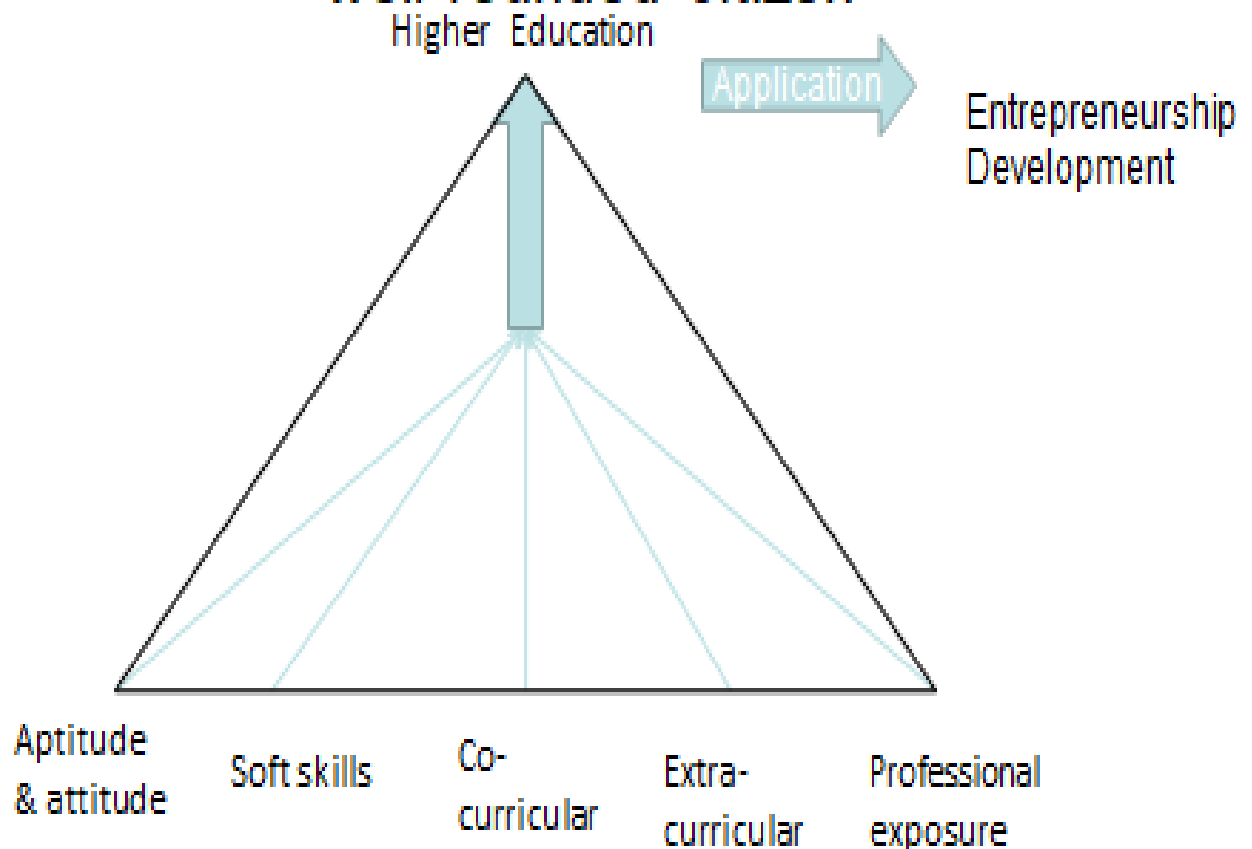
To develop global entrepreneurial mind- set citizen sensitive to professional and human values.

Mission Statement

The Mission of the ACED is to provide excellence in undergraduate and post graduate education.

We inspire creativity, innovation and growth.

Approach of Higher Education in developing well rounded citizen



1. INTRODUCTION

1.2 Amity Centre for Entrepreneurship Development (ACED) at a Glance

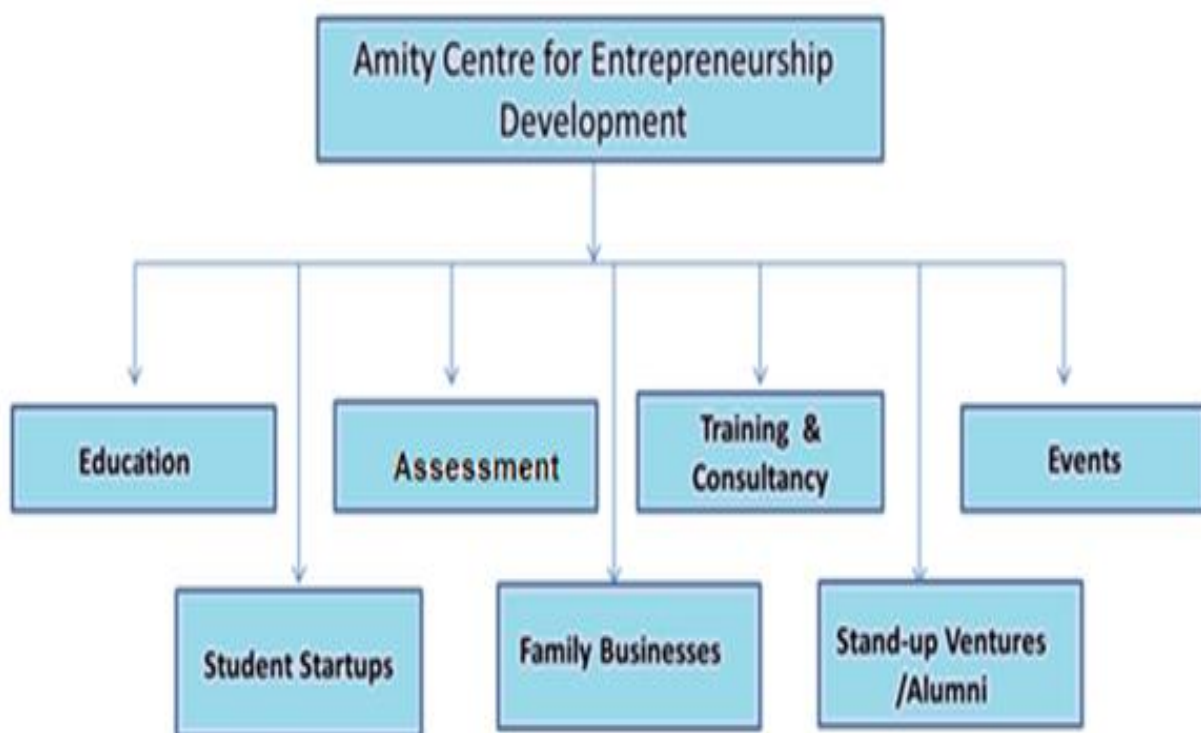
Amity Centre for Entrepreneurship Development (ACED) was mooted in July 2014 with the Mission Statement of providing excellence in undergraduate and post graduate education in the field of Entrepreneurship with a Vision of developing global entrepreneurial mindset citizen, sensitive to professional and Human Values. At ACED, students are encouraged and invited to freely share their business.

At ACED, it is most important to give support and resources at idea generation stage of students business plan. Centre work with our students to develop their business idea into a mature business plan, which can be successfully executed with the support of various mechanisms available within Amity Universe.




Its domains are primarily education, mentoring, research and innovation and interface with industry. This centre hinges on three pillars education, industry interaction and vibrant e-cell. Entrepreneurship Club (e-club) was meant for all Amity Institutions. It is based on student led and faculty mentored structure.

Under the aegis of ACED, Amity Youth Innovation & Entrepreneurship forum has also been set up to cater to Institutional activities.

ACED at a Glance:



1.3 Entrepreneurship Team

	<p>Prof. (Dr.) Balvinder Shukla Professor - Entrepreneurship & Leadership Vice Chancellor Amity University Uttar Pradesh</p>
	<p>Prof. (Dr.) Neelam Saxena Professor – Entrepreneurship Head, Amity Centre For Entrepreneurship Development Amity University Uttar Pradesh</p>
	<p>Dr. Garima Agarwal Assistant Professor-III & University E-Cell Coordinator Amity Centre For Entrepreneurship Development Amity University Uttar Pradesh</p>

The other members of Amity Entrepreneurship Team are:

Sr. No	Faculty Mentors	Designation
1	Prof. (Dr.) Sanjeev Bansal	Professor, Decision Sciences & Management Dean, FMS Director, Amity Business School (ABS) Amity University Uttar Pradesh
2	Prof. (Dr.) Manoj Joshi	Professor Strategy & Entrepreneurship Director, Centre for VUCA Studies Co-Chairman, FRC, FMS Amity University Uttar Pradesh
3	Prof. (Dr.) Anjani K. Singh	Professor & Head Department of Entrepreneurship Amity Business School (ABS) Amity University Uttar Pradesh
4	Prof. (Dr.) Sujata Pandey	Professor & Head Amity Innovation & Design Centre Amity University Uttar Pradesh
5	Prof. (Dr.) Sanjeev Thakur	Professor & HoD – CS&E Department of Computer Science & Engineering Amity School of Engineering & Technology Amity University Uttar Pradesh
6	Dr. Sandeep Bhasin	Associate Professor Marketing & Entrepreneurship Amity International Business School Amity University Uttar Pradesh

1.4 Entrepreneurship Cell (E-Cell)

ACED is running Entrepreneurship Cell across all the institutions of Amity University Uttar Pradesh. With the help of nominated E-Cell Coordinators from various Institutions, many activities have been conducted like Entrepreneurship skill creation activities, providing information of Govt. policies, reviewing and analyzing the competency of the students and helping in creation of own venture and start-ups and grow in Family Business.

E-Cell Coordinators from various institutions

S.No.	Name of the Faculty	Institute
1	Dr. Renuka Bakshi	ACCF
2	Dr. Vidhi Tyagi	ACCF
3	Dr. Ritesh Dwivedi	ABS
4	Dr. Tribhuvan Pratap Singh	RICS SBE
5	Dr Nidhi Gupta	ASB
6	Mr. Aryakumar Vikrmaditya	AICISM
7	Prof. Nitin Garg	AIBS
8	Mr.Raghvendra Tiwari	ASIBAS
9	Dr. Mahua Bhattacharjee	ASE
10	Dr. Archana Koul	AIHA
11	Dr. Sumita Gupta	CSE/ASET
12	Dr. Aakanshi Gupta	CSE/ASET
13	Dr. Rashmi Bhel	CSE/ASET
14	Dr Richa Sharma	ECE/ASET
15	Ms. Monica Kaushik	IT-ASET
16	Mr. N. B. Mishra	CE/ASET
17	Dr. Vijay Chaudhary	ME / ASET
18	Ms. Ruchira	EEE/ASET
19	Dr. Anna Nath Ganguly	AISS
20	Dr. Ashima Singh	ASCO
21	Dr. Baijnath Roy	AIOT
22	Dr. Divya Agarwal	Mathematics deptt./AIAS
23	Dr.Sonal Chauhan	Physics Deptt./ AIAS
24	Dr.Kiran Bajaj	Chemistry Deptt./AIAS
25	Dr. Neha Sharma	AIFT
26	Dr. Bidisha Banerji	AIPP
27	Dr Puran Singh	AIT
28	Dr. N Rohen Meetei	AIBAS
29	Dr. G. Karthikeyan	AIVI
30	Dr. Naveen K. Kaushik	AIVI
31	Dr. Robin Kumar	AINT
32	Dr. Jagjiwan Mittal	AINT
33	Dr Deepa Gupta	AIIT
34	Vivek Walia	ASAP
35	Dr Ayan Basak	ASH
36	Dr Manpreet Manshahia	ASFT
37	Dr Bappa Maji	ASFA

38	Dr. Sushmita Biswal Waraich	AIPS
39	Dr. Jasmine Kaur Chawla	AIPT
40	Dr. Artiben Rameshchandra Thakkar	AIP
41	Dr. Parikshit Sharma	AITT
42	Dr. Ajit Kumar	ASPESS
43	Ms Mishal Q Naqshbandi	AIALS
44	Dr. Neha Sinha	AIIS
45	Dr. Rajesh Kumar Saluja	AIAE
46	Mrs Lakshmi Ramesh	AIPAS
47	Dr. Varun Narayan Mishra	AIGIRS
48	Dr. Meera Shirodkar	ASFD
49	Dr. Saurabh Mishra	AIDSS
50	Dr. Mallika Chatterjee	AINN
51	Dr. Lolita Pradhan	ASNRSD
52	Dr. Mohd. Shannawaz	AIPH
53	Dr. Vivek Mishra	AICCRS
54	Dr. Manoj Chandra Garg	AIES
55	Dr. Amit C Kharkwal	AIMT
56	Dr. Reena Singh	AIESR
57	Dr. Nivedita Gupta	AIESR
58	Dr. Devendra Nath Ojha	AISSR
59	Dr. Dhruv Kumar	AIMMSCR
60	CS Monica Suri	ALSN
61	Dr. Garima Wadhwa	ALSN
62	Prof. Nidhee Chaudhary	AIB
63	Dr. Rajeev Kumar	AIB
64	Dr. Smriti Shrivastava	AIB
65	Dr. Benu Kumar	AIB
66	Mr. Vishal Patel	AIB
67	Dr. Debarati Paul	AIB
68	Dr. Rajesh Jangade	AIB
69	Dr. Prabhanshu Kumar	AIB
70	Dr. Sumit Kumar	AIB
71	Dr. Priyanka Singh	AIFS
72	Dr. Sudhir Nadda	AISST
73	Dr. Tulika Rohatgi	ASD
74	Mr. Anuj Srivastava	AIRS
75	Dr. Dhananjay Gaikwar	AIOA
76	Dr. Ragini Sahai	AIA
77	Dr. Vartika Singh	AIGWES

2. ACADEMICS

2.1 Education

Employability and Entrepreneurship

University strives to ensure that students are developed not only as Professionals but as a good human being with good civic sense and healthy mind. The curriculum actively foster attributes to enhance the employability of students.

The University defines its philosophy underpinning the teaching Programmes through the Graduate Attributes. These Graduate attributes describe the knowledge, qualities and capabilities that students are encouraged to inculcate throughout their studies at the University.

University has defined 10 graduate attributes. Employability and Entrepreneurship are two important graduate attributes, embedded in the curriculum with the aim to enhance employability and entrepreneurial skills amongst students through classroom, labs, extra-curricular, co-curricular activities, field work and experience sharing of professionals from diverse fields/industries.

Domain Open-Elective courses running in both Odd and Even Semester

ACED fosters entrepreneurship culture in the students to become entrepreneurial in their respective arenas. Those who are passionate to become entrepreneurs, they are mentored to become entrepreneurs and venture out on their own. Under this premise, ACED offers the Value added course to all student across the university. The basic idea is to develop entrepreneurial mind-set and human values amongst the Amitians and translate them into world class professionals. These value added courses introduce the subject to students and work towards the national requirement of producing job creators rather than job seekers. These courses run on blended pedagogies. Amity University offers 53 core/open-elective courses in entrepreneurship stream.

Year 2021-22

In the Year 2021-22, following courses were offered to the students of the university.

S.No.	Course Offered	Course Code	Level (PG / UG)	Students Taught
1	Global Entrepreneurship-I	ENTR 102	UG	677
2	Global Entrepreneurship-II	ENTR 202	UG	659
3	Advance Global Entrepreneurship-I	ENTR 607	PG	28
4	Introduction to Entrepreneurship	ENTR 201	UG	293
5	Basics of Entrepreneurship	ENTR 706	PG	39

2.2 Rubrics

The Outcome Assessment through Rubrics have been conducted for the Amity University students. The outgoing students were assessed based on the rubrics.

The rubrics designed for :

Entrepreneurial Skills is for 3 Year UG Programme

Entrepreneurial Skills & Competencies is for 4 Year UG Programme

Entrepreneurial Skills & Competencies is for 2 Year PG Programme

The following board was created (institution-wise) to conduct this assessment :

- Entrepreneurship Skills Educator
- 1 E-cell member
- 1 Programme Coordinator/Leader from each Institution

2.3 Aspirational Survey

Introduction: Amity University conducts aspirational survey for students of all year, in order to understand their career aspirations. Aspirational Survey is the basic criteria for selecting for analysis of competency. Those students who have opted for Family Business and own venture (from final and pre-final year) are eligible for the following courses:

- Introduction to Entrepreneurship (ENTR 201) - UG
- Basics of Entrepreneurship (ENTR 706) - PG
- Global Entrepreneurship – I (ENTR 102) – UG
- Global Entrepreneurship-II (ENTR 202) – UG
- Advanced Global Entrepreneurship – I (ENTR 607) – UG
- Advanced Global Entrepreneurship-II (ENTR 707) - PG

This also helps us to plan the curriculum as per the individual requirement of the students. Among various options, students also have an option of choosing own venture /family business as a choice. This highlights the students plan of starting their own venture or to join family business.

Aspirational Survey Report

Domain: Health & Allied Sciences, Rehabilitation Sciences, Arts, Humanities, Social Sciences & Journalism

S.No.	Institute Name	2022 (Pass out)	
		Own Venture	Family Business
Health & Allied Sciences			
1	Amity Institute of Occupational Therapy	1	0
2	Amity Institute of Neuropsychology & Neurosciences	2	0

3	Amity Institute of Physiology & Allied Sciences	0	0
4	Amity Institute of Physiotherapy	34	0
5	Amity Institute of Hospital Administration	4	1
6	Amity Institute of Pharmacy	8	3
7	Amity Institute of Indian System of Medicine	4	0
8	Amity Institute of Public Health	3	0
S.No.	Institute Name	2022 (Pass out)	
		Own Venture	Family Business
Rehabilitation Sciences			
9	Amity Institute of Behavioural (Health) & Allied Sciences	6	0
10	Amity Institute of Rehabilitation Sciences	0	0
Arts, Humanities, Social Sciences & Journalism			
11	Amity Institute of Psychology & Allied Sciences	49	4
12	Amity Institute of English Studies and Research	3	2
13	Amity School of Economics	8	5
14	Amity School of Communication	47	12
15	Amity School of Film & Drama	11	2
S.No.	Institute Name	2022 (Pass out)	
		Own Venture	Family Business
16	Amity School of Foreign Languages	9	1
17	Amity Institute of Defence & Strategic Studies	0	0
18	Amity Indian Military College for Women	0	0
19	Amity Institute of Social Sciences	40	6
20	Amity Institute of Public Policy	5	1

21	Amity Institute for Sanskrit Studies and Research	0	0
22	Amity Institute of International Studies	13	3

Domain: Law, Education, Tourism & Hospitality

S.No.	Institute Name	2022 (Pass out)	
		Own Venture	Family Business
Law			
1	Amity Institute of Advanced Legal Studies	20	7
2	Amity Law School, Noida	99	18
Education			
3	Amity School of Physical Education & Sports Sciences	27	4
4	Amity Institute of Education	0	0
5	Amity Institute of Behavioural & Allied Science	1	0
Tourism & Hospitality			
6	Amity Institute of Travel & Tourism	9	2
7	Amity School of Hospitality	9	6

Domain: Science & Technology, Agriculture, Natural Resources & Environmental Sciences

S.No.	Institute Name	2022 (Pass out)	
		Own Venture	Family Business
Science & Technology			
1	Amity Institute of Applied Sciences	14	1
2	Amity Institute of Food Technology	12	1
3	Amity Institute of Forensic Sciences	8	0
4	Amity Institute of Nano Technology	1	0
Agriculture			

5	Amity Institute of Horticulture Studies & Research	0	0
6	Amity Institute of Organic Agriculture	22	2
Natural Resources & Environmental Studies			
7	Amity Institute of Environmental Sciences	2	0
8	Amity Institute of Geo Informatics & Remote Sensing	1	0
9	Amity Institute of Forestry and Wildlife	0	0
10	Amity School of Natural Resources and Sustainable Development	2	0

Domain: Architecture & Design and Fashion Technology & Fine Arts

S.No.	Institute Name	2022 (Pass out)	
		Own Venture	Family Business
Architecture & Design			
1	Amity School of Design	13	5
2	Amity School of Architecture & Planning	12	0
Fashion Technology & Fine Arts			
3	Amity School of Fine Arts	24	3
4	Amity School of Fashion Technology	10	0

Domain: Engineering & Technology

S.No.	Institute Name	2022 (Pass out)	
		Own Venture	Family Business
1	Amity School of Engineering and Technology	51	12
2	Amity Institute of Information Technology	25	8
3	Amity Institute of Nuclear Science & Technology	1	0

4	Amity Institute of Renewable & Alternative Energy	1	0
5	Amity Institute of Space Science & Technology	1	0
6	Amity Institute of Aerospace Engineering	2	1
7	Amity Institute of Technology	1	0

Domain: Bio Sciences & Biotechnology

S.No.	Institute Name	2022 (Pass out)	
		Own Venture	Family Business
1	Amity Institute of Virology & Immunology	2	0
2	Amity Institute of Anthropology	1	1
3	Amity Institute of Molecular Medicine & Stem Cell Research	8	0
4	Amity Institute of Marine Science and Technology	0	0
5	Amity Institute of Microbial Technology	2	1
6	Amity Institute of Biotechnology	15	2

2.4 Support for Students Start-ups / Family Business (2021-22)

The students who aspire to start their own venture / joining family business (NON-FMS) are being mentored by team from Amity Centre for Entrepreneurship Development (ACED). On-line/off-line meetings were scheduled with students for start-up/family Business with different institutions alongwith their E-Cell Coordinator. The students are being guided for their business ideas/plans as per the following categories:

- First category is who had shown the interest in their own venture & family business. By the discussion we worked to understand their mindset that at which stage they stand (Idea, prototype, MVP or commercialization). If any student is facing issue at any stage we handhold them.
- Second category is of those students who are willing to understand the various aspects of entrepreneurship and willing to work in their own areas of expertise. For them we had broad discussion on product planning, design thinking, business plan modeling.

Sample Form Used For Start-Ups /Family Business

AMITY UNIVERSITY
Amity Centre for Entrepreneurship Development
Students Career Progression – Own Start-up

Name : Shubham Atri . Enrolment Number : A0504118064
Institution : AIB . Programme : Btech biotechnology Batch : 2018-2022
Phone Number : 9868928833 Email ID : Shubhamatri000@gmail.com

Family Background (Please tick anyone) ☒ Business / Govt. Job / Private sector job / Farming / other (specify).....

Start up Name MALA analytics Sector of Start-up Healthcare

Year of Commencement : 2022 Address: Sarita vihar, new delhi

1. Type :Manufacturing /Service/Trading/etc, Other (Specify)
2. Team Members: (Inside / Outside Amity)
 - i. Yash Tomar
 - ii. Jenius Ramprasad
3. Business Idea (Attach additional sheet if required) ☒ AI based health solution
4. Status, please tick: [for (b) & (c), ☒ share documents]
 - (a) Idea Stage
 - (b) Formation Stage
 - (c) Formed (Sole/OPC/LLP, etc.)
5. Funding for venture, please tick:
 - (a) Self
 - (b) Family/Friends
 - (c) Loan
 - (d) other (specify).....
6. Support required from AUUP/ Incubation Centre: Yes/No
7. What type of support required?
 - (a) Mentoring (b) Business model (c) Networking (d) Scale up (e) Connect with Funding agencies (f) Advice legal services (g) Growth Strategy (h) Any other (Specify) ☒ Intern Needed for software development

Date: 27/05/2022 Student Signature : Shubham Atri
Note: Student's will maintain diary of interaction with E Cell coordinator & ACED Mentor.

AMITY UNIVERSITY
Amity Centre for Entrepreneurship Development
Students Joining Family Business
Interaction Form

Name : Sanku Oshay Enrolment Number : A099816075
Institution : ASET . Programme : Software Engineering . Batch 2016-2020
Phone Number : 958119751 Email ID : sankudabey177@gmail.com

Name of Business Firm : SAVESOLHEALTHCARE PVT LTD.
Sector : Pharmaceutical

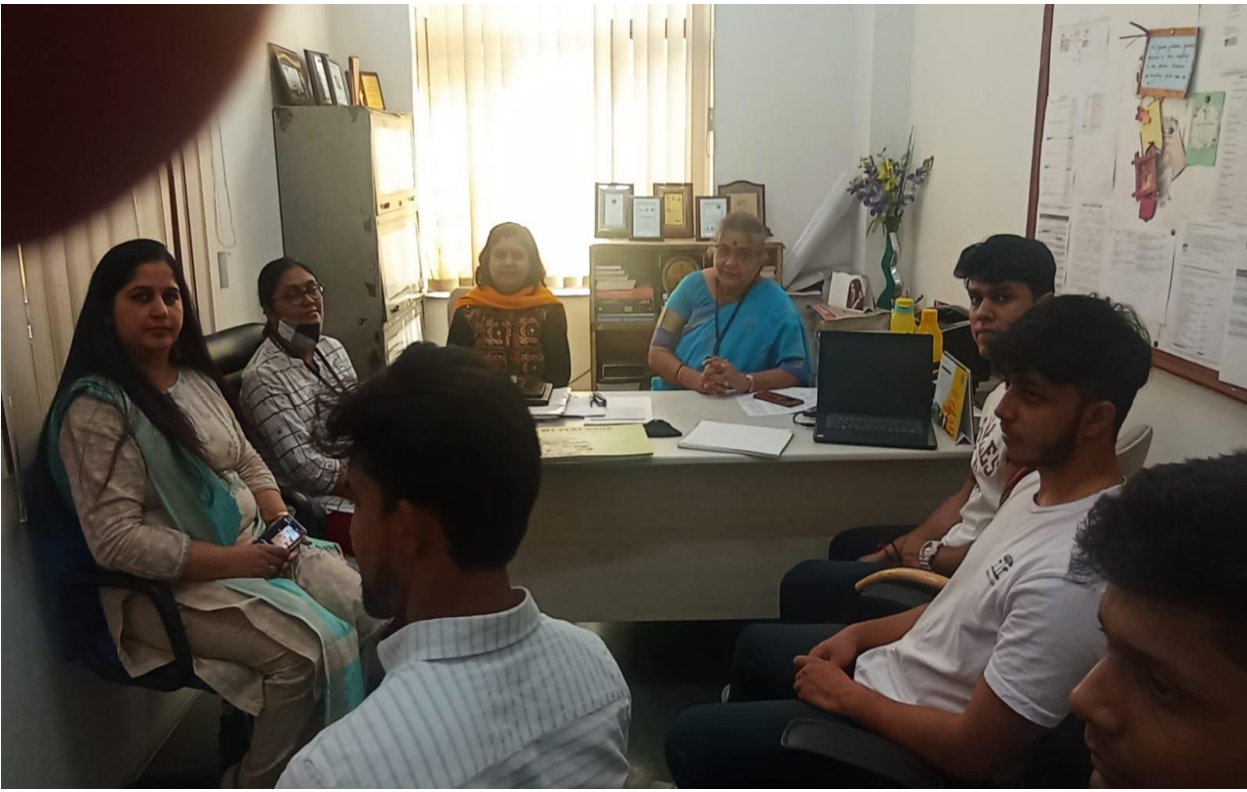
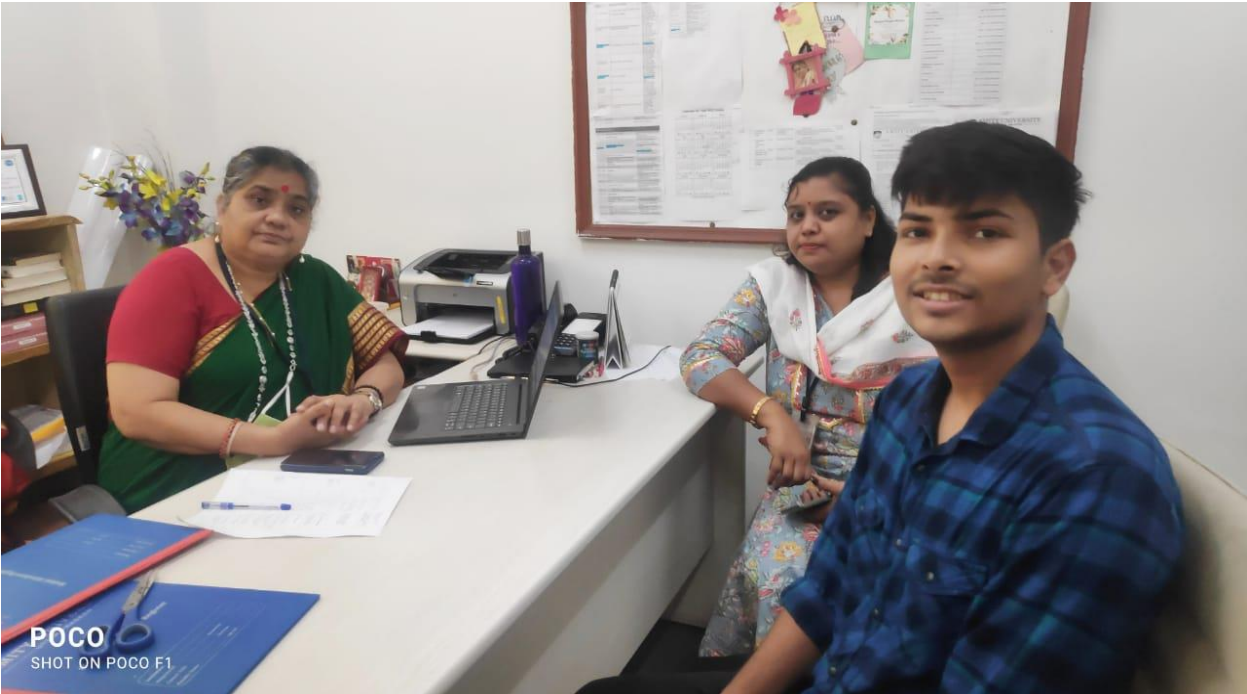
1. Type: Manufacturing /Service /Trading/etc, Other (Specify) : Manufacturing . Turnover (PA) : 1 cr
4. Brief company Details: Pharmaceutical firm established in 2017 with experience in the field of more than 27 years in trading of pharma industry we are a firm dedicated towards quality having more than 25 drugs in line-up growing every year
5. Name of Head of Family Business : Aditi Oshay . Position : Director
6. Organization Structure : Functional
7. Define your role in Family Business : Assistant Director
8. No. of family members involve involved : 4
9. Challenges faced by Family Business : No challenges other than competition
10. Support Required from University : NA
 - i. Leadership development strategy
 - ii. Governance and Succession Planning
 - iii. Investment planning
 - iv. Advice legal services
 - v. Discussion on growth strategy
 - vi. Change and adaptation in family firm
 - vii. Loan Approach
 - viii. Any other (specify)

Date : _____ Student Signature : Sanku Oshay
Note: Student's will maintain a diary of interactions.

Glimpses







2.4.1 Start-ups identified and mentored in 2021-22

S.No.	Name of the Department, Program	Name of the start ups	Nature of start up (write-Service Manufacturing, NGO, SHG along with sector domain)	Date of commencement (DD-MM-YYYY)	Contact information of the Promoters/ Sponsors	Name of Incubation Centre (Amity/ Other)	Address of Incubation Centre	City of Incubation Centre	Name of the Incubatee/ Enrollment Number , Email id, mobile number	Sponsored by (Self/ others)	Evidence (Upload)• e-sanction order of the University for the start ups on campus• Contact details of the promoters for information• Any additional information (Add file)
1	M.Tech. AE (AIAE)	Dhruv Aerospace	Services (Scientific Research & Development)	20-10-2021	8160242331	Amity	Block - F2 Amity University Uttar Pradesh Sector-125, Noida-201313	Noida	Dhruv Panchal, Enrollment Number: A3799220007, Email: dhruvaerospace@gmail.com, Mob. 8160242331	Self	UDYAM-GJ-01-0125116

2	B.Tech. AE (AIAE)	Garuda Automation	Manufacturing & development of robotics & UAVs for various platforms	28-09-2021	8527025494	Amity	Block - F2 Amity University Uttar Pradesh Sector-125, Noida-201313	Noida	Prajwal, Enrollment Number: A3705518015 , Email : garudaautomation2000@gmail.com, MOB. +91 8527025494	Self	07DYKPB9921A1ZM (GST) / UDYAM-DL-06-0038399
3	Btech (Biotech), AIB	Life Service	Health Services Provider	28-02-2022	9818675344	Amity	Amity Sector 125	Noida	Shubham Atri (A0504118064, shubhamatri000@gmail.com, 9818675344)	Bootstrapped	UDYAM-DL-09-0006433
4	Btech (Biotech), AIB	Life Service	Health Services Provider	28-02-2022	9868928822	Amity	Amity Sector 125	Noida	Yash Tomar (A0504118075, yasht1606@gmail.com, 9868928822)	-	UDYAM-DL-11-0029120
5	Btech (Biotech), AIB	Life Service	Health Services Provider	28-02-2022	9871918282	Amity	Amity Sector 125	Noida	Jenisa Ramprasad(A0504118015, ramprasadjenisa@gmail.com, 9871918282)	-	UDYAM-DL-28-0036465

6	ASET (CSE)	Incorporated Name - Growlance Tech Solutions Pvt Ltd, Brand Name - CloutFlow	Software for Advertising	10-02-2021	9560288563	None	None	None	Shivam Arora, A2305218383, shivamarora41195@live.com, 9560288563	Self	GST - 07AAJCG3379E1ZH
7	ASET (CSE)	Prospeer (a unit of Assortium Technologies Pvt Ltd)	HR-TECH, Recruitment	2021	8826319420	Received Incubation Support from Incubation Unit			Tanmey Goswami, tanmey@prospeer.com, 8826319420 Rishabh Chillar, 8510050100, rishabh@prospeer.com	-	CIN U72200HR2021PTC095215
8	B.Des (FD) ASFT	Ek Charkha	Apparel	30-04-2022	9971048167	Amity	Amity University, sec 125, Noida	Noida	Muskan Mehan ; A2481718016	self	application no. 5213157
9	B.Des (FD) ASFT	LITTLE MISH	Apparel	26-05-2021	6387517350	Amity	Amity University, sec 125, Noida	Noida	Kaushiki Bajpai; A2481718064	self	09DURPB7052M1Z0
10	B.Des (FD) ASFT	NS Goyal (OPC) PVT LTD	Apparel	09-04-2021	8377924128	Amity	Amity University, sec 125, Noida	Noida	Harsh Goyal ; A2481718083	self	07AAHCN05030F1Zq, CIN U18100DL2021OPC378774 ; TAN - DELN22718D

11	B.Des (FD) ASFT	Baihwai Trading Company	Apparel	22-10- 2021	8239051972	Amity	Amity University , sec 125, Noida	Noida	Pradeep Kumar Bahwal ; A2481718171	self	GST No. 08DXOPB17 17P1ZP
12	B.Des (FT) ASFT	Purple Tree Enterprises	Apparel	01-08- 2020	8800177655				Ashish Sharma ; A2481218005		GST No. 07AAYFP83 69D1ZH
13	B.Des (FD) ASFT	Aman Internationa l- Brand NAFS	Apparel	15-06- 2021	9955282777	Amity	Amity University , sec 125, Noida	Noida	Aman Khan Lodhi; A2481716166	self	GST No. 07BGFPL61 92J1Z0
14	B.Sc.(H)Ph ysics, AIAS	Devil's Burger Food/Resta urant	FOOD Service, Devil's Burger Food/Restaura nt	02-09- 2021	7577800375	AIAS	OM Complex, GNB Road, Tinsukia - 786125		Aniket Changmai, devilsburger.i ndia@gmail.c om	Self, Propreito r	GST: 18CCJPC132 4E1Z4, Food lic no. 20321117000 053
15	MPED, ASPESS	Power of Basics	Service	23-07- 2022	9811972809		Nil	Delhi	Mr. Puspendra Singh Kushwaha	Self	(CIN) U92410UP20 22PTC16625 2; Trademark Temp. Ref. No: 7124938, PAN - AANCIP012 8J
16	BPED, ASPESS	STORECE NT	Service	24-06- 2022	7619862353		Nil	Delhi	Biman Malakar	Self	(GSTN) 07ABICS7642 E1Z6
17	ALSN	Inarie Clothing & Styling	non law category	2022	Phone No.		R- 14/1, Raj Nagar, Ghaziabad		Khushi Sharma	Self	Visiting Card

18	ALSN	Veena Enterprises	Veena Enterprises	2022			Opp. Monica Cinema Hall, Merrut Road, Bagpat		Vansh Chauhan	Self	GST - 09CFMPC5680RIZK
19	ALSN	BIDYASI BUSINESS SOLUTIONS PRIVATE LIMITED	consultancy & business solutions	2022			Chanakya Nagar, Ward No 38, Near Dak Banglow Road, Begusarai, Bihar	Bihar	Sunita	Basant Kumar Singh	(e-Memorandum of Association) (SRN of RUN H58921453)
20	ALSN	Akkash Bhadana & Company	law firm	2022			J-52, Sector 10, Faridabad, Haryana	Faridabad	Akkash Bhadana	Akkash Bhadana & Co	Udyam-HR-03-0003429
21	ALSN	P3 Legal Advocates and Consultants	Advocate & Legal Consultants	2022			Chamber No 5, R K garg Block, Supreme Court of India	Delhi	Aniruddha Purushotham,	Tejswai Kumar Pradhan	Partnership letter
22	AISS	M/S SANJAY COMMUNICATION	Service	01-07-2017	9999536666	NA	NA	NA	RAHUL ROUT	SELF	09AVKPR9335CIZ7

23	BID, ASD	DSTUDIO1 997	Service	Jul-19		Self	Self	Self	Divangya Arora, A2180220005	Self	GSTN. 07BYNPA66 77F1Z5
24	BID, ASD	THEE D'CORE	Service	Feb-22		Self	Self	Self	Karan Singh Gill, A2180220001	Self	GSTN. 09BTSPG90 18G1Z9

2.4.2 Family Business identified and mentored in 2021-22

S. No.	Name of the Programme & Institution	Name of the Family Business	Nature of Family Business	Date of commencement/Date of joining Family Business (DD-MM-YYYY)	Contact information of promoters	Address	Name of Student, Enrollment No., E-mail Id & Mobile	Owner's Name & details	Position in the family business	Evidence (Upload) • Contact details of the owners/partners • GST details, website • Any additional information
1	M.Tech (Aerospace Engineering)/ AIAE	Sams Advanced Climatic Technologies Pvt. Ltd.	Manufacturing	2020-2022	Ph. +91 86889 01255, info@samsact.com	Plot No. 8 & 9/29, Mirra Industrial Estate, IDA Patancheru, Hyderabad	Mr. Pilli Sam Ninad Vardhan, Enrollment No. A3799220004, p.vardhan@s.amity.edu, ph. 7032997750	Mr. P Raja Vardhana Rao, Managing Director	Director	Uploaded
2	B.Sc (H)- Anthropology, AIA	Sharma & Sons	Restaurant	-	-	-	Mr ABHISHEK SHARMA,A42 12419024, abhishek.sharma106@s.amity.edu	-	-	-
3	M.Sc - Anthropology, AIA	VIEWFINDER, SILCHAR ASSAM	SPECTACLE SHOP AND CLINIC	01-09-2022		Vivekananda Road, Silchar, PIN: 788007	Mr NILANJAN NATH,A421302 0008, nilanjan.nath@s.amity.edu	Nirmal Kanti Nath, Silchar Jhalupara	Yet to decide	Phone number: 9435376301 GST number yet to

										receive(new business)
4	Btech (AIB)	Jaina product	manufacturing	Mar-94	NA	ghilmil industrial area, delhi-95	Naman Jain (A0504118105 ;)	sushil jain	supervisor	07AALPJ14 63H1ZQ
5	B.Sc. (Hons) - Zoology (AIB)	Bhagwan Dass Pharmaceutical Limited	Manufacturing	26-03-2020	NA	GROUND FLOOR, 1495, SHANKAR NIWAS BUILDING,	Mr PRAJWAL ARORA (A1371041190 38;)		Director	08424500 (DIN) 07AAICB87 04D1ZU (GST); U24304DL2 020PLC3605 32 (CIN)
6	B.Des (FC) ASFT	Samdarsh Chauhan	Apparel	27-04-2022	7428777728	shahpur, Noida	Ms BHAWNA CHAUHAN, A2481118011	Noida	partner	Registration Of a Trademark, Temp. Ref. No: 6126706
7	B.A.,LL.B (H), ALSN	Khanna Trading Compan	non law category	2022	Proprietor	1899, Main Road Chandni Chowk, New Delhi 110006	Ms AYUSHI KHANNA	Ranjiv Khanna	Associate	Uploaded
8	B.A.,LL.B (H), ALSN	Deepak Electrical Industries	non law category	2022	Proprietor	Pocket L-40, Sector 3, DSIDC, Industrial Area, Bawana Delhi 110039	Mr RISHAB GUPTA	Deepak Gupta	Production Head	Uploaded
9	B.A.,LL.B (H), ALSN	Jagdish Trading	non law category	2022	CEO	31/406, Langre Ki Chowki, Agra	Ms DEEKSHA AGARWAL	Sumit Aggarwal	Associate Legal team	Uploaded

10	B.A.,LL.B (H), ALSN	Gaharwar Manufactur ers Pvt Ltd	Company Limited by Shares	2022	Director	Bungalow No 60, Cantonment Varanasi, UP	Mr SIDDHARTH SINGH	Haribans Singh	Director	Uploaded
11	BBA LL.B. (H), ALSN	Jasraj Brother's	non law category	2022	Proprietor	Micro Shed No 1, Phase IV, Gamharia, (Seraikela- Kharsawan)	Mr ADITYA KUMAR PANDEY	Shailendra Kumar	Associate	Uploaded
12	BBA LL.B. (H), ALSN	M/s Swarna Enterprises	non law category	2022	Proprietor	Namdhari Market, Zila School Road, Daltonganj	Mr KUMAR CECIL	Awadh Kumar Pandey	Coordinat or	Uploaded
13	BBA LL.B. (H), ALSN	P.R. Enterprises	non law category	2022	Proprietor	C-19, Sector 9, Noida	Ms SIMRAN TAKHTAR	Ripu Daman Takhtar	Assistant Manager (Accounts)	Uploaded
14	BBA LL.B. (H), ALSN	Rama Pottery Works	non law category	2022	Director	D-4, Industrial Area, Junction Road, Khurja, UP	Mr SIDDHARTH GUPTA	Rama Sales Corporation	Associate	Uploaded
15	BBA LL.B. (H), ALSN	DHARAM SINGH MEMORIA L PUBLIC SCHOOL	non law category	2022	Chairman	Near Peer, Sarafabad, Sector 73, Noida	Mr LOVE YADAV	Pramod Yadav	Member	Uploaded
16	BBA LL.B. (H), ALSN	Shiv Traders	non law category	2022	Director	Novelty Road, Karnal, Haryana	Ms HEEMAL GUPTA	Shiv Traders	Sales Manager	Uploaded
17	BBA LL.B. (H), ALSN	Jain Glass Works (P) Ltd.	non legal category	2022	Managing Director	Firozabad, UP	Durjansh Jain	Mahavir Jain	Associate	Uploaded

18	BBA LL.B. (H), ALSN	Aggarwal Iron & Steel Traders	non law category	2022	Partner	Plot No 12, Anand Parbat Industrial Area, New Rohtak Road, New Delhi 110005	Ansh Gupta	Anis Gupta	Manager	Uploaded
19	BBA LL.B. (H), ALSN	Bajrang Service Station	Petrol Pump	2022	Partner	Sultanpur Road, Shahganj, Distt., Jaunpur, UP	Mr NEHAL YADAV	Nehal Yadav	Partner	Document Attached
20	BBA LL.B. (H), ALSN	Mahaveer Plywoods & Laminates	MANUFA CTURING UNIT	2022	Director	Village Tajakpur, Baddhi Mazra, Yamuna Nagar	Mr VARDHAN JAIN	Ankur Jain	Director	Document Attached
21	BBA LL.B. (H), ALSN	T S Maan Transport Company	Transporta tion	2022	Partner	4 Km., Dasmesh Nagar, Bhopa Road, Muzaffarnagar, UP	Mr JASKARAN SINGH MAAN	T S Maan	Partner	Document Attached
22	LLM (TL), ALSN	Ram Saran Das Suresh Chand	non law category	2022	Proprietor	0, Opp., Agrasain Inter College, Railway Road, Dadri, Gautam Budh Nagar, UP	Mr HARSHIT AGGARWAL	Suresh Chand	Associate	Document Attached
23	ASPESS, MPED	BULL GYM	FITNESS	01-Jul-22	9910706811	WZ-119, NARAINA, NEW DELHI	ADITYA TANWAR , A3014920015, tanwaraditya56 @gmail.com; ph: 9910706811	RAKESH TANWAR , CEO BULL GYM	Owner	Attached

24	B.A. (Hons) - Political Science, AISS	AGKG Constructio n Private Limited	Private Limited Company	10-02-2021	submitted	submitted	Mr ADITYA GUPTA, 9643664176, addy14272@gmail.com	submitted	Managem ent	09AAMCA5 465GIZD
25	B.A. (Hons) - Political Science, AISS	VNJ Infrastructur e Private Limited	Private Limited Company	23.7.2013	submitted	submitted	Mr JAY SHARMA, 8742900063, jaysharma204@gmail.com	submitted	Managem ent	U70200DL2 018PTC3368 45
26	B.A. (Hons) - Political Science, AISS	Sachin Jain Usha Textiles	Private Limited Company	15.7.2017	submitted	submitted	Mr PRATHAM JAIN, 9560198953, prathamjain766@gmail.com	submitted	Managem ent	07AFGPJ77 57Q1ZL
27	B.A. (Hons) - Political Science, AISS	THE ACME COMPANY	Badar perfumery products	22.09.2014	submitted	submitted	Mr SAYYAD ASJAD ALI, 8447575105, syedasjad786@gmail.com	submitted	Managem ent	8408533470
28	B.A. (Hons) - Sociology, AISS	THE ACME COMPANY	Badar perfumery products	22.09.2014	submitted	submitted	Mr SYED AHAD ALI, onemanshowa had@gmail.co m	submitted	Managem ent	8408533470
29	B.A. (Hons) - Sociology, AISS	Orient paint store	Retail & Internal Trade	01-07-2017	submitted	submitted	Mr ZULQARNAI N, zulqar637@gmail.com	submitted	Managem ent	07AWSPK5 704D1ZH

30	B.A. (Hons) - Political Science, AISS	MnC ENTERPRISES	Private Limited Company	12.08.21	submitted	submitted	Mr KRISHNA AGARWAL, krishnasadarag a6@gmail.com	submitted	Managem ent	IN-UP32272934 204595T
31	B.A. (Hons) - Sociology, AISS	OFFNORTH FASHIONS	Private Limited Company	01-07-2019	submitted	submitted	Mr GOVIND SHARMA, govind.dewan@gmail.com	submitted	Managem ent	4221778
32	AIIT	DIGITAL COMPUTER LAB	DIGITAL MARKETING	20-07-2022	9868209223	B-52, 1ST FLOOR, ASHA PARK, NEW DELHI – 110018	SARGUNPREET SINGH, BSc(IT)(A1004919006), sargunpreet1612@gmail.com, 911141705040,	Gurpreet Singh (UG-25, Vishal Tower, District Center, Janakpuri, New Delhi-110058.) Digital Computer Labs	DIGITAL MARKETING Assistant	Uploaded
33	AIIT	DBRK Infratech	Real Estate Construction Business	20-07-2022	9953472360	Omaxe Arcade, ansal golf link near pari chowk	Mr AKASH, BCA(E)(A10046619021)	BIJENDER SINGH, Sky kardam Omaxe Arcade, ansal golf link near pari chowk(sky	MANAGER	Uploaded

								kardam2000@gmail.com)		
34	AIIT	Light Husky Pvt Ltd	IT solutions	20-07-2022	8826363361	F-303, APEX ATHENA ,SECTOR 75 ,Noida	Mr ABHINAV AGGARWAL(A1049517007) BCA+MCA(Dual)(9810905206)/ ABHINAVAGGARWL@GMAIL.COM	Light Husky Pvt Ltd(IT solutions)	Director	Uploaded
35	AIIT	Ganpati legal Advisors Pvt ltd	Deed Writing /Law firm	22-07-2022	9811023233	7E GULMOHAR AVENUE SOUTH DRIVE DLF CHATTARPUR FARMS ,New Delhi	Mr VIVEK AGNIHOTRI/ A1000719030(MCA)(9811023233)vivekagnihotri18@gmail.com	working with M/s. Ganpati Legal Advisors Pvt. Ltd, having its registered office at Kh. No. 2/2, Main Road Chhattarpur, Near Sai Baba Temple, New Delhi-110074	Information Technology Manager.	Uploaded

36	AIIT	Dhanda Enterprises	electronics	20-07-2022	7888399077	761 Patel naagar , civil lines , ludhiana	Mr ANUJ DHANDA/A1004819008(BCA)/7888399077	Dhanda Enterprises(SCO 25, Old Dandi Swami)Civil Lines, Ludhiana – 141001.	Project Manager	Uploaded
37	AIIT	bploffset	printing	22-07-2022	9650847105	20-A POCKET A/3, EVEREST APARTMENT KALKA JI EXT,New Delhi	Mr DEV KUMAR/A1004819047/BCA/9650847105	BPL OFFSET 1418-D/13, Govind puri Main Petrol pump road, near Okhla phase – II,	Product Designer	Uploaded
38	AIIT	Anup khanadar suppliers		20-07-2022	9430210497	MALAHIBAZER ARERAJ EAST CHAMPARAN MALAHIBAZER ARERAJ EAST CHAMPARAN ,MOTIHARI ,Bihar	Mr DIVYANSHU RAJ/A1004819074(9430210497) BCA	Anoop Kadyan suppliers (Bharatpur)	Operation Manager	Uploaded

39	AIIT	Family Business	Mrag Property Mart	25-07-2022	9891038125	B-388 MOHAN GARDEN NEAR DWARKA MOR METRO STATION ,New Delhi	Mr ABHISHEK GOEL/A10048 19106 /BCA/9891038 125/(abhishekgoel769@gmail.com)	Mrag Prop Mart Private Limited	Director	Uploaded
40	AIIT	Not provided	Not provided	20-07-2022	9818171872	59 KHALASHI LINE KYDGANJ , ALLAHABAD ,	Mr PRASHANT KUMAR/A10 04819108/BC A/9818171872 / prashantk4.pk@gmail.com	SANTOS H KUMAR, 59 KHALASHI LINE KYDGANJ	Not provided	Not provided
41	AIIT	Pipe and Pumps	Pie and Pumps	25-07-2022	9997744441	C-65, RAJENDRA NAGAR NR. AVAS VIKAS POLICE CHOWKI Bareilly(UP)	Mr RONISH SARPAL/A10 04819119/BC A/9997744441 /ronishsp24@gmail.com	Pipe and pumps,Nainital Raod Bariely	Director	Uploaded
42	AIIT	Family Business	Software based	25-07-2022	9650216131	A-2/182 NEW KONDLI MAYUR VIHAR PHASE 3 ,Delhi	Mr ANKIT GUPTA/A100 4819142/BCA/ 9650216131/a nkitg31201@gmail.com	A-2/182 NEW KONDLI MAYUR VIHAR	MANAGER	Not provided

								PHASE 3 ,Delhi		
43	AIIT	Kalra industries	Manufacturing	20-07-2022	8178103315	5/15 SUBHASH GALI VISHWAS NAGAR SHAHDARA ,Delhi	Mr YAZAT KALRA/A100 4819166/BCA/ 8178103315/ coolyazat@gmail.com	5/15 SUBHASH GALI VISHWAS NAGAR SHAHDARA ,Delhi	MANAGER	Uploaded
44	AIIT	ESTATE SQUARE REALITY	ESTATE SQUARE REALITY	20-07-2022	8744008855	0, BARLOWGANJ, GURUDWARA MOHOLLA, A-1104, SHIPRA KRISHNA VISTA AHINSA KHAND-1, INDIRAPURAM	Mr SATVIK SHARMA/A1 004819172/BCA/ 8744008855/ satviks84@gmail.com	ESTATE SQUARE REALITY ,0, BARLOWGANJ, GURUDWARA MOHOLLA, MUSSOORIE, Dehradun, Uttarakhand, 248001	MANAGER	Uploaded
45	AIIT	Not provided	Not provided	21-07-2022	9999200704	3B , UMA ENCLAVE JHARUDIH, CARMEL SCHOOL ROAD ,DHANBAD ,Jharkhand	Mr PRANSHU RAJ/A100481 9182/BCA/999 9200704 /pranshuraj5@gmail.com	SANJAY PANDAY /Business Man/Industrialist	MANAGER	Not provided

46	AIIT	Not provided	IT	21-07-2022	7247837058	CHANDOLA BHAWAN, BALWANT COLONY MALLI BAMOURI, BHOTIA PARAO ,HALDWANI , Uttarakhand	Mr AYUSH CHANDOLA/A1004819192((BCA)ayush.chandola89@gmail.com)	CHANDOLA BHAWAN, BALWANT COLONY MALLI BAMOURI, BHOTIA PARAO ,HALDWANI , Uttarakhand	Director	Not provided
47	AIIT	Construction	Construction Company	25-06-2022	9410055600	554/K/99A,LANE NO 3 ARJUN NAGAR ,ALAMBAGH	Mr VARUN YADAV/A1004819202(varunyadavy5@gmail.com)	NEERAJ YADAV	Director	Uploaded
48	AIIT	Sanjeevi Constructions	ENGINEERING CONTRACTOR	26-06-2022	9894047777	SF NO 130/3 DOOR NO.15,VADIVEL SIZING MILLS COMPOUND ARULPURAM POST VERAPANDI VIA TIRUPPUR	Mr MADHAV K (A1004819005)	KANDHAVADIVEL	Project Manager	Uploaded

49	ASAP	Interior Design	Construction	Jun-22	9667032420	Shop no 8 GF, RK tower, Sector 4, Ghazibad	Shalvi A1904017013, 9667032420	Shalvi	Architect	GST letter and Appointment letter
50	BID, ASD	Hans Association	Architectural firm	19-02-2020	MM Kusari	Chander Vihar, West Delhi, Delhi-110041	Gurleen kaur Jolly, A2180318082	Chander Vihar	Design head	07ABEFM6102E2ZO
51	AIESR	JBK International	Manufacturers & Exporters		8527354090, jbkinternationalindia@gmail.com	Lakri Faizalpur, Delhi Road, Moradabad	Anshli Katyal, A0706119040		Assistant Merchandise	Attached in mail
52	BHM, ASH	Everytime Gym	Gym	06-01-2022	Satya Prakash Chaubey, 9910993962	Nil	Mr ABHISHEK CHAUBEY, A2728918130, abhishek.chaubey1@s.amity.edu, 9540894968	Satya Prakash Chaubey	Manager	Evidence Uploaded
53	BHM, ASH	Redrock	Wealth Management	06-01-2022	Pratap Singh, 9810403466	Nil	Mr ABHISHEK SINGH, A2728918116, abhishek.singh119@s.amity.edu, 8585940657	Pratap Singh	Asst. Sales Manager	Evidence Uploaded
54	BHM, ASH	Sofia Luxe	Dermaceuticals	06-01-2022	Vinod Sharma, 9991625890	Nil	Mr AKSHAY SHARMA, A2728918149, akshay.sharma30@s.amity.edu, 9996261746	Vinod Sharma	Asst. Manager	Evidence Uploaded

55	BHM, ASH	The Palms	Hotel & Resort	06-01-2022	Iqutadar Ahmad, 9839333446	Nil	Mr ALI AHMAD, A2728918014, ali.ahmad1@s.amity.edu, 7607112930	Iqutadar Ahmad	Manager	Evidence Uploaded
56	BHM, ASH	Terapixel	Organics	06-01-2022	Manjit singh, 9810470014	Nil	Mr AMANDEEP SINGH, A2728918092, amandeep.singh20@s.amity.edu, 9560670438	Manjit singh	Asst. Manager	Evidence Uploaded
57	BHM, ASH	Ocean Reef	Resort	06-01-2022	Harcharan Singh Anand, 9098123903	Nil	Mr AMRIT SINGH ANAND, A2728918042, amrit.anand@s.amity.edu, 9329112300	Harcharan Singh Anand	Asst. Front Office Manager	Evidence Uploaded
58	BHM, ASH	Raksharan	Handlooms	06-01-2022	Chandmal Gehlot, 9251431084	Nil	Mr ANKIT GAHLOT, A2728918007, 7426877261	Chandmal Gehlot	Manager	Evidence Uploaded
59	BHM, ASH	Archimedes	Energys	06-01-2022	Ram Lal Shah, 8092142587	Nil	Mr ANKIT KUMAR, A2728918087, ankit.kumar72@s.amity.edu, 9199098046	Ram Lal Shah	Asst. Manager	Evidence Uploaded

60	BHM, ASH	Gobind Cloth House	Clothing	06-01-2022	Govind ram, 9813551775	Nil	Mr ANKUR GOYAL, A2728918050, ankur.goyal5@s.amity.edu, 9992424357	Govind ram	Employee	Evidence Uploaded
61	BHM, ASH	One Art Nation	Arts	06-01-2022	Anand Bajaj, 9728500120	Nil	Mr ARYAN BAJAJ, A2728918157, Aryan.bajaj@student.amity.edu, 9728500120	Anand Bajaj	Asst. Manager	Evidence Uploaded
62	BHM, ASH	New Karnataka	Rubber Company	06-01-2022	Benny v.v, 9810683304	Nil	Mr ASHISH BENNY, A2728917010, ashish.benny@s.amity.edu, 9810683304	Benny v.v	Sales and Marketing Manager	Evidence Uploaded
63	BHM, ASH	Verizon	Telecommunication	06-01-2022	Atul Kumar, 9350507119	Nil	Mr ASHISH RAGHUVANSHI, A2728918108, ashish.raghuvanshi@s.amity.edu, 9810201024	Atul Kumar	Asst. Manager	Evidence Uploaded
64	BHM, ASH	Caring Eyes	Senior Care	06-01-2022	Mohit Shepherd, 9810222515	Nil	Mr ASHWIN MARK SHEPHERD, A2728918138, ashwin.shepherd@student.am	Mohit Shepherd	Manager	Evidence Uploaded

							ity.edu, 9910222515			
65	BHM, ASH	KP Capital	Investments	06-01-2022	Praduman Tiwari, 9810221523	Nil	Mr AYUSH KUMAR TIWARI, A2728918100, ayush.tiwari4 @s.amity.edu, 8375880157	Praduman Tiwari	Asst. Manager	Evidence Uploaded
66	BHM, ASH	The Boho Boutique	Clothing	06-01-2022	Tarun Pahwa, 9837001414	Nil	Mr BANKE PAHWA, A2728918145, banke.pahwa@ s.amity.edu, 7253914232	Tarun Pahwa	Manager	Evidence Uploaded
67	BHM, ASH	Rahul Caterers	Caterers	06-01-2022	Mr Rahul Grover, 9711177861	Nil	Mr CHAYAN GROVER, A2728918056, chayan.grover @s.amity.edu, 9999749432	Mr Rahul Grover	Co-Owner	Evidence Uploaded
68	BHM, ASH	Alpha Solutions	IT	06-01-2022	Mr. Rakesh Taneja, 9654345400	Nil	Mr CHIRAG TANEJA, A2728918156, chirag.taneja@ s.amity.edu, 7011595225	Mr. Rakesh Taneja	Asst. Manager	Evidence Uploaded
69	BHM, ASH	Brassco Crafters	Electricals	06-01-2022	Mr. Randeep Singh, 9810122216	Nil	Mr DASHMEET SINGH, A2728918094, dashmeet.sing	Mr. Randeep Singh	Manager	Evidence Uploaded

							h@s.amity.edu , 9999013661			
70	BHM, ASH	Archivist	Capitalist	06-01-2022	Mr. Dalip Lamba, 9643772030	Nil	Mr DAVID LAMBA, A2728918139, david.lamba@ s.amity.edu, 9643772030	Mr. Dalip Lamba	Manager	Evidence Uploaded
71	BHM, ASH	Rahul Tents	Events	06-01-2022	Mr Harjeev Grover, 9811388149	Nil	Mr DHAWAL GROVER, A2728918055, dhawal.grover @s.amity.edu, 9999492644	Mr Harjeev Grover	Manager	Evidence Uploaded
72	BHM, ASH	SKE Arts	Printing	06-01-2022	Mr. Sanil Jose, 9544311599	Nil	Mr ELVIS JOY SANIL, A2728918064, elvis.sanil@s.a mity.edu, 6235177100	Mr. Sanil Jose	Operations Manager	Evidence Uploaded
73	BHM, ASH	Shri Raghunath	Cold Storage	06-01-2022	Mr Shalabh Gupta, 9412221959	Nil	Mr HARSH GUPTA, A2728918058, harsh.gupta19 @s.amity.edu, 9639279522	Mr Shalabh Gupta	Partner	Evidence Uploaded
74	BHM, ASH	Grano Foods	F&B	06-01-2022	Mushtaq rather, 7006142878	Nil	Mr HASHIR RATHER, A2728918120, hashir.rather@ s.amity.edu, 9354548019	Mushtaq rather	Asst. Sales Manager	Evidence Uploaded

75	BHM, ASH	Sweetcakes	Bakery	06-01-2022	Mr. Rajiv Gadhok, 7838387496	Nil	Mr HRITHIK GADHOK, A2728918027, hrithik.gadhok@s.amity.edu, 9910027495	Mr. Rajiv Gadhok	Manager	Evidence Uploaded
76	BHM, ASH	Petite Mila	Florist	06-01-2022	Mr Shibu Kurien, 9999844153	Nil	Mr JACOB S KURIEN, A2728918098, jacob.kurien@s.amity.edu, 9999844153	Mr Shibu Kurien	Manager	Evidence Uploaded
77	BHM, ASH	Savvy	Events	06-01-2022	Mr.Kapil nagpal, 9311627829	Nil	Mr KARTIK NAGPAL, A2728917129, kartik.nagpal@student.amity.edu, 9911627829	Mr.Kapil nagpal	Manager	Evidence Uploaded
78	BHM, ASH	Sunil Diary	Diary	06-01-2022	Mr. Devender Kumar Lohia, 98991096969	Nil	Mr MANAV LOHIA, A2728918144, manav.lohia@s.amity.edu, 9891799696	Mr. Devender Kumar Lohia	Manager	Evidence Uploaded
79	BHM, ASH	Federal Alliance	Alliance	06-01-2022	Mr.Nagendra Singh, 9999960090	Nil	Mr MANVENDRA SINGH, A2728918118, manvendra.singh11@s.amity.edu, 8010085901	Mr.Nagendra Singh	Asst. Marketing Manager	Evidence Uploaded

80	BHM, ASH	Amaroo	Resort	06-01-2022	MR.DINESH CH. GAUR, 9911276449	Nil	Mr MAYANK GAUR, A2728918060, mayank.gaur4@s.amity.edu, 8799791971	MR.DINE SH CH. GAUR	Asst. Manager	Evidence Uploaded
81	BHM, ASH	Olympia	Gym	06-01-2022	Mr. Jitender Singh Gulia, 8920386586	Nil	Mr MAYANK SINGH GULIA, A2728918135, mayank.gulia1@s.amity.edu, 9996525644	Mr. Jitender Singh Gulia	Manager	Evidence Uploaded
82	BHM, ASH	Your Story	Events	06-01-2022	Mr dharam singh chauhan, 9810278178	Nil	Mr NAMAN CHAUHAN, A2728917054, naman.chauhan@s.amity.edu, 9773944293	Mr dharam singh chauhan	Asst. Marketing Manager	Evidence Uploaded
83	BHM, ASH	Gujarat Bombay	Cargo	06-01-2022	Mr.deepak sethi, 9873170411	Nil	Mr NAMAN SETHI, A2728918134, naman.sethi@s.amity.edu, 9999462301	Mr.deepak sethi	Marketing and Operations Manager	Evidence Uploaded
84	BHM, ASH	Abhishek Agencies	Spare Parts	06-01-2022	Mr. Rajkumar dhawan, 9871736210	Nil	Mr NISCHAL DHAWAN, A2728918075, nischal.dhawan@student.amity.edu, 9999127828	Mr. Rajkumar dhawan	Sales Manager	Evidence Uploaded

85	BHM, ASH	Mehfil Dhaba	F&B	06-01-2022	Mr.joginder saini, 9811668277	Nil	Mr NISHANT SAINI, A2728918039, nishant.saini2@student.amity.edu, 8851347396	Mr.joginder saini	Asst. Manager	Evidence Uploaded
86	BHM, ASH	Build Safe	Building Equipments	06-01-2022	MR.ATUL RAI, 8791010805	Nil	Mr OM RAI, A2728918160, om.rai@student.amity.edu, 7906812104	MR.ATUL RAI	Asst. Manager	Evidence Uploaded
87	BHM, ASH	Aditya Industries	System Integration	06-01-2022	Mr Suresh bhardwaj, 9910159110	Nil	Mr PIYUSH BHARDWAJ, A2728918071, piyush.bhardwaj3@s.amity.edu, 8178382689	Mr Suresh bhardwaj	Asst. Marketing Manager	Evidence Uploaded
88	BHM, ASH	Bulls Eye	F&B	06-01-2022	Mr. Gurmeet Singh, 9310402555	Nil	Mr PRABH ANJAN SINGH, A2728918123, prabh.singh1@student.amity.edu, 8860445504	Mr. Gurmeet Singh	Asst. Manager	Evidence Uploaded
89	BHM, ASH	Ankona	Capitalist	06-01-2022	Mr. Anil kumar arora, 9012900831	Nil	Mr PRERIT ARORA, A2728918117, Prerit.arora@s.amity.edu, 7037057979	Mr. Anil kumar arora	Asst. Marketing Manager	Evidence Uploaded

90	BHM, ASH	Prakash Garment Emporium	Clothing	06-01-2022	Mr.Narender khanna, 9873406689	Nil	Mr PUNEET KHANNA, A2728918001, puneet.khanna@student.amity.edu, 8860277497	Mr.Narender khanna	Sales and Marketing Manager	Evidence Uploaded
91	BHM, ASH	Bhagat Ji Store	General Stores	06-01-2022	mr surinder kumar, 9810537475	Nil	Mr RAHUL KHATTAR, A2728918096, rahul.khattar@student.amity.edu, 9654877879	mr surinder kumar	Manager	Evidence Uploaded
92	BHM, ASH	OzzBuild	Building	06-01-2022	Mr. Bhupender Singh, 9519488888	Nil	Mr RAMANDEE P SINGH, A2728918082, ramandeep.singh9@s.amity.edu, 9919946288	Mr. Bhupender Singh	Manager	Evidence Uploaded
93	BHM, ASH	Mexican Resorts	Resorts	06-01-2022	Mr. Ravi Mehra, 9811081270	Nil	Mr RATUL MEHRA, A2728918013, ratul.mehra@student.amity.edu, 9873312392	Mr. Ravi Mehra	Manager	Evidence Uploaded
94	BHM, ASH	Quantech Solutions	IT	06-01-2022	Mr. Ravi Mehra, 9811081270	Nil	Mr REVANT MEHRA, A2728918070, revant.mehra@	Mr. Ravi Mehra	Asst. Manager	Evidence Uploaded

							s.amity.edu, 8527230200			
95	BHM, ASH	Media Faculty	Media	06-01-2022	Mrs Kavitha Anantha, 9496807020	Nil	Mr ROHAN A NAIR, A2728918113, rohan.nair1@s.amity.edu, 8137894170	Mrs Kavitha Anantha	Asst. Sales Manager	Evidence Uploaded
96	BHM, ASH	Mayflower	Resort	06-01-2022	Mr. Biswadeep Bora, 9678020537	Nil	Mr RONIT BORA, A2728918107, ronit.bora@s.amity.edu, 7002377944	Mr. Biswadeep Bora	Operations Manager	Evidence Uploaded
97	BHM, ASH	Catalyst	Designs	06-01-2022	Mr.Upendra Kamat, 9540441559	Nil	Mr RUPAK KAMAT, A2728918146, Rupak.kamat@s.amity.edu, 9205268821	Mr.Upendra Kamat	Manager	Evidence Uploaded
98	BHM, ASH	Medina Food	F&B	06-01-2022	Narinder Bakshi, 9811975910	Nil	Mr SACHIN BAKSHI, A2728917030, sachin.bakshi1@s.amity.edu, 7678383606	Narinder Bakshi	Asst. Sales Manager	Evidence Uploaded
99	BHM, ASH	Gopal's	Sweet Shop	06-01-2022	Mr. Ashok Sachdeva, 9215926900	Nil	Mr SAINYAM SACHDEVA, A2728917005, sainyam.sachdeva@s.amity.edu, 9034022900	Mr. Ashok Sachdeva	Manager	Evidence Uploaded

100	BHM, ASH	1NL	Constructi on	06-01-2022	Mr. Gurmeet Singh, 9891027920	Nil	Mr SATVIK DUA, A2728918066, satvik.dua@s.a mity.edu, 8743978935	Mr. Gurmeet Singh	Asst. Sales Manager	Evidence Uploaded
101	BHM, ASH	Inline	Constructi on	06-01-2022	Lt. Bhakti Man Thapa, 9162476436	Nil	Mr SAURABH BHAN THAPA, A2728917051, saurabh.thapa @s.amity.edu, 7701912761	Lt. Bhakti Man Thapa	Manager	Evidence Uploaded
102	BHM, ASH	TSB	Constructi on	06-01-2022	Mr. Satish thakur, 8679910007	Nil	Mr SHAURYA THAKUR, A2728918078, shaurya.thakur @s.amity.edu, 7256000005	Mr. Satish thakur	Asst. Manager	Evidence Uploaded
103	BHM, ASH	Computer Links	IT	06-01-2022	Mr.Puneet Virmani, 9837021088	Nil	Mr SHAURYA VIRMANI, A2728918137, shaurya.virma ni@s.amity.ed u, 8392920714	Mr.Puneet Virmani	Asst. Marketing Manager	Evidence Uploaded
104	BHM, ASH	Green Apple	Infrastruct ure	06-01-2022	Late. Mr Mahesh Kumar, 8192915761	Nil	Mr SHIVAM RAGHAV, A2728918143, shivamraghav1	Late. Mr Mahesh Kumar	Shift Manager	Evidence Uploaded

							50@gmail.com , 8192840285			
105	BHM, ASH	Monarch	Home Services	06-01-2022	Late.Mr Rakesh Srivastava, 9335911925	Nil	Mr SHRISH SRIVASTAV A, A2728918141, shrish.srivastava@s.amity.edu, 9696535040	Late.Mr Rakesh Srivastava	Asst. Manager	Evidence Uploaded
106	BHM, ASH	Enlace International	Designs	06-01-2022	Mr. Nutan Gupta, 9213272725	Nil	Mr SHUBHAM GUPTA, A2728918093, shubham.gupta50@s.amity.edu, 9910127255	Mr. Nutan Gupta	Supervisor	Evidence Uploaded
107	BHM, ASH	Majestic	Spare Parts	06-01-2022	Mr Manoj Malik, 7678572351	Nil	Mr SOURABH MALIK, A2728917087, sourabh.malik1@student.amity.edu, 7838476666	Mr Manoj Malik	Department Manager	Evidence Uploaded
108	BHM, ASH	Chawla Seeds	Seeds & Pesticides	06-01-2022	Mr ashwani chawla, 9999935162	Nil	Mr SUBHGH CHAWLA, A2728918077, subhgh.chawla@s.amity.edu, 9871100178	Mr ashwani chawla	Sales and Marketing Manager	Evidence Uploaded

109	BHM, ASH	Goldstar	Couriers	06-01-2022	Mr Bhupendra kumar, 9084855666	Nil	Mr SUMIT YADAV, A2728917077, sumit.yadav9@s.amity.edu, 8448604946	Mr Bhupendra kumar	Asst. Manager	Evidence Uploaded
110	BHM, ASH	Shri Ram	Hotel	06-01-2022	Mr Anoop gupta, 9415140674	Nil	Mr TANISH GUPTA, A2728918011, tanish.gupta@s.amity.edu, 7398516575	Mr Anoop gupta	Co-Owner	Evidence Uploaded
111	BHM, ASH	Global Express	Delivery	06-01-2022	Mr. Jagdish Bhati, 9910431527	Nil	Mr TARUN BHATI, A2728918006, tarun.bhati@s.amity.edu, 9773566272	Mr. Jagdish Bhati	Manager	Evidence Uploaded
112	BHM, ASH	Tarpon Bay	Contracting	06-01-2022	Sumeet Trehan, 9910036707	Nil	Mr UTKARSH TREHAN, A2728918048, utkarsh.trehan@s.amity.edu, 9643791416	Sumeet Trehan	Asst. Manager	Evidence Uploaded
113	BHM, ASH	Integrity	Construction	06-01-2022	Mr Ajay Vijh, 9953581765	Nil	Mr VARNIT VIJH, A2728918073, varnit.vijh@s.amity.edu, 7982748684	Mr Ajay Vijh	Asst. Manager	Evidence Uploaded

114	BHM, ASH	Digimark	Agency	06-01-2022	Vivek Mahajan, 9810049594	Nil	Mr VIREN MAHAJAN, A2728917012, viren.mahajan@s.amity.edu, 7011819468	Vivek Mahajan	Supervisor	Evidence Uploaded
115	BHM, ASH	Alpha Ethical	Firm	06-01-2022	Mr. Robin Son, 9810745116	Nil	Mr YOELSON, A2728918099, yoelson@s.amity.edu, 8826199269	Mr. Robin Son	Asst. Manager	Evidence Uploaded
116	BHM, ASH	Oragamia	Printing	06-01-2022	Mr. Ramesh Menon, 9910054949	Nil	Ms AKANKSHA MENON, A2728918162, Akanksha.menon1@s.amity.edu, 8587824251	Mr. Ramesh Menon	Manager	Evidence Uploaded
117	BHM, ASH	Little Moon	Photography	06-01-2022	Mr. Ashif khan, 9810293055	Nil	Ms AMISHA, A2728918091, amisha.khan@student.amity.edu, 9958247146	Mr. Ashif khan	Manager	Evidence Uploaded
118	BHM, ASH	Star Rise	Educational	06-01-2022	Kailash sharma, 9811555517	Nil	Ms ARTI SHARMA, A2728918112, arti.Sharma2@student.amity.edu, 7701884181	Kailash sharma	Manager	Evidence Uploaded

119	BHM, ASH	Cloud Nine	Jewellery	06-01-2022	Mr vijay kumar nagpal, 9810365814	Nil	Ms ASHIMA NAGPAL, A2728918140, ashima.nagpal@student.amity.edu, 8810524353	Mr vijay kumar nagpal	Asst. Manager	Evidence Uploaded
120	BHM, ASH	Astra	Energys	06-01-2022	Mr. Kamal Kohli, 9211746472	Nil	Ms GORIKA KOHLI, A2728918132, gorika.kohli@student.amity.edu, 9718083333	Mr. Kamal Kohli	Asst. Manager	Evidence Uploaded
121	BHM, ASH	Wildflour	Bakery	06-01-2022	Mr. Sushil k. Chaudhary, 9810655016	Nil	Ms MANYA SINGH, A2728918041, manya.singh@s.amity.edu, 9910608816	Mr. Sushil k. Chaudhary	Supervisor	Evidence Uploaded
122	BHM, ASH	Heritage	Textiles	06-01-2022	Mr.Paramjeet Singh, 9311597000	Nil	Mr NAVNEET SINGH, A2728918147, navneet.singh12@s.amity.edu, 9560250349	Mr.Paramjeet Singh	Sales Manager	Evidence Uploaded
123	BHM, ASH	Redstone	Finance	06-01-2022	Mr.Luvpreet Singh Hanspal, 9811980350	Nil	Ms RIYA HANSPAL, A2728918024, riya.hanspal@s.amity.edu, 9315747540	Mr.Luvpreet Singh Hanspal	Deputy Manager	Evidence Uploaded

124	BHM, ASH	Somatic	Explorations	06-01-2022	Mr.Shailender kr Gupta, 8384060612	Nil	Ms RITA GUPTA, A2728918080, rita.gupta@s.amity.edu, 8851992692	Mr.Shailender kr Gupta	Shift Manager	Evidence Uploaded
125	BHM, ASH	Northfield	Customer care	06-01-2022	Mr Vikas Srivastava, 8368702058	Nil	Ms SAUMYA SRIVASTAVA, A2728918074, saumya.sharma12@s.amity.edu, 9899784776	Mr Vikas Srivastava	Asst. Manager	Evidence Uploaded
126	BHM, ASH	Newco.	Capitalist	06-01-2022	Mr. Dev Pal Singh, 9810069900	Nil	Ms TANYA SINGH, A2728918111, tanya.singh24@s.amity.edu, 9319138652	Mr. Dev Pal Singh	Manager	Evidence Uploaded
127	BHM, ASH	Pal Alloy	Steel works	06-01-2022	Mr. Vikas Tanwar,	Nil	Mr. SHIVAM TANWAR	Vikas Tanwar	Manager	Evidence Uploaded
128	BHM, ASH	Newberry	Consultancy	06-01-2022	Mr. Rajeev Kumar yadav, 9412885649	Nil	Mr KUMAR KARTIK, A2728918072, kumar.kartik@s.amity.edu, 9719695556	Mr. Rajeev Kumar yadav	Asst. Manager	Evidence Uploaded

3. PROGRAMMES CONDUCTED

3.1 E-Cell Activities of other Institutions conducted under the guidance of ACED

S No	Institute	Coordinator	No of Activities	Name of the Activities (Based on Information shared by E Cell Coordinators)
1	Amity Institute of Information Technology (AIIT)	Dr. Neetu Gupta / Dr. Rashmi Vashisth	2	A. : IT B.I.Z -The Ultimate IT Quiz B. Into the Business Mindset – An Introductory Session
2	Amity Institute of Biotechnology (AIB)	Dr. Smriti Shrivastava, Dr. Reshma Rani, Dr. Sanjeev Kumar, Dr. Rajeev Kumar, Dr. Debarati Paul and Dr. Nidhee Chaudhary	12	A. Prospects of skilling, innovation and entrepreneurship in healthcare and life sciences B. Design Thinking: A structured way to harness your creativity and innovate C. Innovation, Entrepreneurship Development and Skilling: Capacity Building in Life Science, Biotechnology and Healthcare D. Accelerated Translation of Innovations in Life Sciences through Bio-Entrepreneurship and Skill Development E. E.T.C. - Eccentricity, Tactics, Contrivance F. Taking the plunge: A talk on ideation-stage entrepreneurship and the supporting ecosystem in India G. Innovating chemical-free natural products: An Entrepreneurial journey H. business plan on the venture “HAY Space” I. Start UP Expo 2022 J. Design Thinking: A game changer for entrepreneurship. K. Impulsion L. Inquisitorial
3	AIHA	Ms. Chhavi Deshwal/ Dr. Yogesh Chandra	1	A. Industry Guest Lecture
4	AIAS	Dr. Divya Agarwal	6	A. Express-Bee B. Workshop on Entrepreneurial Skills C. Crossword Competition D. Biz Quiz E. Treasure Hunt F. Ins and Outs of Entrepreneurship

3.2 ACED Activities

Following activities were organized for the students who had opted for own venture / family business in their aspirational survey & opted Entrepreneurship Course.

List

Sl.No	Name of the activities	Number of Participants	Date From – To (DD-MM-YYYY)
1	Seminar on ““Master Class on Customer Orientation in Entrepreneurship”	83	18.9.2021-18.9.2021
2	Seminar on “Master Class on Product-Customer-Solution Fit: Building a Winning Product”	141	23.09.2021 -23.09.2021
3	Workshop on Idea Jar-Pitch Your Innovative Idea	45	7.10.2021-7.10.2021
4	Workshop on Issues & Challenges in Breakeven Analysis	64	8.10.2021-8.10.2021
5	Workshop on Problem Worth Solving	70	9.10.2021-9.10.2021
6	Workshop on Building a Winning Team	64	11.10.2021-11.10.2021
7	Workshop on Booster Clinic For Startups (MVP)	19	12.10.2021-12.10.2021
8	Workshop on Leveraging Technologies & Available Platform	64	13.10.2021-13.10.2021
9	Workshop on Money Matter – Role of Finance for Startups	166	14.10.2021-14.10.2021
10	Inno-Bizz : An Intra-Institute Level Business Plan Competition	126	21.10.2021-21.10.2021
11	Workshop on “Building an innovative prototype & developing personas”	30	23.10.2021-23.10.2021
12	Online Workshop: Sampark: The Business Connect (Ask Me Anything)	180	28.10.2021-28.10.2021
13	Online Workshop – Bootcamp 2022 for Start Up Incubation during ICEIL’22	14	17.01.2022 – 22.01.2022
14	Online Lakshya 2022 – A National Level Business Plan Competition during ICEIL’22	35	20.01.2022 – 22.01.2022
15	Panel Discussion on Design Thinking – The Game Changer of Entrepreneurship during ICEIL’22	-	21.01.2022 – 21.01.2022
16	Seminar on ‘An Investor’s Perspective on Creating an Investable Startups	353	24.2.2022-24.2.2022
17	Workshop on “Understanding Customer Perspective for a Successful Start -ups”	114	09.03.2022-09.03.2022
18	AmiTank Competition as a part of Amity Youth Fest 2022 (AYF’22)	12	24.03.2022 – 26.03.2022
19	Workshop on Value Proposition Modelling	134	07.04.2022-07.04.2022
20	Workshop on “Women Entrepreneurs in Leadership Role: Inspiring Positive Change”	166	21.4.2022 – 21.4.2022
21	Seminar on “Funding Opportunities from SEED Council”	166	12.05.2022-12.05.2022

3.2.1 Details of Activities for Students (Opted Startups/ Joining Family Business) & opted Entrepreneurship Course

1. Seminar on ““Master Class on Customer Orientation in Entrepreneurship” on 18th September 2021 were organized for the students who had opted Entrepreneurship course.

Objective of the event:

- To make students understand the customer perspectives in building enterprises
- To explain the impact of changing behaviors and attitudes on entrepreneurial solutions
- To help young entrepreneurs customize their products and services according to customer requirements

Poster



2. Seminar on “Master Class on Product-Customer-Solution Fit: Building a Winning Product” on 23rd September 2021 were organized for the students of own venture & family business and who had opted for entrepreneurship course.

Objective of the event:

- To develop an understanding of the role of customer empathy in product development
- To understand the need for active product management
- To assimilate the concept of Product-Market fit
- To review the importance of problem-solving in product development

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Amity Centre for Entrepreneurship Development
presents

**Master Class on Product-Customer -
Solution Fit : Building a Winning
Product**



Mr. Saurabh Jain
Founder, Fun2Do Labs

Thursday, 23rd September 2021
4:15PM to 5:15PM

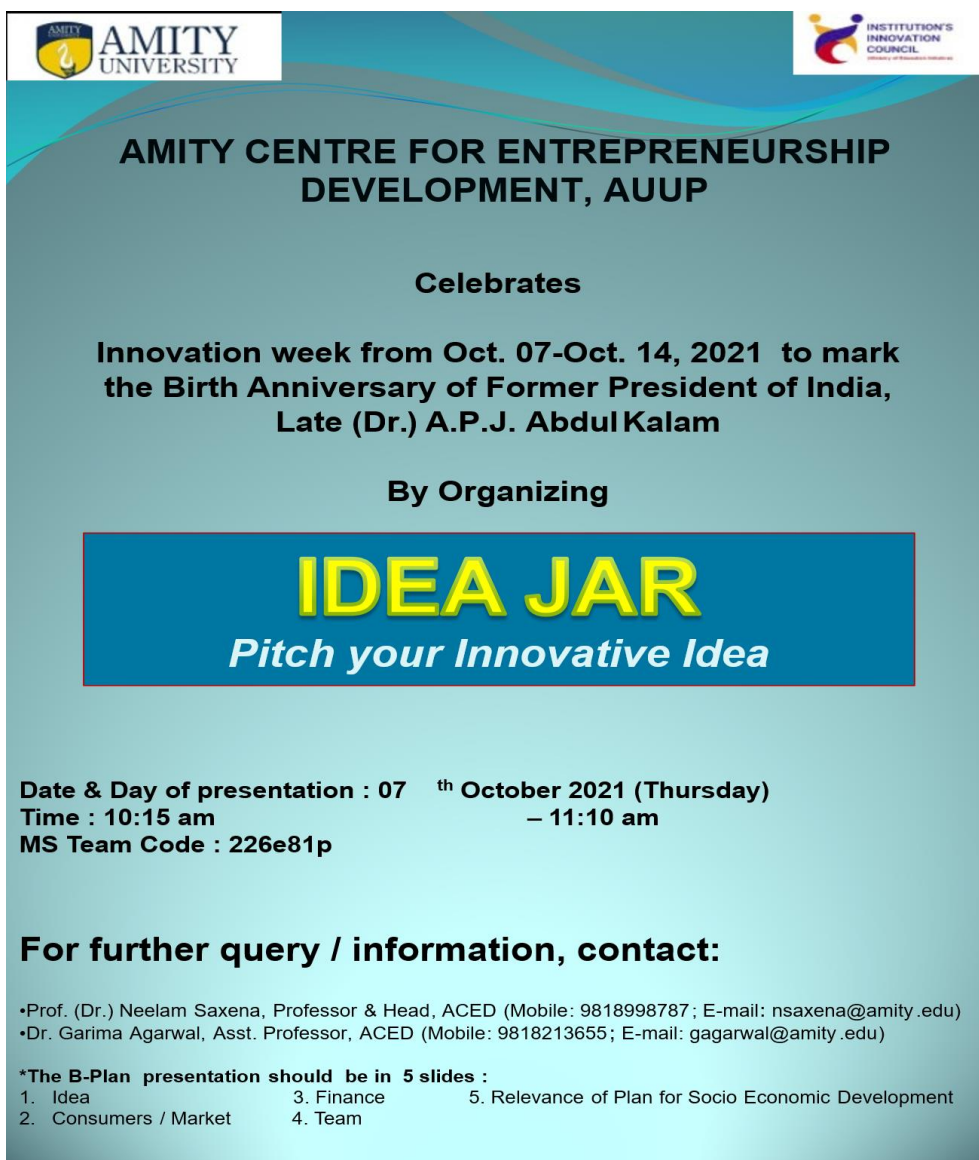


Registration Link: <https://bit.ly/3Ep6Ur5>

3. Workshop on Idea Jar-Pitch Your Innovative Idea on 7th October 2021 were organized for the students of Amity University to showcase their ideas during Innovation week from Oct 07, 2021-Oct 14, 2021 to mark the Birth Anniversary of Former President of India, Late Dr. A.P.J. Abdul Kalam.

Objective of the event:

- To bring the innovation in the ideas of youth.
- To make students understand the value of social development through their progressive Idea.
- To judge the idea so that those can be embarked with the success for the future endeavours.

Poster

The poster is for an event titled 'IDEA JAR Pitch your Innovative Idea'. It is organized by the AMITY CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT, AUUP. The event is part of an Innovation week from Oct. 07-Oct. 14, 2021, to mark the Birth Anniversary of Former President of India, Late (Dr.) A.P.J. Abdul Kalam. The presentation is scheduled for 07th October 2021 (Thursday) from 10:15 am to 11:10 am. The MS Team Code is 226e81p. For further query / information, contact Prof. (Dr.) Neelam Saxena or Dr. Garima Agarwal. The B-Plan presentation should be in 5 slides: 1. Idea, 2. Consumers / Market, 3. Finance, 4. Team, 5. Relevance of Plan for Socio Economic Development.

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By Organizing

IDEA JAR
Pitch your Innovative Idea

Date & Day of presentation : 07th October 2021 (Thursday)
Time : 10:15 am – 11:10 am
MS Team Code : 226e81p

For further query / information, contact:

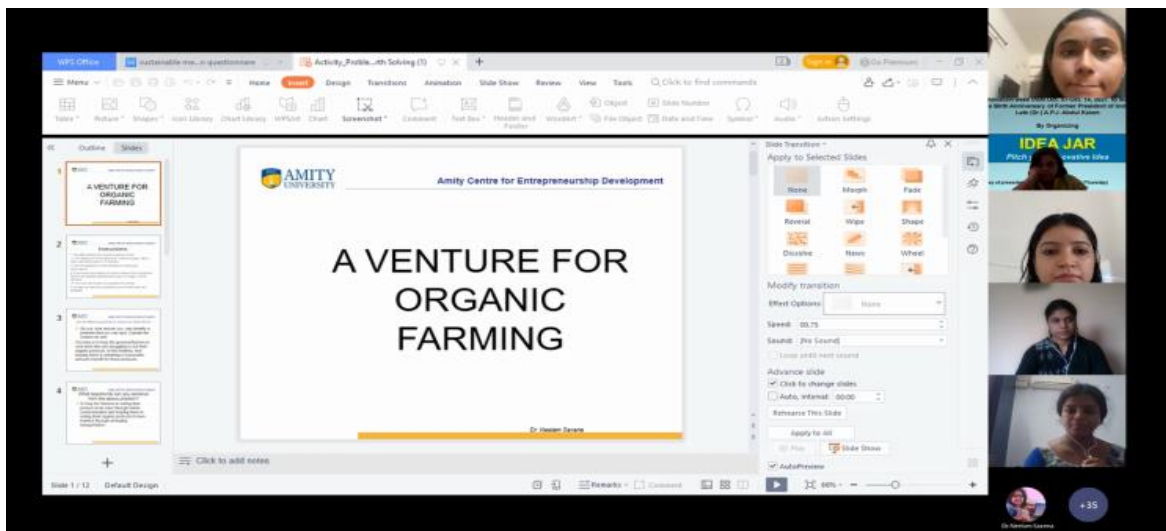
•Prof. (Dr.) Neelam Saxena, Professor & Head, ACED (Mobile: 9818998787; E-mail: nsaxena@amity.edu)
•Dr. Garima Agarwal, Asst. Professor, ACED (Mobile: 9818213655; E-mail: gagarwal@amity.edu)

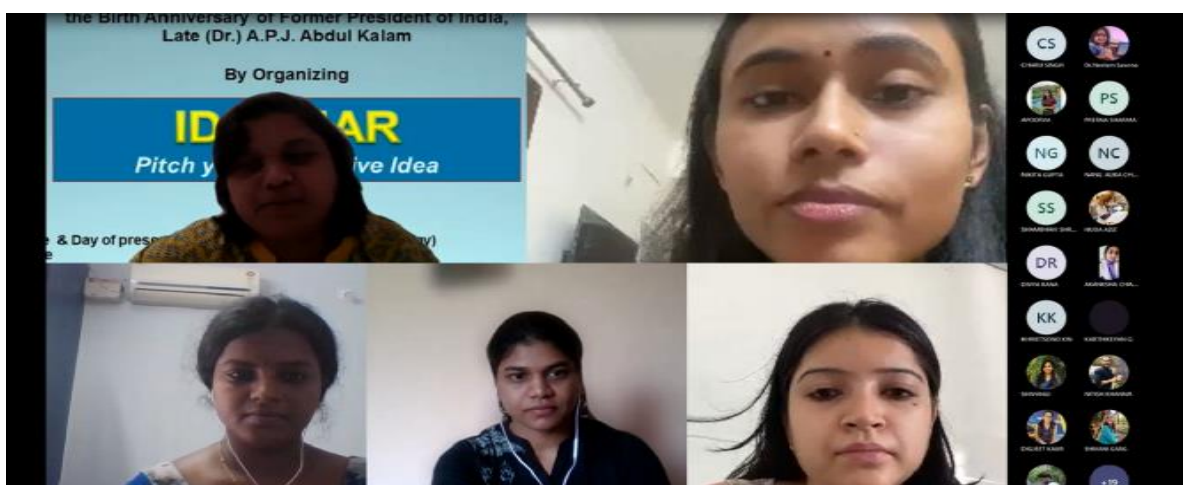
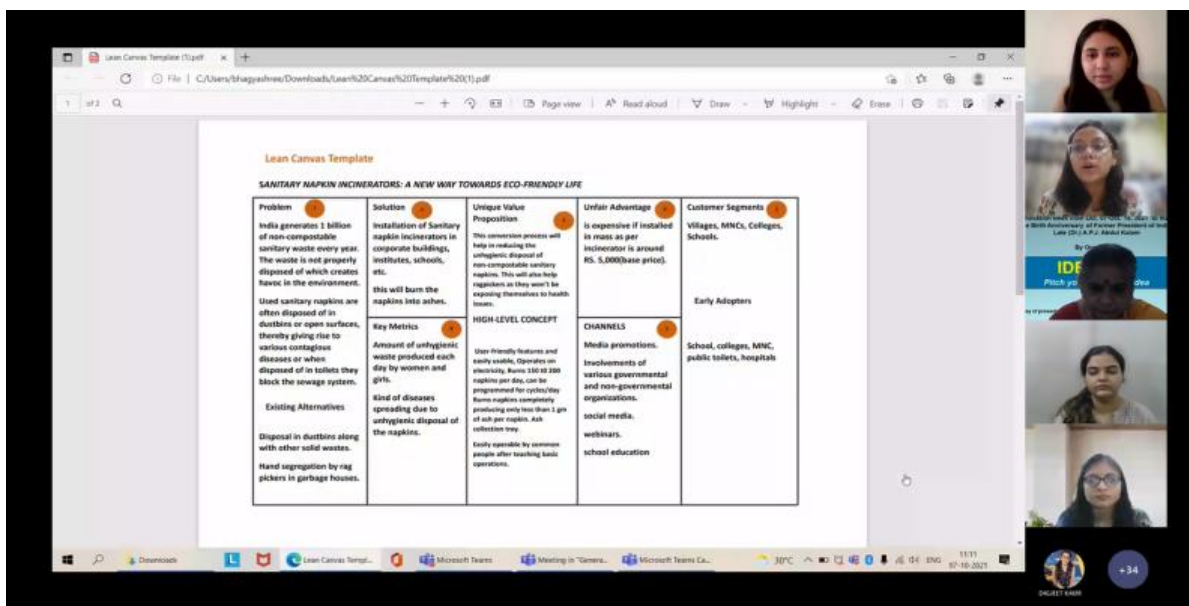
***The B-Plan presentation should be in 5 slides :**

1. Idea	3. Finance	5. Relevance of Plan for Socio Economic Development
2. Consumers / Market	4. Team	

Annual Report 2021-22

Glimpses







4. Workshop on Issues & Challenges in Breakeven Analysis on 8th October 2021 were organized for the students of Amity University/startups/family business/who had opted entrepreneurship course during Innovation week from Oct 07, 2021-Oct 14, 2021.

Objective of the event:

- To understand the products which meant to sell to ensure a profit.
- Understanding sales and risk associated with the product planning and strategies.
- Formulating policies and decision making about finances and revenues which is related to each level of output.

Poster

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on**

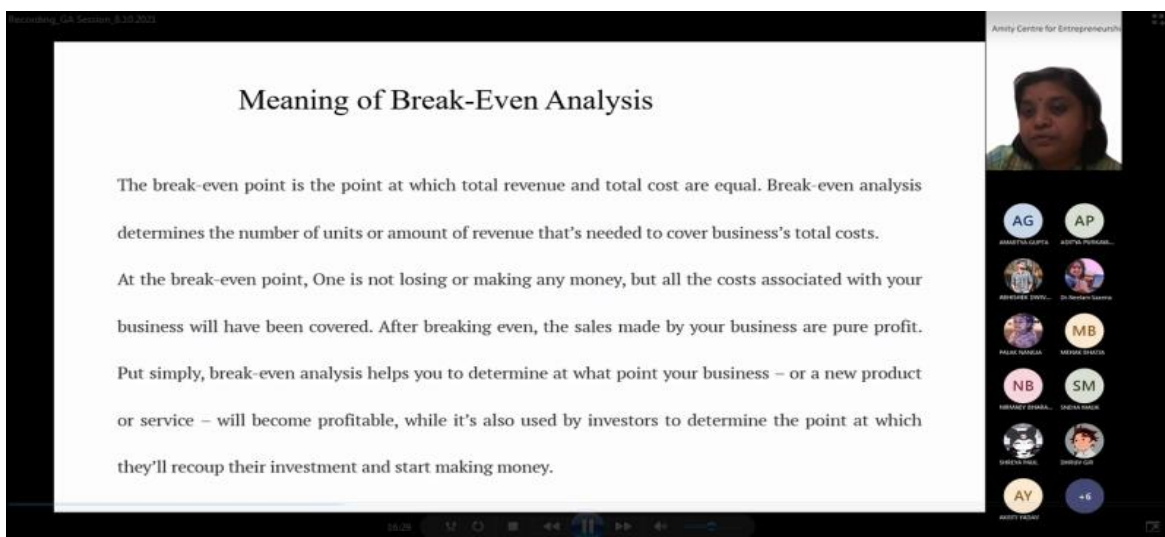
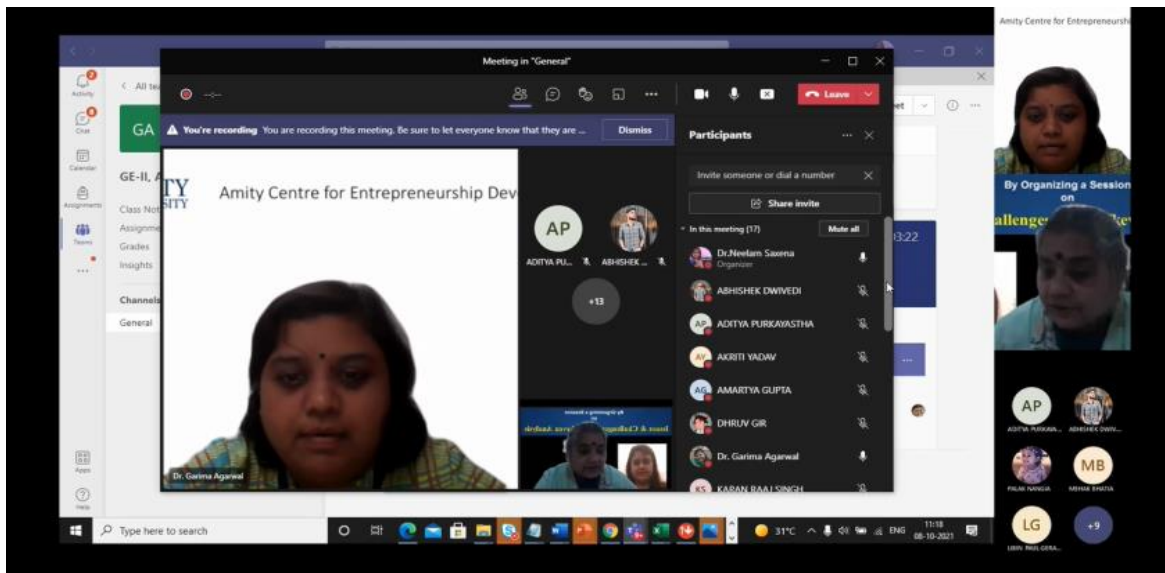
Issues & Challenges in Breakeven Analysis



**Dr. Garima Agarwal
Assistant Professor
ACED**

**Date: 8th October 2021
Time: 11:15 AM – 12:10 PM
MS Team Code to join: oltfkut**

Glimpses





5. Workshop on Problem Worth Solving on 9th October 2021 were organized for the students of Amity University/startups/family business/who had opted entrepreneurship course during Innovation week from Oct 07, 2021-Oct 14, 2021.

Objective of the event:

- How to define and measure a successful deliverable.
- How to match the objectives of the company/start up.
- Understanding the feasibility of idea.
- Creation of product bonding with market.

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PROBLEM WORTH SOLVING



Dr. Garima Agarwal
Assistant Professor
ACED

Date: 9th October 2021
Time: 10:15 AM – 11:10 AM
MS Team Code to join: 226e81p

Glimpses



6. Workshop on Building a Winning Team on 11th October 2021 were organized for the students of Amity University/startups/family business/who had opted entrepreneurship course during Innovation week from Oct 07, 2021-Oct 14, 2021.

Objective of the event:

- Building bonds and relationships both inside and outside the workplace.
- For performance improvements among people to have better results.
- To improve productivity and cohesion, especially with team-based projects.
- To improve the morale of the participants.

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DEVELOPMENT, AUUP****Celebrates**

**Innovation week from Oct. 07 -Oct. 14, 2021 to mark
the Birth Anniversary of Former President of India,
Late (Dr.) A.P.J. Abdul Kalam**

**By Organizing a Session
on**

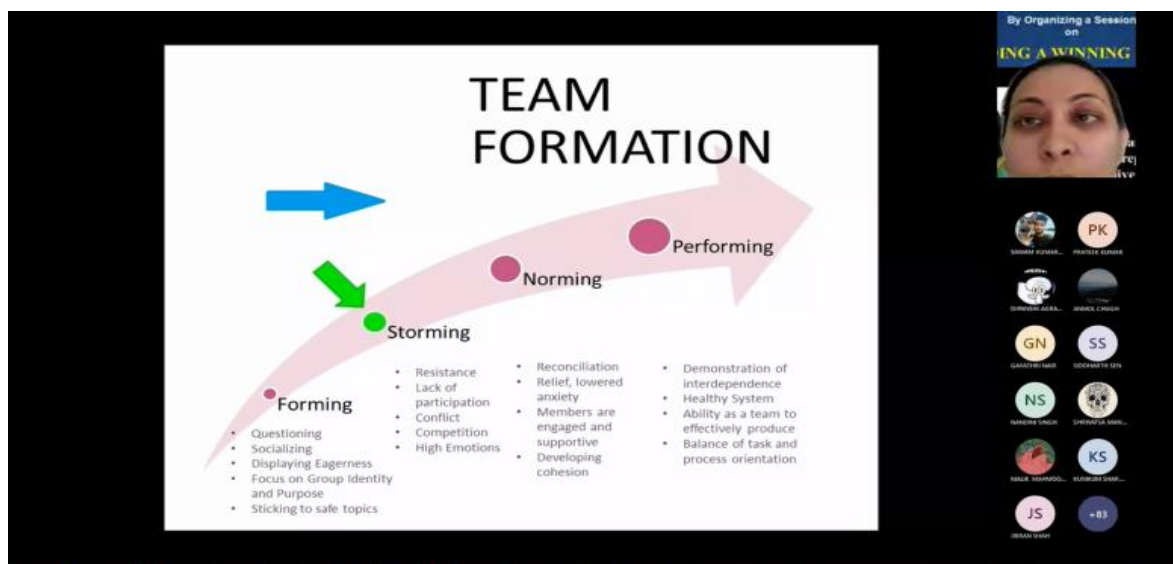
BUILDING A WINNING TEAM

**Dr. Sheenu Jain
Chair – Entrepreneurship
IIHMR University, Jaipur**

**Date: 11th October 2021
Time: 02:15 pm – 3:10 pm
MS Team Code to join: oltfkut**

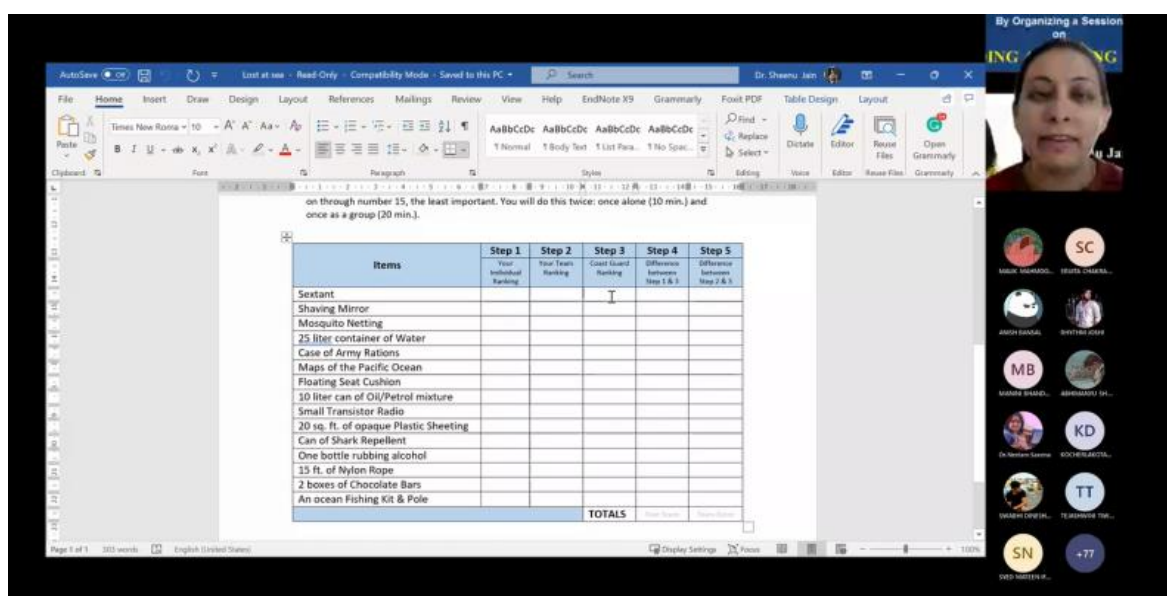
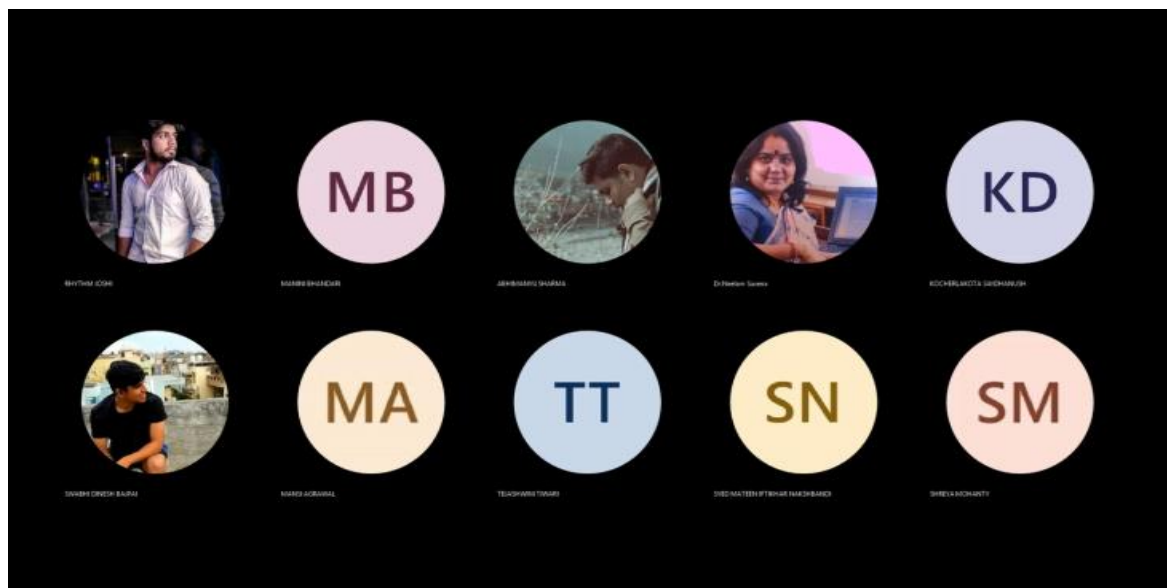
Annual Report 2021-22

Glimpses



Scores

00 - 25	Excellent	You demonstrated great survival skills. Rescued!
26 - 32	Good	Above average results. Good survival skills. Rescued!
33 - 45	Average	Seasick, hungry and tired. Rescued!
46 - 55	Fair	Dehydrated and barely alive. It was tough, but rescued!
56 - 70	Poor	Rescued, but only just in time!
71+	Very Poor	Oh dear, your empty raft is washed up on a beach, weeks after the search was called off.





7. Workshop on Booster Clinic For Startups (MVP) on 12th October 2021 were organized for the students of Amity University/startups/family business/who had opted entrepreneurship course during Innovation week from Oct 07, 2021-Oct 14, 2021.

Objective of the event:

- To understand the trends to take advantage of when developing the full version of the product.
- To acquire a potential user base and find early adopters.
- To save time and money on developing the final product.

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the Birth Anniversary of Former President of India,
Late (Dr.) A.P.J. Abdul Kalam**

**By Organizing a Session
on**

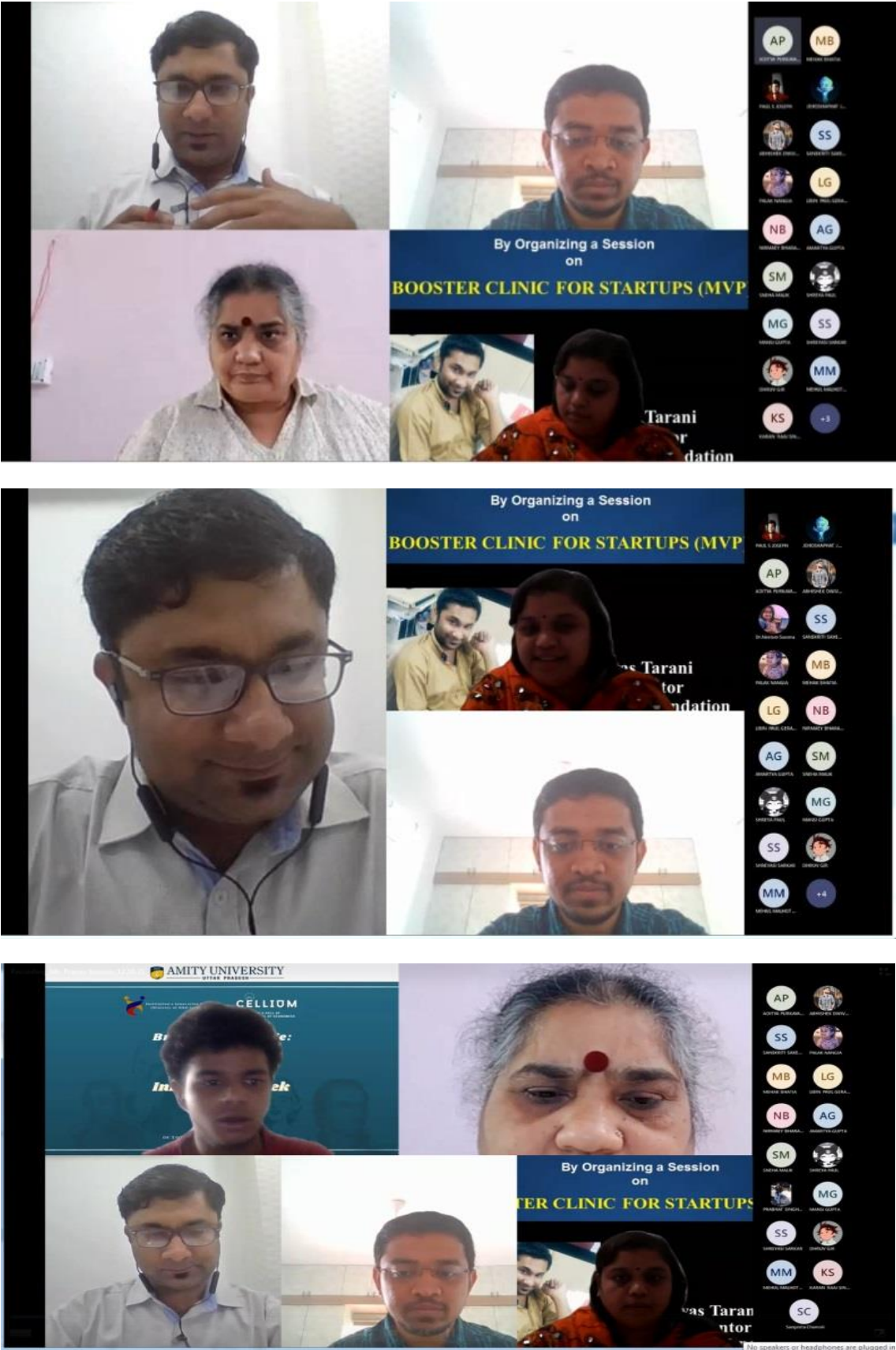
BOOSTER CLINIC FOR STARTUPS (MVP)



**Mr. Prayas Tarani
Certified Mentor
Wadhvani Foundation**

**Date: 12th October 2021
Time: 12:15 pm – 1:10 pm
MS Team Code to join: qvb4a7y**

Glimpses



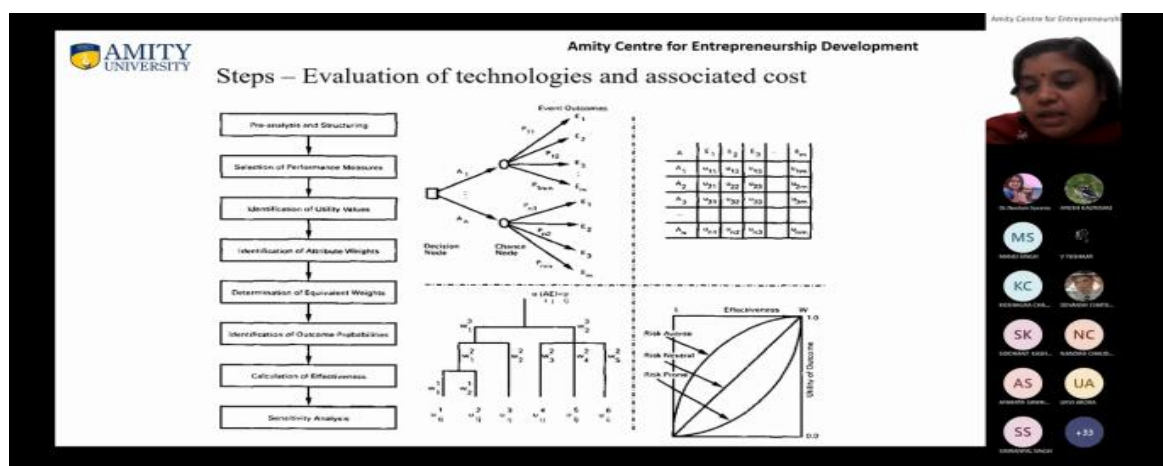
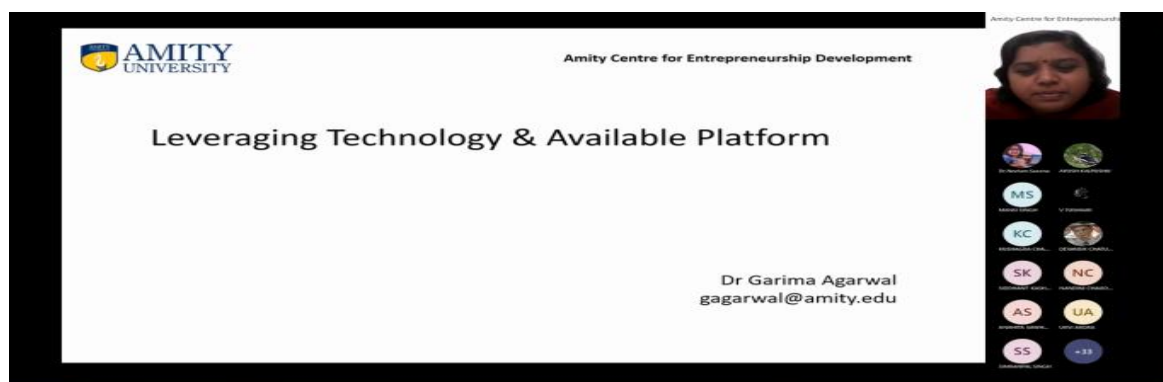
Annual Report 2021-22

8. Workshop on Leveraging Technologies & Available Platform on 13th October 2021 were organized for the students of Amity University/startups/family business/who had opted entrepreneurship course during Innovation week from Oct 07, 2021-Oct 14, 2021.

Objective of the event:

- Understanding the market scenario where large markets operate.
- Understanding of new technologies and apps which are useful for the growth of the success of the business.
- Create awareness about the digital and virtual market.

Glimpses





9. Workshop on Money Matter – Role of Finance for Startups on 14th October 2021 were organized for the students startups/family business during Innovation week from Oct 07, 2021-Oct 14, 2021.


Objective of the event:

1. To calculate the minimum sales level (called break-even point) sufficient to cover all fixed and variable costs.
2. To determine the relationship between costs and production volume to forecast profit accurately at various levels of operations.
3. To define cost structure (the proportion of fixed costs and variable costs at various levels of operations), which is useful in formulating pricing policy.
4. To estimate costs at various levels of operation to prepare a flexible budget.

Poster



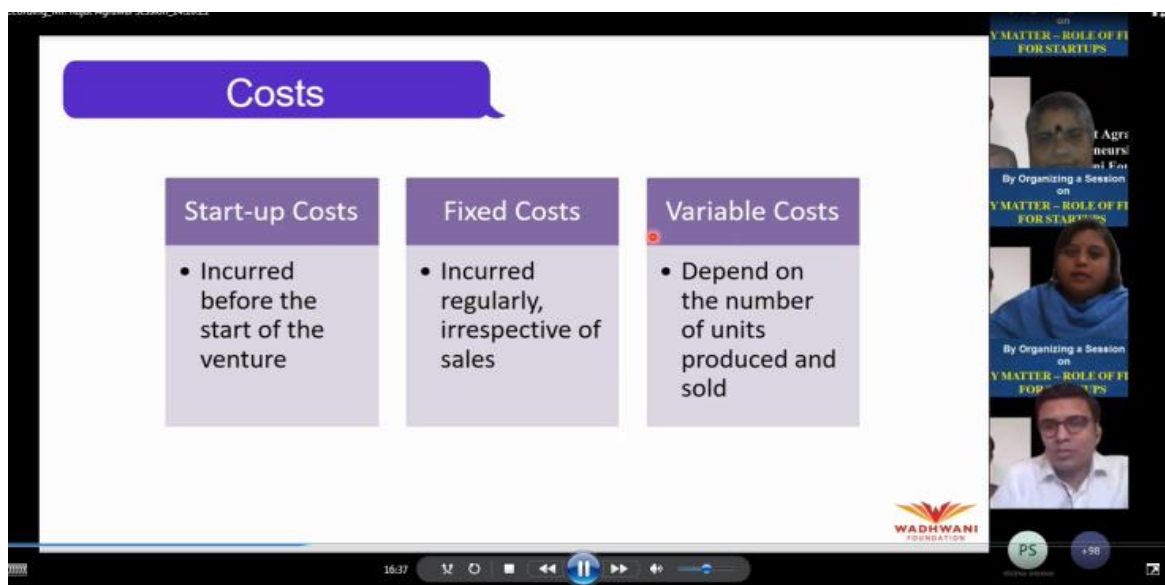
**AMITY CENTRE FOR ENTREPRENEURSHIP
DEVELOPMENT, AUUP**
Celebrates
**Innovation week from Oct. 07 -Oct. 14, 2021 to mark
the Birth Anniversary of Former President of India,
Late (Dr.) A.P.J. Abdul Kalam**
**By Organizing a Session
on**
**MONEY MATTER– ROLE OF FINANCE
FOR STARTUPS**



Mr. Rajat Agrawal
Entrepreneurship Educator
Wadhvani Foundation

Date: 14th October 2021
Time: 03:15 pm – 4:10 pm
MS Team Code to join: 5xyk86q

Glimpses

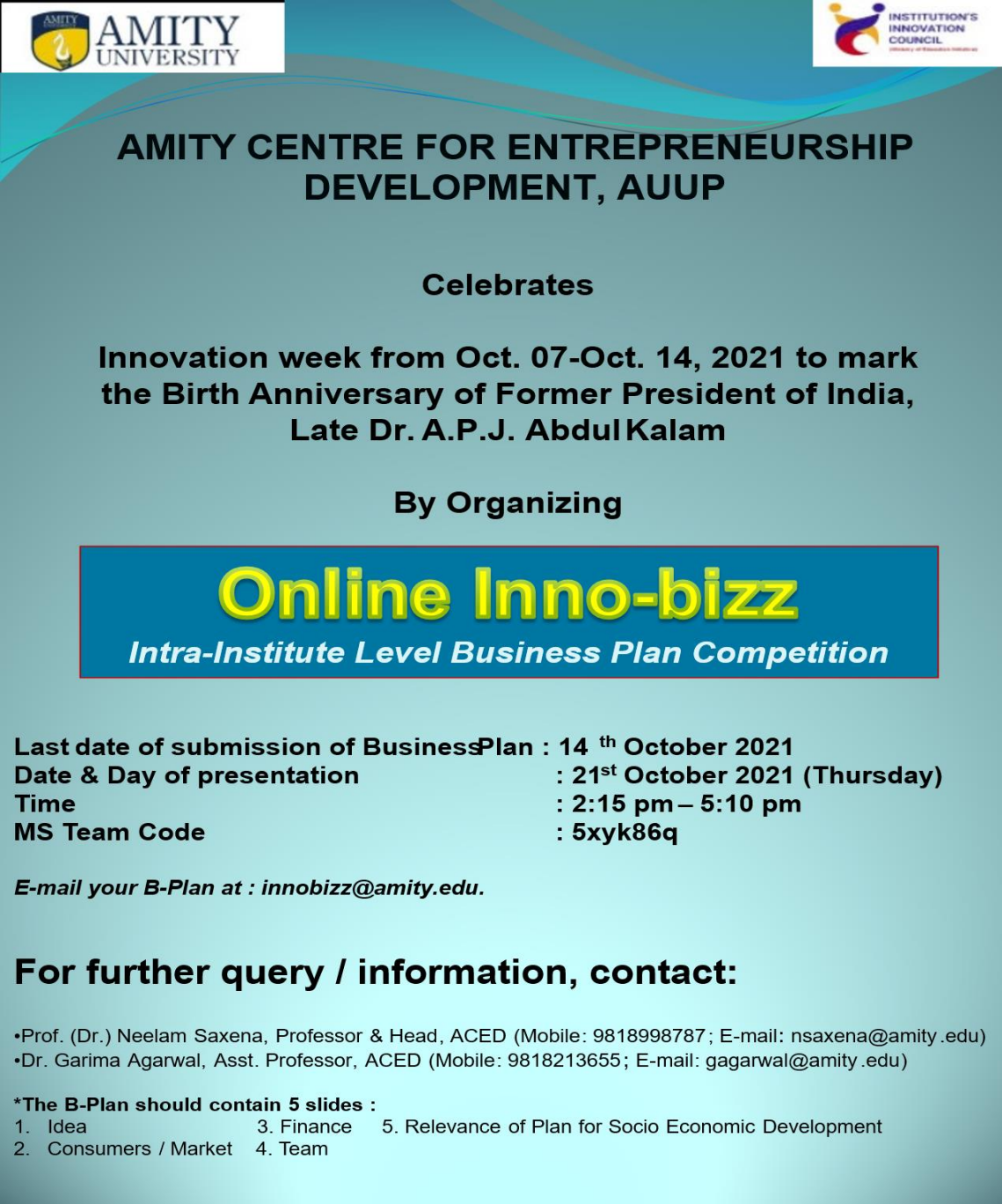


Annual Report 2021-22

10. Inno-Bizz : An Intra-Institute Level Business Plan Competition on 21.10.2021 were organized for the students of Amity University/startups/family business to mark the Birth Anniversary of Former President of India, Late Dr. A.P.J. Abdul Kalam.

This B-Plan Competition is an Intra-Institute Event that fosters Business/Entrepreneurship and Innovative Mindsets amongst the Students. Inno-Bizz facilitates the aspiring Amity University Students to participate and showcase their business ideas & start-ups.

Poster



The poster is for the 'Online Inno-bizz' competition, an intra-institute level business plan competition. It features the Amity University logo at the top left and the Institution's Innovation Council logo at the top right. The main title is 'AMITY CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT, AUUP'. Below this, it states 'Celebrates Innovation week from Oct. 07-Oct. 14, 2021 to mark the Birth Anniversary of Former President of India, Late Dr. A.P.J. Abdul Kalam'. The event is organized by the 'Online Inno-bizz' team. The competition details are listed: Last date of submission of Business Plan : 14th October 2021, Date & Day of presentation : 21st October 2021 (Thursday), Time : 2:15 pm – 5:10 pm, MS Team Code : 5xyk86q. The contact email is innobizz@amity.edu. For further query / information, contact: Prof. (Dr.) Neelam Saxena, Professor & Head, ACED (Mobile: 9818998787; E-mail: nsaxena@amity.edu) or Dr. Garima Agarwal, Asst. Professor, ACED (Mobile: 9818213655; E-mail: gagarwal@amity.edu). The B-Plan should contain 5 slides: 1. Idea, 2. Consumers / Market, 3. Finance, 4. Team, 5. Relevance of Plan for Socio Economic Development.

AMITY
UNIVERSITY

**INSTITUTION'S
INNOVATION
COUNCIL**

**AMITY CENTRE FOR ENTREPRENEURSHIP
DEVELOPMENT, AUUP**

Celebrates

**Innovation week from Oct. 07-Oct. 14, 2021 to mark
the Birth Anniversary of Former President of India,
Late Dr. A.P.J. Abdul Kalam**

By Organizing

Online Inno-bizz
Intra-Institute Level Business Plan Competition

Last date of submission of Business Plan : 14th October 2021
Date & Day of presentation : 21st October 2021 (Thursday)
Time : 2:15 pm – 5:10 pm
MS Team Code : 5xyk86q

E-mail your B-Plan at : innobizz@amity.edu.

For further query / information, contact:

•Prof. (Dr.) Neelam Saxena, Professor & Head, ACED (Mobile: 9818998787; E-mail: nsaxena@amity.edu)
•Dr. Garima Agarwal, Asst. Professor, ACED (Mobile: 9818213655; E-mail: gagarwal@amity.edu)

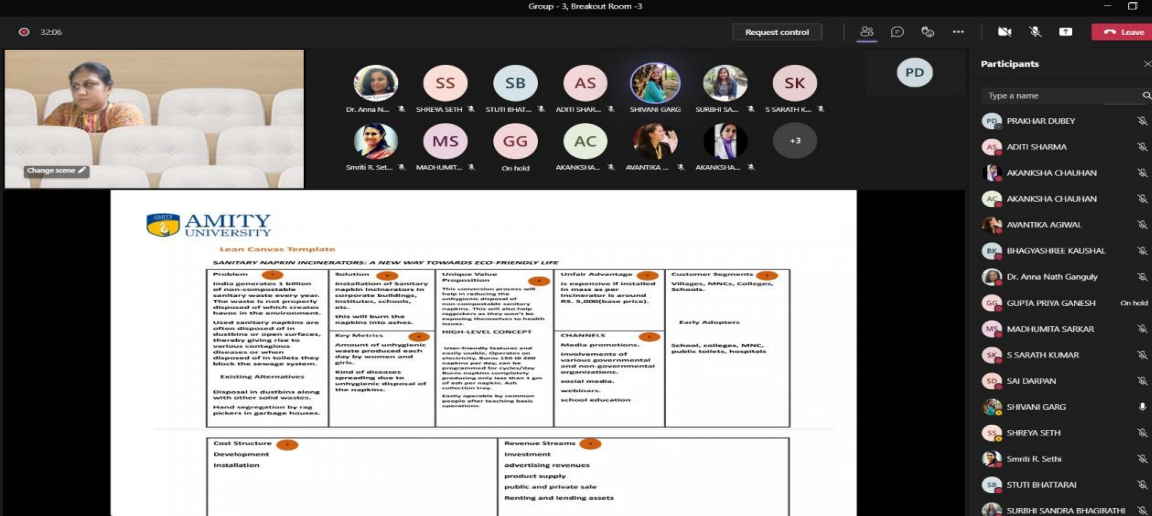
***The B-Plan should contain 5 slides :**

1. Idea 3. Finance 5. Relevance of Plan for Socio Economic Development
2. Consumers / Market 4. Team

Winners

Position	Name of the Winner	Institute
Ist Position	MR. PANCHAL DHRUV NARENDRABHAI	Amity Institute of Aerospace Engineering, Amity University Uttar Pradesh
Iind Position	MS. SHWETA RANA	Amity Institute of Public Health, Amity University Uttar Pradesh
	MS. KHRIETSONO KIN	Amity Institute of Public Health, Amity University Uttar Pradesh
	MS. PRERNA SHARMA	Amity Institute of Public Health, Amity University Uttar Pradesh
	DR. SUMIT TYAGI	Amity Institute of Public Health, Amity University Uttar Pradesh
	DR. TANIYA SHARMA	Amity Institute of Public Health, Amity University Uttar Pradesh
IIIRD Position	MR. KARAN SHARMA	Amity Law School, Noida

Glimpses



The screenshot shows a Zoom meeting in progress. The main window displays a presentation slide from Amity University titled "SANITARY NAPKIN INCINERATORS: A NEW WAY TOWARDS ECO-FRIENDLY LIFE". The slide is a Lean Canvas Template and includes sections for Problem, Solution, Unique Value Proposition, Channels, Customer Segments, Cost Structure, and Revenue Streams. The meeting interface shows a grid of participants, including Dr. Anna Nath, Shreya Seth, Stuti Bhattacharya, Aditi Sharma, Shwani Garg, Surbhi Saxena, and S. Sarath Kumar. A list of participants is also visible on the right side of the screen.

INTRODUCTION

Business Name: Creators Inn

Positions of team members

PV ID: 16824



CEO: Jyotsna Sehgal






CFO: Nikita Sharma

CTO: Titiksha Sharma

COO: Devansh Chaturvedi

CMO: Farah Siraj



IDEA

a. Who is it for?

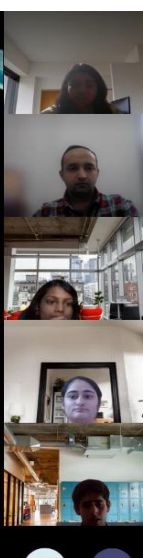
This idea is for those people who find it difficult to get rid of their unused and outdated clothes and accessories and one who are unable to get fashionable clothes and accessories at affordable prices. Customer Segment include:


- Nature nurturers
- Students and interns
- Low and high middle-class people

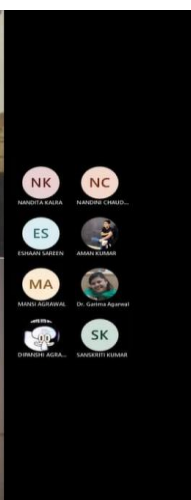
b. What will it do?

We're an online consignment & thrift store, where you can constantly refresh your style while creating less waste and Show off your second-hand clothes with pride, knowing you saved money and the planet. Also, it will make you feel good about releasing your unwanted clothes to thrifters who will love them.

Easy to buy and sell clothes and accessories at our website







The screenshot shows a Zoom meeting interface. The main window displays a presentation slide with the 'Roadrunner' logo on the left and the text 'BE A ROADRUNNER' on the right. The logo features a stylized bird in flight. Below the slide, a small status bar indicates 'teams.microsoft.com is sharing your screen.' with buttons for 'Stop sharing' and 'Hide'. On the right side of the Zoom window, a vertical list of participants is visible, each with a circular profile picture and a name tag. The participants listed are: NK, ES, NC, MA, SG, TT, GN, and others. The top right corner of the Zoom window shows a small video feed of a participant.

The screenshot shows a Zoom meeting interface. The main window displays a 'LEAN CANVAS' presentation for 'Alcanna'. The canvas is divided into several sections:

- PROBLEM**
 - The time consuming process of application of henna
 - Contact between the applicant and applicator
 - Human Error
- EXISTING ALTERNATIVES**
 - Human application
- SOLUTION**

A machine that would significantly reduce the time of application of henna that will be contactless and void of human error
- KEY METRICS**
 - Social Media events to engage and to start a trend
 - Try to give offers at starting stage of the startup to increase website traffic
- UNIQUE VALUE PROPOSITION**
 - Fast application of henna
 - No human Error
 - Contactless application
 - Cost uniformity
- HIGH-LEVEL CONCEPT**

Alcanna is like a fast charger for applying mehndi. Its fast, errorless and safe.
- UNFAIR ADVANTAGE**
 - We will get design pattern on the machine we will produce so any kind of business getting into our stream will have to pay royalty
- CHANNEL**
 - Salons
 - Event managing firms
 - Tattoo Salons
- CUSTOMER SEGMENTS**
 - Demographic:
 - Any age
 - Any gender (mostly females)
 - Any income
 - Geographic:
 - India
 - Almost each part of the world
- EARLY ADOPTERS**
 - Our early adopters will mostly be Event managers using our product in weddings where it's a custom to put mehndi.
- COST STRUCTURE**
 - Machine
 - In house inventory cost
 - Delivery Cost
 - Maintenance cost
- REVENUE STREAMS**
 - Sale of Alcanna units
 - Post purchase service
 - Leasing Alcanna units

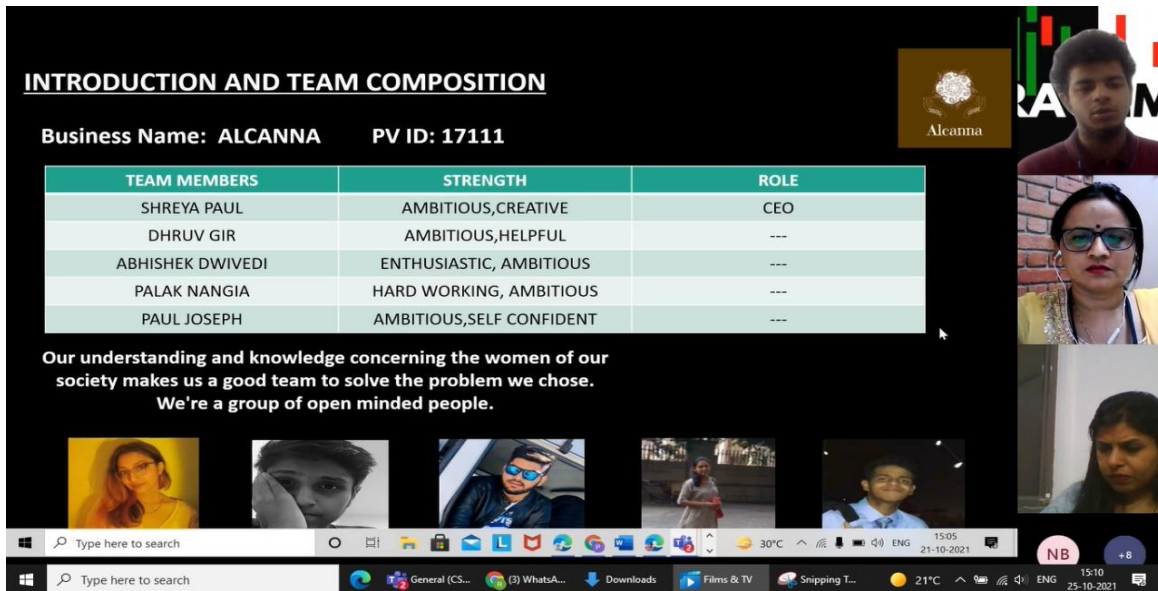
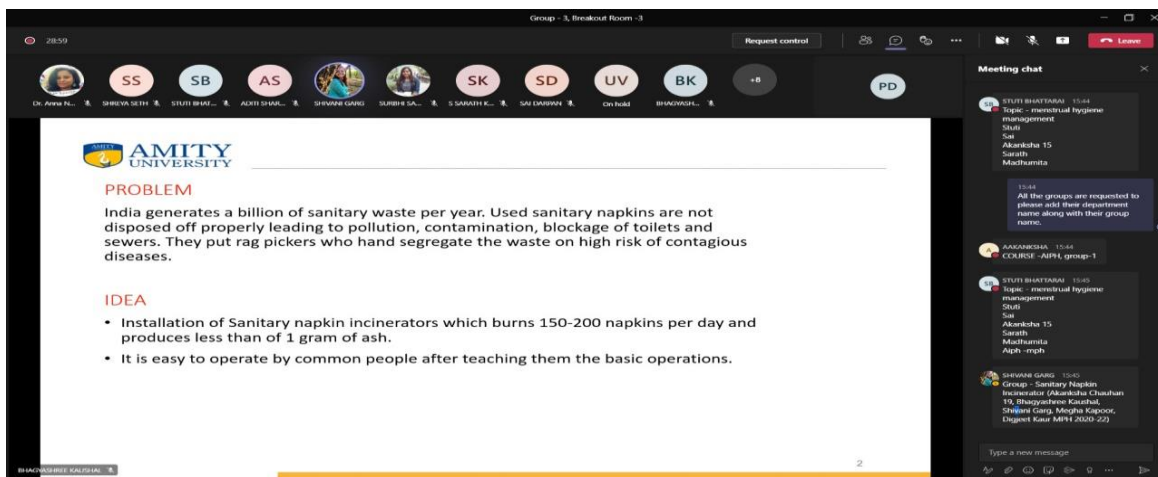
The 'Alcanna' logo is visible in the top right corner of the canvas. On the right side of the Zoom window, a vertical list of participants is visible, each with a circular profile picture and a name tag. The participants listed are: NB, RV, and others. The top right corner of the Zoom window shows a small video feed of a participant.

INTRODUCTION AND TEAM COMPOSITION

Business Name: ALCANNA **PV ID: 17111**

TEAM MEMBERS	STRENGTH	ROLE
SHREYA PAUL	AMBITIOUS, CREATIVE	CEO
DHRUV GIR	AMBITIOUS, HELPFUL	---
ABHISHEK DWIVEDI	ENTHUSIASTIC, AMBITIOUS	---
PALAK NANGIA	HARD WORKING, AMBITIOUS	---
PAUL JOSEPH	AMBITIOUS, SELF CONFIDENT	---

Our understanding and knowledge concerning the women of our society makes us a good team to solve the problem we chose.
 We're a group of open minded people.

PROBLEM

India generates a billion of sanitary waste per year. Used sanitary napkins are not disposed off properly leading to pollution, contamination, blockage of toilets and sewers. They put rag pickers who hand segregate the waste on high risk of contagious diseases.

IDEA

- Installation of Sanitary napkin incinerators which burns 150-200 napkins per day and produces less than of 1 gram of ash.
- It is easy to operate by common people after teaching them the basic operations.

11. Workshop on “Building an innovative prototype & developing personas” on 23rd October 2021 were organized for the students who had opted for own venture / family business in their aspirational survey.

Objective of the event:

This is the era of Innovation & to bring professionalism students are require to understand the importance of personas & building prototypes:

- Personas give stakeholders an opportunity to discuss critical features of a redesign
- They help team members share a consistent understanding of the user group
- Personas help designers develop informed wireframes and site architecture

The prototype development helps in following ways-

- Test various design features
- Verify design functionality
- Review initial product shapes or branding images
- Elicit feedback from customers or early adopters

- Use the prototype as a test-bed for developing additional features
- Identify issues as early as possible within the development stage and before going to production
- Provides a physical model for company stakeholders to review and obtain a greater understanding of the product

Glimpses



- Workshop- Sampark: The Business Connect (Ask Me Anything) on 28th October 2021 were organized for the students of Amity University.

Genesis of the Event:

Individuals who promote change and initiate development activities are important to economic growth in any country. These entrepreneurs require the ability to identify needs within their environment, gather appropriate resources and implement action to satisfy these needs.

According to ILO (2018) over 55% of all new businesses fail during their first three years of existence. In spite of these facts, self-employment continues to rank high as a career choice by a good number of people. The failure rate is a serious problem and it is compounded over by the fact that over 50% of money used to initiate these businesses is generated from private sources such as personal family savings and this creates psychological problems of people who have failed in business. Such a failure may have far reaching effects greater than their financial losses. These could have been avoided if a conducive environment is provided. In dealing with these live problems, the academia can be engaged in various interventions to help create a conducive and an enabling environment to reduce the rates of failure. One of the interventions created can be an industry-government-academia-entrepreneur connect.

In this, a panel of expert from various agencies (Industry association, Government representative, Bankers, Export & Credit policy were invited for a talk and Q & A of the students were taken up.

Programme Schedule:

Time	Minutes	Resource Person	Session Topics
03:00 pm – 03:15 pm	15 mins	MS Teams	Connect and test
03:15 pm – 03:18 pm	03 mins	Prof. (Dr.) Neelam Saxena Professor & Head, ACED Amity University Uttar Pradesh	Welcome Address & Introduction of the Speakers
03:18 pm – 03:23 pm	05 mins	Prof. (Dr.) Balvinder Shukla Professor-Entrepreneurship, Leadership & IT & Vice- Chancellor, Amity University Uttar Pradesh.	Importance of Networking and Business Connect
03:23 pm – 03:31 pm	08 mins	Mr. Birendra Singh Sajwan Chief Consultant NIESBUD	Role of Govt. Initiative in Building Start-up's Ecosystem
03:31 pm – 03:39 pm	08 mins	Mr. Gaurav Anshuman Deputy General Manager & Branch Manager ECGC Ltd.	Export Opportunities for Indian Start-up's
03:39 pm – 03:47 pm	08 mins	Mr. Rajeev Sharma Co-Founder, SEED Council Advisor, National Financial Reporting Authority Niti Ayog	Funding Resources for New Entrepreneurs
03:47 pm – 03:55 pm	08 mins	Mr. Ravi Kaushal Chief Manager State Bank of India, Consultancy Services Cell LHO, New Delhi	Role of Banking for Financial Assistance
03:55 pm – 04:07 pm	12 mins	Speaker 1 : Mr. Birendra Singh Sajwan Speaker 2: Mr. Gaurav Anshuman Speaker 3 : Mr. Rajeev Sharma Speaker 4: Mr. Ravi Kaushal	Questions from Students/Audience
04:07 pm – 04:10 pm	03 mins	Dr. Garima Agarwal Asst. Professor-Entrepreneurship University E-Cell Coordinator, ACED Amity University Uttar Pradesh	Vote of Thanks

Poster



AMITY CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT



Online Sampark The Business Connect (Ask - About Start-up's)

(Ask Me Anything)



Prof. (Dr.) Balvinder Shukla
Professor - Entrepreneurship
Leadership & IT & Vice-Chancellor
Amity University Uttar Pradesh



Mr. Rajeev Sharma
Co-Founder, SEED Council
Advisor, NFRA, Niti Ayog



Mr. Gaurav Anshuman
Deputy General Manager &
Branch Manager, ECGC Ltd.



Mr. Ravishankar
Chief Manager
SBI, CSC, LHO, New Delhi



Mr. Birendra Singh Sajwan
Chief Consultant
NIESBUD



Prof. (Dr.) Neelam Saxena
Professor - Entrepreneurship
Head, ACED
Amity University Uttar Pradesh



Dr. Garima Agarwal
Asst. Professor - Entrepreneurship
University E-Cell Coordinator, ACED
Amity University Uttar Pradesh

Coordinators



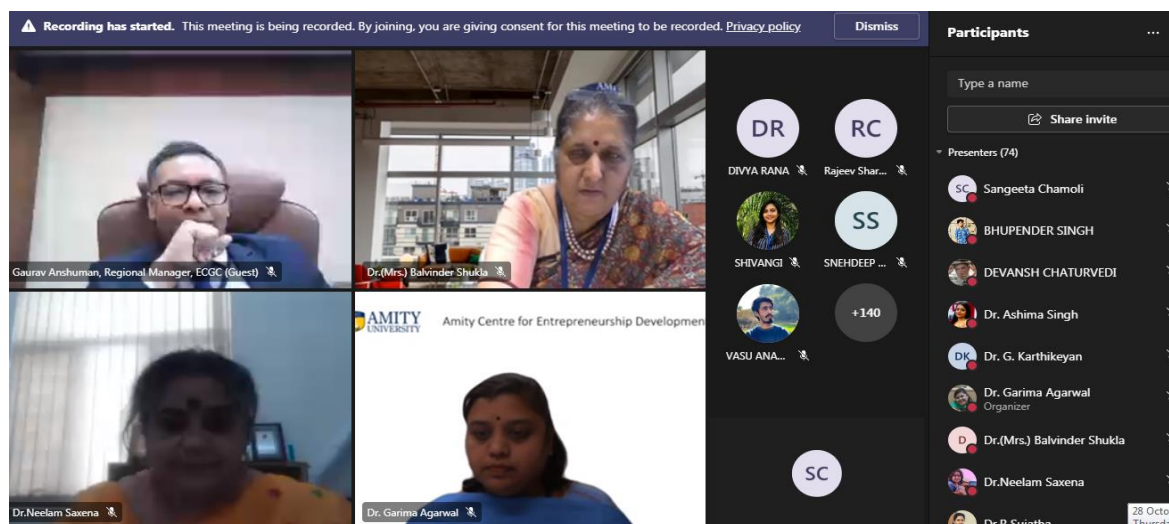
28/10/2021

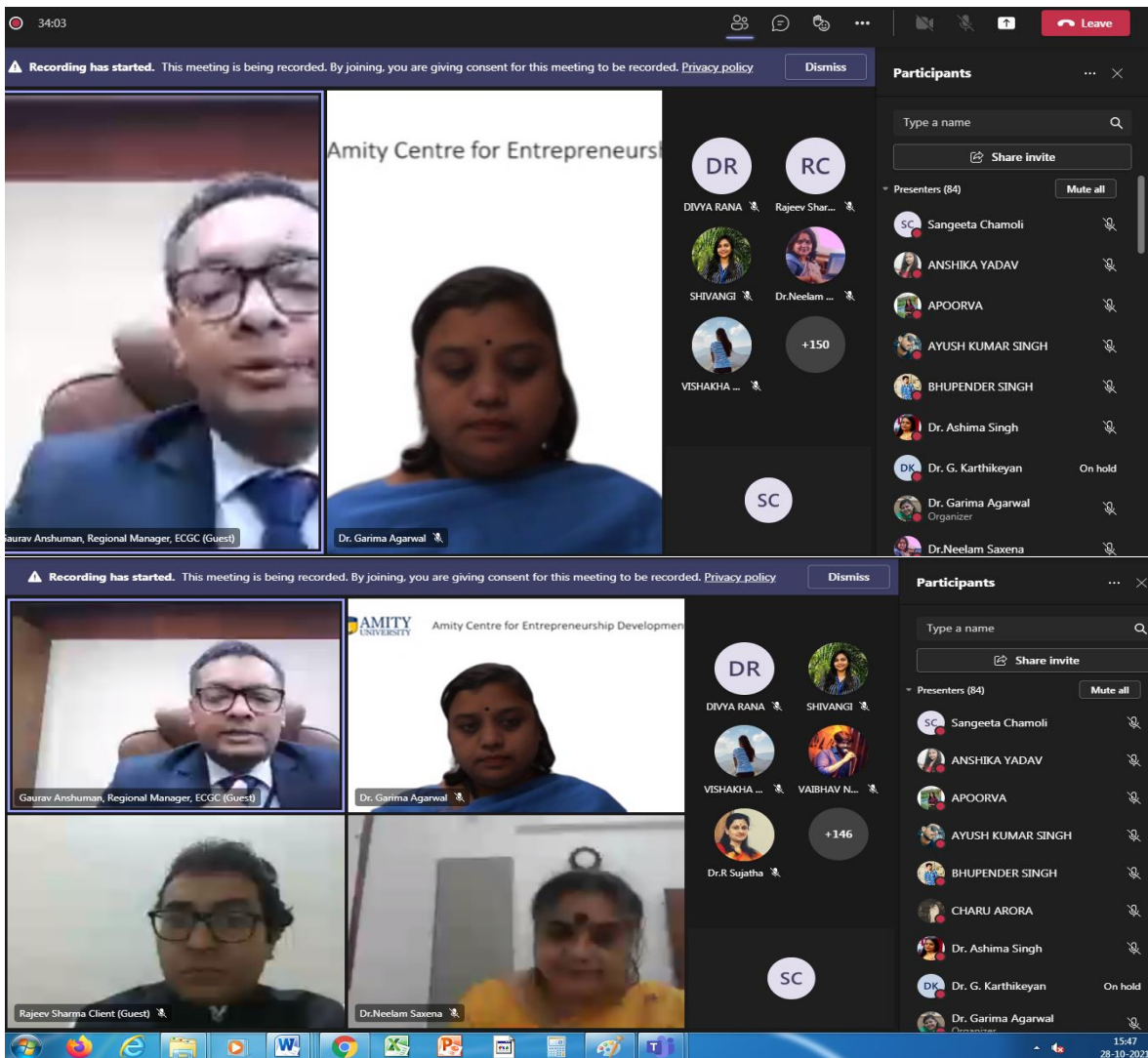
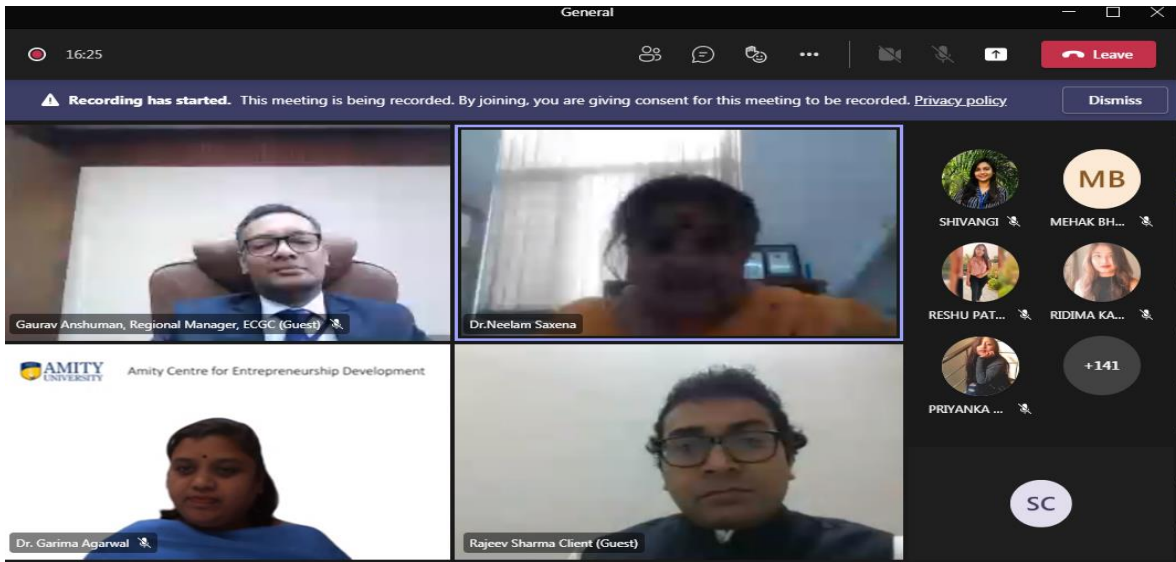


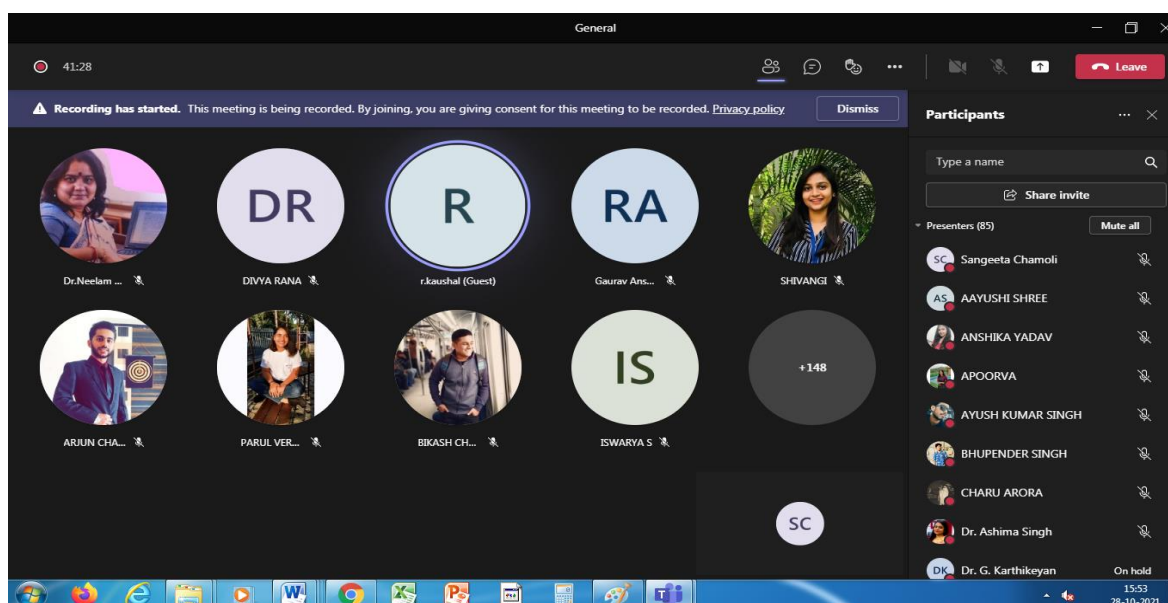
3:15 PM – 4:10 PM

MS Team Code – 5xyk86q

Glimpses







13. Workshop – Bootcamp 2022 for Start Up Incubation from 17th – 22nd January 2022 were organized for corporates during 4th International Conference on Entrepreneurship, Innovation and Leadership (ICEIL 2022) on the theme ‘Resilient Entrepreneurship, Disruptive Innovations, and Agile Leadership: Gearing up for Industry 5.0 for Economic Growth in VUCA World’.

Objective of the event:

- Mentoring through internationally Renowned Mentors
- To understand the nuances of Entrepreneurship
- To create a pitch deck
- To present pitch deck to funders (Bankers, Angel Investors, Venture Capitalists)
- To network with Mentors & Funders

Inaugural Programme Schedule:

Day: Monday, 17 th January, 2022 Time: 10:30 am – 11:30 am		
Time	Topic	Speaker (s)
10:30 am – 10:35 am	Welcome Address by Head, AIDC	Dr. Sujata Pandey
10:35 am – 10:45 am	Address by Director, NIESBUD	Dr. Poonam Sinha
10:45 am – 10:55 am	Address by Head-Ecosystem Development, NEN Wadhvani Entrepreneur, Wadhvani Foundation	Mr. Ankit Machhar
10:55 am – 11:10 am	Address by Guest of Honor, Advisor, NITI Ayog, & Entrepreneur	Mr. Rajeev Sharma
11:10 am – 11:18 am	Briefing on Bootcamp by Programme Chair	Prof. (Dr.) Neelam Saxena
11:18 am – 11:27 am	Inaugural address by Conference Chair and Vice Chancellor, AUUP	Prof.(Dr.) Balvinder Shukla
11:27 am – 11:30 am	Vote of Thanks by Programme Co-Chair	Dr. Garima Agarwal

Inaugural Poster


4th INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION & LEADERSHIP (ICEIL) 2022
17-22 JANUARY 2022

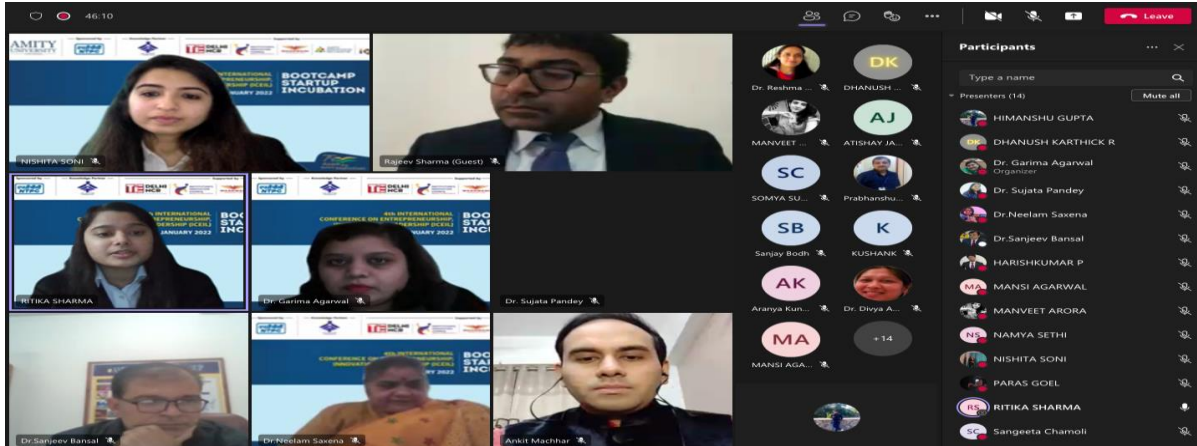
BOOTCAMP STARTUP INCUBATION

Chancellor: Dr. Atul Chauhan
Conference Chair: Prof. (Dr.) Balvinder Shukla

Inaugural Speakers:
 Dr. Poonam Sinha, DIRECTOR, NIESBUD
 Mr. Ankit Machhar, Head – Ecosystem Development, NEN Wadhvani Entrepreneur, Wadhvani Foundation
 Mr. Rajeev Sharma, Advisor – Niti Aayog & Co-Founder - SEED Council
 Dr. Sujata Pandey, HEAD, AIDC

Coordinators:
 Prof. (Dr.) Neelam Saxena, Professor-Entrepreneurship & Head, ACED
 Dr. Garima Agarwal, Asst Professor, ACED & University E-Cell Coordinator

Organised by: Amity Centre for Entrepreneurship Development

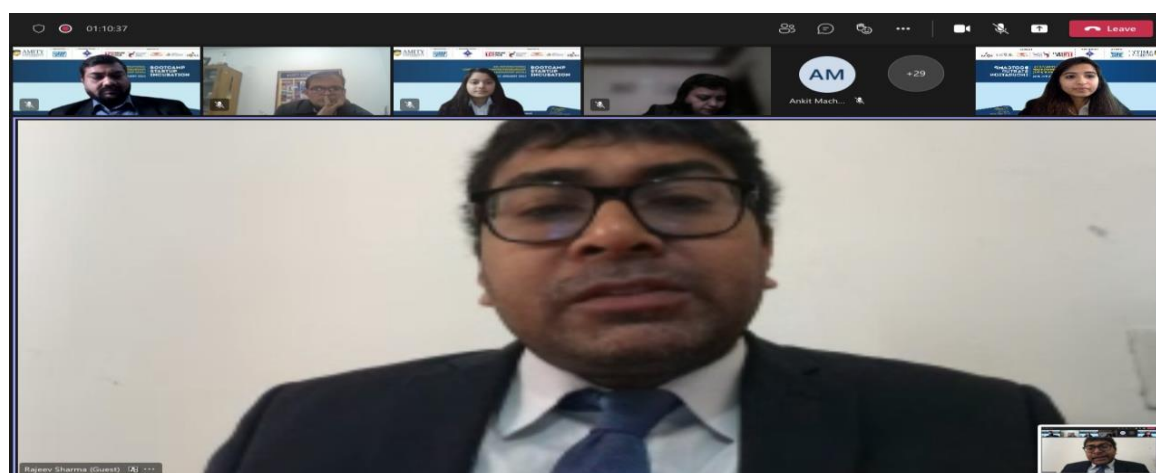
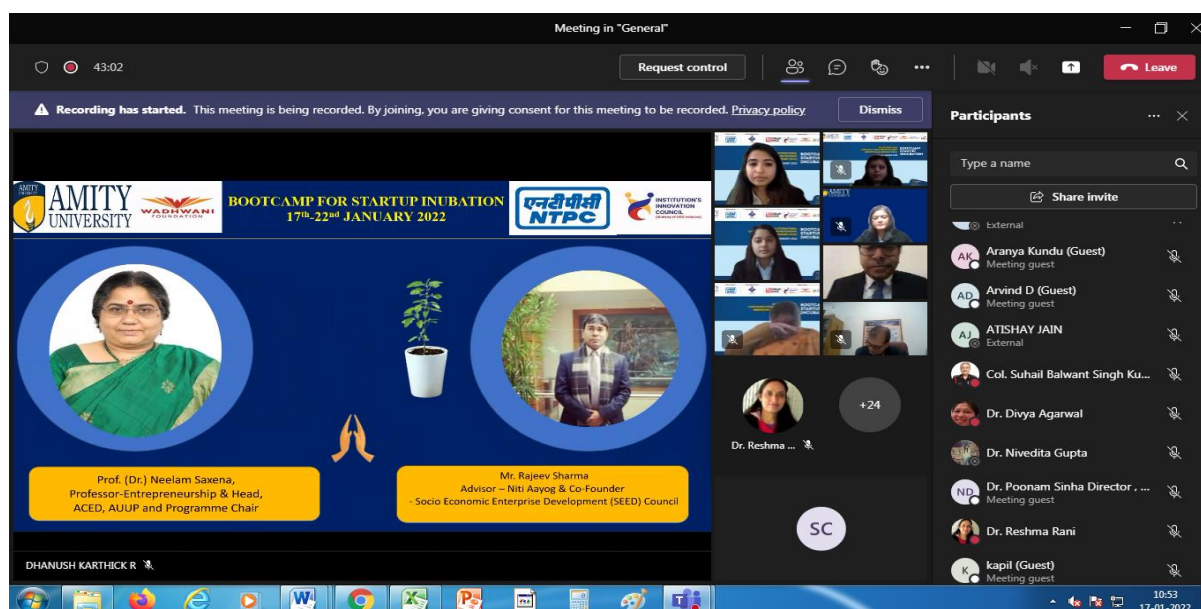
Glimpses of inaugural session


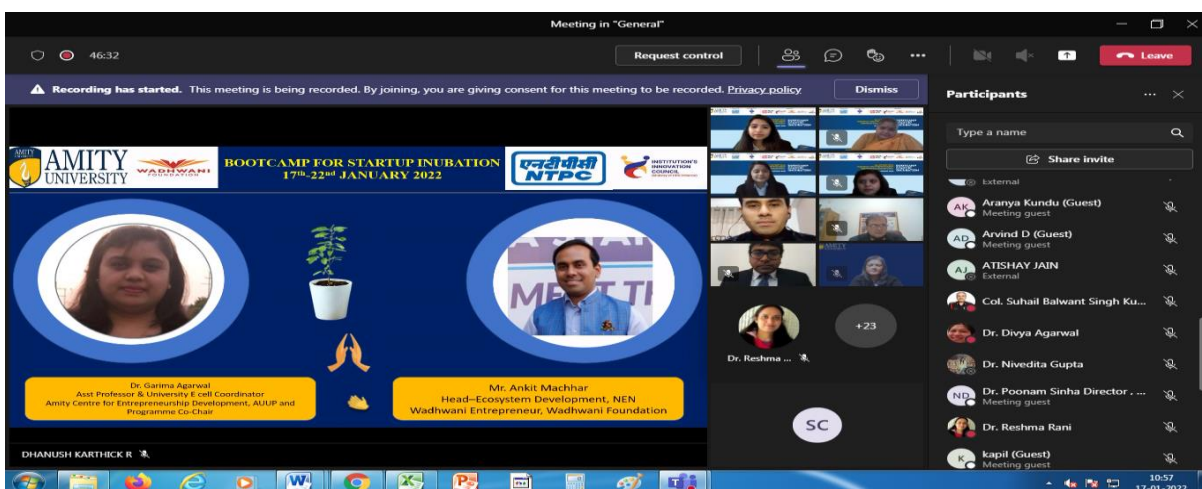
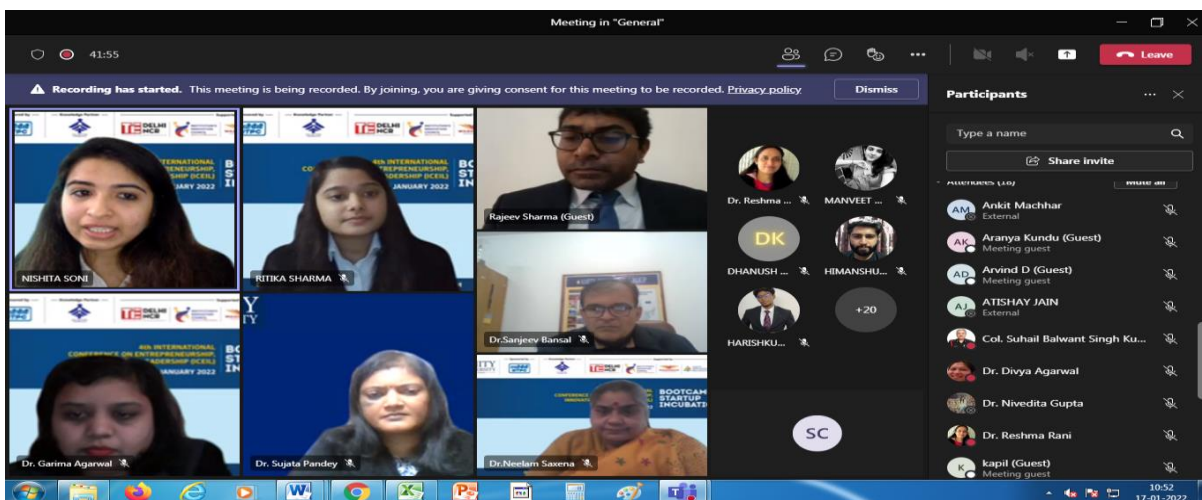
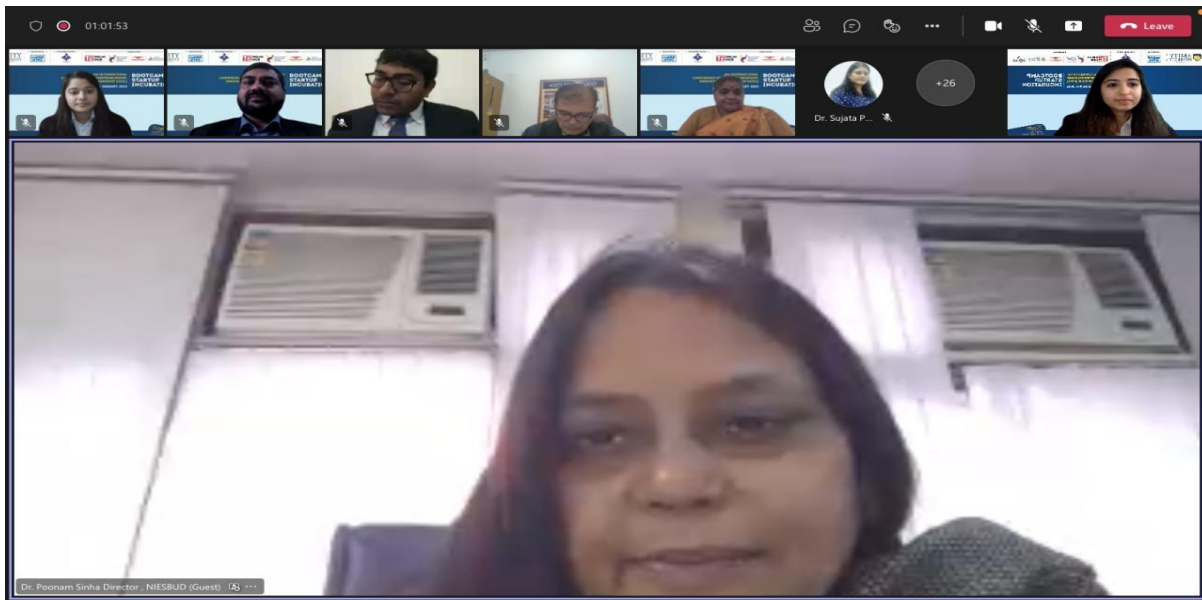
Participants:

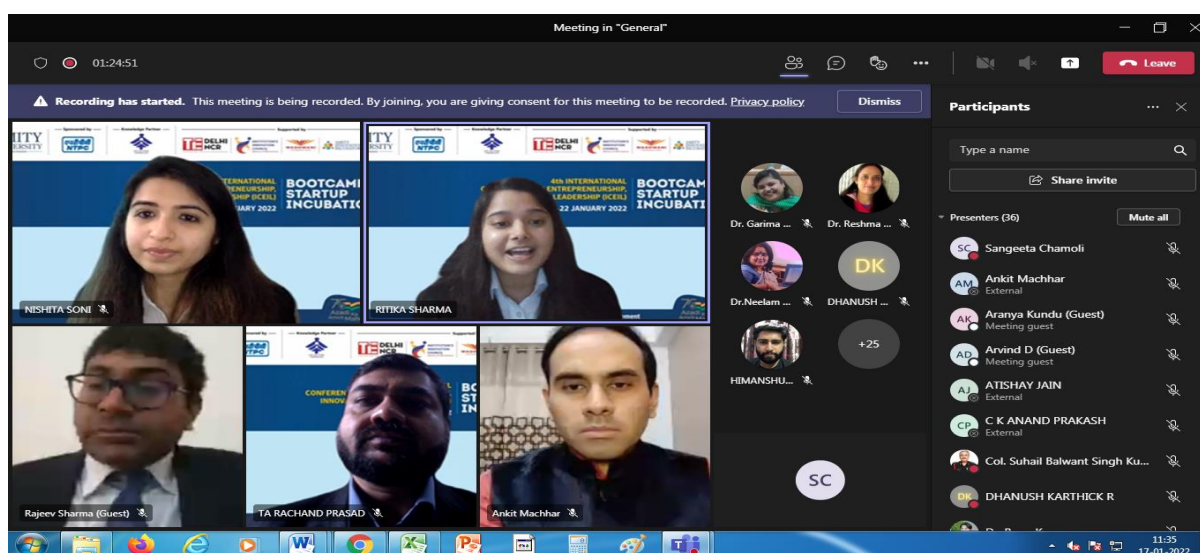
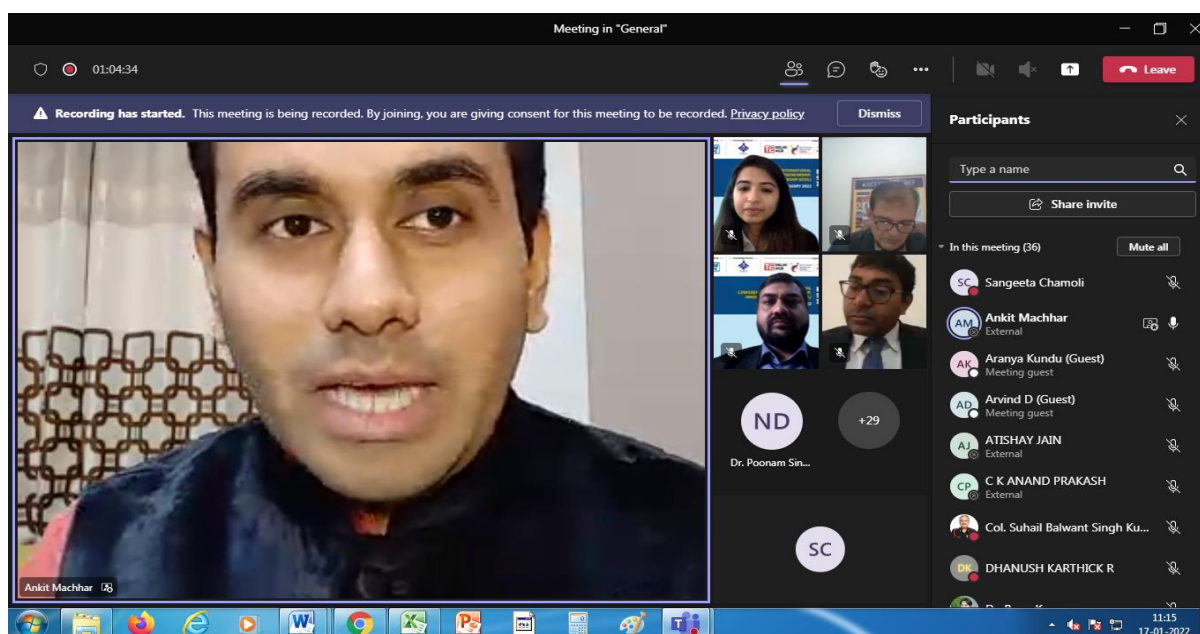
- Dr. Radhika...
- DHANUSH...
- MANVEET...
- ATISHAY JA...
- SOMYA SU...
- Prabhashu...
- Sanjay Bodh...
- KUSHANK...
- Aranya Kun...
- Dr. Divya A...
- MANSI AGA...
- +14

Presenters (14):

- HIMANSHU GUPTA
- DHANUSH KARTHIK R
- Dr. Garima Agarwal, Organizer
- Dr. Sujata Pandey
- Dr. Neelam Saxena
- Dr. Sanjeev Bansal
- HARISHKUMAR P
- MANSI AGARWAL
- MANVEET ARORA
- NAMYA SETHI
- NISHITA SONI
- PARAS GOEL
- RITIKA SHARMA
- Sangeeta Chamoli







Programme Schedule

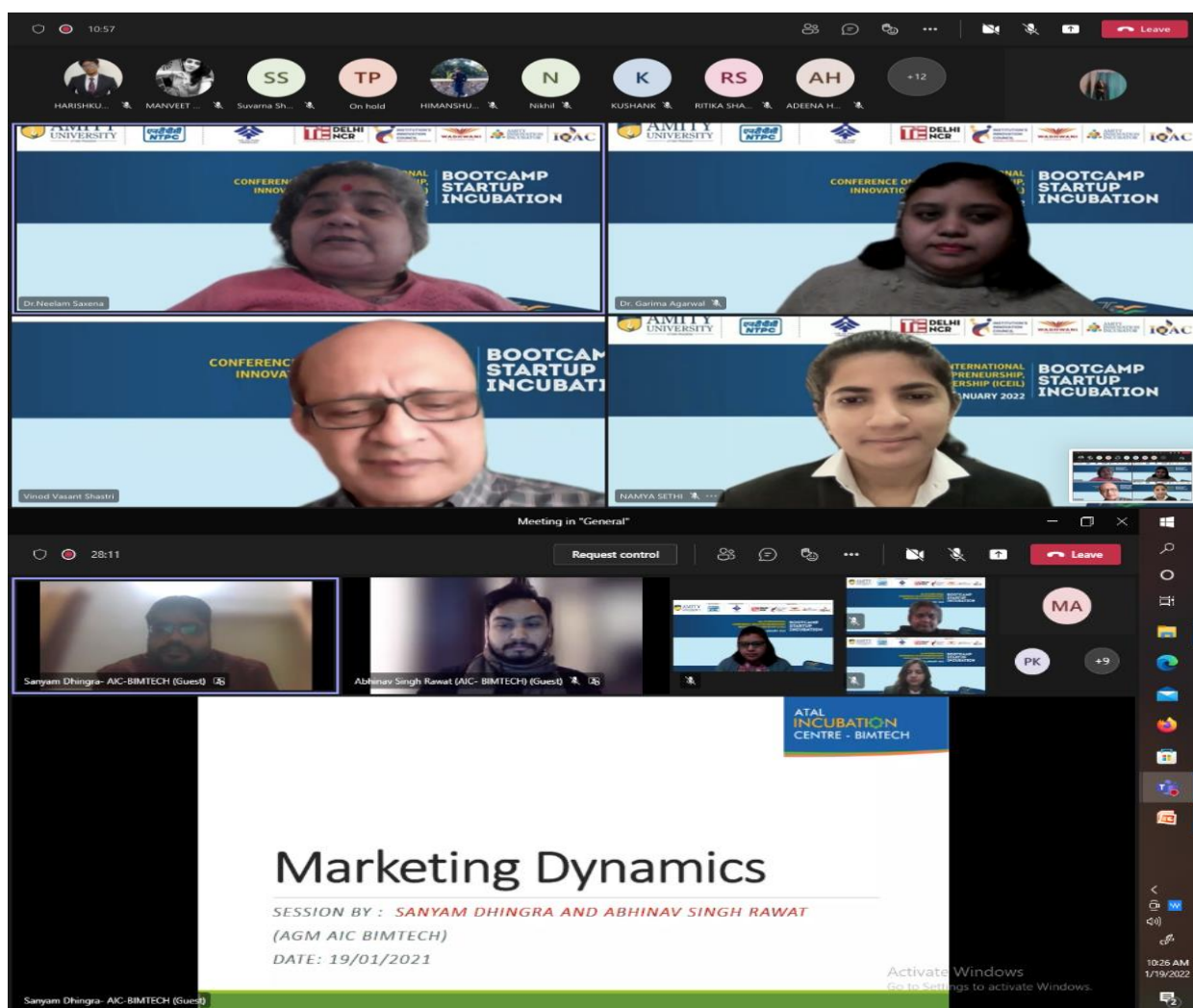
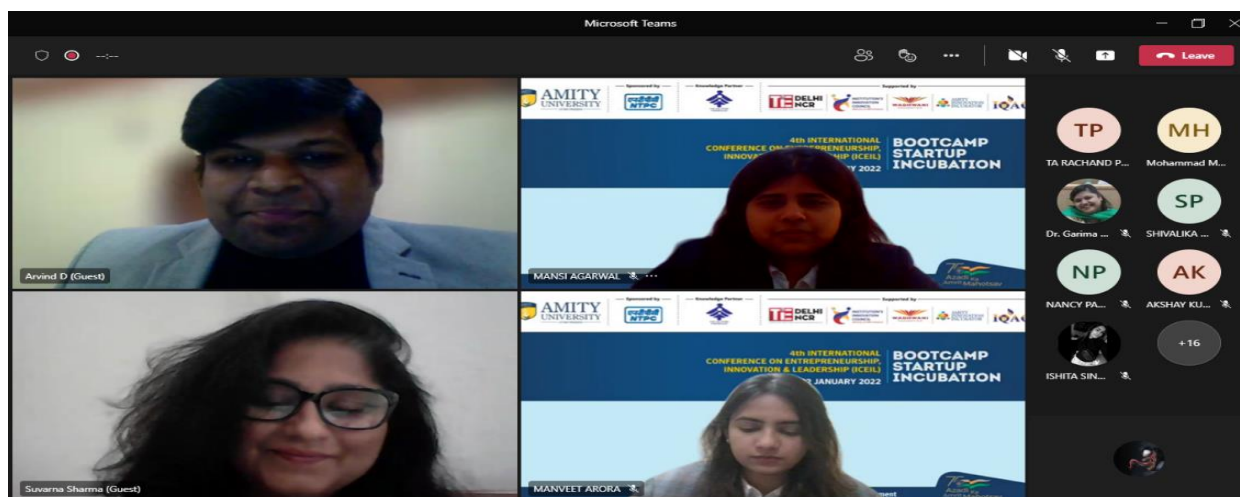
Sr. No.	Date & Day	Timings	Programme	Resource
1	January 17 th 2022 Monday	10:30 AM -11:30 AM	1. Inaugural Ceremony and launch of Startup Incubation Bootcamp 2022	ACED
		11:30 AM – 12:00 PM	2. Bootcamp Orientation, Ice Breaking and Alignment Session	Pro. (Dr.) Neelam Saxena, Professor-Entrepreneurship & Head, ACED, AUUP
		2:10 PM – 3:15 PM	3. Design Thinking for Start - Up's	Mr. Arvind Deshmukh, Consultant, Deshmukh Global Management Solutions
		3:10 PM- 4:15 PM	4. Introduction of startups with mentors and Portfolio Managers	Ms. Anuja Sehgal, Program Facilitator, Research Team, ACED, AUUP

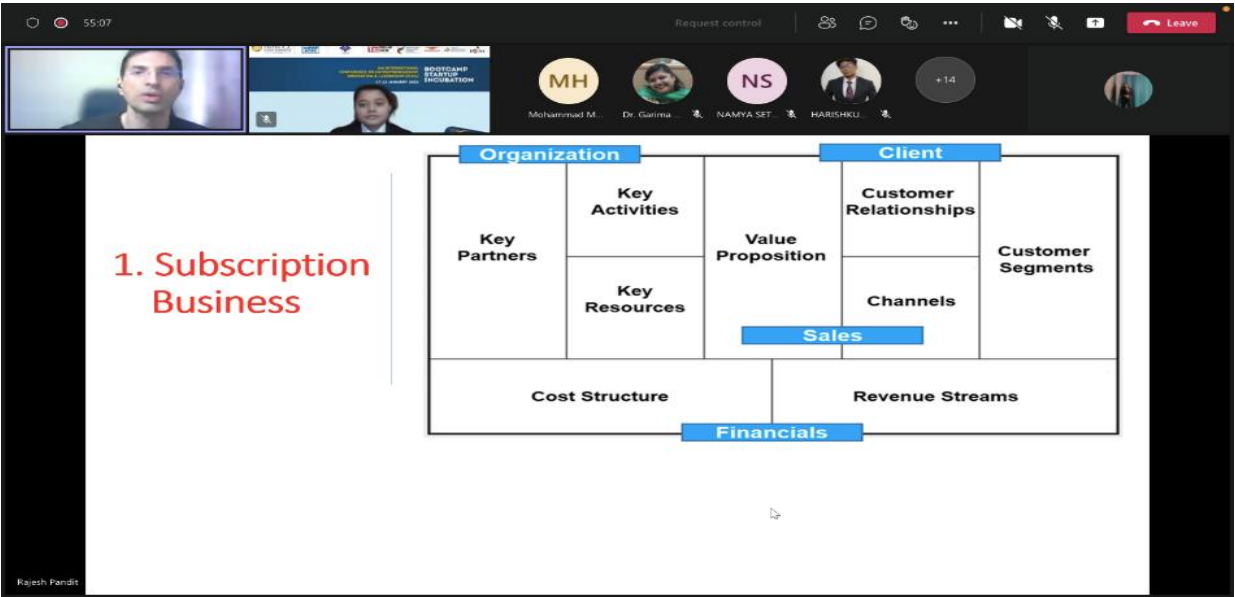
2	January 18 th 2022 Tuesday	10:10 AM – 12:15 PM	1. Knowledge Session : BMC/LMC, Problem-Solution Fit Canvas, Customer State Fit, Problem-Behavior Fit, Communication-Channel Fit	Dr Vinod Shastri, Head, Academics & Research – Centre for Innovation and Entrepreneurship, Bennett University, Noida
		2:10 PM – 4:15 PM	2. Marathon Mentoring Clinic : To be conducted for top 10 selected startups in 3 breakout sessions with 3 startups and 1 mentor in each breakout session. Allocated startups, mentors and portfolio managers for each breakout session will remain same for the whole duration of the Bootcamp.	
			(1) Breakout Session 1	Dr. Sheenu Jain, Chair, Centre for Innovation, Incubation, and Entrepreneurship (CIIE), IIHMR University, Jaipur
			(2) Breakout Session 2	Mr. Chris Delgado, Senior Program Manager/International Consultant, Wadhwani Foundation (Philippines)
			(3) Breakout Session 3	Dr. Charmaine Gangen, Global Jury for WF, Global ENT Consultant and Mentor
3	January 19 th 2022 Wednesday	10:10 AM– 11:15 AM	1. Knowledge Session : A. Marketing Dynamics	1.. Mr. Sanyam Dhingra AGM- Business Development AIC, BIMTECH 2. Mr. Abhinav Singh Rawat- AGM- Marketing in AICBIMTECH.
		11:10 AM-12:15 PM	B. Designing through World of E-commerce	3. Mr. Sonik Sourabh, Entrepreneur
		2:10 PM – 3:15 PM	C. Startup Compliances and IPR and Basics of Funding	4. Dr. Subrata Chattopadhyay, Professor, University Of Engineering and Management, Kolkata
		3:10 PM-4:15 PM	2. Marathon Mentoring Clinic: To be conducted for top 10 selected startups in 3 breakout sessions with 3 startups and 1 mentor in each breakout session. Allocated startups, mentors and portfolio managers for each breakout session will remain same for the	

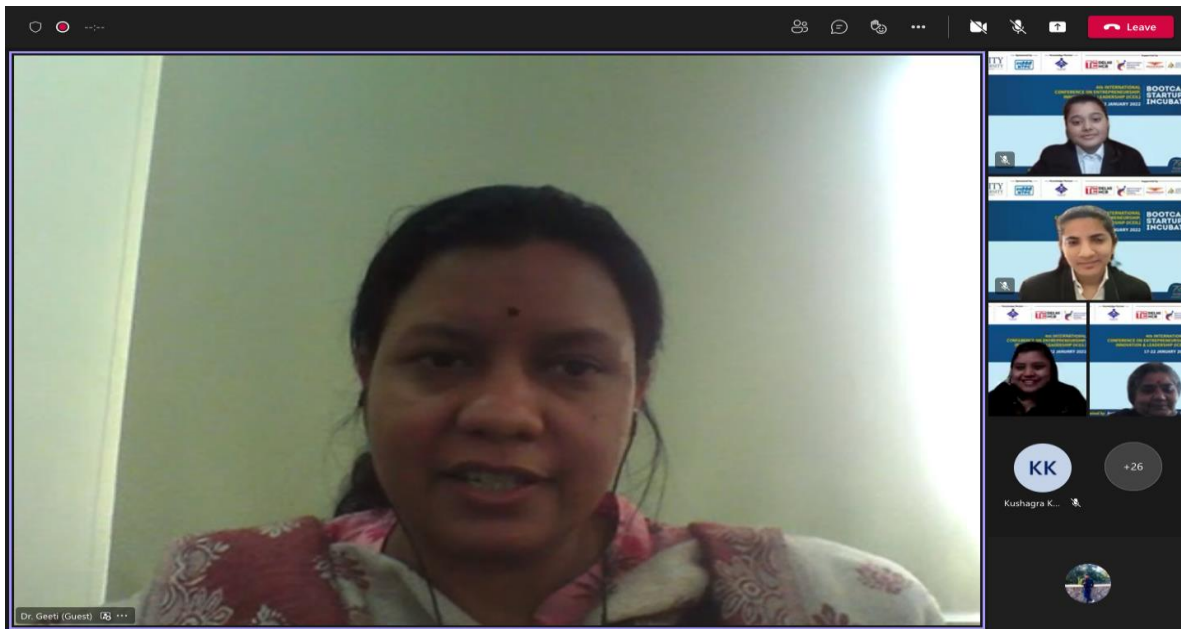
			whole duration of the Bootcamp.	
			(1) Breakout Session 1	Dr. Sheenu Jain, Chair, Centre for Innovation, Incubation, and Entrepreneurship (CIIE), IIHMR University, Jaipur
			(2) Breakout Session 2	Dr. Kavya Saini, Professor & E-Cell Coordinator, IIIM, Jaipur
			(3) Breakout Session 3	Dr. Charmaine Gangen, Global Jury for WF, Global ENT Consultant and Mentor
4	January 20 th 2022 Thursday	10:10 AM – 12:15 PM	1. Knowledge Session : Financial Modelling Unit Economics and Costing Techniques	Mr. Rajesh Pandit, Lahoya Business Accelerator, Revenue Growth Advisor, Coach to Startup & Accelerator
		2:10 PM – 4:15 PM	2. Marathon Mentoring Clinic: To be conducted for top 10 selected startups in 3 breakout sessions with 3 startups and 1 mentor in each breakout session. Allocated startups, mentors and portfolio managers for each breakout session will remain same for the whole duration of the Bootcamp.	
			(1) Breakout Session 1	Dr. Bindu Agarwal, Sri Sri University, Bhubaneswar
			(2) Breakout Session 2	Prof. (Dr.) Geeti Sharma, CMS Business School, JAIN (Deemed-to-be University), Bangalore
			(3) Breakout Session 3	Ms. Maeve Eilinger, Associate Program Manager Philippines, Wadhvani Foundation
5	January 21 st 2022 Friday	10:10 AM– 11:15 AM	1. Knowledge Session : Sources of Finance, Relevant Government schemes, grants, VC & Angel funding.	1. Dr Vignesh Raja, Strategy Consultant, Inthree Access Services
		11:10 AM– 12:15 PM	2. Basics of Pitching and Pitch Deck.	Dr. Sheenu Jain, Chair, Centre for Innovation, Incubation, and Entrepreneurship (CIIE), IIHMR University, Jaipur

		2:10 PM – 3:15 PM	3. Marathon Mentoring Clinic: To be conducted for top 10 selected startups in 3 breakout sessions with 3 startups and 1 mentor in each breakout session. Allocated startups, mentors and portfolio managers for each breakout session will remain same for the whole duration of the Bootcamp.	
			1) Breakout Session 1	Dr. Bindu Agarwal, Sri Sri University, Bhubaneshwar
			2) Breakout Session 2	Dr. Namrata Acharya Mumbai University
			3) Breakout Session 3	Ms. Maeve Eilinger, Associate Program Manager Philippines, Wadhvani Foundation
		3:10 PM – 4:15 PM	4. Demo Pitching Session : Common for all 10 startups. 1 Jury member will go through the demo pitching and will suggest changes.	3. Ms. Vandana Tolani, CEO & Founder- Convanto
			5. Quick Alignment Session : Mentors will help their startups incorporate the changes in pitch deck suggested by jury members.	Prof. (Dr.) Neelam Saxena, Professor-Entrepreneurship & Head, ACED, AUUP
6	January 22 nd 2022 Saturday	12:10 PM – 2:15 PM	Networking with stakeholders & Speed Dating with Investors	1. Ms. Vandana Tolani, CEO & Founder- Convanto 2. Mr. Abhimanyu Bisht Head-Investment, Venture Catalysts & Ms. Reshma Venture Catalysts 3. Mr. Gagan Ghai, Director, Crest Innovation Foundation & Managing Partner- Venture Catalysts (Seed & Innovation platform) for North India. 4. Dr. Rajeev Roy, CEO, XCEED & Professor Entrepreneurship, XLRI Xavier School of Management, Bhubaneshwar 5. Mr. Rajeev Sharma, Advisor, Niti Ayog & Co-founder, SEED Council 6. Mr. Yaseen Shareef Shaik Head Institutional Business, Fundenable

Glimpses during sessions









Microsoft Teams

Some Bonus Tips...

- Set 'Google Alerts' for specific keywords
- Network = Net Worth \$\$\$
- Toastmasters
- BNI
- Rotary / Rotaract / Industry Associations / NGOs

Participants in the sidebar include Manvreet Arora, Vignesh Raja, and Dr. Garima Agarwal.

Microsoft Teams

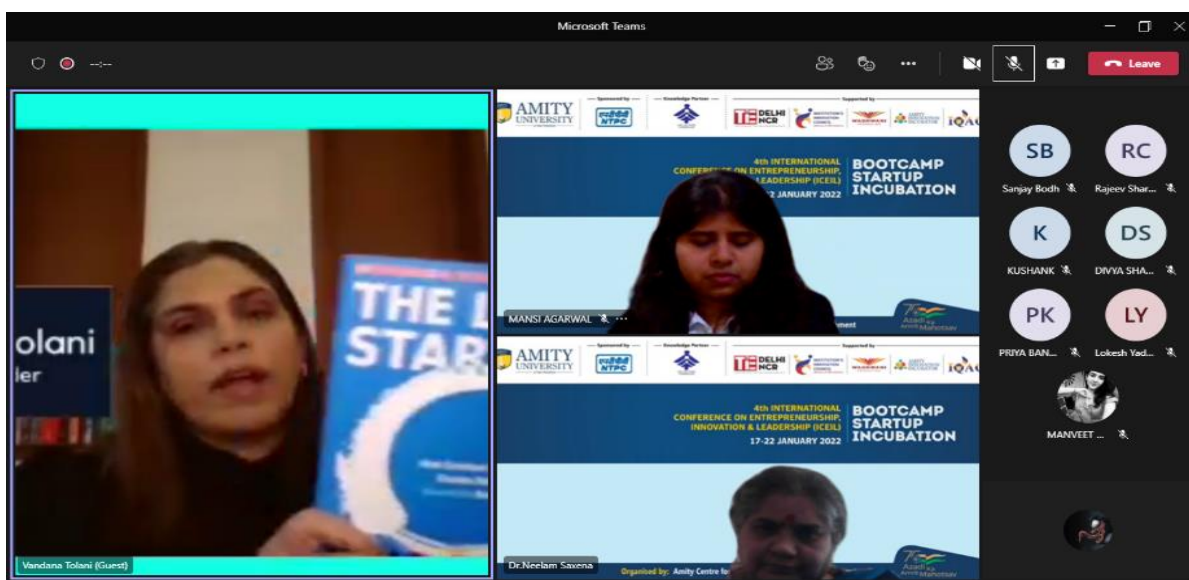
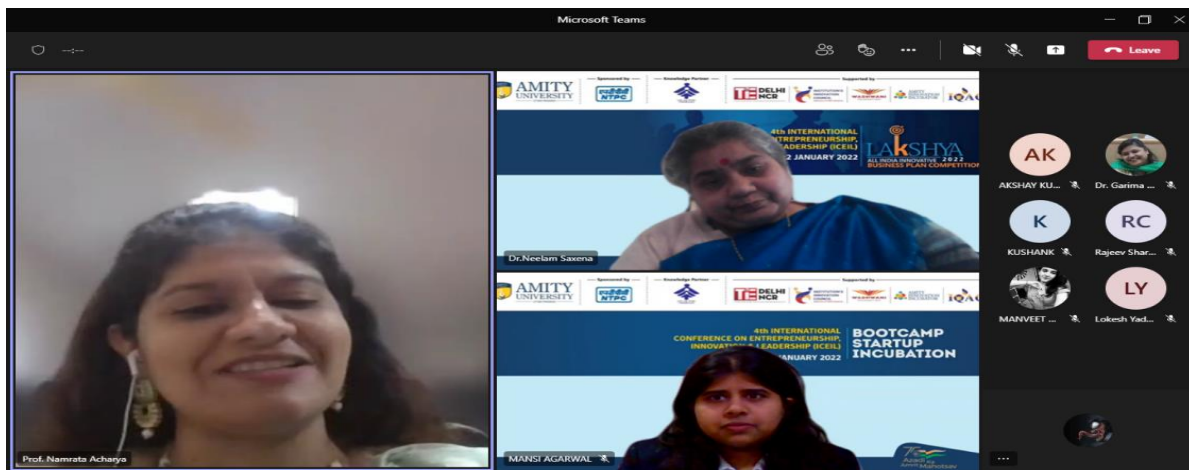
Business Team

What should be on your pitch deck?

according to VC's and successful startups

	500 Startups	Guy Kawasaki	Sequoia Capital	NextView Ventures	Crowdfunder	Airbnb Pitch Deck
Slides	11	10	11	15+	12	13
Executive Summary	•	•	•	•	•	•
Problem	•	•	•	•	•	•
Solution/Value Proposition	•	•	•	•	•	•
Market Validation/Why Now?	•	•	•	•	•	•
Product	•	•	•	•	•	•
Market Size	•	•	•	•	•	•
Business Model	•	•	•	•	•	•
Underlying Magic	•	•	•	•	•	•
Competition	•	•	•	•	•	•
Competitive Advantage	•	•	•	•	•	•
Marketing Plan / Go-to Market	•	•	•	•	•	•
Founding Team	•	•	•	•	•	•
Board/Advisors	•	•	•	•	•	•
Traction / Milestones	•	•	•	•	•	•
Press / User Testimonials	•	•	•	•	•	•
Fundraising	•	•	•	•	•	•
Financial / Use of Funds	•	•	•	•	•	•

Participants in the sidebar include Manvreet Arora and Dr. Shreya Jain.



1. THE IDEA:

TANISHI CHATTERJEE

D. What are we offering? How is our product/ service going to be different?

- Since our motto is to first assemble everything and then send all at once to the customer, we do not have a restriction of “one retailer at a time” like Meesho.
- Our service will be more unique as we will provide 20 liters’ water jar services, bouquet services, products categorized under religious items which have never been done before.
- It would be for the first time, an e-business is offering all three services; FMCG products, Water Jar Services, Bouquet Services. together.
- We are not promising a within 10 minutes delivery, however we are promising quality service.

E. Sustainability and eco-friendliness of Business Idea.

- Long-term sustainability to be ensured through futuristic plans like launching the small-scale owners portal o
- Eco-friendliness promotion through the selling social sustainability promotion through contri
- We will use jute bags and designer Jute Wrap the bouquets.

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Chancellor
Dr. Atul Chauhan

Conference Chair
Prof (Dr.) Balvinder Shukla

4th INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION & LEADERSHIP (ICEIL)
17-22 JANUARY 2022

BOOTCAMP STARTUP INCUBATION

Esteemed Jury

- Mr. Abhimanyu Bishr
Head-Investment, Venture Catalysts
- Ms. Vandana Tolani
CEO & Founder, Convanto
- Ms. Reshma S Jhaveri
Senior Associate, Venture Catalysts
- Mr. Gagan Ghai
Director, Crest Innovation Foundation & Managing Partner- Venture Catalysts.
- Mr. Rajeev Sharma
Advisor, Niti Ayog & Co Founder, SEED Council
- Mr. Yaseen Shareef Shaik
Head Institutional Business, Fundenable

Coordinators

- Prof. (Dr.) Neelam Saxena
Professor-Entrepreneurship & Head, ACED
- Dr. Garima Agarwal
Asst Professor, ACED & University E-Cell Coordinator

Organised by: Amity Centre for Entrepreneurship Development

75 Azadi Ka Amrit Mahotsav

Glimpses during presentations

AMITY UNIVERSITY **AMITY CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT**

PITCHDECK

HEARTS & CRAFTS

Submitted by:
MANVEET ARORA
PARAS GOEL

PARAS GOEL

VT +7
Vandana Tolani...

1. UI and Interface Development

2. Backend integration

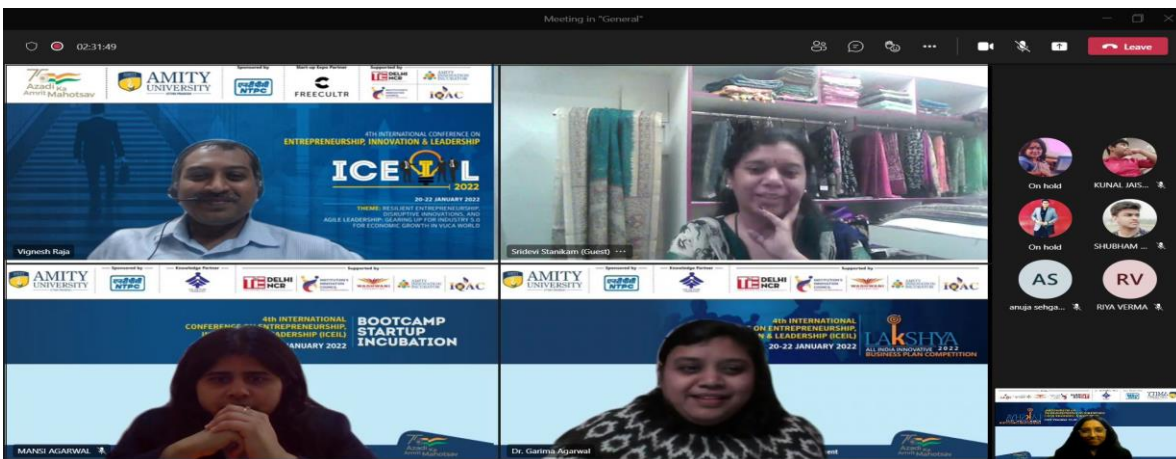
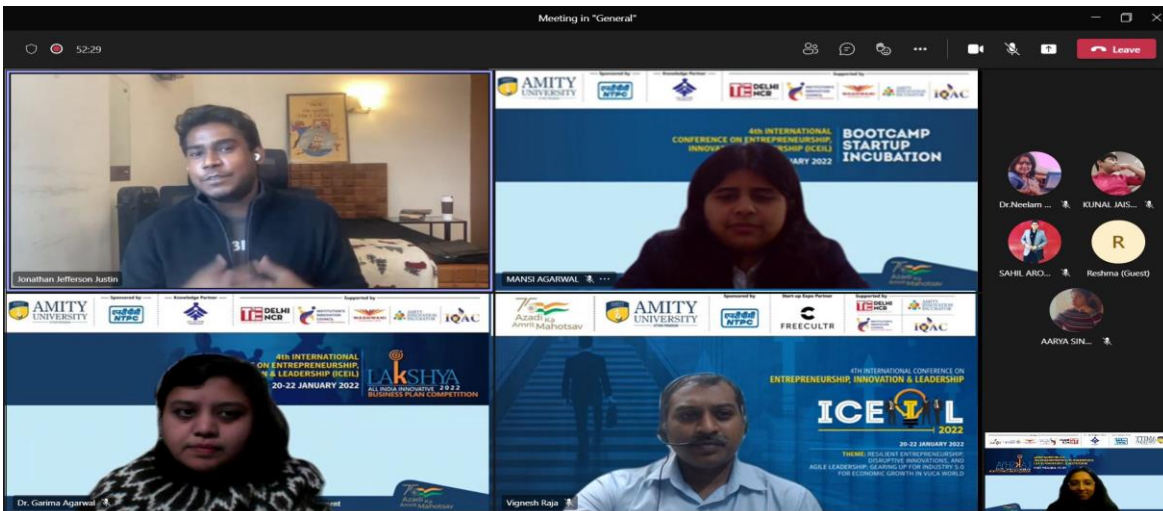
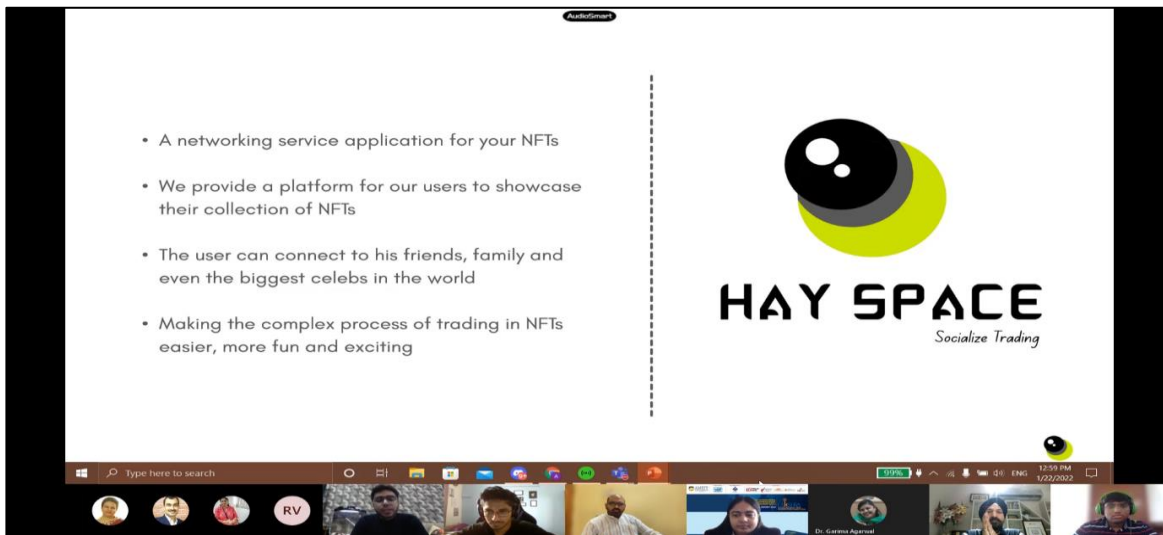
3. Testing

4 months

6 months

RISHABH KUMAR

VT +4
Vandana Tolani...



14. Lakshya 2022 – A National Level Business Plan Competition from 20th – 22nd January 2022 were organized for students/startups/alumni/entrepreneurs/academicians/corporates during 4th International Conference on Entrepreneurship, Innovation and Leadership (ICEIL 2022) on the theme ‘Resilient Entrepreneurship, Disruptive Innovations, and Agile Leadership: Gearing up for Industry 5.0 for Economic Growth in VUCA World’.

Business Plan competition is to foster entrepreneurship in the society, and to provide an integrative learning experience for the community. Primary Objective of competition is to provide a platform for refining ideas & creating the viability in entrepreneurial eco-system.

Objective of the event:

- Educate and equip potential and early stage entrepreneurs across the nation to craft an innovative business plan
- Connect potential entrepreneurs to peers, mentors, incubators and angel investors
- Catalyse a culture shift to encourage entrepreneurship
- Foster social entrepreneurship and grassroots innovations
- Encourage participants to identify, innovate and nurture the skills for new ventures
- Promote Entrepreneurship among Women / Differently Abled
- Make participants learn to speak the language of business and understand the probable challenges

PROGRAMME SCHEDULE**Venue: Virtual Platform****DAY 1: THURSDAY, 20th JANUARY 2022****Time: 9:30 hrs – 10:00 hrs****Submission of Business Plan, Executive Summary & PPT****E-mail to:****lakshya@amity.edu****Time: 10:00 hrs – 11:45 hrs****Inaugural Ceremony of ICEIL'22 & Lakshya'22****Link:****<https://amityuni.live/87955789387>**

Time: 12:00 hrs – 12:45 hrs

Introduction to Jury Members

Link: MS Team Code: s16gzpu

https://teams.microsoft.com/l/meetup-join/19%3aiwwgqOe8TEtAkZ_Gh-jwpX0XYribDRQ774KW7rWcy481%40thread.tacy2/1642507755623?context=%7b%22Tid%22%3a%228d46a076-d093-416d-a57b-8692cde13bf8%22%2c%22Oid%22%3a%22ee9a2f6d-3ad8-4520-83e3-641f482b880d%22%7d

Time: 12:45 hrs Onwards

Lakshya: Business Plan Competition: Pitching the idea in the closed room:

Lakshya Group 1

Jury – Dr. Nidhi Srivastava, Mr. Vivekanand

Team Names:

1. Awefun
2. AfterSkool
3. Ensemble

Volunteer:

1. Saksham Sharma

Link: MS Team Code: s16gzpu

https://teams.microsoft.com/l/meetup-join/19%3aiwwgqOe8TEtAkZ_Gh-jwpX0XYribDRQ774KW7rWcy481%40thread.tacy2/1642676911502?context=%7b%22Tid%22%3a%228d46a076-d093-416d-a57b-8692cde13bf8%22%2c%22Oid%22%3a%22ee9a2f6d-3ad8-4520-83e3-641f482b880d%22%7d

Lakshya Group 2

Jury – Ms. Indrani Bhattacharjee, Mr. Arvind Deshmukh

Team Names:

1. Psychfreedrill- the change lies within
2. HappilyHealthy
3. Rehab For Child

Volunteer:

1. Aarya Singh

Link: MS Team Code: s16gzpu

https://teams.microsoft.com/l/meetup-join/19%3aiwwgqOe8TEtAkZ_Gh-jwpX0XYribDRQ774KW7rWcy481%40thread.tacy2/1642593850184?context=%7b%22Tid%22%3a%228d46a076-d093-416d-a57b-8692cde13bf8%22%2c%22Oid%22%3a%22ee9a2f6d-3ad8-4520-83e3-641f482b880d%22%7d

Lakshya Group 3

Jury- Dr. Srikant Prabhu, Ms. Anushree Srivastava, Mr. Vijay Vir Singh

Team Names:

1. Mr. HARDIK MAHESHWARI
2. Aarunya – House of Sarees

Volunteer:

1. Aarushi Kumar

Link: MS Team Code: s16gzpu

https://teams.microsoft.com/l/meetup-join/19%3aiwwgqOe8TEtAkZ_Gh-jwpX0XYribDRQ774KW7rWcy481%40thread.tacy2/1642593978423?context=%7b%22Tid%22%3a%228d46a076-d093-416d-a57b-8692cde13bf8%22%2c%22Oid%22%3a%22ee9a2f6d-3ad8-4520-83e3-641f482b880d%22%7d

Lakshya Group 4

Jury- Lieutenant.Dr.Rita Gangwani, Dr. Rajender Kumar

Team Names:

1. HAY Space
2. Taskrr

Volunteer:

1. Kamakshi Garg

Link: MS Team Code: **s16gzpu**

https://teams.microsoft.com/l/meetup-join/19%3aiwwggOe8TEtAkZ_Gh-jwpX0XYribDRQ774KW7rWcy481%40thread.tacv2/1642594140323?context=%7b%22Tid%22%3a%228d46a076-d093-416d-a57b-8692cde13bf8%22%2c%22Oid%22%3a%22ee9a2f6d-3ad8-4520-83e3-641f482b880d%22%7d

Lakshya Group 5

Jury – Dr. Anita Tripathy Lal, Prof. (Dr.) Amit Seth

Team Names:

- 1. SignCast**
- 2. Team Sankalp**

Volunteer:

1. Tarushi Goyal

Link: MS Team Code: **s16gzpu**

https://teams.microsoft.com/l/meetup-join/19%3aiwwggOe8TEtAkZ_Gh-jwpX0XYribDRQ774KW7rWcy481%40thread.tacv2/1642594237788?context=%7b%22Tid%22%3a%228d46a076-d093-416d-a57b-8692cde13bf8%22%2c%22Oid%22%3a%22ee9a2f6d-3ad8-4520-83e3-641f482b880d%22%7d

Lakshya Group 6

Jury – Dr. Pragati Chauhan, Mr. Anil Kamboj

Team Names:

- 1. Dwindling Divas**
- 2. Dhruv**

Volunteer:

1. Manas Sabhnani

Link: MS Team Code: **s16gzpu**

https://teams.microsoft.com/l/meetup-join/19%3aiwwggOe8TEtAkZ_Gh-jwpX0XYribDRQ774KW7rWcy481%40thread.tacv2/1642594334120?context=%7b%22Tid%22%3a%228d46a076-d093-416d-a57b-8692cde13bf8%22%2c%22Oid%22%3a%22ee9a2f6d-3ad8-4520-83e3-641f482b880d%22%7d

Time: 17:30 hrs – 19:00 hrs

Panel Discussion on “Design Thinking – The Game Changer of Entrepreneurship”

Link:

<https://www.amity.edu/iceil2022/registration.asp>

DAY 3: SATURDAY, 22nd JANUARY 2022

Time: 12:10 hrs – 14:15 hrs

Link: MS Team Code: **s16gzpu**

Pitch Deck in front of Venture Capitalists and Investors

Link:

https://teams.microsoft.com/l/meetup-join/19%3aiwwggOe8TEtAkZ_Gh-jwpX0XYribDRQ774KW7rWcy481%40thread.tacv2/1642746769436?context=%7b%22Tid%22%3a%2228d46a076-d093-416d-a57b-8692cde13bf8%22%2c%22Oid%22%3a%22293b0a64-e5a8-4ac4-96d7-db6ae45e9e90%22%7d

Time: 15:45 hrs Onwards

Valedictory and Prize Distribution Ceremony

(Result will be declared here)

Link:

<https://amityuni.live/88649359522>

Poster

AMITY UNIVERSITY
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**4th INTERNATIONAL
CONFERENCE ON ENTREPRENEURSHIP,
INNOVATION & LEADERSHIP (ICEIL)**

20-22 JANUARY 2022

LAKSHYA

**ALL INDIA INNOVATIVE 2022
BUSINESS PLAN COMPETITION**

Jury List

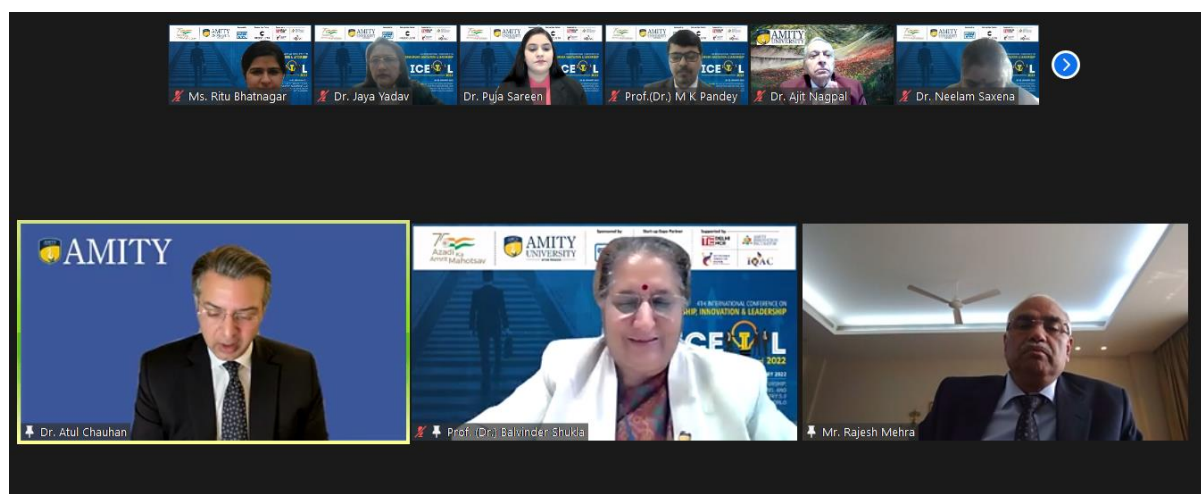
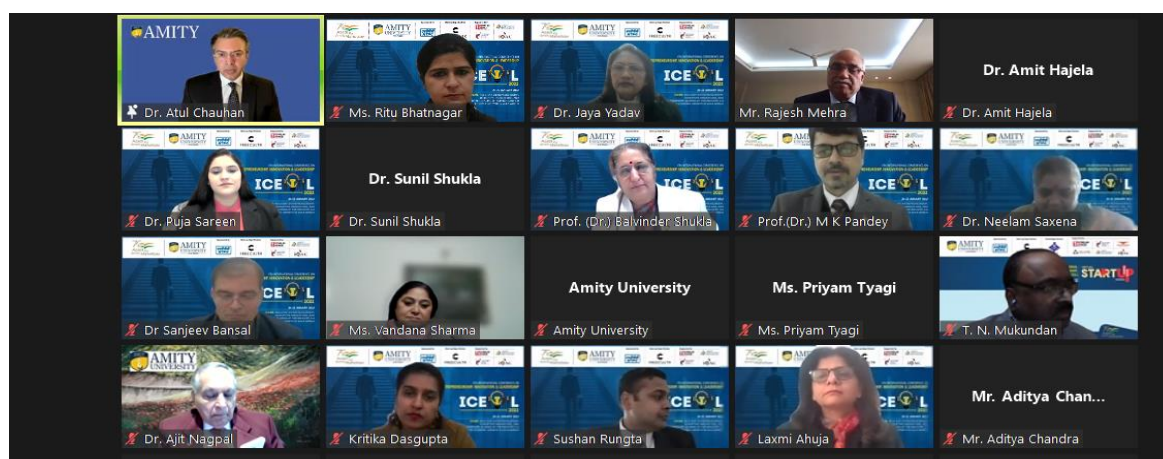
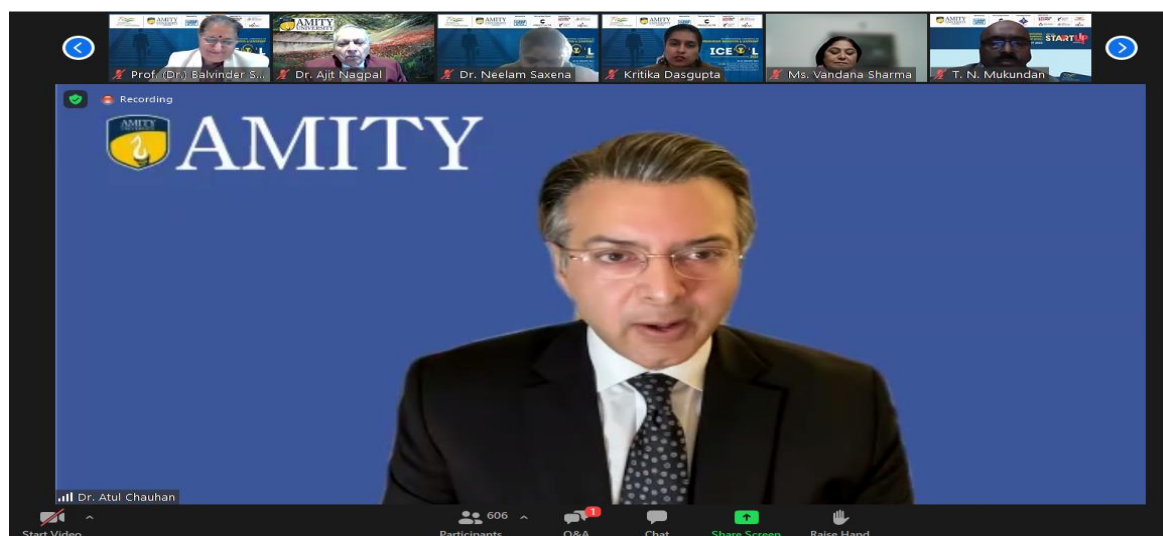
S.No.	Name	Designation	Organization
1	Dr. Srikant Prabhu	Associate Professor	Department of Computer, Science and Engineering, MIT, Manipal
2	Ms. Anushree Srivastava	Entrepreneur	Innovations and Branding, In Solutions Global Limited,C-28 sector 58 Noida
3	Mr. Vivekanand	Advisory Board Member	MOWITO
4	Lieutenant.Dr.Rita Gangwani	Founder	Rigahaus- Rita Gangwani's House Of Personality Transformatio

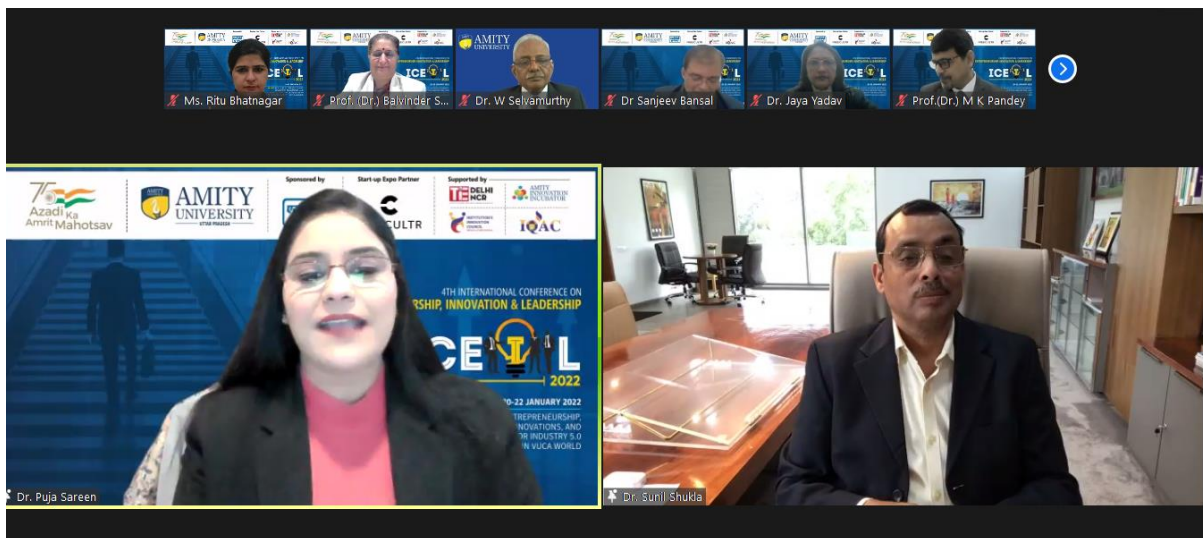
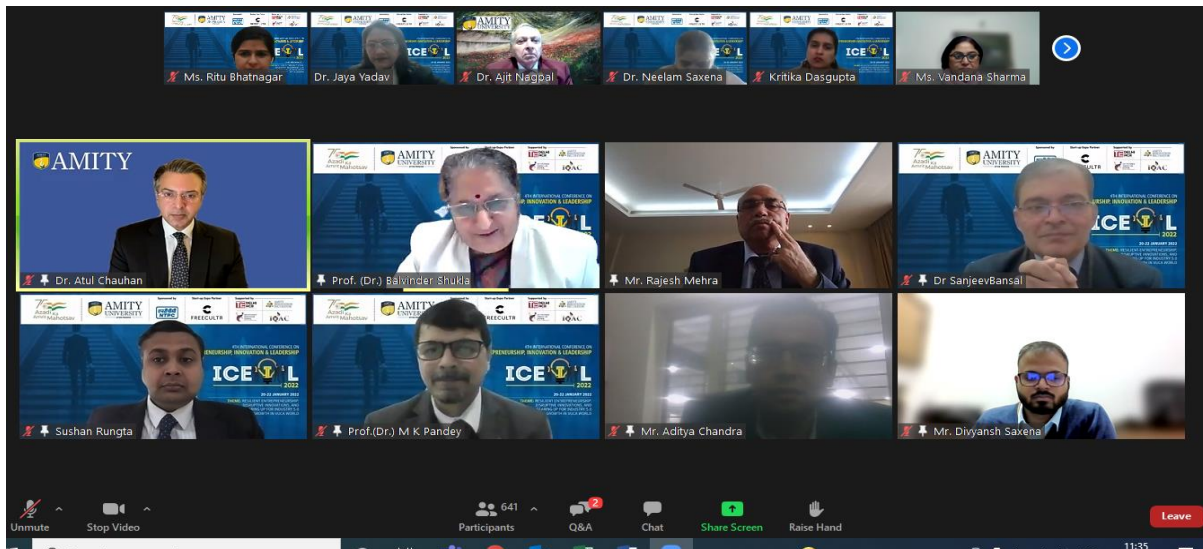
5	Dr. Anita Tripathy Lal	Professor- Business Communication & Entrepreneurship & Head- Centre for Entrepreneurship Development	FORE School of Management B-18, Qutub Institutional Area New Delhi- 110016
6	Dr. Rajender Kumar	Assistant Professor, FET	MRIIRS (Manav Rachna Educational Institutions)
7	Prof. (Dr.) Amit Seth	Director – Faculty of Commerce & Business Studies, Head- Manav Rachna Center for Socio Economic Research, Consultancy and Training	Manav Rachna Educational Institutions, Faridabad
8	Dr. Pragati Chauhan	Associate Professor HOD-Department of Management & Commerce Faculty of Management & Commerce	Manav Rachna University
9	Mr. Anil Kamboj	Retd. IG	BSF
10	Dr. Nidhi Srivastava	Professor	Narayana Business School, Ahmedabad.
11	Dr. Indrani Bhattacharjee	Associate Professor (Finance & Entrepreneurship)	IMS-Ghaziabad
12	Mr. Arvind Deshmukh	Consultant	Deshmukh Global Management Solutions
13	Mr. Vijay Vir Singh	Vice President	Amity Innovation Incubator (AII), Amity University Uttar Pradesh

Winners

Category	Position	Team Name	Name of the Participants	Organization
Collegiate – Amity	1 st	Taskrr	Mr. Jonathan Jefferson Justin	Amity Law School, Noida
Collegiate – Amity	2 nd	Rolling Riders	Mr. Ashutosh Singh	Amity School of Economics, AUUP
Collegiate – Non Amity	1 st	Team Sankalp	Mr. Shivam Sharma	Symbiosis Law School, Noida
Collegiate – Non Amity			Ms. Ritika Rathour	Symbiosis Law School, Noida
Collegiate – Non Amity			Ms. Garima Mangla	Symbiosis Law School, Noida
Collegiate – Non Amity	2 nd	SignCast	Mr. Amit Kumar Gautam	SignCast, Jhansi
Women	1 st	Aarunya – House of Sarees	Ms. Sridevi Stanikam	Aarunya House of Sarees, Bangalore

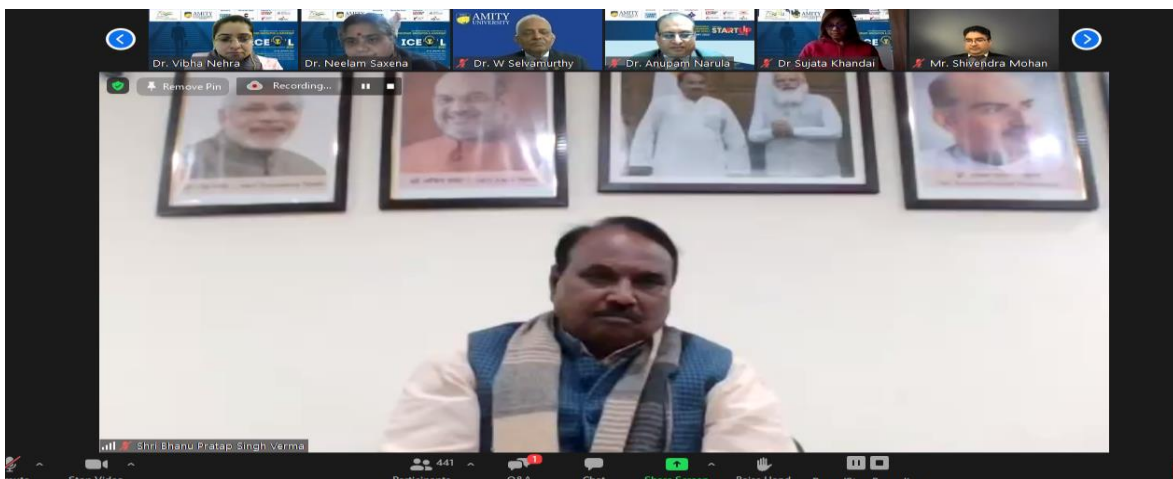
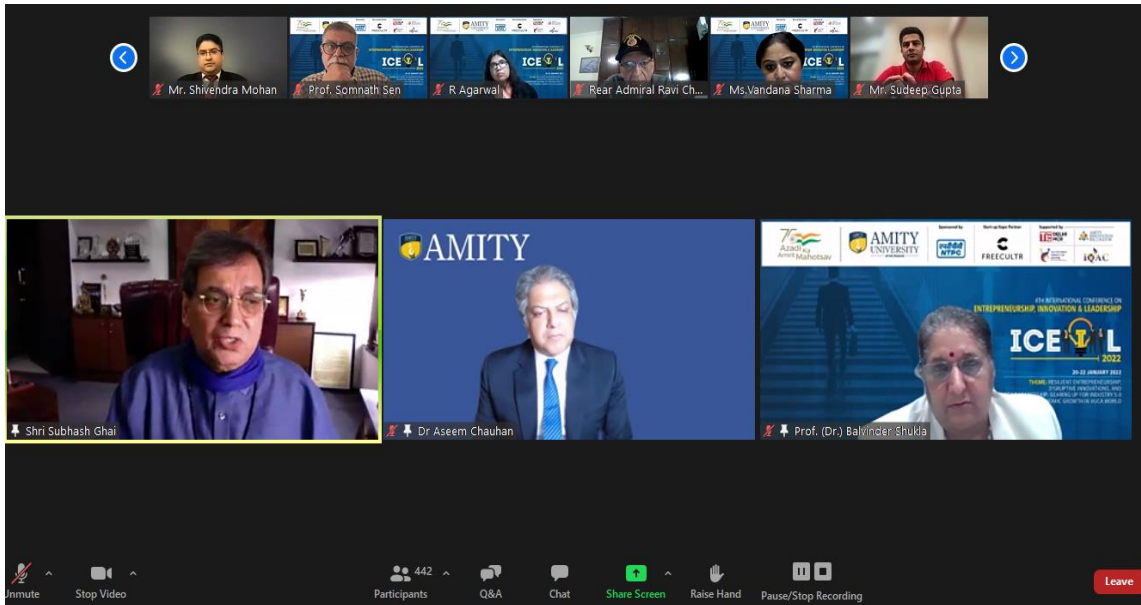
Glimpses of Inaugural Session





Glimpses of the Valedictory session





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Conference Chair

Prof. (Dr.) Balvinder Shukla

**4th INTERNATIONAL
CONFERENCE ON ENTREPRENEURSHIP,
INNOVATION & LEADERSHIP (ICEIL)**

20-22 JANUARY 2022

LAKSHYA
ALL INDIA INNOVATIVE 2022
BUSINESS PLAN COMPETITION

Esteemed Jury

Lt. Rita Gangwani

Dr. Indrani Bhattacharjee

Shri Anil Kamboj

Dr. Pragati Chauhan

Dr. Rajender Kumar

Mr. Vivekanand

Ms. Anushree Srivastava

Mr. Vijay Vir Singh

Mr. Arvind Deshmukh

Esteemed Jury

Coordinators

Dr. Srikanth Prabhu

Dr. Nidhi Srivastava

Professor (Dr.) Amit Sethi

Dr. Charmaine Gangen

Ms. Maeve Elinger

Prof. (Dr.) Anita Tripathy Lal

Prof. (Dr.) Neelam Saxena

Dr. Garima Agarwal

Dr. Sanjeev Thakur

Ms. Yagbala Kapil

Organised by: Amity Centre for Entrepreneurship Development

**75
Azadi Ka
Amrit Mahotsav**

Dr. Neelam Saxena

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WINNERS

**4th INTERNATIONAL
CONFERENCE ON ENTREPRENEURSHIP,
INNOVATION & LEADERSHIP (ICEIL)**

20-22 JANUARY 2022

LAKSHYA
ALL INDIA INNOVATIVE 2022
BUSINESS PLAN COMPETITION

Category: WOMEN

1. Team Name: Aarunya: House of Sarees
Leader Name: Sridevi Stanikam
Idea: Aarunya - House of Sarees is a second unit of Kumar Textiles, Rajarajeshwari Silks. This 5-decade store is into wholesale manufacturing and trading of silk sarees like Dharmavaram, Aarani, Kanchivaram and other Pure Silk Sarees catering to people celebrating people celebrating the Joy of Life like wedding, housewarming, thread ceremony, baby shower etc.

Organised by: Amity Centre for Entrepreneurship Development

**75
Azadi Ka
Amrit Mahotsav**

Dr. Neelam Saxena

15. Panel Discussion on Design Thinking – The Game Changer of Entrepreneurship on 21st January 2022 were organized during 4th International Conference on Entrepreneurship, Innovation and Leadership (ICEIL 2022) on the theme ‘Resilient Entrepreneurship, Disruptive Innovations, and Agile Leadership: Gearing up for Industry 5.0 for Economic Growth in VUCA World’.

Poster



75 Azadi Ka Amrit Mahotsav

AMITY UNIVERSITY UTTAR PRADESH

4TH INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP, INNOVATION & LEADERSHIP

ICEIL 2022

20-22 JANUARY 2022

THEME: RESILIENT ENTREPRENEURSHIP, DISRUPTIVE INNOVATIONS, & AGILE LEADERSHIP: GEARING UP FOR INDUSTRY 5.0 FOR ECONOMIC GROWTH IN VUCA WORLD

Registration: https://www.amity.edu/iceil/new_registration.asp

CONFERENCE CHAIR	SESSION CHAIR	DISTINGUISHED SPEAKERS				MODERATOR	
 Prof. (Dr.) Balvinder Shukla Vice Chancellor Amity University, Uttar Pradesh	 Mr. Anay Mashruwala Director, www.venusengineering.co.in & Head Coach, PDPU, IIC	 Dr. V.K. Arora CEO, Anveshan Foundation A Leading Business Incubator	 Prof. (Dr.) Prakash R Apte Professor in Quality & Reliability Group, Department of Electrical Engineering, IIT Bombay	 Mr. Deepak Sawhney Director, Associated Management Consultants Private Limited, New Delhi	 Mr. Akashdeep Howlader Founder, Deep Value Labs	 Dr. Sheenu Jain Chair- CIE, IHMR university, Jaipur	 Dr. Reena Singh Asst. Professor-III & E-Cell Coordinator, AIESR.

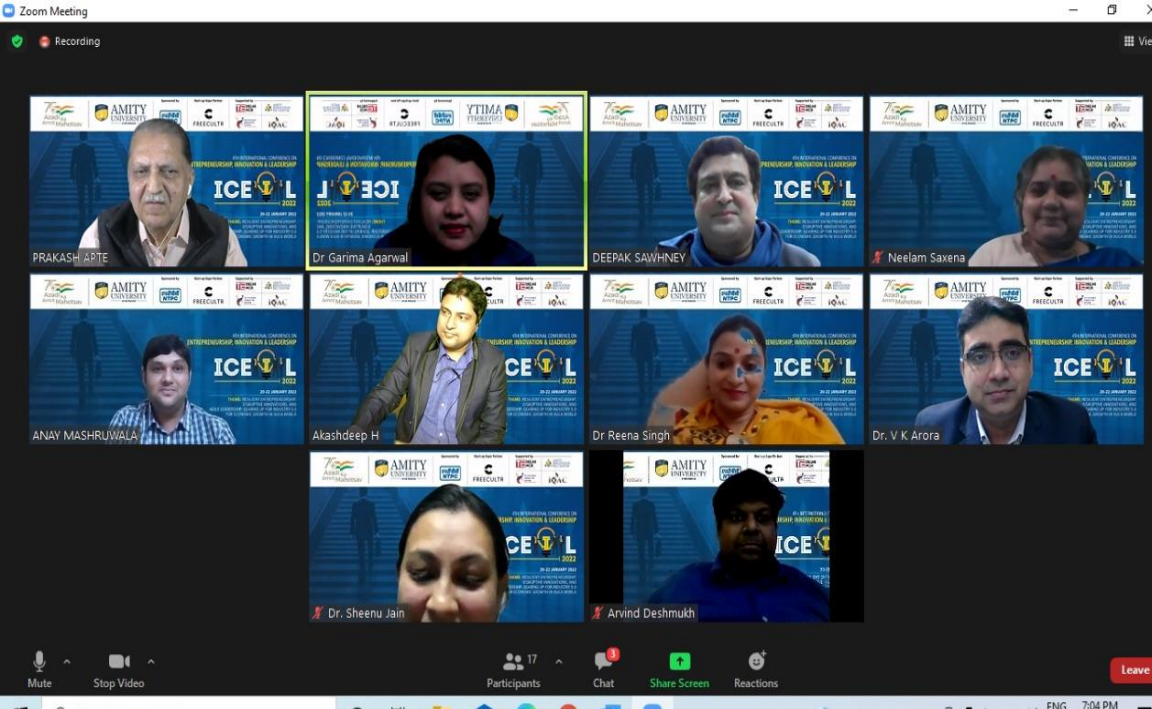
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Organised by: AMITY CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT

Glimpses



Zoom Meeting

Recording

View

PRAKASH APTE

Dr. Garima Agarwal

DEEPAK SAWHNEY

Neelam Saxena

ANAY MASHRUWALA

Akashdeep H

Dr. Reena Singh

Dr. V K Arora

Dr. Sheenu Jain

Arvind Deshmukh

Participants: 17

Chat

Share Screen

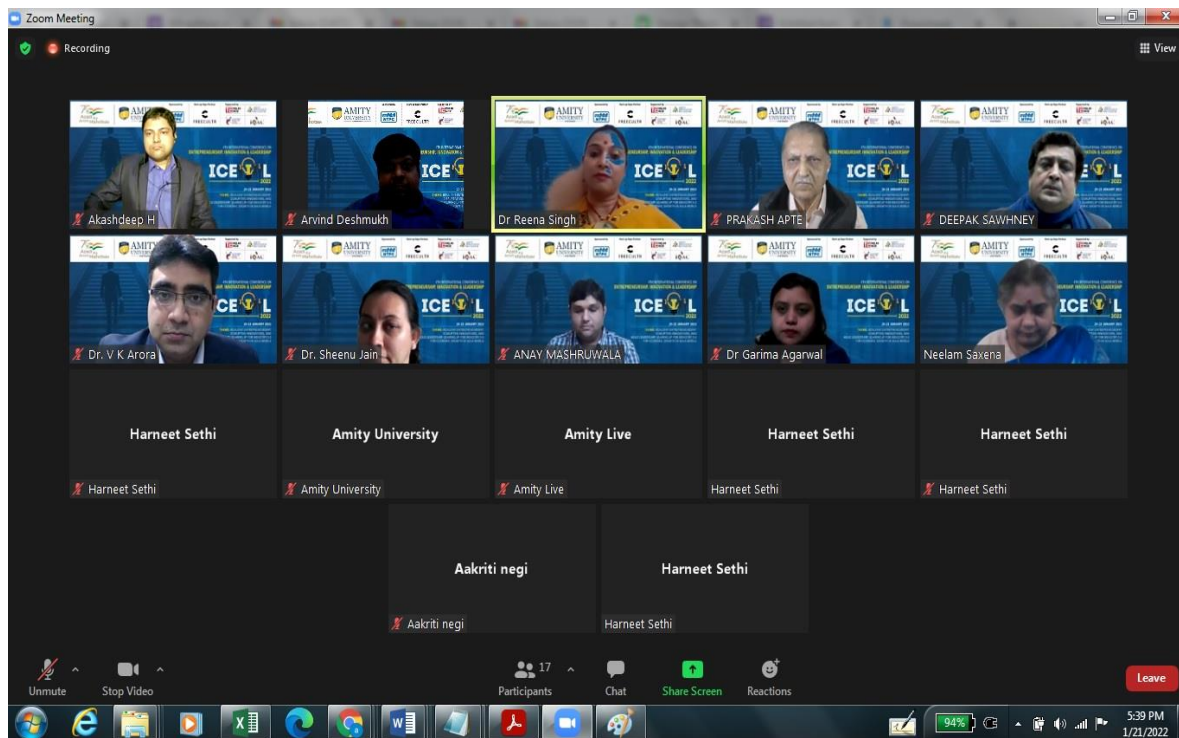
Reactions

15°C Cloudy

ENG IN

7:04 PM

1/21/2022



Effective English in Defining the Research Problem

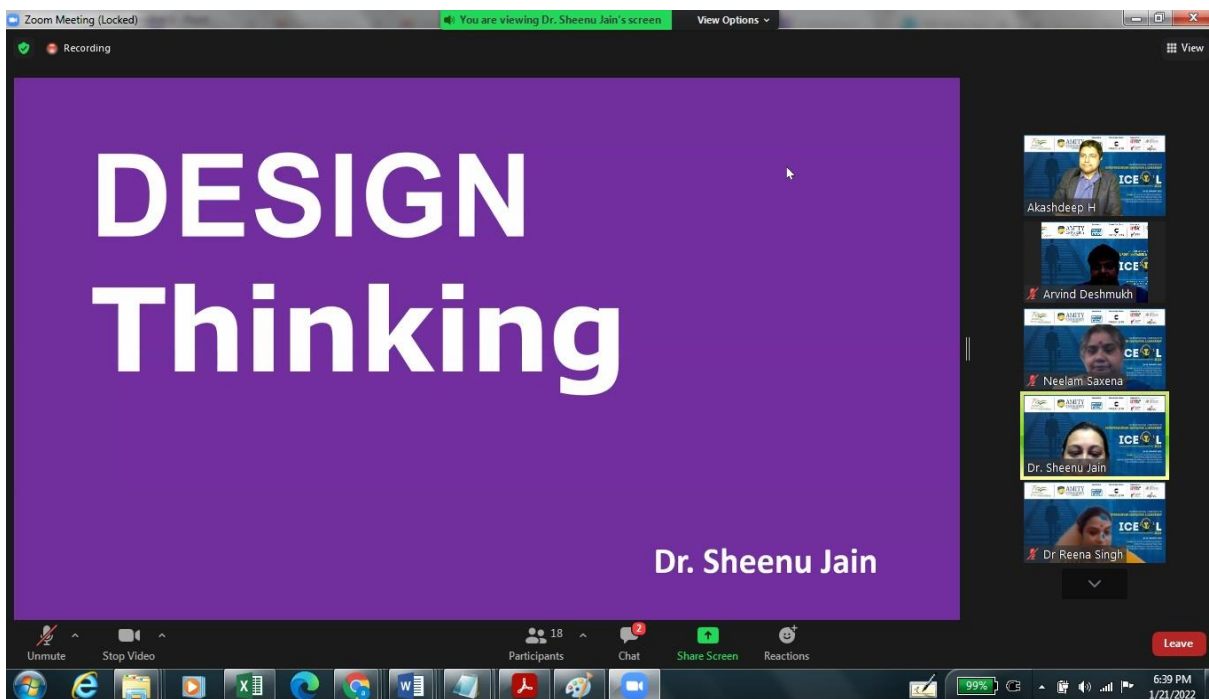
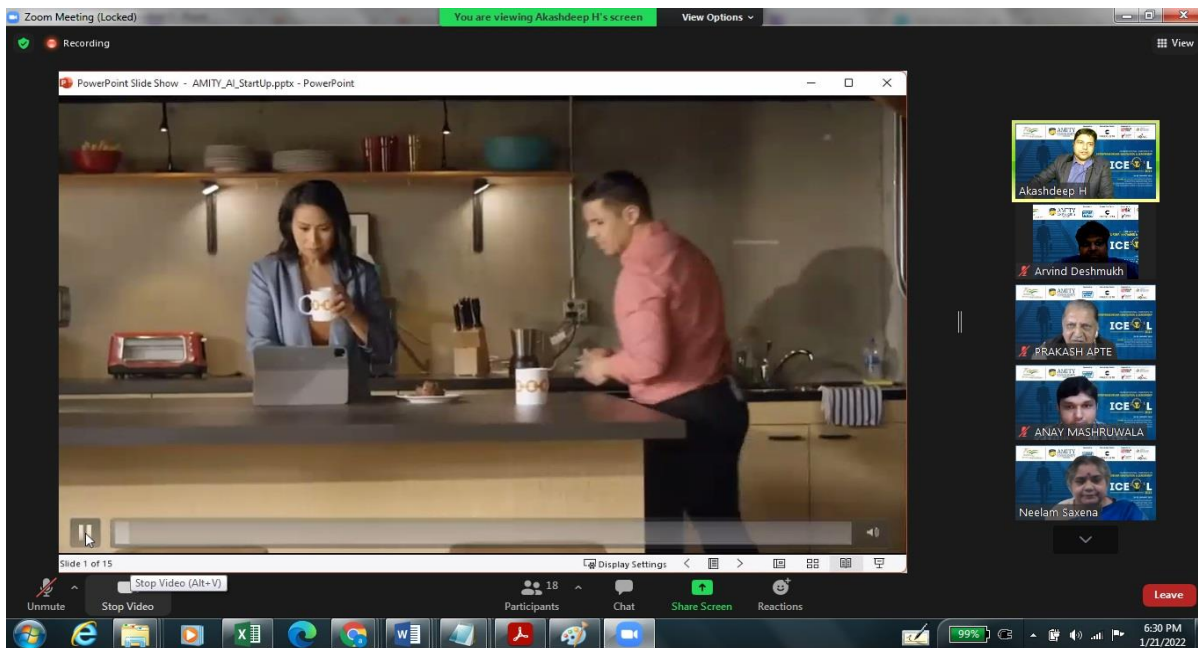
- Good English to Define the **RIGHT** problem

Use Oxymorons:
a pair of words with exactly **opposite meaning** to define your problem

ex.1 → Virtual reality
ex.2 → Solar Cooling
ex.3 → 3D or 4D Printer
ex.4 → removable adhesive (POST-IT)
ex.5 → mass customization
ex.6 → exact estimate
ex.5 → soft hammer
ex.6 → blunt needle
ex.7 → clean India (swachha Bharat)

21 Jan 2022 Apte: Research Methodology and Disruptive Technology Emerging and Disruptive Tech- 8

Annual Report 2021-22



16. Seminar on 'An Investor's Perspective on Creating an Investable Startups on 24th February 2022 were organized for the students of own venture & family business and who had opted entrepreneurship course.

Poster



The poster is for a seminar titled "An Investor's Perspective on Creating an Investable Start-ups". It features a dark blue background with light blue and white text. At the top, there are logos for Amity University, the Institution's Innovation Council (Ministry of Education Initiative), and the Amity Innovation & Design Center. Below these logos, the text reads "Amity Centre for Entrepreneurship Development presents Session on". The main title of the session is "An Investor's Perspective on Creating an Investable Start-ups". A circular portrait of Ms. Vandana Tolani is shown on the left. To her right, her name and title are listed: "Ms. Vandana Tolani, Venture Capitalists, CEO & Founder- Convanto". The date and time of the session are displayed in a white box: "24TH FEBRUARY 2022, TIME: 3:15PM TO 4:10PM". At the bottom left, the programme link is provided: "Programme link: <https://bit.ly/3BDYgUM>". A QR code is located at the bottom right.

AMITY
UNIVERSITY

**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

**Amity
Innovation
& Design
Center**

**Amity Centre for Entrepreneurship Development
presents**

Session on

**"An Investor's Perspective
on Creating an Investable
Start-ups"**

Ms. Vandana Tolani
Venture Capitalists
CEO & Founder- Convanto

24TH FEBRUARY 2022
TIME: 3:15PM TO 4:10PM

Programme link: <https://bit.ly/3BDYgUM>



17. Workshop on “Understanding Customer Perspective for a Successful Start -ups” on 9th March 2022 were organized for the students of own venture & family business and who had opted entrepreneurship course.

Objective of the event:

- To get information specific to the particular, unique business and the sub-set of consumers entrepreneur hope to attract.
- Justifying the cost structure to ensure that even after expenses like paying employees, renting space, and developing materials.
- To conduct market analysis as some of the feedback will help to find that customers are looking for a slightly different service or additional features.
- What consumers want and just how much they would pay for it and revolutionized an industry.

Poster

Amity Centre for Entrepreneurship Development, AUP
presents

A WORKSHOP ON "UNDERSTANDING CUSTOMER PERSPECTIVE FOR A
SUCCESSFUL START -UP"



Dr. Sheenu Jain
Chair – Entrepreneurship
IIHMR University, Jaipur



09/03/2022



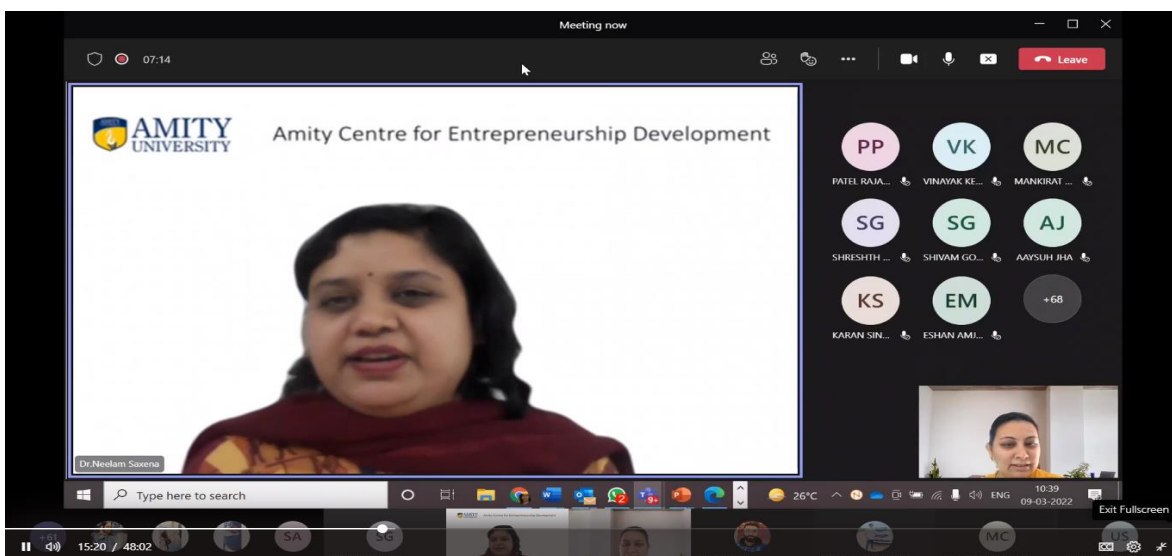
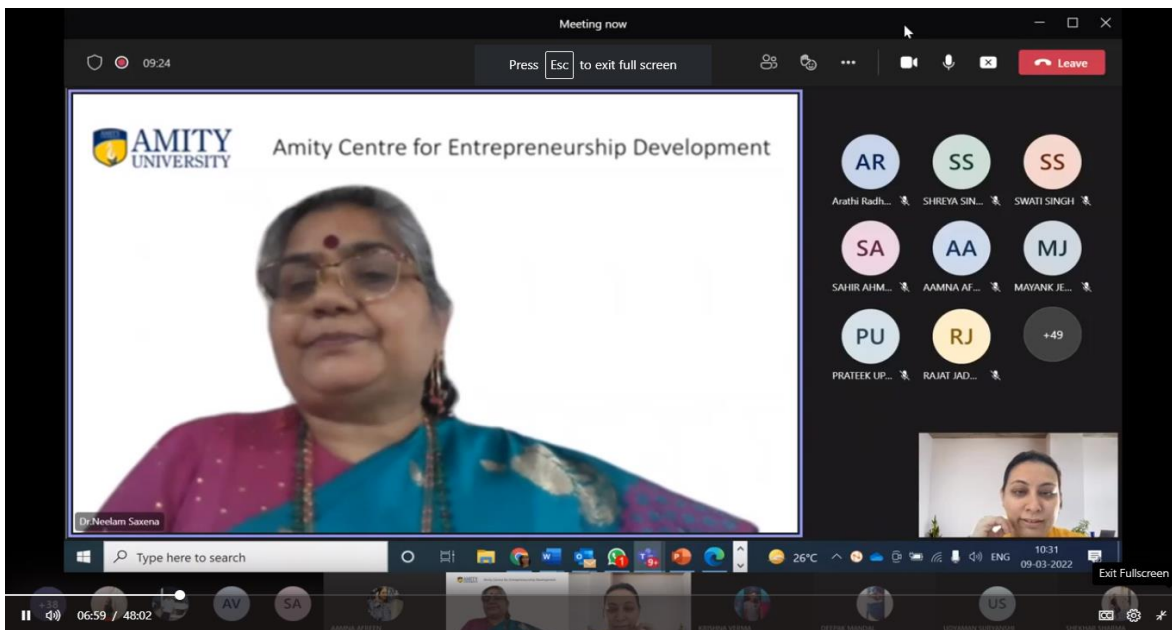
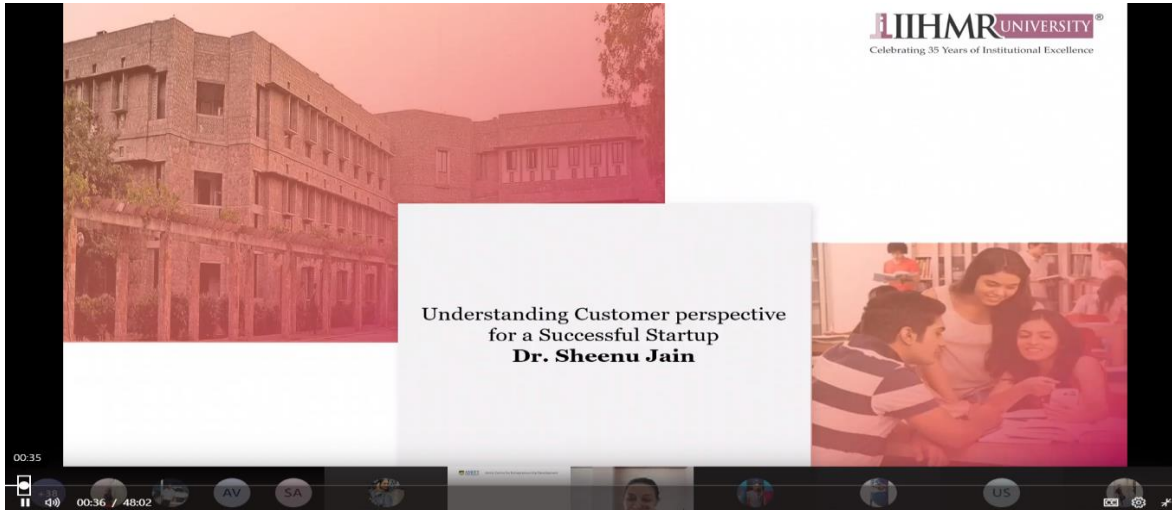
10.15 am -11.30 am



F-2 Block, CR-203

Link to join : <https://bit.ly/3pNUflt>

Glimpses



18. AmiTank Competition as a part of Amity Youth Fest 2022 (AYF'22) from 24th to 26th March were organised for aspiring entrepreneurs from various colleges/universities, schools/organizations can pitch their business idea to a panel of judges and venture capitalists in order to get further guidance in their idea or venture.

Objective of the event:

- Connect potential entrepreneurs to peers, mentors, incubators and angel investors
- Catalyse a culture shift to encourage entrepreneurship
- Foster social entrepreneurship and grassroots innovations
- Encourage participants to identify, innovate and nurture the skills for new ventures

Poster

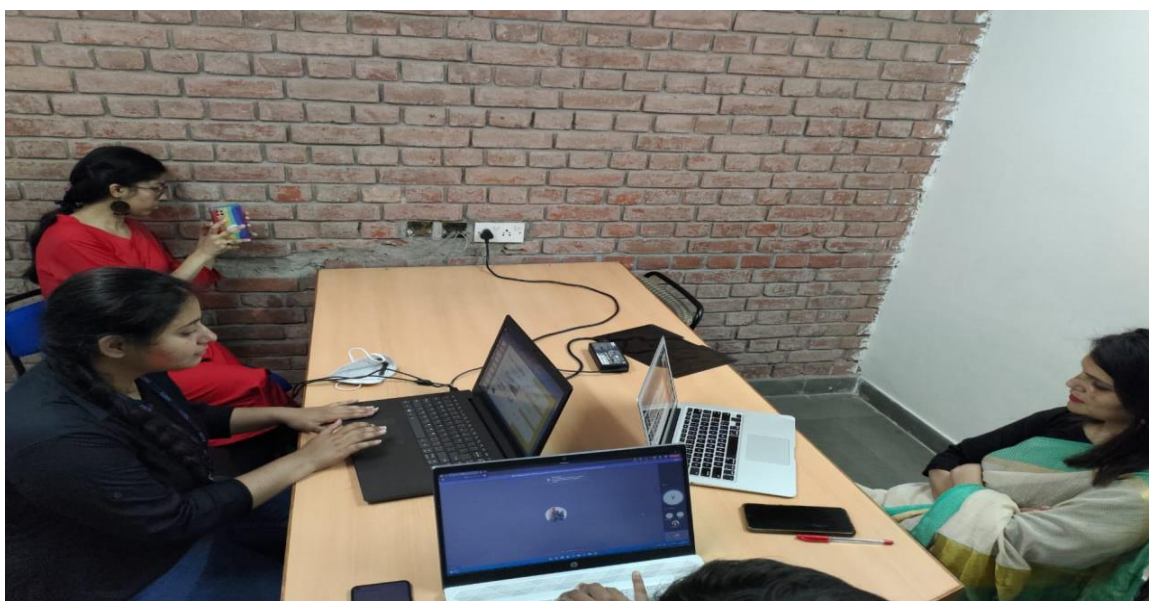


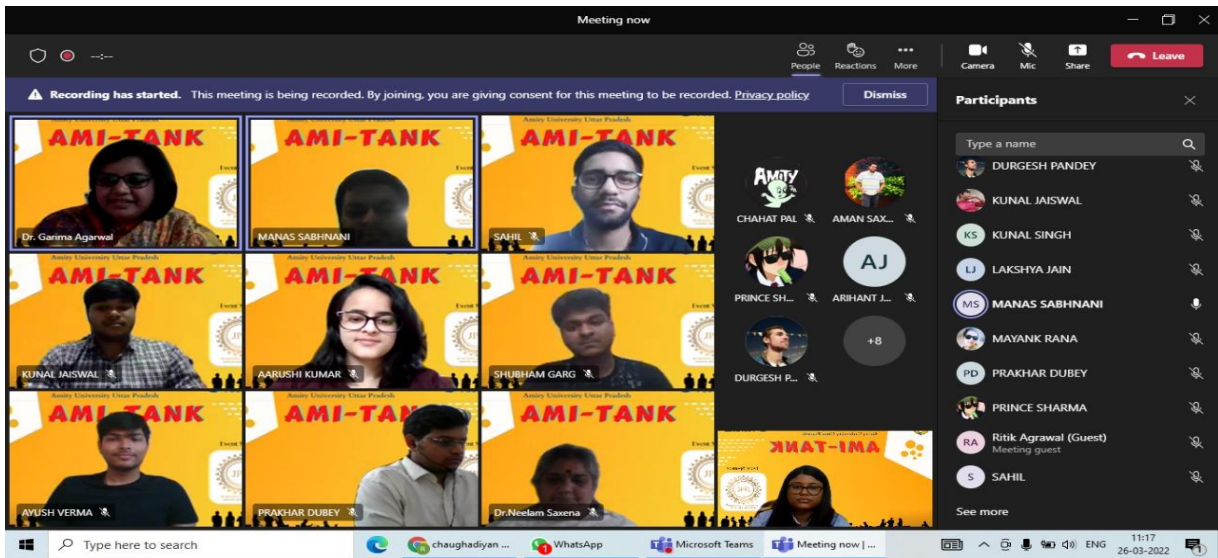
The poster is for the Amity Tank Competition, part of Amity Youth Fest 2022. It features a yellow and orange color scheme. At the top left is the Amity University logo. Next to it, the text reads 'Amity Centre for Entrepreneurship Development (ACED) Amity University Uttar Pradesh'. To the right is the 'Amity Youth Fest 2022' logo. Below this, a white oval says 'Presents'. The main title 'AMI-TANK' is in large, bold, red letters with a blue outline. Below the title, green text states: 'WHERE ASPIRING ENTREPRENEURS FROM VARIOUS COLLEGES/UNIVERSITIES, SCHOOLS/ORGANIZATIONS CAN PITCH THEIR BUSINESS IDEA TO A PANEL OF JUDGES AND VENTURE CAPITALISTS IN ORDER TO GET FURTHER GUIDANCE IN THEIR IDEA OR VENTURE.' Below this, three pieces of information are listed: 'Date: 24-26 March 2022 Hybrid Event', 'TO REGISTER VISIT: <https://amity.edu/ayfse/default.asp>', and 'Free Entry'. At the bottom left, there is a silhouette of people sitting at a table, with the text 'Faculty Co-ordinator Dr. Garima Agarwal +91 98182 13655 Dr. Garima Mahendru +91 99588 82715'. At the bottom right, there is a silhouette of five people standing, with the text 'Student Co-ordinator Shubham Garg +91 83684 52811 Prakhar Dubey +91 92054 65371'.

Winners

S.No.	Name	Institute	Position
1	Prince Sharma	ASE	Ist position
2	Ayush Verma	ASET	Iind Position
3	Prajwal Gupta	ASET	
4	Ritik Agrawal	AIB	IIIrd Position

Glimpses





19. Workshop on Value Proposition Modelling on 7th April 2022 were organized for the students of own venture & family business and who had opted entrepreneurship course.

Objective of the event:

- To ensure that there is a fit between the product and market.
- To understand the need to refine an existing product or service offering or where a new offering is being developed from scratch.
- To validate what is important to customers and get their feedback on the value proposition for the success of startup.
- To investigate the extent to which a company has a competitive advantage.

Poster

Amity Centre for Entrepreneurship Development, AUP
presents

A WORKSHOP ON "VALUE PROPOSITION MODELLING"



Dr. R. Sujatha
Principal Entrepreneur Education
WE-NEN Wadhvani Foundation



07/04/2022



02:15 pm -5:15 pm



J-2 Auditorium (Basement)

Link to join : <https://bit.ly/3Ds8hFc>

20. Workshop on “Women Entrepreneurs in Leadership Role: Inspiring Positive Change” on 21st April 2022 were organized for the students of Amity University / own venture & family business during the week of Belongingness to motivate the students about the journey of an entrepreneurs.

Objective of the event:

- Understanding the importance of leadership to be a successful entrepreneur.
- Women unify diverse groups to symbolize unity and cooperation which contribute towards societal developments.

Poster



AMITY UNIVERSITY

AMITY CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT

Celebrating Week of Belongingness

By
Organising webinar on

**'WOMEN ENTREPRENEURS IN LEADERSHIP ROLE:
INSPIRING POSITIVE CHANGE'**

21st APRIL 2022 | 4:15pm - 5:10pm

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

 Dr. Ashok K Chauhan Founder President Amity Education Group	 Dr. Atul Chauhan Chancellor Amity University	 Dr. Balvinder Shukla Vice Chancellor Amity University	 Dr. Sanjeev Bansal Dean, FMS & Director, ABS Amity University
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DISTINGUISHED SPEAKERS

 Ms. Sridevi Stanikam Founder, Aarunya House of Sarees	 Ms. Asha V M Co-Founder, Nutricook	 Ms. Suman Gupta Managing Director, AQC Chem Lab Pvt. Ltd.
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 Dr. Neelam Saxena Professor & Head, ACED	 Dr. Garima Agarwal Asst. Professor, ACED & University E-Cell Coordinator
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MS Teams Link to join



<https://bit.ly/38SOR0y>

Annual Report 2021-22

Glimpses




21. Seminar on “Funding Opportunities from SEED Council” on 12th May 2022 were organized for the students who opted entrepreneurship as a course.


Objective of the event:

- To make students understand the objectives of seed funding in the business.
- To understand the requirement of seed funding according to the stages of startup.
- To understand who are the seed funders & how to contact them.
- To understand the process of seed funding.

Poster



AMITY
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**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)

**AMITY CENTRE FOR ENTREPRENEURSHIP
DEVELOPMENT, AUUP**

Presents

**Guest Lecture
on
Funding Opportunities from SEED
Council**



Mr. Rajeev Sharma
Co-Founder, SEED Council
Advisor, Niti Ayog

Date: 12th May 2022
Time: 4:15 pm – 5:10 pm
Venue: F-3, Seminar Hall

Other events conducted:

- Session on E-Waste Management Awareness Session- e-Junki for the students of Entrepreneurship on 15th November 2021
- Sambhav' - National Level Awareness Programme (NLAP) on Entrepreneurship as part of Azadi Ka Amrit Mahotsav (AKAM) by MSME on 17th November 2021
- Entrepreneurship Awareness Camps (EACs) across all campuses to introduce AMITY UNIVERSITY students to entrepreneurship and innovation as a career option on 19th May 2022

IV MoU

- Signed Memorandum of Understanding (MoU) with Safe Water Network India on 23rd June 2022 at Noida to collaborate to offer vocational training and consulting programs in water enterprises to semi-skilled and semi-literate youth & women under project SEWAH.

Assignments – Prof. (Dr.) Neelam Saxena, Professor & Head, ACED

- **Apart from ACED Courses, taught following courses:**
 - Social Entrepreneurship [ENTR711]
 - Mentored Study in Entrepreneurship [ENTR611]
 - Managing a Growing Business [ENTR722]
 - Advanced Innovation Management Strategies for Entrepreneurs [PHDM922]
 - Taught NTCC students - ASFT
- Guide of 07 Research Scholars

Worked for:

- Stream IEVD
- Moderation
- Course review meeting for “Fundamental of Social Entrepreneurship (FOSE)”
- WUSUC
- ARIIA
- NAAC
- BBG-3 & 5
- IQAC

Award:

- Awarded Gold Faculty Award 2021 by Wadhwani Foundation.
- Awarded Silver Global Jury Award 2021 by Wadhwani Foundation.

Session taken

- Delivered lecture on ‘Why Entrepreneurship?’ during Competency Based Skill Development Workshop for Enhancing Employability, Innovation and Entrepreneurship” on 18th June 2021 in a virtual mode organized by Amity Institute of Biotechnology, Amity University Uttar Pradesh.
- Session taken on Introduction to Entrepreneurship & Innovation during On-line Ten-days Workshop on Professional & Business Skills for Social Science & Humanities on 21st June 2021 organized by Amity Institute of Social Sciences, Amity University Uttar Pradesh.
- Session taken on Understanding the process of Starting own Venture on 25th June 2021 organized by Amity Institute of Rehabilitation Sciences, Amity University, Uttar Pradesh.
- Session “ Ideation Phase - Innovation Synthesis” taken during ATAL FDP (online) on "Innovation Management: Idea to Prototype" under AICTE Training & Learning Academy (ATAL) on 4th August 2021 organized by IILM University, Gurugram.
- Workshop on “Design Thinking – A structured way to harness your creativity & innovate” on 2nd September 2021 organized by Amity Institute of Biotechnology, Amity University Uttar Pradesh.
- Session taken during the workshop on “Design Thinking-A Game-changer for Entrepreneurship” (in Hybrid Mode) on 17th February 2022 organized by Amity Institute of Biotechnology, Amity University Uttar Pradesh.
- Session taken on 'Building entrepreneurship in soil conservation during Green Skill Development Programme (GSDP)' sponsored by ENVIS Cell, MOEFCC, GOI, Pollution monitors: Soil Pollution (14 - 31 March, 2022) on 17th March 2022 School of Environmental Science, Jawaharlal Nehru University New Delhi-110067.
- Motivated students for opportunities in Global Arena during valedictory function of Intra MUN on 22nd March 2022 organized by Amity Institute of International Studies, Amity University Uttar Pradesh.
- Taken Session on "Germinating an idea- processes and product :Strategic Designing & Implementation" during Value- Added Course on the theme "Entrepreneurial Intellections & Innovations: Leading A way for Edupreneurs " on 31st March 2022 organized by Amity Institute of Education, Amity University Uttar Pradesh.
- Delivered a lecture on "Elements of Business Plan" during a course specific lecture for the course "Biotechnology and Entrepreneurship" on 1st April 2022 organized by Amity Institute of Biotechnology, Amity University Uttar Pradesh.
- Session taken during Workshop on Business Model Canvas on 21st April 2022 organized by Amity Institute of Design Centre, Amity University Uttar Pradesh.

Session attended

- Evaluations of the practice ventures for judging on YouNoodle. – Wadhwani in July 2021.
- Webinar- New Generation Ideation Contest 2021 on 16th July, 2021.
- Attended the Mega International Summit organized by EDII at India International Centre, Delhi from 29th to 30th March 2022.

Paper Presented & Publication Details

1. Book Chapter “Effects of Entrepreneurship Education In Industry: A Quantitative Study” by Arvind Deshmukh and Neelam Saxena in 2021.

2. Jyoti Bhadana, Neelam Saxena and Archana Bhatia submitted Research Paper on “Uttar Pradesh academics’ occupational stress, organisational work environment and work-life balance: A quantitative study” in SA Journal of Human Resource Management on 03-Jun-22.
3. Yagbala Kapil, Neelam Saxena and Puneet Mohan submitted Research Paper “A critical analysis of zoom video communication for intrapreneurial efficiency: A real warrior” in Journal of Positive School Psychology (JPSP), ISSN: 2717-7564 in June, 2022.
4. Book Chapter “Designing Sustainable Business Models” in ECS Transactions by Arvind Deshmukh and Neelam Saxena in 2022.
5. Paper published by Anuja Sehgal & Neelam Saxena in Conference Proceedings on “Intrapreneur’s Visionary Leadership in Hi-Tech: A Structural Equation Modeling” in Advancing Research For Innovation, Sustainability and Enhancement, ARISE 2021 Advancing Research for Innovation, Sustainability and Enhancement, in Jan-22.
6. Book Chapter “Work-life balance of academics at higher education During COVID 19 pandemic” in Proceedings online seminar on achievements @75, by Jyoti Bhadana, Neelam Saxena & Archana Bhatia on 30th April 2022.
7. Paper published by Jyoti Bhadana, Neelam Saxena & Archana Bhatia in Conference Proceedings on “Work-life balance of academics at higher education During COVID 19 pandemic”, in Proceedings online seminar on achievements @75 in 30-Apr, 2022.

Assignments - Dr. Garima Agarwal, AP III, ACED, AUUP, Noida

Courses undertaken – Other than ACED Courses

- ❖ Consultancy Management in Design [ID320]
- ❖ Entrepreneurship Skills in Yoga [ISM 305]
- ❖ Entrepreneurship Skills for Yoga Professionals [ISM 705]
- ❖ Venture Capital and Private Equity [ENTR733]
- ❖ Financing New Ventures and Businesses [ENTR605]
- ❖ Change and Innovations Management [ENTR313]

Chief course coordinator

- ❖ Financing New Ventures and Businesses [ENTR605]
- ❖ Change and Innovations Management [ENTR313]
- ❖ Managing a Growing Business [ENTR722]
- ❖ Creating and Managing New Businesses in Emerging Markets [ENTR713]
- ❖ Venture Capital and Private Equity [ENTR733]
- ❖ International Trade Documentation and Logistics [IB703]
- ❖ Business Incubation [ENTR 602]
- ❖ Small Business Management [ENTR 604]

Other Assignments

- ❖ Member Secretary - Entrepreneurship Stream – ABS
- ❖ Membership - Life Member of ICA (Indian Commerce Association)
- ❖ PROC Member Secretary of Entrepreneurship Stream, ABS, AUUP, Noida
- ❖ Developing & uploading Master Session Plan/Session Plan
- ❖ Uploading E-content on ALMS (Course material/Lecture notes/ reading material/ content/reference material) etc.
- ❖ Uploading assessment components, guidelines and calendar of NTCC on Amizone.
- ❖ Paper Setting/Moderation/Evaluation/Preparing Model Answer/Invigilator
- ❖ Guiding & mentoring session for the students who are aspiring for own venture.
- ❖ Annual Data Compilation for NAAC @ ACED, AUUP, Noida
- ❖ Annual Data Compilation for AIIRA @ ACED, AUUP, Noida

Programme/Workshop/Webinar/FDP Attended/Organized

- ❖ Electrifying the Power & Value of Intellectual Property to Indian Industries and Startups, Virtual Workshop attended on 09.07.2021 organised by CII New Delhi.
- ❖ Ease of Doing Business and Uplifting Economic Growth, Virtual Workshop on 16.07.2021 organised by Phd Chamber of commerce, New Delhi.
- ❖ Entrepreneurship Research/ Entrepreneurship across the Disciplines, Virtual Seminar on 07.07.2021 organised by Indian Institute of Management Shillong.
- ❖ 'NextGen' Program, Open House on 09.07.2021 (5pm to 6pm) organised by Wadhvani Enterprises.
- ❖ IMPORTANCE OF CONSULTANCY, TRAINING AND EXTENSION ACTIVITIES, online Workshop on 09/10.07.2021 organised by ASTIG, Amity University, Noida
- ❖ SME 3.0 - Transforming for the Future Workshop on 29.07.2021 (10AM - 12PM) organised by TiE Delhi-NCR & TiE Chennai
- ❖ Young Designers Awards (YDA) - World Designers Day, Award Ceremony on 29.06.2021 organised by CII -WDO, Delhi

- ❖ Entrepreneurship Research Virtual Summer Seminar on 14.07.2021 organised by Indian Institute of Management Shillong
- ❖ Securing Retirement with NPS and Insights for employer Webinar on 29.07.2021 (3pm to 5pm) organised by Phd Chamber of commerce, New Delhi
- ❖ Ease of Doing Business and Uplifting Economic Growth Economic Conclave on 16.07.2021 (10am to 1pm) organised by PHD Chamber of Commerce and Industry
- ❖ Climate Smart Agriculture Practices to Enhance Farmer's Capabilities to Address the Challenges of Climate Change using Climate Smart Agriculture Strategies Workshop on 27/28.07.2021 organised by Food and Agriculture Foundation AUUP/ University of Western Australia/ Kernel Foundation, Bangladesh/ Kabul University, Afghanistan
- ❖ Cutting Edge Science in Cellular and Molecular Biomedicine FEP/FDP on 27.07.2021 to 31.07.2021 organised by Amity Institute of Molecular Medicine & Stem Cell Research (AIMMSCR), AUUP, Noida
- ❖ Publishing in Academic Journals - Humanities and Social Sciences Webinar on 02.08.2021 (3PM) organised by ASTIF, AUUP, Noida
- ❖ the journey of Meesho from its Founder, Mr Vidit Aatrey Discussion on 11.08.2021 (4:30pm to 5:30pm) organised by CII and Softbank India
- ❖ Korean Start-up's and SMEs Virtual B2B Meeting on 18.08.2021 organised by PHD Chamber of Commerce and Industry with Korea SMEs & Start-up's Agency (KOSME)
- ❖ Healthcare Entrepreneurship: Lessons from COVID 19, Webinar on 23/24.08.2021 organised by PHD Chamber of commerce and Industry
- ❖ Post - Pandemic Industry Opportunities and Challenges Webinar on 01.09.2021 (11am - 1:30pm) organised by PHD Chamber of commerce and Industry
- ❖ A Collaborative Pathway in Getting Job in Fortune 500 Companies with Start of 7 Figure Salary, Webinar on 02.09.2021 organised by AIE, AUUP, Noida
- ❖ YSBC Web Lecture Series - Lecture #23 on 06.09.2021 organised by Yunus Social Business Centre (YSBC)
- ❖ Understanding SPARSH-SIIP Webinar on 07.09.2021 (6pm) organised by Foundation for Innovation & Research in Science & Technology (FIRST), Kanpur
- ❖ Fixed Term Employment and Contract Labour Management E Workshop on 08.09.2021 (11am - 1pm)
- ❖ "Green code" was a presentation based activity encouraging green entrepreneurship by reduction of the plastic waste & introduction of the concept of upcycling. on 09.09.2021 as Event Coordinator
- ❖ India launch of Global Innovation Index 2021 on 21/22.09.2021 organised by CII Conclave
- ❖ Walk the Talk Webinar on 18.09.2021 (4pm to 6pm) organised by IIT Kanpur
- ❖ Environment, Climate Change and Impact on Human Health Webinar on 24.09.2021 (3pm to 5:30pm) organised by AIETSM, AUUP, Noida
- ❖ Mahatma Gandhi's teachings and celebrate the UN day of Non-Violence and Gandhi Jayanti Webinar on 02.10.2022 organised by AFSTIA and Global Indian International Schools, India in Singapore
- ❖ MISSION: SENSE, SEARCH, EXPLORE THE OPPORTUNITIES & PURSUE (SSE-TOP), on 05.10.2021 organised by AFSTIA Series
- ❖ FUTURE PROSPECTS & OPPORTUNITIES IN DEFENCE TECHNOLOGY on Webinar 08.10.2021 Founder President Office
- ❖ UNLEASHING THE POTENTIAL OF COPYRIGHTS FOR STARTUPS Webinar on 12.10.2021 organised by Assocham, Delhi

- ❖ Guest lecture on an extremely relevant topic i.e Entrepreneurial Contribution in Nation Building on 14.10.2021 as Event Coordinator
- ❖ Entrepreneurship and Social Innovation Lecture on 08.12.2021 organised by Prof Michael H Morris, Indiana
- ❖ Emerging Areas FEMA Regulations and Foreign Investments Virtual Class on 27.01.2022 organised by Business India.com
- ❖ INSPIRING CHANGE-CONTRIBUTING TO SMART, SUSTAINABLE AND INCLUSIVE GROWTH Workshop on 28.10.2021 organised by IICA, Ministry of Corporate Affairs, Govt. of India in Association with ASSOCHAM
- ❖ ENTAPPED is an event based on optimum utilization of resources where participants have to come up with untapped opportunities in the areas of business. On 09.12.2021 as Event Coordinator
- ❖ Enabling a sustainable future through digitalization: A ROI based business case for adoption Event on 18.01.2022 organised by CII
- ❖ DESIGN TALK SERIES – SESSION 6 Event on 04.02.2022 organised by CII
- ❖ Women Economic Empowerment Through Entrepreneurship Event on 08.02.2022 organised by CII
- ❖ “Womeneur” is an event centralized around the examples of life journeys of successful woman entrepreneurs to support the revolutionary change in the mindsets of people since women-owned businesses enterprises are playing a prominent role in society inspiring others and generating more employment opportunities in the country on 10.02.2022 as Event Coordinator
- ❖ The third round of “Innovative Business manager” was IDEASNESTIC which was a nationwide competition wherein the participants had to showcase their entrepreneurial abilities while focusing on sustainability, up cycling and eco-friendliness on 24.03.2022 as Event Coordinator
- ❖ Lecture series on Effect of ‘Made in India’ initiative on Indian economy. Lecture series was conducted under Bharat Amrit Mahotsav on 12.05.2022 as Event Coordinator

Programme/Workshop/Webinar/FDP Organised

- ❖ New Models and Approaches in Promoting Entrepreneurship: Funding through CSR Conference on 28/29.10.2021 organised with ACED, AUUP, Noida
- ❖ Innovation week Series on 07-14.10.2021 organised with ACED, AUUP, Noida
- ❖ Idea Jar session - Pitch your Innovative Ideas, Event on 07.10.2021 organised with ACED, AUUP, Noida
- ❖ Issues & Challenges in breakeven analysis Event on 08.10.2021 organised with ACED, AUUP, Noida
- ❖ Problem worth solving Event on 09.10.2021 organised with ACED, AUUP, Noida
- ❖ Booster Clinic (MVP) organised on 12.10.2021 with ACED AUUP, Noida
- ❖ Building a winning team Event on 13.10.2021 organised with ACED, AUUP, Noida
- ❖ Innobizz” Intra Institute Business Plan Competition Event on 14.10.2021 organised with ACED, AUUP, Noida
- ❖ Workshop on “Building an Innovative Prototype & Developing Personas” on 23.10.2021 with ACED AUUP, Noida
- ❖ “SAMPARK” Ask Me Anything Event on 28.10.2021 organised with ACED, AUUP, Noida
- ❖ “ENTREBUTION” - Entrepreneurial contribution in Nation building. Webinar on 14.10.2021 organised with ABS, AUUP, Noida
- ❖ Lecture series “Prospects of skilling, innovation and entrepreneurship in healthcare and life sciences” on 30.10.2021 (12pm to 2:30pm) organised with ABS Club & Institution’s Innovation Council (IIC)

- ❖ “Sambhav’ - National Level Awareness Programme (NLAP) on Entrepreneurship as part of Azadi Ka Amrit Mahotsav (AKAM) on 17.11.2021 (3:15pm) organised with MSME, Govt of India, New Delhi
- ❖ “Entrapped” a competition to encourage and enlighten the students to identify the underlying opportunities in the market Event on 09.12.2021
- ❖ Business Modelling Event On 12.12.2021 organised with ACED, AUUP, Noida
- ❖ Design Thinking - The Game Changer of Entrepreneurship Event On 21.12.2021 organised with ACED, AUUP, Noida
- ❖ Boot Camp Event On 17-22.01.2022 organised with ACED AUUP, Noida
- ❖ Lakshya Business Plan Competition Event On 20-22.01.2022 organised with ACED AUUP, Noida
- ❖ Session 1.9 Report (Panel Discussion on Design Thinking - The Game Changer for Entrepreneurship) Event On 21.01.2022 during ICEIL 2022
- ❖ “SURESUE” Event organised with ABS, AUUP, Noida
- ❖ Money Matter, Organised on 24.02.2022 with ACED AUUP, Noida
- ❖ Workshop on “Understanding Customer perspective for a successful startups” on 09.03.2022 with ACED AUUP, Noida
- ❖ Workshop on “Value Proposition Modelling” organised on 7th April 2022 with ACED AUUP, Noida
- ❖ Symposium on “Emergence of Khadigram and Handicraft udyog as an employment Generation” in online mode on 07.04.2022 with ACED AUUP, Noida
- ❖ Webinar on “Women Entrepreneurs in leadership Role: Inspiring Positive Change”, organised on 21.04.2022 with ACED AUUP, Noida

Guest Lecture/Session/Workshop Delivered

- ❖ Skills of managing business risk and enhancing success on 21.10.2021 at Amity School of Communication, AUUP, Noida
- ❖ Session on Problem Solving and Ideation, at IIC – IIMT College of Pharmacy, Greater Noida on 07.12.2021
- ❖ Idea generation Workshop on 21.12.2021 to Department of Management Studies, Central Haryana University, Mahendergarh
- ❖ Session on Design Thinking, Critical Thinking and Innovation Design at IIC – IIMT College of Pharmacy, Greater Noida on 24.12.2021
- ❖ Basics of Entrepreneurship, guest Lecture on 27.12.2021 to Amity Institute of Public Policy (AIPP), AUUP, Noida
- ❖ Relevance of Entrepreneurship in today's competitive World guest Lecture on 28.12.2021 to Amity Institute of Public Policy (AIPP), AUUP, Noida
- ❖ Mentor Business blaster with Delhi State Government on 08.01.2022
- ❖ Pitching Event for ideas Scouted and linkage with Innovation Ambassadors for mentorship Programme at GNIT, Hyderabad on 25.02.2022
- ❖ Entrepreneurship Skill, Attitude and Behaviour Development at IIMT Law College, Greater Noida on 04.02.2022
- ❖ Session on “Online repository of Business Plan/ Prototypes developed and way forward plans” at IIC – IIMT College of Pharmacy, Greater Noida on 31.03.2022

Award /Recognition during the AY 2021-2022

- ❖ National Recognition as “Business Blaster Coach” in March 2022, By Delhi State Government for Coaching Business Blaster team (Shark tank style events)

❖ “Primary Evaluator” for National “Toyathon” event in July 2021, recognised for exceptional contribution.